

Pressepiegel 2024

Berichterstattung
NOVOMATIC

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European Casino Awards: 10 Nominierungen für Novomatic

WESENTLICHE PUNKTE

- Novomatic ist bei den European Casino Awards in 10 Kategorien nominiert.
- Unter anderem ist der Glücksspielkonzern gleich zwei Mal in der Kategorien Best Slot Game nominiert.
- Zum ersten Mal wird dieses Jahr ein Unternehmen mit einem Nachhaltigkeitsaward ausgezeichnet. Auch in dieser Kategorie gehört Novomatic zu den Finalisten.



Am 6. Februar 2024 ist es wieder so weit, die European Casino Awards (ehemals: Casino Awards) werden verliehen. Ein Glücksspielunternehmen, das wahrscheinlich jetzt schon auf heißen Kohlen sitzt, ist Novomatic. In unglaublichen 10 Kategorien ist der österreichische Glücksspielkonzern nominiert, unter anderem für den besten Slot.

Ganz neu bei den European Casino Awards: Auszeichnung für Nachhaltigkeitsinitiativen

Seit diesem Jahr gibt es eine neue Kategorie bei den European Casino Awards, den Nachhaltigkeitspreis. Dieser wird an den Betreiber oder Hersteller verliehen, der wichtige Nachhaltigkeitsinitiativen gezeigt und/oder ins Leben gerufen hat, die zu einem erheblichen Beitrag zum Umweltschutz geführt haben.

Direkt im ersten Jahr ist auch Novomatic unter den Nominierten. Wirklich überraschend ist das allerdings nicht, denn das Unternehmen setzt sich seit Jahren aktiv für den Umweltschutz und Nachhaltigkeit im Allgemeinen ein. Im letzten Jahr gewann Novomatic unter anderem den ersten Platz im ESG-Ranking der Wirtschaftsprüfungsgesellschaft PricewaterhouseCoopers GmbH (PwC) und setzte sich in puncto Nachhaltigkeitsperformance gegen 154 andere Unternehmen aus Österreich durch. Bei den European Casinos Awards wurde das Unternehmen nun auf Grund seines Ausbaus der Photovoltaikanlagen nominiert.

In diesen Kategorien ist der österreichische Glücksspielanbieter nominiert:

- Best Slot Machine – DIAMOND X™
- Best CMS/Software Product – NOVOVISION™
- Best Electronic Table Gaming Product – GOING FOR GOLD™
- Best Electronic Table Gaming Product – Lucky Lady's™ Roulette
- Best Electronic Table Gaming Product – The NovoLive™ Studio (NOVOMATIC GAMING UK)
- Best Slot Game – ULTRA BOOST LINK™ – Tiger Storm
- Best Slot Game – XTENSION LINK™ Volume 1 – Rocking the floor
- Best Cash Handling product – NOVO Cash
- Sustainability Initiative Award – Expansion of photovoltaic capacities throughout the Group
- Sustainability Initiative Award Driving Towards A Sustainable Change with Hybrid Fleet (UK)

In der Kategorie Best Slot Game ist Novomatic mit ULTRA BOOST LINK™ – Tiger Storm und XTENSION LINK™ Volume 1 – Rocking the floor gleich zwei Mal vertreten, hat mit Spielen von Light & Wonder oder IGT aber auch starke Konkurrenz.

PRODUCT AWARDS

BEST TABLE GAMING PRODUCT

Blackjack Xtreme Live Table – Interblock
 CAT – Dallmeier electronic
 Dual Roulette Live Table – Interblock
 Dynamic Display System (DDS) – TCSJOHNHUXLEY
 Galaxy Operating System (GOS) – Galaxy Gaming
 GM Atlas – Light & Wonder
 Live Craps – Interblock
 Mercury 360 RRS – Cammegh

BEST SLOT MACHINE

Altius Glare – Zitro
 Cosmic – Light & Wonder
 DIAMOND X – NOVOMATIC
 G 32-32 VIP – Euro Games Technology (EGT)
 G 50-50 C VIP – Euro Games Technology (EGT)
 Muso Curve 55 – Aruze Gaming Global
 PeakCurve49 – IGT
 PINNACLE PREMIUM SL 32 with Clover Lounge Chair – APEX

BEST CMS/SOFTWARE PRODUCT

Cash Valet – Passport Technology
 CMS Lobby – Vivo Gaming
 Engage – Light & Wonder
 IGT ADVANTAGE – IGT
 Live Dealer Casino Mobile Solutions – Vivo Gaming
 Neon – Playtech
 NOVO VISION / NBS – NOVOMATIC
 Rhino CMS – CT Gaming
 Spider Casino Management System – Euro Games Technology

