

EAE 2019 Preview

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NOVOMATIC Romania reveals latest gaming news at EAE 2019

NOVOMATIC Romania, in its capacity as a trendsetter in the Romanian gaming market, is preparing to present the latest gaming innovations at the Entertainment Arena Expo (EAE) 2019. From September 3-5, NOVOMATIC Romania will dedicate a space of 640 square meters at the EAE 2019 to an exhibition of Winning Technology reference products as well as the latest novelties in games and equipment.

"We are launching two new slot machines this year: The V.I.P. Eagle™ I – a technology- and cost-optimized cabinet – and the V.I.P. Eagle™ III, with an ergonomic design for a complete VIP experience," says Valentin-Adrian Georgescu, CEO of NOVOMATIC Romania. "In terms of game mixes, we will present the popular Impera Line™ HD Edition 7 and the newly released NOVO LINE™ Interactive Edition X1. Visitors should also not miss out on our range of AWP equipment that has been a real success since its launch. A special corner will be dedicated to the sports betting brand TIP&CASH, which has already established a firm foothold in Romania with 650 units in operation – and still growing!"

The V.I.P. Eagle™ brings high-visibility and top performance to the gaming floor. It combines the stylish upright design of two vertical 32" HD screens with a tilted slant top base featuring a TouchDeck™ player interface. The cabinet's LED effects synchronize with the game and create an intense game experience. The V.I.P. Eagle™ III offers an incredible gaming experience thanks to its vertical 32" full HD screens and full 27" touchscreen as well as FLIPSCREEN® Feature and synchronized XL LED lighting.

These and many more popular NOVOMATIC cabinets will be presented with a broad variety of game mixes such as Impera Line™ HD Edition 7 with 63 top titles, NOVO LINE™ Interactive Edition X1 with 30 player favourites and new highlights as well as the new – and surprisingly Wild – single game highlight Lucky Lady's Wild Spell™.

The new range of NOVOMATIC AWP equipment meets the needs and trends of the region's gaming industry. These products offer operators multiple customer satisfaction solutions supported by the winning NOVOMATIC technology – like e.g. the NOVOMATIC Biometric Systems (NBS). NOVOSTAR® II 2.24 and FUN MASTER 2.19 are the latest AWP machines and both available with content like the renowned The Legend GAMINATOR® game-mix. It encompasses a variety of 20 titles: classic and new, fruit, poker, and all the most appreciated NOVOMATIC games like Lucky Lady's Charm™ Deluxe, Book of Ra™ Deluxe, Lord of the Ocean™, Dolphin's Pearl™ Deluxe.

A special area of the booth will be dedicated to the TIP&CASH sports betting brand, with innovative terminal solutions and special offers during the exhibition. Also, in the dedicated Ainsworth section of the booth, visitors will be able to test the A600 and A600 slant top cabinets with the new Mega Choice Classic mix with titles such as: Chihuahua, Pirate Parrots and INCA Princess. The A640 will be presented with the best-selling multiplayer mixes: Multi-Win 1, 2 and 3.



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The NOVOMATIC Romania team awaits guests, partners and friends and extends a hearty welcome to the EAE 2019 at booth 202 – with an extensive range of "Winning Technology" equipment, special packages and discounts for the exhibition, but also with a surprise guest who will excite visitors at the NOVOMATIC booth.

About NOVOMATIC

The NOVOMATIC Group is one of the biggest international producers and operators of gaming technologies and employs more than 30,000 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in more than 50 countries and exports high-tech electronic gaming equipment and solutions to more than 70 countries. The Group operates around 255,000 gaming terminals and video lottery terminals (VLTs) in its some 2,100 plus gaming operations as well as via rental concepts.

Through its numerous international subsidiaries, the NOVOMATIC Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as lottery and sports betting solutions together with a range of sophisticated ancillary products and services.

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