

Pressespiegel 2025

Berichterstattung
NOVOMATIC

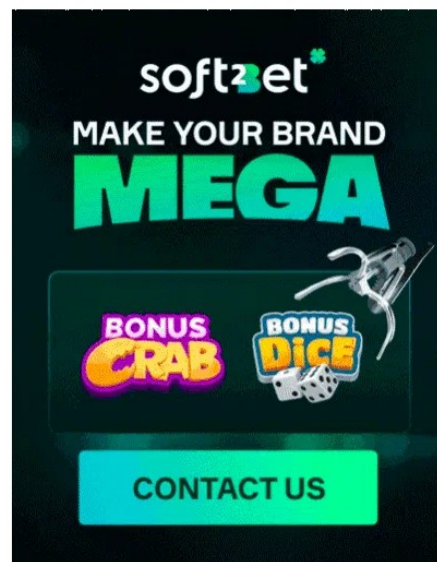
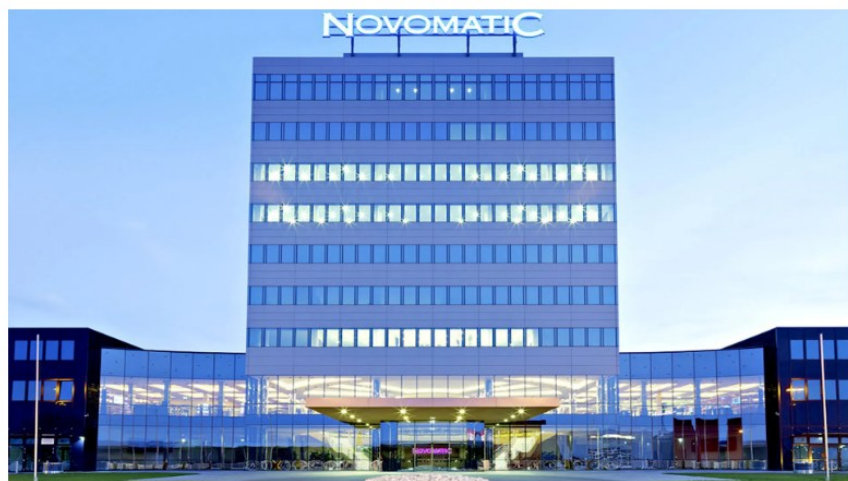
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ONE OF THE FIRST COMPANIES TO EARN LICENSING

Novomatic to expand into the UAE through new Gaming Related Vendor License



2025-04-11 United Arab Emirates

🕒 Reading time 1:22 min

Novomatic announced Thursday that the United Arab Emirates (UAE) gambling regulator, the **General Commercial Gaming Regulatory Authority (GCGRA)**, has granted the company a **Gaming Related Vendor License – Tier 1**, enabling it to expand its presence to the country through its portfolio of land-based gaming solutions.

Novomatic described the reception of the license as a milestone in its plan to establish itself as a reliable partner for licensed operators in the UAE. The company becomes one of the first gaming providers worldwide to receive authorization in the country.

“With a strong focus on innovative solutions, compliance, and strategic partnerships, Europe’s leading gaming technology group is now excited to expand its presence throughout the Middle East,” the provider stated.

Stefan Krenn, Member of the Executive Board of Novomatic AG Group, stated:

“Receiving this license as one of the first gaming technology groups worldwide is a significant milestone for Novomatic.

“This honor reflects our unwavering commitment to offer the most innovative products, fulfilling the highest standards of responsible gaming. As we enter this exciting opportunity in the United Arab Emirates market, we successfully continue our international expansion strategy.”

Höchstleistungen und Fun auf der Löwen-Stadion-Tour

Löwen-Roadshows: Die vier Stadion-Events waren mit über 2 000 Gästen stark besucht. Glanzpunkte waren die Präsentation der Software-Generation Novoline 2025, das brandneue Gehäuse Optimus Evo, der neue Geldwechsler Novo Cash X10, diverse neue Features für myNovo VIP und Casinonet-Innovationen.

Die diesjährigen Roadshows machten Station in Berlin (Olympiastadion), Mainz (Mewa-Arena), Gelsenkirchen (Velins-Arena) und Augsburg (WWK-Arena). Der AutomatenMarkt berichtet von den Veranstaltungen in Berlin und Mainz.

Christian Arras, Vorsitzender der Löwen Entertainment-Geschäftsführung, begrüßte rund 600 Gäste im Berliner Olympiastadion. In sei-

ner Eröffnungsrede betonte er: „Novoline steht seit Jahren für erstklassige Unterhaltung und herausragende Geräte-Performance. Das unterstreichen wir auch mit unseren Roadshow-Neuheiten 2025.“

Dr. Daniel Henzgen sprach über die aktuelle politische Lage. „Die ordnungspolitische Verwahrlosung der vergangenen Jahre muss aufhören“, so die klare Forderung. Der Geschäftsführer Kommunikation &

Compliance ist zuversichtlich, dass mit der neuen Bundesregierung „eine andere, bessere Wirtschaftspolitik in Deutschland Einzug halten wird“.

Mit Blick auf die Novellierung der Spielverordnung sagte Dr. Daniel Henzgen: „Der Prozess wurde durch die vorgezogene Bundestagswahl zwar verlangsamt, aber immer mehr politische Entscheidungsträger erkennen: Der Kampf gegen das illegale Spiel kann nur dann erfolgreich sein, wenn der legale Markt gestärkt wird. Deshalb bin ich in Bezug auf die Novellierung kontrolliert optimistisch.“

Löwen-Zukunftsgarantien

Allerdings ist wohl vor 1. Januar 2027 mit einer neuen Spielverord-



Löwen-Vertriebsleiter Andreas Hingerl informiert über Aktionskonditionen für die Kunden.



Eyecatcher: Das neue Gehäuse Optimus Evo, hier präsentiert von Produktmanager Arthur Stelter.



Guido Kühn, Produktmanager digitale Lösungen: Casinonet ist mehr als ein Verwaltungstool.



Dart-Star Max Hopp mit André Bentzel, David Corleis und Franz Schürmann (von links).



nung nicht zu rechnen. Bis dahin müssten alle Automatenunternehmen noch „Ruhe bewahren und durchhalten“.

Andreas Hingerl, Vertriebsdirektor, und Arthur Stelter, Leiter Produktmanagement, präsentierten anschließend die neuen Produkte. Hingerl wörtlich: „Wir wissen, dass die Zeit für unsere Branche aktuell keine einfache ist. Deshalb wollen wir es unseren Geschäftspartnern durch attraktive Vertriebsaktionen so einfach wie möglich machen.“

So wurden diverse Top-Konditionen (gültig bis 30. Juni 2025) vorgestellt, unter anderem für den neuen Optimus Evo, der übrigens auch für



Christian Arras und Dr. Daniel Henzgen heißen die Gäste willkommen.

Gastro-Plätze geeignet ist. „Seine moderne, an den Spirit angelehnte Optik macht ihn zum Blickfang in jeder Aufstellung“, so die Löwen. Gleichzeitig gibt es für die Kunden – in Anbetracht der vielerorts wirtschaftlich bedrohlichen Situation – auch sogenannte Löwen-Zukunftsgarantien.

Neben der neuen Software-Generation Novoline 2025 ging Produktmanager Arthur Stelter unter anderem auch auf myNovo VIP ein. Das

Spielgastkonzept von Löwen Entertainment bietet Aufstellunternehmen die Möglichkeit, Gäste an ihre Spielhalle zu binden, neue zu gewinnen und Zusatzeinnahmen zu generieren. Im Zentrum steht dabei der Spielgast, dem exklusive Mehrwerte geboten werden. „In unserer Branche ist es wichtig, stets neue Impulse zu setzen. Und myNovo VIP hat ganz klar das Potenzial, unsere Branche zu revolutionieren“, macht Stelter deutlich. Bei einem



Dr. Frank Vietze erklärt die Vorzüge des neuen Novo Cash X10.



Erlaubt einen sicheren Zugriff für Spielgäste: My Novo Fast Lane.



Minimieren den Spielerkartenverschleiß: Tickets über QR-Code.



Am Löwen-Kicker mit Video-Spielfläche: Weltmeister Chris Marks.



Trend in der Spieler-Community: Textilien mit Novoline-Branding.



Stadien, hier das Berliner Olympiastadion, als attraktive Location.



Nicole Roick nutzt die Roadshow-Chance und testet gründlich die neue Novoline 2025-Spielewelt.



Vertriebsmanager Tobias Wilkens begrüßt die Kunden Philipp Eckstein (l.) und Christian Döcke (r.).



Für die Gewinner der Verlosungen gab es obendrauf ein Foto mit dem Dart-Champion Max Hopp.