BEST CASINO SEATING PRODUCT

Fortune Chair – StylGame s.r.l.
 Gelesys – MGR Casino Chairs
 Luv Seat – Interblock
 VIP slot chair – ELEXUS series – Patir Casino Seating

BEST ELECTRONIC TABLE GAMING PRODUCT

BONUS WHEEL ROULETTE – INTERBLOCK
 GOING FOR GOLD™ – NOVOMATIC
 Karma 8 – Automated Roulette – Spintec
 Live Craps – Interblock
 Lucky Lady's™ Roulette – NOVOMATIC
 Stadium & Pulse Arena Technologies – Interblock
 The NovoLive Studio – NOVOMATIC Gaming UK
 Universal Cabinets – Interblock

BEST SLOT GAME

Dragon Link – Aristocrat Gaming
 General Series multigames – Euro Games Technology (EGT)
 Gong Cash Dragon – Aruze Gaming Global
 Jin Ji Bao Xi Grand – Light & Wonder
 Lùn Pàn Dú – Zitro
 Mystery of the Lamp – IGT
 The Magic Bean – CT Gaming
 ULTRA BOOST LINK Tiger Storm – NOVOMATIC
 XTENSION LINK Volume 1 – rocking the floor – NOVOMATIC

BEST CASH HANDLING PRODUCT

Cash-Center-Premium – GeWeTe GmbH
 Cash Valet – Passport Technology
 Ecash Premium – Everi
 Easitrax Connect – CPI
 The NOVO Cash Casino Master – The Ultimate Payment Machine – NOVOMATIC / NOVO Cash
 UBA Pro Family – JCM Europe GmbH

BEST NEW INNOVATIVE PRODUCT

IGT Mega Millions Bubble Blast "Trials of Atlantis" and "Spells 'n Whistles" – IGT
 Immersion Technology – Interblock
 Mo' Mummy – Aristocrat Gaming
 Panomera® WB – Dallmeier electronic
 Smart Pit – Interblock
 The Card Recycler – Light & Wonder
 Universal Cabinet – Immersion Technology – Interblock
 VERSO – ALFASTREET

Bereits 2023 sahnte Novomatic bei den European Casino Awards ab. Sowohl in der Kategorie Best CMS/Software Product als auch in der Rubrik Best Slot Game ging Novomatic als Sieger hervor. Damals wurde CASH CONNECTION™ Charming Lady's Boom™ als bester Slot ausgezeichnet. Wir sind gespannt, wie viele Titel in diesem Jahr an das österreichische Unternehmen gehen werden und wie oft Novomatic mit den Worten „Und der European Casino Award geht an...“ aufgerufen wird.

Wenn du jetzt Lust bekommen hast, einige der Novomatic Slots online zu spielen, empfehlen wir dir, unsere Novoline Erfahrungen durchzulesen. Dieses Online Casino mit deutscher Lizenz ist eine der besten Anlaufstellen für das Spielen von Novolinern.

“The success at EAG has fuelled our enthusiasm,” says Kevin Temple, as NGUK’s varied portfolio hits the mark



KEVIN TEMPLE DIRECTOR OF SALES NOVOMATIC GAMING UK

The NGUK stand was a visitor magnet at EAG 2024, with its wide range of products providing something for every high street operator. New cabinets, new titles, the ever popular Magic Games Premium game pack - there was a lot to process over the three days. **Kevin Temple** takes us on a tour around the world of NGUK

Coinslot: How did the show go for you this year? Did it meet your expectations?

Kevin Temple: This year's EAG exhibition show surpassed our expectations!

Our stand was always full of visitors which included existing and potential customers, which demonstrated a high level of interest and engagement with our new and innovative products.

The excitement and delight expressed by guests, particularly towards our new game titles and the brand-new FV837A and FV837B cabinets, validated the

effort we invested in bringing creative, state-of-the-art, and compelling products to the exhibition.

Additionally, we noticed a big appetite for investment by customers, with lots of orders being taken at the show.

Coinslot: Any key developments finalised at EAG - new agreements signed, new appointments, installations agreed etc?

Kevin Temple: EAG always serves as a platform for meaningful discussions and connections, it is the ideal way to start the new year and look ahead at future opportunities.

