

Pressespiegel 2023

Berichterstattung
NOVOMATIC

Erstellt von **Group Marketing & Communications**

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europeangaming.eu, 15. Juni 2023

G2E Asia in Singapore Proved APAC-Highlight for NOVOMATIC



The joint booth of NOVOMATIC and Ainsworth at this year's G2E Asia at the Marina Bay Sands in Singapore presented a premium display of gaming highlights for the APAC region: multi-games and Progressives, powerful ETGs and innovative sports betting kiosks, presented in a stunning range of cabinet hardware.

At the centre of the attention stood NOVOMATIC's recent cabinet launch DIAMOND X in the versions 3.32 and 1.55J. The winner of the Global Gaming Awards in London in the category "Product Launch of the Year" has quickly become a favourite with international operators and their guests alike, and did not fail to impress the audience in Singapore. Especially the elegant DIAMOND X 1.55J with its J-curve screen and in combination with the new circular signage package for the XTENSION LINK caught the attention of the show visitors. This top-performing set-up already yields clear above-floor-average and in many cases top-floor performance in numerous casinos across different markets.

Another highlight of the NOVOMATIC show display was the brand-new BLACK EDITION II cabinet series. The BLACK EDITION II 3.27 is the true successor of the original BLACK EDITION with a setup of three characteristically angled 27" screens whereas the BLACK EDITION II 1.49J exemplifies a modern approach, featuring a 49" J-curve monitor for the constantly growing range of NOVOMATIC upright games and Progressive titles. The new cabinets were on display with the Superia GOLDEN LINK Volume 1 and Superia CASH CONNECTION Volume 2 linked multi-games as well as with the Impera Line HD Edition 9 and NOVO LINE Interactive Edition X4 multi-game compendiums.

In a special ETG area, NOVOMATIC presented the great versatility of its NOVO UNITY electronic table games platform with latest slant top cabinets, EXECUTIVE SL 1.27 and LOTUS SL 1.27, in a show set-up staging the new Multi-Roulette wheel and a broad choice of ETG games.

Just around the corner, the state-of-the-art sports betting kiosks celebrated their premiere in the APAC region. The NOVOMATIC ActionBook Compact 1.27 is a table-top kiosk featuring one betting screen while the NOVOMATIC ActionBook Plus 2.27 is a twin-screen kiosk – both are constantly growing their footprint internationally as well as in the US as more and more jurisdictions legalise sports betting and operators seek to expand their offer.

Thomas Schmalzer, VP of Global Sales & Product Management at NOVOMATIC AG, said: "It was fantastic to see the region's industry return to its former vigour at this show, and even more gratifying to see confirmation of the great appeal of our powerful portfolio of products and solutions to operators in the APAC region."

ggrasia.com, 14. Juni 2023

Novomatic products appeal to APAC ops: VP sales



Austria-based gaming equipment maker and operator Novomatic AG says it was "fantastic" to take part in the Global Gaming Expo (G2E) Asia event in Singapore, and see the Asia-Pacific (APAC) gaming industry "return to its former vigour".

The company displayed multi-game products, progressive slot machine links, electronic table games (ETGs) and sports betting kiosks at the three-day event.

"It was fantastic to see the region's industry return to its former vigour at this show, and even more gratifying to see confirmation of the great appeal of our powerful portfolio of products and solutions to operators in the Asia-Pacific region," said Thomas Schmalzer, Novomatic's vice president global sales and VP product management, as quoted in a Tuesday press release.

Novomatic AG's DIAMOND X 1.55J slot cabinet (pictured) was among the casino equipment on display at the event. The product has a J-curve screen, and is available with circular signage, for the group's Xtension Link. The company says that combination "already yields clear above-floor-average and in many cases top-floor performance in numerous casinos" across different markets.

The firm also displayed its [new Black Edition II cabinet series](#) – a successor to the original series. The newcomer collection features one cabinet with three angled 27-inch screens, and another cabinet with a 49-inch J-curve monitor, as a platform for the group's upright-format games and progressive play-style slot titles.

Both new cabinets were exhibited with the Superia Golden Link Volume 1 and Superia Cash Connection Volume 2 linked multi-games.

Novomatic also presented at the show its Novo Unity electronic table games platform, with the latest slant top cabinets.

Two versions of the Novomatic ActionBook for sports betting – said already to be a seller in the United States and other markets – were shown for the first time in the Asia-Pacific region. The ActionBook Compact 1.27 is a table-top kiosk featuring a single betting screen, while the ActionBook Plus 2.27 is a twin-screen kiosk.

europeangaming.eu, 14. Juni 2023

NOVOMATIC celebrates great Balkans industry gathering at BFG



The Belgrade Future Gaming (BFG) 2023 show in Belgrade fulfilled all expectations: As the major industry gathering of the Balkans region, BFG proved another excellent trade show for NOVOMATIC and the local ETG specialist FAZI, on a joint stand that was boasting with exciting product news and industry solutions.

