

## **NOVOMATIC now G4-certified, the highest international player protection standard**

*Subtitle: NOVOMATIC and its major subsidiaries are the first Austrian companies to receive an award from the Global Gambling Guidance Group (“G4”) for responsible player and youth protection. This makes NOVOMATIC the first gaming technology group in the world to successfully certify most business areas – from terrestrial slot arcades and casinos, to sports betting, online gaming and technology development – as a producer and operator.*

Gumpoldskirchen, November 7, 2019 (OTS) – This voluntary certification, which goes far beyond what is required by law, underlines NOVOMATIC’s position as a provider of responsible gaming. At the same time, it confirms the effectiveness of NOVOMATIC’s technology offered around the world to improve player protection.

“The NOVOMATIC Group is one of the largest gaming technology companies in the world, employing more than 30,000 people. This means we have a special responsibility and will certify the majority of our business in line with the strictest player protection standards around the world. This creates a minimum standard that is high across the Group, thereby enabling us to help our customers to use our products and services in a safe and conscientious way,” said NOVOMATIC CEO, Harald Neumann. “We are proud to be the first Austrian and only company worldwide to receive the coveted G4 award in the most important business segments of the gaming industry. This recognition underscores our industry leadership and bears testimony to our efforts to provide responsible entertainment.”

G4 is the international standard for responsible gaming. It was established in 2003 by experts in the field of gaming addiction prevention and responsible gaming. The standard goes well beyond what is required by law and is considered by experts to be the world’s most recognized standard covering all business segments of a gaming company. Some 100 criteria are tested by independent auditors before certification is awarded. These range from in-house guidelines and codes of conduct, staff training on addiction prevention, age identification and youth protection, to information for customers on the risks of gaming, self-limitation tools and self-blocking options. The certificate must be renewed every two years by means of recertification on the basis of improvements made. The standard is continuously updated to reflect the latest scientific findings.

NOVOMATIC AG and a total of ten of the top-performing subsidiaries in Austria, Germany, the United Kingdom and the Netherlands have successfully undergone the strict G4 certification process. Work to certify other companies is already underway. This means that, in the coming year, the lion's share of Group revenue and employees will be certified according to G4, a unique achievement in the industry.

"We are delighted to have achieved the coveted G4 certification, which is unique in the industry on this scale across many countries and business segments. This illustrates our responsible approach to youth and player protection. Yet, we also show how important responsible gaming is to us in our position as a supplier of technology," said Dr. Eva Glawischnig, Head of Group CR & Sustainability.

"I am delighted that NOVOMATIC and its largest international subsidiaries have been certified to the G4 standard in just one year," said Ynze Remmers, Lead Auditor at Global Gambling Guidance Group. "NOVOMATIC has set itself apart from the rest by not merely announcing comprehensive and effective player protection, but instead by having it externally audited in line with our strict criteria and by committing to continuous improvement on the basis of our recommendations for future recertification."

Find out more about NOVOMATIC's activities in respect of responsible entertainment in the current annual report and on the website [www.novomatic.com/cr](http://www.novomatic.com/cr)  
Please refer to [www.gx4.com](http://www.gx4.com) for more information about the G4 player protection standard.

#### **About NOVOMATIC**

*The NOVOMATIC Group is one of the biggest international producers and operators of gaming technologies and employs more than 30,000 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in more than 50 countries and exports high-tech electronic gaming equipment and solutions to more than 70 countries. The Group operates around 255,000 gaming terminals and video lottery terminals (VLTs) in its some 2,100 plus gaming operations as well as via rental concepts.*

*Through its numerous international subsidiaries, the NOVOMATIC Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as lottery and sports betting solutions together with a range of sophisticated ancillary products and services.*



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