

## Pressespiegel 2023

Berichterstattung  
NOVOMATIC

Erstellt von **Group Marketing & Communications**

Datum **09.01.2023 / KW 01**

## Endorphina Begins 2023 with AdmiralBet Partnership

Endorphina, the iGaming developer, has announced its first partnership of 2023. The company has struck a deal with AdmiralBet, the respected operator that is part of the Novomatic Group and a leader in the Serbian market.

The agreement will increase Endorphina's presence in the Serbian market, while AdmiralBet is now able to offer its players a number of Endorphina's most popular titles. This will include recent releases such as Lucky Cloverland, 2022 Hit Slot, and Book of Lady.

“After a successful entry to the Serbian market, we are proud to announce our next partnership with the well-known operator Admiral Bet. Our diverse portfolio is designed to offer something to suit every player's taste, and we look forward to working together as we provide quality entertainment to players in Serbia.”

**Zdenek Llosa**

Endorphina Senior Partnership Manager

The Head of Online Gaming at AdmiralBet Serbia, Milan Djurmez, said that they are happy to add games from "such a prominent and innovative" developer. He explained that [Endorphina's](#) slots are already known to Serbian players, "which makes us confident that this partnership with Endorphina was the right move in our constant mission of providing players with the best possible gaming experience."

## Novomatic beim Online-Gaming auf Expansionskurs



Novomatic: Greentube stärkt Präsenz in Lateinamerika durch Partnerschaft mit LatamWin! (Bildquelle: LatamWin & Greentube)

Die Nachrichten rund um die Abteilung Novomatic Interactive häufen sich. Dahinter steckt die Tochter Greentube aus Wien, deren Expansionsbestreben neue Dimensionen erreicht haben. Deutschland, Österreich, die Schweiz und Niederlande sind nur kleine Puzzlestücke, denn das Softwarehaus hat längst in den USA und Kanada Fuß fassen können, wo die Glücksspielbranche im Internet in den kommenden Jahren das größte Wachstumspotenzial abschöpfen kann. Doch auch weiter südlich, auf den lateinamerikanischen Märkten werden Online Casinos und Sportwetten immer stärker nachgefragt. Und in dieser Region hat Greentube den ersten großen Coup 2023 zu vermelden, denn der Provider hat grünes Licht erhalten, seine spannende Novoline Spieleauswahl den Kunden von LatamWin in Chile zur Verfügung zu stellen.

### Greentube: Online-Arm von Novomatic expandiert in Lateinamerika

Novomatic Interactive darf seine Online Casino Echtgeld Spiele für die Kunden von LatamWin bereitstellen und startet damit auf dem chilenischen Glücksspielmarkt im Internet. Der neue Kooperationspartner verleiht dem Entwicklungsstudio Greentube zusätzliche Dynamik auf dem lateinamerikanischen Markt. Damit erhalten die Spieler vor Ort Zugang zu legendären [Novomatic Slots](#)-Spielen wie Book of Ra Deluxe, Lucky Lady's Charm Deluxe und weiteren bekannten Titeln aus dem Bereich des stationären Geldspiels.

Die Spielothek Spiele werden zusammen mit einer Reihe von neuen Automaten spielen wie Dragon Blitz, Diamond Tales – The Ugly Duckling, Twin Spinner Sizzling Hot und Diamond Link: Oasis Riches dem Glücksspielanbieter LatamWin zu einem der ersten Novoline Casinos in Südamerika machen. Die Partnerschaft hat in Chile gerade erst begonnen und wird zeitnah mit dem mexikanischen Glücksspielmarkt ausgebaut, wie das österreichische Unternehmen in einer [Pressemitteilung](#) berichtet.

Mit Chile im Rücken wird Greentube auch bei den Kunden von LatamWin in Mexiko an Ansehen gewinnen, wo es bald eine eigene Reihe von Greentube Spielautomaten online geben wird. Auf der anderen Seite wird LatamWin, ein innovativer und bekannter Marktteilnehmer, von der Kombination seines Portfolios mit einer neuen, optimierten Produktpalette von Novomatic Greentube profitieren, die vollständig auf seine Bedürfnisse und Erwartungen zugeschnitten ist.

