

Pressespiegel 2023

Berichterstattung
NOVOMATIC

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2023
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Greentube enters Connecticut following licence approval

Novomatic's interactive division **Greentube** has continued its US market expansion as it gains an Online Gaming Service Provider licence to operate in Connecticut.

Approved by the **Connecticut Department of Consumer Protection**, the obtaining of the licence will now allow Greentube to form new alliances with operators in the Constitution State.

"North America continues to be a key region for us and in gaining a third US state licence, we have achieved an important step in our growth journey," explained **Michael Bauer**, CFO/CGO at Greentube.

"There is major potential within the US market and having acquired additional development capabilities to cater to local players, we believe we are well-placed to serve the market with premium content.

"We are looking forward to teaming up with operators in Connecticut and can't wait to see how players in the state react to our portfolio."

This latest licence is Greentube's third in the US, having entered the market in both New Jersey and Michigan.

The licence approval will also witness Greentube's **catalogue of games**, including Diamond Cash: Mighty Emperor, Diamond Cash: Mighty Elephant, Diamond Cash: Mighty Sevens and Diamond Cash: Oasis Riches, as well as other titles developed specifically for US players will soon be available in the market.

Recently released numbers show that Connecticut's sports betting and igaming market reached record levels in December 2022, with igaming wagering hitting \$1bn for the first time within an overall total of \$1.16n.

Greentube has kickstarted February at the same pace as January as the firm inked agreements with **Latamwin** and **IGT**, acquired **Alteatec** that enhances its gamification tech and purchased software development firm **Ineor**. Moreover the firm launched its tech stack – **Greentube Mynt**.



Greentube Receives Connecticut License to Further its Expansion Across US Jurisdictions

The **NOVOMATIC** Digital Gaming and Entertainment division, Greentube, has been awarded an Online Gaming Service Provider license from the Connecticut Department of Consumer Protection. The license issuance in the Constitution State represents the continuation of the **Austria**-based provider's expansion across the increasingly regulated **US market**.

Expanding footprint:

The **Connecticut** market entry follows **Greentube's** acquisition of online gaming provider licenses in **New Jersey** and **Michigan** to mark the third post in the developer's strategy to expand its footprint across **all the legalized US markets**. As for Connecticut, regulated online casinos and sports betting were launched in October 2021. Also, the latest **2022 responsible gambling compliance report** issued by a non-profit national organization designated the Constitution State as fully compliant with governmental requirements in this regard.

Outstanding portfolio:

The fact will surely help **Greentube** to exclusively focus on the launch of its broad portfolio of outstanding titles, such as **Diamond Cash™: Mighty Emperor, Diamond Cash™: Mighty Elephant, Diamond Cash™: Mighty Sevens, and Diamond Cash™: Oasis Riches**, as well as other items from the library tailored for US players, who will soon be able to indulge in the superior and undisturbed player experience.

Record revenue levels:

According to the recent sports wagering and iGaming data released for the state, **the regulated gambling market hit a \$1.16 billion record in December 2022, with iGaming betting reaching \$1 billion alone for the first time**. These figures have surely been a reason for **Greentube** to choose **Connecticut** as the third station on its way to expanding across the eight legalized iGaming markets in **the US**.

Reinforced capabilities:

The supplier has recently reinforced its content development capabilities in the region through a joint venture with the **Flamingocatz** studio and the acquisition of US development studio **Present Creative**. Greentube **announced Pennsylvania** as its next US market destination to confirm that entry into the remaining regulated iGaming markets of **Delaware, Massachusetts, Nevada, and West Virginia** is only a matter of time.

Major market potential:

Commenting on the latest expansion, **Michael Bauer, CFO/CGO at Greentube**, said: "North America continues to be a key region for us, and in gaining a third US state license, we have achieved an important step in our growth journey. There is major potential within the US market, and having acquired additional development capabilities to cater to local players, we believe we are well-placed to serve the market with premium content. We are looking forward to teaming up with operators in Connecticut and can't wait to see how players in the state react to our portfolio."

gamblingnews.com, 2.2.2023

Greentube Now Approved in Connecticut under Its Latest License

NOVOMATIC Interactive division's Greentube is at it again with the company obtaining a license to operate in Connecticut



Image Source: Unsplash.com

The supplier of innovative content for the iGaming industry has secured a permit as an authorized Online Gaming Service Provider, issued by the state regulator.

Connecticut Becomes Next iGaming Frontier for Greentube

The Connecticut Department of Consumer Protection has given the green light to the company, which has been building strong momentum in the iGaming market in the United States.

Commenting on the news, Greentube CGO and CFO **Michael Bauer** said that North America remains a key region for the company, and the addition of a new US state license is precisely what the company is aiming at. Bauer added:

There is major potential within the US market and having acquired additional development capabilities to cater to local players, we believe we are well-placed to serve the market with premium content.

Greentube CGO and CFO **Michael Bauer** ———

The executive said that Greentube is now looking to team up with locally licensed operators in Connecticut and bring its massive portfolio to bear. Greentube has a number of well-received games in the United States, with players from New Jersey and Michigan already experiencing those.

Among the company's popular games are choices such as Diamond Cash: Mighty Emperor, Diamond Cash: Mighty Elephant, Diamond Cash: Mighty Sevens, and more.

Determined to Conquer the US iGaming Market

Overall, Greentube feels confident about its future operations in the United States, citing the sustained interest in iGaming legalization across the country, and noting that the supplier would seek to enter all regulated online casino markets in the region.

Meanwhile, the company has been investing heavily to up its production capacity for North America, namely through the acquisition of [Present Creative](#), a development studio based in the United States, and a joint venture with [Flamingocat](#).

gamblinginsider.com, 2.2.2023

Greentube expands in the US through Connecticut licence

Novomatic's Interactive division Greentube has received an Online Gaming Service Provider licence from the Connecticut Department of Consumer Protection, expanding its growth in the US.

The supplier is now able to enter partnerships with operators in the state, which has operated both online sports betting and casino since October 2021.

Greentube's entry into Connecticut is the third jurisdiction in the US it has entered; it already holds operational licences in both New Jersey and Michigan.

Connecticut players can expect to have access to Greentube titles such as Diamond Cash: Mighty Emperor, Diamond Cash: Mighty Elephant, Diamond Cash: Mighty Sevens and Diamond Cash: Oasis Riches, once it signs partnerships with operators in the Constitution State.

