

NOVOMATIC AMERICAS LAUNCH WCOS

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NOVOMATIC Americas launch the World Championship of Slots™ at G2E

NOVOMATIC Americas will use the upcoming G2E in Las Vegas to launch a brand new slot tournament concept that gives players the chance to win huge prizes on national TV.

The US subsidiary of the NOVOMATIC Group partnered with Emmy award-winning game show producer Gary Hunt Productions (GHP), Entropy Entertainment, and media sales company Trifecta Entertainment & Media (Trifecta) to launch – THE WORLD CHAMPIONSHIP OF SLOTS™ (WCOS).

This industry-first slot competition will be demonstrated on NOVOMATIC Booth #1259 at G2E on Tuesday 27th, Wednesday 28th and Thursday 29th – from 10am until 3pm – with the Championship Competition held at 4.00 PST daily. Qualifying tournaments will run hourly, and the top 10 winners will advance to the final playoff in the Championship Finale with a top prize value of \$1,000 awarded on Tuesday and Wednesday. All contestants will be awarded from a selection of prizes.

Adding to the entertainment frenzy, the Emmy award-winning producer Gary Hunt, Entropy Entertainment and Trifecta Media will all be on the booth to present the concept and answer questions.

Gary Hunt said: “With over 60 million slot players in North America, we have put together a talented television team focused on creating a powerfully entertaining television show that features NOVOMATIC Americas’ slot machines and will bring highly entertaining competitions into over 85 million homes.”

Rick Meitzler, CEO NOVOMATIC Americas, said: “This tournament adds a competitive energy and excitement to a casino floor that has not been experienced before. We’re excited to be partnering with such an accomplished group of people to bring a reality style slot competition to the gaming industry and create a truly entertaining offering for slot players and a unique marketing tool for our customers.”

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The WCOS is the result of a multimedia collaboration that turns a casino, its employees and players into stars. Casinos in North America will have the opportunity to host their own qualifying events as often as they like and the winners will move onto the WCOS television show qualifying events. The competitions are for anyone who is of legal gambling age and wants to compete on television for \$1 million.

“We have a great deal of interest in the product, the show and the interactive aspects of this NOVOMATIC Americas player entertainment package. We are looking forward to announcing our sponsorship partners at G2E,” added Meitzler.

About NOVOMATIC Americas:

NOVOMATIC Americas was established in 2012 as a strategic step for the NOVOMATIC Group of Companies in order to bring state-of-the-art NOVOMATIC gaming equipment to the North American and Caribbean Markets. NOVOMATIC Americas leverages the design, market research and experience of the Austrian group's R&D departments to create market-specific products that are tailor-made for the North American and Caribbean jurisdictions.

The NOVOMATIC Americas product range includes slot machines for Class III and VLT/VGT markets, electronic table games, casino management systems and ancillary services. Due to its pedigree as part of one of the biggest integrated gaming conglomerates in the world, NOVOMATIC Americas understands the needs of its customers and thus is able to act as a long-term partner in numerous fields of the industry beyond being just a supplier.

About NOVOMATIC:

The NOVOMATIC Group is one of the biggest international producers and operators of gaming technologies and employs more than 24,000 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in more than 50 countries and exports innovative gaming equipment, system solutions, lottery systems and services to 80 countries. The Group operates more than 235,000 gaming terminals in its some 1,600 plus gaming operations as well as via rental concepts.

Through its numerous international subsidiaries the NOVOMATIC Group is fully active in all segments of the gaming industry and thus offers a diversified omni-channel product portfolio to its partners and clients around the world. This product range includes land based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as lottery and sports betting solutions together with a range of sophisticated ancillary products and services.

For more information please contact:

Mike Robinson
International Communications Manager
NOVOMATIC Gaming Industries GmbH

Mobile: +44 7871 918 097
mrobinson@novomatic.com

Andrea Lehner
Product Marketing
NOVOMATIC Gaming Industries GmbH

Mobile: +43 664 40 66 721
alehner@novomatic.com

Kathleen McLaughlin
Marketing, North America on behalf of
NOVOMATIC Americas

Mobile: +1 (702) 524-4005
kmclaughlin@novomaticamericas.com

