

NOVOMATIC celebrates highly successful G2E Asia 2026 in Macao

NOVOMATIC looks back on a highly successful participation at G2E Asia 2026 in Macao, where the company presented a comprehensive portfolio of advanced gaming solutions and strengthened its position as one of the industry's leading technology partners across the Asian region.

Gumpoldskirchen/Macao, June 1, 2026 – Throughout the exhibition, NOVOMATIC welcomed a large number of operators, partners and industry professionals to its booth, with visitors showing particularly strong interest in the company's latest ETG innovations as well as its new linked progressive product highlights.

A major focus of the presentation was the award-winning **Novo Unity™ Pro** ETG solution, which impressed attendees with its flexibility, advanced gameplay features and scalable setup options. The showcase included enhanced Baccarat side bets as well as flexible stadium configurations integrating both automated and live table solutions. Significant interest was also generated by the debut of the standalone ETG version, presented in the **DIAMOND X™ 3.32** cabinet. This solution featuring Roulette, Baccarat, Blackjack and Sic Bo within a single terminal configuration attracted strong attention from operators across the region.

In the slot segment, NOVOMATIC introduced the latest **VISION LINK™** linked progressive titles to the Asian market, including Hot Pot™ and Ghost Party™, both making their regional debut at the show. Presented in the award-winning **DIAMOND X™ QUATTRO 1.55J** cabinet, the games received highly positive feedback from visitors, particularly due to their fresh entertainment concepts, modern presentation style and dynamic feature mechanics.

XTENSION LINK™, one of NOVOMATIC's most successful and well-established linked progressive product families, also continued to generate strong interest among operators, further underlining the company's international product strength.

"G2E Asia once again provided an excellent platform to engage directly with customers, partners and industry stakeholders from across the region," said **Kenan Bajram, Deputy Director Global Sales at NOVOMATIC AG**. "The extremely positive feedback we received – especially for our ETG portfolio – clearly demonstrates the strong demand for flexible, high-performance gaming solutions tailored to Asian market requirements. Asia remains a strategically highly important growth market for NOVOMATIC and we are committed to continuously strengthening our presence and long-term partnerships throughout the region."

The exhibition also provided valuable opportunities for in-depth discussions with existing and potential customers regarding current market developments, future product requirements and upcoming opportunities across Asia's evolving gaming landscape.

With its strong product presentation, high visitor engagement and excellent customer feedback, G2E Asia 2026 marked another important milestone in NOVOMATIC's ongoing expansion strategy across the Asian region.

About NOVOMATIC

The NOVOMATIC AG Group is, as a producer and operator, one of the largest gaming technology groups in the world and employs about 26,000 people. The Group was founded by the industrialist Professor Johann F. Graf in 1980 and has locations in about 50 countries, and exports innovative gaming equipment, system solutions, lottery system solutions, and services to more than 130 countries. The Group operates gaming terminals and video lottery terminals (VLTs) in its approximately 2,000 own electronic and regular casinos, as well as via rental models.

The NOVOMATIC AG Group is active as a full-service provider in all segments of the gaming industry through its numerous international subsidiaries, offering a comprehensive omni-channel product portfolio for partners and customers worldwide. This ranges from terrestrial gaming products and services, through management systems, cash management solutions, and online, mobile, and social gaming solutions, to lottery and sports betting solutions, as well as a whole host of other first-rate products and services. For more information, please visit www.novomatic.com

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