

NOVOMATIC: Showcasing cutting-edge gaming innovations for the Asian market at G2E Asia 2025

Preparations are underway for G2E Asia 2025, taking place from May 7-9 in Macao, and NOVOMATIC is ready to impress with a showcase of innovative gaming solutions tailored to the Asian market.

Gumpoldskirchen, April 17, 2025 – Visitors to the NOVOMATIC booth #A518B will experience a portfolio designed to meet diverse operator needs, featuring the latest cabinets, game mixes, and electronic table games that exemplify NOVOMATIC's ongoing commitment to excellence and innovation.

New highlights and classic favorites await

This year, NOVOMATIC's booth will spotlight a dynamic selection of state-of-the-art products, with a focus on enhancing the player experience and maximizing operator performance. The $DIAMOND\ X^{TM}$ series returns with significant upgrades to its sophisticated design and powerful performance, presenting: $DIAMOND\ X^{TM}\ 1.55J\ QUATTRO$ featuring $XTENSION\ LINK^{TM}\ Volume\ 3$, $XTENSION\ LINK^{TM}\ Volume\ 4$, and the all-new $XTENSION\ LINK^{TM}\ Evolution$. The multi-screen version $DIAMOND\ X^{TM}\ 2.32/3.32$ equipped with $GAMINATOR^{TM}\ X5$, will deliver a rich selection of entertaining game titles.

Additionally, the *BLACK EDITION II* series will make a remarkable appearance with *BLACK EDITION II XL 2.32/3.32* showcasing the popular *IMPERA LINK*TM *Series 2 and BLACK EDITION II 1.49J* featuring both *Impera PROLINK*TM and the latest *RISING TREASURES*TM. New releases will be complemented by proven classics such as *MASTER SL*TM 2.32/3.32 featuring the *GAMINATOR*TM X5.

Innovative solutions to enhance operational efficiency

Among the highlights of NOVOMATIC's presentation will be the *NOVO UNITY™ PRO*, a state-of-the-art electronic table game solution with unprecedented functionality and adaptability. This ETG solution seamlessly integrates electronic live games – including *Sic Bo*, *Baccarat*, *Roulette*, *Poker*, *Black Jack*, and even slot games – across numerous player stations. The key benefits include customization for unique gaming experiences, the *advanced management console* & *NOVO UNITY™ DB server* as well as *Tournament Mode* and *Simultaneous Betting/Parallel Play* – where players can take part in up to three live games simultaneously, enhancing interactivity and engagement. Extra game windows on the betting screen enable guests to switch between the available games and versions.

Also on display will be the NOVOVISION™ Casino Management System, with its comprehensive suite of modules that include powerful loyalty features, TITO, cashless or single wallet solutions, advanced biometric functionalities and much more. From player recognition to secure access solutions, NOVOVISION™ sets a new standard for an efficient and secure gaming management.





Engage, experience, and innovate at G2E Asia 2025

Kenan Bajram, Deputy Director Global Sales at NOVOMATIC AG, highlights the company's enthusiasm for the event: "G2E Asia is a key platform for NOVOMATIC to demonstrate our latest innovations to the Asian market. This year, we are excited to present a diverse portfolio of cutting-edge solutions that cater to the specific needs of our customers. From the $DIAMOND\ X^{TM}$ series to the innovative $NOVO\ UNITY^{TM}\ PRO$, our showcase is designed to inspire and impress. We look forward to welcoming visitors to our booth and sharing our latest advancements."

Visit NOVOMATIC at Booth #A518B during G2E Asia 2025 to discover the future of gaming technology, tailored specifically for the Asian market.

About NOVOMATIC

The NOVOMATIC AG Group is, as a producer and operator, one of the largest gaming technology groups in the world and employs more than 26,200 people. The Group was founded by the industrialist Professor Johann F. Graf in 1980 and has locations in more than 50 countries, and exports innovative gaming equipment, system solutions, lottery system solutions, and services to more than 130 countries. The Group operates gaming terminals and video lottery terminals (VLTs) in its own approximately 2,100 electronic and regular casinos, as well as via rental models.

The NOVOMATIC AG Group is active as a full-service provider in all segments of the gaming industry through its numerous international subsidiaries, offering a comprehensive omni-channel product portfolio for partners and customers worldwide. This ranges from terrestrial gaming products and services, through management systems, cash management solutions, and online, mobile, and social gaming solutions, to lottery and sports betting solutions, as well as a whole host of other first-rate products and services. For more information, please visit www.novomatic.com

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