From May 30-31, the Belgrade Fair turned into the epicentre of the Balkans gaming industry, as this year's BFG assembled the regional industry stakeholders for a performance show of gaming news and highlights.

At the centre of the attention on NOVOMATIC's joint stand with FAZI stood all the recent highlights for 2023! The local matador Black Edition presented the next generation of top performers with the BLACK EDITION II cabinet series: The BLACK EDITION II 3.27 is the true successor of the original blockbuster with a setup of three characteristically angled 27" screens, whereas the BLACK EDITION II XL 3.32 is an impressive XL version with three 32" screens and the BLACK EDITION II 1.49J exemplifies a modern approach, featuring a 49" J-curve monitor for the constantly growing range of NOVOMATIC upright games and Progressive titles. Operators were clearly impressed by this new cabinet line, featuring a variety of the latest gaming highlights such as NOVO LINE™ Edition X4, Impera-Line HD™ Edition 9, IMPERA LINK™ Series 2 and the linked progressive multi-game CASH CONNECTION Edition 4.

The DIAMOND X™ was on display in the versions in the versions 3.32 featuring Superia CASH CONNECTION™ Volume 2 and the gripping 1.55J featuring the exclusive XTENSION LINK™ Volume 1. Especially this elegant cabinet with its J-curve screen and in combination with the new circular signage package for the XTENSION LINK™ was a favourite with show visitors. This top-performing set-up already yields clear above-floor-average and in many cases top-floor performance in numerous casinos across different markets. At the recent Global Gaming Awards 2023 in London, the DIAMOND X™ won the category "Product Launch of the Year" – another true testament to the fact that this cabinet has quickly become a favourite with international operators and their guests alike.

Last but not least, visitors in Belgrade also discovered the latest addition to the NOVOMATIC slot slant top segment: The MASTER SL™ 3.32 was on display with the Superia GOLDEN LINK™ Volume 1 as well as NOVO LINE™ GOLDEN LINK™ Edition 1 linked multi-games.

In the dedicated FAZI area of the stand, the local ETG specialist showcased premium ETG solutions such as the impressive TITAN ROULETTE in a show set-up featuring four player stations, a fully automated Roulette wheel and an integrated display solution.

To round off a perfect trade show display, catering and hospitality services at the NOVOMATIC/FAZI booth in Belgrade were provided in the cozy chic of the new AdmiralBet Pub concept that has been recently launched in Serbia.

Miloš Pejić, NOVOMATIC Regional Manager SEE, said: "We are all thrilled by the impact that the new BLACK EDITION cabinet series made at BFG. It is fantastic now to see the region's operators enthusiastically embracing a product in which so much development effort, meticulous engineering and attention to detail has been invested."

leadersnet.com, 14. Juni 2023

Brand Talk 2023 zum Thema "Zukunft der Marke"

Eine hochkarätige Diskussionsrunde mit u.a. Herbert Kovar, Deloitte Österreich und Stefan Krenn, Novomatic AG, spricht über das Thema Brands und beleuchtet die Herausforderungen aus europäischer Sicht und im Vergleich zu den Entwicklungen in den USA.



Herbert Kovar ist auch in diesem Jahr einer der Teilnehmer:innen des Brand Talks © LEADERSNET



Anlässlich 20 Jahre Österreichische Markenwert Studie und damit Bewusstsein für den Wert von Marken in Österreich geschaffen zu haben, lädt das European Brand Institute am 19. Juni ab 18:30 zum Brand Talk 2023 unter dem Motto "Zukunft der Marke - Brands forever" in die Clubräume der Österreichisch-Amerikanische Gesellschaft (ÖAG) ein.

Hochkarätige Runde

Gerhard Hrebicek, Präsident European Brand Institute, Nina Kaiser, Co-Founderin 4Gamechangers Festival, Herbert Kovar, Managing Partner Tax & Legal, Deloitte Österreich, Philipp Bodzenta, Präsident ÖAG und Director Public Affairs & Common. Coca-Cola, Elisa Aichinger, Partner Human Capital Deloitte Consulting und Stefan Krenn, Director Group Marketing & Communications, Novomatic AG geben Insights zum Thema und beleuchten u.a. die Zukunft der Marken und die Herausforderungen aus europäischer Sicht und im Vergleich zu den Entwicklungen in den USA.

