

Pressepiegel 2024

Berichterstattung
NOVOMATIC

Erstellt von **Group Marketing & Communications**

Datum **18.03.2024 / KW 11**

📅 15.03.2024

Über 500 Gäste auf dem Top-Event von Löwen Entertainment: Im Fokus myNovo VIP "mit dem Potenzial zum Gamechanger"

Am 14. März 2024 begrüßte Löwen Entertainment bei seinem Top-Event über 500 Gäste im Düsseldorfer Maritim-Hotel. Die Kombination aus informativem Kongresspart, Produktschau und unterhaltsamer Abendveranstaltung fand bei den eingeladenen Geschäftspartnerinnen und -partnern großen Anklang.

„2024 ist ein besonderes Jahr: Löwen Entertainment feiert sein 75-jähriges Jubiläum. Seit 1949 stehen wir für Tradition und Innovation. Als führende Kraft im legalen Glücksspiel in Deutschland verbindet uns auch 75 Jahre gelebte Partnerschaft mit Ihnen. Wir haben das gemeinsame Interesse, unseren Spielgästen ein attraktives Unterhaltungsangebot zu bieten. Dafür gilt es, immer neue Reize zu setzen“, sagte Christian Arras, Vorsitzender der Geschäftsführung von Löwen Entertainment, bei der Eröffnung des Top-Event. „Unsere aktuellen Produkte und Ideen werden die Spielgäste begeistern und Ihre Aufstellung zukunftssicher machen. Freuen Sie sich insbesondere auf unseren neuesten Coup mit dem Namen myNovo VIP, der das Potenzial hat, ein Gamechanger für Ihr Geschäft zu werden.“

Einen weiteren Schwerpunkt des Top-Event bildete auch die Vorstellung der neuen Softwaregeneration Novoline 2024. Diese bringt mit bis zu 100 Titeln pro Spiel-Paket eine nie dagewesene Spielvielfalt. Damit ist pures Spielvergnügen garantiert. Während die Software für Spielgäste maximalen Spielspaß bereithält, punktet sie bei Automatenunternehmerinnen und -unternehmern mit größtmöglicher Flexibilität. Denn neben dem Highlight-Spiel-Paket für die Spielhalle „Novoline“ bietet Löwen Entertainment zahlreiche weitere performancestarke Spielpakete mit unterschiedlichen Philosophien: "Damit gibt es für jeden Standort das ideale Produkt."



Reges Treiben und Jubiläumsangebote auf der Top-Event-Messe.



Christian Arras betont: "Unsere aktuellen Produkte und Ideen werden die Spielgäste begeistern und Ihre Aufstellung zukunftssicher machen. Freuen Sie sich insbesondere auf unseren neuesten Coup mit dem Namen myNovo VIP."



Popstar Anastacia heizt kräftig ein – ein rundum gelungenes Top-Event.

Hingerl: Novoline 2024 setzt eindrucksvolle Tradition fort

Löwen-Vertriebsdirektor Andreas Hingerl betont: „Novoline 2024 setzt eine eindrucksvolle Tradition mit großartigen neuen Features und Spielen fort. Dadurch wird sie zum unverzichtbaren Erfolgsfaktor. Die Ergebnisse unserer Feldtests sind mehr als vielversprechend: Die Spielgäste sind begeistert.“ Sein Aufruf: „Ein Upgrade lohnt sich in jedem Fall. Gerade der Wechsel von Volume 3 oder Volume 4 auf Novoline 2024 kommt einem Quantensprung gleich. Und Novoline 2024 kann noch mehr: Es ist die Basis für myNovo VIP.“ Passend zum 75-jährigen Jubiläum von Löwen Entertainment stellte Hingerl den Automatenunternehmerinnen und -unternehmern attraktive Jubiläumsangebote vor.

