

Pressespiegel 2023

Berichterstattung
NOVOMATIC

Erstellt von **Group Marketing & Communications**

Datum **02.10.2023 / KW 39**

G3 Magazine, Oktober 2023



INSIGHT
ELECTRONIC TABLE GAMES

NovoLive Studio

NOVOMATIC

Thomas Schmalzer, VP Global Sales/VP Product Management at NOVOMATIC AG, details how the NovoLive Studio system powers its broadcast of live dealer table games 24/7, 365 days a year, to gaming machines in venues nationwide and beyond.

INSIGHT
ELECTRONIC TABLE GAMES
NOVOMATIC



Thomas Schmalzer
VP Global Sales/VP Product Management, NOVOMATIC AG

What unique assets do ETGs bring to the casino floor?

The popularity of ETG products with both operators and players remains extremely resilient with a continued success that is based on the clear distinctions that these products offer in comparison to traditional live games. One being the full automation of the game, which greatly reduces errors and avoids discussions at the table about bets placed.

Another being the fact that they help reduce personnel costs. The automated game play and especially the increased use of podiums and faster wheels also allow for a significantly increased game speed and more bets being placed compared to a traditional live table.

Another aspect for the operator that speaks for ETGs on the floor is an advantage in terms of floor space. Whereas smaller ETG setups may take up similar floor space to a live table set-up, with the increasing number of terminals, operators can accommodate significantly more players plus present a more varied game offer than any amount of live table could within the same space limitations.

Specifically adding to the player convenience is the broad range of options and increased privacy that ETGs present to the guest compared to the more exposed betting situation on a live table. System developments allow for greater choice for the players, with a single ETG terminal able to offer a range of different games, optional side-bets, even simultaneous betting on different games at once, multiple denomination choices and a more relaxed experience for those who may otherwise feel rushed if sitting at the live table.

ETGs are expensive. What factors influence operators to upgrade? Are they typically seeking a better ROI? Do ETGs have a life span?

In terms of hardware, operators might go for new cabinets with bigger screen dimensions that create a bigger game impact and better player comfort. Or they might reconsider their floor layout and select a new ETG set-up that perfectly fits their new requirements, which could be either a circular island installation, complete with automated wheel and signage such as the latest-generation LOTUS ROULETTE Genius, or it could mean that they integrate a

whole ETG arena on the casino floor, with a standalone wheel, any number of individual slant top terminals and perhaps a generous video wall.

Software upgrades are much less invasive for the gaming floor as a whole and therefore much more common. Operators generally seek to update their offer with the most popular games. Hence, new ETG content releases that hit a sweet spot with players are highly welcome and generously adopted. A recent example are the new Roulette jackpot games GOING FOR GOLD and Lucky Lady's Roulette that very quickly became a much-sought upgrade.

A solid, premium ETG product has a very long-life span that typically lasts at least until the end-of-life of the platform and beyond.

Why are there multiple configurations for every model? What role do these configurations have in spacing out casino floors of different shapes and sizes?

Software upgrades are much less invasive for the gaming floor as a whole and therefore much more common. Operators generally seek to update their offer with the most popular games. Hence, new ETG content releases that hit a sweet spot with players are highly welcome and generously adopted. A recent example are the new Roulette jackpot games GOING FOR GOLD and Lucky Lady's Roulette that very quickly became a much-sought upgrade.

The multiple possible configurations are in fact catering to the various operator requirements in terms of floor spacing and set-up preferences. Circular islands like the LOTUS ROULETTE are quite convenient to integrate and even allow the operator to connect additional video slot positions to the same Roulette offer. One step further, WAN configurations enable operators to connect player positions to remote Roulette wheels, or other table games for that matter, in entirely different venues.

And even more revolutionary approach is the brand new NovoLive Studio: utilising NOVOMATIC's wide-area-network infrastructure, the market leading Novo Unity II system powers the NovoLive Studio, enabling the broadcast of live dealer table games 24/7, 364 days a year, to gaming machines in venues nationwide and beyond.

ETGs are one of the more complex pieces of gaming equipment on the casino floor. How

INSIGHT

ELECTRONIC TABLE GAMES NOVOMATIC

important is servicing and maintaining these ETGs? Do you handle this in-house or work with a distribution network and external partners?

NOVOMATIC ETGs are typically very low maintenance gaming equipment. Relevant technical support and service is however provided by NOVOMATIC's international network infrastructure of subsidiaries and distribution and service partners, worldwide.

Are Blackjack, Roulette and Baccarat still the most popular titles or are game line-ups becoming more varied?

NOVOMATIC ETG content is traditionally broadly diversified with an offer ranging from Roulette (with 0 and 00 versions), Baccarat/Punto Banco, Black Jack and various kinds of Poker to Sic Bo and Bingo Games, as well as making a selection of video slots available on the player terminals.

Within the traditional ETG games, the NOVOMATIC content portfolio is further varied with three distinct game versions: the live table connected TouchBet game version, the fully automated Multi-game version and the fully animated Flying version which is an entirely virtual game presentation.

In terms of game play and game development, ETGs are a product range that continues to explore new offers. More recently, the Roulette portfolio has been enriched with novel jackpot side-bets such as GOING FOR GOLD and Lucky Lady's Roulette that have quickly gained great popularity and that lend themselves very naturally to the ETG format, with game flow greatly improved.

What would be a complex process for a croupier dealing with multiple players placing different bet variants to handle, becomes a fast, simple and clean progression that is easy for the player to comprehend, follow and enjoy on an ETG terminal.

Is it important to have a signature 'spin' on these classic game types or do players prefer a more traditional experience in a casino environment?

NOVOMATIC ETG content is traditionally broadly diversified with an offer ranging from Roulette (with 0 and 00 versions), Baccarat/Punto Banco, Black Jack and various kinds of Poker to Sic Bo and Bingo Games, as well as making a selection of video slots available on the player terminals.

In terms of game play and game development, ETGs are a product range that continues to explore new offers. More recently, the

Roulette portfolio has been enriched with novel jackpot side-bets such as GOING FOR GOLD and Lucky Lady's Roulette that have quickly gained great popularity and that lend themselves very naturally to the ETG format, with game flow greatly improved.

The one does not exclude the other. NOVOMATIC ETGs serve both, the traditionalist and the more experimental player with a varied choice of games in the selection menu. The Lucky Lady's Roulette is a prime example of a signature spin, if you like, captivating both operators and players with the familiar theme and presence of the iconic Lucky Lady character, which is synonymous with the NOVOMATIC game catalogue.

The addition of this new game for the NOVO LINE Novo Unity II range of products has everything that a player could want: spellbinding graphics, the familiarity of a traditional roulette game as well as the addition of bonus multipliers, enhancing the portfolio and strengthening even further the appeal of the foremost ETG system in the market.

With new iterations having hit the market annually for decades, what scope remains to improve and innovate upon ETGs? Where can improvements be made to the customer experience?

We keep working on innovation in all fields of gaming equipment and as such also on our ETG solutions. However, it would be premature to break the news about our next big move before launch, but I can reveal what I can now: it is looking really good. But one thing that characterises our industry and all the successful big players in it, is its great creativity and innovative strength that proves again and again that we keep reinventing the game, creating ever new and exciting experiences for the player.

Where do you consider 'home markets' - areas where the company's ETG presence is strong - and where do you see potential for expansion?

