

Pressespiegel 2025

Berichterstattung
NOVOMATIC

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yogonet.com, 13.03.2025

MULTI-STAGE IMPLEMENTATION

Novomatic installs its Novovision CMS solution with Spielbank Bremen and Casino Bremerhaven



Gaming technology giant **Novomatic** announced that **Spielbank Bremen** and its branch venue **Casino Bremerhaven** have opted for a multi-stage implementation of its Novovision (NV) casino management solution, introducing a range of new service features for their guests.

Out of the system functionalities that will constitute the complete system implementation, stage one focuses on the business processes, cash management via TiTo, video slots, and live tables.

Novovision core comprises the complete slots, jackpot, and player management, as well as casino accounting and reporting processes for the 141 EGMs in Bremen and 88 EGMs at the venue in Bremerhaven, all of which have been retrofitted with NV player tracking modules.

NV tables live table accounting also integrates the eight live tables at the main venue in Bremen into the combined accounting and reporting.

Part of *NV pay* are new NV Cash Terminals – NCM 70 and NCM 90 in Bremen and NCM 90 in Bremerhaven. These serve the players in both venues as ticket redemption terminals for the currently implemented TITO system.



In the next implementation stages, both venues will introduce new *NV access gates*, complete with an individual player card system and biometric customer recognition as well as single wallet options and a series of *NV smart* functionalities, both for staff and customers.

Peter Hauptmann, Sales Manager NBS, said: **“We are delighted with this implementation at the Bremer Spielcasino GmbH & Co KG.** After a thorough evaluation, the management decided in favor of Novovision due to the functionalities of the solution and the services offered. As a result, we were commissioned by our long-standing Novomatic customer to implement the full system functionalities and to establish the necessary IT infrastructure to ensure smooth operations.

“With this setup and the visionary system capacities, the customer is now not only in a position to master day-to-day casino operations with maximum efficiency but is also fit for the new challenges that may arise with the upcoming regulatory changes in Germany. This successful project has strengthened our business relationship and I am grateful and also a little proud to see the casinos in the Hanseatic City of Bremen now reopened and both fully running on our CMS.”

Peter Schneider, Managing Director Spielbank Bremen & Casino Bremerhaven, said: **“We are pleased to announce the successful and seamless implementation of the Novovision Casino Management System, completed on schedule.** This state-of-the-art solution enhances our operational efficiency while ensuring full compliance with evolving regulatory requirements. By integrating NOVOVISION™, we are investing in a cutting-edge platform that provides transparency, security, and scalability.

“This strategic step strengthens our company’s technological foundation and positions us for long-term success in a dynamic industry environment. We extend our sincere appreciation to all team members and partners whose expertise and dedication have been instrumental in the successful execution of this project.”

intergameonline.com, 13.03.2025

Casino Bremerhaven invests in NovoVision

March 13, 2025
by Richard Hollis



Subscribe

Spielbank Bremen has invested in its Casino Bremerhaven venue with a multi-stage implementation of Novomatic's CMS solution, NovoVision.



The first stage will focus on the business processes, cash management via TITO, video slots and live tables. NovoVision's core comprises the complete slots, jackpot and player management as well as casino accounting and reporting processes for the 141 EGMs in Bremen and 88 EGMs at the venue in

Bremerhaven, all of which have been retrofitted with NV player tracking modules.

Following in later stages will be new NV access gates complete with an individual player card system and biometric customer recognition, as well as single wallet options and a series of NV smart functionalities, both for staff and customers.

"We are delighted with this implementation at the Bremer Spielcasino," said Peter Hauptmann, sales manager NBS. "After a thorough evaluation, the management decided in favour of NovoVision due to the functionalities of the solution and the services offered.

"As a result, we were commissioned by our long-standing Novomatic customer to implement the full system functionalities and to establish the necessary IT infrastructure to ensure smooth operations. With this setup and the visionary system capacities, the customer is now not only in a position to master day-to-day casino operations with maximum efficiency, but is also fit for the new challenges that may arise with the upcoming regulatory changes in Germany."

"We are pleased to announce the successful and seamless implementation of the NovoVision casino management system, completed on schedule," said Peter Schneider, managing director Spielbank Bremen and Casino Bremerhaven. "This state-of-the-art solution enhances our operational efficiency while ensuring full compliance with evolving regulatory requirements.

"By integrating NovoVision, we are investing in a cutting-edge platform that provides transparency, security and scalability. This strategic step strengthens our company's technological foundation and positions us for long-term success in a dynamic industry environment. We extend our sincere appreciation to all team members and partners whose expertise and dedication have been instrumental in the successful execution of this project."

NOVOMATIC ist ein Top-Arbeitgeber

Zahlreiche Auszeichnungen belegen das Engagement als attraktiver Arbeitgeber

Mit dem internationalen Headquarter in Österreich ist der Gaming-Technologiekonzern ein bedeutender Arbeitgeber, der Mitarbeiterzufriedenheit und Arbeitsbedingungen betreffend Maßstäbe setzt. Dafür erhielt die NOVOMATIC AG mehrfach Auszeichnungen.

- **Vollzertifikat**

„berufundfamilie“ Ein breites Aus- und Weiterbildungsangebot, innerbetriebliche Gesundheitsförderung und zahlreiche Maßnahmen zur Unterstützung der Vereinbarkeit von Beruf und Familie sind feste Bestandteile der Unternehmenskultur von NOVOMATIC. Für dieses große Engagement wurde das Unternehmen auch in diesem Jahr mit dem Vollzertifikat „berufundfamilie“ ausgezeichnet.

- **„Leading Employer**

Österreich“ Neben dem Engagement für die Vereinbarkeit von Beruf und Familie erhielt NOVOMATIC erneut auch die Auszeichnung „Leading Employer Österreich“ für erfolgreiche Recruiting-Prozesse, attraktive Arbeitsplatzgestaltung und innerbetriebliche Gesundheitsför-

derung. Der Titel ist landesweit den besten 1 % der Unternehmen mit herausragenden Arbeitsbedingungen vorbehalten.

- **„Best Recruiters“-Siegel 2024/25**

Anhand von 330 Kriterien bewertet ein ausführlicher Katalog den Bewerbungsprozess von Unternehmen. Mit der branchenweiten Auszeichnung mit dem goldenen „Best Recruiters“-Siegel 2024/25“ im deutschsprachigen Raum wird NOVOMATICs Vorreiterrolle im Recruiting und Employer Branding wiederholt bestätigt.

