

Pressespiegel 2023

Berichterstattung
NOVOMATIC

Erstellt von **Group Marketing & Communications**

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Bingen.de, 25.3.2023

„Modern, innovativ, effizient – Ich gratuliere Ihnen zur neuen Produktionshalle!“

Bekennnis der Firma „LÖWEN ENTERTAINMENT“ zum Standort Bingen!

Rund ein halbes Jahr Bauzeit und drei Millionen Euro hat die Firma LÖWEN ENTERTAINMENT investiert und am Stammsitz in Bingen-Büdesheim zwei bestehende Produktionshallen zu einem modernen, innovativen und effizienten Produktionszentrum um- und ausgebaut.

„Dass LÖWEN ENTERTAINMENT trotz der schwierigen Lage auf dem Glücksspielmarkt weiter investiert, ist ein klares Bekenntnis zum Standort in Büdesheim und bedeutet für die Beschäftigten vor allem Arbeitsplatzsicherheit. Ein tolles Zeichen für die Belegschaft“, lobt Oberbürgermeister Thomas Feser die neueste Millioneninvestition des Unternehmens. „Auch für die Stadt Bingen ist dies ein weiteres gutes Zeichen im Hinblick auf die Wirtschaftskraft und die langjährige Partnerschaft mit einem der größten Arbeitgeber unserer Stadt.“

Im Zuge des Umbaus der Halle ist ein lichtdurchfluteter Produktionsbereich nach modernsten Standards geschaffen worden. Damit wird das Unternehmen den Ansprüchen an eine zeitgemäße Fertigung gerecht und hat ein modernes Arbeitsumfeld für die Mitarbeiterinnen und Mitarbeiter geschaffen. Außerdem ermöglicht der Umbau neue Abläufe, die in einer höheren Produktionsleistung und -kapazität sowie einer höheren Effizienz im Zusammenspiel mit anderen produktionsnahen Bereichen wie Supply-Chain-Management und interner Logistik resultieren und der Firma große Chancen mit Blick auf die Flexibilität der Fertigung gibt.



Kurier Gesamtausgabe, 25.3.2023

Was ist los in Österreich?

Veranstaltungen, Diskussionen, Feste – eine Nachlese der Business-Events der Woche



Das Expertenpodium: v.l.n.r. Karl Böntner, Markus Griebler, Konrad Kogler, Klaus Niedl, Florian Graßmück, Gerlinde Tröstl und Sandra Baiert (Moderation, KURIER)

Ein Hermes Abend in Zeiten des Mitarbeitermangels

Hermes Forum. Zweihundert Gäste, ein spannendes Podium: Was tun, wenn die Mitarbeiter in großer Zahl fehlen?

» Was seit Jahrzehnten als Szenario im Raum stand, ist jetzt Realität. Arbeitskräfte fehlen – viele sogar. In Österreich fehlen aktuell mehr als 200.000 Arbeitskräfte, in Deutschland sogar über zwei Millionen. Tendenz stark steigend. In den nächsten zehn, 15 Jahren sollen nochmals über 300.000 fehlende Arbeitskräfte hinzukommen.

Was also tun als Unternehmen, um Mitarbeiter zu bekommen? Sie anzuziehen und zu halten? Das wurde beim Hermes Employer Branding Forum im Casino Baden am Mittwochabend eindringlich besprochen. Gerhard Schlögel organisierte in gewohnter Hermes-Manier eine Veranstaltung, zu der 200 Gäste kamen und bei der das The-

ma nicht hätte aktueller sein können. Erst diese Woche hat WKO-Präsident Harald Mahrer seine Mahnung an die Wirtschaft ausgegeben: die Arbeitskräfte fehlen und es wird uns allen wehtun.

Wolf Reiner Kriegler, Employer Branding Experte aus Deutschland, kam extra (an seinem Geburtstag) eingeflogen, um die Keynote an diesem Abend zu halten. Das anschließende Experten-Podium diskutierte aus der Praxis. Mit dabei: Gerlinde Tröstl, Geschäftsführerin Markas Facility Services Anbieter im Gesundheitswesen; Florian Graßmück, HR-Chef der Uniqa Insurance Group; Klaus Niedl, Konzernpersonalchef der Novomatic AG; Konrad Kogler, Vorstand Personal NÖ Landesge-

sundheitsagentur; Markus Griebler, WK-Wien Spartenobmann Tourismus; Karl Böntner, Eigentümer und Geschäftsführer Spedition Saexinger. Alle waren sich einig: Man muss sich auf die neuen Rahmenbedingungen einstellen, Mitarbeitern bei den Arbeitsbedingungen und Forderungen (zum Teil) entgegenkommen. Nicht alles jedoch könnte man verwirklichen und auch bei den Gehaltsvorstellungen würde es Grenzen geben.

Wolf Reiner Kriegler meinte zwar, es gehe vielmehr um eine Firmenkultur, die anzieht. Dass (mehr) Geld aber dann doch einen Unterschied macht, das wollten die Unternehmensvertreter dann nicht abstreiten. ■



Klaus Niedl, Konzernpersonalchef der Novomatic Group: „Eine klare Firmenkultur ist wichtig“



Gerlinde Tröstl (Markas) und Florian Graßmück (Uniqa): „Firmen müssen sich umstellen“



Wolf R. Kriegler: „Die gute Nachricht: Noch hat man ein, zwei Jahre Zeit, um als Firma was zu tun“

yogonet.com, 24.3.2023

WHITE-LABEL SOCIAL CASINO SOLUTION

SCCG Management and Greentube Pro extend North America partnership



Gaming advisory firm **SCCG Management** has extended its partnership with **BlueBat Games** for the distribution of their white-label social casino product **Greentube Pro** in North America. According to the parties, the deal will allow SCCG Management "to continue driving innovation in the social casino space while expanding Greentube's reach to even more exciting opportunities in this rapidly growing market."