Exceptionally strong ETG markets are traditionally the UK, but also France and Germany in Europe. Moreover, we are proud of large installations of high performing ETG setups also in a number of Asian markets. ETGs are generally a very international product segment, partly due to regulators peculiarities, partly due to traditional player preferences and mostly, because electronic table games offer so many advantages for operators and players alike.

G2E Las Vegas Casino Slots & Sports Betting NOVOMATIC

The NOVOMATIC booth at this year's G2E in Las Vegas will create the framework for a showpiece that's set to impress. The display targets US operators as well as international show visitors, with products ranging across land-based and online, catering for the industry's varied segments with dedicated premium solutions: casino slots, progressives and ETGs, VGTs, iGaming content and solutions as well as sports betting kiosks and powerful casino management solutions.

Visitors at this year's G2E in Las Vegas will be energized by the new, fresh and inspiring look and feel of all that welcomes them at the NOVOMATIC booth #1259.

Rick Meltzer, CEO of NOVOMATIC Americas says: "It is with great pride that we unveil the future of NOVOMATIC gaming innovation at this year's G2E in Las Vegas. Our team has created exceptional, unprecedented entertainment experiences, and their commitment to redefining what gaming entertainment means is evident in every detail of what you will see. We have poured our dedication into crafting an all-new, fresh, and inspiring look and feel from the booth to the individual products, that will captivate players and customers alike. When you step into our Emerald Isle themed gaming world, you'll be greeted by unparalleled technology, exciting gameplay, the best team in the business, and a dedication to design excellence. The products at this show are a testament to our pursuit of performance and innovation."

With a special focus on new Progressive Links and VGT games in stunning cabinet hardware, NOVOMATIC Americas presents a product pipeline that provides operators with product poised to pay off in performance. DIAMOND X, which is currently the highest performing cabinet for NOVOMATIC Americas, will be the focus of the product display for the U. markets with two stunning versions, DIAMOND X 1.55J and DIAMOND X 2.32 and a plethora of new and exciting content.

The brand-new Progressive Link THUNDER CASH GOLD launches with a variety of new titles, including Irish Locks and Irish Grace, both commanding an assortment of charms to conjure the Luck of the Irish with both a Progressive feature and free games. Add the Golden Voodoo Magic game.

MONEY PARTY Fresh! will introduce fresh and new Linked Progressive fruit game entertainment that combines jackpot thrills with an exciting winning spins feature, while the mystical twin-game RISING TREASURES embarks on divine Progressive adventures to uncover hidden jackpot treasures under the watchful eye of the Pharaoh and Queen.

A final addition to the progressive portfolio of proven products is the APEX Diamond Link Progressive product line which will debut at G2E.



NOVOMATIC Americas has the distribution rights for APEX gaming product in North America including the Clover Link Extreme and Clover Link Progressive product lines.

NOVOMATIC games also continue to excel in the VGT and route segment. Visitors can check out top-performing game mixes for the Illinois, Pennsylvania, Puerto Rico and the Georgia skills markets.

Introducing the future of sports betting kiosks with more action, more betting, more edge and designed to fit effortlessly into any environment, the brand new NOVOMATIC ActionBook Edge 1.43J will launch at G2E. With dimensions that make it the perfect addition to any sports betting setting, ready to perform with cutting-edge graphics presentation and with lightning-fast processing for seamless betting, this new sports betting kiosk perfectly complements the ActionBook Compact 1.27 table-top kiosk, and the twin-screen version, NOVOMATIC ActionBook Plus 2.27.

In a special ETG area, NOVOMATIC will present the great versatility of its NOVOMAT II electronic table games platform with the latest slant top cabinets, EXECUTIVE SL 1.27 and LOTUS SL 1.27. In a show set-up staging the new Novo Multi-Roulette wheel and a broad choice of ETG games. Premiering in the US will be the stunning fully automated TITAN ROULETTE from FAZI, featuring four player stations, a fully automated Roulette wheel and an integrated display solution.

Visitors from international markets can also look forward to an exclusive new cabinet series, which will be unveiled in Las Vegas with an exceptional game presentation for the upscale segment. Discerning operators know that every player deserves to feel like a VIP.

Another highlight in the international NOVOMATIC show display will be the latest BLACK EDITION II cabinet series with three

cabinet versions: the smaller BLACK EDITION II 3.27, the extra-large BLACK EDITION II XL 3.32 and the single-screen BLACK EDITION II 1.49J, which will be on display with the Superia GOLDEN LINK Volume 1, NOVOMAT GOLDEN LINK Edition 2 and Superia CASH CONNECTION Volume 2 linked multi-games as well as with the IMPERA LINKTM Series 2, Impera Line HD Edition 9 and NOVOMAT LINE Interactive Edition X4 multi-game compendiums.

A special premiere at the G2E will be the presentation of the innovative NOVOMAT casino management system which has been awarded as 'Best CMS/Software Product' at this year's European Casino Awards in London. This powerful solution takes all areas of a casino business to another level, with a uniquely comprehensive range of functionalities that far exceed the traditional Accounting, Jackpots, Player Tracking, CASHLESS and TITO transactions. As a distinctive USP, NOVOMAT introduces biometric technologies for the management of gaming operations, e.g. for player recognition and access.

In a dedicated booth area, the iGaming offer of Greentube, the NOVOMATIC digital gaming and entertainment division, will be perfectly complementing the land-based portfolio with its ever-growing range of online content comprising both, NOVOMATIC classics as well as proprietary brands and developments.

Thomas Schmalzer, VP Global Sales and Product Management NOVOMATIC AG sums up what visitors can look forward to: "The G2E Gaming Show is a great opportunity for industry decision makers to experience the varied and broad diversification of NOVOMATIC's product portfolio, not only for international markets and segments, but also for the different sectors of the U.S. gaming industry and for Latin America. We invite all show visitors at G2E to visit the NOVOMATIC booth and see how this comprehensive offering really allows them to find complete solutions from a single source!"

"Building Human Firewalls"

Mehr Cybersicherheit in Unternehmen

1. Oktober 2023, 07:00 Uhr



Amin Motalebi, Christian Reinhardt, Klaus Niedl, Moderatorin und WIFI NÖ-Institutsvorstandsmitglied Monika Racek, Joseph Riedinger, Michael Meixner, WIFI NÖ-Institutsleiterin Michaela Vorlauffer, WKNÖ-Vizepräsident und WIFI NÖ-Institutsvorstandsvorsitzender Christian Moser bei der Cybersecurity & der Faktor Mensch Konferenz im WIFI NÖ. Foto: WIFI NÖ hochgeladen von [Tamara Pfannhauser](#)

Cybersicherheit beschäftigt alle – auch die niederösterreichischen Unternehmen. Deshalb luden Wirtschaftskammer NÖ, WIFI NÖ und DCN unter dem Motto "Cybersecurity & der Faktor Mensch – Building Human Firewalls" zu einer eintägigen Konferenz, die sich dem Thema Cybersicherheit und dem entscheidenden Faktor Mensch in der Informationssicherheit widmete.

NÖ. Das Thema Cybersicherheit beginnt beim Passwortschutz der Geräte oder beim Anstecken eines fremden USB-Sticks und endet im schlimmsten Fall mit einem Hackerangriff. „Cybersicherheit betrifft tatsächlich alle Unternehmen, unabhängig von ihrer Größe oder Branche. Es geht nicht mehr nur um die großen Konzerne, sondern um die Sicherheit und den Schutz der Daten und Systeme jedes einzelnen Unternehmens“, betonte WKNÖ-Vizepräsident und WIFI NÖ-Institutsvorstandsvorsitzender Christian Moser.