- **„Attraktivster Arbeitgeber NÖ“ & kununu „Top Company“-Siegel**

NOVOMATIC zählt niederösterreichweit zu den attraktivsten Arbeitgebern und belegt im MARKET Institut-Ranking unter 215 Unternehmen Platz 8. Zudem wurde das Unternehmen erneut mit dem begehrten „Top Company“-Siegel von kununu ausgezeichnet – ein Erfolg, der auf exzellente Mitarbeiterbewertungen und hohe Zufriedenheit zurückzuführen ist.

www.novomatic.com



v.l.: Mag. (FH) Denise Eisenberger (NOVOMATIC AG), SC Bernadett Humer, MSc (Familie & Beruf Management GmbH), Dr. Klaus Niedl (NOVOMATIC AG)

gamingamericas.com, 12.03.2025

NOVOMATIC Unveils Exclusive Experience During SAGSE 2025



The anticipation is huge for one of the most important gaming events in Latin America, which will be held at the Hilton Buenos Aires Hotel in Argentina from March 19-20. NOVOMATIC, through its local subsidiary NOVOMATIC Argentina, will once again present its full range of products and gaming solutions in an exclusive company event during SAGSE. Visitors can look forward to land-based casino products, casino and arcade management systems including biometric access and player tracking technologies, and sports betting products. On top of this 360° portfolio presentation, the itinerary promises an exclusive experience with live demonstrations, a wide range of activities, and premium catering.

Guests will be welcomed into a sophisticated and elegant atmosphere, enhanced by a captivating musical performance. The main attraction will be the NOVOMATIC Experience, dedicated to gaming excellence and technological innovation. Visitors will have the opportunity to experience NOVOMATIC's latest cutting-edge gaming cabinets and Linked Progressives. The new GLOBE LINK Xtension Volume 2, comprising five thrilling titles, will be presented on the V.I.P. Lounge Curve 1.43 cabinet. The three games of the ULTRA BOOST Link will raise the excitement among attendees to a new level and will be displayed on the PANTHERA Curve 1.43. Premium entertainment is guaranteed with the presentation of the DIAMOND X 1.55J cabinet, shown with the NOVO LINE GOLDEN LINK Edition 2. The BLACK EDITION II 3.27 and the showcase of the IMPERA LINK Series 2 will round off the NOVOMATIC Experience.

In addition to this, guests will also feel the excitement of the live tournament that will be held on the V.I.P. Lounge Curve 1.43 featuring the ACP system. From a dedicated networking space to the exclusive catering and a number of further surprises, visitors to the NOVOMATIC Experience during SAGSE can look forward to a unique event.

Fabián Luis Grous, Managing Director of NOVOMATIC Argentina, said: "We are excited about showcasing our product portfolio at one of the most important trade shows in Latin America. SAGSE is an invaluable opportunity to present our latest innovations, strengthen partnerships, and gain insights into the evolving market dynamics. We also greatly appreciate the presence of Max Bauer, VP Latin America & Caribbean of NOVOMATIC, whose support highlights our dedication to this key market. Expectations drive us forward, motivating us to push boundaries, embrace new technologies, and deliver exceptional gaming experiences that resonate with players and operators alike."

NOVOMATIC unveils exclusive experience during SAGSE 2025



The anticipation is huge for one of the most important gaming events in Latin America, which will be held at the Hilton Buenos Aires Hotel in Argentina over **March 19th and 20th**.

NOVOMATIC, through local subsidiary **NOVOMATIC Argentina**, will again present its full range of products and gaming solutions, and visitors can look forward to land-based casino products, casino and arcade management systems including biometric access and player tracking technologies, and sports betting products.

On top of this 360° portfolio presentation, the itinerary promises an exclusive experience with live demonstrations, a wide range of activities and premium catering.

Immersion in the NOVOMATIC experience

Guests will be welcomed into a sophisticated and elegant atmosphere, enhanced by a captivating musical performance. The main attraction will be the *NOVOMATIC Experience*, dedicated to gaming excellence and technological innovation. Visitors will have the opportunity to experience NOVOMATIC's latest cutting-edge gaming cabinets and pinked progressives.

The new *GLOBE LINK Xtension Volume 2*, comprising five thrilling titles, will be presented on the **V.I.P Lounge Curve 1.43** cabinet. The three **ULTRA BOOST Link** games will raise excitement among attendees to a new level and will be displayed on the **PANTHERA Curve 1.43**.

And premium entertainment is guaranteed with the presentation of the **DIAMOND X 1.55J** cabinet, shown with the **NOVO LINE GOLDEN LINK Edition 2**. The **BLACK EDITION II 3.27** and the **IMPERA LINK Series 2** will round off the *NOVOMATIC Experience*.

In addition, guests will feel the excitement of the live tournament that will be held on the **V.I.P. Lounge Curve 1.43**, featuring the ACP system.



From a dedicated networking space to exclusive catering and a number of further surprises, visitors to the *NOVOMATIC Experience* during SAGSE can look forward to a unique event.

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gamblinginsider.com, 12.03.2025

LAND-BASED CASINO INDUSTRY PARTNERSHIPS

Spielbank Bremen and Casino Bremerhaven introduce Novovision

Properties implement new casino management system.



Key points:

- **The Novovision CMS aims to enhance operations and customer experience for Spielbank Bremen and Casino Bremerhaven**
- **System includes business process management, cash handling and player tracking**

Spielbank Bremen and Casino Bremerhaven have launched Novovision, Novomatic's casino management system (CMS). This aims to revolutionise the venues' service capabilities and streamline operational efficiency.

Novovision will introduce new service features at both venues gradually, focusing on streamlining business processes. The first phase focuses on business processes, cash management using TiTo, and improved tracking across video slots and live tables.

The system's core covers slot, jackpot and player management for 141 EGMs in Bremen and 88 EGMs in Bremerhaven. Live table accounting has also been integrated to manage the eight live tables at Spielbank Bremen.

New NV Cash Terminals, including the NCM 70 and NCM 90 in Bremen, and the NCM 90 in Bremerhaven, provide fast, self-service ticket redemption, enhancing customer convenience.

Future stages will introduce NV access gates with biometric customer recognition, a player card system and single-wallet functionality, offering a seamless experience for both guests and staff.

Good to know: The Novovision implementation aligns with upcoming regulatory changes in Germany, positioning both casinos for compliance and future growth

Peter Hauptmann, Sales Manager NBS, stated: "We are delighted with this implementation at the Bremer Spielcasino GmbH & Co KG.

This successful project has strengthened our business relationship and I am grateful and also a little proud to see the casinos in the Hanseatic City of Bremen now reopened and both fully running on our CMS."

Peter Schneider, Managing Director Spielbank Bremen & Casino Bremerhaven, added: "We are pleased to announce the successful and seamless implementation of the Novovision Casino Management System, completed on schedule.

