

Pressespiegel 2025

Berichterstattung
NOVOMATIC

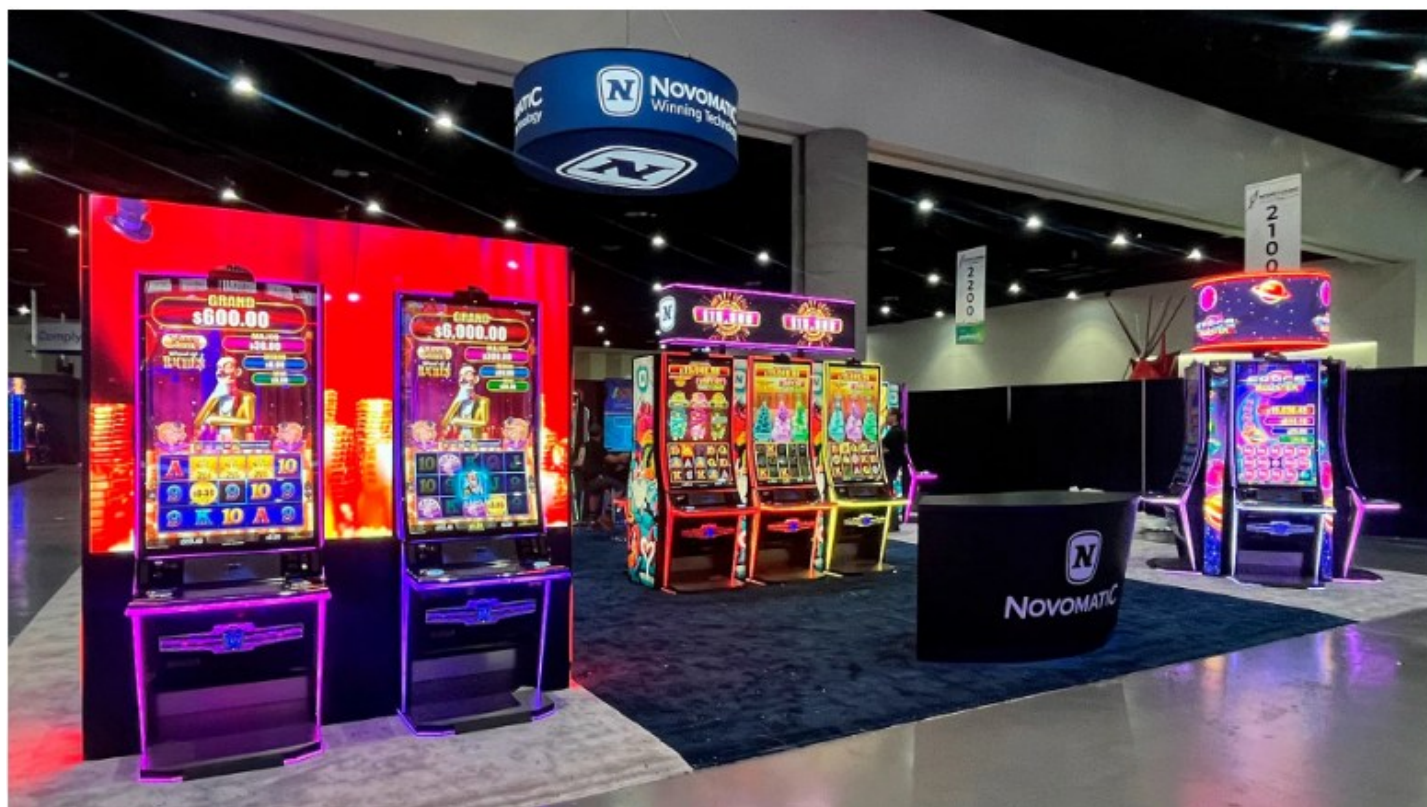
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IN SAN DIEGO

Novomatic advances tribal strategy with successful showcase at this year's IGA trade show



NOVOMATIC has reflected on its successful showcase at this year's Indian Gaming Association (IGA) Trade Show, held March 31–April 3 in San Diego. The company said the NOVOMATIC Americas team demonstrated strong commercial momentum at the show, advancing its tribal market growth strategy.

"With a focused, performance-driven presence, the team showcased an expanded portfolio of cabinets, games, and scalable merchandising that directly addressed the priorities of tribal operators nationwide," NOVOMATIC said in a press release. "The result: a pipeline of new opportunities and a reaffirmed position as a key partner in the North American tribal gaming landscape."



At the core of the NOVOMATIC exhibit were the V.I.P. X Royal 1.85 and V.I.P. X Dream 3.43 cabinets – "both drawing significant interest from operators due to their premium format and proven ability to elevate floor entertainment."

The V.I.P. X Dream's triple curved display and panoramic bonus presentation make it ideal for high-engagement content, while the V.I.P. X Royal's portrait orientation provides higher impact for vertical progressives and cascading bonus mechanics.

These cabinets were shown with key new titles which demonstrated their potential to extend time-on-device and support diverse bet levels. **Attendee feedback reinforced the V.I.P. X cabinets as a high-interest level product**, according to the company.



The company's **new game lineup** emphasized volatility choice, interactive features, and multi-level progressive appeal:

- **Ultra Boost 3 Treasures Tiger Storm** captured attention with its “pot-style” multi-feature bonus, expanding reels, and mystery multipliers. It earned strong interest in installs in Oklahoma and the Upper Midwest, says the company.
- **Piggy Prizes – Wand of Riches** combined vibrant visuals and 15-reel gameplay with a “Feed the Pig” mechanic and cash reveals. "Interest was high, with tribal groups planning installations in Q2," confirmed NOVOMATIC.
- **The Apex Pro Gaming ELEMENT Series (Clover Twist and Clover Inferno)** from NOVOMATIC's technology partner stood out with independent art styles and flexible gameplay, suited for various player segments and floor placements.

Also at IGA was NOVOMATIC Americas' modular point-of-sale signage solution, which stood out for its cost-efficiency and customizable display capability. "Tribal buyers appreciated the flexibility to scale signage according to floor size, configuration, and budget without sacrificing visual impact," the company noted. "This new approach contributed directly to increased interest in the Piggy Prizes title and supported bundled placement discussions."



Throughout the event, NOVOMATIC executives engaged in discussions with tribal operators focused on floor optimization, premium zone development, and 2025 roadmap alignment. These conversations emphasized new positioning strategies for high-limit, pot style games, and ETG zones, with renewed interest in **NOVO UNITY PRO terminals** for communal electronic table game setups.

In addition, operators responded positively to **NOVOMATIC's enhanced merchandising programs**, designed to drive stronger ROI.

Jakob Rothwangl, Managing Director at NOVOMATIC Americas, stated: "The success at IGA 2025 reflects the strength of our team and the relevance of our product strategy in the tribal gaming market. The response to our latest cabinet innovations and game offerings reinforces our position as a trusted, performance-driven partner in North America. It is an exciting time for NOVOMATIC Americas as we continue to grow."

Following IGA 2025, **new installations and evaluation trials are scheduled** across Oklahoma, California, Arizona, and tribal properties in the Upper Midwest.

"The tribal gaming segment continues to represent a core strategic focus for **NOVOMATIC Americas**," the company added. "With a refined product roadmap, scalable merchandising toolkit, and player-focused content lineup, NOVOMATIC is poised to accelerate market share in this space."

Novomatic Americas hails IGA event

May 1, 2025

by Richard Hollis



Subscribe

Following the 2025 Indian Gaming Association Tradeshow & Convention (IGA) in San Diego, California, US, Novomatic Americas announced a schedule of new installations.



Installations and evaluation trials are scheduled across Oklahoma, California, Arizona and tribal properties in the Upper Midwest, the company explained.

The event allowed Novomatic America's team to showcase its expanded portfolio of cabinets, games and scalable merchandising tailored directly for the tribal casino market.

Taking centre stage at Novomatic's booth were the V.I.P. X Royal 1.85 and V.I.P. X Dream 3.43 cabinets, each with key new titles.

The new game line-up was designed to emphasise "volatility choice, interactive features and multi-level progressive appeal," and included Ultra Boost 3 Treasures Tiger Storm, Piggy Prizes – Wand of Riches and the Apex Pro Gaming Element Series - Clover Twist and Clover Inferno.

"The success at IGA 2025 reflects the strength of our team and the relevance of our product strategy in the tribal gaming market," said Jakob Rothwangl, managing director, Novomatic Americas.

"The response to our latest cabinet innovations and game offerings reinforces our position as a trusted, performance-driven partner in North America. It is an exciting time for Novomatic Americas as we continue to grow."

indiangaming.com, 01.05.2025

Novomatic Americas IGA 2025 Recap



SAN DIEGO, CA – Novomatic Americas demonstrated strong commercial momentum at this year's Indian Gaming Association (IGA) Tradeshow & Convention in San Diego. With a focused, performance-driven presence, the team showcased an expanded portfolio of cabinets, games, and scalable merchandising that directly addressed the priorities of tribal operators nationwide. The result: a pipeline of new opportunities and a reaffirmed position as a key partner in the North American tribal gaming landscape.

At the core of the Novomatic exhibit were the V.I.P. X Royal™ 1.85 and V.I.P. X Dream™ 3.43 cabinets – both drawing significant interest from operators due to their premium format and proven ability to elevate floor entertainment. The V.I.P. X Dream's triple curved display and panoramic bonus presentation make it ideal for high-engagement content, while the V.I.P. X Royal's portrait orientation provides maximum impact for vertical progressives and cascading bonus mechanics.

These cabinets were shown with key new titles, which demonstrated their potential to extend time-on-device and support diverse bet levels. Attendee feedback reinforced the V.I.P. X™ cabinets as a high interest level product.

Building on Novomatic's performance-first product strategy, the new game lineup emphasized volatility choice, interactive features, and multi-level progressive appeal:

- **Ultra Boost™ 3 Treasures Tiger Storm** captured attention with its "pot-style" multi-feature bonus, expanding reels, and mystery multipliers – earning strong interest in installs in Oklahoma and the Upper Midwest.
- **Piggy Prizes – Wand of Riches**, already gaining traction with operators, combined vibrant visuals and 15-reel gameplay with a "Feed the Pig" mechanic and cash reveals. Interest was high, with tribal groups planning installations in Q2.
- The **Apex Pro Gaming Element Series** (Clover Twist and Clover Inferno) from their technology partner stood out with independent art styles and flexible gameplay – suited for various player segments and floor placements.

Also at IGA was Novomatic Americas' modular point-of-sale signage solution, which drew consistent praise for its cost-efficiency and customizable display capability. Tribal buyers appreciated the flexibility to scale signage according to floor size, configuration, and budget without sacrificing visual impact. This new approach contributed directly to increased interest in the Piggy Prizes title and supported bundled placement discussions.

Throughout the event, Novomatic executives engaged in targeted discussions with leading tribal operators focused on floor optimization, premium zone development, and 2025 roadmap alignment. These conversations emphasized new positioning strategies for high-limit, pot-style games, and ETG zones, with renewed interest in Novo Unity™ Pro terminals for communal electronic table game setups.