As a subsidiary of Greentube GmbH, BlueBat Games is the developer of Greentube Pro, a white-label social casino solution tailored for land-based casinos. By utilizing Greentube Pro, casinos can connect with their players outside of the casino walls, providing them with an opportunity to engage with their brand from their own homes.

Stephen Crystal, CEO of SCCG Management, said: "We are delighted to continue our partnership with BlueBat Games distributing their social casino platform, Greentube Pro to North America."



"For land-based casino operators seeking to establish a personalized online social casino for their customers, Greentube Pro presents an ideal solution. The platform provides a bespoke social casino experience that mirrors the familiar and beloved branding of the casino itself," he added.

Miruna Bicoli, COO of Bluebat Games, stated: "We are looking forward to our continued partnership with SCCG Management. It is extremely important to have next to you a team of experts in the industry and by partnering with Stephen Crystal and his team we know that we have the right people to support our growth."

yogonet.com, 24.3.2023

BIOMETRIC TECHNOLOGY

Novomatic to debut its NOVOVISION CMS in Latin America at GAT Expo in Cartagena



After attending **ICE London 2023** under the motto "Black is Back", **Novomatic** announced it will participate at the upcoming **GAT Cartagena Expo in Colombia**, which is set to take place March 29-30, under the slogan "The Future is Bright".

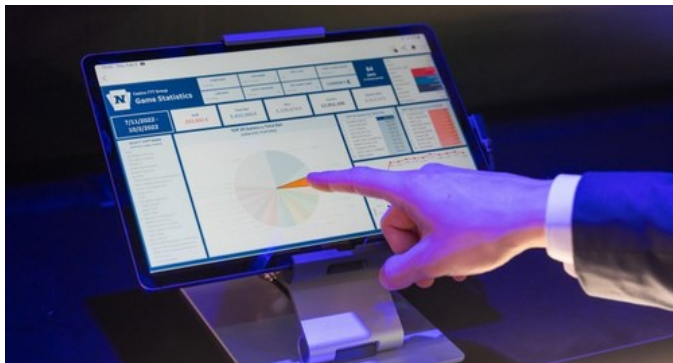
This year's edition of the show will be most prominently **marked by the Latin American launch of the NOVOVISION Casino Management System**, through which the company introduces biometric technologies and "unprecedented functionalities" to the region's gaming venues.



According to the company, **the system "goes far beyond" the traditional Accounting, Jackpots, Player Tracking, CASHLESS and TITO functionalities offered to casino providers.** Its modular design facilitates customization and allows full flexibility to respond to all kinds of operator requirements and legal obligations.

Worldwide, **more than 40,000 gaming machines, 3,000 betting terminals and 1,300 ATMs are already running** on this software package. The CMS was also **awarded** the "Best CMS/Software Product" category at the recent European Casino Awards in London.

Manuel Del Sol, Managing Director of Novomatic Colombia, commented: "The Novomatic Colombia team is proud to bring to the country a casino management tool that surpasses all technologies currently in use."



"NOVOVISION will captivate our customers and will undoubtedly set a new standard in the Colombian industry. We invite everyone to get to know it and be dazzled by this tool. There is nothing like it in Colombia," he added.

The Novomatic stand A24 at GAT Cartagena will simulate a real casino operation by connecting the gaming equipment exhibits to the NOVOVISION system. Visitors will be able to **learn about the power and scope of its functionalities**, including those related to automation, analysis and optimization of floor performance, as well as experience its various access solutions based on biometric technologies.

Among the aforementioned equipment, **Novomatic will showcase the IMPERA LINK Series 1 Linked Jackpot**, with 30 games and 4 jackpot levels in the FUNMASTER cabinet.



In addition, **Editions 2 and 3 of the Linked Progressive game mix NOVO LINE CASH CONNECTION** will be available in the FUNMASTER and DIAMOND X 3.32 cabinets, respectively.

There will also be Roulette news with the arrival of the OPTIMUM Roulette: this automated multiplayer Roulette with eight-player positions is a premium ETG solution that "Colombia's venues should not miss."

Isa-guide.de, 23.3.2023

NOVOMATIC is "Golden" featuring Golden Book of Ra on the THUNDER CASH GOLD Link at IGA



NOVOMATIC Americas presents the new Golden Book of Ra™, THUNDER CASH™ GOLD Link progressive at IGA trade show to showcase the most comprehensive portfolio of gaming entertainment technology yet, highlighting product entertainment that promises more player engagement and fun.

Chicago / Gumpoldskirchen – NOVOMATIC Americas is looking forward to displaying the exceptional product portfolio and the latest entertainment innovations on Booth #941 at the Indian Gaming Association's upcoming trade show, IGA 2023, on March 27th-30th at the San Diego Convention Center.

Entertainment-centric cabinets, new sports betting technology, and many exhilarating progressives will be the focus on the NOVOMATIC Americas' stand this year. Tribal Gaming customers will see the continued growth and commitment with an emphasis on player entertainment. NOVOMATIC Americas product lines are showcased with a substantial variety of highly entertaining new themes, core content, systems, new sports betting kiosks, new ETG platforms and exciting new progressive jackpot links.

Rick Meitzler, CEO of NOVOMATIC Americas said, "We strive to be that value choice for our Tribal partners. The scope of our new game products, bonus features, and progressive link development have significantly increased, as we continue to emphasize innovation that transforms the player experience. Our product line-up at IGA will again demonstrate our commitment to creating meaningful products that add value for Tribal casino operators. With the addition of the APEX PRO GAMING progressive product lines, we open new opportunities for our customers to add more successful products to their floor mix."