Das Thema Cybersicherheit beginnt beim Passwortschutz der Geräte oder beim Anstecken eines fremden USB-Sticks und endet im schlimmsten Fall mit einem Hackerangriff. Foto: pixabay.com hochgeladen von [Tamara Pfannhauser](#)

Zahlreiche Expert:innen im Programm

„Building Human Firewalls“ brachte Expert:innen und Unternehmer:innen zusammen, um die drängenden Fragen zu aktuellen Themen im Bereich Cybersecurity und zum Faktor Mensch in der Informationssicherheit zu klären. Michaela Vorlauffer, WIFI NÖ-Institutsleiterin, hebt hervor:

„Die Unternehmerinnen und Unternehmer hatten vor Ort die Möglichkeit, von führenden Fachexpertinnen und -experten zu lernen und ihr Wissen zu erweitern.“

Die Expert:innen Christian Reinhardt, Julia Shaw, Joseph Riedinger, Michael Meixner, Volker Trometer und Klaus Niedl teilten ihre Erfahrungen bei der Konferenz. Die Psychologie hinter Cyberverbrechen wurde etwa ebenso beleuchtet wie

„Das kleine 1x1 wie und warum ein Unternehmen gehackt wird“,

der Aufbau von Sicherheitskulturen oder „Der Weg zu einer Cybersecurity Awareness Kampagne“. Neben den verschiedenen fachlichen Vorträgen gab es auch umfangreiche Möglichkeiten zum Networking und Erfahrungsaustausch.



„Cybersicherheit betrifft tatsächlich alle Unternehmen, unabhängig von ihrer Größe oder Branche. Es geht nicht mehr nur um die großen Konzerne, sondern um die Sicherheit und den Schutz der Daten und Systeme jedes einzelnen Unternehmens“, Foto: pixabay.com
hochgeladen von [Tamara Pfannhauser](#)

Erfolgreiche Kooperation

Die Veranstaltung ist das Ergebnis einer erfolgreichen Kooperation zwischen WIFI NÖ und dem Digital Champions Network (DCN).

„In mehr als 80 Prozent der Fälle sind Mitarbeiter:innen und Führungskräfte Bestandteil eines Cyberangriffes. Diese Einschläge kommen täglich näher, unabhängig von der Unternehmensgröße. Die Etablierung von ‚Human Firewalls‘ kann eine zusätzliche Verteidigungslinie gegen Cyberangriffe bieten, ergänzend zu den technischen Sicherheitsmaßnahmen“,

hält Klaus Niedl, HR-Director und Co-Founder des Digital Champions Network (DCN), fest.



„In mehr als 80 Prozent der Fälle sind Mitarbeiter:innen und Führungskräfte Bestandteil eines Cyberangriffes.“ Foto: pixabay.com hochgeladen von **Tamara Pfannhauser**

Nützliche Tools für Unternehmer:innen

Auch SoSafe Cyber Security Awareness fungierte als Partner bei der Veranstaltung. Christian Reinhardt, Director Sales Enablement bei SoSafe, zum Event:

„Die Konferenz ‚Building Human Firewalls‘ ist für uns ein ganz bedeutendes Event. Wir sind stolz als Content Partner gemeinsam mit dem WIFI Österreich und dem Digital Champions Network die erste Security-Veranstaltung mit dem Fokus auf den Faktor Mensch in Österreich ausgerichtet zu haben.“

Monika Racek, Mitglied des WIFI NÖ-Institutsvorstands, zum Erfolg der Veranstaltung:

„Es ist nicht nur gelungen, Unternehmerinnen und Unternehmer für die Gefahren und Herausforderungen zum Thema Cybersicherheit zu sensibilisieren. Vielmehr konnten ihnen auch nützliche Tools an die Hand gegeben werden, um sich selbst und ihr Unternehmen zu schützen.“

Intergaming, 1.10.2023

New management structure for Novomatic Netherlands

NOVOMATIC Netherlands is undergoing a management restructure and has announced that it plans to appoint Karin den Dunnen as the new CFO.

Den Dunnen, who is a certified financial manager and will be responsible for the finance team, human resources, corporate IT and compliance, legal as well as internal audit, will take over the role from Jos van den Borne.

“Novomatic is known for first-class

technology products and leading innovation,” said supervisory board member Peter Eder.

“With Karin den Dunnen, we have gained a first-class financial expert with years of experience in the gaming industry.

“I am sure that by having Karin on board, our company will be able to successfully further expand its position and we wish her a successful start at Novomatic.”

Den Dunnen added: “I am looking forward

NOVOMATIC

to my new position as it holds very diverse tasks for me and it gives me the opportunity to contribute my experience to Europe’s largest gaming group. Being able to work for such a globally active group in my home country and contributing my personal skills and experience makes me proud.”

Intergaming, 1.10.2023

NOVOLIVE STUDIO TO REDEFINE ELECTRONIC TABLE GAMING AT G2E

THE dazzling neon lights of Las Vegas are set to witness the next triumphant chapter in NGUK's journey as it showcases its latest gaming revolution, the NovoLive Studio, at the iconic G2E gaming exhibition this October. This presentation marks a momentous leap forward in the world of electronic table gaming, cementing NGUK's commitment to pushing boundaries and crafting unforgettable player experiences.

Utilising the technology of Novomatic's cutting-edge wide-area-network infrastructure and driven by the Novo Unity II system, the revolutionary NovoLive Studio is set to redefine the live gaming experience. The studio is equipped with the latest in gaming system

technology including single and double zero Cammegh mini-wheels, expertly dealt Baccarat and Blackjack tables, as well as a Novomatic single zero autowheel, all operated by a team of highly skilled croupiers.

Since its launch in late 2022, the NovoLive Studio has emerged as a leading development in the electronic table gaming landscape and is currently operating on almost 1,000 Novomatic electronic table gaming machines across the UK and is set to surpass this milestone before the end of 2023.

Commenting on the immediate success of the Studio, Phil Burke, managing director at Novomatic Gaming UK, said: "We started work on the NovoLive Studio development during Covid lockdown and this proved to be extremely beneficial timing for both us and our customers.

"The advantages of the NovoLive Studio are numerous and readily apparent, including consistent, stable game delivery with optimised timing for ETG terminals, superb quality HD video feeds, 24/7 availability on a wide range of game options and the ability to offer wide area network, single or multi-operator progressive jackpot games like the ground-breaking Going for Gold, impossible without a central game



generating hub, as well as the cost savings available by offering live gaming on an ETG without the need to open a local live table when there are no table players.

"Where the timing proved particularly apposite is with the changes we identified in player behaviour in the post-pandemic world; we recognised that the increased popularity of electronic terminals, coinciding with a rise in general operating costs and associated challenges in meeting staffing levels that now face casino operators following reopening, required advanced solutions and a new way of thinking about how we can further enhance support for our customers with the services we offer. The answer was the NovoLive Studio."

Alongside their colleagues from across the globe, the NGUK team look forward to demonstrating this incredible addition to their already thriving portfolio at G2E. □



Intergaming, 1.10.2023

PLAY AND DISPLAY

With G2E Las Vegas just around the corner, *InterGaming* shines a light on a handful of suppliers not to be missed.

