

Pressepiegel 2024

Berichterstattung
NOVOMATIC

Erstellt von **Group Marketing & Communications**

Datum **25.03.2024 / KW 12**

European Casinos—The Elite, März 2024

🇬🇧 The London fair closed its doors for good and preparations are already underway for the next edition which, in response to the demand from the main exhibitors, will be held in Barcelona from 20 to 22 January 2025.

You can find detailed information in our Editorial.

According to official figures provided by the organisers, Clarion Gaming, this year's event was attended by 811 exhibitors representing 76 countries, occupying a surface area of almost 60,000 m² at the ExCeL convention centre. Although figures on visitor numbers had not yet been made available at the time of going to press, the halls were packed, especially on the first two days.

ICE confirmed that it is the most comprehensive show in terms of gaming segments represented, ahead of Las Vegas, which is much more focused on the slot machine sector.



Among the various additional activities held during the exhibition, three stand out above the rest: the traditional Novomatic press conference for the industry press, the Merkur cocktail party for the industry media and the presentation of the famous "Golden Dice Award" to Yalcin Dunder, CEO of the Grand Casino Liechtenstein, which is awarded annually by our publication.



With innovative products, state-of-the-art technologies and impressive new products on the largest stand at the ICE, NOVOMATIC set new standards in the gaming industry and received enthusiastic reactions from visitors and technology enthusiasts alike.

Modern gaming solutions for different industries and markets inspired both operators and visitors. The 360° portfolio presented included land-based Casino products, AWP gaming machines, Casino management systems including biometric access and player tracking technologies, secure cash handling kiosks as well as sports betting products and online gaming solutions that meet the highest standards of technology and quality.

The newly launched V.I.P. X series from NOVOMATIC was the centerpiece of the elegant trade show stand in Black & Gold design. This sophisticated product line is aimed at discerning gaming guests and Casino operators who want to offer their visitors a high-quality gaming experience. The impressive V.I.P. X Royal™ 1.85, the V.I.P. X Dream™ 3.43 and the V.I.P. X Lounge™ 2.32 offer exceptional luxury with exquisite V.I.P. comfort, extra high and wide gaming screens and a first-class sound system

with comfortable seating.

NOVOMATIC also made a real statement for galactic gameplay at this year's ICE: the world premiere of the exclusive V.I.P. Galaxy™ 2.65 took the gaming experience

to a new level of immersion. This ultimate luxury lounge chair features two 65" gaming screens and adjustable luxurious seating comfort.

At the centre of the NOVOMATIC stand, the new V.I.P. X Royal™ 1.85 cabinet showcased an innovative product that has already become legendary: the four games of the GODS & LEGENDS™ link.

Another gaming highlight at ICE was Secrets of Wealth™, Magic Cleopatra™ and Roll on Fire™, the new Linked Progressive trio from CASH FLOOD™ Link.

Revolutionary on the booth was NOVOMATIC's own Casino management system: NOVOVISION™ once again presented visionary solutions for the Casino requirements of the future based on state-of-the-art technologies that cover all areas of modern Casino operations and enable operators to make informed data-based decisions for their business.

The iGaming offering from Greentube, the digital gaming and entertainment division of NOVOMATIC, complemented the land-based portfolio in its own stand area with a constantly growing range of iGaming content, including both NOVOMATIC classics and its own products and developments.



Zane Mersich, CEO, NOVOMATIC UK, and Thomas Graf, CEO, Greentube



Novomatic Spain executives: Javier Urbán, R&D Director, Rubén Torres, Casino Sales Representative, Jordi Pedragosa, Commercial Director and Bernhard Teuchmann, General Manager



Bernhard Teuchmann with MGA representatives



Jordi Pedragosa and Roberto Rodriguez, Commercial Director of Spanish operator Carfama



Jordi Pedragosa explained to executives of Casinos Grup Peralada the characteristics of the new products presented by his company



Andrea Lehner, Senior Product Marketing Manager of NOVOMATIC, welcomed the media and introduced the executives of his company

NOVOMATIC INTERNATIONAL MEDIA PRESS CONFERENCE

One of the traditional ICE events is the Press Conference organised by Novomatic for the international media attending the exhibition. As every year, two magazines from our publishing group were among the invited publications: EUROPEAN CASINOS - The Elite and CASINOS DE LATINOAMÉRICA.

The purpose of this meeting is to inform the international press about the major product highlights, international business, and strategic goals of the NOVOMATIC AG Group in 2024

On this occasion, the following took part: Thomas Graf – CEO, Greentube GmbH, Zane Mersich, CEO NOVOMATIC Gaming UK, and



A moment from Thomas Graf's contribution



Zane Mersich gave an overview of the group's operations in the UK



Thomas Schmalzer analysed the latest innovations presented by Novomatic.
On the left, Thomas Graf

Thomas Schmalzer, VP of Global Sales, NOVOMATIC AG.

Thomas Graf provided an overview of the Group's growth in 2023 across all market segments, which was also marked by significant technological growth. He also highlighted the expansion of its headquarters and the increase in the number of employees of the holding company.

He also referred to the new licenses acquired in certain US states and Greentube's significant international expansion.

Zane Mersich reviewed the group's UK operations and highlighted the significant growth achieved. He was very optimistic about the company's future in the UK.

