

NOVOMATIC expands its global distribution network in Asia with Harvest Gaming

Through a new collaboration with renowned distributor Harvest Gaming, NOVOMATIC is strengthening its market presence in Singapore, Malaysia, and Vietnam.

Gumpoldskirchen/Singapore, April 18, 2025 – NOVOMATIC is proud to announce a new strategic distribution partnership with Harvest Gaming, a renowned company based in Singapore. This new venture marks an important step in NOVOMATIC's strategy of expanding its presence across Asia and reinforces the Group's long-term commitment to international growth through strong regional collaborations.

Under the new agreement, Harvest Gaming will represent NOVOMATIC's leading portfolio of land-based gaming solutions in Singapore, Malaysia, and Vietnam. With its in-depth market knowledge, excellent industry relations, and a customer-focused approach, Harvest Gaming is ideally positioned to support NOVOMATIC's growth and deliver tailored solutions to local operators.

Michael Barsin, NOVOMATIC Sales, emphasizes: "We are delighted to partner with Harvest Gaming in order to strengthen our footprint in Southeast Asia. Their deep understanding of the regional markets and dedication to supporting our customers make them excellent representatives of the NOVOMATIC brand. This partnership will allow us to serve operators in Singapore, Malaysia, and Vietnam better with our tailored, high-performance gaming solutions."

Alfred Hwee, General Manager at Harvest Gaming, adds: "We are proud to be appointed as NOVOMATIC's distributor for this important region. NOVOMATIC is globally recognized for its innovation, quality, and reliability – values that perfectly reflect our own business philosophy. We look forward to working closely with the NOVOMATIC team to support our customers and drive mutual growth in Southeast Asia."

This new partnership further expands NOVOMATIC's global distribution network and enhances the Group's ability to meet the specific needs of customers in one of the most dynamic regions of the international gaming industry.

About NOVOMATIC

The NOVOMATIC AG Group is, as a producer and operator, one of the largest gaming technology groups in the world and employs more than 26,200 people. The Group was founded by the industrialist Professor Johann F. Graf in 1980 and has locations in more than 50 countries, and exports innovative gaming equipment, system solutions, lottery system solutions, and services to more than 130 countries. The Group operates gaming terminals and video lottery terminals (VLTs) in its own approximately 2,100 electronic and regular casinos, as well as via rental models.

The NOVOMATIC AG Group is active as a full-service provider in all segments of the gaming industry through its numerous international subsidiaries, offering a comprehensive omni-channel product portfolio for partners and customers worldwide. This ranges from terrestrial gaming products and services, through management systems, cash management solutions, and online, mobile, and social gaming solutions, to lottery and sports betting solutions, as well as a whole host of other first-rate products and services. For more information, please visit www.novomatic.com

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