In addition, operators responded positively to Novomatic's enhanced merchandising programs, designed to drive stronger ROI from the first day of installation.

"The success at IGA 2025 reflects the strength of our team and the relevance of our product strategy in the tribal gaming market," said Jakob Rothwangl, Managing Director, Novomatic Americas. "The response to our latest cabinet innovations and game offerings reinforces our position as a trusted, performance-driven partner in North America. It is an exciting time for Novomatic Americas as we continue to grow."

The tribal gaming segment continues to represent a core strategic focus for Novomatic Americas. Following IGA 2025, new installations and evaluation trials are scheduled across Oklahoma, California, Arizona, and tribal properties in the Upper Midwest. With a refined product roadmap, scalable merchandising toolkit, and player-focused content lineup, Novomatic is poised to accelerate market share in this space.

Exclusive Interview with Bernd Baumert of Greentube



Team up with your gang and take control of the available turf, one spin at a time. Gang Wars by Greentube is a unique online gambling experience based on the cult classic film, The Warriors.

We had the pleasure of spending time with Bernd Baumert, Director of Games Production and Operations at [Greentube](#), to learn more about their exciting new online slot, Gang Wars. Join us as we delve into its gang turf-war theme, engaging board-game-style [bonuses](#), and its unique territory control mini-game.

Q: What inspired the gritty, turf-war theme, and how did you craft each gang's identity to resonate with players?

A: The main idea for the game's theme was inspired by the cult classic movie The Warriors. The protagonists must flee across New York to return to their home turf on Coney Island while being hunted by the city's other colourful gangs.

We believe this is an excellent theme for an [online slot](#) because it provides something fresh to the industry and our portfolio while also being recognisable to players.

Creating the gangs' identities was exciting. The red gang, The Spirits, is inspired by Native American mythology; the green gang, The Clubs, consists of golf club-wielding hooligans; the blue gang, The Chains, comprises a group of burly bikers; and the yellow gang, The Dames, is a female-only group who are experts in the Ninjitsu arts.

With such a varied roster of characters and groups, players will find their favourite gang they always want to win in the Gang Wars Bonus.



Q: The board game-style bonus round is a standout feature. Can you walk us through how this concept came to life and what challenges you faced during its development?

A: We drew inspiration from other popular games outside our industry and sought to translate that into an exciting feature for a game in the slot industry.

Introducing a board game bonus round provided a unique opportunity to iterate and evolve the popular Hold & Spin mechanic. As it is a new concept, developing the calculations for the game presented an interesting challenge. However, the biggest issue we faced was communicating to the player what was happening from one spin to the next, because the [bonus feature](#) was so distinctive.

Therefore, we spent considerable time [fine-tuning animations](#) and sounds to ensure that players understand what is happening and know which gang is winning the turf war.

Q: The use of shifting territory control and multipliers during Free Spins adds a strategic layer. How did you balance this mechanic to maintain excitement without overwhelming casual players?

A: We worked hard to avoid overwhelming the player, and our designers focused their efforts on clarifying the communication of the feature to ensure it was as easy as possible for all players to understand, particularly the fact that only one gang wins.

Alongside gameplay accessibility, we aimed to make the feature as exciting and entertaining as possible, which is reflected in the vibrant, consistent animations, sounds, and particle effects. This, combined with the opportunity to achieve some nice wins, ensures that players—experienced or otherwise—will have the best possible experience with the feature and return for more.



Q: How did your art and design teams approach capturing the urban street feel while keeping the experience immersive and relatable?

A: Our art team put 110% effort into the aesthetics because the theme is so different from what they usually work on, and they nailed the desired look and feel. The movie itself and New York in the 1980s were major inspirations.

Additionally, it was a design choice to add four characters to the game to make them relatable to the player, influencing the choice of a favourite gang.

Q: With so many dynamic elements in play, what features were specifically designed to keep players returning, and how do you see this title performing in terms of long-term engagement?

A: We ensured the game has a strong math profile so players remain engaged in the base game and the Gang Wars Bonus.

The USP of the game is, of course, the Gang Wars Bonus, which we believe will drive repeat play because it is innovative and has the potential to [award huge wins](#). However, we wanted to ensure the base game is fun and added the Mystery Stacks Respin to boost the chance of full-screen wins.

Finally, the sound design in Gang Wars is exceptional. We focused on conveying the New York sound to the player, drawing inspiration from well-known musicians. We hope players enjoy the music, as it sets the scene for a New York gang war.



Q: Gang Wars feels like it could be part of a larger universe or series. Are there any plans to expand this concept into future titles or tie-ins?

A: Of course, we always plan for what comes next and how to iterate on a game's mechanics or themes. We would love to make Gang Wars 2 and create spin-offs of the game, perhaps one for each gang member, but we will wait to see how the game performs and if players desire more content.

There are also ideas for utilising this mechanic with a different theme that may broaden the appeal to a wider demographic of players.

Rally Your Crew and Take Control

If Gang Wars has caught your attention, check out our [dedicated Greentube page](#) to discover where you can play this fantastic new slot game.

Our casino partners offer [welcome bonuses](#), giving you more time to choose your gang, spin the reels, and dominate the turf. Follow our trusted links and jump into the action today.

Jahreshauptversammlung, Empfang in neuer Geschäftsstelle und 6. BAV-Rechtstag: Bajuwaren pochen auf Unabhängigkeit und neue Spielverordnung

Nicht kleckern, sondern klotzen! Der 270 Mitglieder starke Bayerische Automaten-Verband veranstaltete am 29. April seine Jahreshauptversammlung im Novotel Messe München, gefolgt von einem Sektempfang in der neuen Geschäftsstelle in Aschheim-Dornach. Doch damit nicht genug: Am heutigen 30. April kamen die Mitglieder zusätzlich in den Genuss des 6. BAV-Rechtstages.

Der letzte große Paukenschlag war der Festabend „70 Jahre BAV“ am 19. Oktober 2024 in der Wappenhalle München – unter anderem mit Festredner Dr. Florian Herrmann, als Leiter der Bayerischen Staatskanzlei sozusagen der zweite Mann im Freistaat Bayern hinter dem Ministerpräsidenten Dr. Markus Söder. Wir berichteten ausführlich über das Event.

Bewährtes Solidaritätsprinzip wird nicht angetastet

Nur einen Steinwurf entfernt jetzt also das Mitgliedertreffen und der BAV-Rechtstag. Für Unruhe sorgte die Nachricht, dass vier Filialisten aus dem Verband ausgetreten sind. So fallen jährlich rund 150 000 Euro an Mitgliedsbeiträgen weg (für jede Konzession zahlen die Mitglieder 300 Euro). Ein „bewährtes Solidaritätsprinzip“, wie der Vorstand betonte.

Dem Vernehmen sollte ein großer Rabatt ausgehandelt werden, was der Vorstand wegen des besagten Solidaritätsprinzips ablehnte. Insbesondere Präsident Andy Meindl und Vizepräsident Thomas Kießling betonten, dass man die Unabhängigkeit des Bayerischen Automaten-Verbandes nicht zur Disposition stellen werde. Denn „ansonsten könnten wir unseren Verband auch zusperren“. Finanzvorstand Easy Gök gab der Hoffnung Ausdruck,



Der neu gewählte beziehungsweise – ohne Gegenstimmen – von den Mitgliedern bestätigte Vorstand, von links: Vizepräsident Thomas Kießling, Andreas Strunz, Paul Meindl, Julia Ayvaz, Marco Spitzenberger, Präsident Andy Meindl, Justiziar RA Mirko Benesch und Finanzvorstand Ismail „Easy“ Gök. Konstantin Degen fehlt erkrankt.



Am Pult: Präsident Andy Meindl, Justiziar RA Mirko Benesch und Prof. Dr. Dr. h.c. Michael Kubiciel.



Aus Berlin angereist: Manuel Michalski (links), DAW & AWI, und BA-Präsident Thomas Breitkopf.

dass sich die finanzstarken Mitglieder „besinnen werden und wiederkommen, um unsere wichtige Arbeit auch weiterhin zu unterstützen“. Eine Arbeit, von der alle Branchenangehörigen profitieren würden.

In diesem Zusammenhang wurde ausdrücklich dem Doyen der Branche Paul Gauselmann gedankt, „der uns die Treue hält“ und den man anlässlich seines 90. Geburtstages in Espelkamp besucht und gesprochen habe.

Neue Geschäftsstelle in zentraler Lage

Präsident Andy Meindl warb für die Vorzüge der neuen BAV-Geschäftsstelle am Rande von München, Heisenbergbogen 2 in Aschheim-Dornach. Das bisherige Objekt in Neuötting sei in vielerlei Hinsicht „aus der Zeit gefallen“. Die neue Geschäftsstelle bietet auf 230 Quadratmetern unter anderem einen großen Besprechungsraum, außerdem zusätzlich einen freien modernen Computer-Arbeitsplatz, den auch Mitglieder jederzeit nutzen können. Auch könne man sich in dem Domizil zu politischen Gesprächen treffen.

Vor Beginn der Vorstandswahlen lobte Thomas Kießling die „massive Verjüngung“ in den vergangenen Jahren, eine bestmögliche Ergänzung für die erfahrenen „Silberrücken“ im Vorstand. Alle Vorstandsmitglieder wurden einstimmig gewählt. Für das dreiköpfige Präsidium: Präsident Andy Meindl, Vizepräsident Thomas Kießling und Finanzvorstand Ismail „Easy“ Gök. Und für den erweiterten Vorstand: Julia Ayvaz, Marco Spitzenberger, Andreas Strunz, Konstantin Degen und – für Tanja Schöffmann, die aus persönlichen Gründen nicht wieder antrat – Paul Meindl. Rechnungsprüfer: Stefanie Roppelt und Peter Hüller. Schiedsgericht: Ralf Bielmeier.



Impressionen, von links oben im Uhrzeigersinn: Christian Siebert wird für 40 Jahre Mitgliedschaft ausgezeichnet. – Eveline Reininger mit Hundedame Lillie, flankiert von ihren Berufskollegen Jens Lorenzen (links) und Ralf Dreier. – Das Familienunternehmen Hauptmann wird für 25-jährige Mitgliedschaft geehrt. – Nette Runde, von links: Andreas Starz, Andy Meindl, Jana Breier, Thomas Breitkopf und Jens Langner.



Impressionen, von links oben im Uhrzeigersinn: Blick in einen der Ausstellungsräume. – Marcel Sandmann (rechts) und Joe Tiroch mit vielfältigem Unterhaltungsangebot. – Das neue Vorstandsmitglied Paul Meindl im Gespräch mit dem Ehepaar Trögeler, Zurich-Versicherungsspezialisten. – Schneider Automaten mit einem breiten Unterhaltungsangebot.