Alles andere als attraktiv sind derzeit die regulatorischen Rahmenbedingungen im Bereich des gewerblichen Geldspiels. Umso wichtiger sind deshalb, wie Florian Brodrecht, Leiter Geräteparkmanagement von Admiral Entertainment, in seiner Analyse betonte, leistungsstarke Produktlösungen. Lösungen, die den Spielgästen etwas Besonderes bieten und sie überzeugen, immer wieder zu kommen. „Bei allem, was wir anbieten, muss der Spielgast im Zentrum stehen. Hier ist Löwen Entertainment führend. Unsere Produktlösungen sind schlichtweg die besten auf dem Markt“, sagte Brodrecht.

Den Spielgästen noch mehr zu bieten, ist das Credo des neuesten Coups der Löwen – myNovo VIP. „myNovo VIP bietet den Spielgästen ein attraktives Zusatzangebot mit mehr exklusiven Spielen, mehr Individualität und mehr Service“, sagte Christian Arras einleitend bei der Produktpremiere. „Mit VIP bekommen Sie als Unternehmer ein Werkzeug an die Hand, mit dem Sie Ihre Spielgäste an Ihre Spielhalle binden, neue Spielgäste gewinnen und Zusatzeinnahmen generieren werden“, so Arras.

Neue unternehmerische Freiheiten

Arthur Stelter, Leiter Produktmanagement von Löwen Entertainment, stellte das innovative Konzept detailliert vor. Er beleuchtete die Vorteile für Spielgäste und Betreiber ebenso wie die Voraussetzungen, um myNovo VIP künftig in Spielhallen anbieten zu können. „Durch VIP gewinnen Sie als Aufstellunternehmer neue unternehmerische Freiheiten. Sie entscheiden, wer VIP in Ihren Hallen wird, welche Services der Gast bekommt und wie viel er dafür bezahlt. Es ist Ihre Chance, mit myNovo VIP den Unterschied zu machen.“

myNOVO VIP ist eine starke Antwort auf die Herausforderungen, mit denen die Automatenbranche aktuell konfrontiert ist. Das unterstrich auch Dr. Daniel Henzgen, Geschäftsführer Kommunikation & Compliance von Löwen Entertainment, in seinem Vortrag: „myNOVO VIP schafft die Möglichkeit für zusätzliche Einnahmen im Einklang mit den engen Grenzen der Spielverordnung.“ Im Weiteren stellte Dr. Henzgen Szenarien für die künftige Glücksspielregulierung vor.

Nach dem Kongress öffnete die Messe ihre Türen. Neben Novoline 2024 konnten sich die Gäste auch über das aktuelle Gehäuseportfolio informieren, darunter das Flaggschiff des Hauses Löwen Entertainment: das Geldspielgerät Spirit. Darüber hinaus wurden Geldwechsler von Novo Cash, Löwen Dart-Geräte sowie die Unternehmenssoftware Casinonet und das Online-Partnerschaftsmodell Novoline.de vorgestellt.

Anastacia, Bülent Ceylan und die Novomaniacs

Beim anschließenden Galaabend sorgten zahlreiche Live-Acts für beste Unterhaltung. Neben dem bekannten Mannheimer Comedian Bülent Ceylan, Popstar Anastacia und der Urban Club Band stand auch eine ganz besondere Band auf der Bühne: die Novomaniacs. Zu den Bandmitgliedern zählten unter anderem Vertriebsdirektor Andreas Hingerl sowie die Löwen-Geschäftspartner Max-Herbert Krumme, Marcus Deuerling, Rudolf Buchheit und Andreas Günther.



15.03.2024

Löwen Top-Event: MyNovo VIP vorgestellt

Vor 500 Gästen stellte Löwen Entertainment am 14. März das System „MyNovo VIP“ vor, mit dem aus Spielkunden VIP-Kunden werden können. Mit dem ersten Top-Event seit fünf Jahren begann Löwen Entertainment sein Jubiläumsjahr zum 75. Geburtstag. Zusammen mit seinen Gästen startete das Unternehmen in Düsseldorf auch in die Ära eines neuen Produktverständnisses – mit „MyNovo VIP“. Ein System, mit dem den spielenden Kunden die Möglichkeit gegeben wird, sich den „Senator-Status in der Spielhalle zu erwerben“, wie Christian Arras (Foto), Vorsitzender der Geschäftsführung von Löwen Entertainment, bei der Präsentation sagte.

