

## Pressespiegel 2023

Berichterstattung  
NOVOMATIC

Erstellt von **Group Marketing & Communications**

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yogonet.com, 6. Juli 2023

## Greentube releases summer-inspired slot Juicy Riches with expanding reels, variety of bonuses



iGaming provider **Greentube** has released a new fruits-themed slot titled **Juicy Riches**, which it has labeled as its "most refreshing title yet, offering mouthwatering wins."

Novomatic's digital gaming division notes that **the slot is set on a sunny beach surrounded by palm trees and a bar, with the reels made of tall drinks glasses, serving up fruity symbols and ice cubes.**

**The game's Arrow Trail feature** can see the available win lines increase from 20 to 50 by expanding the reels to a maximum 6x5 and filling the glasses with Juicy Riches symbols for extra win potential.

The provider explains that **each win lights up a position on the trail sat above the reels, with four or more needed to trigger one of the bonus features** where a new arrow trail gives players the chance to win additional free spins.

**Standard, Stacked, Mega, and Colossal Free Spins are available** in the summery title as the arrow moves up the trail, offering up to 10 free spins.

**A gamble feature is also available in certain jurisdictions**, offering players "extra excitement" by choosing whether a red or a black card will be the next one revealed in a deck of cards.

**Michael Bauer, CFO/CGO at Greentube, said:** "Juicy Riches really serves up a refreshingly good slot that is perfect for the summer."

**"An expanding reel window and several bonuses offer great excitement** while the beach bar theme and the popular classic fruit symbols being used to create summery drinks on the reels really make this a title that stands out and is a welcomed addition to our Home of Games."

igamingbusiness.com, 6. Juli 2023

## Greentube brings the holiday feeling with the release of Juicy Riches



Just in time for summer, Greentube, the Novomatic Digital Gaming and Entertainment division, has released Juicy Riches, its most refreshing title yet, offering mouthwatering wins.

Set on a sunny beach surrounded by palm trees and a bar, the reels are made up of tall drinks glasses, serving up fruity symbols and ice cubes.

The game's arrow trail feature can see the available win lines increase from 20 to 50 by expanding the reels to a maximum 6x5 and filling the glasses with Juicy Riches symbols for extra win potential.

Each win lights up a position on the trail sitting above the reels, with four or more needed to trigger one of the bonus features where a new arrow trail gives players the chance to win additional free spins.

Standard, stacked, mega and colossal free spins are available in this summery title as the arrow moves up the trail, offering up to 10 free spins.

A gamble feature is also available in certain jurisdictions, offering players extra excitement by simply choosing whether a red or a black card will be the next one revealed in a deck of cards.

Michael Bauer, CFO/CGO at Greentube, said: "Juicy Riches really serves up a refreshingly good slot that is perfect for the summer. An expanding reel window and several bonuses offer great excitement while the beach bar theme and the popular classic fruit symbols being used to create summery drinks on the reels really make this a title that stands out and is a welcomed addition to our Home of Games."



## NOVOMATIC PARTNERS TECNET IN PHILIPPINES



**Austrian gaming giant Novomatic is looking to expand its presence in the Philippines after signing an agreement for Tecnet Asia to become an official distributor of its products.**

The new distribution and service agreement covers Novomatic's electronic table games, video slots and casino management solutions in the country.

"The partnership with Tecnet Asia is another milestone for our strategy to bringing Novomatic gaming equipment back on the map in the Philippine casino market," said Novomatic head of direct sales Christoph Jeitler. "Tecnet's proven network, along with its technical support capacities and in-depth expertise of the local requirements are the perfect fit to achieve our ambitious targets in the region."

Based in the Clark Freeport Zone, Tecnet Asia was established in 2015 to deliver high-end innovative solutions to small and medium-sized enterprises (SMEs) and the casino industry in the Asia Pacific regions.

"With this new distribution agreement with Novomatic, one of the gaming industries most iconic and globally successful brands, Tecnet looks forward to providing these exciting new products to our present and new customers throughout the Philippines," said Tecnet Asia CEO and owner Suat Sirin.