We engaged in productive conversations with potential partners and customers, laying the groundwork for future collaborations, and installations. We finalised several agreements with some prominent Bingo operators and large chains of AGC's, which we will be unveiling over the coming weeks as installations begin to take place.

Coinslot: What were the stand highlights - which products caught the attention and what was reaction to your portfolio of products?

Kevin Temple: Apart from our vibrant stand design and huge catalogue of products, the stand high-

lights undoubtedly included the new Magic Games Premium HD™ 59 title game pack and the FV837A and FV837B Black Edition II cabinets, the towering DIAMOND XT™, as well as the plethora of brand-new game titles across NovoLine™ B3.

Notably our February launch CASH CONNECTION™ Irish Locks™ was met with excitement as well as our preview of Lucky Lady's Charm™ Super Games.

Guests to our stand may have noticed something fishy going on... which we will share more news about in the coming weeks!

At each EAG exhibition we aim to showcase something for every operator, gaming floor and player,

and I think that we achieved this at this year's show.

The ReefTournament feature on the B3 NovoLine™ machines garnered significant attention, with visitors eager to experience the competitive and interactive gameplay, and our exhibition showcase of the NovoLink Rise of the Dragon PLJ system also created a buzz, reflecting the industry's excitement about future possibilities for the street market.

Coinslot: It's going to be a defining year for the business with new legislation, a new government (?) and more regulation on the horizon. How did you gauge the general mood of

Great expectations

Kevin Temple said...

“This year's EAG exhibition show surpassed our expectations we noticed a big appetite for investment by customers, with lots of orders being taken at the show...”

the industry?

Kevin Temple: The general mood of the industry at EAG reflected a mix of anticipation and cautious optimism. Conversations revolved around the potential impact of new legislation and regulations, with attendees expressing a keen interest in understanding how these changes might shape the future of the industry.

The positive reaction to several of our future proofed projects such as the progressive linked jackpot system, indicated that industry professionals are forward-thinking and prepared for potential positive outcomes from ongoing discussions, such as the white paper.

Coinslot: Now the show is over, what's on your agenda going into spring in terms of new products, new projects, and more exhibitions?

Kevin Temple: As we transition into spring, our focus remains on innovation and collaboration, we plan to further refine and enhance our new products based on the feedback received at EAG.

Additionally, we are exploring new projects and partnerships that align with our commitment to delivering state-of-the-art gaming experiences.

Over the next few months our goals are to install our machines into environments that have been challenging in the past and are

working well now as well as, to widen our player audience with the introduction of brand-new game changing feature lead game titles.

Over the next 12 months we anticipate the release of approximately 40 new game titles across both the B3 NovoLine™ platform and Magic Games Premium HD™ platform.

The success at EAG has fuelled our enthusiasm, and we hope to continue this momentum at the ICE exhibition in February.

Once again, a huge thank you to Nicola Lazenby and Bacta for organising another fantastic EAG exhibition and to our stand contractors Evolve who bring our vision to life every year.

igamingfuture.com, 25.01.2024

Greentube erweitert globale Reichweite mit SkillOnNet-Partnerschaft



Greentube, ein Geschäftsbereich von NOVOMATIC Digital Gaming and Entertainment, stärkt seine globale Präsenz durch eine strategische Zusammenarbeit mit SkillOnNet und führt sein angesehenes Gaming-Portfolio in Schlüsselmärkten wie Deutschland, Portugal und Spanien ein.

Diese Zusammenarbeit ermöglicht es SkillOnNets umfangreichem Netzwerk von über 45 Casino-Marken, darunter das renommierte PlayOJO, das führende spanische Casino PlayUZU und Deutschlands Top-Casino DrückGlück, ihren Spielern das dynamische Titelangebot von Greentube anzubieten. Zu den Erstangeboten gehören die innovativen Titel der Diamond Link™- und Diamond Tales™-Serien sowie beliebte Klassiker wie Book of Ra™ deluxe, Sizzling Hot™ deluxe und Lucky Lady's Charm™ deluxe.

Die Partnerschaft soll wachsen, mit Plänen, weitere Titel aus der umfangreichen Spielebibliothek von Greentube einzuführen und in naher Zukunft in weitere Märkte zu expandieren, was einen wichtigen Meilenstein in der Strategie von Greentube darstellt, seine globale Präsenz in der iGaming-Branche zu erweitern.