yogonet.com, 14. Juni 2023

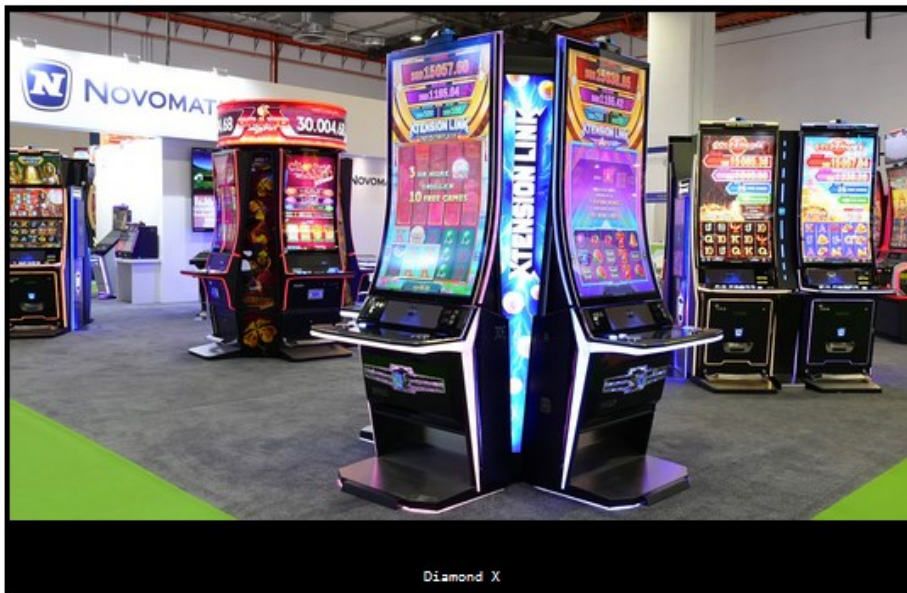
JOINT BOOTH WITH AINSWORTH

Novomatic's stand shines at G2E Asia, showcasing gaming highlights for APAC region



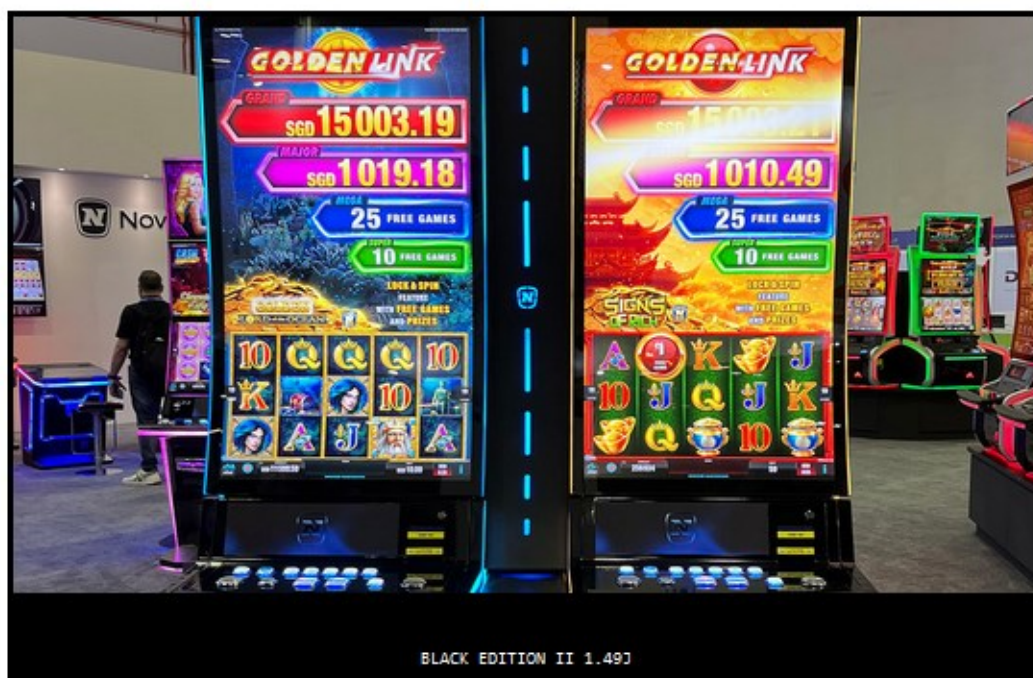
Novomatic labeled its recent participation at G2E Asia in Singapore a success for the firm, as its joint booth with Ainsworth at the Marina Bay Sands presented a display of gaming highlights for the APAC region. **The showcase included multi-games and Progressives, ETGs, and sports betting kiosks**, presented in a range of cabinet hardware.

The company stated that at the center of the attention stood NOVOMATIC's **recent cabinet launch DIAMOND X in versions 3.32 and 1.55J**. The winner of the Global Gaming Awards in London in the category **"Product Launch of the Year"** has quickly become a favorite with international operators, the company added.



In particular, the DIAMOND X 1.55J with its **J-curve screen and in combination with the new circular signage package for the XTENSION LINK** caught the attention of the show visitors, the firm added. "This setup already yields **clear above-floor-average and in many cases top-floor performance** in numerous casinos across different markets," Novomatic stated.

Another highlight of the Novomatic show display was the brand-new BLACK EDITION II cabinet series. **The BLACK EDITION II 3.27 is the successor of the original BLACK EDITION with a setup of three characteristically angled 27" screens whereas the BLACK EDITION II 1.49J** exemplifies a modern approach, featuring a 49" J-curve monitor for the growing range of Novomatic upright games and Progressive titles.



