

## NOVOMATIC celebrates great Balkans industry gathering at BFG

The Belgrade Future Gaming (BFG) 2023 show in Belgrade fulfilled all expectations: As the major industry gathering of the Balkans region, BFG proved another excellent trade show for NOVOMATIC and the local ETG specialist FAZI, on a joint stand that was boasting with exciting product news and industry solutions.

**Gumpoldskirchen, June 12<sup>h</sup>, 2023** – From May 30-31, the Belgrade Fair turned into the epicentre of the Balkans gaming industry, as this year's BFG assembled the regional industry stakeholders for a perfomance show of gaming news and highlights.

At the centre of the attention on NOVOMATIC's joint stand with FAZI stood all the recent highlights for 2023! The local matador Black Edition presented the next generation of top performers with the BLACK EDITION II cabinet series: The BLACK EDITION II 3.27 is the true successor of the original blockbuster with a setup of three characteristically angled 27" screens, whereas the BLACK EDITION II XL 3.32 is an impressive XL version with three 32" screens and the BLACK EDITION II 1.49J exemplifies a modern approach, featuring a 49" J-curve monitor for the constantly growing range of NOVOMATIC upright games and Progressive titles. Operators were clearly impressed by this new cabinet line, featuring a variety of the latest gaming highlights such as NOVO LINE™ Edition X4, Impera-Line HD™ Edition 9, IMPERA LINK™ Series 2 and the linked progressive multi-game CASH CONNECTION Edition 4.

The DIAMOND X<sup>™</sup> was on display in the versions in the versions 3.32 featuring Superia CASH CONNECTION<sup>™</sup> Volume 2 and the gripping 1.55J featuring the exclusive XTENSION LINK<sup>™</sup> Volume 1. Especially this elegant cabinet with its J-curve screen and in combination with the new circular signage package for the XTENSION LINK<sup>™</sup> was a favourite with show visitors. This top-performing set-up already yields clear above-floor-average and in many cases top-floor performance in numerous casinos across different markets. At the recent Global Gaming Awards 2023 in London, the DIAMOND X<sup>™</sup> won the category "Product Launch of the Year" – another true testament to the fact that this cabinet has quickly become a favourite with international operators and their guests alike.

Last but not least, visitors in Belgrade also discovered the latest addition to the NOVOMATIC slot slant top segment: The MASTER SL™ 3.32 was on display with the Superia GOLDEN LINK™ Volume 1 as well as NOVO LINE™ GOLDEN LINK™ Edition 1 linked multi-games.

In the dedicated FAZI area of the stand, the local ETG specialist showcased premium ETG solutions such as the impressive TITAN ROULETTE in a show set-up featuring four player stations, a fully automated Roulette wheel and an integrated display solution.

To round off a perfect trade show display, catering and hospitality services at the NOVOMATIC/FAZI booth in Belgrade were provided in the cozy chic of the new AdmiralBet Pub concept that has been recently launched in Serbia.





Miloš Pejić, NOVOMATIC Regional Manager SEE, said: "We are all thrilled by the impact that the new BLACK EDITION cabinet series made at BFG. It is fantastic now to see the region's operators enthusiastically embracing a product in which so much development effort, meticulous engineering and attention to detail has been invested."

## **About NOVOMATIC**

The NOVOMATIC AG Group is one of the biggest international producers and operators of gaming technologies and employs around 23,900 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group exports high-tech electronic gaming equipment and solutions to about 100 countries and has locations in about 50 countries. The Group operates around 214,000 gaming terminals and video lottery terminals (VLTs) in its about 2,100 plus gaming operations as well as via rental concepts.

Through its numerous international subsidiaries, the NOVOMATIC AG Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land-based gaming products and services, management systems and cash management, Online gaming and social gaming solutions as well as sports betting solutions together with a range of sophisticated ancillary products and services. Find out more at <a href="https://www.novomatic.com">www.novomatic.com</a>

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