Julia Schagerl, Regionalmanagerin bei Greentube, sagte: „Wir sind ständig auf der Suche nach Plattformpartnerschaften, die uns dabei helfen können, unsere Inhalte in mehreren Märkten einzuführen, und dies ist ein weiteres großartiges Beispiel für die Umsetzung dieser Strategie.“

„Wir sind zuversichtlich, dass unser breites Angebot an klassischen und modernen Spielen von Spielern auf der ganzen Welt gut angenommen wird.“

Michael Golembo, Vertriebs- und Marketingdirektor bei SkillonNet, sagte: „Die Inhalte von Greentube haben einen verdienten Ruf für fesselndes Gameplay und spannende Mechaniken, und wir freuen uns, dass wir ihre Spiele jetzt über unser globales Netzwerk neuen Märkten und Zielgruppen präsentieren können.“

SkillOnNet: Greentube stärkt Präsenz in Deutschland, Portugal und Spanien



SkillOnNet und Greentube geben sich die Hand und gehen einen gemeinsamen Weg. Greentube-Slots in den SkillOnNet Casinos eingebunden. (Bildquelle: Greentube)

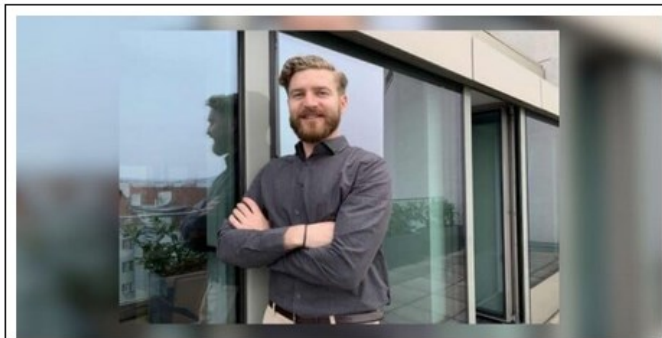
SkillOnNet und Greentube gehen eine gemeinsame Partnerschaft ein, wie das Glücksspielunternehmen aus Österreich beschreibt. Die digitale Gaming- und Entertainment-Sparte von Novomatic, Greentube, hat einen bedeutenden Schritt gemacht, indem sie erfolgreich ihre Online-Casino-Titel auf den Plattformen von SkillOnNet in Deutschland, Portugal und Spanien eingeführt hat. Diese Partnerschaft eröffnet aufregende Möglichkeiten für Casino-Marken, welche die SkillOnNet-Plattform nutzen, und bietet Zugang zu einer breiten Palette von Spielen. Betreiber können nun also die bereits in Deutschland bekannten [Novoline-Spiele](#) der Diamond Link- und Diamond Tales-Serien sowie zeitlose Klassiker wie Book of Ra deluxe, Sizzling Hot deluxe und Lucky Lady's Charm deluxe zugreifen.

Neue Partnerschaft: SkillOnNet und Greentube vereinen ihre Kräfte

Greentube, als NOVOMATIC-Sparte für digitales Gaming und Entertainment, ist bekannt für seine hochwertigen Spiele und innovative Herangehensweise in der Online-Glücksspielbranche. Die Einführung der Greentube-Titel auf den SkillOnNet-Plattformen markiert einen strategischen Schritt, um das Spielerlebnis zu verbessern und die Präsenz in wichtigen europäischen Märkten zu stärken.

SkillOnNet arbeitete bereits mit zahlreichen Anbietern und Betreibern zusammen und versucht sein Spielportfolio für Betreiber immer wieder zu erweitern. Greentube ist dafür der ideale Partner. Insgesamt verspricht die neue Partnerschaft zwischen SkillOnNet und Greentube eine Win-Win-Situation für beide Unternehmen und Spieler. Diese bekommen jetzt einen Zugang zu den besten Novoline Spielen, die Greentube entwickelt hat.

Julia Schagerl, Regionalmanagerin bei Greentube, sagte: „Wir sind ständig auf der Suche nach Plattformpartnerschaften, die uns dabei helfen können, unsere Inhalte in mehreren Märkten einzuführen, und dies ist ein weiteres großartiges Beispiel für die Umsetzung dieser Strategie.“ Wir sind zuversichtlich, dass unser breites Angebot an klassischen und modernen Spielen von Spielern auf der ganzen Welt gut angenommen wird.“



Zuletzt hat das Unternehmen Greentube in Nordamerika eine Partnerschaft mit Parplay geschlossen. Die Marke in Nordamerika wird dem Unternehmen helfen seine Präsenz auf dem dortigen Markt zu erweitern: (Bildquelle: Greentube)

Greentube-Katalog wird in Softwareplattform eingefügt

Vom Spielentwickler Greentube hat man schon eine ganze Weile nichts mehr gehört. Jetzt taucht der Spielentwickler erneut in den Medien auf und gibt in einer [Pressemeldung](#) bekannt, dass er mit der Aggregator-Plattform SkillOnNet eine Partnerschaft eingeht, wodurch virtuelle Spielautomaten in Deutschland, Portugal und Spanien mehr Bedeutung erlangen. Spieler in den Online Casinos welche die Software von SkillOnNet nutzen, werden nun also auch auf einige der Greentube Slots zugreifen können, sofern diese für die einzelnen Gerichtsbarkeiten zugelassen sind.