Featured at the NOVOMATIC Americas booth will be their latest suite of linked progressive product lines, including the showcase of the THUNDER CASH™ X Link – Candelas de los Muertos™ series, MONEY PARTY™ Link featuring the new Yummy Yummy game,



Rick Meitzler, CEO of NOVOMATIC Americas. (Picture: NOVOMATIC Americas)

the gorgeous Golden Book of Ra™ on the THUNDER CASH™ GOLD Link and the wildly successful APEX PRO GAMING product lines under the popular CLOVER LINK™ banner. NOVOMATIC Americas will also have their new core product line on display with engaging games like Wild Inca™. NOVOMATIC has put a fresh spin on the Book of Ra™ by going “Golden”, with desirable jackpot mechanics, and new trigger features sure to produce rich and rewarding entertainment. With these attractive packages and popping progressives, and the variety of links, the games on display will appeal to a broad group of players.



(Picture: NOVOMATIC AG)

With the latest hardware solutions featuring exclusive gaming content, the DIAMOND X™ 1.55J, PANTHERA™ Curve 1.43 and V.I.P LOUNGE™ Curve 1.43 provide players the perfect HD gaming curved viewing angle and operators the proven performance that will keep customers engaged and operators adding more to their floor.

The DIAMOND X™ 1.55J curve delivers a visually compelling gaming experience. The curved screen and viewing angle enhance the suite of premium game content offered, including the enticing new Golden Book of Ra™ theme. The captivating ULTRA BOOST LINK™ on the PANTHERA™ Curve 1.43

creates a focal point on any casino floor with breath-taking movement, art and incredibly winning gameplay experience.

“We continue to maximize momentum in multiple categories, especially the progressive slot segment,” said Kathleen McLaughlin, Vice President of Marketing and Corporate Sales, at NOVOMATIC Americas. “We’re showcasing unique, demonstrated APEX PRO GAMING products, fantastic new NOVOMATIC Americas link and new core products, and extending our growing position in the progressive segment with both. We are also further expanding the capabilities of our NOVOMATIC ActionBook™ Plus sports betting terminal, the FV831. With new partners and new product segments, we have a lot to talk about, and we’re focused on our growth in the next 12 months.”

Asgam.com, 23.3.2023

Ainsworth names Deputy Chairman of majority shareholder Novomatic as non-executive director



Australian slot machine supplier Ainsworth Game Technology has announced the appointment of Dr Haig Asenbauer – an Austrian lawyer and Deputy Chairman of its largest shareholder Novomatic – as a non-executive director.

According to details filed with the ASX on Wednesday, Dr Asenbauer is currently a partner of Austrian law firm Asenbauer Rechtsanwaelte GmbH in Vienna, Austria. He has held the position of Deputy Chair of the supervisory board of Novomatic AG, which holds a 52% stake in Ainsworth, since June 2021.

In its filing, Ainsworth noted the potential for conflicts of interest to arise given Dr Asenbauer's relationship with its majority shareholder, explaining that "strict governance protocols" will be initiated to ensure he does not participate in any matters that could be perceived to reflect a conflict of interest.

"We welcome Dr Asenbauer as a non-executive director of Ainsworth Game Technology," said Ainsworth Chairman Danny Gladstone.

"Given his extensive knowledge of international gaming gained through his experience at Novomatic AG we believe he will complement the Board's current skills and provide added value to Board deliberations."

Ainsworth recently reported a 23.4% year-on-year revenue increase to AU\$124.1 million (US\$84 million) for the six months to 31 December 2022, with gains across all jurisdictions.

leadersnet.at, 23.3.2023

Work-Life-Balance versus "Cash ist fesch"

NEWS, HANDEL, TOURISMUS, INDUSTRIE, FOTO + VIDEO | Redaktion | 23.03.2023

Beim Hermes Employer-Branding Forum im Congress Center Baden mit 180 Gästen aus Wirtschaft und Politik wurde über die Zeitenwende am Arbeitsmarkt diskutiert. *LEAERSNET.tv* fragte bei den Entscheidungsträger:innen nach, was einen attraktiven Arbeitgeber ausmacht.



V.l.n.r.: Paul Leitenmüller, Gert Zaunbauer, Carmen Jeitler-Cinelli, Gerhard Schlögel, Markus Griessler und Stefan Szirucsek © LEADERSNET/S. Kollerics

Unter dem Motto "Zeitenwende am Arbeitsmarkt" diskutierte beim Employer-Branding Forum 2023 im Congress Center Baden eine hochrangige Expertenrunde über das Thema "Arbeitskräftemangel contra Home-Office, Teilzeitarbeit und Work-Life-Balance".

Große Umwälzungen am Arbeitsmarkt

Unter der Moderation von *Kurier* Job+Business-Chefin Sandra Baierl waren sich Wolf R. Kriegler, DEBA-Gründer und CEO, Gerlinde Tröstl, Geschäftsführerin Markas Österreich, Klaus Niedl, Novomatic Personalmanager, Konrad Kobler, Vorstand NÖ Landesgesundheitsagentur, Markus Griesler, Spartenobmann Tourismus WK-Wien, Florian Graßmück, Uniqa Employer Branding und Karl Böntner, Geschäftsführer Spedition Saexinger einig: Die Herausforderung 2023 ist der enorme Fachkräftemangel und die "Lust an der Arbeit".

Die größten Umwälzungen, die der Arbeitsmarkt bisher erlebt hat, würden noch bevor stehen. Unternehmen, die auch morgen noch erfolgreich sein wollen, müssten sich verändern – in eine Zukunft als attraktiver Arbeitgeber. Während viele Bewerber:innen zuletzt vor allem großen Wert auf eine Work-Life-Balance legten, sorgen Teuerungswelle und hohe Inflation dafür, dass auch der Verdienst bei der Jobsuche wieder eine größere Rolle spielt - ganz nach dem Motto: Work-Life-Balance versus "Cash ist fesch"

Gelebte Employer Brand als Wettbewerbsvorteil

In seiner Keynote wies der internationale Topexperte und Gründer der Deutschen Employer Branding Akademie Wolf R. Kriegler eingehend darauf hin, dass eine gelebte Employer Brand viele positive Effekte für Unternehmen habe. Sie vereinfache die Mitarbeitergewinnung und stärke die Mitarbeiterbindung. Außerdem würde sie die Unternehmenskultur und das Image des Unternehmens verbessern. Und weil erfolgreiche Employer Brands bessere Geschäftsergebnisse erzielen würden, hätten sie auch einen höheren Wert.