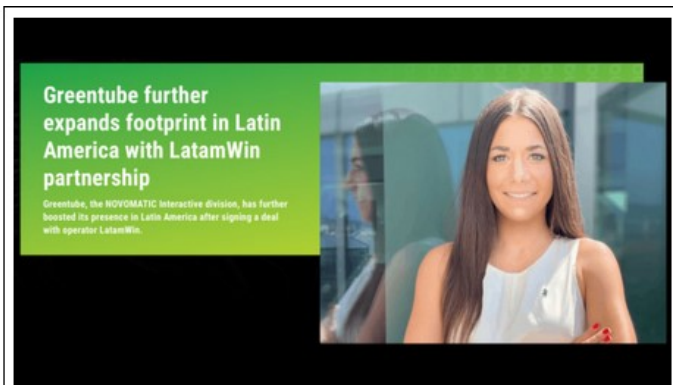
*Greentube hat sich längst zu einem globalen Provider für Online-Casinospiele entwickelt und drängt mit der Strahlkraft von Muttergesellschaft Novomatic im Hintergrund auf immer mehr Glücksspielmärkte außerhalb Europas. Als digitale Spiel- und Unterhaltungssparte der Novomatic Gruppe bietet Greentube ein breit gefächertes Portfolio an Video-Slots, Tischspielen, AWP-Reloaded-Slots, Social-Casino-Gaming, Video-Bingo und mehr. Die jüngste Übernahme von Flamingocat, einem noch jungen amerikanischen Softwareentwickler, wird die geografische Expansion von Novomatic durch die Erweiterung des Produktportfolios und die Verbesserung der Omnichannel-Strategie vorantreiben.*

### Markterschließung in Übersee läuft weiter

Im Anschluss an die kürzlich geschlossene Partnerschaft mit dem Joint Venture von Entain Gaming und MGM in Nordamerika ist Greentube nun eine Vereinbarung mit dem in Curacao ansässigen Online-Casino-Anbieter LatamWin eingegangen. Im Rahmen der neuen Partnerschaft wird der erfolgreiche Anbieter von Dienstleistungen und technologischen Lösungen für Online Casinos in den regulierten Märkten Lateinamerikas seine Reichweite in diesem Gebiet deutlich erhöhen. Bereits jetzt hat Greentube seine Echtgeld Spielautomaten bei einigen wichtigen Playern in der südamerikanischen Region auf den Markt gebracht.

Das Unternehmen aus der Novomatic Gruppe entwickelt und vertreibt sowohl klassische als auch individuell zugeschnittene Glücksspiele nach marktspezifischen Anforderungen, darunter Social-Casino-Spiele, Video-Poker, Video-Bingo, klassische Slots, Tischspiele und serverbasierte Spiele. In der Zwischenzeit hat sich Greentube eine Beteiligung mit dem aufstrebenden Studio Flamingocat gesichert, um seine Präsenz auf den nordamerikanischen Märkten zu stärken. Mit dem Ziel, innovative Spielautomaten auf den amerikanischen Markt zu bringen, hatte Greentube eine [40 Prozent Beteiligung an Flamingocat](#), einem 2022 neu gegründeten Spieleentwickler, erworben. Aufbauend darauf sollen marktorientiert Slots-Spiele zunächst für die USA entwickelt werden.

*Wilfried Adelsdorfer, CEO von [LatamWin](#), erklärte: „Greentube ist international dafür bekannt, äußerst unterhaltsame Spiele anzubieten, daher ist die Integration des Slot-Portfolios auf unserer Plattform sowohl für uns als auch für die Spieler, die nun Zugang zu den großartigen Slots haben, von großem Vorteil.“*



Den Deal mit LatamWin kommentiert Julia Schagerl, Key Account & Sales Manager Latam bei Greentube wie folgt: „In ganz Lateinamerika haben die Spieler bereits gezeigt, dass sie einen großen Appetit auf unsere Spiele haben, und die Zusammenarbeit in Chile ist ein Beweis für die Beliebtheit unserer Spielangebote in dieser bedeutenden Region. Für uns ist LatamWin ein großartiger Partner beim Ausbau unserer Präsenz in zahlreichen regulierten Märkten und gibt uns die Möglichkeit, noch mehr Leute mit unseren fantastischen Greentube-Spielen bekannt zu machen.“

Isa-guide.de, 05.01.2023

## Clarion Gaming and Gambling Business Group deliver first street gaming hub at ICE London

ICE London's status as the global meeting place for all sectors of the international gambling industry has been underlined following confirmation of a dynamic new show floor feature dedicated exclusively to licensed street gaming. Developed in partnership with strategic body the Gambling Business Group, the GBG High Street Hub will feature contributions and insight from leading brands including Novomatic UK, Entain, Buzz Bingo, Merkur UK and GameNation. The High Street Hub will be situated adjacent to the Pillar Hall Casino – a networking space and bar for the land-based industry.

