

Pressespiegel 2023

Berichterstattung
NOVOMATIC

Erstellt von **Group Marketing & Communications**

Datum **23.08.2023 / KW 33**

NOVOMATIC Romania prepares for EAE

NOVOMATIC will participate in the 15th edition of Entertainment Arena Expo, the region's most important B2B industry event, which will take place from 5 to 7 September 2023 at Romexpo in Bucharest.

Valentin-Adrian Georgescu, CEO of NOVOMATIC Romania, said: "We invite all our customers and partners to visit our stand # 101, which we are premiering at EAE in exciting new style and discover our many special offers and surprises. Our host at the fair will again be Diana Munteanu, who has already accompanied us at the last two editions: She is looking forward to our visitors testing our high-quality products and participating in surprise tournaments – this year we will be giving away exclusive prizes! Also, Ilie Năstase, the brand ambassador of admiral.ro, will join us to sign autographs and take photos."



This year, the portfolio has been expanded with new, revolutionary products that cover all the needs of operators, from AWP bars to clubs and sports betting shops. The stars of this show are five progressive jackpot packages that include a selection of innovative games with special features. "We have also prepared a special programme for the retrofitting of NOVOMATIC gaming machines according to the new legal standards. I am proud that our team is making remarkable efforts to create a truly special and unique gaming fair. We are committed to providing visitors to our stand with an unforgettable experience and offering them something unique at the event, as we continue to revolutionize the gaming market," he added.

Live at the show will be the latest cabinet releases with the outstanding BLACK EDITION II series and its flexible portfolio of three new cabinet versions: BLACK EDITION II 3.27, BLACK EDITION II XL 3.32, and BLACK EDITION II 1.49J. All three versions impress with their captivating, sophisticated design and high-impact game presentation. Additionally, they stand out with the harmonious contrast created by the elegant black finish and the innovative LED lighting concept.

The focus is also on the most impressive jackpot offers on the market, with a variety of complete hardware and software packages for all budgets and preferences. Leading NOVOMATIC cabinets are blended with top-performing Progressive multi-game selections and a variety of excellent signage solutions to create a new buzz of excitement on the gaming floor.

New on the Romanian market is the PRIMUS PRO, a cost-effective cabinet that offers excellent value for money. It represents the best alternative as a replacement for outdated Coolfire™ I gaming machines.

The most popular and successful gaming mix in Romania, Impera Line HD™, launches with its new Edition 9. This version offers a selection of classic NOVOMATIC games as well as new releases, and its user-friendly menu helps players easily identify their preferences.

The sports betting terminals will be presented in a dedicated stand area, where visitors can discover the advantages of the exclusive exhibition offers. NOVOMATIC Romania is expanding partnerships with advantageous conditions, offering an even more diverse range of products, including complete sports betting terminals and lottery products, depending on the type of business chosen by the partner.

"It will be an edition you won't want to miss! From campaigns, exclusive offers, and exclusive exhibition programs to surprises and special prizes. We have carefully created everything to provide the best conditions, both for our customers and their business. We look forward to welcoming visitors to our stand 101 for a glass of champagne and traditional Austrian food," added Laura Boşneag, sales director NOVOMATIC Romania.

NOVOMATIC Romania to Participate in Entertainment Arena Expo



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yogonet.com, 18.8.2023

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"Our **host at the fair will again be Diana Munteanu**, who has already accompanied us at the last two editions: She is looking forward to our visitors testing our high-quality products and **participating in surprise tournaments** – this year we will be giving away exclusive prizes! Also, **IlieNaştase**, the brand ambassador of **admiral.ro**, will join us to sign autographs and take photos."



This year, the **portfolio has been expanded** with new, "revolutionary products" that cover all the needs of operators, from AWP bars to clubs and sports betting shops. The stars of this show are **five progressive jackpot packages** that include a selection of games.

"We have also prepared a **special programme for the retrofitting of NOVOMATIC gaming machines** according to the new legal standards. I am proud that our team is making remarkable efforts to create a truly special and unique gaming fair."

"We are committed to providing visitors to our stand with an unforgettable experience and **offering them something unique at the event**, as we continue to revolutionize the gaming market", said Valentin-Adrian Georgescu.

Live at the show will be the latest cabinet releases with the BLACK EDITION II series and its flexible portfolio of three new cabinet versions: BLACK EDITION II 3.27, BLACK EDITION II XL 3.32, and BLACK EDITION II 1.49J.