Seinen Ausklang fand der Abend bei guten Gesprächen mit einer Weinverkostung von der Winzerfamilie Wenzl-Kast aus Gols am Neusiedler See.

LEADERSNET.tv nutzte das Hermes Employer-Branding Forum um folgende Entscheidungsträger:innen zum Thema "Arbeitsmarkt im Umbruch" vor die Kamera zu beten: Wolf R. Kriegler, CEO Employer Academy Deutschland, Klaus Niedl, Global HR Chief Novomatic, Moderatorin Sandra Baierl, *Kurier* Business, Stefan Szirucsek, Bürgermeister Baden, Markus Griesler, Spartenobmann WKW Tourismus, Konrad Kogler, Vorstand Gesundheitsagentur NÖ, Gerlinde Tröstl, CEO Markas, Michael Pavelka, Vertriebsdirektor IMMOcontract, Peter Aigner, PR Aigner, Carmen Jeitler-Cincelli, Nationalrätin und Wirtschaftsstadträtin Baden, Gert Zaunbauer, Wirtschaftsstadtrat Mödling, Florian Graßmück, Uniqa Employer Branding, Oskar Zettl, Managing Director Toyota, Karl Böntner, CEO Saexinger Spedition, Alexander Nowroth und Gerhard Schlögel, Initiator Hermes Wirtschaftsforum. Gerhard Gucher, Direktor der VAMED Vitality World, war ebenfalls unter den hochkarätigen Gästen.

Eindrücke der Veranstaltung gibt es auch in unserer [Galerie](#).

www.ccb.at

gamblingnews.com, 23.3.2023

Ainsworth Game Technology Appoints Haig Asenbauer as Non-Executive Director

The Australian slot machine supplier has strengthened its non-executive team with the addition of Novomatic's largest shareholder and deputy chairman



Image Source: Shutterstock.com

Haig Asenbauer, who is a lawyer by profession and works as a partner at Asenbauer Rechtsanwaelte GmbH in Vienna, Austria, is also present with Novomatic AG, where he serves as deputy chair.

Asenbauer Brings Value and Expertise to Ainsworth at Time of Growth

Novomatic currently owns 52% of Ainsworth's stock, which it acquired back in June 2021. In appointing Asenbauer, Ainsworth did file a notice with the Australian Stock Exchange, notifying that while the potential for conflicts of interest was there, the company would ensure that it observes strict governance protocols so that his involvement is limited to areas outside of those "conflict areas."

Danny Gladstone, chairman at Ainsworth, welcomed Asenbauer and said that the man's extensive knowledge would prove invaluable to the company. He referred to his successful track record with Novomatic and argued that having Asenbauer would add more skills and expertise.

Ainsworth, or Ainsworth Game Technology as the company is known by its full name, has been reporting good results of late. The company hit \$84 million in revenue in the six months to December 31, 2022, which marked a 23.4% year-over-year increase.

The company reported strong performance across all of its geographies, reflective of the fact that Ainsworth has been doing well in its overall business relationships overseas. Latin American has yielded serious gains for the company, with Ainsworth gaining from the reopening of properties in Mexico and Peru.

Even back home, Ainsworth has been doing very well with New South Wales driving a good \$22 million for the company during the reported period. Asenbauer steps in at a time when the company is experiencing a significant economic uptake which is likely to continue in the first half-year of 2023 as well.

Novomatic Americas portfolio for IGA

Novomatic Americas is looking forward to displaying its product portfolio and the latest entertainment innovations at next week's Indian Gaming Association trade show in San Diego, California.



Entertainment-centric cabinets, new sports betting technology and many exhilarating progressives will be the focus on the stand this year. Tribal Gaming customers will see the continued growth and commitment with an emphasis on player entertainment.

Novomatic Americas product lines are showcased with a substantial variety of highly entertaining new themes, core content, systems, new sports betting kiosks, new ETG platforms and exciting new progressive jackpot links.

CEO Rick Meitzler said: "We strive to be that value choice for our tribal partners. The scope of our new game products, bonus features and progressive link development have significantly increased, as we continue to emphasise innovation that transforms the player experience.

"Our product line-up at IGA will again demonstrate our commitment to creating meaningful products that add

value for tribal casino operators. With the addition of the Apex Pro Gaming progressive product lines, we open new opportunities for our customers to add more successful products to their floor mix."

yogonet.com, 23.3.2023

Novomatic to showcase latest portfolio innovations at IGA trade show in San Diego



Novomatic Group subsidiary Novomatic Americas will be displaying its product portfolio in Booth #941 at the Indian Gaming Association's upcoming trade show, IGA 2023, which will take place March 27-30 at the San Diego Convention Center, California.

Entertainment-centric cabinets, new sports betting technology, and many progressives will be the focus of Novomatic America's stand this year. Tribal Gaming customers will see continued growth and commitment with an emphasis on player entertainment, according to a company statement.

NOVOMATIC Americas product lines will be showcased with a substantial variety of new themes, core content, systems, new sports betting kiosks, new ETG platforms and new progressive jackpot links.



Rick Meitzler, CEO of Novomatic Americas, said: "We strive to be that value choice for our Tribal partners. The scope of our new game products, bonus features, and progressive link development have significantly increased, as we continue to emphasize innovation that transforms the player experience."

"Our product line-up at IGA will again demonstrate our commitment to creating meaningful products that add value for Tribal casino operators. With the addition of the APEX PRO GAMING progressive product lines, we open new opportunities for

our customers to add more successful products to their floor mix."