Info-Panel zur Unternehmenssoftware Casinonet erfuhren die Löwen Entertainment-Kunden alles über die neuen Features der Allround-Lösung für Spielhalle und Gastronomie.

„Casinonet ist mehr als ein Verwaltungstool. Es ist der Schlüssel zur Weiterentwicklung einer jeden Spielhalle“, sagt Guido Kühn, Produktmanager Digitale Lösungen. Präsentiert wurden unter anderem das neue, effiziente Casinonet-Modul Personaleinsatzplanung (PEP),

ein praktisches Vergnügungssteuer-Modul und natürlich die brandneue Casinonet-App.

Dart-Champion Max Hopp

Eine Produktpremiere gab es auch im Bereich Cashmanagement: Erstmals wurde in Berlin der Novo Cash X10 vorgestellt, ein „Schwergewicht“ an Leistungskraft. An weiteren Ständen präsentierte das Binger Unternehmen seine Marke Löwen Dart und das Online-Partnerschaftsmodell Novoline.de. Und:

Am Löwen Dart HB10 konnten die Gäste gegen den Dart-Champion Max Hopp antreten.

Hopp zeigt sich begeistert vom HB10. „Ich mag besonders den fantastischen Turniermodus und die zahlreichen Spaß- und Animations-spiele. Dabei ist Road to Vegas mein absoluter Favorit“, so die große deutsche Dart-Hoffnung im Gespräch mit dem AutomatenMarkt. Abgerundet wurde das Löwen-Event durch zahlreiche Verlosungen mit „Glücksfee“ Max Hopp. □

Neuheiten von Löwen Entertainment im Überblick

Die neue Softwaregeneration Novoline 2025 bietet bis zu 100 Titel pro Spielpaket. Zu den Top-Spielen zählen unter anderem die Blockbuster Eye of the Queen Magic, Book of Ra Magic Choices und Lotus Coins Lock'n'win.

Neben dem Highlight-Spielpaket für die Spielhalle „Novoline“ mit 100 Titeln bietet Löwen Entertainment zahlreiche weitere performance-starke Spielpakete mit unterschiedlichen Philosophien. „Damit gibt es für jeden Standort das ideale Produkt“, betonen die Löwen. Neu bei Novoline 2025 ist auch das am Point of Play beliebte Spielpaket Fortune mit 95 Spielen.

Mit der Softwaregeneration Novoline 2025 erhalten in diesem Jahr insgesamt neun weitere Spiele-Blockbuster Einzug in die VIP-Welt. „Das Besondere dabei: Um Spielgästen immer wieder Neuheiten zu

bieten, werden die Spiele dieses Mal über das Jahr verteilt freigeschaltet“, so die Löwen. Den Anfang im Frühjahr machen Rise of Cleo, Book of Ra Magic Wheel und Money Party Cash Yummy Yummy Lock'n'win.

Neben dem Plus an Spielspaß erwartet die Spielgäste auch ein Plus an Komfort: Das neue Feature my-Novo Fastlane ermöglicht VIP-Spielgästen einen direkten Zugang zum Spiel und ist gleichzeitig ein Garant für Sicherheit. Zudem können die Spieler von einem VIP-Tagespass und weiteren exklusiven Funktionen profitieren.

Ausgestattet mit zukunftssicheren Geldmanagement-Komponenten und hochauflösenden 27-Zoll-Full-HD-Monitoren steht der neue Optimus Evo für ein beeindruckendes Spielerlebnis. Seine moderne, an den Spirit angelehnte Optik machen

ihn zum Blickfang. Mit dem Novo Cash X10 tritt ein neues Schwergewicht an das Licht der Öffentlichkeit. 3 600 Banknoten im Recycling über vier Notenwerte, zertifizierter Tresor für die Sicherung der Banknoten und superschnelle Auszahlung von Zwei-Euro-Münzen durch zwei Casinohopper zählen zu den Highlight-Features des X10.

Das neue Casinonet-Modul Personaleinsatzplanung (PEP) macht die Software zu einer Allround-Lösung in der Spielhallenverwaltung. Abwesenheiten managen, Dienstpläne erstellen, mobile Benachrichtigungen – das PEP-Modul bietet eine Vielzahl von Funktionen, die den Arbeitsalltag erheblich erleichtern. Als Erweiterung und Ergänzung zu Casinonet ist die neue Casinonet-App konzipiert, mit der alle wichtigen Infos schnell über das Smartphone abgerufen werden können.

Cash Management: NOVO Cash X10

Löwen Entertainment

Mit dem NOVO Cash X10 bringt Löwen Entertainment ein neues Schwergewicht für das Cash-Management. Der Geldwechsler befindet sich auf Bankenniveau, betont das Binger Herstellerunternehmen.

Er überzeuge mit 3 600 Banknoten im Recycling über vier Notenwerte und „einer extrem schnellen Auszahlung von Zwei-Euro-Münzen durch zwei Casinohopper“. Dank des leistungsstarken Banknoten-Recyclers von GRG Banking erfolge die Ausgabe der Banknoten über ein Ausgabefach, wie es bei Bankautomaten üblich ist. Damit sollen bis zu 200 Banknoten auf einen Schlag ausgezahlt werden können. Servicekräfte und Kassierer können das Ausgabefach auch nutzen, um den Noten-Recycler zu befüllen. Die Verarbeitung erfolge in einer Geschwindigkeit von 480 Banknoten pro Minute. „Durch seine hohe Kapazität und Effizienz können mit dem NOVO Cash X10 Kassierungen einer gesamten Spielhalle zwischengesichert werden. Gleichzeitig steht der komplette Geldvorrat erneut zum Wechseln zur Verfügung“, so Löwen weiter. Um den X10 noch sicherer zu machen, befinden sich die beiden Recyclermodule und die Notenkasse auf einer ausziehbaren Schublade in einem hochwertigen und zertifizierten Tresor aus 12 Millimetern Stahlblech.

Weitere Infos: info@loewen.de • www.loewen.de • Telefon: 06721 4070



Novoline 2025

Löwen Entertainment

Die neue Softwaregeneration Novoline 2025 bringe laut Löwen Entertainment bis zu 100 Titel pro Spielpaket mit und biete damit „pures Spielvergnügen“. Zu den Top-Spielen der neuen Softwaregeneration zählen laut

Löwen Entertainment unter anderem die Blockbuster Eye of the Queen Magic, Book of Ra Magic Choices und Lotus Coins Lock'N'Win. Neben dem Highlight-Spiel-Paket für die Spielhalle „Novoline“, mit 100 Titeln, bietet Löwen Entertainment zahlreiche weitere performancestarke Spielpakete mit unterschiedlichen Philosophien. „Damit gibt es für jeden Standort das ideale Produkt“, so Löwen Entertainment. Neu im Umfang von Novoline 2025 ist auch das Spielpaket Fortune mit 95 Spielen.

NOVOLINE 2025

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Optimus Evo

Löwen Entertainment

Löwen Entertainment stellt das neue Gehäuse Optimus Evo vor. Der Optimus Evo sei ausgestattet „mit zukunftsicheren Geldmanagement-Komponenten“ und hochauflösenden 27-Zoll-Full-HD-Monitoren mit PCAP-Technologie. „Seine moderne, an den Spirit angelehnte Optik machen ihn zum Blickfang in der Spielhalle wie in der Gastronomie“, erklärt Löwen Entertainment. Der Optimus Evo bietet Auszahlung per Münzlift und ist serienmäßig mit einem Recycler ausgestattet. Das Gehäuse wiegt rund 180 Kilogramm, ist knapp 1,85 Meter hoch, 64 Zentimeter breit und 76 Zentimeter tief.

Weitere Infos: info@loewen.de • www.loewen.de • Telefon: 06721 4070





Personalplanung mit Casinonet

Löwen Entertainment

Das neue Casinonet-Modul Personaleinsatzplanung (PEP) von Löwen Entertainment mache die Software zur „Allround-Lösung in der Spielhallenverwaltung“. Abwesenheiten managen, Dienstpläne erstellen, mobile Benachrichtigungen – das PEP-Modul bietet eine Vielzahl von Funktionen, die den Arbeitsalltag in Spielhallen erheblich erleichtern und verbessern sollen. Neu ist auch die Weiterentwicklung des Vergnügungssteuermoduls, mit dem sich die Abrechnung der Vergnügungssteuer in Casinonet noch einfacher erstellen lassen soll. So können Spielhallen aus einer Kommune nun zusammengelegt werden. „Als Erweiterung und Ergänzung zu Casinonet ist die neue Casinonet-App konzipiert, mit der alle wichtigen Informationen schnell über das Smartphone abgerufen werden können“, so das Herstellerunternehmen abschließend.

