

Global strength, American momentum: NOVOMATIC takes center stage at G2E 2026

At G2E 2026, NOVOMATIC will bring the power of its global portfolio to North America, featuring proven performers, high-impact merchandising, premium cabinets, and market-driven innovations designed to create measurable value for operators. The experience begins at Booth #1259 in Las Vegas.

Gumpoldskirchen/Chicago, September 10, 2026 – From September 29 to October 1, the global gaming industry will converge at The Venetian Expo in Las Vegas, and NOVOMATIC will be ready to make its presence felt.

At **Booth #1259**, NOVOMATIC will showcase the scale of its international success and the strength of its growing commitment to North America. Under this year's electrifying GHOST PARTY™ theme, the company will deliver a high-energy experience centered on what matters most to operators: compelling content, standout floor presence, flexible product configurations, and solutions engineered for the realities of individual North American markets.

This is more than a global product showcase. It is a clear statement of intent: NOVOMATIC is ready to compete, perform, and grow across North America.

Proven globally. Positioned to perform.

Leading the lineup is a powerful collection of internationally proven game content, including **VISION LINK™**, **IMPERA PROLINK™ 2**, **RIISING TREASURES™ II** and **XTENSION LINK™ Volume 5**, the newest addition to one of NOVOMATIC's most successful Linked Progressive families.

Making their way to the U.S. market are NOVOMATIC's high-impact merchandising packages, developed to turn successful game content into highly visible floor destinations. Supporting bank configurations from four to sixteen cabinets, these striking installations combine dynamic presentation, strong brand recognition, and merchandising options to help operators command attention across the casino floor.

Also taking center stage is the **DIAMOND X™ QUATTRO 1.55J**, winner of the 2026 European Casino Award for Best Slot Machine. With its sophisticated design, advanced technology and compelling content presentation, the internationally established cabinet brings award-winning performance and unmistakable presence to the NOVOMATIC portfolio.

Built for the markets that drive North America

North America is not one market, and NOVOMATIC's strategy reflects that reality. At G2E, the company will spotlight products developed around the distinct regulatory, operational, and player requirements of individual jurisdictions. Dedicated Route Market solutions reinforce NOVOMATIC's "Think Global, Act Local" approach, combining international engineering strength with on-the-ground market intelligence.

New products created specifically for Illinois and Georgia will make their debut in Las Vegas, giving operators an exclusive first look at the next additions to NOVOMATIC's expanding regional portfolio.

Puerto Rico will also command a major presence. The **DE LA ISLA Jackpot**, a Wide Area Progressive solution created for the Puerto Rican casino market, represents an important new chapter in NOVOMATIC's regional growth strategy. For the island's route market, **ROCKET RUSH™** delivers a dedicated product experience developed specifically for local players and operators.

NOVOMATIC will also demonstrate how successful content can move powerfully across channels. **Athena Goddess of War™** makes the leap from online gaming to the land-based casino floor, while **Panda's Dragon Gold™** leads a series of additional U.S. market premieres.

Greentube brings its online portfolio to North America

Joining the G2E showcase is **Greentube**, the NOVOMATIC Digital Gaming and Entertainment division, presenting its growing online content portfolio to North American operators with Piggy Prizes™ - Ghost of Gambini™ — the latest member of one of its most commercially successful game families — leading the way. With a strong and growing presence across regulated North American markets, G2E provides the ideal platform to deepen existing partnerships and introduce Greentube's content to new audiences. Visitors to the Booth #1259 can explore a portfolio spanning from heritage land-based classics that perform strongly online through to newer franchise additions, demonstrating how Greentube's franchise-led content strategy delivers long-term value for operators across the region.

Also joining the G2E showcase at Booth #1259 is NOVOMATIC subsidiary **APEX**, presenting its latest products and solutions for the North American market. Building on the success of the proven Clover Link gaming platform, APEX will introduce Clover Link Elements® XL and Clover Link Masters of Elements® at G2E. Both platforms combine APEX's established gaming expertise with fresh content and an engaging player experience, offering operators new opportunities to attract players and enhance their casino floors.

The next move in Electronic Table Games

The NOVOMATIC experience will extend well beyond slot gaming. Building on the award-winning **NOVO UNITY™ PRO** platform, the company will unveil significant new developments in Electronic Table Games at G2E. Designed to deliver greater flexibility, a stronger presentation, and new opportunities for player engagement, these innovations will offer visitors an exclusive look at the next phase of NOVOMATIC's ETG strategy for the Americas.

For the systems sector, NOVOMATIC presents the **NOVOVISION™** Casino Management System, a modular suite of applications built to handle the complexities of modern gaming operations. From biometrically supported cashless gaming and data-driven business management to comprehensive loyalty dynamics, **NOVOVISION™** equips operators with tools to run smarter floors and cultivate deeper player engagement.

Sabine Stoppel, Managing Director of NOVOMATIC Americas, says: "North America demands more than a one-size-fits-all strategy. Every market has its own players, regulations and operating realities, and our customers expect solutions that reflect those differences. We are listening, investing and responding with products that combine NOVOMATIC's global strength with a sharper regional focus. G2E 2026 will demonstrate that commitment, and the momentum behind it."

Juergen Keller, Managing Director of NOVOMATIC Americas adds: "Our customers have been clear about what it takes to earn a larger place on the U.S. casino floor: stronger localized content, proven performance, and consistent support. We are listening and we hold ourselves accountable for delivering. At G2E, operators will see that progress in action: a focused, responsive, and competitive NOVOMATIC Americas built to grow alongside our customers."

Thomas Schmalzer, VP Global Sales & Product Management at NOVOMATIC AG, concludes: "G2E is one of the most important opportunities of the year to demonstrate how our global expertise translates into solutions that meet the evolving needs of our customers across the Americas and worldwide. Our 2026 showcase reflects exactly that approach: internationally successful products, strong new game content and solutions developed with individual markets in mind. This combination of global expertise and local understanding is a key strength of NOVOMATIC and one we are excited to demonstrate once again in Las Vegas."

From award-winning cabinets and proven Linked Progressives to commanding floor merchandising, next-generation ETGs and products built specifically for regional markets, NOVOMATIC's G2E 2026 showcase is designed to turn global strength into American momentum.

The floor is ready. The portfolio is stronger. And the GHOST PARTY™ is about to begin. Join us at G2E 2026, Booth #1259 at The Venetian Expo in Las Vegas.

About NOVOMATIC

The NOVOMATIC AG Group is, as a producer and operator, one of the largest gaming technology groups in the world and employs around 26,000 people. The Group was founded by the industrialist Professor Johann F. Graf in 1980 and has locations in approximately 50 countries, exporting innovative gaming equipment, system solutions, and lottery system solutions to more than 130 countries. The Group operates gaming terminals and video lottery terminals (VLTs) in approximately 2,000 of the company's own electronic and regular casinos, as well as through leasing models.

The NOVOMATIC AG Group is active as a full-service provider in all segments of the gaming industry through its numerous international subsidiaries, offering a comprehensive omni-channel product portfolio for partners and customers worldwide. This ranges from terrestrial gaming products and services, through management systems, cash management solutions, and online, mobile, and social gaming solutions, to lottery and sports betting solutions, as well as a whole host of other first-rate products and services. For more information, please visit www.novomatic.com

For more information please contact:

Kathleen McLaughlin

VP Marketing and Communications, North America
NOVOMATIC Americas
Tel: +1 (224) 802-2974
kmclaughlin@novomaticamericas.com

Alexandra Lindlbauer

Director Group Marketing & Communications
NOVOMATIC AG
Tel: +43 2252 606 842
alindlbauer@novomatic.com