Greentube's entry into Connecticut follows record wagering levels in the state. In December 2022, Connecticut's iGaming handle hit \$1bn for the first time – with \$1.16bn wagered in total.

The supplier notes it plans to launch in Pennsylvania following its latest entry.

Greentube CFO and Chief Games Officer Michael Bauer said: "North America continues to be a key region for us and in gaining a third US state licence, we have achieved an important step in our growth journey.

"There is major potential within the US market and having acquired additional development capabilities to cater to local players, we believe we are well-placed to serve the market with premium content.

"We are looking forward to teaming up with operators in Connecticut and can't wait to see how players in the state react to our portfolio."

yogonet.com, 2.2.2023

Greentube earns iGaming supplier license in Connecticut, its 3rd US state

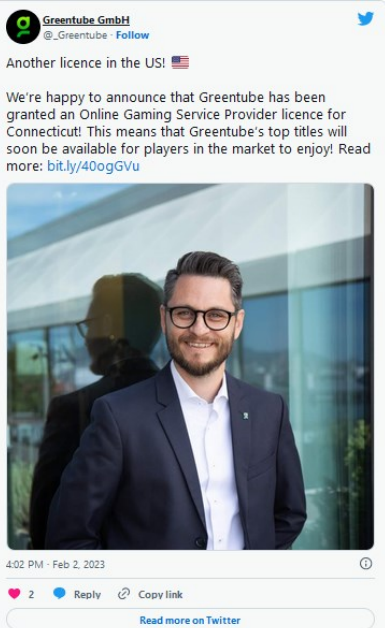


Michael Bauer, Greentube COO and CFO.

Greentube, NOVOMATIC's interactive gaming division, **has received an Online Gaming Service Provider license from the Connecticut Department of Consumer Protection** as the supplier continues to broaden its reach in the growing US market.

Greentube is now primed to enter new partnerships with operators in the Constitution State, where online sports betting and casino have been operational since October 2021. **This latest license is Greentube's third in the US, having previously entered the New Jersey and Michigan markets.**

The company's titles, including Diamond Cash: Mighty Emperor, Diamond Cash: Mighty Elephant, Diamond Cash: Mighty Sevens, Diamond Cash: Oasis Riches, as well as others developed specifically for US players, **will soon be available in the market.**



Michael Bauer, CFO/CGO at Greentube, said: **"North America continues to be a key region for us,** and in gaining a third US state license, we have achieved an important step in our growth journey. There is major potential within the US market."

"Having acquired additional development capabilities to cater to local players, we believe we are well-placed to serve the market with premium content. We look forward to teaming up with operators in Connecticut and can't wait to see how players in the state react to our portfolio," he added.

Recently released numbers show that Connecticut's sports betting and iGaming market reached record levels in December 2022, with iGaming wagering hitting \$1 billion for the first time within an overall total of \$1.16 billion. "This figure highlights the depth of the market available to Greentube as it focuses on the US, with **a further launch prepared for Pennsylvania,**" said the provider in a statement.

The supplier recently enhanced its content creation capabilities in the region through a **joint venture with emerging studio Flamingocatz** and the **acquisition of US development studio Present Creative.**

Earlier this week, and ahead of the upcoming edition of **ICE London 2023** taking place in early February (7 - 9, at ExCel London), **Yogonet spoke with Bauer** about what to expect from the event, what the company will showcase at its stand and its plans for the year ahead. "This is a conference we have spent many months planning for, and we can't wait to be part of it," the executive said.

GREENTUBE APPROVED TO LAUNCH GAMES IN CONNECTICUT

Novomatic's iGaming division Greentube has broadened its reach in North America after securing an online gaming service provider licence in Connecticut.

The approval from the Connecticut Department of Consumer Protection enables the supplier to enter new partnerships with operators in the Constitution State, where online sports betting and casino has been operational since October 2021.

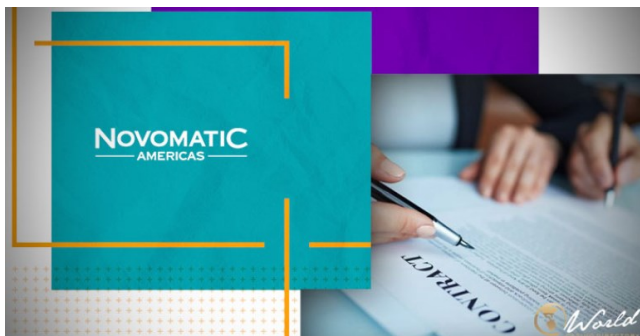
The approval marks Greentube's third license in the United States after New Jersey and Michigan, with the company also looking to enter Pennsylvania in the near future.

"North America continues to be a key region for us and in gaining a third US state licence, we have achieved an important step in our growth journey," said Greentube chief financial officer and chief games officer Michael Bauer. "There is major potential within the US market and having acquired additional development capabilities to cater to local players, we believe we are well-placed to serve the market with premium content.

"We are looking forward to teaming up with operators in Connecticut and can't wait to see how players in the state react to our portfolio."

In December, total iGaming wagers in Connecticut surpassed \$1.0bn for the first time, with the market dominated by DraftKings and FanDuel.





Novomatic America Expands Contract With Apex Pro Gaming; Receives Selected Apogee Gaming Resources

Novomatic America, part of NOVOMATIC's worldwide conglomerate of gaming companies, has expanded its content distribution agreement with Austrian iGaming operator Apex Pro Gaming to include the regulated markets of North America and the Caribbean.

However, that's not all; as the company also welcomed the CEO of Texas-based Apogee Gaming to the team.

New contract with Apex Pro Gaming:

The new agreement represents the combination of Novomatic America gaming content with the well-known Clover Link and Clover Link Extreme products from Apex and brings more value to the innovative portfolio of the well-known Americas Novomatic group of companies.

The aforementioned Apex Pro Gaming flagship products, Clover Link and Clover Link Extreme, will be shown for the first time at the Novomatic Americas booth at the Indian Gaming Association (IGA) event in March 2023, which is accessible with multi, single or link games.

Additionally, Novomatic America will now be the sole contact for Apex Pro Gaming's gaming products in North America and regulated markets in the Caribbean.

Commenting on the partnership, Rick Meitzler, CEO of Novomatic Americas, said: "We have been working on this for months and it is exciting when we are bringing some of the best products together from around the globe, and marrying that with such an experienced gaming team.