SkillOnNet hat über 40 seriöse [Online Casinos](#) in den regulierten Märkten angemeldet. Allein in Deutschland hat die GGL mehr als 10 Online Casinos zugelassen. Darunter auch das begehrte [DrückGlück Casino](#). Welche virtuellen Spielhallen am Ende in Portugal, Spanien und auch Deutschland die Spiele des österreichischen Spielentwicklers aufnehmen werden, das steht noch nicht fest. Die Einbindung weiterer Spiele aus dem Greentube-Katalog wird nicht ausgeschlossen.

Michael Golembo, Vertriebs- und Marketingleiter bei SkillOnNet, fügte hinzu: „Die Inhalte von Greentube haben einen verdienten Ruf für fesselndes Gameplay und spannende Mechaniken, und wir freuen uns, dass wir ihre Spiele jetzt über unser globales Netzwerk neuen Märkten und Zielgruppen präsentieren können.“

gamingintelligence.com, 25.01.2024

GREENTUBE GOES LIVE WITH SKILLONNET ONLINE CASINO BRANDS



Novomatic's iGaming subsidiary Greentube has launched its content with SkillOnNet's online casinos in a number of key European markets.

Casino brands using the SkillOnNet platform in markets including Germany, Portugal and Spain have gone live with the Greentube titles, which include the Diamond Link and Diamond Tales series of games.

Further games from Greentube's portfolio will follow alongside additional market rollouts in the coming months.

"We are constantly looking to establish platform partnerships that can help us to roll out our content into multiple markets and this is another great example of this strategy in action," said Greentube regional manager Julia Schagerl. "We are confident that our wide range of classic and contemporary games will be well-received by players around the world."

SkillonNet sales and marketing director Michael Golembo added: "Greentube content has a deserved reputation for engaging gameplay and exciting mechanics, and we're thrilled we can now showcase their games to new markets and audiences via our global network."

SkillOnNet currently operates more than 45 online casino brands, including PlayOJO, PlayUZU and DrueckGlueck.



Greentube Continues Global Expansion Via Partnerships with SkillOnNet and Pariplay; Launches Starlight Jackpots Athena Goddess of War Slot

The NOVOMATIC Digital Gaming and Entertainment division, Greentube, partnered with SkillOnNet's online casinos to launch its content in Germany and make a significant step towards global expansion.

Crucial steps towards the global expansion:

A range of casino brands present on **the SkillOnNet platform** now has a chance to try thrilling games from the impressive **Greentube's portfolio**, including hit series *Diamond Link* and *Diamond Tales*.

On top of that, the offering will see classic slots such as *Book of Ra Deluxe*, *Sizzling Hot Deluxe*, and *Lucky Lady's Charm Deluxe*.

More than 45 online casino brands are currently available on SkillOnNet's platform. Among them are big industry names such as **PlayOJO**, **PlayUZU** from Spain, and German **DrueckGlueck**.

More games will be added in the upcoming period, and the company will expand to other markets as well.

Julia Schagerl, Regional Manager at Greentube, said: "We are constantly looking to establish platform partnerships that can help us to roll out our content into multiple markets and this is another great example of this strategy in action. We are confident that our wide range of classic and contemporary games will be well-received by players around the world."

Michael Golembo from SkillonNet, added: "Greentube content has a deserved reputation for engaging gameplay and exciting mechanics, and we're thrilled we can now showcase their games to new markets and audiences via our global network."

On top of that, Greentube signed a strategic partnership with **Pariplay** to strengthen its position **in the North American market**. The players on the continent will be able to try **a range of games**, including classic slots, bingo, table games, scratch cards, and many more thrilling content pieces.