The new cabinets were on display with the Superia GOLDEN LINK Volume 1 and Superia CASH CONNECTION Volume 2 linked multi-games as well as with the Impera Line HD Edition 9 and NOVO LINE Interactive Edition X4 multi-game compendiums.

In a special ETG area, **Novomatic presented the versatility of its NOVO UNITY electronic table games platform with the latest slant top cabinets, EXECUTIVE SL 1.27 and LOTUS SL 1.27**, in a show set-up staging the new Multi-Roulette wheel and a broad choice of ETG games.

Additionally, **the company's sports betting kiosks celebrated their premiere in the APAC region.** The **Novomatic ActionBook Compact 1.27** is a table-top kiosk featuring one betting screen while the **Novomatic ActionBook Plus 2.27** is a twin-screen kiosk – "both are constantly growing their footprint internationally as well as in the US as more and more jurisdictions legalize sports betting and operators seek to expand their offer," noted Novomatic.



Thomas Schmalzer, VP Global Sales and VP Product Management at NOVOMATIC AG, stated: "It was fantastic to see the region's industry return to its former vigor at this show, and even more gratifying to see confirmation of the great appeal of our powerful portfolio of products and solutions to operators in the APAC region."

yogonet.com, 14. Juni 2023

Novomatic showcases its latest products for the Balkans at Belgrade Future Gaming



Novomatic attended the recent Belgrade Future Gaming (**BFG**) in Serbia. The company noted that the event proved to be successful, with major members from the Balkans industry featured at the show. Also present at the event was **local Electronic Table Games (ETG) specialist FAZI**, sharing the stand with Novomatic.

As per Novomatic, **from May 30-31, the Belgrade Fair turned into the "epicenter of the Balkans gaming industry."** This year's BFG gathered the regional industry stakeholders for a performance show of gaming news and highlights.



Novomatic highlighted the products it has released thus far in 2023 at the event. The company presented its Black Edition, which it calls the next generation of top performers with the **BLACK EDITION II** cabinet series.

The BLACK EDITION II 3.27, the successor of the original with a setup of three characteristically angled 27" screens, was on display. Meanwhile, **the BLACK EDITION II XL 3.32** is an XL version with three 32" screens; and **the BLACK EDITION II 1.49j** aims to exemplify a modern approach, featuring a 49" J-curve monitor for the growing range of Novomatic upright games and progressive titles.



The new cabinet line featured a variety of the company's latest gaming highlights such as NOVO LINE Edition X4, Impera-Line HD Edition 9, IMPERA LINK Series 2, and the linked progressive multi-game CASH CONNECTION Edition 4.

The DIAMOND X was also on display in versions 3.32 featuring Superia CASH CONNECTION Volume 2 and the 1.55J featuring the exclusive XTENSION LINK Volume 1. Novomatic describes the cabinet as elegant, with its J-curve screen in combination with the new circular signage package for the XTENSION LINK. As per Novomatic, **the cabinet was a favorite with show visitors.**

Novomatic notes that the DIAMOND X is a top-performing set-up that already yields "clear above-floor-average," and in many cases top-floor, performance in numerous casinos across different markets.



At the recent Global Gaming Awards 2023 in London, the DIAMOND X won the category "Product Launch of the Year," which the company notes is a "testament to the fact that this cabinet has quickly become a favorite with international operators and their guests alike."

The visitors in Belgrade also discovered the latest addition to the Novomatic slot slant top segment: The MASTER SL 3.32 was on display with the Superia GOLDEN LINK Volume 1 as well as NOVO LINE GOLDEN LINK Edition 1 linked multi-games.

In the dedicated FAZI area of the stand, the local ETG specialist showcased ETG solutions such as the TITAN ROULETTE in a show set-up featuring four player stations, a fully automated Roulette wheel, and an integrated display solution.

The trade show display also featured catering and hospitality services at the Novomatic/FAZI booth in Belgrade, which were provided in what the company calls the cozy-chic of the new AdmiralBet Pub concept that has been recently launched in Serbia.

Miloš Pejić, NOVOMATIC Regional Manager SEE, said: "We are all thrilled by the impact that the new BLACK EDITION cabinet series made at BFG. It is fantastic now to see the region's operators enthusiastically embracing a product in which so much development effort, meticulous engineering, and attention to detail has been invested."

gamblinginsider.com, 13. Juni 2023

G2E Asia in Singapore proved APAC-highlight for NOVOMATIC

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By Gambling Insider



Another highlight of the NOVOMATIC show display was the brand-new BLACK EDITION II cabinet series. The BLACK EDITION II 3.27 is the true successor of the original BLACK EDITION with a setup of three characteristically angled 27" screens whereas the BLACK EDITION II 1.49J exemplifies a modern approach, featuring a 49" J-curve monitor for the constantly growing range of NOVOMATIC upright games and Progressive titles. The new cabinets were on display with the Superia GOLDEN LINK Volume 1 and Superia CASH CONNECTION™ Volume 2 linked multi-games as well as with the Impera Line HD Edition 9 and NOVO LINE Interactive Edition X4 multi-game compendiums.