"Apex's technology will rapidly increase the overall output for Novomatic Americas, taking us to the next level of exceptional growth. Novomatic Americas and Apex are all well established and recognized. We are all incredibly excited about this development and we can't wait to get to work, delivering the new products and services in order to help grow our presence in the North American and Caribbean market."

Apogee Gaming resource integration:

With Apogee Gaming representing and shipping Apex products throughout much of the U.S. and Canada for the past six years, Novomatic America has hired Jean-Louis Drapeau, General Manager of Apogee Gaming, who has more than 30 years of gaming experience, to be a consultant who will provide Apex's content to many other iGaming operators in North America in the name of Novomatic America and will be part of the Novomatics America team.

In this regard, Mr. Meitzler said: "Operators are looking for new gaming solutions and floor optimization strategies. Apex and Apogee have placed great focus on supporting them in every way. With the experience of Jean-Louis and the strong performance of the Apex product lines, we believe in a mutually beneficial relationship between the companies and our customers. We have found a great partner in Apex and the Apogee team."

Mr. Jean-Louis Drapeau added: "We are excited to begin 2023 with this tremendous growth effort. I look forward to being able to work together and utilize our combined experience of these leadership teams which will be of tremendous value moving forward."

About:

Headquartered in Austria, Apex Pro Gaming was founded and officially launched in 2003. The company has its roots in the land-based gaming and mobile gaming industry.

Headquartered in Dallas, Texas, Apogee Gaming specializes in the computer gaming industry. It was founded and officially launched in 1990.

indiangaming.com, 2.2.2023

Novomatic Extends Contract With Apex Pro Gaming, Acquires Selected Assets of Apogee Gaming



MOUNT PROSPECT, IL – Novomatic Americas has extended its distributor contract with Apex Pro Gaming, covering now North America and the Caribbean, in addition to acquiring selected assets of Apogee Gaming. Novomatic Americas will now be the single point of contact with regard to Apex Pro Gaming equipment in North America and the Caribbean market.

The deal combines Novomatic America's product offering with the popular Apex Clover Link and Clover Link Extreme product lines, and adds more progressive link power to the popular Novomatic Americas link families.

Apex has manufactured and supplied casino equipment for nearly 20 years. The company is known for the dynamic Jackpot Islands; popular slot machines; electronic table games; and other ancillary product lines. Additionally, the company's most popular game series, Clover Link, adds to the robust Novomatic Americas product lineup. Clover Link and Clover Link Xtreme will be seen for the first time in the Novomatic Americas booth at the Indian Gaming Association (IGA) show in March 2023 available with multi, single or link games.

Apogee Gaming has been introducing and distributing Apex products in most of the U.S. and Canada for the past six years. With over 30 years of experience in gaming, Jean-Louis Drapeau, General Manager of Apogee Gaming, will join Novomatic Americas as a consultant, offering Apex Pro Gaming equipment to more operators in North America on behalf of Novomatic Americas, and working together with the Novomatic Americas team.

"Operators are looking for new gaming solutions and floor optimization strategies," said Rick Meitzler, CEO of Novomatic Americas. "Apex and Apogee have placed great focus on supporting them in every way. With the experience of Jean-Louis and the strong performance of the Apex product lines, we believe in a mutually beneficial relationship between the companies and our customers. We have found a great partner in Apex and the Apogee team."

"We are excited to begin 2023 with this tremendous growth effort," said Drapeau. "I look forward to being able to work together and utilize our combined experience of these leadership teams which will be of tremendous value moving forward."

"We have been working on this for months and it is exciting when we are bringing some of the best products together from around the globe, and marrying that with such an experienced gaming team," said Meitzler. "Apex's technology will rapidly increase the overall output for Novomatic Americas, taking us to the next level of exceptional growth. Novomatic Americas and Apex are all well established and recognized. We are all incredibly excited about this development and we can't wait to get to work, delivering the new products and services in order to help grow our presence in the North American and Caribbean market."



01.02.2023

AdmiralBet: Neue Werbekampagne

Der Online-Glücksspielanbieter Novo Interactive hat zusammen mit der Agentur Heimat Wien eine neue Marketing-Kampagne für seine Sportwettenmarke AdmiralBet gestartet. Mit dem Claim „Wetten in einer anderen Liga“ spiegelt die Kampagne das Wetterlebnis bei AdmiralBet wider, so das Unternehmen in einer Pressemitteilung.

Der 20-sekündige Hauptspot zeigt eine futuristische Fußball-Liga. Er wird flankiert von diversen Video- und Display-Ads, die einzelne Funktionen des Sportwettenangebots hervorheben. Ausgespielt wird die Kampagne nach Angaben von Novo Interactive in erster Linie über digitale Kanäle. Der Fokus liege auf Plattformen wie YouTube, Social Media, Mediapartnern und programmatischen Displays. Das Ziel sei, eine „medienbruchfreie“ Verbindung zum Online-Sportwettenangebot herzustellen.

„Claim passt perfekt“

„Die Kampagne macht deutlich, was AdmiralBet von anderen Sportwettenangeboten in Deutschland unterscheidet. Der Claim ‚Wetten in einer anderen Liga‘ passt perfekt – er unterstreicht das breite Portfolio und die hohe Qualität, die wir unseren Kunden auf admiralbet.de bieten“, so Florian Hermann, Director Marketing & Operations von Novo Interactive.

„Wir freuen uns sehr über die Zusammenarbeit und sind stolz, mit AdmiralBet den kreativen Wettkampf nun auch in der deutschen Wettbranche aufnehmen zu dürfen“, sagt Markus Wiesner, Geschäftsführer von Heimat Wien. Bereits zuvor hat Heimat Wien mit Admiral Sportwetten, dem Schwesterunternehmen von Novo Interactive in Österreich, eine ähnlich angelegte Kampagne für den österreichischen Markt lanciert.

AdmiralBet ist ein Online-Sportwettenangebot von Novo Interactive. Das Unternehmen mit Sitz in Schleswig-Holstein zählt zu den ersten, die eine deutsche Lizenz zum Veranstellen von Sportwetten erhalten haben. Novo Interactive ist ein Tochterunternehmen von Löwen Entertainment.

AdmiralBet mit neuer Kampagne: "Wetten in einer anderen Liga"

Der Online-Glücksspielanbieter Novo Interactive hat zusammen mit der Agentur Heimat Wien eine neue Marketingkampagne für seine Sportwettenmarke AdmiralBet gestartet. Mit dem Claim „Wetten in einer anderen Liga“ soll die Kampagne das Wetterlebnis bei AdmiralBet widerspiegeln.