Novomatic vice president of global sales and product management Thomas Schmalzer added: "Novomatic gaming technology products already have an excellent history of success in the Philippine market, and I am convinced that our portfolio for 2023 and beyond contains many further player favourites and top-performing solutions for the region."

## Industriemagazin, Juli 2023

**INDUSTRIEMAGAZIN**  
DAS ÖSTERREICHISCHE  
**INDUSTRIE  
MAGAZIN**  
Das Magazin für Ihren unternehmerischen Erfolg

OMV  
*Erlösmaschine*

AustroCel Hallein  
*Wachstums-Comeback*

Fronius  
*Neu im Club  
der Milliardäre*

**DIE 250 TOP-UNTERNEHMEN DER ÖSTERREICHISCHEN INDUSTRIE**  
2023

Schoeller-  
Bleckmann  
Oilfield  
*EBIT-Ass*

Hammerer  
Aluminium  
*Anwärter auf den  
Milliardenclub*

Binder  
*Personal-Champion*

Infineon  
*F&E-Rekordhalter*

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JOHANN CHRISTOF: Die Sanierungspläne des CIA-Chefs. S. 14  
AXEL KÜHNER: Welche Wege Greiner bei der Innovation geht. S. 20  
ENGEL AUSTRIA: Wie das Werk St. Valentin Rekorde jagt. S. 60

Rang	Firmenname (inkl. rechtlicher Geschäftsform)	Eigentumsverhältnisse	U 2022	Ver in %	MA 2022	MA Ver	EBIT 2022	Ver in %
16	EVN AG <sup>6)</sup>	Aktionär: NÖ Landes-Beteiligungsholding GmbH (Anteil: 51 %); WIENER STADTWERKE GmbH (Anteil: 28,4 %); Streubesitz inklusive Mitarbeiteraktien (Anteil: 19,7 %); firmeneigener Aktienbesitz (Anteil: 0,9 %)	4.062,2	69,6	2.685	0,2	331,6	-14,2
17	Energie AG Oberösterreich <sup>7)</sup>	Aktionär: OÖ Landesholding GmbH (Anteil: 52,71 %); Konsortium der Raiffeisenlandesbank Oberösterreich AG (Anteil: 13,98 %); LINZ AG für Energie, Telekommunikation, Verkehr und Kommunale Dienste (Anteil: 10,35 %); TIWAG-Tiroler Wasserkraft AG (Anteil: 8,28 %); VERBUND AG (Anteil: 5,2 %); Konsortium der Oberbank AG (Anteil: 5,18 %); voestalpine Stahl GmbH (Anteil: 2,07 %); Oberösterreichische Landesbank Aktiengesellschaft (Anteil: 1,04 %); Allgemeine Sparkasse Oberösterreich Bankaktiengesellschaft (Anteil: 0,52 %); Oberösterreichische Versicherung Aktiengesellschaft (Anteil: 0,52 %); Land Oberösterreich (Anteil: 0,10 %); Energie AG Belegschaft Privatstiftung (Anteil: 0,05 %)	4.002,1	86,6	4.606	0,3	150,6	-20,1
18	TIWAG Tiroler Wasserkraft AG	Land Tirol	3.993,0	89,8	1.426	1,6	k. A.	k. A.
19	BMW Motoren GmbH	BMW Österreich Holding GmbH (Anteil: 100 %)	3.646,0	8,7	4.500	2,3	k. A.	k. A.
20	AGRANA Beteiligungs-AG <sup>8)</sup>	Aktionär: AGRANA Zucker, Stärke und Frucht Holding AG (Anteil: 78,34 %); Streubesitz (Anteil: 18,92 %); Südzucker AG Mannheim/Ochsenfurt Deutschland (Anteil: 2,74 %)	3.637,4	25,4	8.932	0,6	88,3	257,5
21	Binder Beteiligungs AG	Binder Beteiligungsverwaltung GmbH	3.549,3	57,3	6.300	106,3	k. A.	k. A.
22	Henkel Central Eastern Europe GesmbH <sup>9)</sup>	Gesellschafter: Henkel Global Supply Chain B.V. Niederlande (Anteil: 99,9985 %); INTER BETEILIGUNGSVERWALTUNGS-GESELLSCHAFT MBH Deutschland (Anteil: 0,0015 %)	3.474,0	11,6	10.150	-1,9	319	86,5
23	RHI Magnesita GmbH	Gesellschafter: RHI Magnesita N.V. (Anteil: 100 %)	3.317,0	30,0	13.510	5,8	344	184,3
24	Pierer Industrie AG <sup>10)</sup>	Alleinaktionär: Pierer Konzerngesellschaft mbH	3.264,2	19,6	10.917	14,6	269,4	22,1
25	KELAG-Kärntner Elektrizitäts-Aktien- gesellschaft	Aktionär: KÄRNTNER ENERGIEHOLDING BETEILIGUNGS GMBH (Anteil: 51,07 %); VERBUND AG (Anteil: 35,17 %); GBV Zweiund-dreißigste Gesellschaft für Beteiligungsverwaltung mbH Deutschland (Anteil: 12,85 %); Streubesitz inklusive Mitarbeiteraktien (Anteil: 0,91 %)	3.103,1	103,6	1.732	6,3	240,7	55,9
26	Prinzhorn Holding GmbH	Gesellschafter: Thomas Prinzhorn Privatstiftung (Anteil: 100 %)	2.892,0	21,9	9.605	0,0	k. A.	k. A.
27	NOVOMATIC AG	Aktionär: Novo Invest GmbH (Anteil: 89,96 %); NOVO SWISS AG Schweiz (Confoederatio Helvetica) (Anteil: 10,04 %)	2.859,0	55,2	23.859	12,7	k. A.	k. A.
28	Siemens in Österreich <sup>11)</sup>	Aktionär: Siemens Konzernbeteiligungen GmbH (Anteil: 99,9 %); Siemens Beteiligungsverwaltung GmbH & Co. OHG Deutschland (Anteil: 0,1 %)	2.800,0	3,7	9.000	1,1	k. A.	k. A.
29	Heinzel Holding GmbH	EMACS Privatstiftung (49 %); Heinzel EMACS Beteiligungs AG (51 %)	2.777,4	36,3	2.447	1,5	k. A.	k. A.