Peter Hannibal, chief executive and co-founder of the Gambling Business Group believes the first High Street Hub will provide a focus for international street gaming operators as well as suppliers to the sector. Hannibal said: "First of all I would like to thank Stuart Hunter and his team at Clarion Gaming for providing us with the space and for having the vision to provide a focus for what is an integral component part of the gambling ecosystem.



Peter Hannibal, chief executive and co-founder, Gambling Business Group.

"Licensed street operators continue to make a huge contribution to local and regional economies throughout the world. The emphasis is firmly on the community with operators employing local people, providing socially responsible gambling entertainment to local populations and supporting local businesses through the supply chain. Our aim is to reflect these important credentials and stimulate lively, topical and informed debate surrounding a sector which contributes so much to the economic and social vitality of towns and cities where street-based gambling entertainment is regulated."

He continued: "In collaboration with GBG members we have created a programme of activities dealing with key issues including the far-reaching work that's being undertaken by operators on the delivery of responsible gambling, the use of technology in street operations including digital payments and the deployment of facial recognition, recruitment, retention and staff development, the use of contemporary retailing disciplines to enhance the customer journey as well as practical issues relating to licensing and the law.

"The Hub also provides an invaluable opportunity to meet with the governmental agencies which engage with the industry and we will be inviting the many international regulators who attend ICE London to spend some time with us and meet with business leaders active in the street sector."



Stuart Hunter, Managing Director, Clarion Gaming.

Stuart Hunter, Managing Director at Clarion Gaming added: "ICE London 2023 will be the biggest edition on record and I am delighted that this will include a section of the show floor dedicated to the street gaming sector of the business.

"Our strategy and remit is to work in partnership with the industry that we serve and our collaboration with the Gambling Business Group in delivering the Hub is an example of moving from theory to practice. I

am confident that it will be another stand-out reason for industry professionals to be a part of the ICE London experience."

ICE London, 7th – 9th February, ExCeL London, is the biggest b2b gambling industry event in the world and features games creators, distributors, operators, retailers, innovators, trade associations, strategic bodies, safer gambling charities and regulators – representing every gaming vertical. To join the global gaming community gather ideas, connect with like-minded industry professionals and identify new opportunities visit: [www.icelondon.uk.com](http://www.icelondon.uk.com).



## Greentube strengthens presence in Latin America via partnership with LatamWin

👤 Marija Malenovic 🕒 January 5, 2023

📁 Austria, Latest Casino and Gambling News, Casino News, Gaming Law & Legislation, World Casino News, Online gambling regulation, Gaming Industry News, Central & South America Gaming, Game manufacturers, Caribbean Casino News, European Casino News, Licenses, Curaçao Casinos, Online Gambling News, Mergers, Acquisitions & Partnerships, Licensing

Following a **recent partnership with Entain Gaming**, Greentube, a leading iGaming provider and developer based in Austria, has now **partnered** with Curacao-based leading market operator, LatamWin.

### New deal:

Under the terms of the agreement, Greentube will achieve its long-awaited goal of expanding and strengthening its presence in Latin America by supplying LatamWin's Chilean customers with a selection of new and classic games.

Examples of titles that will be hosted by LatamWin are: the epic slot **Book of Ra™ deluxe**, the widely known **Diamond Link™** and the interesting **Mighty Elephant** and **Lucky Lady's Charm™ deluxe**.

However, some of the latest releases such as **Diamond Link™**, **Oasis Riches**, **Twin Spinner Book of Ra™** and **Dragon Blitz** are also included and these slots will be accessible to Chilean local players in each province.

With **Chile** behind it, Greentube will have a better reputation with LatamWin's customers in **Mexico**, which will soon have their own set of Greentube games.