Offers on the market include complete hardware and software packages for all budgets and preferences. NOVOMATIC cabinets are blended with multi-game selections and **signage solutions**.

New on the Romanian market is the PRIMUS PRO, a **cost-effective cabinet** that offers value for money, according to the company. It represents the as a replacement for **outdated Coolfire™ I gaming machines**.

The most popular and successful gaming mix in Romania, **Impera Line HDTM, launches with its new Edition 9**. This version offers a selection of classic NOVOMATIC games as well as **new releases**, and its user-friendly menu helps players easily identify their preferences.

The **sports betting terminals will be presented** in a dedicated stand area, where visitors can discover the advantages of the exclusive exhibition offers. NOVOMATIC Romania is **expanding partnerships** with advantageous conditions, offering diverse range of products, including complete sports betting terminals and lottery products, **depending on the type of business chosen** by the partner.

Laura Boşneag, Sales Director NOVOMATIC Romania stated:"It will be an edition you won't want to miss! From campaigns, exclusive offers, and exclusive exhibition programs to surprises and special prizes. We have carefully created everything to provide the best conditions, both for our customers and their business."

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Soloazar.com, 17.8.2023

NOVOMATIC Romania preparing for EAE: "We continue to revolutionize the gaming market"

(Gumpoldskirchen/Bucharest).- Valentin-Adrian Georgescu, CEO of NOVOMATIC Romania says: "We invite all our customers and partners to visit our stand # 101, which we are premiering at EAE in exciting new style and discover our many special offers and surprises."



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Romania – Novomatic to launch Primus Pro into Romania at EAG

By Phil - 17 August 2023

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Greentube Expands German Footprint with Jokerstar Deal

Greentube looks forward to growing alongside Jokerstar in the region for years to come, regional manager Schagerl said



Image Source: Greentube

Greentube, a NOVOMATIC-owned provider of online casino content, has agreed to provide German operator **Jokerstar** with a selection of its best games. The deal will expand the B2B company's European footprint while reinforcing its new partner's content offering.

As agreed, Greentube will leverage its industry-leading library of games to provide Jokerstar with exciting gaming experiences. Some of the games that will make their way into the operator's platform include classic hits such as **Book of Ra Deluxe**, **Lucky Lady's Charm Deluxe** and **Sizzling Hot**.

One of the first games to be added to Jokerstar's portfolio is **CASH CONNECTION Book of Ra**, an Egyptian-themed slot where players are tasked with discovering ancient artifacts.

Jokerstar is a **King Automaten-owned** third-gen family-run gambling business that is deeply rooted in Germany's land-based casino sector. The company owns a whopping 165 casino arcade properties in the European country and is a well-known name among local players.

Jokerstar entered the digital sector last year after successfully securing a license from Germany's new federal gambling regulator, the **Glücksspielbehörde der Länder (GGL)**. The online platform proved to resonate with players, prompting the company to double down on its online business and enhance its products with more games from industry-leading suppliers.

Greentube Hopes for a Long and Fruitful Partnership

Greentube's regional manager, **Julia Schagerl**, commented on the new deal, praising Jokerstar as "one of Germany's most recognizable land-based operators." She lauded the company's strong reputation among local players and said that her team is happy to add games to Jokerstar's portfolio.

We are delighted to have further enhanced our premium portfolio of games on the site and look forward to growing alongside the brand in the region for years to come.

Julia Schagerl, regional manager, Greentube

Jokerstar's owner and chief executive officer, **Jürgen Kling**, described Greentube as a supplier that "needs no introduction."

As one of the world's leading slot developers, their games are steeped in the company's land-based heritage, while also providing important innovative elements. We could not be happier to be able to offer our players their first-class portfolio of games.

Jürgen Kling, owner & CEO, Jokerstar

Last month, Greentube strengthened its European presence through a [partnership arrangement with Betway](#) in Belgium. Earlier this year, the supplier also [provided content to bet365](#) in the Netherlands.

casinobeats.com, 17.8.2023

Greentube gains German growth via 'first-class' Jokerstar slot rollout

Greentube has enhanced its German footing after forming an alliance with online casino **Jokerstar**, hoping to expand "alongside the brand in the region for years to come".

In signing the partnership, Greentube, the **NOVOMATIC** Digital Gaming and Entertainment division, will provide its complete product portfolio to Jokerstar's online casino lobby, operated by **Kling Automaten**.