Verlorene Spielgäste zurückgewinnen

BAV-Präsident Andy Meindl nahm wie immer kein Blatt vor den Mund. In einigen Bundesländern wie Berlin und Bremen werden durch „eine verrückte Politik“ und durch „Fanatiker“ zahlreiche Existenzen vernichtet. „Diesen Wahnsinn haben wir zum Glück hier in Bayern mit einer wirtschaftsfreundlichen Regierung nicht!“

Gelobt wird, dass nach jüngsten Zahlen auch die OASIS-Anbindung in der Gastronomie weitgehend realisiert worden ist. Das Sieben-Punkte-Papier der Branche sei in Teilen überholt, so der Vorstand. Die Branche brauche eine moderne Spielverordnung, die ähnlich wie die TR 3 im Jahr 2006 für einen positiven Ruck sorgen und das illegale Spiel zurückdrängen kann!

Das Bild von den „kommunizierenden Röhren“ beschreibe das Verhältnis legales Spiel – illegales Spiel, aber auch das Verhältnis gewerbliches Spiel – Spielbanken ausgezeichnet. Der BAV sieht die reale Gefahr, dass Verantwortungsträger mit nicht ausreichenden Kenntnissen über unsere kriselnde Branche entscheiden.

Präsident Andy Meindl klipp und klar: „Wir müssen die an das illegale Spiel verlorenen Gäste wieder zurückgewinnen! Dafür brauchen wir bessere Rahmenbedingungen.“



Impressionen, von links oben im Uhrzeigersinn: BA-Präsident Thomas Breitkopf meldet sich zu Wort. – Blick zum Vorstandstisch. – Petra Höckestaller gibt bekannt, für den BA-Vorstand zu kandidieren. – Michael Stang, in führenden Positionen für den FGA und HMV tätig, und FGA-Präsidentin Sabine Dittmers-Meyer.



Impressionen, von links oben im Uhrzeigersinn: Christian Siebert, Christian Aisch und Peter Müller. – Edmund „Eddie“ Steubl, Michael Bartos und Michael Wolf. – Peter Hüller, Klaus Fembacher und Peter Schell. – Thomas Böhm (Mitte) testet ein Erfrischungsgetränk.

Spielpreis, Spielzeit, Umbuchzeit

BAV-Mitglied Ralf Dreier hier stellvertretend für viele kritische Stimmen: „Es geht uns nicht nur um den Spielpreis und die Spielzeit, sondern auch um die Umbuchzeit, die viele Spielgäste nervt.“ Und Andy Meindl bekommt immer dann einen „dicken Hals“, wenn man „im TV mit Online-Spiel-Werbung zugeschüttet wird, zum Teil werden 400 Freispiele angeboten, während bei uns schon eine Tasse Kaffee strafbar sein kann“. Der aus Berlin angereiste BA-Präsident Thomas Breitkopf schilderte die aktuellen Schwerpunkte in den politischen Gesprächen. Seine zentrale Forderung: „Wir brauchen endlich ein am Konsumenten orientiertes Angebot.“

In der neuen Bundesregierung ziehe jetzt mit den CDU-/CSU-Akteuren mehr Sachverstand ein, war man sich auf dem Mitgliedertreffen einig.

Überraschung: Petra Höcketstaller, ein früheres langjähriges Mitglied im BAV-Vorstand, kündigte aus Transparenzgründen an, bei den bevorstehenden Wahlen zum BA-Vorstand in Berlin antreten zu wollen. Dafür ertete sie einen spontanen Applaus. Der BAV-Vorstand reagierte gelassen und konstruktiv: "Wir laden dich ein, mit uns zu sprechen."

Juristisches Kompetenzteam

Justiziar RA Mirko Benesch informierte über aktuelle Entwicklungen und warb für den BAV-Rechtstag. Ein nicht ganz unwichtiger Punkt seien übrigens die Nachfolgeregelungen, die man im wirtschaftsfreundlichen Bayern noch gut gestalten könne. Der Vorstand lobte das juristische Kompetenzteam um Mirko Benesch, von dem alle Mitglieder erheblich profitieren würden. Der Rechtstag sei einmalig in der Branche.

Spannend der Vortrag von Koryphäe Prof. Dr. Dr. h.c. Michael Kubiciel, Autor eines BAV- und FGA-Gutachtens zum illegalen Spiel. Kernpunkte wie das „Schädigen der legalen Anbieter durch die Fehlkalibrierungen der Strafverfolgung“ und das absolut notwendige „Nachschärfen der Verbots- und Sanktionstatbestände“ sollen an dieser Stelle reichen.



Impressionen, von links oben im Uhrzeigersinn: Christian-Moritz Thorn, Löwen Entertainment, mit einem Beitrag. Links von ihm Bally Wulff-Geschäftsführer Gerhard Hubmann, rechts der Augsburger Unternehmer Harry Karolczyk. – Aktivposten im Verband: Edmund „Eddie“ Steubl. – Marco Braun, Schneider Automaten, wirbt am Rednerpult für das hundertprozentige digitale Sozialkonzept eVita – Stefanie Roppelt mit einem Erfahrungsbeitrag zum Thema „Testkauf“. – Ältestes BAV-Mitglied vor Ort: Michael Ströhlein, 87 Jahre jung und vital.



Impressionen vom Sektempfang in der neuen BAV-Geschäftsstelle in Aschheim-Dornach. Über 60 Mitglieder waren neugierig und meldeten sich an.



Der gut besuchte 6. BAV-Rechtstag am 30. April im Novotel-Hotel an der Messe München. Sieben Tagesordnungspunkte werden abgearbeitet.

Sabine Dittmers-Meyer informierte über die derzeitige Entwicklung beim GZQG-Standard. 140 Seiten zur Nachbesserung wurden eingereicht, allerdings mahlen die Mühlen der Zertifizierungsbehörde hier nur langsam.

Reizthema Mystery Audits

Bettina Dzieran, MTIC, stellte sich kompetent den vielen kritischen Fragen und zuweilen Paradoxien der Mystery Audits. Insbesondere sei Edmund „Eddie“ Steubl genannt, der aus seiner Sicht eine absolute Fehlleistung erlebt hat und nun befürchtet, „dass falsche Berichte am Ende bei den Behörden landen“, was für ihn nicht hinnehmbar ist. Auch Präsident Andy Meindl sagte, dass „der Ausbildungsstand einiger Prüfer nicht akzeptabel ist“. Stefanie Roppelt erlebte, dass eine Mitarbeiterin völlig falsch beschrieben worden ist, so dass man zweifeln muss, ob ein Prüfer vor Ort war. Auch wurde mehrfach eine zu lange Bearbeitungszeit angemahnt.

Frau Dzieran betonte „Wir sind nicht perfekt“, und die Wahrnehmungen von Prüfern seien oft auch nicht ganz frei von Subjektivität. Manchmal sei die herausfordernde Arbeit auch eine Art „permanente Quadratur des Kreises“. Durch Nachschulungen sei inzwischen viel passiert, und man bemühe sich, Reklamationen jetzt deutlich schneller zu bearbeiten.

Mit der eVita-Präsentation von Marco Braun endete die Jahreshauptversammlung, die ihre Fortsetzung bei einem abendlichen Mitglieder-Empfang in der neuen BAV-Geschäftsstelle in Aschheim-Dornach fand und am heutigen 30. April mit dem BAV-Rechtstag eine Art i-Tüpfelchen erlebte.

IMA-Atmosphäre

Durch das spannende Tagesprogramm führten Justiziar RA Mirko Benesch, RA Marcus Röhl, RA Nicolai Kühnerl, RA Karsten Königstein und RA Florian Riess, alle von der Kanzlei Benesch & Partner – eine Art „juristische Pressluftbetankung“ für die bayerischen Automatenkaufleute. Auch im Herbst soll die Mitgliederversammlung möglichst mit dem Rechtstag verknüpft werden, kündigt der BAV-Vorstand an. Nicht zu vergessen: Ein Dutzend Aussteller verliehen dem BAV-Treffen einen fantastischen Hauch IMA-Atmosphäre.

soloazar.com, 30.04.2025

IGA 2025: NOVOMATIC Americas makes sales strides

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With a focused, performance-driven presence, the team showcased an expanded portfolio of cabinets, games, and scalable merchandising that directly addressed the priorities of tribal operators nationwide. The result: a pipeline of new opportunities and a reaffirmed position as a key partner in the North American tribal gaming landscape.



V.I.P. X™ Series leads with floor presence and performance

At the core of the NOVOMATIC exhibit were the **V.I.P. X Royal™ 1.85** and **V.I.P. X Dream™ 3.43** cabinets – both drawing significant interest from operators due to their premium format and proven ability to elevate floor entertainment. The **V.I.P. X Dream™**'s triple curved display and panoramic bonus presentation make it ideal for high-engagement content, while the **V.I.P. X Royal™**'s portrait orientation provides maximum impact for vertical progressives and cascading bonus mechanics.

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As tribal operators prioritize partners who deliver on performance, NOVOMATIC Americas is positioned to step into that role – with sales momentum, executive relationships, and marketing innovation all aligned.



casinobeats.com, 30.04.2025

NOVOMATIC to Expand US and Asia-Pacific Reach With Ainsworth Acquisition



Photo by [Towfiqu barbhuiya](#) on [Unsplash](#)

NOVOMATIC AG Group, Europe's largest gaming technology group, has announced it will fully acquire Ainsworth Game Technology.

The two have entered into a **Scheme Implementation Deed**, which will allow NOVOMATIC to acquire all of Ainsworth's outstanding shares for a final cash consideration of \$1 per share via a Scheme of Arrangement.

The Scheme of Arrangement will allow the gaming tech giant to become the sole owner of Ainsworth. NOVOMATIC already held a 52.9% stake, which it bought from Len Ainsworth, the firm's founder, in 2016.

Details of the Scheme of Arrangement

Ainsworth's Independent Board Committee has unanimously advised the shareholders to vote in favor of the transaction. In addition to requiring shareholder approval, the transaction is also subject to customary closing conditions. It is scheduled to close in H2 2025. However, it is not conditional on due diligence or regulatory approvals.

NOVOMATIC AG Group's Member of the Executive Board, Stefan Krenn, commented: "The acquisition of Ainsworth is consistent with our international growth strategy and the expansion of our presence across the Asia-Pacific and the US region."

"As a long-term shareholder, we are familiar with the business and believe that integrating Ainsworth into our operations is in the best interest of this strategy. We look forward to welcoming the highly qualified and experienced Ainsworth employees into the NOVOMATIC family to become part of our international growth and success," he added.

How Ainsworth Acquisition Enhances NOVOMATIC

NOVOMATIC is among the biggest gaming technology groups in the world. It is a full-service provider in all segments of the gaming industry. The company has around 300 international subsidiaries, is active in more than 130 countries worldwide, and has 26,200 employees. It boasts a broad portfolio of clients, including DAZN Bet, which **penned a double partnership** with NOVOMATIC studios, Greentube, and Capecod last year.

Ainsworth is one of the leading manufacturers and suppliers of superior gaming solutions in the Americas and Australasia. It is listed on the Australian Securities Exchange (ASX) and is based in Newington, Sydney. However, the company operates worldwide, including in North and South America.