On the other hand, a leading and innovative market operator, LatamWin, will enjoy the popularity that comes with combining its portfolio with a new, upgraded suite from Greentube that is entirely customized and tailored to meet its needs and expectations, which means that in the future we can expect the company to become even more famous across the globe. Also, it will improve players commitment by adding new, unseen slots to its gaming portfolio.

Commenting on the partnership, Julia Schagerl, key account and sales manager of Latam at Greentube, said: *"Players across Latin America have already shown that they have a great appetite for our games and this deal in Chile is a testament to the popularity of our content in this key region. LatamWin is a great partner for us as we expand our footprint across numerous regulated markets and allows us to introduce even more people to our fantastic Greentube titles."*

Wilfred Adelsdorfer, Chief Executive Officer of LatamWin, added: *"Greentube is known worldwide for providing incredibly memorable games, so to be able to integrate their slot portfolio onto our platform is great for both ourselves and the players who will now be able to access their iconic slots."*

#### **About:**

**Greentube**, a leading supplier and developer of games and gaming solutions for no download flash internet games, iTV and mobile delivery, is based in **Austria**, with development offices around the world. The company was founded in 1998, but after going through several stages of name changes, the company name was officially established in 2011, after they were acquired by Astra Games, a **NOVOMATIC** owned company.

Its huge, rapidly growing gaming portfolio includes titles such as **The Alchemist**, **Ramses II** and **Mermaid's Pearl**.

Headquartered in **Curacao**, LatamWin is a leading and self-developing market operator. It was founded and officially launched in 2013.

ENCOMPASSING CHILE AND MEXICO

## Greentube inks new deal with Latamwin, expanding its presence in Latin America



Julia Schagerl, Key Account & Sales Manager LatAm at Greentube.

**Greentube**, NOVOMATIC's interactive division, announced Thursday it has **boosted its presence in Latin America** after signing a new deal with operator **Latamwin**. The partnership will see the brand **supply a selection of new and classic games to Latamwin's customers in Chile, with Mexico soon to follow.**

**Chilean players will be able to access the supplier's portfolio, which includes titles such as** Book of Ra deluxe, Diamond Link: Mighty Elephant and Lucky Lady's Charm deluxe. Newer titles such as Diamond Link: Oasis Riches, Twin Spinner Book of Ra, and Dragon Blitz will also be made available to local players in the region.

**Latamwin is described by Greentube as a market-leading operator boasting a significant presence in numerous regulated markets across Latin America.** The partnership will see Greentube boost its reach in the region where it has continued to launch its content "with several prominent operators."

**Julia Schagerl, Key Account & Sales Manager LatAm at Greentube**, said: "Players across Latin America have already shown that they have a great appetite for our games and this deal in Chile is a testament to the popularity of our content in this key region."

"**LatamWin is a great partner for us as we expand our footprint** across numerous regulated markets and allows us to introduce even more people to our fantastic Greentube titles," she added.

**Wilfred Adelsdorfer, CEO at Latamwin**, added: "Greentube is known worldwide for providing incredibly memorable games, so to be able to integrate their slot portfolio onto our platform is great for both ourselves and the players who will now be able to access their iconic slots."

gamblinginsider.com, 05.01.2023

## **Greentube signs deal with operator LatamWin**

Greentube, Novomatic's digital gaming and entertainment division, has signed a deal with operator LatamWin.

This partnership will boost the presence of Greentube in Latin America and also supply a selection of new and classic games to Latamwin's customers in Chile, with Mexico soon to follow.

Further, it will allow Chilean players to make use of some of the supplier's slot releases, including Book of Ra™ deluxe, Diamond Link™: Mighty Elephant and Lucky Lady's Charm™ deluxe.

Newer titles, including Diamond Link™: Oasis Riches, Twin Spinner Book of Ra™ and Dragon Blitz™ will also be made available to local players in the region.

Julia Schagerl, Key Account & Sales Manager LatAm at Greentube, said: "Players across Latin America have already shown that they have a great appetite for our games and this deal in Chile is a testament to the popularity of our content in this key region.

"LatamWin is a great partner for us as we expand our footprint across numerous regulated markets and allows us to introduce even more people to our fantastic Greentube titles."