Featured at the Novomatic Americas booth will be the latest suite of linked progressive product lines, including the showcase of the THUNDER CASH X Link - Candelas de los Muertos series, MONEY PARTY Link featuring the new Yummy Yummy game, and the APEX PRO GAMING product lines under the CLOVER LINK banner.



Novomatic Americas will also have **its new core product line on display with games like Wild Inca. Novomatic says it has put "a fresh spin" on the Book of Ra by going "Golden" with jackpot mechanics, and new trigger features "sure to produce rich and rewarding entertainment."** **With these packages and popping progressives, and the variety of links, the games on display will appeal to a broad group of players,** says the manufacturer.

With the latest hardware solutions featuring exclusive gaming content, the DIAMOND X 1.55J PANTHERA Curve 1.43 and V.I.P LOUNGE Curve 1.43 provide players "the perfect HD gaming curved viewing angle" and operators "the proven performance that will keep customers engaged and operators adding more to their floor," said the firm in a press release.

The DIAMOND X 1.55J curve delivers "a visually compelling experience", as the curved screen and viewing angle enhance the suite of games content offered, including the new Golden Book of Ra theme.

The ULTRA BOOST LINK on the PANTHERA Curve 1.43 "creates a focal point on any casino floor with breath-taking movement, art and incredibly winning gameplay experience," the company added.



Kathleen McLaughlin, Vice President of Marketing and Corporate Sales at Novomatic Americas, explained: "We continue to maximize momentum in multiple categories, especially the progressive slot segment."

"We're showcasing unique, demonstrated **APEX PRO GAMING** products, fantastic new Novomatic Americas link and new core products, and extending our growing position in the progressive segment with both. We are also further expanding the capabilities of our Novomatic ActionBook Plus sports betting terminal, the FV831," she added.

McLaughlin concluded that, **with new partners and new product segments, "we have a lot to talk about,** and we're focused on our growth in the next 12 months."

Heute, 23.3.2023

Bewerber erwarten ordentliches Gehalt, gutes Betriebsklima und Aufstiegsmöglichkeiten **Wie Arbeitgeber punkten können**

Im Februar waren in Österreich rund 111.000 offene Stellen gemeldet. Den Fachkräftemangel bestätigt ein Blick auf Portale wie *jobs.heute.at*: Wer eine gute Ausbildung hat, ob Handwerk oder Studium, kann wählen.

Umso wichtiger ist es für die Unternehmen, sich als attraktiver Arbeitgeber zu präsentieren. Organisationen, Recruiter und Marktforscher ermitteln regelmäßig die attraktivsten und besten Arbeitgeber. Aktuell vorne in diesen Rankings sind etwa Manner (laut ServiceValue), der Siemens-Konzern (Randstad) oder die Energie AG (Statista). Faktoren für einen „attraktiven Arbeitsplatz“ sind in den meisten Umfragen neben angemessener Entlohnung Wertschätzung und Betriebsklima, flexib-

le Arbeitszeiten sowie Weiterbildung und Aufstiegsperspektiven im Unternehmen.

Gefragt: Sicherheit, flexible Zeiten, Perspektive

Letztere sind bei Novomatic mit 1.000 Jobs im Headquarter Gumpoldskirchen, 3.000 weiteren in Österreich und rund 22.000 in weiteren 50 Ländern offensichtlich. Der Hightech-Konzern ging 2022 bei der Market-Institut-Studie „Bester Arbeitgeber“ in Wien/NÖ/Burgenland mit 5.500 Interviews als NÖ-Sieger hervor, punktete mit Work-Life-Balance und Arbeitsplatzsicherheit. „Im Headquarter ist die Zugehörigkeit im Schnitt elf Jahre, viele sind sogar seit 20 bis 30 Jahren dabei“, bestätigt das Unternehmen .



Foto: Novomatic/Market

210 Leitbetriebe in Niederösterreich wurden abgefragt, als „Bester Arbeitgeber“ ging Novomatic hervor.



ICE 2023 GREAT SHOW – TERRIBLE VENUE

Texto / Text: Salvador M. Vázquez
Fotos / Photos: EUROPEAN CASINOS-The Elite

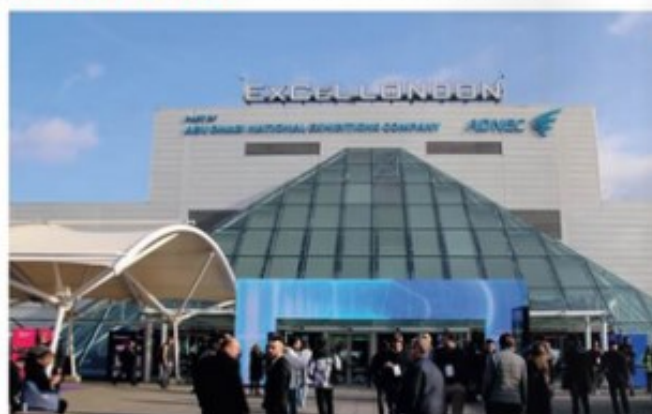
🇬🇧 The latest iteration of ICE was held at ExCeL London early in February, at an event fraught with doubt regarding the possibility of it being transferred from the UK to an EU member country in the near future. After last year's fiasco, when many big firms turned their backs on the fair and the bulk of the exhibitors came from the online gaming segment, some semblance of normality returned this year, with many of the big international names taking part.

ICE 2023 set a new attendance record. Outline figures which remain subject to independent audit confirm that it drew more than 40,000 unique attendees - crossing the 40k threshold for the first time. This total compares very favourably to the 36,000 who attended ICE 2020 - the last edition of ICE pre-pandemic - and the 24,000 who participated in the scaled-down edition of the show which was held in April 2022. Breaking visitors down by activity, some 45% were gaming operators and 43% were suppliers. As regards to their provenance, the UK led the ranking, as one would expect, trailed by Malta, the USA, Spain, Germany, Austria and Italy.