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myNOVO VIP

Löwen Entertainment

Mit der Softwaregeneration Novoline 2025 erhalten in diesem Jahr insgesamt neun weitere Spiele-Blockbuster Einzug in die myNOVO VIP-Welt, so Löwen Entertainment. Das Besondere dabei: Um Spielgästen immer wieder Neuheiten zu bieten, sollen die Spiele dieses Mal über das Jahr verteilt freigeschaltet werden. Den Anfang im Frühjahr machen Rise of Cleo, Book of Ra Magic Wheel und Money Party Cash Yummy Yummy Lock'N'Win. Neben diesem Mehr an Spielspaß erwartet die Spielgäste auch ein Mehr an Komfort: Das neue Feature myNOVO Fastlane ermögliche VIP-Spielgästen „einen direkten Zugang zum Spiel und ist gleichzeitig ein Garant für Sicherheit“. Zudem profitiere der Gast von einem VIP-Tagespass „und vielen weiteren exklusiven Funktionen“, so Löwen.



Weitere Infos: info@loewen.de • www.loewen.de • Telefon: 06721 4070

Novomatic and EQL Games approved in United Arab Emirates

Novomatic and EQL Games have become the latest suppliers to secure license approval in the United Arab Emirates (UAE).

The approval from the General Commercial Gaming Regulatory Authority (GCGRA) will enable Novomatic to provide its land-based gaming solutions to commercial gaming operators in the jurisdiction.

"Receiving this license as one of the first gaming technology groups worldwide is a significant milestone for Novomatic," said Novomatic executive board member Stefan Krenn. "This honor reflects our unwavering commitment to offer the most innovative products fulfilling the highest standards of responsible gaming.

"As we enter this exciting opportunity in the United Arab Emirates market, we successfully continue our international expansion strategy."

Novomatic vice president of global sales and product management Thomas Schmalzer added: "As a leading global player in the gaming industry, Novomatic is excited to bring its cutting-edge product portfolio to this dynamic and rapidly growing market.

"Our latest gaming solutions are designed to deliver exceptional performance to land-based gaming facilities across the United Arab Emirates, ensuring that international players can enjoy their preferred games with the same high standards and quality they expect from other jurisdictions worldwide."

The GCGRA has also this week granted a gaming-related vendor licence to Kentucky-based lottery supplier EQL Games.

"Securing this license marks a significant step for EQL Games as we continue our mission to bring innovative, secure, and responsible lottery solutions to markets worldwide," said EQL Games CEO and founder Brad Cummings. "We are honored to be recognized by the UAE's regulatory authorities and look forward to supporting their vision for a well-regulated digital lottery experience."

There are now six companies approved as gaming-related vendors in the UAE, with Novomatic and EQL joining Aristocrat Technologies, Smartplay International, Xpoint and PayBy.

Wynn Al Marjan is so far the only company to be granted a land-based gaming facilities licence, while the UAE Lottery operator The Game is currently the only lottery licensee.

<https://www.gamingintelligence.com/legal/212481-novomatic-and-eql-games-approved-in-united-arab-emirates/>

UAE regulator awards more vendor licences

11th April 2025 | By Conor Reynolds

The United Arab Emirates (UAE) has awarded new vendor licences to EQL Games and Novomatic, while the nation's lottery operator has partnered with Xpoint to provide geolocation services.



Additional UAE vendor licences have been awarded this week by the General Commercial Gaming Regulatory Authority (GCGRA), including a commercial gaming vendor licence for Novomatic.

The GCGRA was [established](#) by the UAE in 2023 and has been tasked with establishing the market's regulatory framework for gambling, national lottery and commercial gaming. In June last year [it awarded the nation's only lottery licence to The Game LLC](#).

It has since issued its first commercial land-based gaming licence to Wynn Resorts.

Austrian-based Novomatic has been licensed to provide land-based gaming services in the UAE, alongside a handful of other vendors. Novomatic said, in a 10 April statement, it [aims to](#) be a “reliable partner for licensed operators” in the UAE.

“Our latest gaming solutions are designed to deliver exceptional performance to land-based gaming facilities across the United Arab Emirates, ensuring that international players can enjoy their preferred games with the same high standards and quality they expect from other jurisdictions worldwide,” Novomatic executive board member Stefan Kreen said.

UAE lottery and Xpoint partner on geoblocking services

Also this week, North American geolocation services and security provider Xpoint has been chosen by UAE's lottery operator The Game LLC to act as its geolocation vendor.

Players will only have access to the UAE lottery product within specific areas of the UAE and the operator must meet certain has geolocation regulations, and will use Xpoint's services to block access in excluded regions, such as a regulatorily-mandated exclusion zones in the UAE.

“This collaboration supports The Game’s commitment to providing a secure and compliant lottery experience nationwide,” Xpoint said in a 7 April release. The UAE regulator has also provided it a vendor licence.

“Engaging with Xpoint ensures that the UAE Lottery meets the country’s stringent data requirements,” the Game LLC director of lottery operations Bishop Woosley said of the partnership.

“The supplier will utilise a private cloud to ensure all data remains on UAE soil. This aligns with local regulations and will ensure the highest level of data security.”

EQL Games gains gaming-related vendor licence

Kentucky-based EQL Games was also awarded a GCGRA licence on 10 April for gambling related vendor services.

EQL Games has a focus on lottery related games and will offer “a suite of high-end gaming products in the UAE on any regulated gaming platform”, the supplier said.

“Securing this licence marks a significant step for EQL Games as we continue our mission to bring innovative, secure and responsible lottery solutions to markets worldwide,” said [EQL Games CEO Brad Cummings said](#) in a released statement.

The UAE will shortly launch commercial land-based gambling, as the funding for markets worldwide,” said [EQL Games CEO Brad Cummings said](#) in a released statement.

The UAE will shortly launch commercial land-based gambling, as the funding for [Wynn’s integrated resort was completed in February](#). It secured a total of \$2.4 billion (£1.93 billion/€2.31 billion) from a global syndicate of lenders.

First announced in January 2020, the Wynn Al Marjan Island development is expected to cost approximately \$5.10 billion.

Wynn Resorts [stated](#) in February that 64% of the structural concrete of the main resort tower had been completed.

NOVOMATIC Secures Supplier's License in the UAE

NOVOMATIC executives commented on the exciting development, saying that they are looking forward to establishing a foothold in the UAE



Image Source: Shutterstock.com

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NOVOMATIC, a pioneer in gaming describing itself as Europe's leading gaming tech group, announced that it has secured a gaming vendor license in the **United Arab Emirates (UAE)**. The UAE has been making significant strides toward regulated gaming, causing gaming operators and suppliers to vie for a license.

The GCGRA Licensed NOVOMATIC

According to the announcement, NOVOMATIC is proud to have procured a Gaming Related Vendor License – Tier 1 by the **General Commercial Gaming Regulatory Authority (GCGRA)** of the UAE. NOVOMATIC added that it is looking forward to expanding its presence throughout the Middle East and forming new partnerships with local gaming entities.

NOVOMATIC, which is a decorated provider of cutting-edge content, said that its objective now is to establish itself as a reliable partner for licensed operators in the UAE, with a strong emphasis on innovation and compliance.

Thanks to the new license, NOVOMATIC will be able to fuel local partners with its state-of-the-art portfolio of land-based gaming solutions.

Executives Applauded the Deal

NOVOMATIC executives commented on the exciting development, saying that they are looking forward to establishing a foothold in the UAE. **Stefan Krenn**, a member of NOVOMATIC's executive board noted that the license is a major milestone for the group.

This honor reflects our unwavering commitment to offer the most innovative products fulfilling the highest standards of responsible gaming. As we enter this exciting opportunity in the United Arab Emirates market, we successfully continue our international expansion strategy.

Stefan Krenn, member of NOVOMATIC Group's executive board

NOVOMATIC's vice president of global sales and product management, **Thomas Schmalzer**, also addressed the development. He said that, as a leading global player in gaming, NOVOMATIC is excited to supply its products to the UAE's fresh market.

Our latest gaming solutions are designed to deliver exceptional performance to land-based gaming facilities across the United Arab Emirates, ensuring that international players can enjoy their preferred games with the same high standards and quality they expect from other jurisdictions worldwide.

Thomas Schmalzer, VP of global sales, NOVOMATIC

NOVOMATIC Is Committed to Compliance

The GCGRA was established in 2023 to serve as the UAE's federal gaming regulator. It reflected the UAE's ongoing warming up toward regulated gaming. Last year, [the UAE's first lottery went live](#), marking a monumental step for the region.

NOVOMATIC pointed out that its license from the GCGRA reflects its commitment and proactive approach to compliance, as well as its vision for creating long-term partnerships built on trust and excellence.