# Red Bull überflügelt beim Markenwert alle

**D**ie Hälfte des Gesamtwerts der Top-10-Firmen entfällt auf Red Bull.

**Ranking.** Der Energydrink-Hersteller Red Bull, der Glücksspielkonzern Novomatic und das Handelsunternehmen Spar bleiben auch heuer die wertvollsten Marken in Österreich, geht aus der aktuellen Studie des European Brand Institute hervor. Die Analyse berücksichtigt nur Unternehmen, die zu mehr als 45 % in österreichischem Eigentum sind.

## Heimische Top-10-Marken sind in Summe 37,2 Mrd. Euro wert

Zusammen sind die Top-10-Firmen (siehe Tabelle) 37,2 Mrd. Euro wert, fast die Hälfte davon entfällt auf den Energy-

drink-Riesen (18,4 Mrd. Euro). Red Bull ist das einzige österreichische Unternehmen, das auch im weltweiten Top-100-Ranking vertreten ist.

**Wachstumskaiser Novomatic.** Das stärkste Wachstum verzeichnet Novomatic: Der Glücksspielkonzern steigerte seinen Markenwert um fast 14 % auf rund 3,4 Mrd. Euro. Mit dem Auslaufen der Corona-Restriktionen sind die Spieler in die Casinos, Spielhallen und Wettbetriebe von Novomatic zurückgekehrt, was dem Unternehmen einen kräftigen Umsatzzuwachs bescherte.