The company's Chairman, Daniel Gladstone, outlined that the proposal represents a significant premium to long-term trading value and is compelling for minority shareholders. Ainsworth said this places a total enterprise value of \$336.5 million on the business.

NOVOMATIC: Übernahme von Ainsworth beschlossen



Der österreichische Konzern NOVOMATIC übernimmt die in Australien sitzende Firma Ainsworth nun vollständig. In der zweiten Jahreshälfte 2025 soll die Übernahme abgeschlossen sein. (Bildquelle: Novomatic auf Facebook)

Deutschland vor allem wegen seiner [Online-Marke Novoline](#) bekannt ist, seine internationale Präsenz zu steigern. Da kommt die Übernahme von Ainsworth natürlich gelegen.

NOVOMATIC hat die Übernahme von Ainsworth beschlossen und unterzeichnete kürzlich die Vereinbarung dazu. Damit geht Europas führender Anbieter von Gaming-Technologien den nächsten großen Schritt zur weiteren globalen Expansion. Die vollständige Übernahme der australischen Ainsworth Game Technology Limited (Ainsworth) erfolgt über ein sogenanntes Scheme of Arrangement, ein für Australien übliches Übernahmeverfahren. Bereits vor der Übernahme besaß der österreichische Gaming-Entwickler 52,9 Prozent der Ainsworth-Anteile, die er damals direkt vom Gründer Len Ainsworth erwarb. Nun strebt der Konzern die vollständige Übernahme an, welche einen Preis von 1,00 US-Dollar pro Aktie aufruft.

NOVOMATIC: Übernahme von Ainsworth hat strategische Bedeutung

Der Aufsichtsrat von Ainsworth hat sich einstimmig für die Übernahme ausgesprochen und empfiehlt den Aktionäre, das Angebot von NOVOMATIC anzunehmen. Eine Umsetzung der Vereinbarung steht unter dem Vorbehalt dieser Zustimmung. Man erwartet den Abschluss der Übernahme in der zweiten Jahreshälfte 2025. Das Besondere an dem Deal ist, dass er nicht an eine Due Diligence oder zusätzliche behördliche Genehmigungen gebunden ist. NOVOMATIC erklärt, dass die Zustimmung des australischen Foreign Investment Review Board bereits vorliegt und damit einer [Übernahme durch den österreichischen Konzern](#) nichts mehr im Wege steht. Doch warum interessiert sich NOVOMATIC für ein Unternehmen in Australien. Der Glücksspielkonzern aus Österreich möchte seine Marktposition stärken. Um das umzusetzen, versucht das Unternehmen, welches in

Globale Expansion aus Österreich raus setzt sich fort

Ainsworth ist in den Regionen Nord- und Südamerika sowie im asiatisch-pazifischen Raum vertreten. Mit dem Erwerb der Aktien kann sich NOVOMATIC auch auf diesen Märkten weiter ausdehnen. Zeitgleich kann der österreichische Technologiekonzern die hochwertigen Gaming-Automaten und -Lösungen Ainsworths nutzen, um das eigene Portfolio erneut aufzuwerten. Das australische Glücksspielunternehmen ist bekannt für seine mechanischen Reel-Spiele. Die Games sind speziell auf den amerikanischen Geschmack zugeschnitten.

NOVOMATIC hat in den vergangenen Monaten nicht nur an neuen Produkten und Technologien für den Glücksspielmarkt gearbeitet, sondern stetig seine Marktpresenz ausgebaut. Die aktuelle Übernahme ist die zweite in diesem Jahr. Anfang Januar 2025 unterzeichnete der Konzern die Vereinbarung zur [Übernahme der französischen Casino-Gruppe Vikings Casinos SAS](#) Mit über zehn Standorten in Frankreich erweitert der österreichische Konzern sein Portfolio auch auf dem europäischen Markt.

Auch die Marktposition in Südostasien wurde in den vergangenen Monaten gestärkt. Dazu ging NOVOMATIC eine strategische Partnerschaft mit dem singapurischen Unternehmen Harvest Gaming. Dieser Deal ermöglicht den Vertrieb der eigenen Produkte in Malaysia und Singapur.



Die Geschäftsbeziehung zwischen NOVOMATIC und Ainsworth reicht bis ins Jahr 2016 zurück. Das verdeutlicht, dass die Übernahme Teil einer langfristigen Strategie ist und keine kurzfristige Entscheidung war. (Bildquelle: Geralt auf Pixabay)

casinointernational-online.com, 29.04.2025

Gaming Authority extends license NOVOMATIC Services NL B.V. by ten years



The Gaming Authority (KSA) has extended the license of NOVOMATIC Services NL B.V. for the operation of gaming machines in both slot casinos and single site locations for a period of ten years.

It is particularly positive that the extended permit is now provided with only the generally applicable industry conditions. The previously applicable special conditions have been cancelled. This development reflects the regulator's confidence in the professionalism and reliability of the processes within NOVOMATIC.

This milestone has been made possible by the efforts of the team led by Sabine Stoppel, in close collaboration with the Legal team at the head office and the Legal Compliance department. Special thanks go to our legal advisor Lars Westhoff for his valuable support throughout the process.

The renewal of the license once again emphasizes NOVOMATIC's position as a reliable partner for international regulators. It is an important step in further strengthening our future-oriented course.

yogonet.com, 29.04.2025

DEAL EXPECTED TO CLOSE IN H2, 2025

NOVOMATIC signs deal to acquire remaining stake in Ainsworth

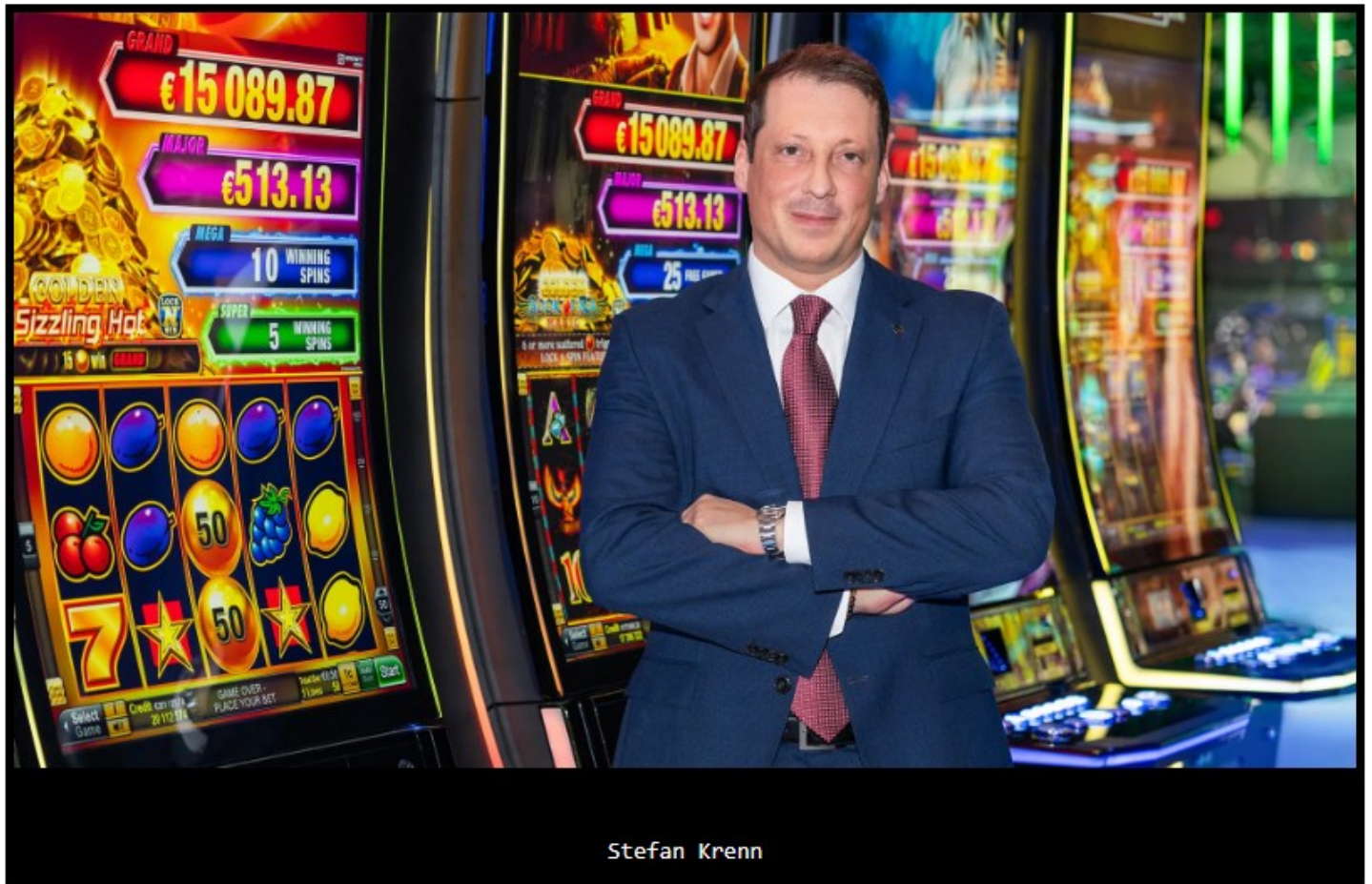


Austrian gaming technology giant **NOVOMATIC** has signed an agreement to acquire the remaining stake in **Ainsworth** for AUD1.00 (\$0.64) per share.

Ainsworth's Independent Board Committee has unanimously recommended that Ainsworth shareholders vote in favour of the transaction. NOVOMATIC holds an existing stake of 52.9% in Ainsworth, which it purchased in 2016 from founder Len Ainsworth.

A meeting for Ainsworth shareholders to vote on the proposal is due to take place after July. This will happen after shareholders receive an independent expert report on the deal. If the deed is approved, the deal will be submitted for final court approval. Ainsworth expects this in August.

Should shareholders vote in favour of the scheme, it would, however, still be subject to several other approvals. These include sign-off from the Australian Securities Exchange, the Australian Securities and Investments Commission, and the Federal Court of Australia. **If Novomatic secures these approvals, it expects to complete the acquisition in the second half of 2025.**



Stefan Krenn

Stefan Krenn, Member of the Executive Board of NOVOMATIC AG Group, stated: "The acquisition of Ainsworth is consistent with our international growth strategy and the expansion of our presence across the Asia-Pacific and the US region. As a long-term shareholder, we are familiar with the business and believe that integrating Ainsworth into our operations is in the best interest of this strategy."