Wilfred Adelsdorfer, CEO at Latamwin, said: "Greentube is known worldwide for providing incredibly memorable games, so to be able to integrate their slot portfolio onto our platform is great for both ourselves and the players who will now be able to access their iconic slots."

Meanwhile, recently, Greentube entered a joint venture with emerging studio Flamingocatz, with the aim of strengthening its presence in North American markets.

Greentube had acquired a 40% stake in Flamingocatz, a game developer established in 2022, to bring disruptive slot titles to the Americas.



Coinslot, 05.01.2023

## The multi-media provider Novomatic UK looks forward to “lively and friendly” EAG with state-of-the-art range

NOVOMATIC GAMING UK STAND NO: 170

Novomatic Gaming UK is promising “something that suits the requirements of every operator” at EAG this year. Ahead of the event, Coinslot spoke to MD **Phil Burke** about the standout software and game portfolios to be found alongside its popular cabinets, and cash management systems on stand 170.

**C**oinslot: It has been an unusual year for the industry delivering both significant opportunities and challenges, all of which makes EAG 2023 even more important. What are you hoping to get from January's show?

**Phil Burke:** The atmosphere

at EAG is always lively and friendly and it is the first show of the year for us at NGUK.

We are looking forward to connecting with our customers from across the country and showcasing our latest developments and innovations.

We have been working on some fantastic new product and software solutions for the AGC and Bingo markets, all of which our customers will be

able to experience first-hand at the exhibition.

**Coinslot:** Looking ahead to the three days, can you give us an idea of what visitors will be seeing on your stand this year?

**Phil Burke:** In previous years our primary focus has been on our state-of-the-art gaming cabinets, however this year the star of the show is our software and game portfolios. We are very fortunate to have

three brilliant platforms, B3 Magic Games Premium HD, CAT C Magic Games Premium HD and B3 NovoLine all of which offer an extensive and diverse range of game titles. Furthermore, we will be showcasing our NOVO CASH cash management systems which include the X6+ and the brand-new X4 redemption machines, alongside our impressive range of gaming cabinets the Thaumic, Panthera, VIP II and the iconic VIP Lounge. There will be something that suits the requirements of every operator at the NGUK stand.

To kick off 2023 and the show season we will also be holding a very exciting event on our stand, which all of our customers will be able to engage in. If you are ready to immerse yourself in the world of Novomatic Gaming, visit us at stand 170.

**Coinslot:** Now the sales pitch - what are the ‘must-have’ reasons for customers looking at your services at EAG? Is it the commercial offering, the opportunities the partnership can bring or your expertise?

**Phil Burke:** Novomatic Gaming UK is a leading supplier of gaming equipment in the UK and our expertise and attention to detail is second to none.

If our customers are looking for bespoke solutions for their gaming floors, that is what we can offer them. Everything from cash management and promotional signage to modern ergonomic cabinets, we are able to support this all in-house and provide our cus-

tomers with products and software that will bring their vision to life.

**Coinslot:** Can you talk us through some of the new services and promotions we should be looking out for at EAG?

**Phil Burke:** Exclusively for EAG 2023 we will be running a very exciting promotion that our customers can participate in and then integrate into their own operations.

Additionally, we will have a very special guest as industry stalwart Robert Higgins will be temporarily suspending his retirement to join us on the stand!

**Coinslot:** Hopefully we've got a good run at trading this year, in terms of product and development, what's your focus in the coming months?

**Phil Burke:** Our focus is always on our customers and meeting their expectations, we work very closely with our customers to provide them with exceptional service and solutions.

Additionally, we have a number of brand-new games being launched on the B3 NovoLine platform over the next 12 months as well as multiple new products that will further enhance the Novomatic Gaming UK product portfolio.

Finally, we would like to take this opportunity to thank the new organiser of the EAG Exhibition Nicola Lazenby for planning a brilliant show and we welcome customers to experience our latest innovations at stand 170 next week!



### Whatever you want

**Phil Burke says**

...if our customers are looking for bespoke solutions for their gaming floors, that is what we can offer them...