Der 20-sekündige **Werbespot** zeigt eine futuristische Fußball-Liga. Er wird flankiert von diversen Video- und Display-Ads, die einzelne Funktionen des Sportwettenangebots hervorheben. Ausgespielt wird die Kampagne in erster Linie über digitale Kanäle. Der Fokus liegt auf Plattformen wie YouTube, Social Media, Mediapartnern und programmatischen Displays, um eine medienbruchfreie Verbindung zum Online-Sportwettenangebot herzustellen.



Die Sportwettmarke AdmiralBet wird offensiv beworben.

Hinweis auf breites Portfolio und hohe Qualität

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Tochterunternehmen von Löwen Entertainment

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yogonet.com, 1.2.2023

Novomatic to unveil new products and cabinets at ICE London under "Black is back" slogan



Expectations are high in the final run-up to this year's edition of the **ICE London** event, to take place from **February 7-9** at **ExCeL London**. **NOVOMATIC** announced it will attend the expo as the show's **"biggest exhibitor,"** through a stand in the south hall where it **will display cutting-edge gaming solutions for diverse industry segments and markets**. Under the slogan "Black is back", the business will offer an "all-new experience" that sees it leave behind its traditional blue design.

With land-based casino and AWP products & systems, biometric technologies for modern access solutions, secure cash handling solutions, sports betting, and iGaming solutions on display, the company said it would have a "perfectly fitting answer in-store or can tailor a custom solution" for any operator's requirement.

At the center of attention, **the slogan "BLACK IS BACK" heralds the international launch of a highly versatile slot cabinet series:** the successor of NOVOMATIC's "Black Edition" cabinet with a series of three new slot machines.

All three models of the BLACK EDITION II series deliver "leading-edge cabinet design, perfectly angled screens, and a razor-sharp game presentation against the backdrop of a Black Metro finish and a contrasting LED ambient lighting concept," the company noted.

The multi-screen cabinet versions **BLACK EDITION II 3.27** and **BLACK EDITION II XL 3.32** are equipped with **two full HD LCD screens in 27" and 32" diameters, respectively, and an equally dimensioned topper,** which is optional for the XL cabinet version. The bottom screens feature PCAP-touch for maximum player interaction, and the smoothly integrated toppers are slightly angled in characteristic Black Edition style – all of which creates a "striking presence on the floor," especially in XL and with the optional topper onboard.

The sister model **BLACK EDITION II 1.49J** "perfectly complements" the cabinet series and offers a state-of-the-art presentation of NOVOMATIC's wide range of upright games with its elegant 49" J-curve screen. **Additional features that enhance player convenience are the ergonomic footrest and padded palm-rest, the powerful sound system, and the "overall maximum-impact game presentation"** powered by gameplay, graphics, and audio.

Additional cabinet news comprises the massive new video slot slant top MASTER SL in versions 2.32 and 3.32 and two further slant top cabinets for the ETG segment. The **DIAMOND X** will showcase modern, state-of-the-art Progressive content presentation with the exclusive **XTENSION LINK Volume 1 in the upright cabinet 1.55J** and the brand new **GOLDEN LINK Progressive** mixes in the **multi-screen version 2.32**.

A central content highlight and showcase theme are the **Candelas de los Muertos games with Señorita Suerte and Señor Muerte, both presented in banks of brand new BLACK EDITION II 1.49J machines**, as well as with a dedicated photo booth and game characters roaming the booth.

Both titles are also part of the brand new Linked Progressive mix **NOVO LINE CASH CONNECTION Edition 4, which will be premiering at ICE with a selection of 20 LOCK 'N' WIN titles**. Further new mixes comprise a MONEY PARTY mix, an ULTRA BOOST LINK multi-game, NOVO LINE Interactive Edition X4 and Impera-Line HD Edition 9, and Series 2 of the top-selling IMPERA LINK.

NOVOMATIC ETGs will be represented with two new slant top terminals, a sneak preview of further product news waiting to be launched as 2023 progresses, and a complete **LOTUS ROULETTE Genius** installation.

At the center of the stand, **NBS will present the powerful features and functionalities of the NOVOVISION casino management system**. This modular system offers "a highly effective toolset for efficient casino management" with extensive possibilities for automation, detailed analysis, and sophisticated performance optimization, "taking into account all responsibilities and requirements of modern casino operations in terms of player protection, responsible gaming, and reporting obligations."

In the different dedicated areas of the exhibition stand, **experts from various subsidiaries, as well as technology partners, will also present their market-specific portfolio: NOVOMATIC Gaming UK, NOVOMATIC Netherlands, and NOVOMATIC Gaming Spain** with their show display of market-specific AWP products; **Ainsworth and Apex** with their latest cabinets and games; **Fazi** with a full range of ETG solutions; **NOVO Cash** with moneychangers made in Germany, **AdmiralBET systems** as well as **SSBTs** and **Greentube** with iGaming content and solutions.



Thomas Schmalzer, Vice President of Global Sales, said: "As the traditional Novomatic performance show, the ICE is an experience we look forward to every year. Especially for this year, **we have an exceptionally extensive range of new products and attractive highlights** – and such a comprehensive portfolio that the Novomatic stand is really a one-stop shop."

NOVOMATIC to Launch New Products at ICE 2023



NOVOMATIC is going to launch new products at this year's edition of Europe's major gaming event from February 7-9 at ExCeL London.

Prominently positioned in the South hall, the show's biggest exhibitor will showcase an inspiring display of cutting-edge gaming solutions for the diverse industry segments and markets on an all-new exhibition stand, and the savvy ICE visitor will instantly recognise: NOVOMATIC is back in black.

Land-based casino and AWP products & systems, biometric technologies for modern access solutions, secure cash handling solutions, sports betting and iGaming solutions – there is hardly an operator requirement for which the vastly diversified NOVOMATIC portfolio does not have a perfectly fitting answer in store, or can tailor a custom solution.