Thrilling slot release:

While expanding to key markets in the world, the company works on delivering **new captivating games**. Its **recent release**, *Starlight Jackpots Athena Goddess of War*, revokes the golden era of Greek gods and goddesses and offers **fantastic gameplay** enriched with **great features** and mechanics such as Athena Collections, Free Spin, and the Starlight Jackpot.

Athena symbols on reels one and five trigger **the collect feature**, and the players can get an award of **up to x15 the total bet**.

If **the Athena symbol** lands during the free spins round, the player gets **a multiplier of up to 100x the total bet**.

If at least **three scatters** appear, the player gets **10 free spins**. Four scatters award **15 spins**, while five scatters grant **20 free spins**. Wilds can replace all standard symbols during this round.

If the Athena symbol appears while the bonus is active, it triggers a **Free Games Wheel**, and the players will be awarded between five and ten free spins, enriched with **2x, 3x, or 5x multipliers**. The bonus round goes along with jackpots, and the player potentially can win the **MINI, MINOR, MAJOR, or GRAND Starlight Jackpots**.

Greentube boosts European impact with multi-brand SkillOnNet move

Greentube has extended its reach across Europe after agreeing a content deal with **SkillOnNet** to reach players in Germany, Portugal and Spain.

Under the remit of the deal, Greentube – Novomatic's Digital Gaming and Entertainment division – has taken its proprietary slot releases live via SkillOnNet's various online casino brands in the three European nations.

The integration will include SkillOnNet brands such as **PlayUZU** in Spain, German brand **DrueckGlueck** and **PlayOJO**.

Julia Schagerl, Regional Manager at Greentube, said: "We are constantly looking to establish platform partnerships that can help us to roll out our content into multiple markets and this is another great example of this strategy in action.

"We are confident that our wide range of classic and contemporary games will be well-received by players around the world."

Slots to become available to SkillOnNet's several European online casino platforms include Greentube's Book of Ra Deluxe, Sizzling Hot Deluxe and Lucky Lady's Charm Deluxe.

Additionally, titles from the slot studio's Diamond Link and Diamond Tales series will be made available to SkillOnNet's Portuguese, German and Spanish audiences.

Michael Golembo, Sales and Marketing Director at SkillOnNet, added: "Greentube content has a deserved reputation for engaging gameplay and exciting mechanics, and we're thrilled we can now showcase their games to new markets and audiences via our global network."

Michael Bauer: Greentube will always place innovation front and centre as US ambitions grow

The emergence of several **US** online casino markets in the last five years has resulted in an influx of global operators and suppliers looking to fulfil The American Dream, conquering the highly anticipated launch.

While state lawmakers are yet to be swayed in their droves to authorise online casino games in a similar fashion to sports betting, the stats unabashedly show the US still offers an extraordinary opportunity for global organisations to realise their geographic growth ambitions. \$5.5bn in revenue for the first 11 months of 2023 demonstrates the enormous opportunity that US igaming offers.

Greentube, the digital gaming unit of European giant **Novomatic**, has spent the last 12 months executing its US market entry strategy. Boasting four state licences, Greentube seeks to grow its reputation and presence in the US to gain new links with operator partners as it evolves away from its Austrian roots.

Meanwhile, further south, the supplier sees another significant opportunity as **Brazil** gears up to launch a regulated online casino market as part of the sports betting regulation legislation that was passed late last year.

Greentube's Chief Financial Officer **Michael Bauer** catches up with *CasinoBeats* to talk about its American ambitions, in both the US and LatAm, and how the online casino supplier has built up a foundation of local knowledge and expertise.

SBC: After a successful 2023, what are Greentube's biggest strategic aims in 2024 in terms of both product and geography?

MB: In terms of geography, we will continue to expand in the US, as we gear up to take our offering live in Pennsylvania and Connecticut. Our venture into the US has been challenging, in many ways, as we learn the ropes in what is a completely different landscape to Europe. Despite the challenges, we have thoroughly enjoyed it and are pleased with the results we have seen and are excited about the future.

We will shortly roll out the first games from our Greentube US and Flamingocat studios, which both bring local knowledge and have a laser focus on US player preferences and trends. This will help us to further cement our presence in the region.

In Europe, Italy and Germany will remain key markets as well as the Netherlands where we are gaining great traction with our localised content. We are also keeping our eyes on new markets such as South Africa and of course, Brazil, which the entire industry is excited about as it offers great potential.

Our product enhancement will continue with innovation always at the forefront of our strategy and a driving force in 2024 will be the rollout of our revolutionary new tech stack Mynt that will improve how we produce and supply games.