Finally, Thomas Schmalzer explained some details of the new cabinets and reviewed the significant and extensive innovations that Novomatic is launching at ICE 2024.

He concluded with an overview of all the holding company's divisions and their innovations for each international market.



Thomas Graf in conversation with Pedro Galindo, Editor Emeritus of EUROPEAN CASINOS-The Elite

Text / Texto: Helen Walker

Photos / Fotos: EUROPEAN CASINOS-The Elite

NOVOMATIC AG GROUP EXPANDS EXECUTIVE BOARD

The Supervisory Board of NOVOMATIC AG has appointed Stefan Krenn, LL.M. as a new Member of the Executive Board with effect from February 15, 2024.

In this function, he will form part of the three-person Executive Board of the international group, together with the two other members of the Executive Board, Ryszard Presch and Johannes Gratzl.

The NOVOMATIC AG Group has around 300 subsidiaries and generated revenues of EUR 2.9 billion in the 2022 financial year. It employs over 24,500 people and has operations in more than 100 countries. The company is Europe's leading and one of the world's largest gaming technology groups.



Stefan Krenn

Ein Stück Triennale, das am Rhein erhalten bleibt

Löwen Entertainment ermöglicht Skulpturenankauf

Bingen. Es ist das Wesen der weithin beachteten Binger Skulpturentriennale, dass die Kunstwerke nach einem Jahr wieder verschwinden. Doch es gibt Ausnahmen von der Regel.

Weiterer Hingucker, der dauerhaft am Binger Kulturer verbleibt, ist die schon während des Ausstellungsjahres 2023 viel beachtete und fotografierte Skulptur "Love Hate" der Künstlerin Mia Florentine Weiss. Es handelt sich um ein sogenanntes Ambigramm, das – von den verschiedenen Seiten gelesen – jeweils die Worte Love oder Hate zeigt und in Regenbogenfarben für die Ambivalenz menschlicher Gefühle steht.

Die Skulptur tourte bereits durch die USA und Europa. Den festen Platz in Bingen ermöglicht eine Spende über 50 000 Euro des Unternehmens Löwen Entertainment zu dessen 75-jährigen Bestehen.

Oberbürgermeister Thomas Feser Feser und Kuno Pieroth von der die Triennale tragenden Stiftung nahmen den symbolischen Scheck von Dr. Daniel Henzgen, Mitglied der Löwen-Geschäftsführung, entgegen. Henzgen betonte wie Feser die gute Verbindung zwischen Stadt und Unternehmen. Künstlerin Mia Florentine Weiss schickte eine Videogrußbotschaft – zu finden ist diese auf der Internetseite www.bingen.de Rainer Gräff

SINCE 2020

Novomatic's Novovision system enhances operations, guest experience at Casinò di Venezia



2024-03-22 Italy

🕒 Reading time 2:04 min

Since its implementation, the Novovision casino management system has had "a significant impact" on the daily business in the two venues of the **Casinò di Venezia** in Italy, according to gaming technology giant **Novomatic**.

According to the company, the state-of-the-art functionalities of its casino management solution have "made the daily business of Italy's oldest established gaming house even more sophisticated," with **enhanced and fast access processes for the casinos' guests and extended data, security and BI functionalities for the operator.**

In 2020, Novomatic equipped both locations of the **Casinò di Venezia** – Ca' Vendramin Calergi on the Canale Grande and at Ca' Noghera next to the Marco Polo airport – with its CMS. **Over 600 video slots and comprehensive performance data were transferred to Novovision** and a broad selection of functionalities was implemented with a high degree of customization.

The installation comprises core functionalities such as slots management, player management, accounting and reporting, additional modules for access, jackpots, promo and business intelligence. In addition, the Novovision functionalities help the casino attract extra floor traffic with special events and jackpot highlights.

The biometrically supported access solution has also helped eliminate the long queues of guests waiting to enter the casino during peak hours. After initial registration of the customer data, including a template of their fingerprint, players can now enter the casino via so-called fast-lane access terminals simply by scanning their fingerprints.

Their fingerprint also allows them to enjoy VIP amenities such as free parking access or a selection of promotional benefits across the Casinò di Venezia's gaming floor.

The company noted that Novovision gathers in-depth data across the entire operation for the obligatory reporting requirements and accounting, as well as for business intelligence applications via Tableau, enabling the management of the Casinò di Venezia to make informed and fact-based decisions.

Novovision further delivers real-time data of all significant events in the casino that require the attention of different user groups, such as floor control, real-time machine information and much more.

Additionally, **the casino receives 24/7 technical support and security monitoring,** as well as "the guarantee of knowing that any future custom requirements will also be implemented by the team of experts behind the Novovision system."

Dr. Alessandro Cattarossi, General Manager of the Casinò di Venezia, said:

"Implementing the Novovision system was a great choice. This powerful casino management solution has not only enabled us to streamline our processes and optimize our efficiency on a daily basis, but its player-centric approach also helped us significantly enhance the customer experience for our guests."

"At the same time, **it provides us with solid data that help us make the right decisions for strategic planning and future investments.** With Novovision, we know that we are secure, thoroughly informed and ahead of the curve."

Martin Lypka, the responsible project manager at Novomatic, emphasized: **"We are delighted to call Casinò di Venezia one of our long-standing customers and I would like to thank the management for their trust and the excellent business relationship.** Our close cooperation has not only enabled us to improve the casino's internal processes, but also to enhance the gaming experience for the casino's guests."

