

SAGSE 2017 PREVIEW

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NOVOMATIC celebrates 25 years of SAGSE Buenos Aires

Taking part in the celebrations of the 25th edition of SAGSE Latin America @Buenos Aires, NOVOMATIC joins gaming suppliers, business executives and industry partners from Argentina and the surrounding regions on November 7-9 at the Costa Salguero Convention Center in the nation's capital. With an increased floor space on Booth #216, NOVOMATIC's latest product highlights for Latin America will be on show.

The major trade show of the Latin American gaming industry SAGSE Buenos Aires celebrates a quarter of a century this year, and as a long-standing partner of the event, NOVOMATIC will once again deliver an impressive range of innovation. Following its successful launch at G2E Las Vegas, the From Dusk Till Dawn™ slot game is sure to be a show highlight as the title that brings the cult movie by Robert Rodriguez and Quentin Tarantino to casinos will be presented on the V.I.P. Lounge™.

For the first time at the show will be the NOVOSTAR® V.I.P. Royal cabinet with Asian Fortunes™ that presents a huge 65" screen, VIP chair and explosive sound. Another first is the video bingo division Otium that will bring the OT100 cabinet to SAGSE for the first time with a range of new bingo games and jackpots specific to the Latin American market.

Leading cabinets available for the region will also be displayed with new global and market attuned content. The GAMINATOR® Scorpion makes its second appearance at SAGSE featuring Impera Line™ HD Edition 5 as well as the Superia Games Premium Mix. The DOMINATOR® will offer games from both NOVO LINE™ Interactive and Superia platforms, and a range of NOVO LINE™ Concurve games will be displayed on the DOMINATOR® Curve. Player favourites in Latin America – the IMPERATOR™ cabinet as well as PINBALL ROULETTE™ – will both return to the show.

Octavian will demonstrate its ACP – Accounting Control Progressives – casino management system that continues to grow in popularity throughout the region. This modular system is scalable and can be rolled out from single-site to multi-venue operations. The latest capabilities including advanced Player Tracking and Player Loyalty modules will be demonstrated at SAGSE. In addition, Octavian will present its latest range of WAP jackpot solutions.

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Fabian Grous, Managing Director NOVOMATIC Argentina, said: “Argentina is a very important market for NOVOMATIC and SAGSE Buenos Aires will be the ideal space to show for the first time in the region From Dusk Till Dawn™ and all the other new titles in our games library. We look forward to meeting with our customers and partners to present a host of winning technology systems, cabinets and jackpots.”

About NOVOMATIC

The NOVOMATIC Group is one of the biggest international producers and operators of gaming technologies and employs more than 25,000 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in 45 countries and exports high-tech electronic gaming equipment and solutions to more than 70 countries. The Group operates more than 260,000 gaming terminals in its some 2,100 gaming operations as well as via rental concepts.

Through its numerous international subsidiaries, the NOVOMATIC Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land-based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as lottery and sports betting solutions together with a range of sophisticated ancillary products and services. For more information on NOVOMATIC and its many subsidiaries, visit novomatic.com

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