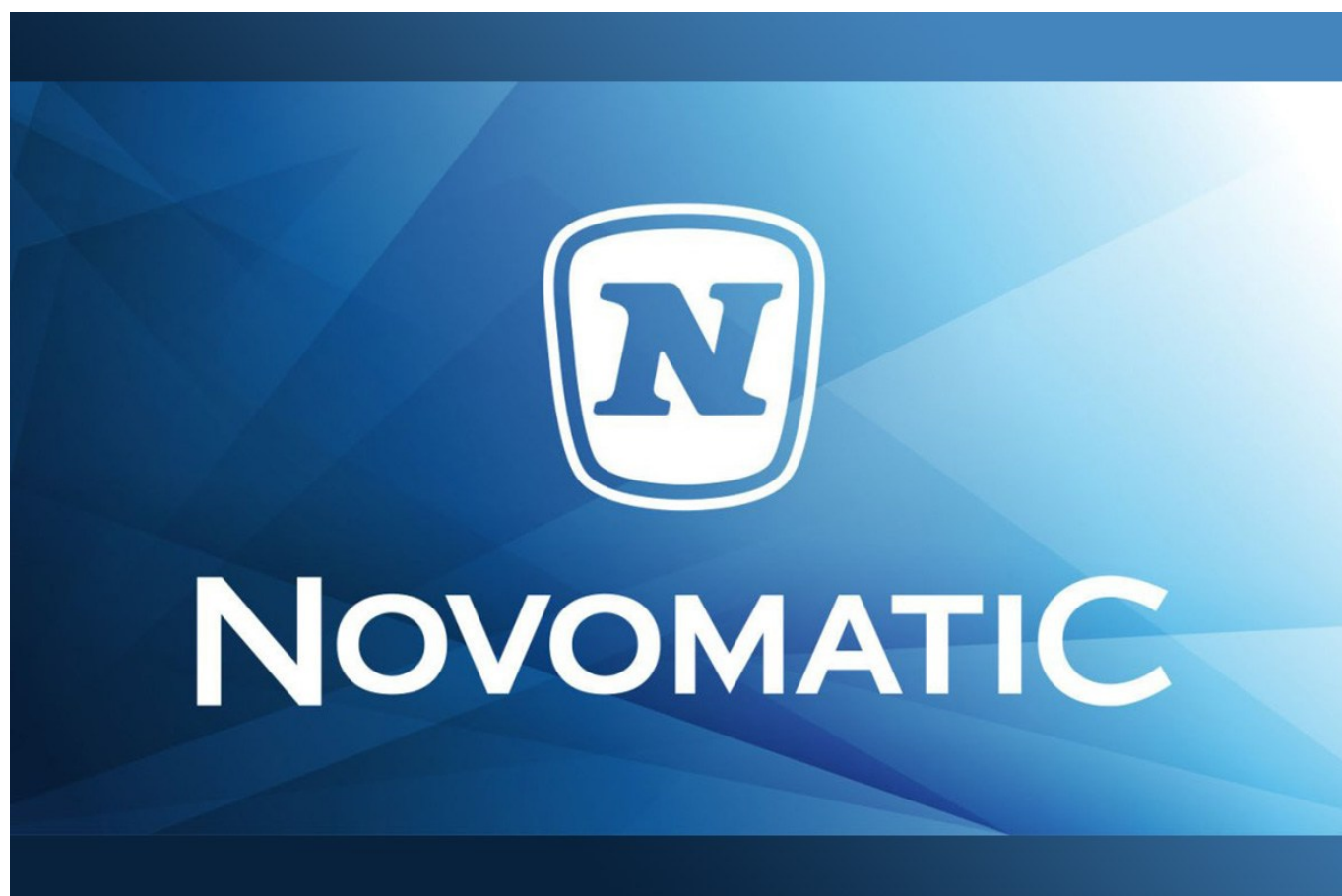
"We look forward to welcoming the highly qualified and experienced Ainsworth employees into the NOVOMATIC family to become part of our international growth and success," he added.

Ainsworth is listed on the Australian Securities Exchange (ASX). Its headquarters are in Newington, Sydney, and it has operations worldwide. The company provides gaming machines in Australia, Asia, and the Americas.

For its part, NOVOMATIC is a full-service provider in all segments of the gaming industry through its around 300 international subsidiaries. **The company is active in over 130 countries** and employs more than 26,200 employees.

europeangaming.eu, 29.04.2025

Novomatic Signs Agreement to Acquire Ainsworth



NOVOMATIC AG Group (NOVOMATIC) has signed an agreement to acquire Ainsworth Game Technology (Ainsworth) via a Scheme of Arrangement. NOVOMATIC holds an existing stake of 52.9% in Ainsworth, which it purchased in 2016 from founder Len Ainsworth.

The transaction is subject to, among other things, Ainsworth shareholder approval and customary closing conditions, and is expected to close in the second half of 2025. The NOVOMATIC offer is not conditional on due diligence or regulatory approvals. Foreign Investment Review Board approval has been received.

Stefan Krenn, Member of the Executive Board of NOVOMATIC AG Group, said: “The acquisition of Ainsworth is consistent with our international growth strategy and the expansion of our presence across the Asia-Pacific and the US region. As a long-term shareholder we are familiar with the business and believe that integrating Ainsworth into our operations is in the best interest of this strategy. We look forward to welcoming the highly qualified and experienced Ainsworth employees into the NOVOMATIC family to become part of our international growth and success.”



Novomatic will 100 Prozent an Ainsworth übernehmen

Der niederösterreichische Glücksspielkonzern Novomatic hat eine Vereinbarung zur Übernahme von Ainsworth unterzeichnet. Ainsworth Game Technology mit Sitz in Australien ist Hersteller und Anbieter von Glücksspielgeräten und Online-Spielen in Australasien und Amerika. Bislang hält Novomatic einen Anteil von 52,9 Prozent an Ainsworth, den das Unternehmen 2016 vom Gründer Len Ainsworth erworben hatte. Die Transaktion unterliegt laut Mitteilung aus Österreich unter anderem der Zustimmung der Ainsworth-Aktionäre und den üblichen Abschlussbedingungen. Das unabhängige Board Committee von Ainsworth habe den Ainsworth-Aktionären einstimmig empfohlen, für die Transaktion zu stimmen, heißt es. Die Genehmigung des australischen Foreign Investment Review Board liege vor. Die Transaktion werde voraussichtlich in der zweiten Hälfte des Jahres 2025 abgeschlossen sein.

„Die Akquisition von Ainsworth steht im Einklang mit unserer internationalen Wachstumsstrategie und der Ausweitung unserer Präsenz im asiatisch-pazifischen Raum und in den USA“, erklärt Novomatic-Vorstand Stefan Krenn. Als langjähriger Anteilseigner sei man mit dem Unternehmen vertraut und glaube, dass die Integration von Ainsworth in Novomatics Geschäftstätigkeit im besten Interesse dieser Strategie ist.

Ende Januar 2025 hatte Novomatic bereits die Übernahme der französischen Vikings Casino Gruppe bekannt gegeben. Und Anfang Januar den Verkauf der Admiral Gruppe in Österreich an die Tipico Gruppe. Auch diese Entscheidung begründete der Konzern damit, dass man sich auf internationale Wachstumsmärkte und die weitere globale Expansion fokussieren wolle.

isa-guide.de, 29.04.2025

NOVOMATIC Americas makes sales strides at IGA 2025

Performance, partnership, and product innovation anchor tribal market growth strategy

Gumpoldskirchen/Chicago – NOVOMATIC Americas demonstrated strong commercial momentum at this year's Indian Gaming Association (IGA) Trade Show, held March 31 – April 3 in San Diego. With a focused, performance-driven presence, the team showcased an expanded portfolio of cabinets, games, and scalable merchandising that directly addressed the priorities of tribal operators nationwide. The result: a pipeline of new opportunities and a reaffirmed position as a key partner in the North American tribal gaming landscape.

V.I.P. X™ Series leads with floor presence and performance

At the core of the NOVOMATIC exhibit were the **V.I.P. X Royal™ 1.85** and **V.I.P. X Dream™ 3.43** cabinets – both drawing significant interest from operators due to their premium format and proven ability to elevate floor entertainment. The **V.I.P. X Dream™**'s triple curved display and panoramic bonus presentation make it ideal for high-engagement content, while the **V.I.P. X Royal™**'s portrait orientation provides maximum impact for vertical progressives and cascading bonus mechanics.



NOVOMATIC Americas Booth at IGA 2025. (Photo: Novomatic AG)

These cabinets were shown with key new titles which demonstrated their potential to extend time-on-device and support diverse bet levels. Attendee feedback reinforced the V.I.P. X™ cabinets as a high interest level product. Building on NOVOMATIC's performance-first product strategy, the new game lineup emphasized volatility choice, interactive features, and multi-level progressive appeal:

- **Ultra Boost™ 3 Treasures Tiger Storm** captured attention with its "pot-style" multi-feature bonus, expanding reels, and mystery multipliers – earning strong interest in installs in Oklahoma and the Upper Midwest.
- **Piggy Prizes – Wand of Riches**, already gaining traction with operators, combined vibrant visuals and 15-reel gameplay with a "Feed the Pig" mechanic and cash reveals. Interest was high, with tribal groups planning installations in Q2.
- The **Apex Pro Gaming ELEMENT Series** (Clover Twist and Clover Inferno) from our technology partner stood out with independent art styles and flexible gameplay – suited for various player segments and floor placements.

Also at IGA was NOVOMATIC Americas' modular point-of-sale signage solution, which drew consistent praise for its cost-efficiency and customizable display capability. Tribal buyers appreciated the flexibility to scale signage according to floor size, configuration, and budget without sacrificing visual impact. This new approach contributed directly to increased interest in the Piggy Prizes title and supported bundled placement discussions.

Throughout the event, NOVOMATIC executives engaged in targeted discussions with leading tribal operators focused on floor optimization, premium zone development, and 2025 roadmap alignment. These conversations emphasized new positioning strategies for high-limit, pot style games, and ETG zones, with renewed interest in **NOVO UNITY™ PRO** terminals for communal electronic table game setups.

In addition, operators responded positively to NOVOMATIC's enhanced merchandising programs, designed to drive stronger ROI from the first day of installation.

Jakob Rothwangl, Managing Director, NOVOMATIC Americas stated, "The success at IGA 2025 reflects the strength of our team and the relevance of our product strategy in the tribal gaming market. The response to our latest cabinet innovations and game offerings reinforces our position as a trusted, performance-driven partner in North America. It is an exciting time for NOVOMATIC Americas as we continue to grow."

The tribal gaming segment continues to represent a core strategic focus for NOVOMATIC Americas. Following IGA 2025, new installations and evaluation trials are scheduled across **Oklahoma, California, Arizona, and tribal properties in the Upper Midwest**. With a refined product roadmap, scalable merchandising toolkit, and player-focused content lineup, NOVOMATIC is poised to accelerate market share in this space.

As tribal operators prioritize partners who deliver on performance, NOVOMATIC Americas is positioned to step into that role – with sales momentum, executive relationships, and marketing innovation all aligned.

Quelle: [Novomatic AG](#)

focusgn.com, 29.04.2025

Greentube launches action-packed new release Gang Wars



Bernd Baumert, director of games production and operations at Greentube.

Set across five reels, Gang Wars introduces a volatile turf battle between four colour-coded gangs.

