

Pressespiegel 2022

Berichterstattung
NOVOMATIC

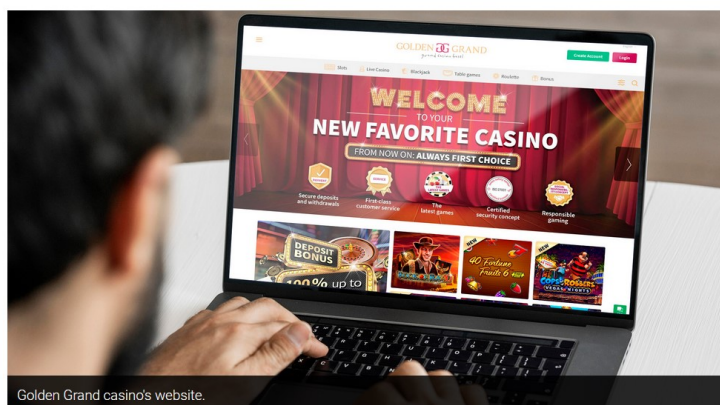
Erstellt von **Group Marketing & Communications**

Datum **28.03.2022 / KW 12**

yogonetinternational, 25.03.2022

NOW LIVE WITH GOLDEN GRAND

Greentube expands Swiss footprint with Grand Casino Basel's online brand



Greentube, the NOVOMATIC Interactive division, has taken its content live with **Grand Casino Basel's** online casino to strengthen its role in shaping the gaming market in Switzerland.

Customers of the operator's online **GOLDEN GRAND** brand can now enjoy a range of classic Greentube and blue-chip NOVOMATIC titles, including **Book of Ra deluxe**, **Lucky Lady's Charm deluxe**, and **Super Cherry 5000**, a proven hit with Swiss players.

GOLDEN GRAND provides Swiss players with a wide range of gaming verticals and has established itself as a leading online presence in the regulated market.



Lisa Sandner, Greentube's Sales & Key Account Manager for Switzerland, said: "This deal is the latest example of our leading presence in what has become one of our main markets. I am both excited and happy to see this latest partnership, which shows the growing trust in our products across Switzerland. Grand Casino Basel is a highly regarded operator in the market and we look forward to a long and successful alliance."

Adrian Schiesser, Divisional Director of GOLDEN GRAND: "Greentube's knowledge of the Swiss market ensures that the content they roll out into the market is designed to engage very strongly with the country's players. To get this renowned supplier's games on our online casino platform is a great boost as we seek to expand our online presence by introducing the most sought-after content to our players."

InterGameOnline, 22.03.2022

Greentube reinvents a slot classic

Greentube, the Novomatic Interactive division, is reinventing one of its most revered cult classics, Dolphin's Pearl, to feature four truly lucrative jackpots.



Aquatic slot Cash Connection - Dolphin's Pearl offers players the chance to trigger one of four jackpots by landing six pearl symbols on the reels in the base game. Doing so will trigger a Lock and Spin feature which sees these pearls lock into place and players awarded with three free spins.

Each pearl that lands thereafter will reset the free spins counter back to three and this will continue until the free spin counter hits zero. At the end

of the Lock and Spin feature, the total monetary value of each pearl is calculated and paid out.

If players manage to fill the entire game screen with pearls they'll trigger the Grand jackpot, which along with the Major jackpot is linked to Greentube's other Cash Connection titles including Cash Connection Book of Ra, Cash Connection Sizzling Hot and Cash Connection Charming Lady.

Should five dolphin symbols appear on a win line then players will be instantly awarded with a huge base game payout of 900x their bet.

Steve Cross, director of games product and operations at Greentube, said: "Players have been enjoying this underwater adventure for many years as Dolphin's Pearl is a true Novomatic classic, so combining it with our much-loved Cash Connection jackpot and the popular Lock and Spin feature felt like the natural next step for us.

"Combined with the huge success in the land-based space, we're confident that players will be delighted to see this wonderful series reimagined with an incredibly lucrative four-tiered jackpot and engaging bonus features and mechanics."

Ökoprofit-Siegel verliehen

BINGEN (red). Das Geldspielgeräte-Unternehmen Löwen Entertainment ist vom Landkreis Mainz-Bingen für seinen nachhaltigen Ressourceneinsatz erneut als Ökoprofit-Betrieb ausgezeichnet worden. Bei der Verleihung des Zertifikats im Rahmen einer digitalen Veranstaltung konstatierte Wolfgang Haarländer, Verantwortlicher für das Umweltmanagement von Löwen-Entertainment in Bingen, stolz: "Im Ökoprofit-Audit konnten wir einmal mehr zeigen, welche hohe Bedeutung wir dem betrieblichen Umweltschutz seit Jahrzehnten schon beimessen". Seit über zehn Jahren engagiere sich das über 4000 Mitarbeiter zählende Unternehmen auch im Ökoprofit-Klub Mainz-Bingen. Zu dessen

Zielen zähle unter anderem, den effizienten Umgang mit natürlichen Ressourcen durch den Einsatz neuer Technologien zu fördern.

Das Ökoprofit (Ökologisches Projekt für integrierte Umwelt-Technik) ist ein Kooperationsprojekt zwischen Kommunen und der örtlichen Wirtschaft mit dem Ziel der Betriebskostensenkung unter gleichzeitiger Schonung der natürlichen Ressourcen wie Wasser und Energie. Dabei sind produzierende Unternehmen, Dienstleister und Sozialeinrichtungen wie auch Handwerker gleichermaßen angesprochen.



Novomatic Spain displayed its extensive catalog of products and services at FIJMA 2022

(Madrid).- Between March 15 and 17, the IFEMA complex in Madrid hosted the International Gaming Fair and NOVOMATIC Spain showed its entire offer in a stand that bordered on 1,400 m2. Face-to-face events are already a reality and this has been a good proof of that.

The subsidiary of the Austrian group offered one of the most complete catalogs to date, with options for all types of establishments, under three brands: NOVOMATIC, GiGames and Apex.

As far as hospitality is concerned, NOVO LINE Power Cash and Impera Cash were exhibited for the first time, two models that propose to define the concept of "New Hospitality", reconvertng the successful NOVOMATIC lounge games. On the other hand and on behalf of GiGames, its new Macarena mechanical roller model offers a temporary trip to enjoy the great musical success of the 90s.



For the lounge sector, the big star was Apex's Clover Link model, endorsed by its success story in casinos around the world. From NOVOMATIC, elevating the link concept, NOVO LINE Power Link Edition 2 was presented, with a commitment of 18 titles that include innovative game concepts.

The International Gaming Fair also made room for ADMIRAL BET, which allowed them to show off their new terminal, one of the best exponents of sports betting, without forgetting the presence of Greentube, NOVOMATIC's Interactive Division.

Last but not least, during the second day of FIJMA, the performances of "Los del Río" stood out, one of the musical milestones of the 90s that perfectly symbolizes the essence of the Macarena product.

NOVOMATIC Spain is particularly pleased to have made it possible for all those who could not attend to see the deployment virtually through a tour on the first day.

So much so that the company is full of praise and thanks for the great reception that its stand had, at the same time it wishes that everything follows a favorable course and the activity increases in future meetings.

