

Strong customer response marks successful Belgrade Future Gaming 2026 for NOVOMATIC

High visitor interest, Balkan-focused content and meaningful customer interactions underline NOVOMATIC's regional leadership.

Gumpoldskirchen/Belgrade, June 3, 2026 – NOVOMATIC concluded a highly successful participation at Belgrade Future Gaming 2026, further reinforcing its strong presence in the Southeast European market. Throughout the exhibition, the company welcomed a steady stream of visitors to its stand, providing an excellent platform for strengthening existing partnerships, establishing new business contacts, and discussing future opportunities with customers from across the region.

The comprehensive product showcase featured a broad selection of NOVOMATIC's latest gaming innovations. Among the highlights were **Impera PROLINK™ 2** and the internationally successful **XTENSION LINK™** series, including Volumes 2, 3, 4 and 5 as well as **XTENSION LINK™ Ultimate**, all of which attracted strong interest from visitors thanks to their proven performance and engaging feature mechanics. Visitors also explored **VISION LINK™**, NOVOMATIC's latest multi-feature linked progressive concept, alongside the versatile **GAMINATOR™ X5**, renowned for its flexible game mix and customization options.

A particular highlight for the regional market was the **Impera Line™ HD Edition 10 – Balkan Special**, which generated significant interest thanks to its carefully selected game mix tailored specifically to local player preferences.

Taking center stage was the award-winning **DIAMOND X™ QUATTRO 1.55J**, whose striking design and immersive player experience made it a standout attraction on the show floor. The portfolio was further complemented by a premium **V.I.P. X™** setup, including the **V.I.P. X Royal™ 1.85** and, for the first time at a Balkan trade show, the **V.I.P. X Galaxy™ 2.65**, both showcasing NOVOMATIC's commitment to delivering high-end gaming experiences for modern casino environments.

As in previous years, NOVOMATIC's successful cooperation with long-standing partner **FAZI** contributed to a strong exhibition presence, while the popular **ADMIRAL Bet Pub** catering concept once again provided a welcoming atmosphere that encouraged networking and business discussions in a relaxed setting.

"The positive response we received throughout the show was truly outstanding," said **Miloš Pejić, Regional Manager SEE at NOVOMATIC**. "Belgrade Future Gaming remains one of the most important industry events in Southeast Europe and provides an excellent opportunity to engage directly with our customers and partners. We were delighted by the strong interest in our product portfolio, particularly the **Impera Line™ HD Edition 10 – Balkan Special** and the first presentation of the **V.I.P. X Galaxy™ 2.65** in the region. The many valuable conversations and promising business opportunities generated during the event once again demonstrated the strength of the Balkan market and the value of close collaboration with our customers. I would like to sincerely thank all visitors, customers, partners, and our dedicated team for contributing to another successful edition of Belgrade Future Gaming."

With a comprehensive portfolio of internationally proven products, regionally tailored solutions, and premium gaming innovations, NOVOMATIC once again demonstrated its ability to meet the diverse requirements of the Balkan market. The successful outcome of Belgrade Future Gaming 2026 further highlighted the company's strong momentum across Southeast Europe and created a solid basis for future growth and collaboration with customers and partners throughout the region.

About NOVOMATIC

The NOVOMATIC AG Group is, as a producer and operator, one of the largest gaming technology groups in the world and employs about 26,000 people. The Group was founded by the industrialist Professor Johann F. Graf in 1980 and has locations in about 50 countries, and exports innovative gaming equipment, system solutions, lottery system solutions, and services to more than 130 countries. The Group operates gaming terminals and video lottery terminals (VLTs) in its approximately 2,000 own electronic and regular casinos, as well as via rental models.

The NOVOMATIC AG Group is active as a full-service provider in all segments of the gaming industry through its numerous international subsidiaries, offering a comprehensive omni-channel product portfolio for partners and customers worldwide. This ranges from terrestrial gaming products and services, through management systems, cash management solutions, and online, mobile, and social gaming solutions, to lottery and sports betting solutions, as well as a whole host of other first-rate products and services. For more information, please visit www.novomatic.com

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