Julia Schagerl, Regional Manager at Greentube, commented: "Jokerstar is one of Germany's most recognisable land-based operators and has built a strong reputation over the years.

"We are delighted to have further enhanced our premium portfolio of games on the site and look forward to growing alongside the brand in the region for years to come."

Tapping into another corner of the German igaming sector, Greentube will supply Jokerstar's player base with slots such as Lucky Lady's Charm, Sizzling Hot and Cash Connection Book of Ra.

While Jokerstar lauds an established presence in the nation's land-based industry, the company entered the online casino space in 2022 after receiving approval from German regulator **Glücksspielbehörde der Länder**.

Reacting to the Greentube deal, **Jürgen Kling**, Owner and CEO of Jokerstar, added: "Greentube needs no introduction. As one of the world's leading slot developers, their games are steeped in the company's land-based heritage, while also providing important innovative elements.

"We could not be happier to be able to offer our players their first-class portfolio of games."



Greentube Partners with Jokerstar to Strengthen Its Position in German Market

👤 Vanja Mitic 🕒 August 17, 2023

📁 Online gaming software, Latest Casino and Gambling News, Gaming Industry News, Mobile gaming, Online Gambling News, Germany, Mergers, Acquisitions & Partnerships

The renowned NOVOMATIC Digital Gaming and Entertainment division, Greentube, keeps establishing successful partnerships with huge names in the industry to strengthen its position in the European gaming industry. The most recent step towards that is a partnership with Jokerstar, which will allow the company to bolster its presence in the key German market.

New games for German players:

Greentube will supply **Jokerstar** with a range of its popular games, which is very exciting news for German players. Among the titles that will be available in **Germany** through the Jokerstar portfolio will be a range of classic games, including hits such as **Book of Ra Deluxe**, **Lucky Lady's Charm Deluxe**, and **Sizzling Hot**. Some titles are already added to the company's website, and among them is the hit release **Cash Connection Book of Ra**.

This isn't the first German rodeo for **Greentube**. After a series of successful partnerships with leading German operators, the company wanted to expand its presence on the market even further and establish its position as **one of the industry leaders** in the country.

Jokerstar's expansion:

On the other hand, Jokerstar also has a long history and a huge influence on the market. The company is owned by the famous **Kling Automaten**, and it's a real example of a family business since it is currently operating under the third generation of one family, with its beginnings in the land-based sector in the country and later expanding to the online business. The company is most famous for its **casino arcades** – there are 165 of them placed across the whole country.

The online expansion occurred in 2022 when the company got the **Glücksspielbehörde der Länder (GGL)** license for this regulated market. After joining the online scene, Jokerstar.de strengthened its position even further by releasing **a range of popular games** and partnering with huge industry names.

Julia Schagerl, Regional Manager at Greentube, said: *"Jokerstar is one of Germany's most recognizable land-based operators and has built a strong reputation over the years. We are delighted to have further enhanced our premium portfolio of games on the site and look forward to growing alongside the brand in the region for years to come."*

Jürgen Kling, Owner, and CEO of Jokerstar, added: *"Greentube needs no introduction. As one of the world's leading slot developers, their games are steeped in the company's land-based heritage while also providing important innovative elements. We could not be happier to be able to offer our players their first-class portfolio of games."*

intergameonline.com, 17.8.2023

Greentube strikes Jokerstars deal in Germany

Greentube is to supply a selection of games to Jokerstar and bolster its presence in the German market.



The move is the latest German expansion by Novomatic's Digital Gaming and Entertainment division, with Lucky Lady's Charm one of the titles to launch with the operator.

Julia Schagerl, regional manager at Greentube (pictured), said the company looks forward to "growing alongside the brand in the region for years to come."

Jürgen Kling, owner and CEO of Jokerstar, added Greentube will offer "important innovative elements" to its platform.

Greentube Expands German Footprint with Jokerstar Deal

Greentube looks forward to growing alongside Jokerstar in the region for years to come, regional manager Schagerl said



Image Source: Greentube

Greentube, a NOVOMATIC-owned provider of online casino content, has agreed to provide German operator **Jokerstar** with a selection of its best games. The deal will expand the B2B company's European footprint while reinforcing its new partner's content offering.