Agbrief.com, 11.04.2025

NOVOMATIC secures Gaming Related Vendor License in the UAE



NOVOMATIC announced that it was awarded one of the first Gaming Related Vendor Licenses by the United Arab Emirates' General Commercial Gaming Regulatory Authority (GCGRA).

The GCGRA has granted NOVOMATIC a Gaming Related Vendor License – Tier 1, enabling the company to expand its presence with a comprehensive portfolio of state-of-the-art land-based gaming solutions.

In October last year, Aristocrat announced that it had become the first international slot and online technology company to be granted a Gaming-Related Vendor license, enabling it to conduct business in the United Arab Emirates.

With a strong focus on innovative solutions, compliance, and strategic partnerships, Europe's leading gaming technology group is now excited to expand its presence throughout the Middle East.

Stefan Krenn, Member of the Executive Board of NOVOMATIC AG Group, emphasized: "Receiving this license as one of the first gaming technology groups worldwide is a significant milestone for NOVOMATIC. This honor reflects our unwavering commitment to offering the most innovative products that fulfill the highest standards of responsible gaming. As we enter this exciting opportunity in the United Arab Emirates market, we successfully continue our international expansion strategy."

"As a leading global player in the gaming industry, NOVOMATIC is excited to bring its cutting-edge product portfolio to this dynamic and rapidly growing market. **Our latest gaming solutions are designed to deliver exceptional performance** to land-based gaming facilities across the United Arab Emirates, ensuring that international players can enjoy their preferred games with the same high standards and quality they expect from other jurisdictions worldwide," **stated Thomas Schmalzer, VP of Global Sales and Product Management of NOVOMATIC AG.**

Established in September 2023, the **GCGRA serves as the UAE's federal executive agency responsible for regulating and overseeing commercial gaming within the UAE**, crafting and implementing a comprehensive regulatory framework and guidelines to ensure integrity, transparency, and responsible business practices across the industry. NOVOMATIC's licensing approval under this robust framework emphasizes its proactive approach to compliance and its vision for establishing long-term partnerships built on trust and excellence.



Recognized for its technological excellence and commitment to regulatory compliance, NOVOMATIC aims to establish itself as a reliable partner for **licensed operators** in the UAE.

In February this year, Wynn Resorts—making its first major regional investment as a gaming-based company—announced it had completed financing for **Wynn Al Marjan Island** by **securing a \$2.4 billion construction facility** from a global syndicate of lenders.

The group indicated that it is still expecting the 1,542-room property to open in 2027, being the first integrated resort in the UAE, located 50 minutes from Dubai International Airport.

The project is expected to cost a total of \$5.1 billion, with expectations by some analysts that it could transform Ras Al Khaimah to the **fourth major gaming market** worldwide.

Novomatic granted UAE licence

April 11, 2025

by Richard Hollis



Subscribe

Novomatic has become one of the first companies to be granted a gaming related vendor licence – Tier 1 for the United Arab Emirates (UAE).



"Receiving this licence as one of the first gaming technology groups worldwide is a significant milestone for Novomatic," said Stefan Krenn, member of the executive board of Novomatic group.

"This honour reflects our unwavering

commitment to offer the most innovative products fulfilling the highest standards of responsible gaming. As we enter this exciting opportunity in the United Arab Emirates market, we successfully continue our international expansion strategy."

The General Commercial Gaming Regulatory Authority (GCGRA), which granted the licence, serves as the UAE's federal executive agency responsible for regulating and overseeing commercial gaming within the UAE.

"As a leading global player in the gaming industry, Novomatic is excited to bring its cutting-edge product portfolio to this dynamic and rapidly growing market. Our latest gaming solutions are designed to deliver exceptional performance to land-based gaming facilities across the United Arab Emirates, ensuring that international players can enjoy their preferred games with the same high standards and quality they expect from other jurisdictions worldwide" stated Thomas Schmalzer, VP global sales and product management of Novomatic.

Buenos Aires calls for modernisation bids

The province of Buenos Aires in Argentina has invited bids for the modernisation of seven casinos in Necochea, Miramar, Tandil, Sasso, Hermitage, Mar de Ajo and Sierra de la Ventana.

Radisson launches "Esports Ready" programme

The Radisson Hotel Group has launched its latest programme aimed at esports teams, players and organisers.

Win figures posted for Indiana casinos

In the US, the Indiana Gaming Commission has posted the win figures for its 14 casinos during March 2025.



Novomatic Secures United Arab Emirates Gaming License for Expansion

👤 Vanja Mitic 🕒 April 11, 2025

📁 United Arab Emirates, Latest Casino and Gambling News, Gaming Law & Legislation, World Casino News, Gaming Industry News, Licenses

Novomatic AG has become one of the first gaming suppliers to receive a **Gaming Related Vendor License – Tier 1** from the General Commercial Gaming Regulatory Authority (GCGRA) in the United Arab Emirates. This license grants the Austrian-based gaming giant entry into a newly emerging regulatory market, allowing the company to distribute its land-based gaming products in the region.

Strengthening ties in a developing region:

The license positions Novomatic as one of only a few global gaming firms authorized to operate in the UAE, joining a select group that includes **Aristocrat** and **Wynn Resorts**. As the country slowly begins to permit regulated gambling operations, Novomatic's approval signals a major strategic advancement in its global market reach.

The GCGRA, the UAE's federal agency in charge of regulating commercial gaming, was **founded in September 2023**. Since then, it has created a **comprehensive regulatory structure** intended to uphold integrity, responsible business practices, and transparency across the industry. Novomatic's Tier 1 license reflects not only its compliance readiness but also the company's intent to become a **long-term partner** for operators in the Emirates.

In a public statement, **Stefan Krenn, Executive Board Member of Novomatic AG**, emphasized the importance of the approval: *"Receiving this license as one of the first gaming technology groups worldwide is a significant milestone for NOVOMATIC. This honor reflects our unwavering commitment to offer the most innovative products fulfilling the highest standards of responsible gaming. As we enter this exciting opportunity in the United Arab Emirates market, we successfully continue our international expansion strategy."*

The company has long pursued strategic growth in international regulated markets. The addition of the UAE, particularly as the country lays the groundwork for future gaming developments, adds to Novomatic's already extensive presence.

Focus on high-tech and compliance:

Thomas Schmalzer, Novomatic's Vice President of Global Sales and Product Management, echoed the group's enthusiasm for entering the region. *"As a leading global player in the gaming industry, NOVOMATIC is excited to bring its cutting-edge product portfolio to this dynamic and rapidly growing market. Our latest gaming solutions are designed to deliver exceptional performance to land-based gaming facilities across the United Arab Emirates, ensuring that international players can enjoy their preferred games with the same high standards and quality they expect from other jurisdictions worldwide,"* he said in the company's press release.

The GCGRA's approval adds Novomatic to a shortlist of companies now operating under formal regulation in the UAE. Prior to Novomatic's license, Aristocrat had announced in October 2024 that it was the first global gaming supplier to be granted vendor approval under the new framework.

Growing Investment in the UAE Gaming Scene

Novomatic's authorization comes as larger infrastructure developments unfold. Wynn Resorts, the first casino operator licensed by the GCGRA, is working with local partners to develop **Wynn Al Marjan Island**, the UAE's first integrated resort casino. This project, currently under construction in Ras Al Khaimah, is set to open in 2027. The total estimated development cost of **\$5.1 billion** is backed by a **\$2.4 billion** construction financing deal, placing it among the largest gaming investments in the region.

The government's cautious approach to regulated gambling has led to a **tightly controlled licensing environment**. So far, the market remains limited primarily to the Wynn Resorts initiative and the launch of **the country's first official lottery** in November. However, recent activity signals a long-term vision for regulated gaming in the UAE, with Novomatic's entry adding credibility to this evolving landscape.

Isa-guide.de, 11.04.2025

NOVOMATIC awarded one of the first Gaming Related Vendor Licenses in the United Arab Emirates

As one of the first gaming companies worldwide, NOVOMATIC is proud to have been awarded a Gaming Related Vendor License – Tier 1 by the General Commercial Gaming Regulatory Authority (GCGRA) of the United Arab Emirates (UAE). With a strong focus on innovative solutions, compliance, and strategic partnerships, Europe's leading gaming technology group is now excited to expand its presence throughout the Middle East.

Gumpoldskirchen/Abu Dhabi – The GCGRA has granted NOVOMATIC a Gaming Related Vendor License – Tier 1, enabling the company to expand its presence with a comprehensive portfolio of state-of-the-art land-based gaming solutions. Recognized for its technological excellence and commitment to regulatory compliance, NOVOMATIC aims to establish itself as a reliable partner for licensed operators in the UAE.