Press release.- **Greentube**, the NOVOMATIC Digital Gaming and Entertainment division, invites players into the dark alleys of the city where four fierce factions fight for dominance in **Gang Wars**, its latest action-packed slot release with a unique board game-style bonus round.

Set across **five reels**, Gang Wars introduces a volatile turf battle between **four colour-coded gangs** – the Spirits (red), the Chains (blue), the Clubs (green), and the Dames (yellow).

Mystery Stacks can randomly land on reels one to four during base play, revealing any paying symbol apart from the OG symbol. If multiple stacks appear, a re-spin is triggered, locking Mystery Stacks in place while the remaining reels spin again.

Different gangster symbols and their fearsome mob boss roam the grid, with the **Gang Wars Bonus** triggered by landing three **Molotov Cocktail scatters** on reels one, three, and five, rewarding 10 free spins. During this unique bonus round, each gang fight it out over territory with every symbol that appears of that colour, shifting control of the reels.

The gang in control is always visible, marked by a shining crown above their symbol set. Depending on which gang ends the round with the biggest territory, will win the Gang War and the accumulated multiplier for this colour. Each boss starts with a multiplier ranging from 2x to 10x.

If one gang seizes the entire middle reel at the conclusion, players are awarded three additional free spins.

During the free spins, **Gang symbols** will land on the fields, colouring the field they land in. Additionally, they provide powerful multipliers, ranging from +1 to +100 multiplier.

The Mystery Symbols from the base game appear again but only land on the coloured fields. There, they add a +2, +5 or +10 to the already collected multiplier of that colour. Even better, that Mystery Symbol may also show a 2x which doubles the previously collected multiplier of that gang.

Bernd Baumert, director of games production and operations at **Greentube**, said: "Gang Wars is all about high-octane action and shifting dynamics. With Mystery Stack mechanics and a colourful twist on a Free Spin feature that puts territory control at the heart of gameplay, we're offering players an experience full of adrenaline and unpredictability. It's gang versus gang and only one can rule the reels!"

Herald Sun, 29.04.2025

Austrian gaming giant to acquire Ainsworth in \$336m buyout deal

Glen Norris

Gaming giant Novomatic will acquire all of the remaining shares in pokie machine maker Ainsworth in a \$336m deal that expands the Austrian company's Asian-Pacific presence.

Novomatic will buy the outstanding 47.1 per cent of shares in Ainsworth it does not already own for \$1 a share – representing a 35 per cent premium to Ainsworth's last closing price of 74c on April 24. Shares in the company surged 31 per cent to

97 cents Monday on news of the offer.

Ainsworth chairman Daniel Gladstone said an independent board committee had evaluated the deal against the company's medium- and long-term growth prospects and alternative opportunities.

"It has unanimously formed the view that the proposal represents attractive and certain value for minority shareholders," Mr Gladstone said.

The buyout comes as Ainsworth's profit declined 44 per cent in 2024 to \$23.2m, affected by challenging economic



**Ainsworth
pokie deal
sealed**

conditions prevailing in Latin America, increased levels of investment and rising cost

Novomatic, one of the largest producers and operators of gaming technologies in the world, has more than 221,000 gaming and video lottery terminals through either a rental model or in its more than 2100

gaming operations in more than 50 countries. These include casinos, slot arcades, sports betting outlets and bingo facilities.

Novomatic holds an existing stake of 52.9 per cent in Ainsworth, which it purchased in 2016 from founder Len Ainsworth.

The transaction, which is subject to Ainsworth shareholder approval, is expected to be completed in the second half of 2025.

Foreign Investment Review Board approval has already been received.

Novomatic-Konzern setzt auf den nächsten internationalen Deal

Glücksspielkonzern will hundert Prozent an australischer Ainsworth übernehmen, Fokus auf USA und pazifisch-asiatischen Raum



ANDREA HODOSCHEK

Wirtschaft von innen

Abkommen. Nach dem Ausstieg aus Österreich geht es bei Novomatic international Schlag auf Schlag. Der niederösterreichische Glücksspielkonzern will sich die australische Ainsworth Gaming Technology zur Gänze einverleiben. Novomatic und Ainsworth gaben am Montag an der australischen Börse den

Abschluss eines verbindlichen Vertrags bekannt. Novomatic bietet für 47,1 Prozent an Ainsworth einen australischen Dollar pro Aktie. Das entspricht in Summe umgerechnet knapp 90 Millionen Euro. 2016 hatte Novomatic um rund 267 Millionen Euro von Gründer **Lens Ainsworth** 52,9 Prozent an der Technologie-Gruppe mit Sitz in Sydney übernommen.

Das unabhängige Board-Komitee von Ainsworth empfiehlt den Aktionären einstimmig, der Transaktion zuzustimmen. Der Deal soll in der zweiten Jahreshälfte 2025 abgeschlossen werden. Das australische Foreign Investment Review Board hat bereits zugestimmt. Die Aktie, die zuletzt bei 74 Cent no-

tierte, legte am Montag einen Kurssprung von mehr als 30 Prozent hin. Das Angebot von Novomatic werde nicht erhöht, heißt es in der Ankündigung.

Der Konzern des Selfmade-Industriellen **Johann F. Graf** spitzt mit Ainsworth vor allem auf den US-Markt. Ainsworth macht fast 60 Prozent des Umsatzes von rund 264 Millionen Dollar in den USA und ist auch in Südamerika präsent. Anzunehmen, dass Novomatic und Ainsworth ihr Geschäft in den USA zusammenlegen werden.

Ainsworth produziert Glücksspielgeräte und Online-Spiele. Der Gewinn sank im Vorjahr um 44 Prozent auf 23,2 Millionen Dollar, als Ursache dafür werden die



Novomatic pfeift auf Österreich – Deals in Frankreich, Australien

schwierigen wirtschaftlichen Bedingungen in Lateinamerika genannt. Ainsworth gründete kürzlich ein neues Entwicklungsstudio in Mexiko und konnte neue Geschäftsbeziehungen mit den Casi-

nos-Giganten Caesar's, Stations Casinos und Wynn aufbauen.

„Die Übernahme von Ainsworth steht im Einklang mit unserer internationalen Wachstumsstrategie und der

Erweiterung unserer Präsenz im asiatisch-pazifischen Raum sowie in den USA“, erklärte Novomatic-Vorstand **Stefan Krenn** in australischen Medien. Im Non-Executive Board (Aufsichtsrat) von Ainsworth sitzt übrigens der Wiener Anwalt **Haig Asenbauer**, auch Vorstand der Privatstiftungen von **Niki Lauda** und **DO&CO-Chef Attila Dogudan**.

Ende Jänner gab Novomatic wie berichtet die Übernahme der französischen Vikings Casinos Gruppe bekannt. An der bevorstehenden Ausschreibung der Lizenzen für die zwölf heimischen Casinos sowie Lotto und Online-Gaming will sich Novomatic nicht beteiligen.

andrea.hodoschek@kurier.at

Die Presse, 29.04.2025

NOVOMATIC

Karrierevielfalt bei Novomatic: Internationales Arbeitsumfeld mit weitreichender Perspektive

Top-Arbeitgeber. Ein angenehmes Arbeitsumfeld, Vereinbarkeit von Beruf und Familie, Aufstiegs- und Weiterbildungschancen: Die weltweit mehr als 26.200 Mitarbeiterinnen und Mitarbeiter sind das wichtigste Kapital von Novomatic, einem der international erfolgreichsten Unternehmen des Landes.

ÜBER NOVOMATIC

- 1980 von Prof. Johann F. Graf gegründet
- Europas größtes Gaming-Technologieunternehmen
- Geschäftstätigkeiten in über 130 Staaten, Standorte in 50 Ländern
- Weltweit mehr als 26.200 Mitarbeiterinnen und Mitarbeiter
- Produzent von Gaming Terminals und Betreiber von rund 2100 Spielstätten
- Österreichweit rund 3200 Mitarbeiterinnen und Mitarbeiter aus mehr als 70 Nationen
- Hohe Frauenquote von 52 Prozent im Industrievergleich, davon 37 Prozent in Führungspositionen

Mehr Infos finden Sie unter www.novomatic.com und über Novomatic als Arbeitgeber unter www.novomatic.com/karriere



Für österreichweit 3200 Mitarbeiter und Mitarbeiterinnen in den unterschiedlichsten Berufsfeldern ist Novomatic ein engagierter Arbeitgeber. Die Vereinbarkeit von Beruf und Familie, kombiniert mit attraktiven Arbeits- und Weiterbildungsmodellen, ist dem internationalen Gaming-Technologiekonzern ein großes Anliegen.

[Novomatic]

Mit mehr als 26.200 Mitarbeitenden weltweit ist Novomatic nicht nur hierzulande ein bedeutender Arbeitgeber, 3200 davon in Österreich. Chancengleichheit, Vielfalt und eine ausgeglichene Work-Life-Balance sind feste Bestandteile der Unternehmenskultur. Einer der Eckpfeiler des Erfolgs des seit 45 Jahren bestehenden Gaming-Technologiekonzerns ist das Know-how seiner Mitarbeiterinnen und Mitarbeiter. Sie sind das wichtigste Asset von Europas Branchen-Leader. Maßgeschneiderte Aus- und Weiterbildungsprogramme sorgen für die gezielte Förderung von Talenten und bieten vielfältige Karriere-Perspektiven.

Auszeichnungen und Awards

Eine nachhaltige, mitarbeiterfreundliche und zukunftsichere Arbeitswelt zu schaffen, hat sich Novomatic seit vielen Jahren auf die Fahnen geschrieben. Deshalb darf sich der Technologiekonzern „Leading Employer Österreich“ nennen. Das gilt nur für ein Prozent der heimischen Betriebe und ist den strengen Kriterien für diese Auszeichnung geschuldet. Um sie zu erfüllen, sind ein großes Engagement bei der Vereinbarkeit von Beruf und Familie, erfolgreiche Recruiting- und Onboarding-Prozesse sowie eine attraktive Arbeitsplatzgestaltung erforderlich. Dieser Titel unterstreicht den Erfolg der Bemühungen von Novomatic, nachweislich herausragende Arbeitsbedingungen zu bieten. In die gleiche Kategorie fällt die Platzierung auf Rang acht im Ranking des Market Instituts der attraktivsten Arbeitgeber Niederösterreichs, das insgesamt 215 Unternehmen bewertete.

Vor allem in den Bereichen Zukunftsfähigkeit und Mitarbeiterbindung konnte Novomatic hervorragend abschneiden. Besonders stachen Videoserien wie „Vom Lehrling zur Führungskraft“ hervor, die vielfältige Karrierechancen - vom Mechatroniker zum Tischler oder zum Industriekaufmann be-



Die Förderung junger Talente ist ein großes Anliegen. [Wolfgang Voglhuber]

ziehungsweise zur Industriekauf-frau - im Unternehmen aufzeigen und Bewerbern wertvolle Einblicke in die Arbeitswelt des Gaming-Technologiekonzerns und die hervorragenden Entwicklungsmöglichkeiten ermöglichen. Das große Engagement für die Belegschaft wurde zudem durch die Verleihung des Vollzertifikats „berufundfamilie“ und das „Best Recruiters-Siegel 2024/25“ - um nur einige zu nennen - unterstrichen.