As agreed, Greentube will leverage its industry-leading library of games to provide Jokerstar with exciting gaming experiences. Some of the games that will make their way into the operator's platform include classic hits such as **Book of Ra Deluxe**, **Lucky Lady's Charm Deluxe** and **Sizzling Hot**.

One of the first games to be added to Jokerstar's portfolio is **CASH CONNECTION Book of Ra**, an Egyptian-themed slot where players are tasked with discovering ancient artifacts.

Jokerstar is a **King Automaten-owned** third-gen family-run gambling business that is deeply rooted in Germany's land-based casino sector. The company owns a whopping 165 casino arcade properties in the European country and is a well-known name among local players.

Jokerstar entered the digital sector last year after successfully [securing a license](#) from Germany's new federal gambling regulator, the **Glücksspielbehörde der Länder (GGL)**. The online platform proved to resonate with players, prompting the company to double down on its online business and enhance its products with [more games from industry-leading suppliers](#).

Greentube Hopes for a Long and Fruitful Partnership

Greentube's regional manager, **Julia Schagerl**, commented on the new deal, praising Jokerstar as "one of Germany's most recognizable land-based operators." She lauded the company's strong reputation among local players and said that her team is happy to add games to Jokerstar's portfolio.

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Last month, Greentube strengthened its European presence through a [partnership arrangement with Betway](#) in Belgium. Earlier this year, the supplier also [provided content to bet365](#) in the Netherlands.

Greentube expands premium game offering with German operator Jokerstar

Greentube, the NOVOMATIC Digital Gaming and Entertainment division, has bolstered its presence in the German market after agreeing to supply a selection of its leading games to Jokerstar.

This deal has seen a number of its classic games arrive at Jokerstar including *Book of Ra™ deluxe*, *Lucky Lady's Charm™ deluxe* and *Sizzling Hot™*. One of the first new titles to be added to the site has been *Cash Connection™ Book of Ra™*.

The partnership follows a line of successful deals between Greentube and leading German operators as the company enjoys an increase in demand for its games in the region.

Owned by Kling Automaten, Jokerstar is a third-generation family-run company with roots in the German land-based sector, owning over 165 casino arcades across the country.

The company entered the online space in 2022 after being approved for a licence from Glücksspielbehörde der Länder (GGL) in the regulated German online gaming market. Jokerstar.de has performed strongly since its launch, with a strong range of land-based favourites proving popular with players.



Julia Schagerl, Regional Manager at Greentube, said: "Jokerstar is one of Germany's most recognisable land-based operators and has built a strong reputation over the years.

"We are delighted to have further enhanced our premium portfolio of games on the site and look forward to growing alongside the brand in the region for years to come."

Jürgen Kling, Owner and CEO of Jokerstar, said: "Greentube needs no introduction. As one of the world's leading slot developers, their games are steeped in the company's land-based heritage, while also providing important innovative elements.

"We could not be happier to be able to offer our players their first-class portfolio of games."

gamblinginsider.com, 17.8.2023

Greentube expands presence in Germany through Jokerstar

Cash Connection Book of Ra is one of the earliest new titles to have been added to the website.

After deciding to provide Jokerstar access to several of its games, Greentube, a Novomatic company that specialises in digital gaming and entertainment, has increased its presence in Germany.

As a result of this agreement, several of its titles, including Book of Ra Deluxe, Lucky Lady's Charm Deluxe and Sizzling Hot, have been added to Jokerstar.

The collaboration comes after a string of agreements between Greentube and German operators, which coincides with a rise in demand for the company's games in the area.

Jokerstar, a third-generation family-run business with origins in the German land-based industry and ownership of more than 165 casino arcades nationwide, is owned by Kling Automaten.

After being granted a licence by the Glücksspielbehörde der Länder (GGL) in the regulated German online gaming industry, the company joined the online community in 2022.

Julia Schagerl, Regional Manager at Greentube, said: "Jokerstar is one of Germany's most recognisable land-based operators and has built a strong reputation over the years.

"We are delighted to have further enhanced our portfolio of games on the site and look forward to growing alongside the brand in the region for years to come."

Meanwhile, Jürgen Kling, Owner and CEO of Jokerstar, added: "Greentube needs no introduction. As one of the world's leading slot developers, their games are steeped in the company's land-based heritage, while also providing important innovative elements.

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Recently, Greentube extended its partnership with Rush Street Interactive (RSI) to launch its content with BetRivers in Ontario and Michigan.

yogonet.com, 17.8.2023

Greentube agrees to supply selection of games to Jokerstar, strengthening its German presence



Julia Schagerl, Regional Manager at Greentube.