**Aufsteiger Pierer.** Neu in den Top 10 ist Pierer Mobility (ehemals KTM): Der Konzern konnte seinen Markenwert um knapp 13

## Wertvollste Austro-Marken



1. Red Bull	18,40 Mrd. / +8,5 %
2. Novomatic	3,45 Mrd. / +13,6 %
3. Spar	2,52 Mrd. / +3,4 %
4. Swarovski	2,18 Mrd. / +6,2 %
5. ÖBB	2,18 Mrd. / +4,8 %
6. Erste Group	2,17 Mrd. / +2,3 %
7. Raiffeisen	2,04 Mrd. / +1,3 %
8. Verbund	1,57 Mrd. / +6,2 %
9. OMV	1,51 Mrd. / +6,3 %
10. Pierer Mob.	1,15 Mrd. / +12,9 %

% auf 1,15 Mrd. Euro erhöhen und überholte damit den Möbelriesen XXXLutz.

Auch alle anderen Firmen im Top-10-Ranking haben ihren Markenwert gesteigert. Swarovski hat sich von Platz 6 auf Platz 4 verbessert und ist nach einem Einbruch des Markenwerts im vergangenen Jahr um 6 % auf 2,2 Mrd. Euro gewachsen.

## Novomatic expands further in Asia-Pacific region with Tecnet Asia

**Novomatic** has expanded further in the Asia-Pacific region after agreeing to a distribution and service deal with **Tecnet Asia** in the Philippines.

The deal will allow Novomatic to grow further in the region, providing electronic table games installations, video slots and casino management solutions.

As Novomatic's official gaming technologies distributor in the Philippines, Tecnet Asia will support gaming technology products in the market with "first-class sales and after-sales service" and "top expertise and an excellent service infrastructure".

"The partnership with Tecnet Asia is another milestone for our strategy to bringing Novomatic gaming equipment back on the map in the Philippine casino market," commented **Christoph Jeitler**, Head of Direct Sales at Novomatic.

"Tecnet's proven network, along with its technical support capacities and in-depth expertise of the local requirements, are the perfect fit to achieve our ambitious targets in the region."

Launched in 2015, Tecnet Asia is a Philippine-based firm which delivers "niche high-end innovative solutions" to SMEs and the casino industry in the Asia-Pacific region with over 40 years of experience in the IT industry, sales casino management, consulting, and technical support services.

"With this new distribution agreement with Novomatic, one of the gaming industry's most iconic and globally successful brands, Tecnet looks forward to providing these exciting new products to our present and new customers throughout the Philippines," noted **Suat Sirin**, CEO and Owner of Tecnet Asia.

**Thomas Schmalzer**, VP of Global Sales and VP Product Management at Novomatic, added: "Novomatic gaming technology products already have an excellent history of success in the Philippine market, and I am convinced that our portfolio for 2023 and beyond contains many further player favourites and top-performing solutions for the region."



igaming.org, 4. Juli 2023

## **Novomatic AG Partners with Tecnet Asia Inc as Exclusive Distributor for the Philippine Market**

Novomatic AG, a leading provider of casino gaming equipment, has established a partnership with Tecnet Asia Inc as its official distribution partner for the Philippine market. Novomatic announced in a news release on Monday that Tecnet Asia will be in charge of selling Novomatic gaming technologies throughout the Philippines.

Tecnet Asia, headquartered in Clark, is a well-known corporation that specializes in equipment distribution and technical support services. The collaboration with Tecnet Asia represents a big step forward in Novomatic's strategy to reintroduce its gaming equipment to the thriving Philippine casino market.

Christoph Jeitler, Head of Direct Sales at Novomatic, expressed his enthusiasm for the collaboration, stating, "The partnership with Tecnet Asia is another milestone for our strategy to bringing Novomatic gaming equipment back on the map in the Philippine casino market." Jeitler further highlighted Tecnet Asia's extensive network, technical support capabilities, and in-depth knowledge of local requirements as key factors that align with Novomatic's ambitious goals in the region.

The partnership between Novomatic and Tecnet Asia became effective on June 1, solidifying their commitment to delivering exceptional gaming experiences to customers in the Philippines. Suat Sirin, Chief Executive and Owner of Tecnet Asia, also expressed excitement about the collaboration, stating, "We look forward to providing these exciting new products to our present and new customers throughout the Philippines."