ZITRO®



NOVOMATIC

Launching at the G2E in Las Vegas, Novomatic will present a sophisticated new product line aimed at the premium player segment – and, of course, at operators who want to show their appreciation for the premium player with a corresponding top-class gaming entertainment offering.

This new cabinet line is distinguished by extra-high and generously wide game screens delivering an in-depth gaming impact with impressive graphic game

presentation. Combined with the exquisite V.I.P. comfort provided by the luxury "Mamba" chair, the brand new V.I.P. X cabinet series creates exceptional entertainment for the discerning guest.

"In today's greatly diversified gaming landscape with traditional brick-and-mortar venues and always on-the-go-available igaming offers, land-based operators are seeking to implement various incentives to distinguish their venues by way of unique selling propositions as opposed to the igaming offer," said a company spokesperson. "They give much thought to service and hospitality, soundscape and ambience,





29.09.2023

Admiral begrüßt Auszubildende

Zum 1. September 2023 haben drei Auszubildende ihre Berufsausbildung bei Admiral Entertainment in Pfullendorf begonnen. Hinzu kommt ein Wiedereinstieg einer Auszubildenden in die Berufsausbildung. Das geht aus einer Pressemitteilung des Unternehmens hervor. Im Rahmen einer Kennenlernveranstaltung mit allen Ausbildungsjahrgängen wurden die neuen Auszubildenden persönlich von Martin Restle, dem Vorsitzenden der Geschäftsführung von Admiral Entertainment, im Unternehmen begrüßt.

„Seit vielen Jahren legen wir bei Admiral Entertainment großen Wert auf die qualifizierte Ausbildung und individuelle Förderung junger Talente. Denn ihr Engagement und ihre frischen Ideen sind entscheidend für unseren Erfolg. Wir freuen uns und sind stolz, nun den Weg eines weiteren Ausbildungsjahrgangs begleiten zu dürfen“, so Restle. Insgesamt seien bei Admiral Entertainment 13 Auszubildende und Duale Studenten tätig. Während ihrer zwei- bis dreijährigen Berufsausbildung lernen sie verschiedene Bereiche des Unternehmens kennen. Neben Schülerpraktika umfasst das Ausbildungsportfolio folgende Berufe: Kaufleute für Bürokommunikation, Immobilienkaufleute, Fachkräfte für Lagerlogistik und Elektroniker für Geräte und Systeme sowie den Studiengang zum Bachelor of Arts in Tourismus mit Fachrichtung Freizeitwirtschaft.

Foto: Martin Restle (vorne links), Vorsitzender der Geschäftsführung von Admiral Entertainment, begrüßt gemeinsam mit der Ausbildungsverantwortlichen Sabine Hoderlein (hintere Reihe, 2. von links), Senior HR-Business Partner Daniel Kramer (hintere Reihe Mitte) und dem Leiter des Operativen Innendienstes, Holger Nepomuck (vorne rechts) die neuen Auszubildenden.

80% Vermietungsstand

Novo Interactive mietet in Victoria Lofts

Der Anbieter von Online-Glücksspielen Novo Interactive hat seinen Standort von Rellingen in den Hamburger Stadtteil Lokstedt verlegt. In den Victoria Lofts hat das Tochterunternehmen von Löwen Entertainment im September rund 780 m² Bürofläche im 1. Obergeschoss bezogen. Bauherr des Neubau-Gewerbehofs zwischen Nedderfeld und Osterfeldstraße ist die Graubner-Gruppe, Vermittler der Bürofläche ist [Grossmann & Berger](#). Vermieter ist die DAGSR Vermögensbeteiligungs GmbH & Co. KG.

Zusammen mit einem Bestandsgebäude bilden die ‚Victoria Lofts‘ am Offakamp 7-9 ein Rechteck, das einen Innenhof mit mehreren Zufahrten, Parkplätzen und Ladezonen umschließt. Der Neubau mit Loftcharakter entsteht nach Plänen von Gaebler Bauplanung und verfügt bei drei Obergeschossen und zwei Tiefgaragen über rund 6.500 m² Gewerbefläche. Die Fassade ist mit rotem Wittmunder Klinker verkleidet und großformatigen Metall-Sprossenfenstern ausgestattet.

Mit Novo Interactive und den weiteren Mietern Oticon [[wir berichteten](#)], Wein am Limit [[wir berichteten](#)] und NXP ist der Gewerbehof zu rund 80 % vermietet.

„Victoria Lofts“ mit NOVO INTERACTIVE zu 80 Prozent vermietet

Der Anbieter von Online-Glücksspielen NOVO INTERACTIVE hat seinen Standort von Rellingen in den Hamburger Stadtteil Lokstedt verlegt. In den „Victoria Lofts“ im Offakamp 7-9 hat das Tochterunternehmen von Löwen Entertainment im September rund 780 m² Bürofläche im 1. Obergeschoss bezogen. Bauherr des Neubau-Gewerbehofs „Victoria Lofts“ zwischen Nedderfeld und Osterfeldstraße ist die Graubner-Gruppe, Vermittler der Bürofläche ist Grossmann & Berger, Mitglied von German Property Partners (GPP).

Londonder Victoria Station namensgebend

Zusammen mit einem Bestandsgebäude bilden die „Victoria Lofts“ ein Rechteck, das einen Innenhof mit mehreren Zufahrten, Parkplätzen und Ladezonen umschließt. Der Neubau mit Loftcharakter entsteht nach Plänen von GAEBLER Bauplanung und verfügt bei drei Obergeschossen und zwei Tiefgaragen über rund 6.500 m² Gewerbefläche. Die Fassade ist mit rotem Wittmunder Klinker verkleidet und großformatigen Metall-Sprossenfenstern ausgestattet. Die Showroomflächen im Erdgeschoss haben 6,10 m hohe Decken und werden von Stahlvordächern beschattet. Die Geschosse werden von zwei Lichthöfen aufgelockert, das Dach als Garten gestaltet. Hier wird auch eine Photovoltaik-Anlage untergebracht. Im Gewerbehof gibt es insgesamt 94 Stellplätze mit der Option für 30 E-Ladestationen, Fahrradfahrer verfügen über einen Umkleideraum sowie Duschräume im 1. und 2. Obergeschoss. Die Hauptzufahrt zum Innenhof wird von zwei Säulen aus der historischen Victoria Station in London flankiert. Mit NOVO INTERACTIVE und den weiteren Mietern Oticon, Wein am Limit und NXP ist der Gewerbehof zu rund 80 % vermietet.

Anbieter mit Verantwortung

NOVO INTERACTIVE bietet unter der Marke NOVOLINE virtuelle Automaten Spiele und unter AdmiralBet Online-Sportwetten an. Alle Angebote des Unternehmens sind in Deutschland staatlich lizenziert und erfüllen höchste Standards im Spieler- und Jugendschutz. NOVO INTERACTIVE ist Teil der LÖWEN-Gruppe, die mit rund 4.000 Mitarbeitenden einer der führenden Glücksspielanbieter in Deutschland ist. Ihr Geschäftsmodell deckt verschiedene Stufen der Wertschöpfungskette in der Gaming-Industrie ab.