"This state-of-the-art solution enhances our operational efficiency while ensuring full compliance with evolving regulatory requirements."

globalgamblingnews.com, 12.03.2025

NOVOMATIC Italia welcomes the future of gaming



The 2025 *Open Days* marked a key moment for **NOVOMATIC Italia**, the inauguration of its new showroom in Rimini, a modern and technologically advanced space designed to offer an immersive and interactive experience reflecting the hospitality typical of the ADMIRAL gaming venues.

The innovative design and meticulously detailed setup allow visitors to explore the entire range of NOVOMATIC products designed for the Italian market, transforming their visit into a true journey through the evolution of gaming, as envisioned by NOVOMATIC.



Among the most anticipated new ideas are the latest generation VLTs, such as the **NOVOSTAR FV637** and **V.I.P. X Dream** cabinets, which redefine the gaming experience with high-definition monitors, sophisticated design and top-level performance.

To enrich the offering, a quartet of new titles promises unique thrills: the **CASH CONNECTION** pair with **Golden Sizzling Hot** and **Golden Voodoo Magic**, together with two titles set in Ancient Egypt, **Anubis Power** and **Queen Cleopatra Evolution Catch 5**.



In the AWP segment, the Open Days paid special attention to the *Top 7* series, with the exclusive preview of *Top 7 Vienna* and the multi-game *Game Club*, which brings together some of the most prestigious titles in the Italian market. Both titles are 100% Made in Italy and developed by **NOVOElsy**.

Markus Buechele, CEO of NOVOMATIC Italia, says: "During the three days of the event, the Rimini headquarters welcomed nearly **1,000** guests, including operators, customers and stakeholders."



“This confirms the great interest and trust that the local market places in NOVOMATIC Italia and attests to the value of the event as a key reference point for the Italian gaming industry.”

Digital payments and cash flow management

Thanks to its **ADMIRAL Pay** products, the Group offers innovative digital payment solutions, including the **APay E-Wallet app**, a digital wallet with an associated IBAN that can be used for daily financial services. It also integrates deposits and withdrawals for online gaming in full compliance with Italian regulations, as well as with the new rules for PVRs (Point of Sale Recharge).

Among the latest innovations is the **APay Station**, a self-service device designed as a physical hub for digital payments that adapts to every type of retail outlet, even general ones.

gamesundbusiness.de, 12.03.2025



NOVOMATIC

Spielbank Bremen setzt auf Novovision CMS

Die Spielbank Bremen und das Casino Bremerhaven führen Novovision ein. Das Casino-Management-System aus dem Hause Novomatic soll auf mehreren Ebenen implementiert werden und das Erlebnis der Spielgäste verbessern. Die Spielbank Bremen sei „schon immer dem modernen Gaming-Entertainment und erstklassigem Service“ verpflichtet gewesen, heißt es in der Pressemitteilung. Aus diesem Grund habe man sich für die Investition in das zukunftssichere CMS Novovision entschieden.

Über 200 Geldspielgeräte

Die gesamte Verwaltung des Automatenspiels, inklusive Jackpot- und Spielermanagement, soll ebenso wie Buchhaltung- und Reporting-Prozesse künftig vollständig über Novovision erfolgen. In der Spielbank Bremen sind 141 Geldspielgeräte aufgestellt, weitere 88 Automaten stehen in der Dependence Casino Bremerhaven zur Verfügung. Auch das große Spiel soll über das neue CMS in die Abläufe integriert werden. Zudem sollen „schnelle und intuitive“ Bezahlterminals die Nutzererfahrung verbessern. In der nächsten Phase der Implementierung sollen weitere Features wie ein individuelles Spielerkarten-System und biometrische Spielererkennung hinzukommen.

Transparenz, Sicherheit und Skalierbarkeit

Peter Hauptmann, Sales Manager bei Novomatic Biometric Systems, sagt: „Wir bedanken uns für die gute Zusammenarbeit während der Planungs- und Einführungsphase. Das erfolgreiche Projekt stärkt unsere Geschäftsbeziehung. Ich bin dankbar und stolz, dass die beiden Spielbanken in Bremen und Bremerhaven künftig vollständig mit unserem CMS operieren.“

Peter Schneider, Geschäftsführer der [Spielbank Bremen](#) und des Casinos Bremerhaven, sagt: „Wir freuen uns über die erfolgreiche Einführung des Novovision Casino Management Systems. Diese State-of-the-art-Lösung stärkt unsere Effizienz und erfüllt gleichzeitig höchste Ansprüche an Compliance und regulatorische Anforderungen. Mit Novovision setzen wir auf eine Plattform, die Transparenz, Sicherheit und Skalierbarkeit gleichermaßen sicherstellt.“

soloazar.com, 12.03.2025

NOVOMATIC Americas Announces Skyline Unlimited LLC as a Non-Exclusive Distributor in Select U.S. Jurisdictions

(Buffalo Grove, IL).- NOVOMATIC Americas Sales is pleased to announce a new non-exclusive distribution agreement with Skyline Unlimited LLC, granting the company the rights to sell and lease NOVOMATIC products in Georgia, West Virginia, Minnesota, and Wisconsin, subject to all locally required licenses and permits.

The logo for NOVOMATIC AMERICAS is centered on a light blue background. The word "NOVOMATIC" is written in a large, bold, dark blue sans-serif font. Below it, the word "AMERICAS" is written in a smaller, bold, dark blue sans-serif font, flanked by two horizontal lines of the same color.

This strategic partnership expands NOVOMATIC Americas' market reach, providing operators in these jurisdictions with increased access to NOVOMATIC's industry-leading gaming technology and innovative product portfolio.

Skyline Unlimited LLC is led by **Brittany Patete**, who serves as the company's primary contact. With a strong presence in the gaming sector, Skyline Unlimited LLC will support NOVOMATIC's commitment to delivering premium gaming solutions tailored to the needs of each market.

For more information on NOVOMATIC products available through Skyline Unlimited LLC, please contact **Brittany Patete** at britt.patete@skylineunlimited.net

About NOVOMATIC Americas

Established in North America in 2012 NOVOMATIC Americas operates from Buffalo Grove, IL, as a subsidiary of NOVOMATIC AG Group, one of the world's largest gaming technology producers and operators, employing approximately 25,300 people globally. Founded by Professor Johann F. Graf in 1980, NOVOMATIC has subsidiaries in 50 countries, exports to 10 markets, and operates approximately 2,200 gaming facilities worldwide. The Group offers a comprehensive omni-channel portfolio, including land-based gaming, management systems, online/mobile gaming, sports betting, and cash management solutions.

yogonet.com, 12.03.2025

MARCH 19-20, HILTON BUENOS AIRES

Novomatic to showcase its full range of products and gaming solutions during SAGSE 2025



Gaming technology giant **Novomatic** is gearing up for a strong presence at an exclusive event during Latin American trade show **SAGSE 2025**, taking place from March 19- 20.