Tecnet Asia, as the authorized distributor, will be in charge of sales and after-sales services for Novomatic gaming technologies in the Philippine market. Tecnet Asia is well-positioned to help Novomatic's efforts in the region, with a reputation as a full-service and development firm specializing in innovative technological solutions for casino management systems, server-based gaming platforms, and casino products. Since its inception in 2015, the company has established itself as a reliable industry partner.

Novomatic's Vice President Global Sales and Vice President Product Management, Thomas Schmalzer, voiced optimism about the performance of their gaming technology solutions in the Philippine market. "Novomatic's gaming technology products already have an excellent history of success in the Philippine market," Schmalzer said, adding that the company's portfolio for 2023 and beyond will include even more player favorites and top-performing solutions for the region.

intergameonline.com, 4. Juli 2023

## New Philippine distribution partner for Novomatic

Novomatic has announced a new distribution and service agreement in the Philippines with local company Tecnet Asia.

The Novomatic logo is displayed in a dark blue, bold, sans-serif font. The word "NOVOMATIC" is all-caps and is contained within a thin blue rectangular border.

Established in 2015, Tecnet Asia was created to furnish SMEs and the casino industry in the Asia Pacific region with high-end technology solutions.

"With this new distribution agreement with Novomatic, one of

the gaming industry's most iconic and globally successful brands, Tecnet looks forward to providing these exciting new products to our present and new customers throughout the Philippines," said Suat Sirin, CEO and owner of Tecnet Asia.

Christoph Jeitler, head of direct sales, Novomatic AG, said: "The partnership with Tecnet Asia is another milestone for our strategy to bringing Novomatic gaming equipment back on the map in the Philippine casino market. Tecnet's proven network, along with its technical support capacities and in-depth expertise of the local requirements are the perfect fit to achieve our ambitious targets in the region."

Thomas Schmalzer, VP global sales and VP product management Novomatic AG, added: "Novomatic gaming technology products already have an excellent history of success in the Philippine market, and I am convinced that our portfolio for 2023 and beyond contains many further player favourites and top-performing solutions for the region."



## **NOVOMATIC Announces New Distribution Partner for the Philippine Market**



NOVOMATIC AG is continuing to develop its footprint throughout the APAC region with top-performing Electronic Table Games installations, award-winning video slots and powerful casino management solutions. With the new distribution and service agreement with local industry expert Tecnet Asia, current and future customers in the Philippine market will find a reliable partner with a proven track record for highest customer satisfaction.

In its role as the official distributor of NOVOMATIC gaming technologies for the Philippines, Tecnet Asia will provide first-class sales and after-sales service, supporting these leading gaming technology products with top expertise and an excellent service infrastructure in one of the region's most important gaming markets.

Tecnet Asia is a Philippine based corporation that was established in 2015 to deliver niche high-end innovative solutions to SME's and the casino industry in the Asia Pacific regions. Tecnet Asia has diverse professional resources providing over 40 years' experience in innovative IT industry, sales casino management, consulting and technical support services.

Suat Sirin, CEO and Owner of Tecnet Asia, said: "With this new distribution agreement with NOVOMATIC, one of the gaming industries most iconic and globally successful brands, Tecnet looks forward to providing these exciting new products to our present and new customers throughout the Philippines."

Christoph Jeitler, Head of Direct Sales, NOVOMATIC AG, said: "The partnership with Tecnet Asia is another milestone for our strategy to bringing NOVOMATIC gaming equipment back on the map in the Philippine casino market. Tecnet's proven network, along with its technical support capacities and in-depth expertise of the local requirements are the perfect fit to achieve our ambitious targets in the region."

Thomas Schmalzer, VP Global Sales and VP Product Management NOVOMATIC AG, said: "NOVOMATIC gaming technology products already have an excellent history of success in the Philippine market, and I am convinced that our portfolio for 2023 and beyond contains many further player favourites and top-performing solutions for the region."