In a special ETG area, NOVOMATIC presented the great versatility of its NOVO UNITY electronic table games platform with latest slant top cabinets, EXECUTIVE SL 1.27 and LOTUS SL 1.27, in a show set-up staging the new Multi-Roulette™ wheel and a broad choice of ETG games.

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Thomas Schmalzer, VP Global Sales and VP Product Management NOVOMATIC AG summarizes a successful show: "It was fantastic to see the region's industry return to its former vigour at this show, and even more gratifying to see confirmation of the great appeal of our powerful portfolio of products and solutions to operators in the APAC region."

casinobeats.com, 13. Juni 2023

Greentube praises “great alliance” with Dutch bet365 deal

June 13, 2023



Greentube is set to bolster its position in the Dutch market following an agreement with sportsbook and online casino operator **bet365**.

Through the collaboration, Greentube, the **NOVOMATIC** Digital Gaming and Entertainment division, will host games on bet365's Netherlands-facing online casino platform as the supplier looks to enhance its European footing.

David Bolas, Commercial Director at Greentube, noted: "We are delighted to take our games live in the Netherlands with one of the biggest operator names in the industry.

"We have a deep understanding of the market and what players want from their games content and we look forward to further enhancing what is already a great alliance with bet365."

Part of Greentube's online casino offering, bet365's Dutch player base will gain access to 'casino classic' slot releases such as Book of Ra deluxe, Sizzling Hot deluxe and Always Hot, alongside games that offer 'new experiences' with titles like Random Runner 15, Simply Wilder and Super Random Flashback.

Commenting on the partnership, a bet365 spokesperson stated: "We're excited to welcome Greentube into our portfolio of innovative and cutting-edge gaming content partners in the Netherlands.

"With a premium offering of new and classic titles, we feel that the partnership is a great fit into our Games product."

Meanwhile, across the pond, Greentube has recently focused its expansion efforts on the US market having received permission from the **Pennsylvania Gaming Control Board** to begin supplying content to the Keystone State's operators.

Bet365 Secures Greentube Content in the Netherlands

A variety of traditional and innovative online casino games is now available to Dutch customers through bet365



Image Source: Shutterstock.com

Two weeks after [securing a manufacturer license](#) in Pennsylvania, **Greentube**, NOVOMATIC's digital gaming and entertainment division, has launched its games in **the Netherlands**. The supplier's content is now available to Dutch players through **bet365**, a leading global operator.

Dutch gamblers can go to bet365 Games' platform to find some of the best games Greentube has to offer. This includes premium casino classics such as Book of Ra Deluxe, Sizzling Hot Deluxe and Always Hot, among others.

In addition, a variety of digital conversions of AWP titles are now available to consumers in the Netherlands. Dutch players, who have demonstrated a strong love for such content, will now be able to enjoy games like Runner 15, Simply Wilder and Super Random Flashback.

As a result, Greentube, which owns a Dutch supplier license, will be able to establish a strong presence in the region. The current launch with bet365 Games was described as "the latest milestone" for Greentube. It will also deepen the existing relationship between the NOVOMATIC-owned company and bet365.

Greentube Is Excited to Expand in the Netherlands

A bet365 spokesperson commented on the agreement with Greentube, saying that his team is excited to welcome the company as a partner in the Netherlands. He added that Greentube's games will suit bet365 Games.

We're excited to welcome Greentube into our portfolio of innovative and cutting-edge gaming content partners in the Netherlands. With a premium offering of new and classic titles, we feel that the partnership is a great fit into our Games product.

bet365 spokesperson

David Bolas, Greentube's commercial director, also commented on the matter. He said that his team is very happy to launch its games in the Netherlands. The NOVOMATIC division is also thrilled that this launch comes as a result of a partnership with one of the biggest operator names in the industry.

Bolas concluded that Greentube understands the gaming market and believes that the partnership with bet365 will be a fruitful one.

We have a deep understanding of the market and what players want from their games content and we look forward to further enhancing what is already a great alliance with bet365.

David Bolas, commercial director, Greentube

In April, Greentube further expanded its global footprint, [launching content in Ontario and Michigan](#) thanks to its agreement with Rush Street Interactive and its BetRivers brand.

At the same time, Greentube continues to maintain a robust pipeline, regularly releasing new content. Some of its latest games include [Cyber Wildz](#) and [Egyptian Underworld Sync 'n' Spin](#).

intergameonline.com, 13. Juni 2023

Greentube expands in Netherlands with bet365

Greentube has taken its portfolio of games live in the Netherlands with bet365.



The Novomatic Digital Gaming and Entertainment division's titles, such as Book of Ra deluxe, are available with the operator.