LATEST NEWS

NOVOVISION™ casino management solution enhances business at the Casinò di Venezia



Published 3 days ago on March 22, 2024

By George Miller [Twitter](#)



Since its implementation, the NOVOVISION™ casino management system has had a significant impact on the daily business in the two venues of the Casinò di Venezia, with greatly enhanced and fast access processes for the casinos' guests and extended data, security and BI functionalities for the operator.

In 2020, NOVOMATIC equipped both locations of the Casinò di Venezia – Ca' Vendramin Calergi on the Canale Grande and at Ca' Noghera next to the Marco Polo airport – with its sophisticated casino management system. Over 600 video slots and comprehensive performance data were transferred to NOVOVISION™, and a broad selection of functionalities implemented with a high degree of customization. The installation comprises core functionalities such as slots management, player management, accounting and reporting as well as additional modules for access, jackpots, promo and business intelligence. In addition, the NOVOVISION™ functionalities help the casino attract extra floor traffic with special events and exciting jackpot highlights.

Especially the biometrically supported access solution has helped eliminate the long queues of guests waiting to enter the casino during peak hours, benefiting both the casino and its guests. After an initial registration of the customer data including a template of their fingerprint, players can now enter the casino via so-called fast-lane access terminals simply by scanning their fingerprint. Their fingerprint also allows them to enjoy VIP amenities such as free parking access or a selection of promotional benefits across the Casinò di Venezia's gaming floor.

NOVOVISION™ gathers in-depth data across the entire operation for the obligatory reporting requirements and accounting, as well as for business intelligence applications via Tableau, enabling the management of the Casinò di Venezia to make informed and fact-based decisions. NOVOVISION™ delivers real-time data of all significant events in the casino, that require the attention of different user groups, such as floor control, real-time machine information and much more. Additionally, the casino enjoys the security of reliable 24/7 technical support and security monitoring as well as the guarantee of knowing that any future custom requirements will also be implemented by the team of experts behind the NOVOVISION™ system.

Dr. Alessandro Cattarossi, General Manager of the Casinò di Venezia, says: "Implementing the NOVOVISION™ system was a great choice. This powerful casino management solution has not only enabled us to streamline our processes and optimize our efficiency on a daily basis, but its player-centric approach also helped us significantly enhance the customer experience for our guests. At the same time, it provides us with solid data that help us make the right decisions for strategic planning and future investments. With NOVOVISION™, we know that we are secure, thoroughly informed and ahead of the curve."

Martin Lypka, the responsible project manager at NOVOMATIC, emphasises: "We are delighted to call Casinò di Venezia one of our long-standing customers and I would like to thank the management for their trust and the excellent business relationship. Our close cooperation has not only enabled us to improve the casino's internal processes, but also to enhance the gaming experience for the casino's guests."

Novomatic AG Hails NovoVision Performance in Italy



International gaming technologies firm Novomatic AG has hailed the impact its NovoVision casino management solution has made on business at the pair of casino locations of Casino di Venezia-branded enterprises run by Italian operator Casino di Venezia Gioco SpA.


The Austrian innovator inked a deal in 2020 in order to have its NovoVision handle core functionalities for the over 600 slots run by the two casinos in Italy, including their player management, accounting, and reporting duties.

The company revealed this solution additionally comes with modules to deal with access and business intelligence undertakings alongside systems to attract more traffic via the tendering of special events and jackpots.


Abundant Acclamation

Novomatic AG declared its NovoVision innovation has since 'had a significant impact on daily business in the two venues' by providing them with 'greatly enhanced and fast access processes' covering guest and security data alongside business intelligence functionalities.

Martin Lypka from Novomatic AG detailed the two casinos locations now utilizing his firm's NovoVision encompass the Casino di Venezia-branded venue sitting alongside Venice's Grand Canal, which is one of the oldest gambling-friendly facilities in Italy, in addition to the analogously-named enterprise situated near Venice Marco Polo Airport.




“We are delighted to call Casino di Venezia Gioco SpA one of our long-standing customers and I would like to thank the management for its trust and the excellent business relationship,” Lypka said. “Our close cooperation has not only enabled us to improve the casinos’ internal processes but also to enhance the gaming experience for their guests.”




Comprehensive Control

Novomatic AG proclaimed its NovoVision solution gathers a wealth of data in real time across an entire operation so as to allow casino operators to fulfil ‘obligatory reporting requirements and accounting’.



It stated that this permits such partners to make ‘informed and fact-based decisions’ while keeping an eye on ‘all significant events’ potentially requiring attention, such as floor control and machine information undertakings.



The Gumpoldskirchen-headquartered company pronounced its NovoVision advance moreover comes complete with fingerprint-focused biometric capabilities that have helped the two Italian casinos ‘eliminate the long queues of guests waiting to enter during peak hours’.

It asserted that all of this is complemented by around-the-clock monitoring and technical support, as well as ‘the guarantee of knowing any future custom requirements will also be implemented by our team of experts’.

Operator Optimism

Alessandro Cattarossi from Casino di Venezia Gioco SpA joined in the NovoVision praise by describing the implementation of the system as 'a great choice' that allows his company's pair of Venice casinos 'to streamline our processes and optimize our efficiency on a daily basis' while simultaneously enhancing customer experiences via a 'player-centric approach'.