Bereiche für VIP-Gäste

Arras verglich das System mit Amazon Prime, das VIP-System von Amazon. Gegen ein Entgelt sichern sich dort die Kunden besondere Leistungen. So stellt sich das auch Löwen für die Spielhalle vor. In speziellen Geräten des Unternehmens werden künftig VIP-Bereiche zur Freischaltung durch die VIP-Gäste vorgehalten. Das Gerät wechselt dann in den sichtbaren VIP-Modus, stellt die vom Kunden definierten Lieblingsspiele unabhängig vom Spielpaket zur Verfügung und bietet exklusive Spiele, die außerhalb der VIP-Lounge im Gerät nicht erhältlich sind.

Automatenunternehmer legen Kunden-Status fest

Löwen stellte weitere VIP-Ideen in Aussicht, betonte allerdings, dass die zweite Hälfte von „MyNovo VIP“ die Kreativität der Automatenunternehmer sei. Sie können mit der Definition individueller VIP-Leistungen vor Ort den besonderen Status ihrer VIP-Kunden festlegen. Es gehe darum, Kunden zu binden, neue Kunden anzusprechen und vor allem ein Erlebnis zu schaffen, das über die bisherigen Erfahrungen hinausreicht. „Unsere aktuellen Produkte und Ideen werden die Spielgäste begeistern und Ihre Aufstellung zukunftssicher machen. Freuen Sie sich insbesondere auf unseren neuesten Coup mit dem Namen myNovo VIP, der das Potenzial hat, ein Gamechanger für ihr Geschäft zu werden“, so Christian Arras. MyNovo VIP wird zurzeit intensiv getestet. Im Herbst soll es an den Start gehen. Neben dem System stellte Löwen in Düsseldorf unter anderem [Novoline 2024](#) vor. „Unser bestes Spielangebot, in dem die Summe unserer Erfahrungen steckt“, so Vertriebsdirektor Andreas Hingerl.

Star-Aufkommen beim Top-Event

Das Top-Event in Düsseldorf bot auch exzellente Unterhaltung für die Kunden von Löwen. Top Act des Galaabends war die amerikanische Rocklady Anastacia. Als Überraschungsgast trat Bülent Ceylan auf. Und einen umjubelten Auftritt hatte eine Branchen-Allstar-Band, die mit erdigem Blues-Rock die Löwen-Gäste von den Sitzen riss. Die besten Bilder des Abends gibt's auf unserer Facebook-Seite.

Novomatic Italia brand joins Kensho network

March 14, 2024

by Richard Hollis



Subscribe

Quigioco.it, an online brand belonging to the Novomatic Italia Group, has joined the Kensho network.



Through the website Giochidislots.com, Kensho Media will boost the brand awareness of Quigioco.it, which joined the Novomatic Group in 2022.

"We choose our partners paying maximum attention to the themes of safety and responsibility, aspects on which Quigioco.it focuses and that

have impressed us very positively. The platform guarantees a regulated environment, and the registration process is designed to be simple and fast, maintaining high standards of security and compliance," said Natalia Chiaravalloti, head writer of Giochidislots.com.

Lorenzo Scarpino, online products, digital content and operations lead at Quigioco.it, added: "This will allow enthusiasts to have at their fingertips, by visiting Giochidislots.com, the portfolio of gaming products of our platform and the wide variety of services that we offer to our customers, including live casinos and virtual games."

Andy Duschek, Regional Manager at Greentube, said: “The Dutch market has been a success story for us, and we are thrilled to further boost our presence in this key region through this collaboration with One Casino. We continue to develop localised content that we know resonates with Dutch players and combined with some of our all-time top-performing titles, this partnership is sure to highly benefit One Casino and their customers.”

Mark Schram, CEO at One Casino, said: “The integration of Greentube’s slots into One Casino’s platform marks a fantastic collaboration, enabling us to offer even more variety to our customers. We are excited to bring a diverse and proven portfolio of localised games to our players. We are particularly excited about the opportunity to introduce new types of entertainment to our players through this partnership with Greentube. Their expertise, coupled with our focus on providing excellent gaming, puts us in a prime position to create an environment that’s truly enjoyable and engaging for our users.