The integration marks an extension to Greentube's agreement with bet365 and increases the developer's presence in the Dutch market.

David Bolas, commercial director at Greentube (pictured), said: "We have a deep understanding of the market

and what players want from their games content and we look forward to further enhancing what is already a great alliance with bet365."

A bet365 spokesperson added that Greentube's "premium offering of new and classic titles" will prove a "great fit" with the operator's Games product.

gamblinginsider.com, 13. Juni 2023

Greentube expands reach in Netherlands with bet365

Greentube, the Novomatic Digital Gaming and Entertainment division, has launched its game library in the licensed Dutch market alongside operator bet365.

A variety of casino classics including Book of Ra Deluxe, Sizzling Hot Deluxe and Always Hot are now accessible to gamers at bet365 in the Netherlands. Other recent releases include Super Random Flashback, Simply Wilder and Random Runner 15.

David Bolas, Commercial Director at Greentube, said: "We are delighted to take our games live in the Netherlands with one of the biggest operator names in the industry. We have a deep understanding of the market and what players want from the content of their games and we look forward to further enhancing what is already a great alliance with bet365."

A bet365 spokesperson said: "We're excited to welcome Greentube into our portfolio of innovative gaming content partners in the Netherlands. With a premium offering of new and classic titles, we feel that the partnership is a great fit into our games product."

In a Company Focus article earlier this year, *Gambling Insider* reviewed the significant events that marked a momentous year for Greentube.

Furthermore, Greentube expanded its collaboration with US operator Rush Street Interactive (RSI) in April to jointly debut its content with BetRivers in Ontario and Michigan.

Customers of RSI in all regions can now access Greentube slot releases in addition to more recent content such as games from the Diamond Cash, Thunder Cash and Clover Link jackpot series.

Jorge Bartra Quispe, Sales and Key Account Manager at Greentube, said: "Having seen how popular our games have been for RSI's players in New Jersey, it's fantastic to extend our reach across North America with launches in Ontario and Michigan."

igamingbusiness.com, 13. Juni 2023

Greentube expands Dutch market reach with Bet365 launch

13th June 2023 | By Rochelle Piggot



Greentube, the Novomatic Digital Gaming and Entertainment division, has taken its games catalogue live in the regulated Dutch market with leading operator Bet365.

The comprehensive portfolio now available to players at Bet365 Games includes a wide range of casino classics, including Book of Ra deluxe, Sizzling Hot deluxe and Always Hot. These titles complement digital conversions of AWP titles which have long proven popular in the local market, while players seeking a new experience can enjoy Random Runner 15, Simply Wilder and Super Random Flashback.

The direct integration of content into the Bet365 Games platform represents the latest milestone within a long-standing agreement with Bet365 and serves to further increase Greentube's presence in the Netherlands.

Greentube is able to offer its games to operators in the country through a Dutch supplier licence, which includes all requisite game certifications.

David Bolas, commercial director at Greentube, said: "We are delighted to take our games live in the Netherlands with one of the biggest operator names in the industry. We have a deep understanding of the market and what players want from their games content and we look forward to further enhancing what is already a great alliance with Bet365."

A Bet365 spokesperson said: "We're excited to welcome Greentube into our portfolio of innovative and cutting-edge gaming content partners in the Netherlands. With a premium offering of new and classic titles, we feel that the partnership is a great fit into our games product."

Intergameonline.com, 13. Juni 2023

Novomatic toasts organisers of Belgrade expo event

After another successful expo event for the Balkans' gaming industry, Novomatic has extended its thanks to the organisers of Belgrade Future Gaming.



Novomatic was itself exhibiting, sharing a stand with Fazi, and showcasing the best of its latest portfolio.

Front and centre of the stand were several variations of the Black Edition II cabinet series. The Black Edition II 3.27 sports three angled 27in screens, the Black Edition II XL 3.32 has 32in screens, and the Black Edition II 1.49J features a j-curve monitor.

Also featured was the Diamond XTM, fresh from winning product launch of the year at the Global Gaming Awards 2023, and the Master SLTM 3.32

Miloš Pejić, Novomatic regional manager SEE, said: "We are all thrilled by the impact that the new Black Edition cabinet series made at BFG. It is fantastic now to see the region's operators enthusiastically embracing a product in which so much development effort, meticulous engineering and attention to detail has been invested."

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DIAMOND X 1.55J (Photo: NOVOMATIC AG)

Gumpoldskirchen – At the center of the attention stood NOVOMATIC's recent cabinet launch DIAMOND X™ in the versions 3.32 and 1.55J. The winner of the Global Gaming Awards in London in the category "Product Launch of the Year" has quickly become a favourite with international operators and their guests alike, and did not fail to impress the audience in Singapore. Especially the elegant DIAMOND X™ 1.55J with its J-curve screen and in combination with the new circular signage package for the XTENSION LINK™ caught the attention of the show visitors. This top-performing set-up already yields clear above-floor-average and in many cases top-floor performance in numerous casinos across different markets.