At the centre of attention, the slogan "BLACK IS BACK" heralds the international launch of a highly versatile slot cabinet series: the successor of NOVOMATIC's hugely popular "Black Edition" cabinet with a series of three exciting new slot machines. All three models of the BLACK EDITION II series deliver leading-edge cabinet design, perfectly angled screens and a razor-sharp game presentation against the backdrop of a Black Metro finish and a contrasting LED ambient lighting concept. The multi-screen cabinet versions BLACK EDITION II 3.27 and BLACK EDITION II XL 3.32 are equipped with two full HD LCD screens in 27" and 32" diameters respectively and an equally dimensioned topper, which is optional for the XL cabinet version. The bottom screens feature PCAP-touch for maximum player interaction and the smoothly integrated toppers are slightly angled in characteristic Black Edition-style – all of which creates a striking presence on the floor, especially in XL and with the optional topper onboard. The sister model BLACK EDITION II 1.49J perfectly complements the cabinet series and offers a state-of-the-art presentation of NOVOMATIC's wide range of upright games with its elegant 49" J-curve screen. Additional features that enhance player convenience are the ergonomic footrest and padded palm-rest the powerful sound system and the overall maximum-impact game presentation powered by game play, graphics and audio.

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In the different dedicated areas of the exhibition stand, experts from various subsidiaries as well as technology partners will also present their market-specific portfolio: NOVOMATIC Gaming UK, NOVOMATIC Netherlands and NOVOMATIC Gaming Spain with their show display of market-specific AWP products; Ainsworth and Apex with their latest cabinets and games; Fazi with a full range of ETG solutions; NOVO Cash with moneychangers made in Germany, AdmiralBET systems as well as SSBTs and the ever-growing Digital Gaming and Entertainment Division Greentube with trend-setting iGaming content and solutions.

Thomas Schmalzer, Vice President Global Sales NOVOMATIC AG, said: “As the traditional NOVOMATIC performance show, the ICE is an experience we look forward to every year. Especially for this year, we have an exceptionally extensive range of new products and attractive highlights – and such a comprehensive portfolio that the NOVOMATIC stand is really a one-stop shop.”



BLACK IS BACK – NOVOMATIC with major product launches at ICE 2023

Expectations are high in the final run-up to this year's edition of Europe's major gaming event from February 7-9 at ExCeL London – and rightly so. Prominently positioned in the South hall, the show's biggest exhibitor will showcase an inspiring display of cutting-edge gaming solutions for the diverse industry segments and markets on an all-new exhibition stand, and the savvy ICE visitor will instantly recognise: NOVOMATIC is back in black.

Land-based casino and AWP products & systems, biometric technologies for modern access solutions, secure cash handling solutions, sports betting and iGaming solutions – there is hardly an operator requirement for which the vastly diversified **NOVOMATIC portfolio** does not have a perfectly fitting answer in store, or can tailor a custom solution.

At the center of attention, the slogan "BLACK IS BACK" heralds the international launch of a highly versatile slot cabinet series: the successor of NOVOMATIC's hugely popular "Black Edition" cabinet with a series of three exciting new slot machines. All three models of the BLACK EDITION II series deliver leading-edge cabinet design, perfectly angled screens and a razor-sharp game presentation against the backdrop of a Black Metro finish and a contrasting LED ambient lighting concept.

The multi-screen cabinet versions BLACK EDITION II 3.27 and BLACK EDITION II XL 3.32 are equipped with two full HD LCD screens in 27" and 32" diameters respectively and an equally dimensioned topper, which is optional for the XL cabinet version. The bottom screens feature PCAP-touch for maximum player interaction and the smoothly integrated toppers are slightly angled in characteristic Black Edition-style – all of which creates a striking presence on the floor, especially in XL and with the optional topper onboard.

The sister model BLACK EDITION II 1.49J perfectly complements the cabinet series and offers a state-of-the-art presentation of NOVOMATIC's wide range of upright games with its elegant 49" J-curve screen. Additional features that enhance player convenience are the ergonomic footrest and padded palm-rest the powerful sound system and the overall maximum-impact game presentation powered by game play, graphics and audio.

Black is back for Novomatic

Black is back at Novomatic - the giant slot machine developer is set to unveil a new range in black, replacing its traditional blue design.



At ICE London next week the show's largest exhibitor, with its huge range of casino and AWP machines and systems, is using "Black is Back" as its slogan for this year's display.

The Black Edition II cabinet has three new slots, all with a black metro finish and contrasting LED ambient lighting. The Black Edition II 3.27 and XL 3.32 have two monitors plus topper. The lower screens feature PCAP-touch for player interaction. The Black Edition II 1.49J model presents the upright games through a 49ins J-curve screen.

There is also a new video slant top in Master SL with 2.32 and 3.32 versions and two more for the ETG segment.

The Diamond X will showcase progressive content with the Xtension

Link Vol 1 in the upright 1.55J and the new Golden Link progressive mixes in the multi-screen version 2.32.

The Candelas de los Muertos games with Señorita Suerte and Señor Muerte, will be there in banks of new Black Edition II 1.49J machines and there is a dedicated photo booth and game characters roaming the booth. Both titles are also there in the new linked progressive Novo Line Cash Connection Edition 4 which will premier at ICE with 20 Lock 'n' Win titles.

Novomatic ETGs will be well represented on the booth as well as the Novovision casino management system. Novomatic subsidiaries will also be there with displays, including Novomatic Gaming UK, Novomatic Netherlands and Novomatic Gaming Spain. Ainsworth and Apex will be represented along with Fazi, Novo Cash money changers and AdmiralBET systems.

Yogonet, 31.1.2023

RYSZARD PRESCH & JOHANNES GRATZL

Novomatic at ICE London: "We have to remain flexible, and are always challenged to drive developments in all segments"



Johannes Gratzl & Ryszard Presch, board members of Novomatic.

As the industry prepares for the first big meeting of the year at the 2023 **ICE London** showcase, **Yogonet caught up with Novomatic's board members Ryszard Presch and Johannes Gratzl** on the company's approach to the latest edition of the expo, to be held at ExCel London on February 7-9.

Presch and Gratzl stated Novomatic's stand will feature an entirely new design, in line with this year's motto "Black is back", which will also apply to the brand's new series of cabinets.

"The brand new successor of our hugely popular Black Edition cabinet will launch at ICE with a series of three exciting new slot machines: BLACK EDITION II 3.27, BLACK EDITION II XL 2.32 / 3.32 and BLACK EDITION II 1.49j," Presch announced.

He also added that the three models of this series will deliver "leading edge-cabinet design, perfectly angled screens and razor-sharp game presentation against the backdrop of a Black Metro finish and contrasting LED ambient lighting concept."



Novomatic will also launch two multi-screen cabinet versions with 27" or 32" full HD LCD screens and a sister model with a 1.49" J-curve screen. The latter will also introduce new game content such as The Candelas de los Muertos games with Señorita Suerte and Señor Muerte.