“Together with Greentube, we look forward to pushing the boundaries of innovation and delivering unparalleled entertainment to our players. This collaboration not only expands our game collection but also reinforces our dedication to providing a dynamic and thrilling gaming platform for our growing community of users.”

Step inside the “Home of Games” with Greentube, delivering safe and secure casino entertainment to players around the world. As the NOVOMATIC Digital Gaming and Entertainment division, Greentube offers a diversified portfolio of Video Slots, Table Games, AWP Reloaded Slots, Server-Based Gaming, Social Casino Gaming, Video Bingo and more. Greentube’s Omni-channel technology is at the forefront of gaming innovation and converges online, mobile and land-based gaming.

Find out more at greentube.com visit [Facebook](#), [LinkedIn](#) and [Instagram](#) or watch greentube videos on [YouTube](#).

www.gamingintelligence.com, 13.03.2024

GREENTUBE EXPANDS DUTCH PRESENCE WITH ONE CASINO

13th March 2024 10:09 am GMT



Greentube has expanded its presence in the Netherlands after integrating its content with operator One Casino.

The launch includes online versions of popular land-based games such as Random Runner 15, Simply Wild and Club 2000, alongside player favourites Book of Ra deluxe, Sizzling Hot deluxe and titles from the Cash Connection series of slots.

“The Dutch market has been a success story for us and we are thrilled to further boost our presence in this key region through this collaboration with One Casino,” said Greentube regional manager Andy Duschek. “We continue to develop localised content that we know resonates with Dutch players and combined with some of our all-time top-performing titles, this partnership is sure to highly benefit One Casino and their customers.”

One Casino CEO Mark Schram said: “The integration of Greentube’s slots into One Casino’s platform marks a fantastic collaboration, enabling us to offer even more variety to our customers. We are excited to bring a diverse and proven portfolio of localised games to our players.



“We are particularly excited about the opportunity to introduce new types of entertainment to our players through this partnership with Greentube. Their expertise, coupled with our focus on providing excellent gaming, puts us in a prime position to create an environment that’s truly enjoyable and engaging for our users.

“Together with Greentube, we look forward to pushing the boundaries of innovation and delivering unparalleled entertainment to our players. This collaboration not only expands our game collection but also reinforces our dedication to providing a dynamic and thrilling gaming platform for our growing community of users,” he added.

Novomatic gears up for SAGSE show

March 13, 2024

by Richard Hollis



Subscribe

With the SAGSA trade show on the horizon, Novomatic is gearing up to make a splash.



Through its local subsidiary, Novomatic Argentina, the company will present its full range of products and gaming solutions such as land-based casino products, casino and arcade management systems including biometric access and player tracking technologies, as well as sports betting products.

SAGSA visitors will get a chance to see the Black Edition II cabinet range, launched at last year's ICE in London, including the new Black Edition II 3.27, featuring a modern cabinet design, perfectly angled monitors, and a razor-sharp game display against the backdrop of the Black Metro finish and a contrasting LED lighting concept.

Another cabinet highlight will be the Diamond X, which will be showcased with state-of-the-art Progressive content like Globe Link, shown in the upright version Diamond X 1.55J. The brand-new Multi-Game Mix Impera Line HD Edition 9 comes with a selection of 72 games, presented at SAGSE in the multi-screen version Diamond X 2.32.

All this and much more will be on display.

Fabián Luis Grous, managing director of Novomatic Argentina, is looking forward to welcoming visitors: "We are excited to showcase our product portfolio at one of the most important trade shows in Latin America. Expectations are the driving force that motivates us to continue growing!"

NOVOMATIC starring with impressive portfolio at SAGSE

🕒 Wednesday 13 de March 2024 / 12:00



2 minutos de lectura

(Gumpoldskirchen).- The expectation is huge for the most important gaming event in Latin America, which will take place on March 20 and 21 at the Hilton Buenos Aires Hotel in Argentina.



