

## **NOVOMATIC** celebrates premium exhibits in Peru

The Peru Gaming Show (PGS) 2023 from June 14-15 in Lima hosted a great industry gathering and a comprehensive performance show of all that's hot and new for the Peruvian market. In prominent position, NOVOMATIC presented all the trending gaming technologies for the present and the future of the region's industry.

**Gumpoldskirchen, June 26<sup>th</sup>, 2023** – At the main entrance, stand number #53 comprised a premium selection of all the latest NOVOMATIC product highlights: sophisticated cabinets with exciting Progressives, powerful ETGs as well as a most innovative casino management system, trending sports betting kiosks and top-performing online gaming solutions.

Many of the new products that had premiered at ICE in London were exhibited at PGS in Lima. Among them the new BLACK EDITION II XL 3.32 with the NOVO LINE™ CASH CONNECTION™ Edition 4 Linked Progressive mix, including the stunning Candelas de los Muertos™ titles; the DIAMOND X™ 3.32 with NOVO LINE™ Interactive Edition X3, but also the local best-seller PANTHERA™ Curve 1.43 with the NOVO LINE™ Concurve Edition 6.

FAZI's automated OPTIMUM ROULETTE multiplayer island with eight player positions presented a premium ETG solution that Peru's venues definitely should not miss and the NOVOMATIC *Action*Book™ Plus 2.27 demonstrated a modern high-quality sports betting kiosk solution for the huge potential of this market segment in Peru.

The innovative NOVOVISION™ casino management system definitely captured the show visitor's attention and impressed the operators with its uniquely comprehensive range of functionalities and a distinctive USP: NOVOVISION™ introduces biometric technologies for the management of gaming operations, e.g. for player recognition and access.

Katty López, Sales Director of Crown Gaming Peru, says: "PGS this year was a very successful show for NOVOMATIC. We were really able to show that our varied 360° portfolio caters to all the requirements operators are going to have with outstanding products and solutions that take their business to another level."

Max Bauer, NOVOMATIC Vice President LATAM & Caribbean, says: "Our aim this year at our PGS stand was to give our customers an overview of the NOVOMATIC products they could benefit from now as well as in the near future. Our show display was strongly focused on inspiring their visions for upcoming projects, thus seeking to broaden the industry's perspective through novel solutions in the region such as our visionary casino management system."

## About NOVOMATIC

The NOVOMATIC AG Group is one of the biggest international producers and operators of gaming technologies and employs around 23,900 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group exports high-tech electronic gaming equipment and solutions to about 100 countries and has locations in about 50 countries. The Group operates around 214,000 gaming terminals and video lottery terminals (VLTs) in its about 2,100 plus gaming operations as well as via rental concepts.

Through its numerous international subsidiaries, the NOVOMATIC AG Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land-based gaming products and services, management systems and cash management, Online gaming and social





gaming solutions as well as sports betting solutions together with a range of sophisticated ancillary products and services. Find out more at <a href="https://www.novomatic.com">www.novomatic.com</a>

## For more information please contact:

Andrea Lehner Senior Product Marketing Manager NOVOMATIC AG

Mobile: +43 664 40 66 721 Office: +43 2252 606 626 alehner@novomatic.com

