



WINNING TECHNOLOGY OUR PATH TO SUCCESS

The NOVOMATIC success story began in 1980 when the company was founded by Professor Johann F. Graf in Austria. Today, it is one of the leading European and largest global gaming technology groups. In addition to this, NOVOMATIC is the largest manufacturer of gaming equipment and a technology leader in server-based gaming and video lottery terminals with a strong market position in Germany, Italy, the UK, Spain, the Netherlands and Austria.

Pioneering Work Meets High-Tech

The NOVOMATIC AG Group employs around 26,000 people worldwide. The company has operations in around 50 countries and exports high-tech gaming equipment to more than 130.

Its competitive advantage lies in its dual strategy as an operator of around 2,000 electronic casinos, gaming facilities, and sports betting outlets, and as a producer and developer of gaming technologies, system solutions, and services on a global scale.

SUBSIDIARIES*

Greentube GmbH
LÖWEN ENTERTAINMENT GmbH
NOVOMATIC Gaming UK Ltd.
NOVOMATIC Gaming Spain S.A.
NOVOMATIC Italia S.p.A.
NOVOMATIC Netherlands B.V.
Ainsworth Game Technology Ltd.

*Selection from more than 220 fully consolidated international subsidiaries





Responsibility as a core principle

OUR MOTTO

Winning Responsibly

OUR VISION

We are the most innovative provider of **Responsible Entertainment**.

OUR STRATEGIC PILLARS



OUR VALUES

do – enjoy – respect

Innovation as a Success Factor

NOVOMATIC is particularly renowned for its unique innovative strength. This is why research and development are top priorities within the Group. With 28 technology centers and production facilities in more than 10 countries, the company is constantly setting new standards. The exceptionally high level of vertical integration and around 5,000 registered IP rights guarantee optimal product quality and technological excellence – from system solutions to innovative products for online, mobile, and social gaming.

Sustainability is an integral part of the corporate strategy. This focuses on not only economic success but also employee and environmental protection and the safeguarding of stakeholder interests. In line with its motto „Winning Responsibly,“ NOVOMATIC assumes responsibility – as a basis for its long-term commercial success. This is driven by its corporate vision of being the world’s most innovative and trustworthy provider of Responsible Entertainment.

NOVOMATIC monitors and manages a number of non-financial performance indicators, in order to constantly improve its Group-wide Economic, Social, & Governance (ESG) performance. The success of these efforts has also been confirmed by multiple excellent ESG Ratings.



Revenues
~ € **3,6 bn.**
in FY 2025



Employees
~**26.000**
worldwide



Global Locations
~**50**



Competence Centers
28 technology centers
in 18 countries
13 production facilities
in 12 countries



Export Rate
~**98 %**
sales in foreign markets



Operations
~**2.000**
self-operated gaming
facilities around the world