Isa-guide.de, 3. Juli 2023

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## NOVOMATIC announces new distribution partner for the Philippine market

*NOVOMATIC AG announces the signing of a contract that confirms Tecnet Asia as an official distributor for the Group's products in the Philippines, as of June 1st.*

Gumpoldskirchen – NOVOMATIC AG is continuing to develop its footprint throughout the APAC region with top-performing Electronic Table Games installations, award-winning video slots and powerful casino management solutions. With the new distribution and service agreement with local industry expert Tecnet Asia, current and future customers in the Philippine market will find a reliable partner with a proven track record for highest customer satisfaction.



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services. Today, Tecnet Asia, is based in the Clark Freeport Zone and has an excellent reputation as a full-service and development company that develops and provides innovative technology solutions for casino management systems, server-based gaming platforms & casino products. Aiming to ensure the highest level of client satisfaction and reliable after-sales services, Tecnet serves as the technical support and provides consultancy to its clients in the Asian Region.

Suat Sirin, CEO and Owner of Tecnet Asia, said: "With this new distribution agreement with NOVOMATIC, one of the gaming industries most iconic and globally successful brands, Tecnet looks forward to providing these exciting new products to our present and new customers throughout the Philippines."

Christoph Jeitler, Head of Direct Sales, NOVOMATIC AG, said: "The partnership with Tecnet Asia is another milestone for our strategy to bringing NOVOMATIC gaming equipment back on the map in the Philippine casino market. Tecnet's proven network, along with its technical support capacities and in-depth expertise of the local requirements are the perfect fit to achieve our ambitious targets in the region."

Thomas Schmalzer, VP Global Sales and VP Product Management NOVOMATIC AG, added: "NOVOMATIC gaming technology products already have an excellent history of success in the Philippine market, and I am convinced that our portfolio for 2023 and beyond contains many further player favourites and top-performing solutions for the region."

g3newswire.com, 3. Juli 2023

## Philippines – Novomatic announces new distribution partner for the Philippine market

By Phil - 3 July 2023

Novomatic AG is continuing to develop its footprint throughout the APAC region with top-performing Electronic Table Games installations, award-winning video slots and powerful casino management solutions.

With the new distribution and service agreement with local industry expert Tecnet Asia, current and future customers in the Philippine market will find a reliable partner with a proven track record for highest customer satisfaction.

In its role as the official distributor of Novomatic gaming technologies for the Philippines, Tecnet Asia will provide first-class sales and after-sales service, supporting these leading gaming technology products with top expertise and an excellent service infrastructure in one of the region's most important gaming markets.

Tecnet Asia is a Philippine based corporation that was established in 2015 to deliver niche high-end innovative solutions to SME's and the casino industry in the Asia Pacific regions. Tecnet Asia has diverse professional resources providing over 40 years' experience in innovative IT industry, sales casino management, consulting, and technical support services. Today, Tecnet Asia, is based in the Clark Freeport Zone and has an excellent reputation as a full-service and development company that develops and provides innovative technology solutions for casino management systems, server-based gaming platforms & casino products. Aiming to ensure the highest level of client satisfaction and reliable after sales services, Tecnet serves as the technical support and provides consultancy to its clients in the Asian Region.

Suat Sirin, CEO and Owner of Tecnet Asia, said: "With this new distribution agreement with Novomatic, one of the gaming industries most iconic and globally successful brands, Tecnet looks forward to providing these exciting new products to our present and new customers throughout the Philippines."

Christoph Jeitler, Head of Direct Sales, Novomatic AG, said: "The partnership with Tecnet Asia is another milestone for our strategy to bringing Novomatic gaming equipment back on the map in the Philippine casino market. Tecnet's proven network, along with its technical support capacities and in-depth expertise of the local requirements are the perfect fit to achieve our ambitious targets in the region."

Thomas Schmalzer, VP Global Sales and VP Product Management Novomatic AG, added: "Novomatic gaming technology products already have an excellent history of success in the Philippine market, and I am convinced that our portfolio for 2023 and beyond contains many further player favourites and top-performing solutions for the region."





