

NOVOMATIC prepares for a memorable Entertainment Arena Expo

The NOVOMATIC Romania team is making intensive preparations for the eagerly awaited local gaming industry event, which will take place on September 6-8 at Romexpo in Bucharest: Entertainment Arena Expo (EAE) 2022.

Gumpoldskirchen, August 31th, 2022 – After a two years long break, industry suppliers are looking forward to meeting with partners and clients again at EAE. NOVOMATIC is planning to make this year's edition of the show a memorable one: with new game mixes and a portfolio of new winning technology equipment such as the stunning new DIAMOND X™ cabinets as well as other cabinet novelties.

“Our focus for this event is to expand the product portfolio, increase customer loyalty and create sales offers that meet the current needs of the industry, all of which are available in a distinguished and unique atmosphere at the NOVOMATIC stand #202. It will be a special edition with special guests, attractive prizes that can be won during the tournament that has already become a tradition as well as many other surprises”, says Valentin-Adrian Georgescu, CEO of NOVOMATIC Romania.

The NOVOMATIC show floor will present a broad variety of content: the NOVO LINE™ Interactive Concurve Edition 6 with a selection of 15 exciting titles for the curve machines, including many features, bonus prizes and additional free games. NOVO LINE™ Interactive X3 with a range of 40 titles including 13 new releases as well as Progressive mixes like the NOVO LINE™ CASH CONNECTION™ Edition 3; Superia CASH CONNECTION™ Volume 1; the IMPERA LINK™ Series 1 and many more.

The brand new DIAMOND X™ 1.55 J-curve cabinet will celebrate its world premiere at EAE with the exclusive XTENSION LINK™ and along with its sister cabinet DIAMOND X™ 2.32 featuring the Superia CASH CONNECTION™ Volume 1 will showcase stunning looks for top performance.

The new VIP Eagle II 3.32 cabinet featuring the NOVO LINE™ CASH CONNECTION™ Edition 2 and NOVO LINE™ Interactive Edition X3 game mix will be available at a special price with the possibility of purchase with up to 36 instalments. The sales team expects its customers with a wide range of specific offers and benefits for the local market, such as the extended “Buy Back” option and the "Return & Discount Rent" option.

“We are aware of all the difficulties that the gaming market has gone through in the past two years, which is why we have designed special packages and extra benefits to cover the needs of the operators, regardless of the type and size of their business,” says Laura Bosneag, Sales Manager NOVOMATIC Romania.

APEX gaming equipment will be present at the stand with the best-selling complete jackpot package CLOVER LINK XTREME. It gives players an interactive gaming experience, with the Double Clover feature that offers the ability to double or even triple the Major or Grand jackpot. The game mix has

eight progressive link games and a selection of 30 classic titles, including the popular player favourites Reel Attraction, Apex Red Hot Burning, Apex Cash Runner.

Visitors can also for the first time in Romania test the TITAN Roulette produced by Fazi, which allows operators to configure between 2-5 player positions with a modular design and easy assembly.

The TIP & CASH team will be present at the stand in a dedicated sports betting corner, with a partnership offer for operators looking to expand their range of services as well as novelties such as the launch of the AdmiralBet betting terminals on the Romanian market.

NOVOMATIC invites all visitors on stand #202, between September 6-8 at Romexpo, to discover the new equipment and game content as well as special surprises. Make sure to join the tournament, as well, and win amazing prizes!

About NOVOMATIC

The NOVOMATIC AG Group is one of the biggest international producers and operators of gaming technologies and employs around 21,200 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in about 50 countries and exports high-tech electronic gaming equipment and solutions to about 100 countries. The Group operates around 212,000 gaming terminals and video lottery terminals (VLTs) in its some 2,000 plus gaming operations as well as via rental concepts.

Through its numerous international subsidiaries, the NOVOMATIC AG Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land-based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as sports betting solutions together with a range of sophisticated ancillary products and services. Find out more at www.novomatic.com

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