Greentube, the NOVOMATIC Digital Gaming and Entertainment division, announced that it has bolstered its presence in the German market after agreeing to supply a selection of its games to **Jokerstar**.

This deal has seen a number of its classic games arrive at Jokerstar including Book of Ra deluxe, Lucky Lady's Charm deluxe and Sizzling Hot. One of the first new titles to be added to the site has been **Cash Connection Book of Ra**.

According to a press release issued about this subject, the partnership follows a line of "successful deals" between Greentube and "leading" German operators as the company enjoys an **increase in demand for its games in the region**.

Owned by Kling Automaten, Jokerstar is a third-generation family-run company with roots in the German land-based sector, **owning over 165 casino arcades** across the country.

The company **entered the online space in 2022** after being approved for a licence from Glücksspielbehörde der Länder (GGL) in the regulated German online gaming market. Jokerstar.de has performed "strongly" since its launch, with a range of **land-based favourites**.

Julia Schagerl, Regional Manager at Greentube, said: "Jokerstar is one of Germany's most recognisable land-based operators and has built a strong reputation over the years.

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soloazar.com, 17.8.2023

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"Our host at the fair will again be Diana Munteanu, who has already accompanied us at the last two editions: She is looking forward to our visitors testing our high-quality products and participating in surprise tournaments – this year we will be giving away exclusive prizes! Also, Ilie Năstase, the brand ambassador of admiral.ro, will join us to sign autographs and take photos," added Georgescu.

This year, the portfolio has been expanded with new, revolutionary products that cover all the needs of operators, from AWP bars to clubs and sports betting shops. The stars of this show are five progressive jackpot packages that include a selection of innovative games with special features. "We have also prepared a special programme for the retrofitting of NOVOMATIC gaming machines according to the new legal standards. I am proud that our team is making remarkable efforts to create a truly special and unique gaming fair. We are committed to providing visitors to our stand with an unforgettable experience and offering them something unique at the event, as we continue to revolutionize the gaming market", said Valentin-Adrian Georgescu.



Live at the show will be the latest cabinet releases with the outstanding BLACK EDITION II series and its flexible portfolio of three new cabinet versions: BLACK EDITION II 3.27, BLACK EDITION II XL 3.32, and BLACK EDITION II 1.49J. All three versions impress with their captivating, sophisticated design and high-impact game presentation. Additionally, they stand out with the harmonious contrast created by the elegant black finish and the innovative LED lighting concept. The focus is also on the most impressive jackpot offers on the market, with a variety of complete hardware and software packages for all budgets and preferences. Leading NOVOMATIC cabinets are blended with top-performing Progressive multi-game selections and a variety of excellent signage solutions to create a new buzz of excitement on the gaming floor.



New on the Romanian market is the PRIMUS PRO, a cost-effective cabinet that offers excellent value for money. It represents the best alternative as a replacement for outdated Coolfire™ I gaming machines. The most popular and successful gaming mix in Romania, Impera Line HD™, launches with its new Edition 9. This version offers a selection of classic NOVOMATIC games as well as new releases, and its user-friendly menu helps players easily identify their preferences.



The sports betting terminals will be presented in a dedicated stand area, where visitors can discover the advantages of the exclusive exhibition offers. NOVOMATIC Romania is expanding partnerships with advantageous conditions, offering an even more diverse range of products, including complete sports betting terminals and lottery products, depending on the type of business chosen by the partner. *"It will be an edition you won't want to miss! From campaigns, exclusive offers, and exclusive exhibition programs to surprises and special prizes. We have carefully created everything to provide the best conditions, both for our customers and their business. We look forward to welcoming visitors to our stand 101 for a glass of champagne and traditional Austrian food"*, adds **Laura Boşneag**, Sales Director NOVOMATIC Romania.



Isa-guide.de, 17.8.2023

NOVOMATIC Romania preparing for EAE: "We continue to revolutionize the gaming market"

NOVOMATIC will participate in the 15th edition of Entertainment Arena Expo, the region's most important B2B industry event, which will take place from 5 to 7 September 2023 at Romexpo in Bucharest.