Stefan Krenn, Member of the Executive Board of NOVOMATIC AG Group, emphasizes: "Receiving this license as one of the first gaming technology groups worldwide is a significant milestone for NOVOMATIC. This honor reflects our unwavering commitment to offer the most innovative products fulfilling the highest standards of responsible gaming. As we enter this exciting opportunity in the United Arab Emirates market, we successfully continue our international expansion strategy."

"As a leading global player in the gaming industry, NOVOMATIC is excited to bring its cutting-edge product portfolio to this dynamic and rapidly growing market. Our latest gaming solutions are designed to deliver exceptional performance to land-based gaming facilities across the United Arab Emirates, ensuring that international players can enjoy their preferred games with the same high standards and quality they expect from other jurisdictions worldwide" states **Thomas Schmalzer, VP Global Sales and Product Management of NOVOMATIC AG**.

Established in September 2023, the GCGRA serves as the UAE's federal executive agency responsible for regulating and overseeing commercial gaming within the UAE, crafting and implementing a comprehensive regulatory framework and guidelines to ensure integrity, transparency, and responsible business practices across the industry. NOVOMATIC's licensing approval under this robust framework emphasizes its proactive approach to compliance and its vision for establishing long-term partnerships built on trust and excellence.

casinocompendium.com, 11.04.2025



NOVOMATIC awarded one of the first GCGRA Gaming Related Vendor Licenses in the United Arab Emirates

April 11, 2025

As one of the first gaming companies worldwide, NOVOMATIC is proud to have been awarded a Gaming Related Vendor License – Tier 1 by the General Commercial Gaming Regulatory Authority (GCGRA) of the United Arab Emirates (UAE). With a strong focus on innovative solutions, compliance, and strategic partnerships, Europe's leading gaming technology group is now excited to expand its presence throughout the Middle East.

The GCGRA has granted NOVOMATIC a **Gaming Related Vendor License** – Tier 1, enabling the company to expand its presence with a comprehensive portfolio of state-of-the-art land-based gaming solutions. Recognized for its technological excellence and commitment to regulatory compliance, NOVOMATIC aims to establish itself as a reliable partner for licensed operators in the UAE.

Stefan Krenn, Member of the Executive Board of NOVOMATIC AG Group, emphasizes: "Receiving this license as one of the first gaming technology groups worldwide is a significant milestone for NOVOMATIC. This honour reflects our unwavering commitment to offer the most innovative products fulfilling the highest standards of responsible gaming. As we enter this exciting opportunity in the United Arab Emirates market, we successfully continue our international expansion strategy."

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Gamingintelligence.com, 11.04.2025

Novomatic and EQL Games approved in United Arab Emirates

11th April 2025 10:47 am



Novomatic and EQL Games have become the latest suppliers to secure license approval in the United Arab Emirates (UAE).

The approval from the General Commercial Gaming Regulatory Authority (GCGRA) will enable Novomatic to provide its land-based gaming solutions to commercial gaming operators in the jurisdiction.

"Receiving this license as one of the first gaming technology groups worldwide is a significant milestone for Novomatic," said Novomatic executive board member Stefan Krenn. "This honor reflects our unwavering commitment to offer the most innovative products fulfilling the highest standards of responsible gaming.

"As we enter this exciting opportunity in the United Arab Emirates market, we successfully continue our international expansion strategy."



Novomatic vice president of global sales and product management Thomas Schmalzer added: "As a leading global player in the gaming industry, Novomatic is excited to bring its cutting-edge product portfolio to this dynamic and rapidly growing market.

"Our latest gaming solutions are designed to deliver exceptional performance to land-based gaming facilities across the United Arab Emirates, ensuring that international players can enjoy their preferred games with the same high standards and quality they expect from other jurisdictions worldwide."

The GCGRA has also this week granted a gaming-related vendor licence to Kentucky-based lottery supplier EQL Games.

"Securing this license marks a significant step for EQL Games as we continue our mission to bring innovative, secure, and responsible lottery solutions to markets worldwide," said EQL Games CEO and founder Brad Cummings. "We are honored to be recognized by the UAE's regulatory authorities and look forward to supporting their vision for a well-regulated digital lottery experience."

There are now six companies approved as gaming-related vendors in the UAE, with Novomatic and EQL joining Aristocrat Technologies, Smartplay International, Xpoint and PayBy.

Wynn Al Marjan is so far the only company to be granted a land-based gaming facilities licence, while the UAE Lottery operator The Game is currently the only lottery licensee.

Novomatic sichert sich Glücksspiellizenz in den Emiraten

Posted on: 11/04/2025, 06:00h. Last updated on: 11/04/2025, 08:10h.



Kerstin Schäfer

Expertise: Casinos, Gesetzgebung, Poker, Spiele.

- Mit Novomatic hat ein weiteres Unternehmen eine **B2B-Glücksspiellizenz** in den Emiraten erhalten.
- Der österreichische Glücksspielkonzern darf in dem Land künftig Automaten bereitstellen.
- Vorerst wird es nur eine Spielstätte geben, die dafür in Frage kommt.

Der Glücksspielkonzern aus Österreich wurde in dieser Woche in einen erlauchten Kreis von Unternehmen am Arabischen Golf aufgenommen. Dank der erhaltenen B2B-Glücksspiellizenz darf Novomatic künftig seine physischen Spielautomaten in den Emiraten vertreiben.



Novomatic sichert sich den Zugang zu den Emiraten (Bild: Unsplash/Nelemson Guevarra)

Die Glücksspielbehörde der Emirate (GCGRA) gab bekannt, dass Novomatic eine offizielle Glücksspiellizenz in dem Land erhalten hat. Die neue Erlaubnis ist für Novomatic wichtig, denn sie ermöglicht den frühzeitigen Eintritt in einen äußerst lukrativen Markt, der künftig entstehen wird.

Bisher sind Casinos und andere Spielstätten in dem Wüstenstaat nur eine Idee. In wenigen Jahren soll jedoch das [erste Casino-Resort](#) der Region entstehen. Das von Wynn Resort betriebene Al Marjan Island wird voraussichtlich im Jahr 2027 eröffnet.

Bisher sind Casinos und andere Spielstätten in dem Wüstenstaat nur eine Idee. In wenigen Jahren soll jedoch das [erste Casino-Resort](#) der Region entstehen. Das von Wynn Resort betriebene Al Marjan Island wird voraussichtlich im Jahr 2027 eröffnet.

Anlässlich der Lizenzvergabe erklärte Novomatic-Vorstandesmitglied Stefan Krenn:

“ Der Erhalt dieser Lizenz als einer der ersten Glücksspielkonzerne weltweit ist ein bedeutender Meilenstein für Novomatic. Diese Auszeichnung spiegelt unser unermüdliches Engagement wider, die innovativsten Produkte anzubieten, die die höchsten Standards für verantwortungsvolles Spielen erfüllen.

Krenn betonte dabei, wie gut das Vorhaben in die Strategie seines Unternehmens passe. Mit dem Eintritt in den Markt der Vereinigten Arabischen Emirate setze Novomatic seine internationale Expansion erfolgreich fort.

Die Konkurrenz wartet schon

Novomatic ist mit seiner B2B-Glücksspiellizenz für terrestrische Spielgeräte in den Emiraten allerdings nicht allein. Schon im vergangenen Herbst erhielt [Konkurrent Aristocrat](#) ebenfalls eine vergleichbare Genehmigung der GCGRA.

Wie beim österreichischen Glücksspielkonzern beinhaltet die Erlaubnis auch bei Aristocrat das Aufstellen von Spielautomaten. Darüber hinaus sicherte sich das Unternehmen eine Berechtigung für die Entwicklung von Online-Glücksspiel. Da dieses in dem Emirat bis auf Weiteres jedoch verboten ist, wird Aristocrat auf absehbare Zeit damit kein Geld verdienen können.

Neben den beiden großen Automatenherstellern gibt es in den Emiraten nur eine Handvoll weiterer Lizenznehmer aus dem Bereich Glücksspiel. Dazu gehört in erster Linie das Konsortium rund um Wynn Resorts, das mit Bau und Betrieb der ersten Spielstätte des Landes betraut ist.

Hinzukommen Zahlungsdienstleister und Spezialisten für Geo-Blocking. Diese Unternehmen sind vor allem damit betraut, den reibungslosen Betrieb der ersten Lotterie der Emirate sicherzustellen. Künftig gehört nun auch Novomatic zum kleinen Kreis der Anbieter, die an diesem lukrativen Glücksspielmarkt teilhaben dürfen.

ggrasia.com, 11.04.2025

Novomatic clinches gaming-related vendor licence in UAE

🕒 Published April 11, 2025

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Gaming equipment maker and operator Novomatic AG says it has been awarded one of the first gaming-related vendor licences in the United Arab Emirates (UAE).