"At the same time, it provides us with solid data that helps us make the right decisions for strategic planning and future investments," Cattarossi said. "With NovoVision, we know we are secure, thoroughly informed, and ahead of the curve."

NovoVision boosts business at the Casino di Venezia

March 21, 2024

by Richard Hollis



Subscribe

Novomatic's innovative casino management system NovoVision has proved to be a real boon for Italian operator Casinò di Venezia.



Two Casinò di Venezia venues - Ca' Vendramin Calergi on the Canale Grande and at Ca' Noghera next to the Marco Polo airport - were equipped with the CMS in 2020. The installations track slots management, player management, accounting and reporting as well as additional modules for access, jackpots, promo and business intelligence. In addition, the NovoVision

functionalities help the casino attract extra floor traffic with special events and jackpot highlights.

"Implementing the NovoVision system was a great choice," declared Dr. Alessandro Cattarossi, general manager of the Casinò di Venezia. "This powerful casino management solution has not only enabled us to streamline our processes and optimize our efficiency on a daily basis, but its player- centric approach also helped us significantly enhance the customer experience for our guests.

"At the same time, it provides us with solid data that help us make the right decisions for strategic planning and future investments. With NovoVision, we know that we are secure, thoroughly informed and ahead of the curve."

NOVOVISION enhances business at the Casinò di Venezia

Since its implementation, the NOVOVISION™ casino management system has had a significant impact on the daily business in the two venues of the Casinò di Venezia, with greatly enhanced and fast access processes for the casinos' guests and extended data, security and BI functionalities for the operator.



In 2020, NOVOMATIC equipped both locations of the Casinò di Venezia – Ca' Vendramin Calergi on the Canale Grande and at Ca' Noghera next to the Marco Polo airport – with its sophisticated casino management system. Over 600 video slots and comprehensive performance data were transferred to NOVOVISION™, and a broad selection of functionalities implemented with a high degree of customization. The installation comprises core functionalities such as slots management, player management, accounting and reporting as well as additional modules for access, jackpots, promo and business intelligence. In addition, the NOVOVISION™ functionalities help the casino attract extra floor traffic with special events and exciting jackpot highlights.

Especially the biometrically supported access solution has helped eliminate the long queues of guests waiting to enter the casino during peak hours, benefiting both the casino and its guests. After an initial registration of the customer data including a template of their fingerprint, players can now enter the casino via so-called fast-lane access terminals simply by scanning their fingerprint. Their fingerprint also allows them to enjoy VIP amenities such as free parking access or a selection of promotional benefits across the Casinò di Venezia's gaming floor.

NOVOVISION™ gathers in-depth data across the entire operation for the obligatory reporting requirements and accounting, as well as for business intelligence applications via Tableau, enabling the management of the Casinò di Venezia to make informed and fact-based decisions. NOVOVISION™ delivers real-time data of all significant events in the casino, that require the attention of different user groups, such as floor control, real-time machine information and much more. Additionally, the casino enjoys the security of reliable 24/7 technical support and security monitoring as well as the guarantee of knowing that any future custom requirements will also be implemented by the team of experts behind the NOVOVISION™ system.

Dr. Alessandro Cattarossi, general manager of the Casinò di Venezia, said: "Implementing the NOVOVISION™ system was a great choice. This powerful casino management solution has not only enabled us to streamline our processes and optimize our efficiency on a daily basis, but its player centric approach also helped us significantly enhance the customer experience for our guests. At the same time, it provides us with solid data that help us make the right decisions for strategic planning and future investments. With NOVOVISION™, we know that we are secure, thoroughly informed and ahead of the curve."

Martin Lypka, the responsible project manager at NOVOMATIC, emphasised: "We are delighted to call Casinò di Venezia one of our long-standing customers and I would like to thank the management for their trust and the excellent business relationship. Our close cooperation has not only enabled us to improve the casino's internal processes, but also to enhance the gaming experience for the casino's guests."

NOVOVISION™ Casino Management Solution Drives Success commercial at the Casino di Venezia

🕒 Thursday 21 de March 2024 / 12:00



2 minutos de lectura

(Gumpoldskirchen).- Since its implementation, the casino management system NOVOVISION™ has significantly transformed the daily life of the two rooms of the Casinò di Venezia in Italy.



This tool offers more agile and efficient access processes for visitors, as well as expanded functionalities in data, security and analysis for the operator.

In 2020, NOVOMATIC equipped both rooms of the Casinò di Venezia – Ca' Vendramin Calergi in the Canale Grande and Ca' Noghera next to Marco Polo airport – with its sophisticated management system of casino. Over 600 slots and performance data were transferred to NOVOVISION™, and implemented a wide selection of functionalities with a high degree of customization. The Installation includes core functions such as slot management, player management, accounting and reports, as well as additional modules for access, jackpots, promotions and business intelligence. In addition, NOVOVISION™ functionalities help the casino to attract traffic addition to the game room with special events and exciting jackpots.

The access solution with biometric support has been key to reducing long queues guests during peak hours at the casino, benefiting both the room and its visitors. After an initial registration of their data, including a fingerprint template, players can access the room through “quick access terminals” by simply scanning their fingerprint. In addition, it gives them access to VIP services, such as free parking, and others Promotional benefits available at Casino di Venezia.