Also on display will be a variety of new Linked Progressives and multi-games as well as further cabinet news, for both the slots and the ETG segment, "and much more product news and innovative solutions."

As ICE London is one of the major global events in the industry, Gratzl assured that this year's edition is "a very special event for the international gaming industry," especially so since it also marks the return of a number of large land-based industry suppliers after COVID-19.

"Recent international industry events during the past year have **already clearly shown the value and significance of in-person events for our industry** and we expect that to be very evident in London as well. We all have missed doing business face-to-face," he stated.



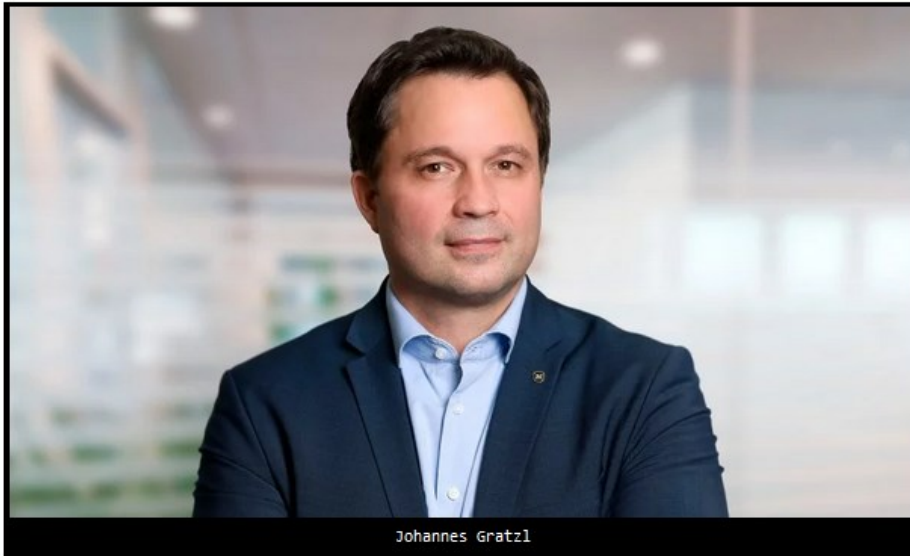
For this reason, **Novomatic has made sure to have representatives from all regional units available in London,** thus ensuring that every customer will have a contact from their country.

"ICE 2023 is of course a very important event for Novomatic and definitely one of our main objectives - this year more than ever - **is to welcome and personally meet as many of our customers and partners as possible at our stand,"** Gratzl added.

Gratzl also referred to the trends that are set to gain momentum in 2023, and how Novomatic is positioned to adopt them. "We see continued growth in both the terrestrial and the online gaming sector," he assured.

"The pandemic naturally brought strong momentum in the online sector and as a result, **the iGaming segment has been rapidly growing, which is a trend that we expect to continue,"** he said.

He also pointed out that there is a growth in the number of countries that are regulating gaming, creating new legal framework conditions, "which is Novomatic's top priority for offering products and services." Gratzl further added that this represents "a positive impact on the development of the gaming sector, and allows us to continuously expand our international market presence in all regulated markets."



Presch also explained that, as a full-service provider, **the company was able to use the time during the pandemic for the development of new products and technologies.** "The high quality of our products and their excellent performance are largely responsible for the growth in all segments," he stated.

"As customer expectations and **the market requirements are constantly changing due to ongoing technological progress and changes in consumer habits**, we have to remain flexible, and are always challenged to drive developments in all segments," he noted.

The executive also pointed out that the company has dedicated areas of the exhibition stand in London, not only for the international casino markets but also for various subsidiaries and technology partners with their market-specific portfolio.



These companies include **Novomatic Gaming UK, Novomatic Netherlands and Novomatic Gaming Spain**, with their show display of market-specific **AWP products**; **Ainsworth and Apex** with their latest cabinets and games; **Fazi** with a full range of ETG solutions; **NOVO Cash** with moneychangers made in Germany; **AdmiralBET** systems, as well as **SSBTs**; and **Digital Gaming and Entertainment Division Greentube** with its iGaming content and solutions.

At the center of the stand, NBS will present Novovision's casino management system with its features and functionalities. "This modular system offers a highly effective toolset for efficient casino management with extensive possibilities for automation, detailed analysis and sophisticated performance optimisation, taking into account all responsibilities and requirements of modern casino operations in terms of player protection and reporting obligations," Presch explained.

Novomatic's executives also assessed the company's journey and performance in 2022, and described last year as a "very successful" one, where the company recorded significant growth in both the Gaming Technology and Gaming Operations segments, "which were particularly negatively affected by the lockdowns during the COVID peak periods in the last two years," Gratzl explained.

Concerning new technologies, Presch assured that Novomatic is continuously expanding its range of industry systems and solutions "with highly effective tools such as the NOVOVISION casino management system and special features like its biometric access solution."

"In a steadily changing gaming industry, a contemporary CMS needs to be more dynamic and flexible than ever to allow absolute flexibility based on the operators' needs and legal obligations as well as future regulatory developments," he added.



As he explained, **Novovision is a solution that allows operators to streamline their processes, increase operational security as well as maximize the convenience** for their guests and adhere to their responsibilities in terms of the “very important aspects of Responsible Gaming.”

“For 2023, we even plan to further strengthen our focus in this area and are working on future G4 certifications and co-operations concerning the various aspects of responsible entertainment,” Presch commented.

The company is now looking into the future and planning its roadmap for the rest of the year. Gratzl assured Novomatic will again participate with its worldwide subsidiaries in numerous international trade shows such as Europe at Belgrade Future Gaming, ENADA in Italy and Entertainment Arena Expo in Romania.

The firm also intends to participate in American showcases with its subsidiaries from Peru and Novomatic Americas, targeting Peru Gaming Show and US events such as the INdian Gaming Trade Show and G2E Las Vegas.