## Tecnet Asia new Novomatic official distributor in Philippines



Casino gaming equipment supplier Novomatic AG says it has signed Tecnet Asia Inc as a distribution partner for the Philippine market. The latter firm will be "the official distributor of Novomatic gaming technologies for the Philippines", said a Monday press release.

According to Tecnet Asia's website, the company is a Clark-based firm providing equipment distribution and technical support services.

"The partnership with Tecnet Asia is another milestone for our strategy to bringing Novomatic gaming equipment back on the map in the Philippine casino market," said Christoph Jeitler, head of direct sales at Austria-based Novomatic, as cited in Monday's press release.

He added: "Tecnet's proven network, along with its technical support capacities and in-depth expertise of the local requirements are the perfect fit to achieve our ambitious targets in the region."

The arrangement started from June 1.

Suat Sirin, chief executive and owner of Tecnet Asia, was quoted in the same announcement as saying it looked forward to "providing these exciting new products to our present and new customers throughout the Philippines".

Tecnet Asia will provide sales and after-sales service. The announcement issued via Novomatic said the new partner – trading since 2015 – had "an excellent reputation as a full-service and development company that develops and provides innovative technology solutions for casino management systems, server-based gaming platforms and casino products".

Thomas Schmalzer, Novomatic's vice president global sales and vice president product management, was quoted as stating that his firm's gaming technology products "already have an excellent history of success in the Philippine market."

He added: "I am convinced that our portfolio for 2023 and beyond contains many further player favourites and top-performing solutions for the region."



yogonet.com, 3. Juli 2023

## Novomatic names Tecnet Asia its official distributor in the Philippines



Gaming technology group **Novomatic** has announced a new distribution and service agreement with **Tecnet Asia**. Through this partnership, Tecnet becomes an official distributor for the group's products in the Philippines as of June 1.

Novomatic said that, by signing this deal with a local industry expert, it aims to provide its current and future customers in the Philippine market **"a reliable partner with a proven track record for the highest customer satisfaction."**

**The deal comes as Novomatic continues developing its footprint throughout the APAC region** with "top-performing electronic table games installations, award-winning video slots, and powerful casino management solutions."

**In its role as the official distributor of Novomatic gaming technologies for the Philippines, Tecnet Asia will provide "first-class sales and after-sales service,"** supporting the gaming technology products with "top expertise and excellent service infrastructure in one of the region's most important gaming markets."

**Tecnet Asia is a Philippine-based corporation that was established in 2015 with the aim to deliver niche high-end innovative solutions to SMEs and the casino industry in the Asia Pacific region.** Tecnet Asia has diverse professional resources providing over 40 years of experience in the innovative IT industry, sales casino management, consulting, and technical support services, a press release explains.

**The corporation is based in the Clark Freeport Zone and has "an excellent reputation" as a full-service development company that develops and provides innovative technology solutions** for casino management systems, server-based gaming platforms, and casino products. "Aiming to ensure the highest level of client satisfaction and reliable after-sales services, Tecnet serves as the technical support and provides consultancy to its clients in the Asian region," the company added.



Thomas Schmalzer, VP of Global Sales and VP of Product Management, Novomatic

**Thomas Schmalzer, VP of Global Sales and VP of Product Management, Novomatic** added: "Novomatic gaming technology products already have an excellent history of success in the Philippine market, and **I am convinced that our portfolio for 2023 and beyond contains many further player favorites and top-performing solutions for the region.**"

**Suat Sirin, CEO and Owner of Tecnet Asia**, said: "With this new distribution agreement with Novomatic, one of the gaming industry's most iconic and globally successful brands, **Tecnet looks forward to providing these exciting new products to our present and new customers throughout the Philippines.**"

**Christoph Jeitler, Head of Direct Sales, Novomatic**, said: "The partnership with Tecnet Asia is another milestone for our strategy to bring Novomatic gaming equipment back on the map in the Philippine casino market. **Tecnet's proven network, along with its technical support capacities and in-depth expertise of the local requirements are the perfect fit to achieve our ambitious targets in the region.**"

## ADMIRAL neuer Bewerbungssponsor der Frauen Bundesliga

NEWS, AGENTUREN, ADVERTORIAL, FINANZEN, TOURISMUS | 03.07.2023

Der österreichische Sportwettenanbieter ADMIRAL wird ab Sommer 2023, zumindest für die Dauer von drei Saisonen, neuer Bewerbungssponsor der Österreichischen Frauen Bundesliga und geht damit gemeinsam mit dem ÖFB einen weiteren Schritt im heimischen Frauenfußball.



