

## FERIA MADRID Preview

Release date: April 2nd, 2019 • Embargo date: immediate release



## NOVOMATIC SPAIN: Ready for the Feria Internacional in Madrid

**NOVOMATIC WILL NOT MISS NEXT MONTH'S BIGGEST EVENT FOR THE GAMING INDUSTRY IN MADRID.**

On the 9th and 10th of April, the Spanish capital will host the trade show "Feria Internacional del Juego", becoming the centre of the gaming industry during two days. The exhibition, with almost 40 years of history, will celebrate its XXXVII edition and, as on previous occasions, will take place in the IFEMA exhibition center, in Hall no. 3.

As could not be otherwise, NOVOMATIC Spain will once again be present at the Show occupying the largest space of the exhibition: booth C4 with 1.365 sqm, where attendees will be able to enjoy all the novelties in AWP machines for both the arcade and the bar sector.

Within the wide offer of the NOVOMATIC brand for arcades, you will find as main innovation the new Gigastar Edition 2, with ten new games including "Batman vs The Joker", set in the famous Hollywood movie, with innovative mathematics and progressive jackpots. There will also be several configurations of the already known Lotus MG Roulette Pro, and the Impera Salon content in the sophisticated V.I.P. Lounge cabinet, connected to the roulette itself. In the segment of special arcade machines, the Magic Games and Admiral product lines can be contemplated and both will surprise with new content presented for the first time at the Madrid show. To complete the arcade product offer, the GiGames brand will exhibit the "top sales" Chiringuito, now also available in the 3/3000 special arcade version.

The space dedicated to bar products will showcase NOVO LINE Bar III by NOVOMATIC in three different cabinets: Winner, Classic and a new model that will surprise more than one visitor of the Show.

The Venezia GiGames model will also stand out at the show with the official launch of the Venezia game kit for the Winner and ZIP cabinets.

Finally yet importantly, a new hybrid machine will have its official launch and will be based on a technology never seen in gaming machines in the Spanish market.

### NOVOMATIC GAMING SPAIN, S.A.U.

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NOVOMATIC Spain will be pleased to make the most of this event and welcome its customers and friends at a show that promises to be really exciting.

**About NOVOMATIC**

*The NOVOMATIC Group is one of the biggest international producers and operators of gaming technologies and employs more than 30,000 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in more than 50 countries and exports high-tech electronic gaming equipment and solutions to more than 70 countries. The Group operates around 255,000 gaming terminals and video lottery terminals (VLTs) in its some 2,100 plus gaming operations as well as via rental concepts.*

*Through its numerous international subsidiaries, the NOVOMATIC Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as lottery and sports betting solutions together with a range of sophisticated ancillary products and services.*

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