E-playafrica.com, 04.01.2023

## NOVOMATIC prepares for an inspiring ICE Totally Gaming



**The year 2023 marks NOVOMATIC's return to ICE as the traditional first event of the year that has all the key suppliers to the industry gather in London to personally meet customers, partners and industry peers.**

In the meantime, the R&D departments are putting the finishing touches on a portfolio of products that are all set to inspire.

Gumpoldskirchen – Never has an ICE Totally Gaming show been so eagerly anticipated as the upcoming 2023 edition of this major gaming event, which will take place from February 7-9 under the motto "Stronger together" at ExCeL London.



NOVOMATIC will maintain its position as the biggest exhibitor to present a vast array of modern gaming solutions comprising systems, hardware and content for the diverse segments and markets of the international gaming industry. Visitors to the NOVOMATIC stand in the south hall can look forward to an inspiring display of news as well as to the traditional Austrian hospitality on an all-new exhibition stand.

The NOVOMATIC technology portfolio for 2023 and beyond will serve every operator demand – from land-based casino and AWP products & systems including biometric technologies for modern access solutions, to secure cash handling solutions on to sports betting products and online gaming solutions for markets that are burgeoning in many regions worldwide. Casino highlights will be presented in terms of both exciting new cabinets and content, with new hardware, mixes and fresh Progressives premiering at ICE. In the various dedicated areas of the exhibition stand, experts from the NOVOMATIC HQ and its subsidiaries as well as technology partners will be on site: NOVOMATIC Gaming UK, NOVOMATIC Netherlands and NOVOMATIC Gaming Spain will have their dedicated show display of market-specific products and so will Ainsworth, Apex, Fazi, Greentube, NBS, NOVOCash and many more.

**Thomas Schmalzer**, Vice President Global Sales NOVOMATIC AG says:

*"Our teams have always looked forward to ICE, but this year we can hardly wait to present the results of our recent months' intense development efforts. There will be some surprises for sure: exciting news in the cabinets segment and enhancements for our most successful product lines, all of which will provide fresh and exciting entertainment for players resulting in premium performance and a fast ROI for gaming operators."*

The NOVOMATIC AG Group is one of the biggest international producers and operators of gaming technologies and employs around 21,900 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group exports high-tech electronic gaming equipment and solutions to about 100 countries and has locations in about 50 countries. The Group operates around 212,000 gaming terminals and video lottery terminals (VLTs) in its about 2,000 plus gaming operations as well as via rental concepts.

Through its numerous international subsidiaries, the NOVOMATIC AG Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land-based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as sports betting solutions together with a range of sophisticated ancillary products and services.



04.01.2023

## Löwen Entertainment: 1.000 Euro für den NABU

Löwen Entertainment spendete Anfang Januar 2023 an den NABU Bingen 1.000 Euro. Die Spendensumme kam Löwen zufolge unter anderem durch den Verkauf des Löwen-Honigs unter den Mitarbeiterinnen und Mitarbeitern am Standort Bingen zustande. Das Unternehmen arbeitet nach eigenen Angaben seit drei Jahren mit einem lokalen Imker zusammen. Dieser stellt einige seiner Bienenvölker auf den Grünflächen des Firmengeländes auf. Ende 2022 sei die Honigernte erstmals an die Beschäftigten von Löwen Entertainment verkauft worden. Dies sei der Grundstein für die Spende an den NABU Bingen und Umgebung gewesen, so Löwen.

Am 4. Januar 2023 überreichte Sebastian Foethke (Leiter Public Affairs, Löwen Entertainment) den symbolischen Spendenscheck auf dem Gelände des NABU-Zentrums in Bingen-Gaulsheim. Der erste Vorsitzende des NABU Bingen und Umgebung, Bardo Petry, nahm den Scheck für den Verein entgegen. Die Spende möchte der NABU für seine Naturschutzarbeit und insbesondere den Insektenschutz verwenden, heißt es von Löwen. Unter anderem könne das durch den Kauf von Saatgut für insektenfreundliche Blühwiesen realisiert werden. „Blütenreiche Wildwiesen werden in der immer intensiver genutzten Landschaft ständig weniger. Mit dem Verschwinden der Wildpflanzen in unserer Nachbarschaft, am Wegesrand oder auf Brachflächen verarmt die Natur. Gerade aber für viele Insektenarten wie Wildbienen, Schmetterlinge und Käfer sind Wildpflanzen die Nahrungsgrundlage“, so Petry.