According to Novomatic, the event will serve as the "perfect platform" to showcase **groundbreaking gaming technologies**, foster networking opportunities, and deliver premium entertainment experiences tailored to the region.

Novomatic, through its local subsidiary Novomatic Argentina, **will once again present its full range of products and gaming solutions** in an exclusive company event during SAGSE.



Visitors can look forward to land-based casino products, casino and arcade management systems including biometric access and player tracking technologies, and sports betting products. The itinerary promises "an exclusive experience" with live demonstrations, a wide range of activities, and premium catering.

Guests will be welcomed into "a sophisticated and elegant atmosphere, enhanced by a captivating musical performance." **The main attraction will be the Novomatic Experience**, in which visitors will have the opportunity to experience Novomatic's latest cutting-edge gaming cabinets and Linked Progressives.

The new GLOBE LINK™ Xtension Volume 2, comprising five titles, will be presented on the V.I.P. Lounge™ Curve 1.43 cabinet. Meanwhile, the three games of the **ULTRA BOOST™ Link** will be displayed on the PANTHERA™ Curve 1.43.

Premium entertainment will encompass the presentation of the **DIAMOND X™ 1.55J cabinet**, shown with the NOVO LINET™ GOLDEN LINK™ Edition 2. The **BLACK EDITION II 3.27** and the showcase of the IMPERA LINK™ Series 2 will round off the NOVOMATIC Experience.

In addition to this, guests will also access a live tournament that will be held on the V.I.P. Lounge™ Curve 1.43 featuring the ACP system. From a dedicated networking space to the exclusive catering and a number of further surprises, visitors to the Novomatic Experience during SAGSE can look forward to "a unique event."



Fabián Luis Grous, Managing Director of Novomatic Argentina, said: "We are excited about showcasing our product portfolio at one of the most important trade shows in Latin America. SAGSE is an invaluable opportunity to present our latest innovations, strengthen partnerships, and gain insights into the evolving market dynamics.

"We also greatly appreciate the presence of Max Bauer, VP Latin America & Caribbean of Novomatic, whose support highlights our dedication to this key market.

Expectations drive us forward, motivating us to push boundaries, embrace new technologies, and deliver exceptional gaming experiences that resonate with players and operators alike."

isa-guide.de, 12.03.2025

Spielbank Bremen und Casino Bremerhaven wechseln auf NOVOVISION™



Die Spielbank Bremen und ihre Dependence Casino Bremerhaven haben sich für eine mehrstufige Implementierung der visionären Casino-Management-Lösung von NOVOMATIC entschieden und führen damit nach und nach eine Reihe von spannenden neuen Service-Features für ihre Gäste ein.

Gumpoldskirchen/Bremen/Bremerhaven, 12. März 2025 – Das Casino Bremerhaven und die Spielbank Bremen setzen seit jeher auf moderne Spielunterhaltung und erstklassigen Service. Im Zuge der laufenden Modernisierung entschied sich die Geschäftsführung für die Investition in ein zukunftssicheres CMS und fand die Lösung in NOVOVISION™ (NV).

Von den vielfältigen Systemfunktionalitäten, die im Rahmen der kompletten Systemimplementierung zum Einsatz kommen werden, konzentriert sich die erste Stufe auf die Geschäftsprozesse, das Cash Management über TiTo, die Video-Slots und die Live-Tische. NOVOVISION™ core umfasst das komplette Slot-, Jackpot- und Spielermanagement sowie die Casinoabrechnung und das Reporting für die 141 EGMs in Bremen und 88 EGMs am Standort Bremerhaven, die allesamt mit NV



(Foto: Novomatic AG / Spielbank Bremen)

Player Tracking-Modulen nachgerüstet wurden. Die NV tables Live-Tischabrechnung integriert auch die acht Live-Tische in der Hauptspielstätte in Bremen nahtlos in die kombinierte Abrechnung und Berichterstattung.

Teil von NV *pay* sind auch neue NV Cash Terminals für beide Standorte: NCM 70 und NCM 90 in Bremen sowie NCM 90 in Bremerhaven. Diese dienen den Spielgästen in beiden Spielstätten als schnelle und intuitive Selbstbedienungs-Terminals zur Ticketauszahlung für das aktuell genutzte TiTo-System.



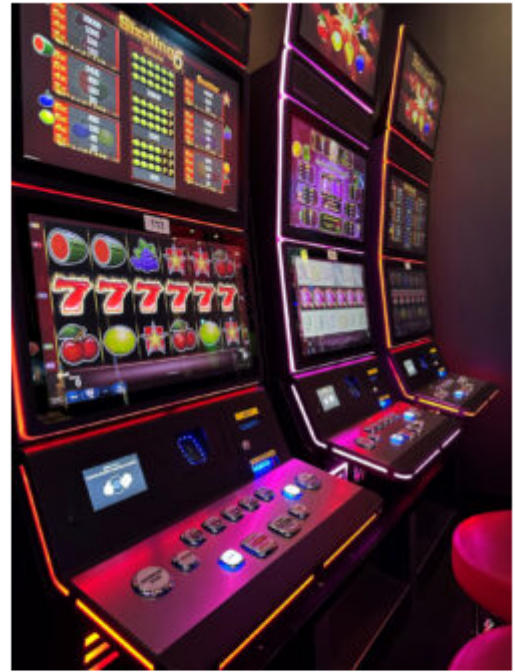
(Foto: Novomatic AG / Spielbank Bremen)

In den nächsten Implementierungsphasen werden an beiden Standorten neue NV *access*-Zutrittschleusen installiert, komplett mit einem individuellen Spielerkartensystem und biometrischer Kundenerkennung sowie Single-Wallet-Optionen und einer Reihe von NV *smart*-Funktionalitäten, sowohl für die Mitarbeiter als auch für die Kunden der Casinos.

Peter Hauptmann, Sales Manager NBS, erklärt: „Wir freuen uns über diese neue Implementierung bei der Bremer Spielcasino

GmbH & Co KG. Nach einer gründlichen Evaluation hat sich die Geschäftsführung auf Basis der Funktionalitäten unserer Lösung sowie der angebotenen Dienstleistungen für NOVOVISION™ entschieden. In der Folge wurden wir von unserem langjährigen NOVOMATIC-Geschäftspartner beauftragt, die volle Systemfunktionalität zu implementieren und die notwendige IT-Infrastruktur für einen reibungslosen Betrieb aufzubauen. Mit diesem Setup und den visionären Systemkapazitäten ist der Kunde nun nicht nur in der Lage, den täglichen Casinobetrieb mit maximaler Effizienz zu meistern, sondern ist auch fit für die neuen Herausforderungen, die sich durch die anstehenden regulatorischen Änderungen in Deutschland ergeben können. Die Zusammenarbeit während der Planung und Umsetzung hat hervorragend funktioniert, da beide Seiten sehr strukturiert und kompetent vorgehen. Mit diesem erfolgreichen Projekt haben wir unsere Geschäftsbeziehung gestärkt und ich bin dankbar und auch ein wenig stolz darauf, dass die Casinos in der Hansestadt Bremen nun wieder eröffnet sind und beide voll auf unserem CMS laufen.“