Novomatic "is proud to have been awarded a gaming-related vendor licence – Tier 1 by the General Commercial Gaming Regulatory Authority (GCGRA) of the UAE," the gaming supplier said in a Thursday press release.

The GCGRA, established in September 2023, is the federal entity overseeing commercial gaming activities in the UAE. It is chaired by Jim Murren, a former chairman and chief executive of casino group MGM Resorts International.

Novomatic said in Thursday's update that it "aims to establish itself as a reliable partner for licensed operators in the UAE".

The announcement cited Stefan Krenn, member of the executive board of Novomatic, as saying: "Receiving this licence as one of the first gaming technology groups worldwide is a significant milestone for Novomatic."

Mr Krenn said the granting of the permit to Novomatic reflected the group's "unwavering commitment to offer the most innovative products fulfilling the highest standards of responsible gaming".

He added: "As we enter this exciting opportunity in the United Arab Emirates market, we successfully continue our international expansion strategy."

Thomas Schmalzer, Novomatic's vice president for global sales and product management, said in prepared remarks that the firm's products were designed to ensure that international players "can enjoy their preferred games" at venues in the UAE "with the same high standards and quality they expect from other jurisdictions".

According to the regulator's website, so far there is only **one licensed casino operator** in the UAE. That is casino firm Wynn Resorts Ltd, which is developing with local partners the Wynn Al Marjan Island casino resort in Ras Al Khaimah, one of the emirates.

The complex is due to have a "pre-opening" in the first quarter of 2027, as per Wynn Resorts.

In October, gaming equipment and technology supplier Aristocrat **said it had received** the first gaming-related vendor licence in the UAE.

NOVOMATIC awarded one of first gaming-related vendor licenses in UAE

GGN Writer April 10, 2025 0



The General Commercial Gaming Regulatory Authority (CCGRA) of the United Arab Emirates (UAE) has granted NOVOMATIC a Gaming Related Vendor License – Tier 1, enabling the company to expand its presence with a comprehensive portfolio of state-of-the-art land-based gaming solutions.

Recognized for its technological excellence and commitment to regulatory compliance, NOVOMATIC aims to establish itself as a reliable partner for licensed operators in the UAE.



Stefan Krenn, Member of the Executive Board of NOVOMATIC AG Group, says: "Receiving this license as one of the first gaming technology groups worldwide is a significant milestone for NOVOMATIC."

"This honour reflects our unwavering commitment to offering the most innovative products and fulfilling the highest standards of responsible gaming.

"As we enter this exciting opportunity in the United Arab Emirates market, we successfully continue our international expansion strategy."

Thomas Schmalzer, VP Global Sales & Product Management of NOVOMATIC AG, adds: "As a leading player in the global gaming industry, NOVOMATIC is excited to bring its cutting-edge product portfolio to this dynamic and rapidly growing market.

"Our latest gaming solutions are designed to deliver exceptional performance to land-based gaming facilities across the UAE, ensuring that international players can enjoy their preferred games with the same high standards and quality they expect from other jurisdictions worldwide."

Established in September 2023, the GCCGRA serves as the federal executive agency responsible for regulating and overseeing commercial gaming within the UAE, crafting and implementing a comprehensive regulatory framework and guidelines to ensure integrity, transparency and responsible business practices across the industry.

Novomatic erhält eine der ersten Glücksspiellizenzen in den VAE

By Phil - 10. April 2025

Die General Commercial Gaming Regulatory Authority (GCGRA) der Vereinigten Arabischen Emirate (VAE) hat Novomatic eine Gaming Related Vendor License – Tier 1 erteilt, die es dem Unternehmen ermöglicht, seine Präsenz mit einem umfassenden Portfolio hochmoderner landgestützter Gaming-Lösungen auszubauen.

Novomatic ist für seine technologische Exzellenz und sein Engagement für die Einhaltung gesetzlicher Vorschriften bekannt und möchte sich als zuverlässiger Partner für lizenzierte Betreiber in den VAE etablieren.

Stefan Krenn, Vorstandsmitglied der Novomatic AG, betont: „Der Erhalt dieser Lizenz als einer der ersten Gaming-Technologiekonzerne weltweit ist ein bedeutender Meilenstein für Novomatic. Diese Auszeichnung spiegelt unser unermüdliches Engagement wider, innovativste Produkte anzubieten, die den höchsten Standards für verantwortungsvolles Glücksspiel entsprechen. Mit dieser spannenden Chance auf dem Markt der Vereinigten Arabischen Emirate setzen wir unsere internationale Expansionsstrategie erfolgreich fort.“

„Als führender globaler Player in der Glücksspielbranche freut sich Novomatic, sein innovatives Produktportfolio in diesem dynamischen und schnell wachsenden Markt einzuführen. Unsere neuesten Gaming-Lösungen sind darauf ausgelegt, landbasierten Spielstätten in den Vereinigten Arabischen Emiraten außergewöhnliche Leistung zu bieten.

„Wir stellen sicher, dass internationale Spieler ihre bevorzugten Spiele mit den gleichen hohen Standards und der gleichen Qualität genießen können, die sie von anderen Ländern weltweit erwarten“, erklärt Thomas Schmalzer, VP Global Sales und Product Management der Novomatic AG.

Die im September 2023 gegründete GCGRA fungiert als Bundesbehörde der VAE und ist für die Regulierung und Überwachung des kommerziellen Glücksspiels in den VAE zuständig. Sie erarbeitet und implementiert einen umfassenden Regulierungsrahmen und Richtlinien, um Integrität, Transparenz und verantwortungsvolle Geschäftspraktiken in der gesamten Branche zu gewährleisten. Die Lizenzvergabe von Novomatic im Rahmen dieses robusten Rahmens unterstreicht seinen proaktiven Compliance-Ansatz und seine Vision, langfristige Partnerschaften aufzubauen, die auf Vertrauen und Exzellenz basieren.



Gamblinginsider.com, 10.04.2025

NEWS
10 April 2025

Novomatic secures UAE gaming vendor licence

By Will Underwood

Key points:

- Novomatic has been awarded a gaming vendor licence in the UAE
- This makes the supplier only the third company to enter the nation
- Following this update, Novomatic will be able to distribute its land-based gaming products in the nation

The General Commercial Gaming Regulatory Authority (GCGRA) of the United Arab Emirates (UAE) has announced the distribution of an official gaming vendor licence to Novomatic, making the supplier one of the first to enter the nation's market.

As per this development, Novomatic's new Tier 1 UAE licence will allow the supplier to distribute its land-based gaming solutions to operators within the nation. Indeed, the market is currently limited to the regulated state lottery – however, Novomatic will be authorised to supply products to the fast-developing [Wynn Resort Al Marjan Island casino development](#) project in the nation.

Indeed, the nation has only very recently opened its doors to regulated gambling, with [Wynn Resorts granted the first UAE gaming licence](#) by the GCGRA for its upcoming island development project in Ras Al Khaimah in October.

Commenting on this latest licence-related development was Stefan Krenn, Member of the Executive Board of Novomatic AG Group, said: "Receiving this licence as one of the first gaming technology groups worldwide is a significant milestone for Novomatic. This honour reflects our unwavering commitment to offer the most innovative products fulfilling the highest standards of responsible gaming. As we enter this exciting opportunity in the United Arab Emirates market, we successfully continue our international expansion strategy"

Novomatic's unveiling of this new licensure also closely follows a [similar announcement from Aristocrat in October](#), which highlighted that the company had obtained the first ever gaming-related vendor licence from the GCGRA. Now, Novomatic has entered an extremely exclusive club of only three gambling organisations currently authorised to operate within the UAE's gambling market.

Good to know: In November, the nation also [launched its first ever regulated lottery](#).

During Q4 2024, *Gambling Insider* took a [deep dive into the current gambling landscape](#) in the UAE, assessing the future potential of the burgeoning market. Moreover, *Gambling Insider* is set to revisit the topic as part of the cover feature of the upcoming Asia Focus magazine.

Also speaking on this news, Thomas Schmalzer, VP Global Sales and Product Management at Novomatic AG, said: "As a leading global player in the gaming industry, Novomatic is excited to bring its cutting-edge product portfolio to this dynamic and rapidly growing market. Our latest gaming solutions are designed to deliver exceptional performance to land-based gaming facilities across the United Arab Emirates, ensuring that international players can enjoy their preferred games with the same high standards and quality they expect from other jurisdictions worldwide."