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BLACK EDITION II 1.49J (Photo: NOVOMATIC AG)

In a special ETG area, NOVOMATIC presented the great versatility of its NOVO UNITY™ electronic table games platform with latest slant top cabinets, EXECUTIVE SL™ 1.27 and LOTUS SL™ 1.27, in a show set-up staging the new Multi-Roulette™ wheel and a broad choice of ETG games.



EXECUTIVE SL 1.27 and LOTUS SL 1.27 (Photo: NOVOMATIC AG)

Just around the corner, the state-of-the-art sports betting kiosks celebrated their premiere in the APAC region. The NOVOMATIC ActionBook™ Compact 1.27 is a table-top kiosk featuring one betting screen while the NOVOMATIC ActionBook™ Plus 2.27 is a twin-screen kiosk – both are constantly growing their footprint internationally as well as in the US as more and more jurisdictions legalize sports betting and operators seek to expand their offer.

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Presseportal.de, 12. Juni 2023

Angebot erweitert: Virtuelle Automaten Spiele bei AdmiralBet

Der Online-Glücksspielanbieter NOVO INTERACTIVE hat das Portfolio seiner Marke AdmiralBet erweitert.

Ab sofort bietet das Unternehmen unter admiralbet.de neben modernen Online-Sportwetten auch eine breite Auswahl virtueller Automaten Spiele - darunter die beliebten Blockbuster wie BOOK OF RA, LORD OF THE OCEAN und viele mehr. Weitere Spiele werden folgen. Mit nur einem Benutzerkonto kann man wetten oder das breite Angebot an virtuellen Automaten Spielen nutzen.

Ebenso wie das Sportwettenangebot von AdmiralBet ist auch das virtuelle Automaten Spiel staatlich lizenziert. Die deutsche Erlaubnis für NOVO INTERACTIVE zum Veranstellen von Sportwetten und virtuellen Automaten Spielen auf admiralbet.de ist in der Whitelist der Gemeinsamen Glücksspielbehörde der Länder dokumentiert.

Isa-guide.de, 12. Juni 2023

NOVOMATIC feiert großes Branchentreffen der Balkanregion auf der BFG



Die Gaming-Messe Belgrade Future Gaming (BFG) 2023 hat alle Erwartungen erfüllt: Als wichtigster Branchentreff der Balkanregion war die BFG für NOVOMATIC und den lokalen ETG-Spezialisten FAZI wieder eine außerordentlich erfolgreiche Messe auf einem gemeinsamen Stand, der die Besucher mit spannenden Produktneuheiten und Branchenlösungen begeisterte.

Gumpoldskirchen – Vom 30. bis 31. Mai verwandelte sich die Messe Belgrad in das Epizentrum der regionalen Gaming-Industrie, denn die diesjährige BFG versammelte die regionalen Branchenaktive zu einer Leistungsschau der Gaming-Neuheiten und -Highlights.

BLACK EDITION II 1.49J (Foto: Novomatic AG)

Im Mittelpunkt des gemeinsamen Messeauftritts von NOVOMATIC und FAZI standen alle aktuellen Highlights für das Jahr 2023! Der Lokalmatador Black Edition präsentierte mit der Gehäuseserie BLACK EDITION II die nächste Gehäusegeneration dieses Top-Performers: Die BLACK EDITION II 3.27 ist der wahre Nachfolger des Original-Blockbusters mit einem Setup aus drei charakteristisch angewinkelten 27"-Bildschirmen, während die BLACK EDITION II XL 3.32 eine beeindruckende XL-Version mit drei 32"-Bildschirmen ist und die BLACK EDITION II 1.49J den modernen Ansatz mit einem 49"-J-Curve-Monitor für das stetig wachsende Angebot an NOVOMATIC Upright-Games und Progressive-Titeln vertritt. Die Betreiber waren sichtlich beeindruckt von dieser neuen Gehäuselinie, die mit einer Vielzahl der neuesten Spiele-Highlights wie NOVO LINE Edition X4, Impera-Line HD Edition 9, IMPERA LINK Series 2 und das Linked Progressive Multi-Game CASH CONNECTION Edition 4 zu sehen war.

Die DIAMOND X war in den Versionen 3.32 mit Superia CASH CONNECTION

Volume 2 und der eleganten Version 1.55J mit dem exklusiven XTENSION LINK

Volume 1 zu sehen. Vor allem das elegante Gehäuse mit dem J-Curve-Spielmonitor und in Kombination mit dem neuen Insel-Signagepaket für den XTENSION LINK fand bei den Messebesuchern großen Anklang. Dieses Hochleistungs-Setup liefert bereits in zahlreichen Casinos in verschiedenen Märkten eine deutlich überdurchschnittliche und in vielen Fällen sogar die Top-Floor-Performance. Bei den kürzlich in London verliehenen Global Gaming Awards 2023 gewann die DIAMOND X in der Kategorie „Product Launch of the Year“ – ein weiterer Beweis dafür, dass dieses

Gehäuse in kürzester Zeit zu einem Favoriten bei internationalen Betreibern sowie ihren Gästen geworden ist.