Peter Schneider, Geschäftsführer der Spielbank Bremen & Casino Bremerhaven, bestätigt: „Wir geben mit Freude die termingerechte, erfolgreiche und nahtlose Einführung des NOVOVISION™ Casino Management Systems bekannt. Diese hochmoderne Lösung steigert unsere betriebliche Effizienz und gewährleistet gleichzeitig die vollständige Einhaltung der sich fortschreitend entwickelnden regulatorischen Anforderungen. Mit der Integration von NOVOVISION™ investieren wir in eine hochmoderne Plattform, die Transparenz, Sicherheit und Skalierbarkeit bietet. Dieser strategische Schritt stärkt die technologische Basis unseres Unternehmens und positioniert uns für langfristigen Erfolg in einem dynamischen Branchenumfeld. Wir bedanken uns herzlich bei allen Teammitgliedern und Partnern, die mit ihrer Expertise und ihrem Engagement maßgeblich zur erfolgreichen Umsetzung dieses Projekts beigetragen haben.“



(Foto: Novomatic AG / Spielbank Bremen)

igaming.news, 11.03.2025

Novomatic to Showcase Latest Innovations at SAGSE 2025

Among the highlights will be the Globe Link Xtension Volume 2, featuring five exciting titles on the V.I.P. Lounge Curve 1.43 cabinet, alongside the Ultra Boost Link trilogy showcased on the Panthera Curve 1.43.



Novomatic to Showcase Latest Innovations at SAGSE 2025

Novomatic's Argentinian subsidiary is set to unveil a range of new casino products at SAGSE 2025, taking place 19-20 March at the Hilton Buenos Aires Hotel.

Cutting-Edge Gaming Solutions

Among the highlights will be the Globe Link Xtension Volume 2, featuring five exciting titles on the V.I.P. Lounge Curve 1.43 cabinet, alongside the Ultra Boost Link trilogy showcased on the Panthera Curve 1.43. The Diamond X 1.55J cabinet will feature the Novo Line Golden Link Edition 2, while the Black Edition II 3.27 and Impera Link Series 2 will complete the Novomatic Experience.

Strengthening Partnerships in Latin America

"We are excited about showcasing our product portfolio at one of the most important trade shows in Latin America," said Fabián Luis Grous, Managing Director of Novomatic Argentina.

"SAGSE is an invaluable opportunity to present our latest innovations, strengthen partnerships, and gain insights into the evolving market dynamics.

"We also greatly appreciate the presence of Max Bauer, VP Latin America & Caribbean of Novomatic, whose support highlights our dedication to this key market. Expectations drive us forward, motivating us to push boundaries, embrace new technologies, and deliver exceptional gaming experiences that resonate with players and operators alike."

g3newswire.com, 11.03.2025

SAGSE ist bereit für das Novomatic-Erlebnis mit der neuen GLOBE LINK Xtension Volume 2

By Phil - 11. März 2025

Novomatic wird über seine lokale Tochtergesellschaft Novomatic Argentina vom 19. bis 20. März erneut seine gesamte Produktpalette und Gaming-Lösungen während der SAGSE präsentieren, wobei die Hauptattraktion die Novomatic Experience sein wird, die sich der Gaming-Exzellenz und technologischen Innovation widmet.

Besucher haben die Möglichkeit, die neuesten hochmodernen Spielgehäuse und Linked Progressives von Novomatic zu erleben. Das neue GLOBE LINK Xtension Volume 2, bestehend aus fünf spannenden Titeln, wird auf dem VIP Lounge Curve 1.43-Gehäuse präsentiert. Die drei Spiele des ULTRA BOOST Link werden die Spannung unter den Besuchern auf ein neues Niveau heben und auf dem PANTHERA™ Curve 1.43 gezeigt. Premium-Unterhaltung ist mit der Präsentation des DIAMOND X™ 1.55J-Gehäuses garantiert, das mit der NOVO LINE GOLDEN LINK Edition 2 gezeigt wird. Die BLACK EDITION II 3.27 und die Präsentation des IMPERA LINK Series 2 rundet die Novomatic Experience ab. Darüber hinaus können die Gäste auch die Spannung des Live-Turniers spüren, das in der VIP Lounge Curve 1.43 mit dem ACP-System ausgetragen wird. Von einem eigenen Networking-Bereich über das exklusive Catering bis hin zu zahlreichen weiteren Überraschungen können sich die Besucher der Novomatic Experience während der SAGSE auf ein einzigartiges Event freuen.



Fabián Luis Grous, Geschäftsführer von Novomatic Argentinien, zeigt sich begeistert von der Veranstaltung und dem Engagement des Unternehmens für kontinuierliches Wachstum: „Wir freuen uns, unser Produktportfolio auf einer der wichtigsten Messen Lateinamerikas zu präsentieren. Die SAGSE ist eine unschätzbare Gelegenheit, unsere neuesten Innovationen vorzustellen, Partnerschaften zu stärken und Einblicke in die sich entwickelnde Marktdynamik zu gewinnen. Wir freuen uns auch sehr über die Anwesenheit von Max Bauer, VP Lateinamerika & Karibik von Novomatic, dessen Unterstützung unser Engagement für diesen wichtigen Markt unterstreicht.“

„Erwartungen treiben uns an und motivieren uns, Grenzen zu überschreiten, neue Technologien zu nutzen und außergewöhnliche Spielerlebnisse zu bieten, die bei Spielern und Betreibern gleichermaßen Anklang finden.“

Mit einer beeindruckenden Palette hochmoderner Spielgehäuse, Linked Progressives und innovativer Systemlösungen ist Novomatic Argentina bereit, seine Marktführerschaft zu bestätigen und neue Branchenstandards zu setzen.

soloazar.com, 11.03.2025

NOVOMATIC Argentina presents NOVOMATIC Experience at SAGSE 2025

(Gumpoldskirchen/Buenos Aires).- SAGSE 2025 is coming, and the expectation is huge around Buenos Aires. In this framework, NOVOMATIC Argentina will take the gaming experience to a new level with NOVOMATIC Experience, an exclusive event designed for its clients.



During SAGSE 2025 week, NOVOMATIC Argentina will bring its clients together in an exclusive event where innovation, networking and entertainment combine to offer a unique experience. In a private and sophisticated environment, attendees will have privileged access to the brand's latest innovations, with live demonstrations, strategic networking and a premium entertainment proposal.