„Die erhaltenen Auszeichnungen sind für uns eine wertvolle Bestätigung unserer kontinuierlichen Bemühungen. Wir setzen alles daran, ein attraktiver und verlässlicher Arbeitgeber zu sein, der die Bedürfnisse der Mitarbeiterinnen und Mitarbeiter in den Mittelpunkt stellt und sind überzeugt, dass unser Erfolg untrennbar mit dem Engagement und der Zufriedenheit unserer Mitarbeitenden verbunden ist“, betont der Vorstand der Novomatic AG. Aber die vermutlich schönste Auszeichnung für jeden Arbeitgeber ist es, wenn Mitarbeiterinnen und Mitarbeiter viele Jahre, Jahrzehnte und manchmal auch die gesamte Lebensarbeitszeit im Un-

ternehmen verbringen - deshalb sind Novomatic-Karrieren von bis zu 40 Jahren keine Ausnahmeerscheinung.

Österreichweit sind rund 3200 Mitarbeiterinnen und Mitarbeiter in den unterschiedlichsten Berufsfeldern für Novomatic tätig. Von der Softwareentwicklung über die Logistik bis hin zu Produktion, Forschung und Entwicklung stehen Mitarbeitenden viele Türen offen. Mit flexiblen Arbeitszeitmodellen, einer ganzjährig geförderten Kinderbetreuung, bis hin zu der Pflege von Angehörigen unter Anwendung von Karenzmodellen unterstützt das Unternehmen seine Mitarbeitenden in vielen Lebenslagen. Beeindruckend ist auch die für ein Industrieunternehmen sehr hohe Frauenquote des Konzerns von 52 Prozent, wobei 37 Prozent der Führungspositionen weltweit mit Frauen besetzt sind.

Viele Karrieremöglichkeiten

Neben dem großen Engagement gegenüber der Mitarbeitenden legt Novomatic mit seinem umfangreichen ESG-Programm auch auf soziale Belange sowie Umwelt- und



Das Novomatic Headquarter in Gumpoldskirchen. [Novomatic AG]

Compliance-Themen einen besonderen Fokus. Ein Beleg dafür, dass im Konzern Ressourcenschonung eine wesentliche Rolle einnimmt, ist die Errichtung einer der größten Dachphotovoltaik-Anlagen Niederösterreichs am Gelände des Novomatic-Headquarters in Gumpoldskirchen im Vorjahr. Mehr als 4600 Solarpaneele auf einer Gesamtfläche von 20.000 Quadratmetern - was der Größe von rund drei Fußballfeldern entspricht - versorgen das Unternehmen mit bis zu zwei Millionen Kilowattstunden Solarenergie pro Jahr. Das deckt einen beträchtlichen Teil des jährlichen Energiebedarfs der Büros, der Produktionsanlagen und der ebenfalls neu errichteten Ladestationen für die E-Auto-Flotte. Novomatic-Mitarbeiter können auch ihre privaten E-Fahrzeuge am Headquarter während der Arbeitszeit bequem aufladen.

Auch künftig investiert Novomatic gezielt in ein modernes und attraktives Arbeitsumfeld, das Mitarbeitende in ihrer Entwicklung unterstützt - und bleibt damit ein herausragender Arbeitgeber für bestehende wie neue Talente.

AUSGEZEICHNET ALS
TOP-ARBEITGEBER



agbrief.com, 29.04.2025

NOVOMATIC to acquire Ainsworth in \$216M deal



Gaming technology supplier **NOVOMATIC** has announced that it is acquiring **Ainsworth**, buying out the remaining stake in the company for some AU\$336 million (\$216 million).

The move is seen as a bolster to the group's Australian operations, as the group previously held some 52.9 percent of Ainsworth's shares – purchased in 2016 from founder Len Ainsworth.

Speaking of the move, Stefan Krenn, Member of the Executive Board of **NOVOMATIC AG Group**, noted that "The acquisition of Ainsworth is consistent with our international growth strategy and the expansion of our presence across the Asia-Pacific and the US region. As a long-term shareholder, we are familiar with the business and believe that integrating Ainsworth into our operations is in the best interest of this strategy."

The deal is still subject to shareholder approval, scheduled for August.

g3newswire.com, 28.04.2025

Novomatic to acquire remaining shares in Ainsworth Game Technology

By Lewis - 28 April 2025

NOVOMATIC AG Group has entered into a Scheme Implementation Deed with Ainsworth Game Technology (Ainsworth) to acquire all of the outstanding shares of Ainsworth for a best and final cash consideration of \$1.00 per share via a Scheme of Arrangement.

Ainsworth's Independent Board Committee has unanimously recommended that Ainsworth shareholders vote in favour of the transaction. NOVOMATIC holds an existing stake of 52.9 per cent in Ainsworth, which it purchased in 2016 from founder Len Ainsworth.

Novomatic plans to acquire the remaining 47.1 per cent of Ainsworth shares it does not already own, in a deal valued at A\$336m. The offer of \$1 per share represents a 35 per cent premium over Ainsworth's last closing price. This acquisition aligns with Novomatic's strategy to bolster its global presence, particularly in the Asia-Pacific and US markets. The transaction is expected to close in the second half of 2025, pending shareholder approval. The NOVOMATIC offer is not conditional on due diligence or regulatory approvals. Foreign Investment Review Board approval has been received.

Stefan Krenn, Member of the Executive Board of NOVOMATIC AG Group stated: "The acquisition of Ainsworth is consistent with our international growth strategy and the expansion of our presence across the Asia-Pacific and the US region. As a long-term shareholder we are familiar with the business and believe that integrating Ainsworth into our operations is in the best interest of this strategy. We look forward to welcoming the highly qualified and experienced Ainsworth employees into the NOVOMATIC family to become part of our international growth and success."

Ainsworth is listed on the Australian Securities Exchange (ASX), with headquarters in Newington, Sydney and operations worldwide, including North and South America. Ainsworth is one of the leading manufacturers and suppliers of superior gaming solutions in Australasia as well as in the Americas.

NOVOMATIC is one of the largest gaming technology groups in the world, and a full service provider in all segments of the gaming industry through its around 300 international subsidiaries. The company is active in over 130 countries and employs more than 26,200 employees.



gamingamerica.com, 28.04.2025

Novomatic set to acquire outstanding Ainsworth shares



This transaction follows Novomatic's acquisition of a 52.9% stake in Ainsworth in 2016.

Key points:

- Novomatic is set to acquire the remaining stake in Australian supplier Ainsworth
- The company obtained a 52.9% stake in Ainsworth in 2016
- The deal remains subject to final approval via a vote by Ainsworth's shareholders

Following official approval from the Foreign Investment Review Board (FIRB), supplier Novomatic AG Group has announced the acquisition of the rest of Ainsworth's shares for a cash consideration of \$1 per share.

The deal has been unanimously approved by Ainsworth's Independent Board Committee, with final approval now resting on a shareholder vote. However, with FIRB approval already having been obtained by Novomatic, the merger is not subject to any further regulatory approvals.

Indeed, the supplier already owns a 52.9% stake in Ainsworth – which was acquired in 2016 (and approved in 2017) from Aristocrat Leisure founder Len Ainsworth.

Commenting on the deal, Stefan Krenn, Executive Board Member at Novomatic AG Group, stated, "The acquisition of Ainsworth is consistent with our international growth strategy and the expansion of our presence across the Asia-Pacific and the US region.

“As a long-term shareholder we are familiar with the business and believe that integrating Ainsworth into our operations is in the best interest of this strategy. We look forward to welcoming the highly qualified and experienced Ainsworth employees into the Novomatic family to become part of our international growth and success.”

Good to know: Earlier this month, Novomatic became the second company to secure a UAE gaming vendor licence from the nation’s regulator

Further, Novomatic has initiated a recent enhanced focus on the European market – with the announcement of a 10-year gaming vendor licence extension last week in the Dutch market from the KSA falling in the wake of a development in January which saw the supplier offload its Austrian Admiral Group operations to Tipico.

For Ainsworth, this latest development follows the *organization’s entry into the Ontario market* in September 2024, shortly after the supplier revealed a 15% year-over-year drop in revenue for the first half of the year.

igamingbusiness.com, 28.04.2025

Novomatic agrees to purchase remaining Ainsworth shares

Novomatic has agreed to acquire all shares it does not currently own in Ainsworth Game Technology and take full ownership of the Australian slot machine supplier.



[Confirmed today \(28 April\) by Ainsworth](#), Novomatic will purchase the remaining 47.1% of share capital in the company. Novomatic [acquired an initial 52.9% majority holding](#) in the business in 2016, completing the deal in January 2018.

Ainsworth is listed on the Australian Securities Exchange (ASX). Its headquarters are in Newington, Sydney and has operations worldwide, including North and South America. The company provides gaming machines in Australia, Asia and the Americas.

The scheme implementation deed between the two companies will see shareholders receive AU\$1 (£0.48/€0.56/US\$0.64) per Ainsworth share. This represents a 35% premium on the last closing price of shares in Ainsworth on 24 April.

As such, Ainsworth said this places a total enterprise value of \$336.5 million on the business. The supplier's independent board committee (IBC) is recommending that shareholders vote in favour of the scheme. Novomatic said it will not increase the offer.

"The proposal put forward by Novomatic, already the majority shareholder, represents a significant premium to long term trading value and is compelling for minority shareholders," Ainsworth chairman Daniel Gladstone said.

"The IBC has carefully evaluated the proposed consideration against the company's medium-and long-term growth prospects and alternative opportunities. We unanimously formed the view that the proposal represents attractive and certain value for minority shareholders."

A meeting for Ainsworth shareholders to vote on the proposal is due to take place after July 2025. This will happen after an shareholders receive an independent expert report on the deal.

If the deed is approved, the deal will be submitted for final court approval. Ainsworth expects this in August 2025.

Novomatic talks up international growth

Should shareholders vote in favour of the scheme, it would, however, still be subject to several other approvals. These include sign-off from the Australian Securities Exchange, Australian Securities Investments Commission and the Federal Court of Australia.

If Novomatic secures these approvals, it expects to complete the acquisition in the second half of 2025. Novomatic confirmed this in a statement of its own, [also published today](#).

Novomatic executive board member Stefan Krenn said the acquisition fitted in with the company's international growth plans.

"The acquisition of Ainsworth is consistent with our international growth strategy and the expansion of our presence across the Asia-Pacific and the US region," Krenn said. "As a long-term shareholder we are familiar with the business and believe that integrating Ainsworth into our operations is in the best interest of this strategy.

"We look forward to welcoming the highly qualified and experienced Ainsworth employees into the Novomatic family to become part of our international growth and success."

gamblinginsider.com, 28.04.2025

ONLINE LAND-BASED MERGERS & ACQUISITIONS INDUSTRY

Novomatic to acquire remaining Ainsworth shares

Novomatic currently owns 52.9% of Ainsworth's shares, with the agreement set to acquire all outstanding shares.