Erfolgreiches Zusammenspiel zwischen HB10 und 2K Dart Software bei den Offenen Süddeutschen Meisterschaften

Das Zusammenspiel zwischen Löwen Dart HB10-Geräten und der 2K Dart Software wurde erstmals auf großer Bühne erfolgreich getestet. Im Rahmen der Offenen Süddeutschen Meisterschaften der VFS/DSAB-Löwen Tour kamen ausschließlich vernetzte HB10-Geräte zum Einsatz.



Die Vernetzung optimiert das Spielerlebnis.

Die Verbindung von HB10-Geräten mit der 2K Dart Software ermöglicht einen vollautomatischen und digitalen Turnierablauf.

So können Spiele aus der 2K-Turniersoftware direkt auf die HB10-Geräte übertragen, jeder einzelne Pfeil im Live-Ticker erfasst und Ergebnisse automatisch an die Turnierleitung übermittelt werden. Die Schnittstelle zwischen 2K und dem HB10 von Löwen Entertainment wurde in den letzten Monaten entwickelt. Die 2K Dart Software GbR ist eine Softwareschmiede aus dem nordrhein-westfälischen Werne, die sich auf die Verbands-, Liga- und Turnierverwaltung im Dartssport spezialisiert hat.



Löwen Dart: HB10 und 2K Dart Software auf großer Bühne getestet

Das Zusammenspiel zwischen Löwen Dart HB10-Geräten und der 2K Dart Software wurde erstmals auf großer Bühne erfolgreich getestet, meldet Löwen Entertainment. Im Rahmen der Offenen Süddeutschen Meisterschaften der VFS/DSAB-Löwen Tour kamen laut Angaben des Binger Unternehmens ausschließlich vernetzte HB10-Geräte zum Einsatz.

Digitaler Turnierablauf

Die Verbindung von HB10-Geräten mit der 2K Dart Software ermögliche einen vollautomatischen und digitalen Turnierablauf. So könnten Spiele aus der 2K-Turniersoftware direkt auf die HB10-Geräte übertragen, jeder einzelne Pfeil im Live-Ticker erfasst und Ergebnisse automatisch an die Turnierleitung übermittelt werden. Die Schnittstelle zwischen 2K und dem HB10 von Löwen Entertainment wurde in den letzten Monaten entwickelt. Die 2K Dart Software GbR sei eine „Softwareschmiede“ aus dem nordrhein-westfälischen Werne, die sich auf die Verbands-, Liga- und Turnierverwaltung im Dartsport spezialisiert habe.

„Der Löwen Dart HB10 ist das ideale Gerät, um E-Dartsturniere digital zu gestalten“, sagt Christian Kloß (Geschäftsführer 2K Dart Software). „Die Kooperation mit 2K und der erfolgreiche Test unserer Schnittstelle zeigt: Das Potenzial, das entsteht, wenn zwei Marktführer kooperieren, ist riesig. Unser gemeinsames Ziel ist es, das E-Darts-Erlebnis noch besser zu machen“, ergänzt Stefan Mathes (Leiter Löwen Dart).

Argentina hosts NOVOMATIC Experience during SAGSE 2025



Held in a private and sophisticated setting at *The Rooftop* in Puerto Madero, the NOVOMATIC Experience attracted a distinguished audience of 80 industry leaders, strategic partners and customers.

Guests enjoyed privileged access to the latest developments, live demonstrations, strategic networking and premium entertainment.

Showcasing NOVOMATIC's excellence

The event provided a unique platform for the exploration of the NOVOMATIC portfolio, featuring the very latest cabinets, linked progressives and advanced casino management systems.

The premiere of *GLOBE LINK Xtension Volume 2* in the elegant *V.I.P. Lounge Curve 1.43* drew lots of attention, as did the powerful *ULTRA BOOST Link* on the *PANTHERA Curve 1.43*.



Additionally, the *DIAMOND X 1.55* with *NOVO LINE GOLDEN LINK Edition 2* and the *BLACK EDITION II 3.27* with *IMPERA LINK Series 2*, as well as the engaging *MONEY PARTY Edition 1*, showcased in the versatile *FUNMASTER 2.27* cabinet, further enhanced the presentation.

Guests also enjoyed participating in an exciting live tournament, powered by NOVOMATIC's acclaimed Casino Management System. The event provided the ideal atmosphere for building relationships, exchanging insights, and creating valuable business opportunities.



Fabián Luis Grous, Managing Director of NOVOMATIC Argentina, reflected on the positive responses to the event: “The NOVOMATIC Experience was an incredible success, and we were delighted to welcome so many esteemed guests and present our latest innovations in such an exclusive environment.

“This event not only strengthened our relationships but also reaffirmed our commitment to the evolution of gaming in Latin America.”

yogonet.com, 09.04.2025

Novomatic Argentina successfully hosted its Novomatic Experience on March 19 in Buenos Aires. Held during the week of the SAGSE 2025 exhibition, the company's exclusive event "surpassed all expectations and proved to be a resounding success," according to a press release.

Held in a private and sophisticated setting on the Rooftop in Puerto Madero, the Novomatic Experience attracted an audience of 80 industry leaders, strategic partners, and customers. Guests received access to the company's latest innovations, live demonstrations, and networking opportunities.



The event allowed attendees to explore Novomatic's rich portfolio, encompassing cabinets, Linked Progressives, and casino management systems. "Attendees were impressed by the seamless integration of innovation and entertainment that provided a truly immersive experience," the company announced.

"The premiere of **GLOBE LINK Xtension Volume 2** in the elegant V.I.P. Lounge Curve 1.43 drew lots of attention, as did the powerful **ULTRA BOOST** Link on the **PANTHERA** Curve 1.43," said Novomatic.



Additionally, the **DIAMOND X 1.55J** with NOVO LINE GOLDEN LINK Edition 2 and the **BLACK EDITION II 3.27** with IMPERA LINK Series 2, as well as **MONEY PARTY Edition 1**, which was showcased in the FUNMASTER 2.27 cabinet, "further enhanced the presentation, offering a comprehensive showcase of Novomatic's gaming solutions," it added.

Guests also participated in a live tournament, powered by Novomatic's Casino Management System. The event "provided the ideal atmosphere for building relationships, exchanging insights, and creating valuable business opportunities," the supplier noted.



Fabián Luis Grous, Managing Director of Novomatic Argentina, expressed his satisfaction: **"The Novomatic Experience was an incredible success.** We were delighted to welcome so many esteemed guests and present our latest innovations in such an exclusive environment. This event not only strengthened our relationships but also reaffirmed our commitment to the evolution of gaming in Latin America."

Löwen Entertainment: Personalplanung mit Casinonet

Das neue Casinonet-Modul Personaleinsatzplanung (PEP) von Löwen Entertainment mache die Software zur „Allround-Lösung in der Spielhallenverwaltung“.

Abwesenheiten managen, Dienstpläne erstellen, mobile Benachrichtigungen – das PEP-Modul bietet eine Vielzahl von Funktionen, die den Arbeitsalltag in Spielhallen erheblich erleichtern und verbessern sollen.

Neu ist auch die Weiterentwicklung des Vergnügungssteuermoduls, mit dem sich die Abrechnung der Vergnügungssteuer in **Casinonet** noch einfacher erstellen lassen soll. So können Spielhallen aus einer Kommune nun zusammengelegt werden.

„Als Erweiterung und Ergänzung zu Casinonet ist die neue Casinonet-App konzipiert, mit der alle wichtigen Informationen schnell über das Smartphone abgerufen werden können“, so das Herstellunternehmen abschließend.



Löwen Entertainment: myNOVO VIP

Mit der Softwaregeneration Novoline 2025 erhalten in diesem Jahr insgesamt neun weitere Spiele-Blockbuster Einzug in die myNOVO VIP-Welt, so Löwen Entertainment.



Das Besondere dabei: Um Spielgästen immer wieder Neuheiten zu bieten, sollen die Spiele dieses Mal über das Jahr verteilt freigeschaltet werden. Den Anfang im Frühjahr machen Rise of Cleo, Book of Ra Magic Wheel und Money Party Cash Yummy Yummy Lock´N´Win.

Neben diesem Mehr an Spielspaß erwartet die Spielgäste auch ein Mehr an Komfort: Das neue Feature myNOVO Fastlane ermögliche VIP-Spielgästen „einen direkten Zugang zum Spiel und ist gleichzeitig ein Garant für Sicherheit“.

Zudem profitiere der Gast von einem VIP-Tagespass „und vielen weiteren exklusiven Funktionen“, so **Löwen**.

Löwen Entertainment: Optimus Evo

Löwen Entertainment stellt das neue Gehäuse Optimus Evo vor. Der Optimus Evo sei ausgestattet „mit zukunfts-sicheren Geldmanagement-Komponenten“ und hochauflösenden 27-Zoll-Full-HD-Monitoren mit PCAP-Technologie.