Zum Originalbeitrag

<https://www.grossmann-berger.de/unternehmen/news/victoria-lofts-mit-novo-interactive-zu-80-prozent-vermietet>

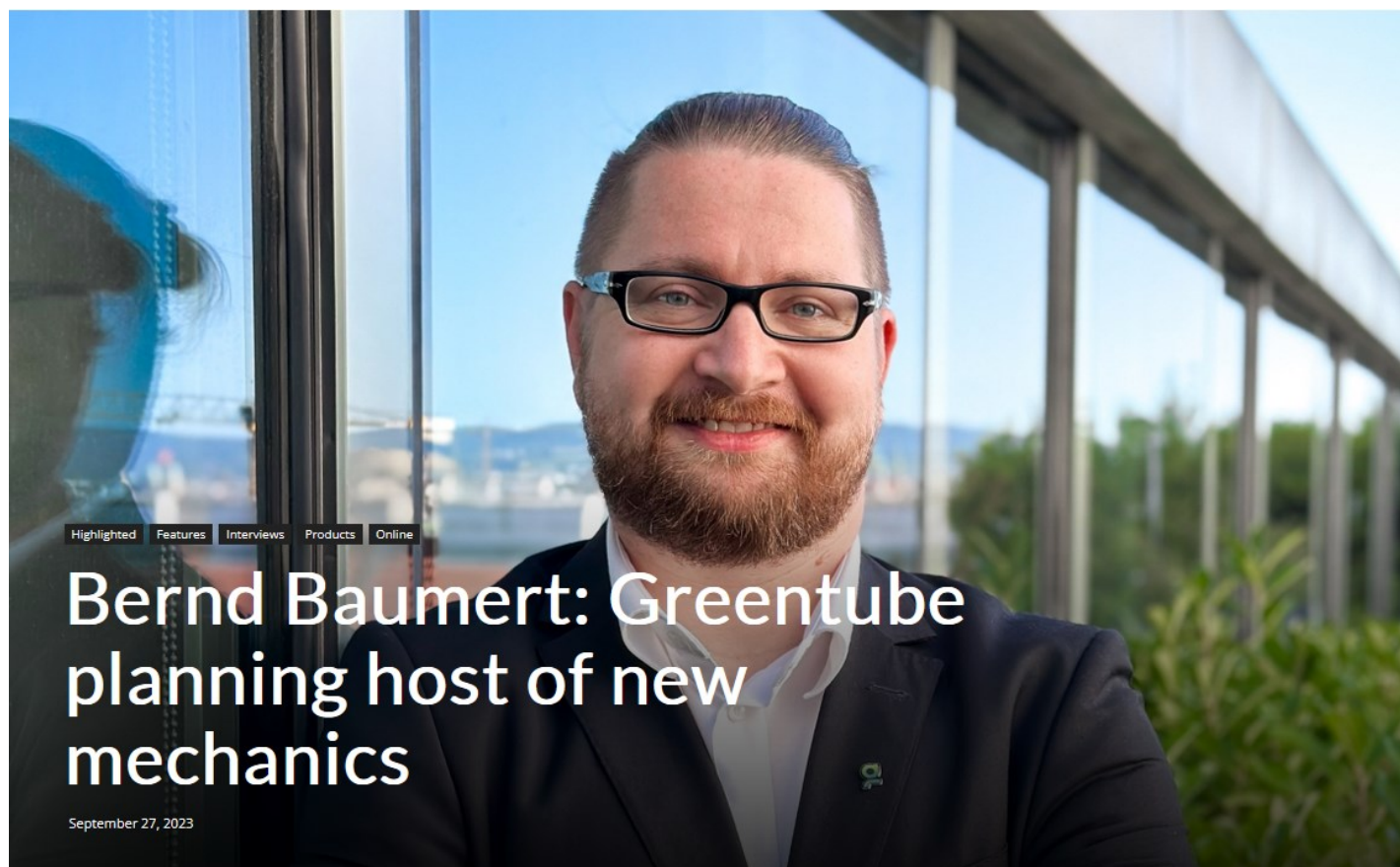


▲ In der Römerstadt Carnuntum marschieren die Legionäre auf.
Foto: NÖN/Josef Rittler

Novomatic setzt auf die Römer

Das zweitägige Römerfest in Carnuntum, welches den Besuchern eine historische Zeitreise in das Römische Imperium ermöglichte, war erneut ein voller Erfolg. Legionäre, Gladiatoren und Handwerker vermittelten einmal mehr eindrucksvoll, wie sich das Leben vor rund 2.000 Jahren abgespielt hat. Für Novomatic-Prokurist Stefan Krenn sind „Kooperationen im Kulturbereich seit jeher Teil unserer unternehmerischen Verantwort-

tung. Daher unterstützen wir als niederösterreichischer Leitbetrieb insbesondere regionale Partner, die sich für den Erhalt des kulturellen Erbes in Österreich einsetzen“. Markus Wachter, Geschäftsführer der Römerstadt Carnuntum, ergänzte: „Wir sind seit dem Vorjahr als Teil des österreichischen Donaulimes auch UNESCO-Weltkulturerbe. Diese höchsten Ehren zeigen schon, dass es sich hier um ein langfristiges Projekt handelt, in dem Partner ein unerlässliches Fundament für ambitionierte Umsetzungen sind.“



When **Bernd Baumert** moved from his role at Novomatic to become Director of Games Production & Operations at **Greentube** earlier this year, he joined a business with ambitious long-term plans.

We caught up with him to find out more about his new role, what he hopes to achieve in it, and why new mechanics are such an important part of **Greentube's** strategy.

CasinoBeats: How will your 12 years at Novomatic help you in this new role, particularly in shaping Greentube's future plans?

Bernd Baumert: These last 12 years have given me a really good understanding of the industry. What's more, I have been partially involved with Greentube on several projects from the get-go. Because I have a long history with the company, this move doesn't feel like a jump into cold water.

One thing that really helped me develop my skill set and keep a fresh set of eyes on proceedings was the fact that I have worked on both the land-based and online sides of the business. I have been keeping up to date with what's new and appealing to players across the entire landscape, and I hope this knowledge will help me take Greentube to the next level.

CB: Have you identified any specific Greentube franchises that you will look to develop in the coming months?

BB: Diamond Link and Diamond Mystery are the franchises that really stand out for me and we have long-term plans to continue strengthening our portfolio with new releases for both.

We will also be introducing a host of new mechanics that will not only enhance gameplay for players, but will give us a fantastic opportunity to get an idea of what works well. Using that feedback, we will continue to develop exciting new games and mechanics that resonate with our player base.

CB: Are you looking to formulate a long-term market-specific roadmap for Greentube that caters to player preferences in each jurisdiction?

BB: Absolutely! That is the goal that we're all striving for. In an ideal world, we would have a long-term roadmap for each individual jurisdiction.

We'd like to deliver dedicated content for several jurisdictions, but certain games will work for more than one market. Online slots developed by Greentube Netherlands will most certainly do well in markets with a strong land-based presence such as the UK for example, whilst bingo succeeds in markets across Latin America.

We work in an incredibly fast-paced industry in which trends emerge very quickly. This means we have to be reactive and agile to focus on new mechanics, themes, and types of games as and when they're at the forefront of everyone's minds.

CB: What do you see as Greentube's biggest strength as a developer of online slot content?

BB: Our biggest strength actually lies in a few areas. First and foremost, it's our comprehensive history. We have accomplished some incredible things over the years, such as bringing some of the most beloved land-based content into the online world, it's mind blowing to see where we're at. We have grown and grown, but have managed to retain that high level of quality.

Our other strengths include our platform and the people that we have within the company. We are trying to offer the best games to our customers, be that our B2B partners or the players themselves.

