

NOVOVISION™ was recognized as the top innovative product at GAT Cartagena

The latest edition of GAT Cartagena was the stage chosen by NOVOMATIC for the Latin American launch of its NOVOVISION™ Casino Management System with biometric technology, an unprecedented novelty in the regional industry that surprised and excited all visitors.

Gumpoldskirchen, April 17th, 2023 – On 29 and 30 March, the Las Américas Convention Centre was filled with excitement and novelties during the latest edition of GAT Cartagena. The trade show was attended by more than 100 exhibitors and thousands of attendees.

NOVOMATIC, as a Platinum Sponsor of the event, took the opportunity to present its innovative NOVOVISION™ casino management system, which introduces biometric technologies for the management of gaming operations. This distinctive USB undoubtedly served as an inspiration for operators to delve into the comprehensive range of functionalities of this powerful management tool that far exceed the traditional Accounting, Jackpots, Player Tracking, CASHLESS and TITO transactions. The power and excellence of NOVOVISION™ takes all areas of business to another level. Worldwide, more than 40,000 gaming machines, 3,000 betting terminals and 1,300 ATMs are connected to this sophisticated software, which has been awarded as 'Best CMS/Software Product' at the recent European Casino Awards in London. At GAT Cartagena, the response from operators was unanimous in recognising it as the most innovative product at the show.

"Biometrics are among the most attractive and innovative technologies available and with NOVOVISION™ we have succeeded in introducing it to the gaming industry. We are facing a new paradigm that brings with it endless benefits for all industry players," said Manuel Del Sol, CEO of NOVOMATIC Colombia. "NOVOMATIC is constantly seeking to improve and innovate the sector. NOVOVISION™ is a prime example of this innovative spirit," he added.

And that was not all. NOVOMATIC also unveiled its new IMPERA LINK™ Series 2 Linked Jackpot. The FUNMASTER was the cabinet chosen to accompany the successor to the successful Series 1 which resulted in one of the most popular pairings when requesting quotes, along with the luxurious DIAMOND™ X 2.32 cabinet featuring the NOVO LINE™ CASH CONNECTION™ Edition 3 Linked Progressive. Another hotspot on the stand was FAZI's automatic Optimum Roulette. This attractive Roulette island with 8 player positions combines high-quality hardware and a user-friendly interface that provides the player with an exceptional Roulette experience.

Overall, GAT Cartagena was a resounding success for NOVOMATIC and its launch of NOVOVISION™ with biometric technology, a milestone in the Latin American gaming industry. The presence of the key players in the Colombian gaming sector and the opportunity to learn about the latest trends and developments in the market made the show a great space for networking and dialogue within the region's gaming industry.

About NOVOMATIC

The NOVOMATIC AG Group is one of the biggest international producers and operators of gaming technologies and employs around 23,900 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group exports high-tech electronic gaming equipment and solutions to about 100 countries and has locations in about 50 countries. The Group operates around 214,000 gaming terminals and video lottery terminals (VLTs) in its about 2,100 plus gaming operations as well as via rental concepts.

Through its numerous international subsidiaries, the NOVOMATIC AG Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land-based gaming products and services, management systems and cash management, Online gaming and social gaming solutions as well as sports betting solutions together with a range of sophisticated ancillary products and services. Find out more at www.novomatic.com

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