

Ring Casino am Nürburgring at the finish line with NOVOVISION™

Spielbank Bad Neuenahr GmbH & Co. KG has decided to implement NOVOMATIC's visionary casino management solution at all three casino locations and, with the rollout of the new CMS at the Ring Casino am Nürburgring, has taken the first successful step into a new era of modern, networked gaming operations.

Gumpoldskirchen/Bad Neuenahr/Nürburgring, January 13th 2026 – The Ring Casino at the Nürburgring Congress Hotel is a branch of Spielbank Bad Neuenahr GmbH & Co. KG and is located directly on the start and finish line of the Grand Prix circuit at the Nürburgring. The venue offers around 450 square metres of gaming fun for fans of high-speed entertainment, with 62 video slots offering a range of attractive jackpots.

As part of the modernisation and centralisation of business operations, and not least due to the upcoming legal changes in the German gaming market, the management of Spielbank Bad Neuenahr has decided to rely on NOVOMATIC's NOVOVISION™ Casino Management System for the future. The diverse system functionalities of this visionary CMS solution not only contribute to process optimisation in everyday gaming operations, but also meet the highest regulatory requirements in terms of player protection and responsible gaming.

All 62 gaming terminals are now managed centrally via NOVOVISION™ Floor Control, and jackpot management, cash handling via TITO and accounting are also operated in real time via the diverse system functionalities of NOVOVISION™. In particular, access control via NOVOVISION™ access, player management and database comparison of each visitor with the nationwide OASIS exclusion database were key decision-making criteria for the operator. Both during initial registration and on each subsequent visit to the casino, access at the gates is only granted after thorough verification of the guest's identity and age, as well as re-/verification against the exclusion database.

Following the successful introduction of NOVOVISION™ at the Ring Casino am Nürburgring, rollout at the other two locations in Bad Dürkheim and in Bad Neuenahr will follow in the first quarter of 2026.

Marcin Kozlowski, Head of Product Development & Market Coordination NBS, says: "Being able to supply Spielbank Bad Neuenahr, a long-standing NOVOMATIC customer, with our CMS as the core of its casino operations is further confirmation of our excellent business relationship. I would like to take this opportunity to thank the management for the trust they have placed in us and the teams for their excellent cooperation both in the run-up to and during the implementation."

Thomas Salinger, Technical Director of Gaming at Spielbank Bad Neuenahr GmbH & Co. KG, explains: "The successful introduction of NOVOVISION at the Spielbank in Nürburg represents a first major and important milestone in the system implementation in our gaming venues. This powerful casino management solution, with its diverse system functionalities, enables us to meet the ever-growing regulatory requirements efficiently and in a future-proof manner. We look forward to continuing the joint implementation in our casinos with our long-standing business partner NOVOMATIC."

About NOVOMATIC

The NOVOMATIC AG Group is one of the biggest international producers and operators of gaming technologies and employs more than 26,000 staff worldwide. The Group was founded by the industrialist Professor Johann F. Graf in 1980 and has locations in about 50 countries, exporting innovative gaming equipment, system solutions, lottery system solutions and services to more than 130 countries. The Group operates gaming terminals and video lottery terminals (VLTs) in some 2,000 own electronic and regular casinos, as well as via rental models.

The NOVOMATIC AG Group is active as a full-service provider in all segments of the gaming industry through its numerous international subsidiaries, offering a comprehensive omni-channel product portfolio for partners and customers worldwide. This ranges from terrestrial gaming products and service through management systems and cash management solutions, online, mobile and social gaming solutions to lottery and sports betting solutions, as well as a whole host of other first-rate products and services. For more information, please visit www.novomatic.com

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