CB: What is top of your agenda when it comes to goals you're looking to achieve in your new role as Director of Games Production and Operations at Greentube?

BB: My top goal is to help turn everything that I manage day-to-day into a well-oiled machine.

I would like to ensure that every new supplier that comes to Greentube can be operative as quickly as possible, whilst also feeling appreciated at the same time. If we can achieve this and create a strong community of game studios, then I truly believe we'll continue to be successful going forward.



Greentube sends a chill down the spine with Cash Connection



Greentube, the NOVOMATIC Digital Gaming and Entertainment division, is presenting players with a deathly yet cheerful adventure in its latest release Cash Connection™ – Candelas de los Muertos™ – Señorita Suerte.

Any Flame symbol that appears during the base game may lead to a Mystery Trigger of the Lock and Spin Feature. This Feature will lock down collected Flames from the base game, while checking for any new Flames appearing during each Free Spin. When a new Flame is found, the Free Spins counter is reset back to three and the journey will continue.

Once all Free Spins are used up, with the Free Spins counter reaching zero or with the Grand Jackpot won, the player will be paid out all the values on the collected Flames, including any jackpots.

Bernd Baumert, Director of Games Production and Operations at Greentube, said: “Cash Connection™ – Candelas de los Muertos™ – Señorita Suerte offers players a mythical atmosphere and a game experience to match, combining great features set with a mysterious, spooky and attractive theme. We believe this new title will be another hit, following in the footsteps of previous Cash Connection titles that have proven hugely successful for our wide network of operator partners.”

yogonet.com, 27.9.2023

LATEST ENTRY IN CASH CONNECTION SERIES

Greentube releases Mexican Day of the Dead-themed slot Cash Connection – Candelas de los Muertos – Señorita Suerte



2023-09-26 Austria

🕒 Reading time 1:18 min

iGaming provider **Greentube** has released a new Mexican Day of the Dead-themed slot titled **Cash Connection – Candelas de los Muertos – Señorita Suerte**.

Novomatic's Digital Gaming and Entertainment division describes the slot as a "deadly yet cheerful adventure" that fuses together "winning destiny and mystical features" as players bid to unlock the riches of the **Grand Jackpot**.

In a game played across **five reels and with 25 win lines**, players aim to land **five Señorita Suerte symbols** across a single win line during base gameplay. In this event, "a mysterious winning presence makes itself felt," offering up a **reward of 200x the stake**.

For a chance of claiming one of the four main jackpots, players must collect at least six **Flame symbols** in the base game. When this occurs, the **Lock and Spin Feature** is revealed, handing three **Free Spins**.

Any **Flame symbol** that appears during the base game may lead to a **Mystery Trigger** of the **Lock and Spin Feature**. This feature will lock down **collected Flames** from the base game while checking for any new flames appearing during each Free Spin. **When a new flame is found, the Free Spins counter is reset back to three and the journey will continue.**

Once all Free Spins are used up, with the Free Spins counter reaching zero or with the Grand Jackpot won, **the player will be paid out all the values on the collected flames, including any jackpots.**



Bernd Baumert

Bernd Baumert, Director of Games Production and Operations at Greentube, said: "Cash Connection – Candelas de los Muertos – Señorita Suerte offers players a mythical atmosphere and a game experience to match, combining great features set with a mysterious, spooky, and attractive theme.

"We believe this new title will be another hit, following in the footsteps of previous Cash Connection titles that have proven hugely successful for our wide network of operator partners," he concluded.

G3newswire.com, 26.9.2023

Austria – Greentube presents latest Cash Connection slot

By William - 26 September 2023

Greentube, the NOVOMATIC Digital Gaming and Entertainment division, is launching its latest release Cash Connection – Candelas de los Muertos – Señorita Suerte.

The scare-filled slot, which has a Mexican Day of the Dead theme, fuses together winning destiny and mystical features, as players bid to unlock the riches of the Grand Jackpot.

In a game played across five reels and with 25 win lines, players aim to land five Señorita Suerte symbols across a single win line during base gameplay. In this event, a mysterious winning presence makes itself felt, offering up a reward of 200x the stake.

For a chance of claiming one of the four main jackpots, players must collect at least six Flame symbols in the base game. When this occurs, the Lock and Spin Feature is revealed, handing three Free Spins.

Any Flame symbol that appears during the base game may lead to a Mystery Trigger of the Lock and Spin Feature. This Feature will lock down collected Flames from the base game, while checking for any new Flames appearing during each Free Spin. When a new Flame is found, the Free Spins counter is reset back to three and the journey will continue.

Once all Free Spins are used up, with the Free Spins counter reaching zero or with the Grand Jackpot won, the player will be paid out all the values on the collected Flames, including any jackpots.

Bernd Baumert, Director of Games Production and Operations at Greentube, said: "Cash Connection – Candelas de los Muertos – Señorita Suerte offers players a mythical atmosphere and a game experience to match, combining great features set with a mysterious, spooky and attractive theme.

"We believe this new title will be another hit, following in the footsteps of previous Cash Connection titles that have proven hugely successful for our wide network of operator partners."



Greentube adds to Cash Connection series

September 26,
2023

by Jonny Whitfield



Subscribe

Greentube offers a Mexican Day of the Dead theme in its Cash Connection – Candelas de los Muertos – Señorita Suerte slot.



Players aim to unlock the Grand Jackpot as the game plays out across five reels and 25 paylines. Five señorita suerte symbols across a single win line grants a reward of up to 200x.

For a chance at one of the four main jackpots, players must land at least six flame symbols in the base game, which triggers the Lock and Spin feature and grants three free spins.

Any flame symbol landed during the base game leads to a mystery trigger of the Lock and Spin feature, which will lock down flame symbols and when a new flame is found, the free spins counter is reset.

Players will be paid out all the values on the collected flames, including any jackpots, when the counter reaches zero, all free spins are used or the Grand Jackpot is won.