Bild: Bardo Petry (NABU Bingen) und Sebastian Foethke (Löwen Entertainment) bei der Spendenübergabe.

yogonet.com, 03.01.2023

## Greentube updates its mobile esports game Ski Challenge with new features



Michael Bauer, Greentube's CFO/CGO.

**Greentube**, NOVOMATIC's digital gaming and entertainment division, announced it has implemented **several updates to its mobile esports game Ski Challenge**.

The recently launched iOS and Android title, which sees players compete head-to-head in organized tournaments featuring real-money prizes, has been **boosted by several new additions including a ranking system, in-game leaderboards and new customization items**.

**Players can now collect skill points by winning competitive races, which sees them reach new heights by ranking in one of several categories** – Bronze, Silver, Gold and Master. In addition to being ranked, players can "etch their name in history" by appearing on new time-based leaderboards, showcasing which skiers "really are king of the hill."

**This latest update will also allow players to customize their look, modifying their avatar with new clothes and accessories**. The firm has also confirmed new items will be added to the game on a regular basis.



**Ski Challenge, which is based on Greentube's first-ever gaming title from 1998,** has been produced in collaboration with Swiss-Ski, the Austrian Ski Federation and the German Ski Federation, "offering players exclusive tracks from the downhill skiing world."

**Michael Bauer, Greentube's CFO/CGO,** said: "Unsurprisingly, this new and improved version of Ski Challenge has proven to be a huge hit with players old and new. It would have been remiss of us not to continue its development post-launch considering so many people are enjoying the game."

**"This trio of exciting updates adds an entirely new layer to the game that we are confident players will welcome and enjoy.** On top of this new functionality, we will further develop additional features which will increase the competitive element between the players such as tournaments," Bauer added. "Although the product is already really fun to play there's a lot more to come in the future – so stay tuned and practice your skills."

The update comes as Greentube also advances its efforts to gain further presence in global markets. **Back in December,** the firm announced it entered a joint venture with emerging studio Flamingocatz, in a partnership that will see new content created for North American markets, acquiring a 40% stake in Flamingocatz.

**The two parties will collaborate on developing future content for Greentube's portfolio,** leveraging Flamingocatz's local knowledge and production capacity to 'bring titles that deliver on player expectations.' **A number of titles are already in development and are set to be introduced in 2023, initially in North America,** but later also to other markets where Greentube is active.



02.01.2023

## Admiral Entertainment spendet Tischkicker

Admiral Entertainment spendete einen Tischkicker an das Erzbischöfliche Kinderheim Haus Nazareth in Sigmaringen. Martin Restle, der Vorsitzende der Geschäftsführung von Admiral Entertainment, überreichte den Löwen Soccer noch im alten Jahr an Markus Selg. Selg ist Gruppenleiter im Haus Nazareth.

„Wir sind Admiral Entertainment für die Spende des Tischkickers sehr dankbar. Damit können die Kinder und Jugendlichen im gemeinsamen Spiel das Gruppengefühl stärken und dabei viel Spaß haben“, so Selg. Restle betonte anlässlich der Spendenübergabe: „Wir freuen uns, mit dieser Sachspende die wichtige Arbeit des Hauses Nazareth in unserer Region unterstützen zu können.“

Das Erzbischöfliche Kinderheim Haus Nazareth in Sigmaringen betreut aktuell über 210 Kinder und Jugendliche, heißt es von Admiral. Das erfolge sowohl in stationären Wohngruppen als auch in Tagesgruppen. Träger des Kinderheims ist die gleichnamige Stiftung Erzbischöfliches Kinderheim Haus Nazareth. Zu den weiteren Angeboten der Stiftung im Bereich der Kinder- und Jugendhilfe zählen eine Kindertagesstätte sowie zwei Kinder- und Jugendbüros.

Das in Pfullendorf ansässige Unternehmen Admiral Entertainment spendete erst kürzlich einen Kleinbus an den SC Pfullendorf. Das Unternehmen ist eine Tochter von Löwen Entertainment. Unter der Marke Admiral gibt es bundesweit rund 520 staatlich konzessionierte Spielhallen.

Bild (v. l.): Martin Restle und Markus Selg bei der Übergabe der Tischkicker-Spende.