Once again NOVOMATIC, through its local subsidiary NOVOMATIC Argentina, will present at stand #158 its full range of products and gaming solutions such as land-based casino products, casino and arcade management systems including biometric access and player tracking technologies, as well as sports betting products. This 360° portfolio fulfills the highest demands in terms of technology and quality.

Outstanding cabinets meet every operator's demands

Following the product launch at last year's ICE in London, the BLACK EDITION II series has already established itself very well on gaming floors worldwide. Visitors at SAGSE will get the chance to experience one of the now NOVOMATIC classics at the trade show featuring the latest content: The BLACK EDITION II 3.27 is characterized by a modern cabinet design, perfectly angled monitors, and a razor-sharp game display against the backdrop of the Black Metro finish and a contrasting LED lighting concept. This multiscreen version is equipped with two 27" Full HD LCD screens and a topper of the same dimensions.

In addition, there will be a dedicated section for the FUNMASTER 2.27, which is renowned in the region for its outstanding performance and excellent cost-effectiveness. Another cabinet highlight at NOVOMATIC's appearance at SAGSE will be the DIAMOND X™. This exquisite cabinet series will be showcased with state-of-the-art Progressive content like GLOBE LINK™, shown in the upright version DIAMOND X™ 1.55J. The brand-new Multi-Game Mix Impera Line™ HD Edition 9 comes with a selection of 72 games, presented at SAGSE in the multi-screen version DIAMOND X™ 2.32.

Top performing game content for every player preference

A further well established NOVOMATIC product will also be shown at SAGSE: the PANTHERA™ series, in the versions PANTHERA™ Curve 1.43 and PANTHERA™ 2.27. These towering cabinets are distinguished by sleek design and powerful performance and can be experienced at the show with the brand-new Progressive Jackpots CASH CONNECTION™ Edition 3 and MONEY PARTY™ Edition 1. The Group's local subsidiaries, NOVOMATIC Argentina and Octavian de Argentina, will on top show the innovative ULTRA BOOST Link™, which is also integrated live with the region's leading myACP casino management system.

The sports betting sector is further enhanced by a product novelty: the NOVOMATIC ActionBook™ Plus 2.27 offers more action, more bets, more possibilities on an upright single screen and a design that blends effortlessly into any environment. Explore the seamless betting experience with state-of-the-art graphics and lightning-fast response time at the NOVOMATIC sports betting corner at SAGSE 2024.

Fabián Luis Grous, Managing Director of NOVOMATIC Argentina, is looking forward to welcoming visitors: *"We are excited to showcase our product portfolio at one of the most important trade shows in Latin America. Expectations are the driving force that motivates us to continue growing!"*

www.yogonet.com, 13.03.2024

BLACK EDITION II TO BE FEATURED

Novomatic to present extensive range of gaming innovations at SAGSE LATAM 2024



2024-03-13 Argentina

🕒 Reading time 1:30 min

Gaming technology group **Novomatic** has announced its participation at the **SAGSE LATAM** event in **Buenos Aires**, set to gather stakeholders from the Latin America region for two days of networking and more. Novomatic, through its local **Argentinian subsidiary**, will be present at **stand #158**.

During the two-day event, taking place from **March 20-21**, the company will showcase a range of **products and gaming solutions** such as **land-based casino products, casino and arcade management systems** including biometric access and **player tracking technologies**, as well as **sports betting products**.

Visitors at the stand will get a chance to explore **BLACK EDITION II**, which was launched at last year's **ICE in London**. The **BLACK EDITION II 3.27**, which is characterized by a modern cabinet design, angled monitors, and a sharp game display against the backdrop of the **Black Metro finish** and a **contrasting LED lighting concept**, will be on display. This multiscreen version is equipped with two **27" Full HD LCD screens** and a topper of the same dimensions.