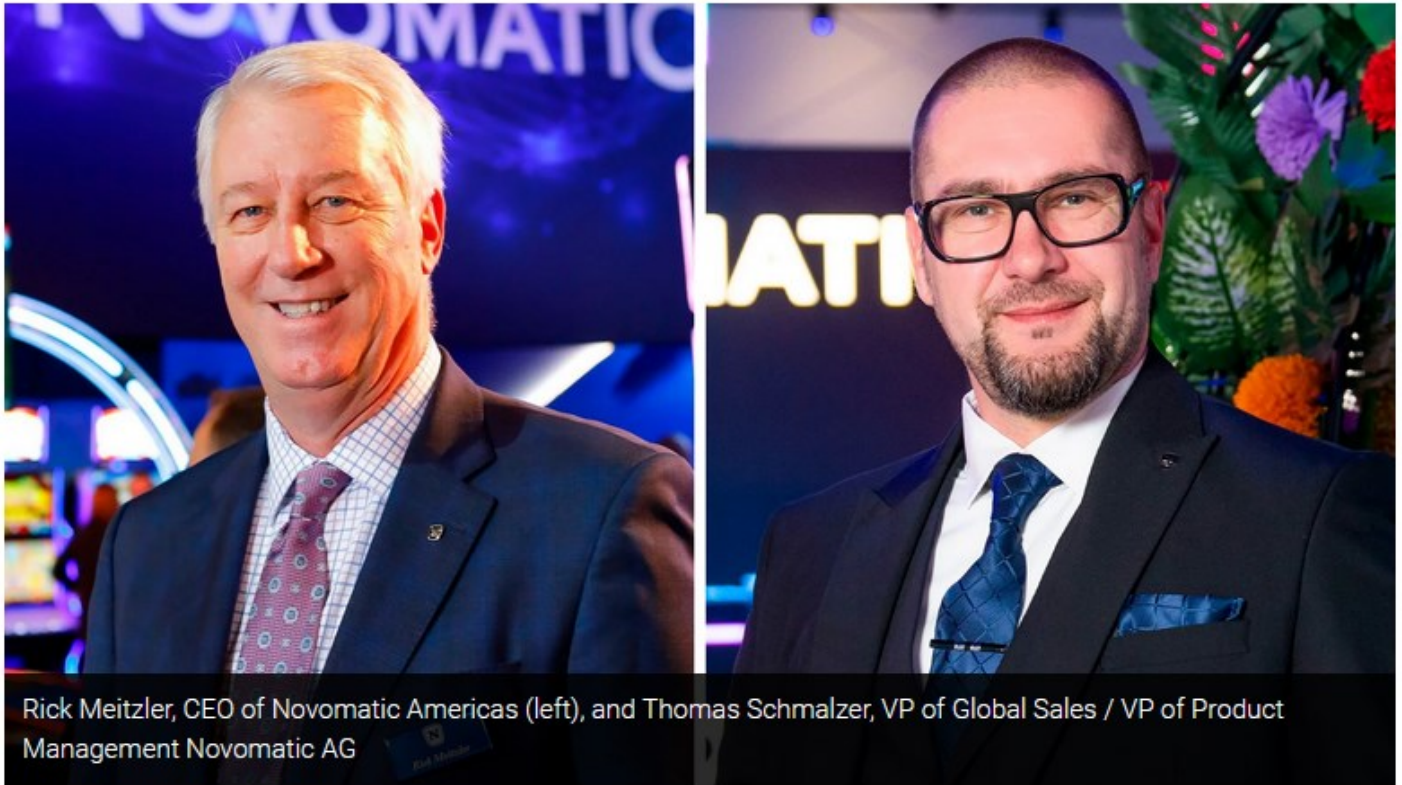
Bernd Baumert, director of games production and operations at Greentube, the Novomatic Digital Gaming and Entertainment division, said: "Cash Connection – Candelas de los Muertos – Señorita Suerte offers players a mythical atmosphere and a game experience to match, combining great features set with a mysterious, spooky and attractive theme."

Baumert backed the latest Cash Connection slot to follow its predecessors in proving "hugely successful for our wide network of operator partners."

yogonetinternational.com, 25.9.2023

RICK MEITZLER AND THOMAS SCHMALZER

"Novomatic will launch a sophisticated new product line aimed at the premium player segment at G2E"



2023-09-25 United States

🕒 Reading time 3:35 min

Global gaming group **Novomatic** has confirmed its presence at this year's Global Gaming Expo (**G2E**), set to take place at The Venetian in Las Vegas from October 10th - 13th. The company will be present at Booth 1250 and has revealed plans to launch new products and solutions at the expo, as well as showcase pre-existing best-sellers.

Ahead of the event, **Yogonet** held an exclusive interview with Novomatic executives **Thomas Schmalzer**, VP of Global Sales / VP of Product Management Novomatic AG; and **Rick Meitzler**, CEO of Novomatic Americas. Schmalzer and Meitzler shed light on what the attendees can expect from Novomatic's booth and the company's areas of focus at this year's event.

Could you provide us with an overview of Novomatic's presence and involvement at this year's G2E event? What products and solutions does the company plan to highlight at the expo?

Rick Meitzler: It is with great pride that we unveil the future of Novomatic gaming innovation at this year's G2E in Las Vegas. Our team has created exceptional, unprecedented entertainment experiences, and their commitment to redefining what gaming entertainment means is evident in every detail of what you will see.

We have poured our dedication into crafting an all-new, fresh, and inspiring look and feel from the booth to the individual products that will captivate players and customers alike. When you step into our Emerald Isle-themed gaming world, you'll be greeted by unparalleled technology, exciting gameplay, the best team in the business, and a dedication to design excellence. The products at this show are a testament to our pursuit of performance and innovation.



Novomatic's stand at G2E 2022

Thomas Schmalzer: The G2E gaming show is a great opportunity for industry decision-makers to experience the varied and broad diversification of Novomatic's product portfolio, not only for international markets and segments but also for the different sectors of the US gaming industry and Latin America.

We invite all G2E trade show visitors to visit the Novomatic booth and see for themselves that they can truly find complete gaming solutions from a single source with this comprehensive offering.

What specific objectives and goals is Novomatic aiming to achieve at the event? Are there any particular themes or focal points that the company intends to spotlight during its presence at G2E this year?

Meitzler: Novomatic Americas presents a product pipeline that offers operators products that deliver, with a special focus on new progressive links and VGT games in stunning cabinet hardware. **The DIAMOND X, currently Novomatic Americas' most powerful device, is the focus of the product showcase for US markets with two impressive versions, DIAMOND X 1.55J and DIAMOND X 2.32.**

Schmalzer: Visitors from international markets can also look forward to an exclusive new cabinet series, which will be unveiled in Las Vegas with an exceptional game presentation for the upscale segment. Discerning operators know that every player deserves to feel like a V.I.P.

Launching at the G2E in Las Vegas, Novomatic will present a sophisticated new product line aimed at the premium player segment – and, of course, at operators who want to show their appreciation for the premium player with a corresponding top-class gaming entertainment offering.

Another special premiere at the G2E will be the presentation of the innovative **NOVOVISION casino management system** which has been awarded as 'Best CMS/Software Product' at this year's European Casino Awards in London.



AI will be in the spotlight during the event. Does the company currently leverage this asset in its processes and products?

Meitzler: As a technology-leading company in the gaming and betting sector, Novomatic has always had a positive attitude toward new technological developments. This also includes dealing with the various possible applications of artificial intelligence (AI) and AI bots. **Digitization offers enormous opportunities for business and society but we need a responsible approach** to the technical progress that is driving digitization.

Novomatic is currently working on a group roadmap in order to create uniform framework conditions within all companies of the Novomatic Group so that safe use in a professional context can also be ensured for future developments in the field of AI.

Novomatic was shortlisted as Sportsbook Supplier of the Year at this year's GGA. What explains this nomination, and how would you describe the company's current position in the competitive sports betting market?

Schmalzer: We were very excited about the nomination as 'Sports Betting Provider of the Year' at the Global Gaming Awards. **The all-new NOVOMATIC ActionBook Edge 1.43J will unveil the future of sports betting kiosks at G2E:** more action, more betting, more options, and a design that blends effortlessly into any environment.

With dimensions that make it the perfect addition to any sports betting environment, ready to perform with state-of-the-art graphics display and lightning-fast processing for seamless betting, **this new sports betting kiosk perfectly complements the NOVOMATIC ActionBook Compact 1.27 tabletop kiosk and the dual-screen version, NOVOMATIC ActionBook Plus 2.27.**

What other industry events does the company plan to attend in the near future?

