

## New Sales and Production Structure

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### NOVOMATIC Implements New Sales and Production Structure

***NOVOMATIC continues the transformation begun last year by restructuring the Sales and Production Departments. All sales units are, effective immediately, bundled under Jakob Rothwangl's management, and the entire Production Department is now centrally managed by Walter Eschbacher. The focus is on increasing efficiency and amplifying synergy potential.***

NOVOMATIC Executive Board Member Ryszard Presch underscores the decision: “We are using this pandemic to improve internal processes, and are restructuring the Production and Sales Departments as part of the transformation process we began last year. We are pleased to have Jakob Rothwangl and Walter Eschbacher, both experienced, long-term managers at NOVOMATIC, take over leadership in these important segments, and are certain their work will guarantee continuity and efficiency.”

The Global Sales Department will, in the future, focus on new customer acquisition and increasing international networking activities, while also improving upon the already excellent customer care for existing internal and external customers. The Production and Logistics Department will, for the first time, consolidate the Production, Purchasing, Logistics, and Custom Manufacture Departments for the electronics, joinery, printing, and plastics manufacturing segments, allowing for faster, more efficient processes.

Jakob Rothwangl, VP Global Sales NOVOMATIC AG: “I would like to say thank you for this wonderful new challenge and for the trust placed in me as I accept this opportunity to reorganize and optimize Group Sales. The top priority is to maximize customer satisfaction by developing and selling high-quality products and services perfectly matched to the needs of our customers and their markets.”

Walter Eschbacher, Director Production & Logistics NOVOMATIC AG: “The new Production & Logistics Department consolidates closely connected segments into a single department in order to react even more quickly to changing market requirements. My focus will be on establishing new production processes and making use of synergy potentials in order to shorten delivery times and therefore guarantee that the company and its Austrian production locations remain competitive.”

Jakob Rothwangl left the banking sector to join the NOVOMATIC AG Group in 2008. He worked for NOVOMATIC in the USA where, together with experienced industry managers Jens Halle and Rick Meitzler, now CEO of NOVOMATIC Americas, he helped to set up the sales organization as part of market entry in the Americas. As the Managing Director of NOVOMATIC Lottery Solutions GmbH, Rothwangl was also heavily involved in implementation of a comprehensive restructuring program within that company. In 2019, he returned to NOVOMATIC's headquarters where, among



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other things, he serves as Managing Director of a subsidiary and leads a variety of international projects.

Walter Eschbacher joined NOVOMATIC in 2012, and, as an authorized signatory, is responsible for the Procurement, Logistics, Warehousing, and IMS Departments. The Procurement Department and warehouse logistics processes were modernized under his leadership. In addition, the introduction of an IMS within the company led to an increase in material synergies between quality, environmental, and occupational safety management. The successful implementation or introduction of ISO certifications for quality, environment, and occupational safety, leading to a significant reduction in accidents at work at Gumpoldskirchen and other locations, was achieved under his leadership. Before joining NOVOMATIC, Eschbacher was a successful manager for well-known Austrian corporations, including Liebherr Austria Holding and ENGEL Austria GmbH.

### **About NOVOMATIC**

*The NOVOMATIC AG Group is one of the biggest international producers and operators of gaming technologies and employs around 22,000 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in around 50 countries and exports high-tech electronic gaming equipment and solutions to more than 70 countries. The Group operates around 216,000 gaming terminals and video lottery terminals (VLTs) in its some 1,900 plus gaming operations as well as via rental concepts.*

*Through its numerous international subsidiaries, the NOVOMATIC AG Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land-based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as sports betting solutions together with a range of sophisticated ancillary products and services. Find out more at [www.novomatic.com](http://www.novomatic.com)*

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