In addition, there will be a dedicated section for the **FUNMASTER 2.27**. Another cabinet highlight at Novomatic's appearance at SAGSE will be the **DIAMOND X**. This cabinet series will be showcased with Progressive content like **GLOBE LINK, shown in the upright version DIAMOND X 1.55J**. The brand-new **Multi-Game Mix Impera Line HD Edition 9** comes with a selection of 72 games, presented at SAGSE in the multi-screen version **DIAMOND X 2.32**.

The company will also exhibit the **PANTHERA series, 1.43 and 2.27 versions**. These will be presented with the brand-new **Progressive Jackpots CASH CONNECTION Edition 3** and **MONEY PARTY Edition 1**.

The group's local subsidiaries, **Novomatic Argentina and Octavian de Argentina**, will feature **ULTRA BOOST Link**, which is also integrated live with the **myACP casino management system**.

The sports betting product **ActionBook Plus 2.27** will also be on display, with visitors able to explore its betting experience with **state-of-the-art graphics and fast response time** at the sports betting corner at SAGSE 2024.

"We are excited to showcase our product portfolio at one of the most important trade shows in Latin America. Expectations are the driving force that motivates us to continue growing," **Fabián Luis Grous, Managing Director of Novomatic Argentina**, said.

Journey to the heart of NOVOMATIC

🕒 Tuesday 12 de March 2024 / 12:00



2 minutos de lectura

(Vienna, SoloAzar Exclusive).- From Argentina to Vienna, Austria, we have traveled to see the central core of a large company such as the NOVOMATIC AG Group. Founded in 1980 by Prof. Johann Graf in the town of Gumpoldskirchen, it has established itself as Europe's leading and as one of the largest gaming technology groups worldwide, with 14 production sites in 11 countries and 32 R&D centers in 15 countries. In this article, we invite you to see inside the headquarters where it all began.



We have traveled to Vienna to see the central core of a large company such as the NOVOMATIC AG Group. Founded in 1980 by Prof. Johann Graf, it has established itself as one of the largest manufacturers and solutions providers worldwide, with 14 production plants in 11 countries and 32 R&D centers in 15 countries. They are exporters par excellence of high-tech electronic games to more than 100 countries and operate in more than 50 countries, covering around 2,100 online and traditional casinos.



Our visit had the objective of getting to know the heart of this giant, the headquarters where it all began. It is a property of more than 120,000 square meters, where approximately 1,200 employees work and in the production they manufacture around 90% of the NOVOMATIC AG Group's final products.

The corporation shows its commitment to sustainable values by having soon one of the largest rooftop solar panel installations in Lower Austria, covering 20,000 square meters on the company's roofs and achieving a significant energy reduction in the production chain, structured entirely on the ground floor of the company.

During the tour, we explored each manufacturing area, from the motherboard of the equipment to the manufacturing of terminal structures. We entered the plastics area, where they take also recycling into account for the creation of internal parts and cables. A curious fact is that they have their own cable production plant in Veszakény , Hungary, since each terminal requires 250 meters of wiring.



Subsequently, we headed to a large carpentry department, including an interior design studio. Here, they cover all the needs for creating a casino-hotel, planning, producing and assembling walls, furniture, commercial equipment, offices and slot accessories.

This approach shows that they are manufacturers dedicated to the excellence of their services as gaming terminals. An additional fact of interest is that they manufacture their own tools, evidencing their commitment to controlling both technique and quality throughout the production process.

In addition to manufacturing gaming terminals, they provide security systems such as NOVOVISIONaccess and payment technologies such as NOVOVISIONpay or NOVO Cash, and offer a wide variety of solutions for sports betting, such as the NOVOMATIC ActionBook Edge 1.423J.

They produce 200 game titles annually, having about 20 game studios around the world with a staff of 1,100 graphic designers. The iGaming division of NOVOMATIC Greentube is stepping stronger and stronger in these new changes that are emerging in the industry, dedicating special attention to the particularities of the markets of the Netherlands and the United States.



Our guide was **Alexandra Lindlbauer, Head of Group Communications**. Such a massive and high-level company could be related to a distant or impersonal treatment and we found the opposite. Our experience was more than gratifying. It was a very familiar, warm environment, where they provide a very good quality of business life for their workers.