NOVOMATIC Experience will not only be a meeting point for operators and strategic partners, but also the perfect opportunity to explore a 360° portfolio of cutting-edge solutions.

From state-of-the-art cabinets and Linked Progressives to advanced management systems with biometric technology, every detail of the event will be designed to offer total immersion in the evolution of gaming. A private space with the best of NOVOMATIC At this exclusive event, guests will be able to interact with the brand's latest innovations, including the premiere of GLOBE LINK™ Xtension Volume 2 in the elegant V.I.P. Lounge™ Curve 1.43, and the energy of ULTRA BOOST™ Link in the PANTHERA™ Curve 1.43. In addition, the DIAMOND X™ 1.55J will shine with NOVO LINE™ GOLDEN LINK™ Edition 2, while the BLACK EDITION II 3.27 with IMPERA LINK™ Series 2 will elevate the gaming experience.

As part of the event, attendees will be able to enjoy an exciting live tournament, supported by its acclaimed Casino Management System. **Fabián Luis Grous, Managing Director of NOVOMATIC Argentina**, highlights the importance of this exclusive event: *"We are excited to offer a unique experience to our customers. This is an ideal opportunity to strengthen relationships, share our latest innovations and demonstrate our commitment to the evolution of gaming in Latin America. In addition, we will have the presence of Max Bauer, VP Latin America & Caribbean of NOVOMATIC, who reaffirms our strategic focus in the region."*

With NOVOMATIC Experience, the company redefines the concept of exclusivity in the industry, providing its customers with an ideal environment to learn about, interact with and experience the excellence of NOVOMATIC up close. A unique event, designed for those seeking innovation, business and top-level experiences during the week of SAGSE 2025.

yogonet.com, 11.03.2025

FULL RANGE FOR ITALIAN MARKET ON DISPLAY

Novomatic Italia opens new Rimini showroom at 2025 Open Days



Novomatic Italia welcomed guests at the new showroom at its Rimini headquarters during the 2025 edition of the Open Days, which took place this year from February 17 to 19, coinciding with gaming industry trade show ENADA Primavera.

The new showroom offered an **immersive and interactive experience** and showcased Novomatic's **full range of products for the Italian market**, reflecting the hospitality of Admiral gaming venues.

Key highlights include the latest generation VLTs such as the **NOVOSTAR FV637** and **V.I.P. X Dream cabinets**. These models feature high-definition monitors, sleek designs, and top-tier performance.

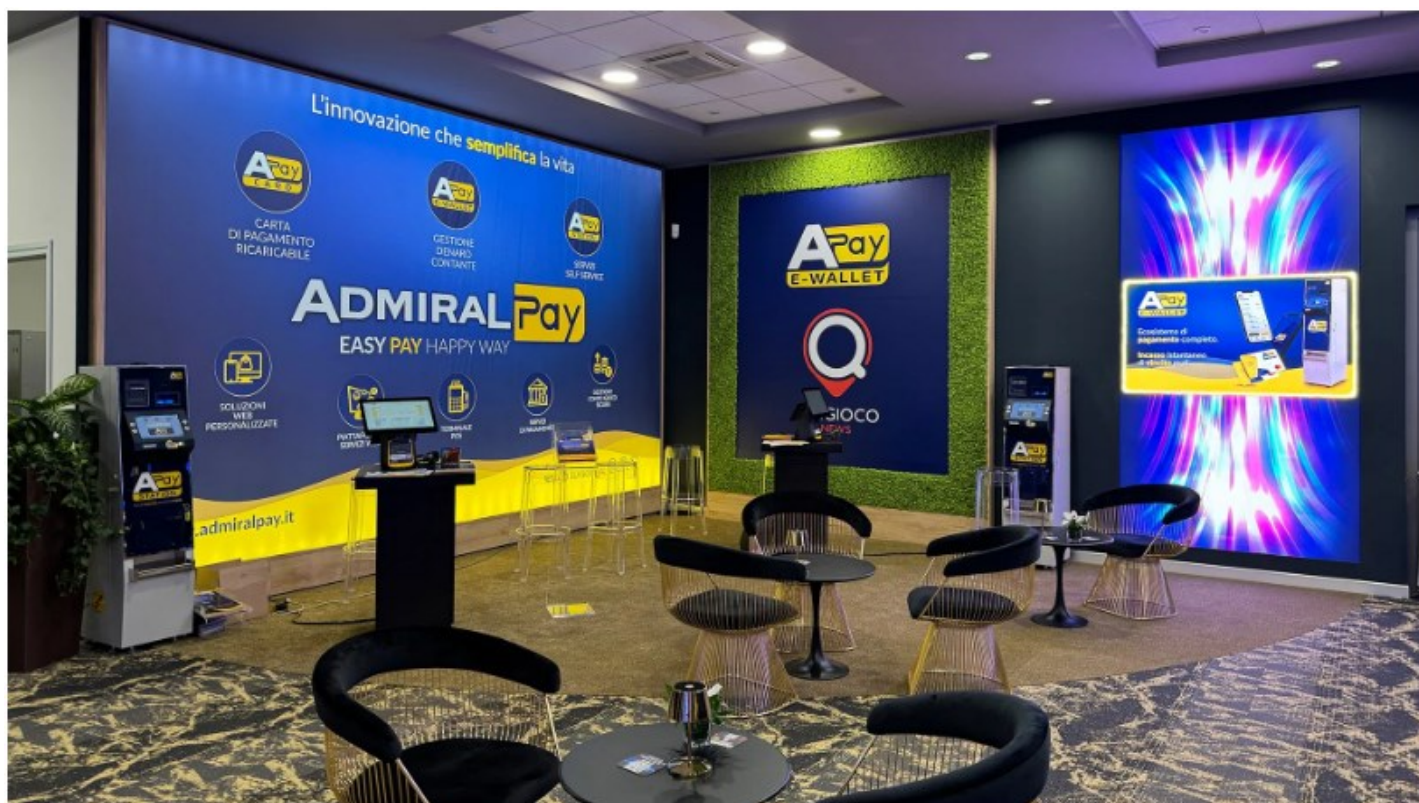
Additionally, Novomatic also **introduced four new titles**, namely **Golden Sizzling Hot** and **Golden Voodoo Magic** from the CASH CONNECTION series, along with **Anubis Power** and **Queen Cleopatra Evolution Catch 5**, both set in Ancient Egypt.



In the AWP segment, NOVOMATIC showcased the **Top Seven series**, previewing Top 7 Vienna and the multi-game Game Club, both developed by NOVOElsy and *100% Made in Italy*.

“During the three days of the event, the Rimini headquarters welcomed nearly 1,000 guests, including industry operators, customers, and stakeholders,” said Markus Buechele, CEO of Novomatic Italia, in a statement.