Gumpoldskirchen/Bucharest – Valentin-Adrian Georgescu, CEO of NOVOMATIC Romania says: "We invite all our customers and partners to visit our stand # 101, which we are premiering at EAE in exciting new style and discover our many special offers and surprises. Our host at the fair will again be Diana Munteanu, who has already accompanied us at the last two editions: She is looking forward to our visitors testing our high-quality products and participating in surprise tournaments – this year we will be giving away exclusive prizes! Also, Ilie Năstase, the brand ambassador of admiral.ro, will join us to sign autographs and take photos."



(Photo: Novomatic AG)

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Valentin-Adrian Georgescu, CEO of NOVOMATIC Romania. (Photo: Novomatic AG)

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DIAMOND X 1.55J (Photo: Novomatic AG)

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From campaigns, exclusive offers, and exclusive exhibition programs to surprises and special prizes. We have carefully created everything to provide the best conditions, both for our customers and their business. We look forward to welcoming visitors to our stand 101 for a glass of champagne and traditional Austrian food", adds Laura Boşneag, Sales Director NOVOMATIC Romania.



16.08.2023

Löwen Dart HB10: Neue Softwareversion

Löwen Entertainment präsentiert für das Löwen Dart HB10 ein neues Softwareupdate: Version 3. Der neue Release umfasst unter anderem einen Standort-Finder, mit dem Dart-Fans beispielsweise in der Löwen Dart-App HB10-Standorte in der Nähe finden können. Neu sind zudem das bei Dartern beliebte Trainingsspiel Around the World und der Match-Modus. In diesem Modus können Spieler laut Unternehmensangaben – wie bei der Darts-WM im Londoner Ally Pally – eine Anzahl von Legs und Sets einstellen, die zum Sieg erreicht werden müssen. HB10-Geräte, die das neueste Softwareupdate installiert haben, können künftig auch per Netzwerkverbindung aktualisiert werden. Ein Update per USB-Stick sei damit nicht mehr nötig.

Neue Features für die App

Auch für die Löwen Dart-App kündigt das Unternehmen in diesem Zuge eine neue Version an. Diese enthält neben dem Standort-Finder weitere neue Features, um das Profil zu personalisieren. Die Löwen Dart-App ist laut den Bingern das „perfekte Bindeglied“ zwischen Spieler-Smartphone und dem Löwen Dart HB10. Durch viele Features biete sie Dart-Fans ein neues Spielerlebnis. „Ergebnisse werden vom HB10 automatisch übertragen und fließen in persönliche Statistiken ein. Über eine Social-Media-Schnittstelle können Spieler Ergebnisse direkt mit Freunden teilen“, heißt es von Löwen.

Casino International, August 2023

NOVOMATIC announces new distribution partner

NOVOMATIC

NOVOMATIC AG is continuing to develop its footprint throughout the APAC region with top-performing Electronic Table Games installations, award-winning video slots and powerful casino management solutions. With the new distribution and service agreement with local industry expert Tecnet Asia, current and future customers in the Philippine market will find a reliable partner with a proven track record for highest customer satisfaction.

In its role as the official distributor of NOVOMATIC gaming technologies for the Philippines, Tecnet Asia will provide first-class sales and after-sales service, supporting these leading gaming technology products with top expertise and an excellent service infrastructure in one of the region's most important gaming markets.

Tecnet Asia is a Philippine-based corporation that was established in 2015 to deliver niche high-end innovative solutions to SME's and the casino industry in the Asia Pacific regions. Tecnet Asia has diverse professional resources providing over 40 years' experience in innovative IT industry, sales casino management, consulting, and technical support services. Today, Tecnet Asia, is based in the Clark Freeport Zone and has an excellent reputation as a full-service and development company that develops and provides innovative technology solutions for casino management systems, server-based gaming platforms & casino products. Aiming to ensure the highest level of client satisfaction and reliable after-sales services, Tecnet serves as the technical support and provides consultancy to its clients in the Asian Region.

Suat Sirin, CEO and owner of Tecnet Asia, said: "With this new distribution agreement with NOVOMATIC, one of the gaming industries most iconic and globally successful brands, Tecnet looks forward to providing these exciting new products to our present and new customers throughout the Philippines."

Christoph Jeitler, head of direct sales, NOVOMATIC AG, said: "The partnership with Tecnet Asia is another milestone for our strategy to bringing NOVOMATIC gaming equipment back on the map in the Philippine casino market. Tecnet's proven network, along with its technical support capacities and in-depth expertise of the local requirements are the perfect fit to achieve our ambitious targets in the region."