“Direct contact with customers and business partners strengthens mutual trust and is a great opportunity to exchange thoughts and ideas,” the executives concluded

Gewinn, 02/2023

90 Unternehmen die 2023 über 6.000 Lehrlinge neu aufnehmen

Unternehmen (Ort)	Lehrlinge gesamt	Lehrlinge neu p. a.	Lehrberufe (jedes Geschlecht)	Auslands- einsatz	Kontakt für Bewerbungen
Julius Blum GmbH	ca. 400 gesamt, 364 in VlbG.	ca. 100	Maschinenbau-, Werkzeugbau-, Elektro-, Kunststoff-, Zerspanungs-, Konstruktions-, Prozess-, Werkstoff-, Fertigungsmesstechnik, Mechatronik	Nur vereinzelt	lehre-bei-blum.at
Knapp AG (Hart bei Graz)	90	40	App-Entwickler, Industriekaufmann, IT, Mechatronik, Automatisierungs-, Metalltechnik	✓/via STVG, Auxilium und Berufsschulen	knapp.com/karriere/ lehre-und-ausbildung/
Knapp System- integration GmbH (Leoben)	18	8	Informationstechnologiker, Mechatroniker	✓/via STVG, Auxilium und Berufsschulen	knapp.com/karriere/ lehre-und-ausbildung/
Leiner und Kika	168	51	Einzelhandelskaufmann Schwerpkt. Einrichtungsberatung, Betriebslogistik-, E-Commerce-, Bürokaufmann, System- gastronomie-, Medienfachmann, Systemtechnologe, Finanz- und Rechnungswesenassistent, Einkäufer, Tischler	✓/ via IFA	karriere.leiner.at/ lehrekarriere.kika.at/lehre
Leyrer + Graf Bauges.m.b.H.	170	60	Hoch-, Beton-, Tiefbauer, Pflasterer, Elektro-, Gleisbau-, Baumaschinen-/KFZ-Techniker, Zimmerer (+ Zusatz- ausbildungen f. Zimmereitechniker, Bauwerksabdichter, Fertigteilhausbauer), bautechnischer Assistent	✓	lehre.leyrer-graf.at
Libro	67	24	Einzelhandelskaufmann	✓/ via IFA	mth-retailgroup.com/karriere/ osterreich/libro/libro-lehrlinge/
Lidl Österreich GmbH	179	137	Einzelhandels-, Betriebslogistik-, Bürokaufmann, IT- Systemtechniker, Finanz- & Rechnungswesenassistent	Nein	karriere.lidl.at/lehre
Magenta Telekom	85	34	Einzelhandelskaufmann – Schwerpunkt Telekommunikation	Möglich	magenta.at/lehre
Mautner Markhof Feinkost GmbH	8	2-3	Lebensmittel-, Metalltechnik/Maschinenbau, Labortechnik/Chemie, Industriekaufmann	Möglich	zukunft@mautner.at
Messner Ges.m.b.H. (Lang)	5	2	Tischler, Tischlereitechniker	✓/ altersabhängig	jobs-messner.at
Miba AG (Hauptsitze in Ö.)	130	ca. 35	Mechatronik, Prozess-, Oberflächen-, Elektro-, Chemielabor-, Metall-, IT-Systemtechniker, Applikationsentwickler – Coding	✓, via IFA	lehre.miba.com
Miele Gesellschaft m.b.H.	19	5	Büro-, Betriebslogistik-, Einzelhandelskaufmann, Elektro- techniker, IT, Applikationsentwickler, Medienfachmann	Möglich	miele.at/karriere
Miele Bürmoos	10	2	IT-, Metalltechniker, Industriekaufmann	Nein	miele.at/m/job- angebote-331.htm#p2515
Novomatic AG	14	8	Pkw-, Metall-/Werkzeugbautechniker, Tischler, Büro-, Industriekaufmann, Druck- und Werbetechniker	Auf Wunsch via IFA	novomatic.com/jobs
ÖBB (österreichweit)	ca. 2.050	600	über 20 Berufe in den Bereichen Kaufmann, Elektro- technik, Elektronik, Mechatronik, Metalltechnik, Eisenbahnmodule	✓/u. a. Auslands- praktika	nasicher.at
OMV	50	15	Chemieverfahrens-, Labor- (Chemie), Elektrobetriebs- und Prozessleit- und Metalltechniker	Nein	omv.at/lehre
Österreichische Bundesforste AG (Ö)	31	12-18	Forstfacharbeiter, Berufsjäger, Bürokaufmann	Nein	karriere.bundesforste.at
Österreichische Post AG	244	119	Betriebslogistiker, Bürokaufmann, E-Commerce-, Einzelhandelskaufmann (Telekommunikation), Elektro-, IT-Systemtechniker, Nah- & Distributionslogistiker	Nein	karriere.post.at/lehre
Pagro Diskont	78	26	Einzelhandelskaufmann	✓/via IFA	mth-retailgroup.com/karriere/ osterreich/pagro-diskont/ at_pagro-diskont_lehrlinge/
Parkhotel Pörtschach	22	16	Koch, Konditor, Hotelkaufmann, Hotel- & Gastgewerbe- assistent, Medien-, Restaurantfachmann	Erasmus	bewerbung@ parkhotel-poertschach.at
Pearle Österreich	123	35	Augenoptiker	Nein	karriere.pearle.at/lehrling
Porr AG	422	165	23 Berufe	Nein	petra.karacs@porr.at
Raiffeisen NÖ-Wien AG	53	10	E-Commerce- und Bankkaufmann	Nein	raiffeisenbank.jobs/de/ karriere-bei-raiffeisen/ stellenangebote.html
Raiffeisenlandesbank OÖ AG	34	13	E-Commerce-, Bankkaufmann	Niederlassung Konzern	Jobübersicht (raiffeisen-ooe.at)
Rewe Group Österreich	2.300	800	ca. 20 Berufe aus den Bereichen Büro-, Einzelhandels- kaufmann, Systemgastronomie, Konditor, IT, Reisebüro- ass., Kfz-Techniker, Elektrotechnik, Maschinenbau	✓/unterstützt vom IFA	rewe-group.jobs/
Robert Bosch AG (Wien, Linz, Hallein, Innsbruck, Raaba, Marchtrenk)	76	16-20	Applikationsentwickler, angewandte Elektroniker, Mechatroniker, Büro-, Großhandelskaufmann, Finanz- und Rechnungswesen, Metall-, Zerspanungs-, Werkstoff-, IT-Systemtechniker	✓/optional	careers.smartrecruiters.com/ BoschGroup/austria

Isa-guide.de, 31.1.2023

BLACK IS BACK – NOVOMATIC mit großen Produkteinführungen auf der ICE 2023

Besucher der Glücksspielmesse ICE London 2023 erwartet ein völlig neuer und imposanter NOVOMATIC-Messestand. Das traditionelle blaue Design ist verschwunden. Eine komplett neu gestaltete Ausstellungsfläche präsentiert nun das Produktportfolio führender Spieltechnologielösungen, die entwickelt wurden, um zu inspirieren, zu performen und zu unterhalten.