They are as well involved in teaching thirteen types of apprenticeship trainings and have 3 generations of employees. Alexandra, with 12 years of experience in the company, affirms that the great context that is generated in the business makes NOVOMATIC chosen as one of the best in terms of benefits for workers. She confirms this with the awards for "**Best Employer**" by the MARKET Institute in 2023 and 2022, which evaluates leading companies in the federal states of Burgenland, Lower Austria and Vienna.

The tour of the factory culminated on the upper floor, where a large casino-themed display was created, displaying a big variety of **finished products**, such as V.I.P X Cabinets terminals, Novo Unity Pro, LOTUS ROULETTE Genius, and security system products NOVOVISION and NOVOMATIC ActionBook betting terminals.



Our visit to Gumpoldskirchen ended with a working lunch with Alexandra Lindlbauer and Stefan Krenn, Authorized Representative at that time and recently appointed **new member of the Executive Board of NOVOMATIC AG** where we were able to gain valuable information about the company and its success story.

Outside of work, we had the opportunity to share and compare the traditions of Austria and Argentina, explore the uniqueness of Vienna and its world-famous Opera House. All of this was complemented by the experience of enjoying excellent wine and tasting local cuisine.

We extend our special thanks to Stefan, Alexandra, and the NOVOMATIC AG Group for kindly having us. This experience has offered us an invaluable opportunity to better acquaint ourselves and deepen our understanding of the industry background and processes.



www.isa-guide.de, 12.03.2024

NOVOMATIC starring with impressive portfolio at SAGSE

Following its successful appearance at ICE 2024, NOVOMATIC is preparing to participate in two of the most important trade shows in Latin America: SAGSE Latam in Buenos Aires and GAT Expo in Cartagena de Indias.

Gumpoldskirchen/Buenos Aires – The anticipation is huge for the most important gaming event in Latin America, taking place from March 20-21, at the Hilton Buenos Aires Hotel in Argentina. Once again NOVOMATIC, through its local subsidiary NOVOMATIC Argentina, will present at stand #158 its full range of products and gaming solutions such as land-based casino products, casino and arcade management systems including biometric access and player tracking technologies, as well as sports betting products. This 360° portfolio fulfills the highest demands in terms of technology and quality.

Outstanding cabinets meet every operator's demands

Following the product launch at last year's ICE in London, the BLACK EDITION II series has already established itself very well on gaming floors worldwide. Visitors at SAGSE will get the chance to experience one of the now NOVOMATIC classics at the trade show featuring the latest content: The BLACK EDITION II 3.27 is characterized by a modern cabinet design, perfectly angled monitors, and a razor-sharp game display against the backdrop of the Black Metro finish and a contrasting LED lighting concept. This multiscreen version is equipped with two 27" Full HD LCD screens and a topper of the same dimensions.

In addition, there will be a dedicated section for the FUNMASTER 2.27, which is renowned in the region for its outstanding performance and excellent cost-effectiveness. Another cabinet highlight at NOVOMATIC's appearance at SAGSE will be the DIAMOND X™. This x-quisite cabinet series will be showcased with state-of-the-art Progressive content like GLOBE LINK™, shown in the upright version DIAMOND X™ 1.55J. The brand-new Multi-Game Mix Impera Line™ HD Edition 9 comes with a selection of 72 games, presented at SAGSE in the multi-screen version DIAMOND X™ 2.32.



Top performing game content for every player preference

A further well established NOVOMATIC product will also be shown at SAGSE: the PANTHERA™ series, in the versions PANTHERA™ Curve 1.43 and PANTHERA™ 2.27. These towering cabinets are distinguished by sleek design and powerful performance and can be experienced at the show with the brand-new Progressive Jackpots CASH CONNECTION™ Edition 3 and MONEY PARTY™ Edition 1. The Group's local subsidiaries, NOVOMATIC Argentina and Octavian de Argentina, will on top show the innovative ULTRA BOOST Link™, which is also integrated live with the region's leading myACP casino management system.