NOVOVISION™ collects detailed data from the entire operation to meet the requirements of reporting and accounting, as well as for the application of business intelligence through Tableau, which allows the executive team of Casinò di Venezia to make informed decisions based on facts. Provides real-time data of all significant events that require the attention to different profiles, such as room control, real-time information on machines and much more. In addition, the casino has the security of reliable technical support 24 hours a day, 7 days a week, security monitoring and the guarantee that any Future customized requirement will also be implemented by the expert team of NOVOVISION™.

Dr. Alessandro Cattarossi, General Manager of Casinò di Venezia, states: *“The adoption of the system NOVOVISION™ was an excellent decision. This robust management solution has not only optimized our processes and improved our daily efficiency, but its player-centric approach It has also significantly enhanced our customers' experience. Furthermore, it provides us solid data that guides our strategic decisions and future investments. With NOVOVISION, we have the security of being well informed and at the forefront in our sector.”*

Martin Lypka, project manager at NOVOMATIC, emphasizes: *“We are very happy to have the Casinò di Venezia as one of our long-standing clients, and I want to thank its management for their trust and excellent business relationship. Thanks to our close collaboration, we have managed to not only improve the casino's internal processes, but also elevate the gaming experience of its visitors.”*



www.bingen.de, 21.03.2024

Kunstförderung: LÖWEN ENTERTAINMENT spendet 50.000 Euro an Gerda & Kuno Pieroth Stiftung

Freuen sich über den Verbleib der Love-Hate-Skulptur in Bingen: (v.l.) Oberbürgermeister Thomas Feser, Stifter Kuno Pieroth und Dr. Daniel Henzgen, Geschäftsführer Kommunikation & Compliance bei LÖWEN ENTERTAINMENT



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"Love Hate"-Skulptur verbleibt dauerhaft in Bingen

Bingen, 21. März 2024 . Anlässlich des 75-jährigen Firmenjubiläums spendete LÖWEN ENTERTAINMENT 50.000 Euro an die Gerda & Kuno Pieroth Stiftung. Damit erwarb die Stiftung die "Love Hate"-Skulptur der renommierten Künstlerin Mia Florentine Weiss. So wird die Skulptur auch künftig am Rheinufer in Bingen öffentlich ausgestellt werden. Am 21. März 2024 überreichte Dr. Daniel Henzgen (Geschäftsführer Kommunikation & Compliance von LÖWEN ENTERTAINMENT) dem Binger Oberbürgermeister Thomas Feser und Stifter Kuno Pieroth einen symbolischen Spendenscheck am Rheinufer.

Die Skulptur "Love Hate" (Liebe Hass) ist ein großformatiges Kunstwerk, das bereits an verschiedenen öffentlichen Plätzen gezeigt wurde - zuletzt in Bingen im Rahmen der Skulpturen-Triennale 2023 der Gerda & Kuno Pieroth Stiftung. Es handelt sich um ein sogenanntes Ambigramm, das sich spiegelbildlich lesen lässt. Auf der einen Seite ist "Love", auf der anderen "Hate" zu sehen. Durch die Veränderung der eigenen Beobachter-Position ist es möglich, von der Hate-Seite auf die Love-Seite zu wechseln.

"Als einer der größten Arbeitgeber und Ausbildungsbetriebe der Region hat sich LÖWEN ENTERTAINMENT schon vielfach für Kunst und Kultur in und um Bingen engagiert. Die diesjährige Spende setzt allerdings noch einmal einen besonderen Akzent. Für diesen außerordentlichen Beitrag zum gesellschaftlichen Zusammenleben in unserer Stadt möchte ich mich vielmals bedanken", sagte Oberbürgermeister Thomas Feser.

Kuno Pieroth, dessen Stiftung die Skulptur an das Rheinufer holte, sagte: "Die Triennale 2023 war ein großer Erfolg. Umso mehr freut es mich, dass dieses so viel beachtete Werk von Mia Florentine Weiss nun dauerhaft in Bingen bleibt und an exponierter Stelle weiter zum Innehalten und Nachdenken anregt. Der Platz der Kunst ist öffentlich - im Zentrum des Lebens."

"Mia Florentine Weiss setzt sich bei diesem Kunstwerk mit einem prägenden Thema unserer Zeit auseinander: der zunehmenden Polarisierung unserer Gesellschaft. Die Unversöhnlichkeit von Ansichten und die Verweigerung von Dialog stellt uns vor eine große Herausforderung und erschwert das Finden von Lösungen", sagte Dr. Daniel Henzgen. "Das Kunstwerk zeigt, wie man durch einen Perspektivwechsel und Empathie Wege aus der Sprachlosigkeit finden kann. Voraussetzung sind Offenheit, Austausch und Miteinander."

LÖWEN ENTERTAINMENT feiert in diesem Jahr sein 75-jähriges Jubiläum. 1949 in Braunschweig gegründet, ist das Unternehmen seit 1956 in Bingen ansässig und seither mit der Stadt eng verbunden.

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Thomas Feser, Oberbürgermeister Bingen, Kuno Pieroth, Gerda & Kuno Pieroth Stiftung, und Dr. Daniel Henzgen, Geschäftsführer Kommunikation & Compliance von LÖWEN ENTERTAINMENT.