Schmalzer: European operators can certainly look forward to the BEGE 2023 in Sofia in November, and moving on from then, everybody in the gaming industry knows that post-G2E is pre-ICE!

sportsbusiness.at, 25.9.2023

Anpfiff! Österreichs Frauen ÖFB-Team und ADMIRAL freuen sich auf Rekordkulisse gegen Frankreich [Partner-News]

Von ADMIRAL Sportwetten 25. September 2023



(c) Gepa Pictures

Die Vorfreude steigt: Am kommenden Dienstag, 26. September wartet im Viola Park für Österreich nicht nur der Heimspiel-Auftakt zur UEFA Women's Nations League, sondern gegen Frankreich auch ein prestigeträchtiges und packendes Duell. ADMIRAL drückt als Matchday Presenter beim bestbesuchten Frauenfußballspiel Österreichs vor eigenem Publikum ganz fest die Daumen.

Es wird eine Kulisse, die man so noch nicht bei einem Heimspiel der Österreichischen Frauen-Nationalmannschaft gesehen hat: Für den Heimspiel-Auftakt gegen Frankreich am anstehenden Dienstag, 26. September (Anpfiff bereits um 18:30 Uhr) darf man sich im Viola Park in Wien auf tausende ZuschauerInnen freuen, welche die bisherige Rekordmarke von 3.600 Fans um ein Vielfaches übertreffen werden. Die Beginnzeit wurde diesmal extra früher angesetzt, um dadurch so vielen Familien mit Kindern einen Stadionbesuch in einer angenehmen Atmosphäre zu ermöglichen – und dieses Angebot wird, wie man am Zuspruch im Vorfeld merkt, auch gerne angenommen!

Österreichs Frauen dürfen damit auf eine prächtige Kulisse und tolle heimische Unterstützung im Top-Spiel gegen Frankreich bauen: Gegen die Vorjahres-Halbfinalistinnen der EURO in England wird eine starke Leistung benötigt, doch mit der Vorfreude im Hinterkopf steigt auch die Motivation aller Beteiligten nur weiter an. Nach dem Gruppenauftakt zur UEFA Women's Nations League in Norwegen am Freitag (1:1) wird das ÖFB-Frauen-Nationalteam am 2. Spieltag erneut alles geben, um den Fans auf den Rängen (und via Livestream im ORF) Freude zu bereiten.

ADMIRAL wird bei diesem Highlight des österreichischen Frauenfußballs als Matchday Presenter auftreten und der erwarteten Rekordkulisse rund um den Viola Park ein umfangreiches Programm bieten.

Bereits vor dem Anpfiff der Partie warten auf die Fans dabei beim ADMIRAL Eventmobil vor der Osttribüne des Stadions diverse Aktionen: Neben der Verteilung von ADMIRAL Wettguthaben können sich die Besucher bei den zahlreichen Mitmachstationen (Wuzzler, ADMIRAL „Sitzkick“) auf die bevorstehenden 90 Minuten einstimmen und beim ADMIRAL Glücksrad attraktive Preise gewinnen.

Zudem werden neben der Ligamanagerin der ADMIRAL Frauenbundesliga und Ex-ÖFB-Teamspielern Carina Wenninger auch Nadine Prohaska, Laura Wienroither, sowie einige Spielerinnen der Teams der ADMIRAL Frauenbundesliga dem Eventmobil einen Besuch abstatten und für Foto- und Autogrammwünsche zur Verfügung stehen.

Während der Pause verlagert sich der Fokus dann auf das Spielfeld: Dann kommt der ADMIRAL T-Shirt-Booster zum Einsatz, mit dessen Hilfe insgesamt 250 Fanshirts vom grünen Rasen aus in die Fanmenge katapultiert und somit verteilt werden.

Jürgen Irsigler, Geschäftsführer ADMIRAL Sportwetten: „Unsere Partnerschaft mit dem ÖFB-Frauen Nationalteam hat im Jahr 2017 mit der erfolgreichen Europameisterschaft gleich mit einem Highlight begonnen. Der Frauen-Fussball hat sich seither in den letzten Jahren großartig weiterentwickelt und wir begleiten diesen Weg als aktiver Partner mit großem Engagement. Deswegen macht es uns sehr stolz, dass wir bei diesem weiteren Highlight als Matchtag-Presenter dabei sind und den Fans bei dieser Rekordkulisse in und rund ums Stadion mit verschiedensten Event-Aktionen das Stadion-Erlebnis unterhaltsam abrunden können.“

Teamchefin Irene Fuhrmann: „So wie es eine Belohnung für unsere konstanten Leistungen der letzten Jahre ist, dass wir in der neugeschaffene UEFA Women´s Nations League in der Liga A auf die besten Teams Europas treffen, so ist das Heimspiel im Viola Park gegen Frankreich eine Belohnung für die Spielerinnen und den Betreuerstab. Wir freuen uns auf eine ganz besondere Stimmung in Wien und die Tatsache, dass wir auf die Unterstützung von mindestens 7000 Zuschauer:innen zählen dürfen, lässt die Vorfreude ungemein steigen. Gemeinsam mit unserem Partner und Match-Presenter ADMIRAL freuen wir uns auf ein besonderes Länderspiel im Viola Park.“

ADMIRAL, Tochtergesellschaft und operative Dachmarke des weltweit tätigen Gaming-Technologiekonzerns NOVOMATIC, ist österreichweit einer der größten Sportsponsoren und engagiert sich sowohl im Spitzen- als auch Breitensport. Im Jahr 1991 gegründet, ist ADMIRAL Sportwetten GmbH seit 2021 Sponsor der 1. und 2. Österreichischen Bundesliga und seit 2023 auch Bewerbungssponsor der Österreichischen Frauenbundesliga. Darüber hinaus unterstützt ADMIRAL mehr als 300 Sportvereine, -verbände und -veranstaltungen und ist landesweit passionierter Partner des Sports.

NÖN.at, 25.9.2023

KOOPERATION

Novomatic setzt auf die Römerstadt Carnuntum

ERSTELLT AM 25. SEPTEMBER 2023 | 11:00

LESEZEIT: 2 MIN

ANMELDEN, UM ARTIKEL ZU SPEICHERN 



Christoph Dworak



In der Römerstadt Carnuntum marschieren die Legionäre auf.

FOTO: NÖN/Josef Rittler

Seit sieben Jahren ist Novomatic Kooperationspartner der Römerstadt Carnuntum. In diesem Zeitraum wurden bereits eine Millionen Besucherinnen und Besucher willkommen geheißen.

Das zweitägige Römerfest in Carnuntum, welches den Besuchern eine historische Zeitreise in das Römische Imperium ermöglichte, war erneut ein voller Erfolg. Legionären, Gladiatoren und Handwerker vermittelten den Besucherinnen und Besuchern einmal mehr eindrucksvoll, wie sich das Leben vor rund 2.000 Jahren abgespielt hat.

Für Novomatic-Prokurist Stefan Krenn sind „Kooperationen im Kulturbereich seit jeher Teil unserer unternehmerischen Verantwortung. Daher unterstützen wir als niederösterreichischer Leitbetrieb insbesondere regionale Partner, die sich für den Erhalt des kulturellen Erbes in Österreich einsetzen“.

Markus Wachter, Geschäftsführer der Römerstadt Carnuntum, bedankte sich: „Wir können seit Jahren auf Novomatic als zuverlässigen Partner vertrauen. Wir sind seit dem Vorjahr Teil des österreichischen Donaulimes auch UNESCO-Weltkulturerbe. Diese höchsten Ehren zeigen schon, dass es sich hier um ein langfristiges Projekt handelt, in dem vertrauensvollen Partner ein unerlässliches Fundament für ambitionierte Umsetzungen sind.“

www.carnuntum.at