The sports betting sector is further enhanced by a product novelty: the NOVOMATIC ActionBook™ Plus 2.27 offers more action, more bets, more possibilities on an upright single screen and a design that blends effortlessly into any environment. Explore the seamless betting experience with state-of-the-art graphics and lightning-fast response time at the NOVOMATIC sports betting corner at SAGSE 2024.

Fabián Luis Grous, Managing Director of NOVOMATIC Argentina, is looking forward to welcoming visitors: "We are excited to showcase our product portfolio at one of the most important trade shows in Latin America. Expectations are the driving force that motivates us to continue growing!"

Quelle: Novomatic AG

 12. März 2024  

Greentube gains further momentum in the Dutch market with One Casino launch

Greentube has bolstered its reach in the Netherlands after taking its portfolio live with local brand One Casino.

Digital conversions of AWP titles which have long proven popular in the local market are now available to the operator's player base, including Random Runner 15, Simply Wild™ and Club 2000, alongside hits such as Book of Ra™ deluxe, Sizzling Hot™ deluxe, and games from the Cash Connection™ series.

Greentube's portfolio has quickly gained an impressive fan-following in the Netherlands with the supplier's localised approach to slot creation appealing to players throughout the country.



The partnership with One Casino, an operator with over 1,300 titles in its offering, puts Greentube's games in front of an even wider local audience, further enforcing its position as a leading supplier in the Dutch market.

Andy Duschek, regional manager at Greentube, said: "The Dutch market has been a success story for us and we are thrilled to further boost our presence in this key region through this collaboration with One Casino. We continue to develop localised content that we know resonates with Dutch players and combined with some of our all-time top-performing titles, this partnership is sure to highly benefit One Casino and their customers."

Mark Schram, CEO at One Casino, added: "The integration of Greentube's slots into One Casino's platform marks a fantastic collaboration, enabling us to offer even more variety to our customers. We are excited to bring a diverse and proven portfolio of localised games to our players. We are particularly excited about the opportunity to introduce new types of entertainment to our players through this partnership with Greentube. Their expertise, coupled with our focus on providing excellent gaming, puts us in a prime position to create an environment that's truly enjoyable and engaging for our users.

"Together with Greentube, we look forward to pushing the boundaries of innovation and delivering unparalleled entertainment to our players. This collaboration not only expands our game collection but also reinforces our dedication to providing a dynamic and thrilling gaming platform for our growing community of users."

www.sportsbusiness.at, 11.03.2024

ADMIRAL #LigaZwa Fan-Kommentator geht in die dritte Runde [Partner-News]

Von ADMIRAL Sportwetten 11. März 2024



Gemeinsam mit LAOLA1 ist ADMIRAL bereits zum dritten Mal auf der Suche nach einem Fußballfan, der bei einer Liveübertragung der ADMIRAL 2. Liga die Rolle des LAOLA1-Co-Kommentators einnehmen wird und sein Kommentatorentalent unter Beweis stellen darf.

Die Bewerbungsphase ist bereits gestartet, alle Fußballfans können ihre Hörprobe bereits auf www.laola1.at/fankommi hochladen und so die Jury von ihren Qualitäten überzeugen. Unterstützt wird die Kampagne dabei von Spielern der Klubs der ADMIRAL 2. Liga, die ebenfalls Szenen kommentiert haben und damit in die Rolle des Kommentators geschlüpft sind. Der beste Fan-Kommentator wird noch in dieser Saison als Co-Kommentator bei LAOLA1 im Einsatz sein und ein Spiel live kommentieren.

Fußballfans haben in den nächsten Wochen Zeit, ihre Hörprobe einzureichen und sich damit die Chance auf den Titel des ADMIRAL #LigaZwa Fan-Kommentators zu sichern. Im April werden dann zunächst die Finalisten und Mitte des Monats der Sieger verkündet.

Für die drei Finalisten hat ADMIRAL außerdem noch ein besonderes Zuckerl parat. Diese bekommen ein exklusives Fan-Package bestehend aus: 1x2 VIP-Tickets für ein Spiel ihrer Wahl in der Rückrunde der ADMIRAL 2. Liga samt Trikot und Schal ihres Lieblingsteams.