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Quelle: LÖWEN ENTERTAINMENT GmbH

 21. März 2024  

Kurier, 21.03.2024

Novomatic baut mit Stefan Krenn Chefetage aus

Novomatic erweiterte seine Chefetage. Gemeinsam mit **Ryszard Presch**



und **Johannes Gratzl** sitzt nun **Stefan Krenn** im Dreivorstand des Glücksspielunternehmens – wir gratulieren. Der gebürtige Oberösterreicher beklei-

dete zuvor unter anderem Posten als Marketing- und Kommunikationschef, Generalsekretär und globaler Bereichsleiter bei Novomatic. Darüber hinaus ist er Geschäftsführer und Aufsichtsrat in diversen Tochtergesellschaften der Unternehmensgruppe.

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LAND-BASED CASINO INDUSTRY PARTNERSHIPS

Novovision casino management solution enhances business at the Casinò di Venezia

With state-of-the-art functionalities, Novomatic's comprehensive Novovision casino management solution has made the daily business of Italy's oldest established gaming house even more sophisticated.

By Gambling Insider



Since its implementation, the Novovision casino management system has had a significant impact on the daily business in the two venues of the Casinò di Venezia, with greatly enhanced and fast access processes for the casinos' guests and extended data, security and BI functionalities for the operator.

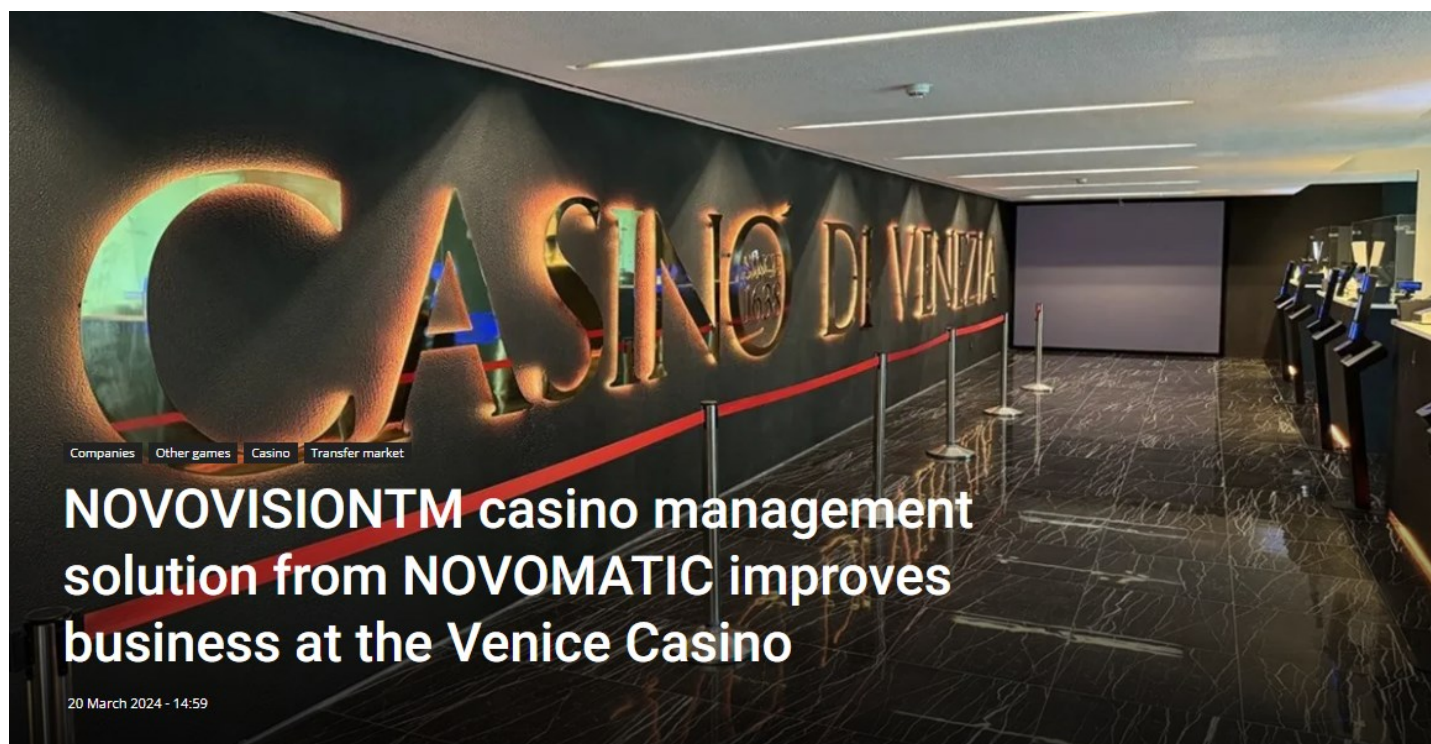
In 2020, Novomatic equipped both locations of the Casinò di Venezia – Ca' Vendramin Calergi on the Canale Grande and at Ca' Noghera next to the Marco Polo airport – with its sophisticated casino management system. Over 600 video slots and comprehensive performance data were transferred to Novovision, and a broad selection of functionalities implemented with a high degree of customisation. The installation comprises core functionalities such as slots management, player management, accounting and reporting as well as additional modules for access, jackpots, promo and business intelligence. In addition, the Novovision functionalities help the casino attract extra floor traffic with special events and exciting jackpot highlights.