“This result confirms the great interest and trust that the local market places in **Novomatic Italia** and attests to the value of the event as a key reference point for the gaming industry,” he added.



Moreover, Novomatic Italia highlighted its **ADMIRAL Pay** solutions. The **APay E-Wallet** app offers an **IBAN-linked digital wallet** for everyday use and for deposits and withdrawals tied to online gaming, **fully compliant with Italian regulations and the latest PVR (Point of Sale Recharge) standards.**

The **new APay Station** is a **self-service terminal** that allows users to manage payments and cash flow in retail spaces of any kind.

casinocompendium.com, 10.03.2025



Open Days 2025: NOVOMATIC Italia offers a welcome to the future of gaming

NOVOMATIC Italia once again welcomed clients and partners to the Open Days at its Rimini headquarters, which took place this year from February 17 to 19, coinciding with ENADA Primavera, Italy's leading gaming industry trade show. The exclusive event was dedicated to innovation, strategic vision, and the presentation of the latest gaming solutions, further strengthening the company's leadership in the sector.

Gumpoldskirchen/Rimini – The 2025 edition of the Open Days marked a key moment for NOVOMATIC Italia: the inauguration of its new showroom in Rimini. A modern and technologically advanced space designed to offer an immersive and interactive experience reflecting the hospitality typical of the ADMIRAL gaming venues. The innovative design and meticulously detailed setup allow visitors to explore the entire range of the NOVOMATIC products that are designed for the Italian market, transforming their visit into a true journey through the evolution of gaming, as envisioned by NOVOMATIC.



Among the most anticipated novelties are the latest generation VLTs, such as the NOVOSTAR® FV637 and the V.I.P. X Dream™ cabinets, which redefine the gaming experience with high-definition monitors, sophisticated design, and top-level performance. To enrich the offering, a quartet of new titles promises unique thrills: the CASH CONNECTION™ pair with Golden Sizzling Hot™ and Golden Voodoo Magic™, together with two titles set in Ancient Egypt, Anubis Power™ and Queen Cleopatra™ Evolution Catch 5. In the AWP segment, the Open Days paid special attention to the Top Seven series, with the exclusive preview of Top 7 Vienna and the multi-game Game Club, which brings together some of the most prestigious titles in the Italian market. Both titles are 100% Made in Italy and developed by NOVOElsy.

Markus Buechele, CEO of NOVOMATIC Italia, stated: "During the three days of the event, the Rimini headquarters welcomed nearly 1,000 guests, including industry operators, customers, and stakeholders. This result confirms the great interest and trust that local the market places in NOVOMATIC Italia and attests to the value of the event as a key reference point for the gaming industry."

Digital payments and cash flow management: APay Cash Station

Thanks to its ADMIRAL Pay products, the Group offers innovative digital payment solutions, including the APay E-Wallet app, a digital wallet with an associated IBAN that can be used for daily financial services. It also integrates deposits and withdrawals for online gaming in full compliance with Italian regulations, as well as with the new rules for PVRs (Point of Sale Recharge). Among the latest innovations is the APay Station, a self-service device designed as a physical hub for digital payments that adapts to every type of retail outlet, even general ones.



NOVOMATIC Italia employs over 4,000 people in Italy and is a leader in the VLT segment. On the B2B front, it offers comprehensive gaming services and solutions, including the commercialization of AWP and VLT cabinet, games and gaming technologies, and payment solutions. On the B2C side, NOVOMATIC Italia reaches the final consumer through the ADMIRAL brand, which is present in its 300 directly managed arcades, which include over 40 bingo halls, as well as through its online gaming offer on the websites www.quigioco.it and www.scommesseitalia.it, and in 130 franchised betting shops. For more information, please visit www.novomatic.it

The NOVOMATIC AG Group is, as a producer and operator, one of the largest gaming technology groups in the world and employs more than 25,300 people. The Group was founded by the industrialist Professor Johann F. Graf in 1980 and has locations in about 50 countries, and exports innovative gaming equipment, system solutions, lottery system solutions, and services to more than 120 countries. The Group operates gaming terminals and video lottery terminals (VLTs) in its own approximately 2,200 own electronic and regular casinos, as well as via rental models.

The NOVOMATIC AG Group is active as a full-service provider in all segments of the gaming industry through its numerous international subsidiaries, offering a comprehensive omni-channel product portfolio for partners and customers worldwide. This ranges from terrestrial gaming products and service, through management systems, cash management solutions, and online, mobile, and social gaming solutions, to lottery and sports betting solutions, as well as a whole host of other first-rate products and services. For more information, please visit www.novomatic.com

intergameonline.com, 10.03.2025

Novomatic Italia hosts Rimini open day event

March 10, 2025
by Richard Hollis



A new showroom was unveiled as Novomatic Italia held the 2025 edition of its annual Open Days event in Rimini.



The space has been designed to “offer an immersive and interactive experience reflecting the hospitality typical of the Admiral gaming venues,” the company declared.

The NovoStar FV637 and the V.I.P. X Dream cabinets were among the new VLTs on display, along with a quartet of new titles: the Cash Connection pair Golden Sizzling Hot and Golden Voodoo Magic, together with two titles set in Ancient Egypt, Anubis Power and Queen Cleopatra Evolution Catch 5.

In the AWP segment, the Open Days highlighted the Top Seven series, with the exclusive preview of Top 7 Vienna and the multi-game Game Club, which brings together some of the most prestigious titles in the Italian market. Both titles are 100 per cent Made in Italy and developed by NovoElsy.

“During the three days of the event, the Rimini headquarters welcomed nearly 1,000 guests, including industry operators, customers, and stakeholders,” said Markus Buechele, CEO of Novomatic Italia.

“This result confirms the great interest and trust that the local marketplaces in Novomatic Italia and attests to the value of the event as a key reference point for the gaming industry.”

infoplay.info, 10.03.2025

Open Days 2025: NOVOMATIC Italia Welcomes the Future of Gaming



NOVOMATIC Italia reaffirmed its commitment to innovation by welcoming clients and partners to Open Days 2025, held at its Rimini headquarters from February 17 to 19, coinciding with ENADA Primavera, Italy's leading gaming industry trade show. The exclusive event focused on strategic vision, the presentation of cutting-edge gaming solutions, and strengthening the company's leadership in the sector.

The 2025 edition of the Open Days marked a key milestone for NOVOMATIC Italia with the inauguration of its new showroom in Rimini. This modern, high-tech space is designed to offer an immersive and interactive experience, reflecting the renowned hospitality of ADMIRAL gaming venues. The innovative layout allows visitors to explore NOVOMATIC's full range of products designed for the Italian market, transforming their visit into a journey through the evolution of gaming as envisioned by the company.