„Seine moderne, an den Spirit angelehnte Optik machen ihn zum Blickfang in der Spielhalle wie in der Gastronomie“, erklärt **Löwen Entertainment**.

Der Optimus Evo bietet Auszahlung per Münzlift und ist serienmäßig mit einem Recycler ausgestattet. Das Gehäuse wiegt rund 180 Kilogramm, ist knapp 1,85 Meter hoch, 64 Zentimeter breit und 76 Zentimeter tief.



g3newswire.com, 08.04.2025

Novomatic Argentina hosted a successful event with the Novomatic Experience during SAGSE 2025

By Phil - 8 April 2025

Held in a private and sophisticated setting at the Rooftop in Puerto Madero, the Novomatic Experience attracted a distinguished audience of 80 industry leaders, strategic partners, and customers. Guests enjoyed privileged access to the latest innovations, live demonstrations, strategic networking, and premium entertainment.

The event provided a unique platform for the exploration of Novomatic's cutting-edge portfolio, featuring state-of-the-art cabinets, Linked Progressives, and advanced casino management systems. Attendees were impressed by the seamless integration of innovation and entertainment that provided a truly immersive experience.

The premiere of Globe Link Xtension Volume 2 in the elegant V.I.P. Lounge Curve 1.43 drew lots of attention, as did the powerful Ultra Boost Link on the Panthera Curve 1.43. Additionally, the Diamond X 1.55J with Novo Line Golden Link Edition 2 and the Black Edition II 3.27 with Impera Series 2, as well as the engaging Money Party Edition 1, which was showcased in the versatile FunMaster 2.27 cabinet, further enhanced the presentation, offering a comprehensive showcase of Novomatic's gaming solutions.



Guests also enjoyed participating in an exciting live tournament, powered by Novomatic's acclaimed Casino Management System. The event provided the ideal atmosphere for building relationships, exchanging insights, and creating valuable business opportunities.

Fabián Luis Grous, Managing Director of Novomatic Argentina, said: "The Novomatic Experience was an incredible success. We were delighted to welcome so many esteemed guests and present our latest innovations in such an exclusive environment. This event not only strengthened our relationships but also reaffirmed our commitment to the evolution of gaming in Latin America."

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Novomatic earns praise at Argentina event

April 8, 2025

by Phil Clegg



Subscribe

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The premiere of Globe Link Xtension Volume 2 in the elegant VIP Lounge Curve 1.43 drew lots of attention, as did the powerful Ultra Boost Link on the Panthera Curve 1.43.

Additionally, the Diamond X 1.55J with Novo Line Golden Link Edition 2 and the Black Edition II 3.27 with Impera Link Series 2, as well as the Money Party Edition 1, which was showcased in the Funmaster 2.27 cabinet, further enhanced the presentation.

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automatenmarkt.de, 08.04.2025

Löwen-Service: Technik-Plenum gestartet – weitere Termine in Hilden, Barsbüttel, Berlin, Dortmund und Ludwigsburg

Am 3. April kamen im Rahmen des Novoline Technik-Plenums Geschäftskunden von Löwen Entertainment in Weiterstadt zusammen. Es war der zweite Termin der Anfang April gestarteten Veranstaltungsreihe in den Vertriebs- und Serviceniederlassungen. Das Technik-Plenum wird organisiert vom Löwen-Service und richtet sich an Geschäftskunden, die ihr technisches Wissen über die Produktwelt des Unternehmens vertiefen möchten.



Das Technik-Plenum – ein Dialog zwischen den Experten vom Löwen-Service und den Automatenunternehmern/Technikern

Beim Technik-Plenum geben die Experten Praxistipps aus erster Hand. Zu den Schwerpunkten in Weiterstadt zählten die neue Software-Generation Novoline 2025 und die neuen Features des Spielgastkonzepts myNovo VIP. Darüber hinaus gingen die Referenten des Löwen-Service auf die Geldwechsler der X-Serie von Novo Cash ein und präsentierten den neuen X10.

Abgerundet wurde die Veranstaltung durch eine Vorstellung der Updates der Unternehmenssoftware Casinonet. Dazu zählen ein neues Infoportal, die Casinonet-App sowie ein Modul zur Personaleinsatzplanung.

Die weiteren Termine des Technik-Plenums in den Vertriebs- und Serviceniederlassungen sind:

Dienstag, 8. April 2025 – **Hilden**

Donnerstag, 10. April 2025 – **Barsbüttel**

Dienstag, 6. Mai 2025 – **Berlin**

Donnerstag, 8. Mai 2025 – **Dortmund**

Dienstag, 13. Mai 2025 – **Ludwigsburg**

Die Veranstaltungen beginnen jeweils um 10 Uhr. Kurzfristige Terminänderungen vorbehalten.

Zur Anmeldung geht es hier: [Anmeldeformular Technik-Plenum](#).



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Die weiteren Termine des Technik-Plenums beginnen jeweils um 10 Uhr und finden in den folgenden Vertriebs- und Serviceniederlassungen statt:

10. April – Barsbüttel
6. Mai – Berlin
8. Mai – Dortmund
13. Mai – Ludwigsburg

Das Formular zur Online-Anmeldung finden Sie [hier](#). Die neue Software-Generation und das Spielgastkonzept myNovo VIP sind auch Themen in der April-Ausgabe von games & business. Zudem nehmen wir den neuen Novo Cash X10 unter die Lupe. Neugierig geworden? [Hier](#) geht es zum kostenlosen Probe-Abo.

Bild: © Löwen Entertainment

casinointernational-online.com, 08.04.2025

NOVOMATIC Argentina hosted a successful event with the 'NOVOMATIC Experience' during SAGSE 2025



During the week of SAGSE 2025, NOVOMATIC Argentina proudly hosted the highly anticipated 'NOVOMATIC Experience', an exclusive event on March 19 in Buenos Aires, that surpassed all expectations and proved to be a resounding success.

Held in a private and sophisticated setting at the Rooftop in Puerto Madero, the 'NOVOMATIC Experience' attracted a distinguished audience of 80 industry leaders, strategic partners, and customers. Guests enjoyed privileged access to the latest innovations, live demonstrations, strategic networking, and premium entertainment.

An outstanding showcase of NOVOMATIC's excellence

The event provided a unique platform for the exploration of NOVOMATIC's cutting-edge portfolio, featuring state-of-the-art cabinets, Linked Progressives, and advanced casino management systems. Attendees were impressed by the seamless integration of innovation and entertainment that provided a truly immersive experience.

The premiere of GLOBE LINK™ Xtension Volume 2 in the elegant V.I.P. Lounge™ Curve 1.43 drew lots of attention, as did the powerful ULTRA BOOST™ Link on the PANTHERA™ Curve 1.43. Additionally, the DIAMOND X™ 1.55J with NOVO LINET™ GOLDEN LINK™ Edition 2 and the BLACK EDITION II 3.27 with IMPERA LINK™ Series 2, as well as the engaging MONEY PARTY™ Edition 1, which was showcased in the versatile FUNMASTER 2.27 cabinet, further enhanced the presentation, offering a comprehensive showcase of NOVOMATIC's gaming solutions.

Guests also enjoyed participating in an exciting live tournament, powered by NOVOMATIC's acclaimed Casino Management System. The event provided the ideal atmosphere for building relationships, exchanging insights, and creating valuable business opportunities.

Positive feedback and regional commitment

Reflecting on the event's success, Fabián Luis Grous, Managing Director of NOVOMATIC Argentina, expressed his satisfaction: "The 'NOVOMATIC Experience' was an incredible success. We were delighted to welcome so many esteemed guests and present our latest innovations in such an exclusive environment. This event not only strengthened our relationships but also reaffirmed our commitment to the evolution of gaming in Latin America."

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About NOVOMATIC

The NOVOMATIC AG Group is, as a producer and operator, one of the largest gaming technology groups in the world and employs more than 26,200 people. The Group was founded by the industrialist Professor Johann F. Graf in 1980 and has locations in more than 50 countries, and exports innovative gaming equipment, system solutions, lottery system solutions, and services to more than 130 countries. The Group operates gaming terminals and video lottery terminals (VLTs) in its own approximately 2,100 electronic and regular casinos, as well as via rental models.

The NOVOMATIC AG Group is active as a full-service provider in all segments of the gaming industry through its numerous international subsidiaries, offering a comprehensive omni-channel product portfolio for partners and customers worldwide. This ranges from terrestrial gaming products and services, through management systems, cash management solutions, and online, mobile, and social gaming solutions, to lottery and sports betting solutions, as well as a whole host of other first-rate products and services. For more information, please visit www.novomatic.com

isa-guide.de, 07.04.2025

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