Especially the biometrically supported access solution has helped eliminate the long queues of guests waiting to enter the casino during peak hours, benefiting both the casino and its guests. After an initial registration of the customer data including a template of their fingerprint, players can now enter the casino via so-called fast-lane access terminals simply by scanning their fingerprint. Their fingerprint also allows them to enjoy VIP amenities such as free parking access or a selection of promotional benefits across the Casinò di Venezia's gaming floor.

Novovision gathers in-depth data across the entire operation for the obligatory reporting requirements and accounting, as well as for business intelligence applications via Tableau, enabling the management of the Casinò di Venezia to make informed and fact-based decisions. Novovision delivers real-time data of all significant events in the casino, that require the attention of different user groups, such as floor control, real-time machine information and much more. Additionally, the casino enjoys the security of reliable 24/7 technical support and security monitoring as well as the guarantee of knowing that any future custom requirements will also be implemented by the team of experts behind the Novovision system.

Dr. Alessandro Cattarossi, General Manager of the Casinò di Venezia, says: “Implementing the Novovision system was a great choice. This powerful casino management solution has not only enabled us to streamline our processes and optimize our efficiency on a daily basis, but its player-centric approach also helped us significantly enhance the customer experience for our guests. At the same time, it provides us with solid data that helps us make the right decisions for strategic planning and future investments. With Novovision, we know that we are secure, thoroughly informed and ahead of the curve.”

Martin Lypka, the responsible project manager at Novomatic, emphasises: “We are delighted to call Casinò di Venezia one of our long-standing customers and I would like to thank the management for their trust and the excellent business relationship. Our close cooperation has not only enabled us to improve the casino's internal processes, but also to enhance the gaming experience for the casino's guests.



With cutting-edge features, NOVOVISION™ complete casino management solution from NOVOMATIC has made the daily operation of Italy's oldest gaming house even more sophisticated.

Since its implementation, the NOVOVISION™ casino management system has had a significant impact on daily business at the two Venice Casino locations, with significantly improved and speedy login processes for casino guests and expanded data, security and BI for the operator.

In 2020, NOVOMATIC equipped both Venice Casino locations – Ca' Vendramin Calergi on the Grand Canal and at Ca' Noghera next to Marco Polo Airport – with its sophisticated casino management system. Performance data from over 600 video slots has been transferred to NOVOVISION™ and a large selection of features implemented with a high degree of customization. The installation includes core features such as slot management, player management, accounting and reporting, as well as additional modules for login, jackpots, promo and business intelligence.

The biometrically supported login solution has helped eliminate long queues of guests waiting to enter the casino during peak hours, benefiting both the casino and its guests. After an initial registration of customer data, including a template of their fingerprint, players can now enter the casino via so-called fast-lane access terminals simply by scanning their fingerprint. Their digital footprint also allows you to enjoy VIP services such as access to free parking or a selection of promotional benefits throughout the Venice Casino gaming floor.

NOVOVISION™ collects in-depth data across the operation for mandatory reporting and accounting requirements, as well as business intelligence applications via Tableau, enabling Venice Casino management to make informed, fact-based decisions. NOVOVISION™ provides real-time data of all significant casino events, which require the attention of different user groups, such as control, real-time machine information and much more. Additionally, the casino enjoys the security of reliable 24/24 technical support, as well as the assurance of knowing that any future custom requirements will also be implemented by the team of experts who look after the NOVOVISION™ system.

NOVOVISION™

The visionary solution

Doctor. **Alessandro Cattarossi**, General Director of the Venice Casino, states: "Implementing the NOVOVISION™ system was an excellent choice. This powerful casino management solution has not only allowed us to streamline our processes and optimize our efficiency on a daily basis, but its player-centric approach has also helped us significantly improve the customer experience for our guests. At the same time, it provides us with important data that helps us make the right decisions for strategic planning and future investments. With NOVOVISION™, we know we are safe, fully informed and ahead of time."

Martin Lypka, responsible project manager of NOVOMATIC, underlines: "We are delighted that the Venice Casino is one of our long-standing customers and I would like to thank the management for their trust and excellent business relationship. Our close collaboration has not only allowed us to improve the casino's internal processes, but also improve the gaming experience for casino guests."



www.isa-guide.de, 20.03.2024

NOVOVISION™ casino management solution enhances business at the Casinò di Venezia

NOVOVISION™

The visionary solution

With state-of-the-art functionalities, NOVOMATIC's comprehensive NOVOVISION™ casino management solution has made the daily business of Italy's oldest established gaming house even more sophisticated.

Gumpoldskirchen – Since its implementation, the NOVOVISION™ casino management system has had a significant impact on the daily business in the two venues of the Casinò di Venezia, with greatly enhanced and fast access processes for the casinos' guests and extended data, security and BI functionalities for the operator.

In 2020, NOVOMATIC equipped both locations of the Casinò di Venezia – Ca' Vendramin Calergi on the Canale Grande and at Ca' Noghera next to the Marco Polo airport – with its sophisticated casino management system. Over 600 video slots and comprehensive performance data were transferred to NOVOVISION™, and a broad selection of functionalities implemented with a high degree of customization. The installation comprises core functionalities such as slots management, player management, accounting and reporting as well as additional modules for access, jackpots, promo and business intelligence. In addition, the NOVOVISION™ functionalities help the casino attract extra floor traffic with special events and exciting jackpot highlights.