Nicht zuletzt hatten die Messebesucher in Belgrad auch Gelegenheit dazu, den jüngsten Zuwachs im Segment der NOVOMATIC Slot Slant Tops zu bestaunen: Der MASTER SL 3.32 war mit den Linked Progressive-Mixes Superia GOLDEN LINK Volume 1 sowie den NOVO LINE GOLDEN LINK Edition 1 zu sehen.

Im FAZI-Bereich des Messestandes präsentierte der lokale Electronic Table Games (ETG)-Spezialist hochwertige ETG-Lösungen wie das beeindruckende TITAN ROULETTE in einem Show-Setup mit vier Spielerterminals, einem vollautomatischen Roulette-Rad und einer integrierten Display-Lösung.

Um den perfekten Messeauftritt abzurunden, war der Catering- und Bewirtungsbereich am NOVOMATIC/FAZI-Stand in Belgrad im gemütlichen Chic des neuen AdmiralBet Pub-Konzepts gestaltet, das erst vor kurzem eingeführt worden ist.

Miloš Pejić, NOVOMATIC Regional Manager SEE, sagte: „Wir sind alle begeistert von der Resonanz auf die neue BLACK EDITION-Gehäuseserie bei der BFG. Es ist fantastisch zu sehen, wie die Betreiber in der Region ein Produkt begeistert annehmen, in das so viel Entwicklungsaufwand, sorgfältige Technik und Liebe zum Detail investiert wurde.“



12.06.2023

Virtuelle Automaten Spiele neu bei AdmiralBet

Novo Interactive hat das Portfolio seiner Marke AdmiralBet um virtuelle Automaten Spiele erweitert. Unter admiralbet.de bietet der Online-Glücksspielanbieter neben Online-Sportwetten ab sofort auch eine breite Auswahl virtueller Automaten Spiele an. Das meldet die Muttergesellschaft Löwen Entertainment. Darunter seien beliebte Blockbuster wie Book of Ra, Lord of the Ocean und viele mehr. Weitere Spiele sollen folgen. Löwen betont anlässlich der Erweiterung des Angebots, dass Spielgäste nur ein Benutzerkonto benötigen. Damit könnten sie wetten oder auch das Angebot an virtuellen Automaten Spielen nutzen.

Ebenso wie das Sportwettenangebot von AdmiralBet ist auch das virtuelle Automaten Spiel staatlich lizenziert. Die deutsche Erlaubnis für Novo Interactive zum Veranstellen von Sportwetten und virtuellen Automaten Spielen auf admiralbet.de ist in der [Whitelist der Gemeinsamen Glücksspielbehörde der Länder](#) einsehbar. Zur Lizenzerteilung im Herbst 2022 kündigte Oliver Bagus, Geschäftsführer Novo Interactive, bereits an: „Attraktive, virtuelle Automaten Spiele werden die perfekte Ergänzung für unser vielfältiges Sportwettenangebot unter der Marke Admiralbet sein.“

Novo Interactive ist eine Tochtergesellschaft von Löwen Entertainment. Das Unternehmen mit Sitz in Schleswig-Holstein verantwortet die Online-Glücksspielangebote der Löwen-Gruppe. Seit 2017 bietet der Online-Glücksspielanbieter unter der Marke AdmiralBet Online-Sportwetten an. Anfang 2022 wurde das Angebot um [Sportevents im Livestream](#) ergänzt. Ab sofort ist nun auch virtuelles Automaten Spiel möglich. Darüber hinaus bietet Novo Interactive [virtuelles Automaten Spiel](#) auch unter der Marke Novoline an.

Lizenziertes Angebot erweitert: Virtuelle Automatenspiele bei AdmiralBet

Der Online-Glücksspielanbieter Novo Interactive hat das Portfolio seiner Marke AdmiralBet erweitert. Ab sofort bietet das Unternehmen neben modernen Online-Sportwetten auch virtuelle Automatenspiele an – darunter auch Book of Ra, Lord of the Ocean und mehr. Weitere Spiele sollen laut Novo Interactive folgen. Mit nur einem Benutzerkonto kann man das Wettangebot oder die virtuellen Automatenspiele nutzen.

Ebenso wie das Sportwettenangebot von AdmiralBet ist auch das virtuelle Automatenspiel staatlich lizenziert. Die deutsche Erlaubnis für Novo Interactive zum Veranstellen von Sportwetten und virtuellen Automaten spielen ist in der Whitelist der Gemeinsamen Glücksspielbehörde der Länder dokumentiert.



Mit nur einem Benutzerkonto können Sportwetten getätigt oder virtuelle Automaten Spiele genutzt werden.