Gumpoldskirchen – Die Erwartungen an das diesjährige wichtigste Gaming-Großevent Europas, das vom 7. bis 9. Februar im Londoner Messezentrum ExCeL stattfindet, sind hoch – und das zu Recht. An prominenter Position in der Halle Süd wird der größte Messeaussteller auf einem völlig neuen Stand eine inspirierende Präsentation von hochmodernen Gaming-Technologielösungen für die unterschiedlichen Branchensegmente und Märkte zeigen. Der versierte ICE-Besucher wird sofort erkennen: NOVOMATIC is back – in black.

Land-based Casino- und AWP-Produkte und -Systeme, biometrische Technologien für moderne Zutrittslösungen, sichere Cash Handling-Lösungen, Sportwetten- und iGaming-Lösungen – es gibt kaum eine Anforderung, für die das breit gefächerte NOVOMATIC-Portfolio nicht eine passende Antwort oder maßgeschneiderte Lösung bereithält.



(Bild: Novomatic AG)

Im Mittelpunkt steht der internationale Launch einer vielseitigen Gehäuseserie unter dem Motto „BLACK IS BACK“: der Nachfolger der beliebten „Black Edition“ von NOVOMATIC, mit einer Serie von drei spannenden, neuen Gehäusevarianten. Alle drei Modelle der BLACK EDITION II-Serie zeichnen sich durch modernes Gehäusedesign, perfekt gewinkelte Monitore und eine gestochen scharfe Spieldarstellung vor dem Hintergrund des Black Metro-Finishs und eines kontrastierenden LED-Lichtkonzeptes aus. Die Multiscreen-Gehäusevarianten BLACK EDITION II 3.27 und BLACK EDITION II XL 3.32 sind mit jeweils zwei Full-HD-LCD-Bildschirmen in 27“ bzw. 32“ sowie einem gleich dimensionierten Topper ausgestattet, welcher für das XL-Gehäuse optional ist. Die unteren

Bildschirme verfügen über PCAP-Touch für maximale Spielerinteraktion und die nahtlos integrierten, leicht angewinkelten Topper im charakteristischen Black Edition-Stil sorgen für eine markante Präsenz auf dem Gaming Floor – ganz besonders in XL und mit dem optionalen Topper an Bord. Das Schwestermodell BLACK EDITION II 1.49J ergänzt die Gehäuseserie perfekt und bietet mit dem eleganten 49“-J-Curve-Monitor einen hochmodernen Rahmen für die Präsentation des umfangreichen NOVOMATIC-Upright-Spielekatalogs. Weitere Merkmale, die zum Komfort für den Spielgast beitragen, sind die ergonomische Fußstütze und die gepolsterte Handballenauflage, das leistungsstarke Soundsystem sowie die insgesamt maximierte Spielpräsentation durch Gameplay, Grafik und Audio.

Unter den Gehäuseneuheiten sind etwa auch der neue Video Slot Slant Top MASTER SL™ in den Varianten 2.32 und 3.32 sowie zwei weitere Slant Top-Gehäuse für das ETG Segment. Die DIAMOND X™ demonstriert hochmoderne Progressive Content-Präsentation mit der exklusiven XTENSION LINK™ Volume 1 im Upright-Gehäuse 1.55J und den brandneuen GOLDEN LINK Progressive-Mixes in der Multi-Screen-Version 2.32.

Ein zentrales Highlight und Messethema sind die Candelas de los Muertos™-Spiele mit Señorita Suerte und Señor Muerte. Beide werden in Maschinengruppen mit brandneuen BLACK EDITION II 1.49J-Gehäusen präsentiert, aber auch eine Fotobox für gemeinsame Schnappschüsse mit den Spielecharakteren steht für die Messebesucher bereit. Beide Titel sind auch Teil des brandneuen Linked Progressive-Mixes NOVO LINE CASH CONNECTION™ Edition 4, der auf der ICE mit einer Auswahl von nicht weniger als 20 LOCK 'N' WIN-Titeln Premiere feiern wird. Weitere neue Mixes umfassen einen MONEY PARTY™-Mix, ein ULTRA BOOST LINK™-Multi-Game, NOVO LINE™ Interactive Edition X4 und Impera-Line HD™ Edition 9 sowie die Series 2 als Fortsetzung des Top-Sellers IMPERA LINK™.



(Bild: Novomatic AG)

Die NOVOMATIC ETGs werden mit zwei neuen Slant-Top-Terminals vertreten sein und geben einen Vorgeschmack auf weitere Produktneuheiten, die im Jahr 2023 auf den Markt kommen werden. Außerdem wird eine komplette LOTUS ROULETTE™ Genius-Installation präsentiert.

Im Zentrum des Standes präsentiert NBS die leistungsstarken Features und Funktionalitäten des NOVOVISION™ Casino Management Systems. Dieses modulare System bietet ein hocheffektives Toolset für ein effizientes Casinomanagement mit umfangreichen Möglichkeiten zur Automatisierung, detaillierten Analyse und ausgefeilten Leistungsoptimierung unter Berücksichtigung aller Anforderungen und Verantwortungen eines modernen Casinobetriebs in Bezug auf Spielerschutz, Responsible Gaming und Berichtspflichten.

In den unterschiedlichen Bereichen des Messestandes werden Experten zahlreicher Tochtergesellschaften und Technologiepartner ihr marktspezifisches Portfolio vorstellen: NOVOMATIC Gaming UK, NOVOMATIC Netherlands und NOVOMATIC Gaming Spain mit ihren marktspezifischen AWP-Produkten; Ainsworth und Apex mit ihren neuesten Gehäusen und Spielen; Fazi mit einer kompletten Palette von ETG-Lösungen; NOVO Cash mit Geldwechslern made in Germany, AdmiralBET-Systemen sowie SSBTs und die stetig wachsende Digital Gaming and Entertainment Division Greentube mit zukunftsweisenden iGaming-Inhalten und -Lösungen.

Thomas Schmalzer, Vice President Global Sales NOVOMATIC AG, sagt: „Die ICE als traditionelle NOVOMATIC-Leistungsschau ist ein Event, auf das wir uns jedes Jahr freuen. Besonders in diesem Jahr haben wir ein außergewöhnlich umfangreiches Angebot an neuen Produkten und attraktiven Highlights und ein derart umfassendes Portfolio, dass der NOVOMATIC-Stand in Wahrheit ein One-Stop-Shop ist.“