Jürgen Irsigler, Geschäftsführer ADMIRAL Sportwetten GmbH © ADMIRAL

ADMIRAL, seit 2017 Partner des Frauen-Nationalteams bzw. seit 2019 außerdem Partner des Herren-Nationalteams und zudem bereits Bewerbungssponsor der ersten und zweiten Fußball-Bundesliga der Herren, wird die höchste, heimische Spielklasse der Frauen damit ab der Saison 2023/24 als **ADMIRAL Frauen Bundesliga** begleiten.

**Isabel Hochstätter, Leiterin ÖFB Frauen- und Mädchenfußball:** „Mit ADMIRAL gewinnt der heimische Frauenfußball einen starken Partner, der bereits seit vielen Jahren den österreichischen Fußball unterstützt und fördert. Es freut mich sehr, dass ADMIRAL ab der kommenden Saison in der Frauen Bundesliga einsteigt und damit wesentlich zur Weiterentwicklung sowie Sichtbarkeit beiträgt. Mein besonderer Dank gilt dem Geschäftsführer von Admiral-Sportwetten, Jürgen Irsigler.“



**ADMIRAL Geschäftsführer Jürgen Irsigler:** „Wir haben uns bei ADMIRAL seit mehreren Jahren dazu bekannt, den Frauensport in Österreich aktiv zu fördern und mit unseren Kooperationen nachhaltig weiterzuentwickeln. Spätestens mit unserem Sponsoring-Einstieg beim ÖFB Frauen-Nationalteam im Jahr 2017, werden wir auch als Vorreiter für dieses Ziel im österreichischen Sport anerkannt. Nachdem wir bereits erfolgreich der Namenssponsor der ADMIRAL Bundesliga und ADMIRAL 2. Liga sind, war es für uns eine Herzensangelegenheit der neue Bewerbungssponsor der Frauen Bundesliga zu werden. Wir freuen uns auf diesen weiteren Meilenstein und den intensiven Doppelpass mit dem ÖFB.“



Die heimische Frauen-Bundesliga, seit 1982 unter der Obhut des ÖFB, bekommt damit zum zweiten Mal in der Geschichte einen Titelsponsor.

Ende August wird ADMIRAL gemeinsam mit dem ÖFB bei der Auftakt-Presskonferenz zur neuen Saison der ADMIRAL Frauen Bundesliga nähere Informationen und Maßnahmen der neuen Partnerschaft verkünden.

Am Wochenende vom 26./27. August startet die Frauen Bundesliga in ihre 42. Saison.

asgam.com, 3. Juli 2023

## Novomatic names Tecnet Asia as new Philippines distribution partner



Novomatic AG has signed a distribution and service agreement with Clark-based Tecnet Asia that will see the latter act as the new distribution partner in the Philippines for the Austrian gaming giant.

According to a Monday announcement, Tecnet Asia will be responsible for sales and after-sales service across the Philippines – supporting Novomatic’s efforts to expand its footprint throughout the Asia-Pacific region.

“The partnership with Tecnet Asia is another milestone for our strategy to [put] Novomatic gaming equipment back on the map in the Philippine casino market,” said Christoph Jeitler, Head of Direct Sales for Novomatic.

“Tecnet’s proven network, along with its technical support capacities and in-depth expertise of the local requirements, are the perfect fit to achieve our ambitious targets in the region.”

Thomas Schmalzer, VP Global Sales and VP Product Management at Novomatic, added, “Novomatic gaming technology products already have an excellent history of success in the Philippine market, and I am convinced that our portfolio for 2023 and beyond contains many more player favorites and top-performing solutions for the region.”