A total of 623 companies showcased their wares, and 68 gaming jurisdictions were represented at the event.

ICE London 2023 was also officially the biggest on record, occupying 51,466 square metres of net space, well above the previous high of 49,690 sqm set in 2020.

A series of parallel events were held during the fair, including the now-traditional Novomatic Press Conference, the GOLDEN DICE award, hosted by EUROPEAN CASINOS-The Elite and this year going to Adria Entertainment, and the GOLDEN ACE award, hosted by our sister magazine CASINOS DE LATINOAMÉRICA, which this year went to Sebastián Salat, International President Zitro.



ExCeL London



Operators thronged to the London expo



Novomatic hosted the largest stand at the expo and welcomed a huge influx of visitors



The new models from APEX were a huge hit

NOVOMATIC

www.novomatic.com



The NOVOMATIC booth, the biggest at ICE 2023, wowed visitors with its sophisticated, revolutionary design, introducing a new black elegance as well as providing exceptional visibility to the various NOVOMATIC floor areas dedicated to the diverse industry segments and markets.

At the centre of the all-new stand, NOVOMATIC's slogan for this year's ICE "BLACK IS BACK" heralded the international launch of the brand-new BLACK EDITION II cabinet series. Coined as the successor of the hugely popular "Black Edition", this cabinet series introduces extended flexibility with three new cabinet versions: the smaller BLACK EDITION II 3.27, the extra-large BLACK EDITION II XL 3.32 and the single-screen BLACK EDITION II 1.49J.

Right at the centre of the Casino area, the BLACK EDITION II 1.49J showcased another highlight of this year's ICE display: the *Candela de los Muertos*™ games, personified by *Señorita Suerte* and *Señor Muerte*. The two colourful titles are available as single games as well as being part of the new Linked Progressive *NOVO LINE CASH CONNECTION*™ Edition 4 mix - the games were also a key highlight of Greentube's show display for the iGaming segment.

Another new kid on the block at ICE was the massive new slant top *MASTER SL*™ video slot in its 2.32 and 3.32 versions, which allows operators to introduce greater variety into their slot floor layout. It launched at ICE with *NOVO LINE*™ Interactive Editions X3 and X4, as well as *NOVO LINE CASH CONNECTION*™ Editions 3 and 4, the latter of which includes the title *CASH CONNECTION Charming Lady's BOOM*™.

The *DIAMOND X*™ 1.55J also featured, with the exclusive *XTENSION LINK*™ Volume 1 in a banked set-up and new island set-up, complete with spacers and circular LED signage, while the multi-screen version *DIAMOND X*™ 2.32 presented the brand new *GOLDEN LINK* Progressive mixes.

Other innovations showcased in the dedicated ETG area were the *LOTUS SL*™ 1.27 and *EXECUTIVE SL*™ 1.27 slant tops and the all-new highspeed Multi-Roulette wheel for the *Novo Unity*™ platform.



Bernhard Teuchmann, Director General Novomatic Gaming Spain (right), meets with Spanish operators Carmelo Meléndez, COO Rotonda Group, and José Quereda, Commercial Manager Grones Group, at the Novomatic booth



Jordi Pedragosa, Commercial Director Novomatic Gaming Spain, with Angel Diaz Carbajosa, Natalia Villar and Roberto Rodriguez from the Diaz Carbajosa Group, owners of Casino de Asturias



Bernhard Teuchmann and Manuel del Sol, General Manager AGI Colombia



Antonio Ortiz, Product Manager Global Game Machine Corporation, Sergio Alfaya, Product Manager Global Bingo Corp, and Jordi Pedragosa



Alejandra Arndt from CHRO and Bernhard Teuchmann

NOVOMATIC INTERNATIONAL MEDIA PRESS CONFERENCE

One of the annual events held at ICE is the press conference organised by Novomatic for the international media present at the event. As each year, EUROPEAN CASINOS-The Elite and CASINOS DE LATINOAMÉRICA were both in attendance.

During the event key NOVOMATIC speakers discussed the international business and strategic goals for the NOVOMATIC AG Group in 2023, as well as presenting major product highlights that were staged on the show floor. This year's speakers were Thomas Graf - CEO Greentube GmbH, Zane Mersich CEO NOVOMATIC Gaming UK, and Thomas Schmalzer, VP of Global Sales NOVOMATIC AG.

Graf related how in the past year the Group had increased its employee numbers to over 22,000, as well as selling more than 60,000 slots.

He also highlighted the excellent outlook for the future, with large-scale consolidation of the Group's businesses, particularly in emerging markets in Latin America, Africa and Asia, as well as their recent acquisition of Italian concern HGB, active in iGaming, sports betting, Bingo, VLTs and AWP's.

Graf also dedicated a segment of his talk to Greentube, Novomatic's interactive division, which employs some 1,000 people and has offices in 17 countries. Outstanding Greentube products include the Diamond Cash series, which is immensely popular in the USA, where it has been acclaimed as "best new game".

Graf finished up by underlining Novomatic's commitment to responsible gaming and the green economy, both areas in which the Group has a series of interesting initiatives underway.

Zane Mersich analysed the Group's operations in the UK under the Admiral brand. Novomatic continues strongly committed to the Arcades segment, where they are investing heavily to offer only the best games always in more than 250 electronic Casinos.

Finally, Thomas Schmalzer provided details regarding some of the new cabinets being launched by the Group, featuring the thrilling new "Candelas de los Muertos" and "Money Party" series, both already hugely successful in the US.