New VLT and AWP Innovations

Among the key highlights were the latest generation of VLTs, including the NOVOSTAR® FV637 and V.I.P. X Dream™ cabinets, which redefine the gaming experience with high-definition monitors, sophisticated design, and top-tier performance. Additionally, four new game titles promise an exciting and engaging experience:

- CASH CONNECTION™ featuring Golden Sizzling Hot™ and Golden Voodoo Magic™
- Ancient Egypt-themed: Anubis Power™ and Queen Cleopatra™ Evolution Catch 5

In the AWP segment, special attention was given to the Top Seven series, with an exclusive preview of Top 7 Vienna and the multi-game Game Club, which brings together some of the most prestigious titles in the Italian market. Both games are 100% Made in Italy and developed by NOVOElsy.

Markus Buechele, CEO of NOVOMATIC Italia, emphasized: “During the three-day event, our Rimini headquarters welcomed nearly 1,000 guests, including industry operators, customers, and key stakeholders. This result confirms the great interest and trust the local market places in NOVOMATIC Italia and reinforces the value of this event as a key reference point for the gaming industry.”

Digital Payments and Cash Flow Management: APay Cash Station

Through its ADMIRAL Pay products, the Group continues to lead the way in digital payment innovation. One of its most advanced solutions is the APay E-Wallet app, a digital wallet with an associated IBAN that facilitates daily financial services, deposits, and withdrawals for online gaming, fully compliant with Italian regulations.

Additionally, the APay Station was introduced—a self-service payment hub designed to support digital transactions in any type of retail setting, even beyond the gaming sector.

isa-guide.de, 10.03.2025

NOVOMATIC unveils exclusive experience during SAGSE 2025

Following its successful appearance at ICE 2025, NOVOMATIC is gearing up for a strong presence at one of the most important trade shows in Latin America: SAGSE 2025, taking place from March 19-20. The event will serve as the perfect platform to showcase groundbreaking gaming technologies, foster networking opportunities, and deliver premium entertainment experiences tailored to the region.



(Photo: Novomatic AG)

Gumpoldskirchen/Buenos Aires – The anticipation is huge for one of the most important gaming events in Latin America, which will be held at the Hilton Buenos Aires Hotel in Argentina from March 19-20. NOVOMATIC, through its local subsidiary NOVOMATIC Argentina, will once again present its full range of products and gaming solutions in an exclusive company event during SAGSE. Visitors can look forward to land-based casino products, casino and arcade management systems including biometric access and player tracking technologies, and sports betting products. On top of this 360° portfolio presentation, the itinerary promises an exclusive experience with live demonstrations, a wide range of activities, and premium catering.

Immersion in the NOVOMATIC Experience

Guests will be welcomed into a sophisticated and elegant atmosphere, enhanced by a captivating musical performance. The main attraction will be the NOVOMATIC Experience, dedicated to gaming excellence and technological innovation: Visitors will have the opportunity to experience NOVOMATIC's latest cutting-edge gaming cabinets and Linked Progressives. The new *GLOBE LINK™ Xtension Volume 2*, comprising five thrilling titles, will be presented on the *V.I.P. Lounge™ Curve 1.43* cabinet. The three games of the *ULTRA BOOST™ Link* will raise the excitement among attendees to a new level and will be displayed on the *PANTHERA™ Curve 1.43*. Premium entertainment is guaranteed with the presentation of the *DIAMOND X™ 1.55J* cabinet, shown with the *NOVO LINE™ GOLDEN LINK™ Edition 2*. The *BLACK EDITION II 3.27* and the showcase of the *IMPERA LINK™ Series 2* will round off the NOVOMATIC Experience. In addition to this, guests will also feel the excitement of the live tournament that will be held on the *V.I.P. Lounge™ Curve 1.43* featuring the ACP system. From a dedicated networking space to the exclusive catering and a number of further surprises, visitors to the NOVOMATIC Experience during SAGSE can look forward to a unique event.



(Photo: Novomatic AG)



(Photo: Novomatic AG)

Fabián Luis Grous, Managing Director of NOVOMATIC Argentina, is enthusiastic about the event and the company's commitment to continuous growth: *"We are excited about showcasing our product portfolio at one of the most important trade shows in Latin America. SAGSE is an invaluable opportunity to present our latest innovations, strengthen partnerships, and gain insights into the evolving market dynamics. We also greatly appreciate the presence of Max Bauer, VP Latin America & Caribbean of NOVOMATIC, whose support highlights our dedication to this key market. Expectations drive us forward, motivating us to push boundaries, embrace new technologies, and deliver exceptional gaming experiences that resonate with players and operators alike."*

With an impressive lineup of state-of-the-art gaming cabinets, Linked Progressives, and innovative system solutions, NOVOMATIC Argentina is ready to reaffirm its market leadership and set new industry standards.

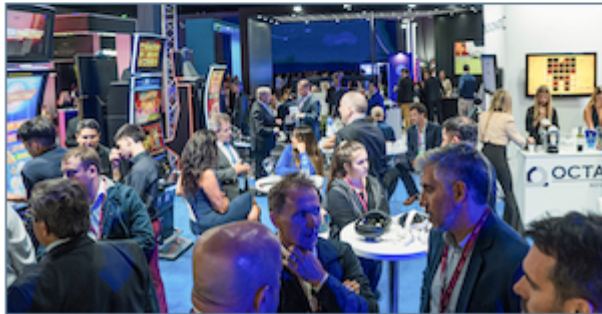
intergameonline.com, 10.03.2025

Novomatic is set to wow at SAGSE 2025

March 10, 2025
by Richard Hollis



Through its local Argentinian subsidiary, Novomatic is gearing up to exhibit a range of new casino products and solutions at the up-coming SAGSE 2025 event, running March 19-20 at the Hilton Buenos Aires Hotel in Argentina.



Among the company's cutting-edge gaming cabinets and linked progressives will be the new Globe Link Xtension Volume 2, comprising five thrilling titles, presented on the V.I.P. Lounge Curve 1.43 cabinet. The three games of the Ultra Boost Link will also be displayed on the Panthera Curve 1.43.

Elsewhere, the Diamond X 1.55J cabinet, will be shown with the Novo Line Golden Link Edition 2. The Black Edition II 3.27 and the showcase of the Impera Link Series 2 will round off the Novomatic Experience.

"We are excited about showcasing our product portfolio at one of the most important trade shows in Latin America," said Fabián Luis Grous, managing director of Novomatic Argentina. "SAGSE is an invaluable opportunity to present our latest innovations, strengthen partnerships, and gain insights into the evolving market dynamics.

"We also greatly appreciate the presence of Max Bauer, VP Latin America & Caribbean of Novomatic, whose support highlights our dedication to this key market. Expectations drive us forward, motivating us to push boundaries, embrace new technologies and deliver exceptional gaming experiences that resonate with players and operators alike."