

Robert Dijkstra

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NOVOMATIC names Robert Dijkstra as VP of Business Development and Sales, Asia Pacific

To support the expansion of NOVOMATIC in Asia Pacific, the company has appointed Robert Dijkstra to lead business development and sales for the region. In this new position, Mr Dijkstra will develop the relationship between NOVOMATIC and Ainsworth Game Technology following the recent acquisition of a major shareholding in AGT. He will report directly to NOVOMATIC CEO Harald Neumann.

Robert will also support NOVOMATIC VP of Global Sales Lawrence Levy for the sales of NOVOMATIC products throughout Asia Pacific. In addition, he will assist Ainsworth in the sales of NOVOMATIC products into Australia and New Zealand and help build the market share of both companies.

Based in the Sydney area, Robert will scope new business opportunities for NOVOMATIC throughout the region. This is a major area of growth for the company as it bolsters the reach into international markets.

Robert brings more than two decades of gaming industry experience to the role. Before assisting NOVOMATIC on the purchase of 52.2% of the shares of AGT, which completed on January 5, 2018, he was Managing Director of Ainsworth Europe, and brings his direct experience of both companies to the new position.

Commenting on his position, Robert Dijkstra, said: "I am looking forward to the opportunity to work with both NOVOMATIC and Ainsworth as we continue developing synergies between the companies. I also look forward to working closely with the NOVOMATIC sales team to expand the products into the Asia Pacific region."

About NOVOMATIC

The NOVOMATIC Group is one of the biggest international producers and operators of gaming technologies and employs around 25,000 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in 45 countries and exports high-tech electronic gaming equipment and solutions to more than 70 countries. The Group operates more than 260,000 gaming terminals and video lottery terminals (VLTs) in its some 2,100 plus gaming operations as well as via rental concepts.

Through its numerous international subsidiaries, the NOVOMATIC Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as lottery and sports betting solutions together with a range of sophisticated ancillary products and services.



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