

NOVOMATIC Americas ignites momentum at Indian Gaming Association Trade Show & Convention

Inspired by the bold “Neon Nile” experience, NOVOMATIC Americas strengthened partnerships and reinforced its position as a trusted partner delivering measurable value.

Chicago/San Diego, CA, April 22, 2026 – NOVOMATIC Americas showcased its industry leadership at the Indian Gaming Association Trade Show & Convention with a compelling presentation of its latest offerings, including the debut of the striking visual “Neon Nile” experience, highlighting its commitment to design, innovation, and performance-driven product strategy.

From opening day through close, the NOVOMATIC Americas booth emerged as a high-interest destination on the show floor, drawing strong reaction from tribal operators, partners, and industry leaders across North America.

Key highlights from the event included sustained, high-quality booth traffic from key Class III tribal operators; particularly strong reception to RISING TREASURES™ link, including its recent debut on the Eilers & Krejcik Gaming performance index, reinforcing its position as a proven, performance-driven link; and VISION LINK™, which drew significant attention for its scalable progressive architecture and future-ready flexibility. A standout on the show floor was the integrated presentation of VISION LINK™ with the outstanding 4-POD sign, creating a high-impact merchandising installation that elevated both the bank's and the brand's presence. Additional highlights included Novo Unity™ Pro electronic table game innovations and strategic customer interactions focused on performance, growth, and expanding relationships across tribal gaming markets.

“This year’s IGA was about more than presence; it was about consistency and progress,” said **Kathleen McLaughlin, VP of Marketing, Communications, and Corporate Accounts**. “The customer energy and response to our new products, our people, and the evolving visual experience exceeded expectations and validated the direction we’re taking as an organization.”

“We sincerely thank all customers, partners, and attendees who visited our booth and contributed to a highly successful event. With strong momentum and a clear focus on execution, we remain committed to delivering innovative gaming solutions that drive measurable results for our customers”, emphasized **Sabine Stoppel, Managing Director at NOVOMATIC Americas**.

About NOVOMATIC Americas

Established in North America in 2012, NOVOMATIC Americas operates from Buffalo Grove, IL, as a subsidiary of NOVOMATIC AG Group, one of the world's largest gaming technology producers and operators, employing about 26,000 people globally. Founded by Professor Johann F. Graf in 1980, NOVOMATIC has subsidiaries in about 50 countries, exports to 130 markets, and operates approximately 2,000 gaming facilities worldwide. The Group offers a comprehensive omni-channel portfolio, including land-based gaming, management systems, online/mobile gaming, sports betting, and cash management solutions.

For more information, visit: www.novomaticamericas.com

For more information please contact:

Kathleen McLaughlin
VP Marketing and Communications, North America
NOVOMATIC Americas

Tel: +1 (224) 802-2974
E-Mail: kmclaughlin@novomaticamericas.com