SBC: North America has become an important region for Greentube recently, being licensed in a few states. What is it about the region that entices Greentube so much and how do you tailor your content for American audiences?

MB: The regulated US states offer amazing growth potential for suppliers willing to invest time and resources and that is what we have done. Through the acquisition of Present Creative (now Greentube US) and the stake in Flamingocats, we have a team of highly-experienced and knowledgeable individuals on the ground that has given us a competitive advantage as they know the quirks of the markets.

Historically, the US has been at the forefront of product innovation in the land-based casino sector and, as the online markets mature, this will become the case for igaming as well and we are excited to be a part of this evolution.



Michael Bauer, Greentube CFO. Image: Greentube

Localisation is of great importance in the US as player preferences do differ and we tailor our portfolio using themes, mechanics and features that are known to be more popular in North America.

SBC: What do you make of the slow progress of online casino legislation in the US and the existing market's developments?

MB: The existing markets have developed satisfactorily and we are seeing consistent growth in the area. At Greentube, we are not yet live in all regulated states but are working towards boosting our presence in all relevant markets.

Of course, additional states allowing igaming would be much welcomed to ensure further expansion opportunities in the future. We hope that other state governments will see the success of igaming and consider allowing it, with positive signs in New York on that front, recently introducing a new bill that would legalise online casino and internet lottery in the Empire State.

SBC: Further south, Latin America is the hottest region on everyone's lips at the moment. What are Greentube's plans for Latin America in 2024?

MB: It's been a long time since we've seen the hype which we are currently experiencing around Brazil and the new legislation. The country has such a huge population that the potential seems endless, so the excitement is understandable. The market is a top priority in our LatAm strategy, both from an integration and product perspective. As part of our expansion plans, we are also likely to extend our sales team in the country to ensure we have boots on the ground. We will also attend the SBC Summit Rio in March to get some more insight into the latest developments and market trends.

SBC: One of your biggest releases recently has been Diamond Link™: Almighty Kraken. What makes the DL series so popular among players?

MB: The Diamond Link™ online casino game series was designed to create innovative and entertaining slots that thrill and captivate players around the world and now it boasts some of our top-performing titles. The fundamental mechanic is very well balanced and has proven appealing to players in lots of different regions. We also innovate with the themes and add-on features with every new title to constantly evolve the series and keep the content fresh. Last but not least, all Diamond Link™ games contribute to a linked jackpot which builds up faster the more players and titles we have on it. The potential of big jackpot wins is hugely appealing to a wide demographic of players, significantly boosting the popularity of the series.

SBC: What other games can players expect to see on their favourite online casino platforms soon?

SBC: A key game release for us is Piggy Prices which will be launched in the middle of January. The title has proven extremely strong in first tests and through exclusive launches, so we are excited about its potential. We are also building another linked jackpot family with a completely different mechanic while also working on several concepts for non-slot content. There's a lot going on and much to anticipate, so watch this space.

intergameonline.com, 25.01.2024

Greentube to accelerate growth through SkillOnNet

Greentube, the Novomatic Digital Gaming and Entertainment division, has gone live with SkillOnNet's online casinos in Germany, Portugal and Spain, among other markets worldwide.



Casino brands using the SkillOnNet platform now benefit from a wide range of Greentube titles, including innovative new releases from both the Diamond Link and Diamond Tales series.

Players around the world are also able to enjoy a variety of classic games, including Book of Ra deluxe, Sizzling Hot deluxe and Lucky Lady's Charm deluxe.

SkillOnNet operates more than 45 online casino brands in regulated markets across the globe. These include the award-winning PlayOJO, market-leading Spanish casino PlayUZU and the number-one German brand, DrueckGlueck. Further titles from the extensive Greentube catalogue will follow, with additional markets set to be added in the coming months.

Julia Schagerl, regional manager at Greentube, said: "We are constantly looking to establish platform partnerships that can help us to roll out our content into multiple markets and this is another great example of this strategy in action.

"We are confident that our wide range of classic and contemporary games will be well-received by players around the world."

Michael Golembo, sales and marketing director at SkillOnNet, said: "Greentube content has a deserved reputation for engaging gameplay and exciting mechanics and we're thrilled we can now showcase their games to new markets and audiences via our global network."