Zane Mersich, CEO NOVOMATIC Gaming UK, Thomas Graf, CEO, Greentube, and Thomas Schmalzer, VP of Global Sales, NOVOMATIC AG



Thomas Graf addresses the attendees



Thomas Schmalzer analysed some of the newest products offered by Novomatic



Zane Mersich outlined the Group's operations in the UK



Thomas Graf chats with Pedro Galindo, Editor Emeritus of EUROPEAN CASINOS-The Elite

yogonet.com, 22.03.2023

GOLDEN LINK MIXES

Novomatic unveils Superia GOLDEN LINK Volume 1 with progressive jackpot feature



Novomatic is presenting its new Superia **GOLDEN LINK Volume 1**. "With the new line of **GOLDEN LINK** mixes, Novomatic is introducing a sophisticated selection of golden gaming highlights with new winning opportunities," the company said in a press release.

Every title in the **GOLDEN LINK** encompasses the **LOCK 'N' WIN Progressive** jackpot feature plus the chance to win **Free Games**. During the Progressive feature, **MAJOR** and **GRAND** jackpots are cash prizes, while the **SUPER BONUS** and **MEGA BONUS** award Free Games.

Superia GOLDEN LINK Volume 1 includes jewels and gaming gems in **Gems Secrets**; Egyptian treasures in the **Golden Book of Ra**; Asian charms in **Golden Eden** and **Signs of Rich** as well as lost treasures in **Golden Lord of the Ocean** – and each presents "superior Golden chances" to hit the jackpot, according to the firm.



Last month, the business was honored at the **European Casino Awards**, where the company's **Novovision Casino Management System** from **NBS** was the winner of the "Best CMS/Software Product" category. Built on the latest technologies, Novomatic describes Novovision as a new casino management system with extensive features that cover all areas of modern casino operation.

Colombia – Novomatic introduces biometrics with the NovoVision system at GAT Cartagena

By Phil - 21 March 2023

After the resounding success under the motto Black is Back at ICE, Novomatic will participate at the upcoming GAT Cartagena Expo under the slogan The Future is bright.

This year's edition of the show will be most prominently marked by the Latin American launch of the NovoVision Casino Management System. With this powerful system, Novomatic introduces biometric technologies and unprecedented functionalities for the modernisation of the region's gaming venues.

GAT Cartagena arrives on March 29 and 30 at the Las Américas Convention Center located in the Caribbean coastal city of Cartagena de Indias.

In this setting, Novomatic will wow the gaming industry with a wide variety of products and with the Latin American launch of its revolutionary NovoVision Casino Management System.



The NovoVision casino management system goes far beyond the traditional Accounting, Jackpots, Player Tracking, CASHLESS and TITO functionalities offered to casino providers. This highly competitive solution takes all areas of the business to another level while bringing a fresh, modern feel to the gaming floor with the incorporation of biometric technologies. Its modular design facilitates customisation and allows full flexibility to respond to all kinds of operator requirements and legal obligations.

Worldwide, more than 40,000 gaming machines, 3,000 betting terminals and 1,300 ATMs are already running on this comprehensive software package, and the numbers are increasing. The performance and excellence of the NovoVision system has also convinced the industry's top experts and was awarded the "Best CMS/Software Product" category at the recent European Casino Awards in London.

"The Novomatic Colombia team is proud to bring to the country a casino management tool that surpasses all technologies currently in use," says Manuel Del Sol, Managing Director of Novomatic Colombia. "NovoVision will captivate our customers and will undoubtedly set a new standard in the Colombian industry. We invite everyone to get to know it and be dazzled by this tool. There is nothing like it in Colombia".

The Novomatic stand A24 at GAT Cartagena will simulate a real casino operation by connecting the gaming equipment exhibits to the NovoVision system. Visitors will be able to learn about the power and large scope of its functionalities, including those related to automation, analysis and optimisation of floor performance, as well as experience its various access solutions based on biometric technologies.

Among the aforementioned equipment, Novomatic will showcase the Impera Link Series 1 Linked Jackpot, unique with 30 games and 4 jackpot levels in the renowned FunMaster cabinet. In addition, Editions 2 and 3 of the Linked Progressive game mix NovoLine Cash Connection will be available in the FunMaster and Diamond X 3.32 cabinets, respectively. There will also be Roulette news with the arrival of the Optimum Roulette: This automated multiplayer Roulette with eight player positions is a premium ETG solution that Colombia's venues should not miss.

intergameonline.com, 21.03.2023

Novomatic to introduce biometrics at GAT

Next week's GAT show in Cartagena, Colombia, will see the Latin American launch of the Novovision casino management system from Novomatic.



The Novovision casino management system goes far beyond the traditional accounting, jackpots, player tracking, cashless and TITO functionalities offered to casino providers.

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The Novomatic stand will simulate a real casino operation by connecting the gaming equipment exhibits to the Novovision system.

Visitors will be able to learn about the power and large scope of its functionalities, including those related to automation, analysis and optimisation of floor performance, as well as experience its various access solutions based on biometric technologies.

leadersnet.at, 21.03.2023

Die besten Krisenmanager:innen des Jahres in der Kategorie Kommunikation

Das sind die Sieger:innen der *LEADERSNET*-Leser:innen und der hochkarätigen Expert:innen-Jury.



2 von 4 Bildern

Stefan Krenn und Silvia Grünberger © Thomas Meyer/Rosam.Grünberger

Die spannende Wahl zu den *LEADERSNET*-Krisenmanager:innen des Jahres 2022 ist geschlagen. Wer die besten Manager:innen aus der **Immobilienbranche, Finanzbranche, Industrie, Bildung, Dienstleistungen, Handel, Investment und Interessensvertretung** sind, ist mittlerweile bekannt. Nun folgen die Entscheider:innen aus der Kategorie Kommunikation. Auch sie wurden von den Leser:innen, die über 30.000 Votes abgegeben haben, und einer hochkarätigen Expert:innen-Jury (alle Infos gibt es hier) gewählt.

Krisenmanager des Jahres 2022 in der Kategorie "Kommunikation"

Dieses Jahr schafften es Philipp Maderthaner, GF Campaigning Bureau, Stefan Krenn, Generalsekretär Novomatic AG und Andreas Höglinger, Marketing Director Media Saturn Beteiligungs GesmbH, auf das Podest.

