

G2E 2017 PRODUCT PREVIEW

Release date: September 18th, 2017 • Embargo date: immediate release

global G2E
gaming
expo

Booth #1259



NOVOMATIC teams up with Miramax for a blockbuster

NOVOMATIC has entered a licensing agreement with Miramax® for the rights to produce casino games based on the infamous crime and horror film 'From Dusk Till Dawn'. As part of the multi-year agreement, NOVOMATIC is able to develop and distribute 'From Dusk Till Dawn' branded games for both land-based and online casino platforms.

Directed by Robert Rodriguez and written by Quentin Tarantino, 'From Dusk Till Dawn' celebrated its 20th anniversary last year, providing an ideal time to resurrect the film on casino floors worldwide. Rodriguez more recently developed 'From Dusk Till Dawn' into an original series that has gained rave reviews and recently concluded its third season.

Staying true to the cult classic, the 'From Dusk Till Dawn' slot game delivers an explosive adventure for slot enthusiasts and fans of the film alike. Starring George Clooney and Quentin Tarantino as the Gecko brothers, Salma Hayek as Santanico Pandemonium, as well as Harvey Keitel, Juliette Lewis and Danny Trejo in footage from the film, players are taken on a journey to Mexico from the comfort of a V.I.P. chair on the luxury NOVOSTAR® V.I.P. III and V.I.P. Lounge™ cabinets that control the action and provide gripping surround sound.

In addition to various features and mini bonuses happening during the base game, three bonus symbols trigger the 'Bonus Twister' wheel that players spin to win credits or enter a bonus. Sit back and watch the sensual dancer as she moves around the reels in the 'Dancing Bonus', acting as a 'Dancing Wild' symbol that can fill up to three reels and rack up big wins by doing so. In the 'Mugshot Bonus', reels spin to uncover Clooney and Tarantino mugshots that match various credits.

'From Dusk Till Dawn' will make its international debut at the upcoming G2E in Las Vegas!

Thomas Graf, CTO NOVOMATIC, said: "From Dusk Till Dawn is a cult film that has regained attention due to its 20-year anniversary. We are very pleased to be partnering with Miramax on this great brand and are excited to combine our world-class gaming technology with this distinguished film and bring it to casino players around the world."

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About NOVOMATIC

The NOVOMATIC Group is one of the biggest international producers and operators of gaming technologies and employs more than 25,000 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in 45 countries and exports high-tech electronic gaming equipment and solutions to more than 70 countries. The Group operates more than 260,000 gaming terminals in some 2,100 gaming operations as well as via rental concepts.

Through its numerous international subsidiaries, the NOVOMATIC Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as lottery and sports betting solutions together with a range of sophisticated ancillary products and services.

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