Especially the biometrically supported access solution has helped eliminate the long queues of guests waiting to enter the casino during peak hours, benefiting both the casino and its guests. After an initial registration of the customer data including a template of their fingerprint, players can now enter the casino via so-called fast-lane access terminals simply by scanning their fingerprint. Their fingerprint also allows them to enjoy VIP amenities such as free parking access or a selection of promotional benefits across the Casinò di Venezia's gaming floor.



The Casinò di Venezia (Photo: Casinò di Venezia)

NOVOVISION™ gathers in-depth data across the entire operation for the obligatory reporting requirements and accounting, as well as for business intelligence applications via Tableau, enabling the management of the Casinò di Venezia to make informed and fact-based decisions. NOVOVISION™ delivers real-time data of all significant events in the casino, that require the attention of different user groups, such as floor control, real-time machine information and much more. Additionally, the casino enjoys the security of reliable 24/7 technical support and security monitoring as well as the guarantee of knowing that any future custom requirements will also be implemented by the team of experts behind the NOVOVISION™ system.



(Photo: Casinò di Venezia)

Dr. Alessandro Cattarossi, General Manager of the Casinò di Venezia, says: "Implementing the NOVOVISION™ system was a great choice. This powerful casino management solution has not only enabled us to streamline our processes and optimize our efficiency on a daily basis, but its player- centric approach also helped us significantly enhance the customer experience for our guests. At the same time, it provides us with solid data that help us make the right decisions for strategic planning and future investments. With NOVOVISION™, we know that we are secure, thoroughly informed and ahead of the curve."

Martin Lypka, the responsible project manager at NOVOMATIC, emphasises: "We are delighted to call Casinò di Venezia one of our long-standing customers and I would like to thank the management for their trust and the excellent business relationship. Our close cooperation has not only enabled us to improve the casino's internal processes, but also to enhance the gaming experience for the casino's guests."



20.03.2024

Große Resonanz auf Löwen-Aktionstage

Auf den Löwen-Aktionstagen vom 18. bis 22. März können sich Kunden derzeit in allen Niederlassungen und Showrooms (ausgenommen Ulm) über das aktuelle Produktportfolio der Löwen informieren. Die Veranstaltungen stoßen laut Löwen auf eine positive Resonanz, was sich unter anderem in hohen Anmeldezahlen niederschlägt. Dies zeige, dass „Löwen mit seinen Produkten auch in diesem Jahr den Nerv des Marktes trifft“, heißt es weiter.

Im Zentrum der Aktionstage steht Novoline 2024, die neue Software der Löwen. Mit bis zu 100 Titeln pro Spiel-Paket bringe Novoline 2024 eine „nie dagewesene Spielevielfalt“, so die Binger. Darin enthalten sind Spiele wie Book of Skull, Charming Lady Lock'n'Win, Eye of the Queen und Eye of the Queen Magic Coins Lock'n'Win. Für Automatenunternehmer soll die Software laut Unternehmensangaben mit hoher Flexibilität punkten. Denn neben dem Highlight-Spiel-Paket für die Spielhalle biete Löwen weitere zahlreiche weitere Spiele-Pakete. So könne das passende Produkt für den jeweiligen Standort ausgewählt werden.

„Wechsel kommt einem Quantensprung gleich“

Auch für die Gastronomie bietet Löwen Entertainment Produktneuheiten. Unter anderem bietet das Paket Novoline Cherry verschiedene Blockbuster wie Osiris' Revenge. Durch unterschiedliche Spiel-Philosophien sei Novoline 2024 auf alle Anforderungen in der Gastronomie zugeschnitten. „Novoline 2024 setzt eine eindrucksvolle Tradition mit großartigen neuen Features und Spielen fort. Dadurch wird sie zum unverzichtbaren Erfolgsfaktor. Die Ergebnisse unserer Feldtests sind mehr als vielversprechend: Die Spielgäste sind begeistert“, sagt Löwen-Vertriebschef Andreas Hingerl. Der Vertriebschef weiter: „Ein Upgrade lohnt sich in jedem Fall – und ganz besonders bei älteren Softwareversionen. Gerade der Wechsel von Volume 3 oder Volume 4 auf Novoline 2024 kommt einem Quantensprung gleich.“

Neben Novoline 2024 können sich Besucher der Aktionstage auch über das aktuelle Gehäuseportfolio informieren. Darunter befindet sich das „Flaggschiff“ der Löwen, das Geldspielgerät Spirit. Darüber hinaus werden Geldwechsler von Novo Cash, Löwen Dart-Geräte sowie digitale Lösungen wie die Unternehmenssoftware Casinonet und das Online-Partizipationsmodell Novoline vorgestellt.

games & business hat die Aktionstage in der Löwen-Niederlassung in Weiterstadt besucht. Erste Impressionen finden Sie auf [unserer Facebookseite](#). Einen ausführlichen Bericht zu den Aktionstagen und alle Infos rund um die Produktneuheiten lesen Sie in unserer April-Ausgabe. Noch kein Abonnent? [Hier geht's zum kostenlosen Probeabo](#).

Bild: Die Aktionstage, hier in der Löwen-Niederlassung in Weiterstadt, boten viele Informationen rund um das Produktportfolio des Unternehmens.