Automatenmarkt, August 2023

Unter Uns



An der Spitze von Bally Wulff: Gerhard Hubmann und – neu an Bord – Michael Heiss.

Änderungen in der Geschäftsführung von Bally Wulff: Laut dem Berliner Unternehmen sind **Thomas Niehenke** und **Philipp Lorenz** zum 30. Juni 2023 aus der Geschäftsführung ausgeschieden. Das Unternehmen bedankt sich für ihr Engagement und wünscht alles Gute für den weiteren beruflichen Lebensweg. Ab sofort wird die Bally Wulff Games & Entertainment GmbH durch **Gerhard Hubmann** als alleinigen Geschäftsführer vertreten. Zudem verkündet das Berliner Unternehmen, dass **Michael Heiss** als weiterer Geschäftsführer in die Bally Wulff Holding GmbH bestellt wurde. Gemeinsam mit Gerhard Hubmann vertritt er die Belange der Bally Wulff Holding. Heiss soll mit seiner langjährigen Erfahrung unter anderem in den Bereichen Produktion, Einkauf und Logistik Bally Wulff und den Tochtergesellschaften zur Seite stehen sowie die „Wertschöpfungskette im Unternehmen zukunftsorientiert mitgestalten“. „Für die Mitarbeiterinnen und Mitarbeiter sowie für das Unternehmen sehen wir dies als großen Gewinn“, so Geschäftsführer Gerhard Hubmann.

Die Geschäftsführung von Löwen Entertainment hat **Sebastian Foethke** zum Bevollmächtigten für Politik & Regulierung ernannt. Er verantwortet damit die Interessen-

vertretung der Unternehmensgruppe gegenüber Politik und Behörden. In seiner neuen Funktion berichtet Foethke an **Dr. Daniel Henzgen**, Geschäftsführer Kommunikation & Compliance bei den Löwen. Sebastian Foethke ist seit 2017 im Public Affairs-Bereich für Löwen Entertainment tätig. Seit Mai 2023 ist er Vizepräsident des Deutschen Online Casinoverbands (DOCV). Hier vertritt er Novo Interactive, ein Tochterunternehmen von Löwen Entertainment. „Wir



Sebastian Foethke, bei den Löwen jetzt auch Bevollmächtigter für Politik und Regulierung.

stehen in unserer Branche vor großen regulatorischen Herausforderungen. Es freut uns sehr, hierbei auf Sebastian Foethke und seine Expertise im Bereich Public Affairs bauen zu dürfen“, so Dr. Henzgen.

Löwen Entertainment unterstützt ab der anstehenden Saison 2023/24 den **1. FC Kaiserslautern** als Exklusiv-Partner und präsentiert seine Marke Novoline. Der Novoline-Schriftzug wird bei den Spielen im Fritz-Walter-Stadion auf der LED-Bande zu sehen sein und bei allen DFB-Pokalspielen auf den Ärmeln der Roten Teufel. „Seit 70 Jahren sind wir als einer der führenden deutschen Entwickler und Hersteller von Geldspielgeräten in Rheinland-Pfalz zu Hause. Entsprechend groß ist die Freude, den FCK mit unserer Kernmarke Novoline als Exklusiv-Partner unterstützen zu



Von links: Thorsten Rittersberger, Senior Director, Sportfive, Oliver Bagus, Löwen Entertainment, und Thomas Hengen, Geschäftsführer 1. FC Kaiserslautern.

dürfen – einen Traditionsverein in unserer direkten Nachbarschaft“, so **Oliver Bagus**, Geschäftsführer Gaming Technology bei Löwen Entertainment.

Auch in diesem Jahr veranstaltete adp Merkur seine traditionellen Frühjahrsessen und präsentierte unter dem Motto „Merkur hoch 3“ das aktuelle Produktportfolio. Ebenfalls vertreten war der Merkur Service, der die Veranstaltungen für den persönlichen Kundenaustausch nutzte und mit einem Gewinnspiel die Chance auf tolle Preise bot. Der Hauptgewinn: Die Teilnahme am Merkur Technik Seminar auf Mallorca. Das Gewinnspiel wurde vom



Glückwunsch: Ingo Drochner, Leitung Teiledienst, Zubehör und Werkstätten der Merkur Service GmbH (links), und Jens Riesenbeck (rechts) überreichen den Hauptgewinn an Alexander Fernitz.