Philipp Maderthaner ist Geschäftsführer des Campaigning Bureau und Podcaster. Der erfolgreiche Unternehmer und gefragte Speaker zählt zu den führenden Kommunikationsexperten im deutschsprachigen Raum. Vor Kurzem bekam Maderthaner für seinen Podcast "Business Gladiators Unplugged" den Ö3-Podcast-Award 2023.

Krisenmanagerinnen des Jahres 2022 in der Kategorie "Kommunikation"

Bei den Krisenmanagerinnen schafften es Karin Seywald-Czihak, GF ÖBB Werbung, Silvia Grünberger, Managing Partner Rosam Grünberger Change Communications und Christina Wilfinger, GF SAP Österreich GmbH, unter die Top 3.

Mehr als zehn Jahre war Karin Seywald-Czihak in diversen Marketingpositionen bei den Österreichischen Bundesbahnen aktiv, unter anderem als Marketingleiterin des ÖBB-Personenverkehrs. Als Prokuristin der ÖBB Werbung war sie bis 2016 für die großen ÖBB-Werbekampagnen verantwortlich. Nach einem Jahr als Marketingleiterin von General Motors Austria kehrte Karin Seywald-Czihak 2017 zur ÖBB zurück und ist seither Geschäftsführerin der ÖBB-Werbung.

www.campaigning-bureau.com

www.novomatic.com

www.werbung.oebb.at

www.rgj-partner.com

Die Krisenmanager:innen

Immobilien

1. Karina Schunker, EHL Wohnen GmbH
2. Sandra Bauernfeind, Heimat Österreich
3. Johanna Seeber, Seeste Bau GmbH
1. Sascha Haimovici, IMMOcontract Immobilien Vermittlung
2. Michael Ehlnaier, EHL Immobilien Gruppe
3. Heinz Fletzberger, SÜBA Bau und Projektterrichtungs GmbH

Finanzen

1. Barbara Aigner, emotion banking
2. Susanne Riess-Hahn, Bausparkasse Wüstenrot AG
3. Joanne Hunger, Western Union Business Solutions
1. Franz Maier, Atradius Kreditversicherung
2. Peter Bartos, BDO
3. Michael Miskarik, HDI Lebensversicherung AG

Kommunikation

1. Philipp Maderthaner, GF Campaigning Bureau
2. Stefan Krenn, Generalsekretär Novomatic AG
3. Andreas Höglinger, Marketing Director Media Saturn Beteiligungs GesmbH
1. Karin Seywald-Czihak, GF ÖBB Werbung
2. Silvia Grünberger, Managing Partner Rosam Grünberger Change Communications
3. Christina Wilfinger, GF SAP Österreich GmbH

Industrie

1. Sabine Herlitschka, Vorstandsvorsitzende Infineon
2. Ulrike Rabmer-Koller, GF Rabmer Group

1. Andreas Klauser, CEO Palfinger AG
2. Stefan Gubi, GF Windhager Zentralheizung GmbH
3. Georg Kapsch, Vorstand Kapsch AG

Bildung

1. Michael Heritsch, CEO FHWien der WKW,
2. Thomas Madritsch, GF FH Kufstein
3. Wilhelm Behensky, Med-Vorsitzender der Geschäftsleitung FH Campus Wien
4. Edeltraud Hanappi-Egger, Rektorin Wirtschaftsuniversität Wien
5. Andreas Altmann, MCI Management Center Innsbruck Internationale Fachhochschulen

Dienstleistungen

1. Erich Steinreiber, CEO ISS Facility Services
2. Peter Umundum, Vorstand Post AG
3. Kurt Gollowitzer, GF Wien Holding
1. Manuela Lindlbauer, GF Lindlpower Personalmanagement
2. Marlies Muhr, GF Marlies Muhr Immobilien
3. Susanne Mortimore, GF Lexis Nexis Verlag

Handel

1. Fritz Kaltenegger, GF Café+co International,
2. Robert Nagele, Vorstand Billa AG
3. Eugen Lamprecht, Geschäftsführer TOP Spirit GmbH, unter die Top 3
1. Doris Felber, GF Franz Felber & Co GmbH,
2. Silvia Rieger, Managing Director Stellantis Austria
3. Barbara Schenk, Vorstandsvorsitzende hogast Einkaufsgenossenschaft

Investment

1. Klemens Hallmann, CEO Hallmann Holding International
2. Michael Tojner, GF Montana Tech Components
3. Florian Gschwandtner, tractive GmbH

Interessensvertretung

1. Rainer Will, GF Handelsverband Österreich
2. Markus Grießler, Spartenobmann Tourismus und Freizeitwirtschaft WK Wien
3. Peter Dobcak, Fachgruppenobmann der Gastronomie in der WK Wien
1. Martha Schultz, Vizepräsidentin Wirtschaftskammer Österreich
2. Monica Rintersbacher, GF Leitbetriebe Austria
3. Renate Anderl, Präsidentin Arbeiterkammer Wien

Isa-guide.de, 21.03.2023

NOVOMATIC introduces biometrics with the NOVOVISION™ system at GAT Cartagena



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Gumpoldskirchen – NOVOMATIC celebrated its return to the annual trade fair calendar with a very successful return to ICE, delighting its customers and partners with an exceptional stand and a wide range of solutions, including the extensive "Black Edition" product range. Moving on to the upcoming trade shows, GAT Cartagena arrives on March 29th and 30th at the Las Américas Convention Center located in the Caribbean coastal city of Cartagena de Indias. In this setting, NOVOMATIC will wow the gaming industry with a wide variety of products and with the Latin American launch of its revolutionary NOVOVISION™ Casino Management System.

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(Image: Novomatic AG)

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(Image: Novomatic AG)

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