Handballer verlassen mit erhobenem Haupt die EM

Niederlage gegen Island. Österreichs Traum vom historischen Halbfinale bei der EM in Deutschland ist geplatzt. Das Team von Alex Pajovic zeigte im letzten Spiel der Hauptrunde in Köln gegen Island abermals einen beherzten Kampf, hatte Chancen auf den Sieg, musste sich aber mit 24:26 geschlagen geben. „Wir haben in diesen sieben Spielen alles gegeben. Das war ein überlegendes Turnier“, sagte der Teamchef. Österreich schlug dabei Rumänien und Ungarn und spielte gegen die Weltklasse-Nationen Kroatien, Spanien und Gastgeber Deutschland unentschieden. Mit ihrem Auftritt sorgte die Mannschaft für eine noch nie da gewesenen Handball-Euphorie im Land. Was bleibt, ist die kleine Chance auf eine Olympia-Teilnahme im Sommer 2024 in Paris.

SPORT 12



Abschied: Für Österreichs Teamkapitän Mykolas Blyk (links) und seine Kollegen ist die EM in Deutschland vorbei

AP/WIDE WORLD

Greentube to accelerate growth through SkillOnNet

Greentube, the Novomatic Digital Gaming and Entertainment division, has gone live with SkillOnNet's online casinos in Germany, Portugal and Spain, among other markets worldwide.



Casino brands using the SkillOnNet platform now benefit from a wide range of Greentube titles, including innovative new releases from both the Diamond Link and Diamond Tales series.

Players around the world are also able to enjoy a variety of classic games, including Book of Ra deluxe, Sizzling Hot deluxe and Lucky Lady's Charm deluxe.

SkillOnNet operates more than 45 online casino brands in regulated markets across the globe. These include the award-winning PlayOJO, market-leading Spanish casino PlayUZU and the number-one German brand, DrueckGlueck. Further titles from the extensive Greentube catalogue will follow, with additional markets set to be added in the coming months.

Julia Schagerl, regional manager at Greentube, said: "We are constantly looking to establish platform partnerships that can help us to roll out our content into multiple markets and this is another great example of this strategy in action.

"We are confident that our wide range of classic and contemporary games will be well-received by players around the world."

Michael Golembo, sales and marketing director at SkillOnNet, said: "Greentube content has a deserved reputation for engaging gameplay and exciting mechanics and we're thrilled we can now showcase their games to new markets and audiences via our global network."

gamblinginsider.com, 23.1.2024

Greentube turns back time with Starlight Jackpots™ Athena Goddess of War™

Greentube, the NOVOMATIC Digital Gaming and Entertainment division, has boosted its popular portfolio of jackpot titles with its latest release Starlight Jackpots™ Athena Goddess of War™.



Inspired by ancient Greek mythology, the title can see players win huge prizes by way of lucrative features and mechanics including Athena Collections, Free Spins and the Starlight Jackpot™.

Whenever Athena symbols appear on reels one and five during base gameplay, a collect feature is triggered where all cash values already on the reels (worth up to 15x the total bet) are collected and awarded.

Athena symbols can land on any reel during the free spins feature with all cash symbol values worth up to a maximum of 100x the total bet.

Should three, four or five scatter symbols land on the reels, 10, 15 or 20 free spins respectively will be awarded. During this feature, wild symbols substitute all standard symbols.

If four Athena symbols land during the bonus, a Free Games Wheel is triggered, awarding players anywhere between five and 10 additional free spins with either a 2x, 3x or 5x multiplier on top. It is during this feature that either the MINI, MINOR, MAJOR or GRAND Starlight Jackpots™ can be won.

Bernd Baumert, Director of Games Production and Operations at Greentube, said: "Starlight Jackpots™ Athena Goddess of War™ is an action-packed slot that has all the elements to entertain and thrill players this January thanks to its engaging Athena Collections mechanic, free spins bonus, and of course its lucrative Starlight Jackpot™ feature. Jackpot titles are hugely popular with a wide demographic of players and Starlight Jackpots™ Athena Goddess of War™ is a great addition to our existing offering of jackpot games."

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Intergameonline.com, 23.1.2024

Greentube unveils Starlight Jackpots Athena Goddess of War

Novomatic digital gaming and entertainment division Greentube has launched its latest release, Starlight Jackpots, Athena Goddess of War.



Whenever reels one and five display Athena symbols, a collect feature is triggered where all cash values already on the reels - worth up to 15x the total bet - are collected and awarded.

Athena symbols can land on any reel during the free spins feature with all cash symbol values worth up to a maximum of 100x the total bet.

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thrill players this January thanks to its engaging Athena Collections mechanic, free spins bonus, and of course its lucrative Starlight Jackpot feature," said Bernd Baumert, director of games production and operations at Greentube.

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