Key points:

- Novomatic has signed an agreement to acquire all outstanding Ainsworth shares
- Novomatic already owns 52.9% of all Ainsworth shares, after purchasing them from Founder Len Ainsworth in 2016 –a deal that was approved the following year

Novomatic has signed an agreement to acquire Ainsworth via a Scheme of Arrangement. Currently, Novomatic owns 52.9% of all Ainsworth shares, with the deal set to see Novomatic acquire all other outstanding shares.

The agreement is subject to shareholder approval from Ainsworth and customary closing conditions and is expected to be closed by the end of Q2.

On the acquisition, Novomatic Member of the Executive Board Stefan Krenn said: "The acquisition of Ainsworth is consistent with our international growth strategy and the expansion of our presence across the Asia-Pacific and the US region. As a long-term shareholder we are familiar with the business and believe that integrating Ainsworth into our operations is in the best interest of this strategy. We look forward to welcoming the highly qualified and experienced Ainsworth employees into the Novomatic family to become part of our international growth and success."

Good to know: Novomatic is acquiring the stocks at a value of \$1.00 per share

Novomatic's original acquisition was approved at the end of 2017, with former Novomatic CEO Harald Neumann taking the role of CEO in 2021. *Gambling Insider* spoke with Neumann in a recent edition of *The Huddle*.

In other recent company news, the Dutch gaming regulator, Kansspelautoriteit (KSA), has extended Novomatic's gaming vendor licence for an additional 10 years. Novomatic will thus be able to continue providing gaming machines to casino locations in the country.

Novomatic also recently secured a licence in the UAE.

soloazar.com, 28.04.2025

NOVOMATIC signs agreement to acquire Ainsworth via Scheme of Arrangement

(Gumpoldskirchen/Newington).-NOVOMATIC AG Group, Europe's largest gaming technology group, today announces that it has entered into a Scheme Implementation Deed with Ainsworth Game Technology (Ainsworth) to acquire all of the outstanding shares of Ainsworth for a best and final cash consideration of \$1.00 per share via a Scheme of Arrangement.



Ainsworth's Independent Board Committee has unanimously recommended that Ainsworth shareholders vote in favour of the transaction. NOVOMATIC holds an existing stake of 52.9 per cent in Ainsworth, which it purchased in 2016 from founder Len Ainsworth.

The transaction is subject to, among other things, Ainsworth shareholder approval and customary closing conditions, and is expected to close in the second half of 2025. The NOVOMATIC offer is not conditional on due diligence or regulatory approvals. Foreign Investment Review Board approval has been received.

Stefan Krenn, Member of the Executive Board of NOVOMATIC AG Group stated: "The acquisition of Ainsworth is consistent with our international growth strategy and the expansion of our presence across the Asia-Pacific and the US region. As a long-term shareholder we are familiar with the business and believe that integrating Ainsworth into our operations is in the best interest of this strategy. We look forward to welcoming the highly qualified and experienced Ainsworth employees into the NOVOMATIC family to become part of our international growth and success."

Ainsworth is listed on the Australian Securities Exchange (ASX), with headquarters in Newington, Sydney and operations worldwide, including North and South America. Ainsworth is one of the leading manufacturers and suppliers of superior gaming solutions in Australasia as well as in the Americas.

NOVOMATIC is one of the largest gaming technology groups in the world, and a full service provider in all segments of the gaming industry through its around 300 international subsidiaries. The company is active in over 130 countries and employs more than 26,200 employees.

Further information relating to the offer and a full copy of the Scheme Implementation Deed can be found in the announcement made by Ainsworth to the ASX. NOVOMATIC is advised by J.P. Morgan and King & Wood Mallesons.

intergameonline.com, 28.04.2025

Novomatic buying remaining Ainsworth shares

April 28, 2025

by Fantini Gaming
Report



Subscribe

Another gaming supplier will go private, as Novomatic intends to purchase the remaining 47.1 per cent stake of Australian-listed Ainsworth it doesn't currently own.



Novomatic will pay AU\$1 per Ainsworth share, which is a 35 percent premium to the stock's closing price Friday.

The agreement implies an enterprise value of \$336.5m, representing seven times enterprise value-to-EBITDA.

An additional dividend could be paid by Ainsworth to shareholders from the cash consideration from Novomatic's acquisition, the press release said.

Ainsworth's board is recommending shareholders vote in favor of the deal, with Chairman Danny Gladstone saying it represents a significant premium to long term trading value and is the most attractive and certain value for shareholders in the medium-to-long term.

Information on the acquisition will be sent to Ainsworth shareholders in July with a vote on the proposal to take place after, though an exact date has not been set.

The acquisition by Novomatic, which already owns 52.9 per cent of Ainsworth, is not conditional on any regulatory approvals or on Novomatic obtaining financing.

Macquarie Capital is the exclusive financial advisor to Ainsworth on the proposal.

Source: Fantini's Gaming Report

cdcgaming.com, 28.04.2025

Novomatic to acquire Ainsworth

Monday, April 28, 2025 3:40 PM



Photo: CDC Gaming

One dollar per share was all it took for Novomatic AG Group to acquire Ainsworth Game Technology. The two companies announced a “scheme of arrangement” on April 28, whereby all outstanding shares of Ainsworth will be purchased by Novomatic for \$1 apiece.

Novomatic already held a 52.9 percent stake in Ainsworth, whose board unanimously recommended the deal. The Novomatic position has been held since 2016.

An affirmative shareholder vote is required before the transaction can close. Novomatic’s “offer is not conditional on due diligence or regulatory approvals. Foreign Investment Review Board approval has been received,” according to a formal statement.

Novomatic board member Stefan Krenn said, “The acquisition of Ainsworth is consistent with our international growth strategy and the expansion of our presence across the Asia-Pacific and the U.S. region. As a long-term shareholder, we are familiar with the business and believe that integrating Ainsworth into our operations is in the best interest of this strategy.”

Krenn added, “We look forward to welcoming the highly qualified and experienced Ainsworth employees into the Novomatic family to become part of our international growth and success.”

isa-guide.de, 28.04.2025

NOVOMATIC signs agreement to acquire Ainsworth via Scheme of Arrangement

NOVOMATIC AG Group (NOVOMATIC), Europe's largest gaming technology group, today announces that it has entered into a Scheme Implementation Deed with Ainsworth Game Technology (Ainsworth) to acquire all of the outstanding shares of Ainsworth for a best and final cash consideration of \$1.00 per share via a Scheme of Arrangement.

Gumpoldskirchen/Newington – Ainsworth's Independent Board Committee has unanimously recommended that Ainsworth shareholders vote in favour of the transaction. NOVOMATIC holds an existing stake of 52.9 per cent in Ainsworth, which it purchased in 2016 from founder Len Ainsworth.



The transaction is subject to, among other things, Ainsworth shareholder approval and customary closing conditions, and is expected to close in the second half of 2025. The NOVOMATIC offer is not conditional on due diligence or regulatory approvals. Foreign Investment Review Board approval has been received.

Stefan Krenn, Member of the Executive Board of NOVOMATIC AG Group stated: "The acquisition of Ainsworth is consistent with our international growth strategy and the expansion of our presence across the Asia-Pacific and the US region. As a long-term shareholder we are familiar with the business and believe that integrating Ainsworth into our operations is in the best interest of this strategy. We look forward to welcoming the highly qualified and experienced Ainsworth employees into the NOVOMATIC family to become part of our international growth and success."

Ainsworth is listed on the Australian Securities Exchange (ASX), with headquarters in Newington, Sydney and operations worldwide, including North and South America. Ainsworth is one of the leading manufacturers and suppliers of superior gaming solutions in Australasia as well as in the Americas.

NOVOMATIC is one of the largest gaming technology groups in the world, and a full service provider in all segments of the gaming industry through its around 300 international subsidiaries. The company is active in over 130 countries and employs more than 26,200 employees.

Further information relating to the offer and a full copy of the Scheme Implementation Deed can be found in the announcement made by Ainsworth to the ASX. NOVOMATIC is advised by J.P. Morgan and King & Wood Mallesons.

Quelle: [Novomatic AG](#)

gamblingnews.com, 28.04.2025

NOVOMATIC to Acquire the Remaining Ainsworth Shares for \$1 Apiece

The acquisition of Ainsworth's outstanding shares reflects NOVOMATIC's ambition to cement its position as a full-service gaming provider



Image Source: Shutterstock.com

NOVOMATIC, Europe's largest gaming technology group, announced that it has signed a deal with **Ainsworth Game Technology** to cement its ownership in the latter company.

NOVOMATIC to Acquire the Rest of Ainsworth

According to NOVOMATIC's official announcement, it has entered into a scheme implementation deed with Ainsworth, agreeing to acquire its remaining shares for a best and final cash consideration of **\$1.00 per share** through a scheme of arrangement.

For context, NOVOMATIC bought a **52.9% majority stake** in Ainsworth back in 2016 from founder Len Ainsworth. If the current agreement is closed, it would cement NOVOMATIC's ownership.

The deal has yet to receive approval from Ainsworth's shareholders, although Ainsworth's Independent Board Committee recommended that they approve the deal. If approved, the deal is expected to close in the second half of the year.

NOVOMATIC added that the agreement is not conditional on due diligence or regulatory approvals. It also mentioned that it has already received approval from the Foreign Investment Review Board.

asgam.com, 28.04.2025

Novomatic to acquire all outstanding shares in Australia's Ainsworth Game Technology



Austrian gaming giant Novomatic will acquire all outstanding shares in Australian slot machine supplier Ainsworth Game Technology that it doesn't already own by way of a Scheme of Arrangement.

Novomatic currently holds a 52.9% stake in the ASX-listed company.

According to information made public on Monday, Novomatic will acquire the outstanding shares for a "best and final cash consideration of AU\$1.00 per share", which places the value of the deal at around AU\$158.6 million (US\$102 million). The consideration represents a 35% premium to the trading price of Ainsworth's shares at close last Friday 24 April.

The transaction is expected to close in the second half of 2025 pending Ainsworth shareholder approval. Foreign Investment Review Board approval has already been received, while Ainsworth's Independent Board Committee has unanimously recommended that Ainsworth shareholders vote in favor of the transaction, the company explained.

“The acquisition of Ainsworth is consistent with our international growth strategy and the expansion of our presence across the Asia-Pacific and the US region,” said Stefan Krenn, Member of the Executive Board of Novomatic AG Group. “As a long-term shareholder we are familiar with the business and believe that integrating Ainsworth into our operations is in the best interest of this strategy. We look forward to welcoming the highly qualified and experienced Ainsworth employees into the Novomatic family to become part of our international growth and success.”

In an ASX filing, Ainsworth chair Danny Gladstone said, “The proposal put forward by Novomatic, who is already the majority shareholder of Ainsworth, represents a significant premium to long term trading value and is compelling for AGI minority shareholders.

“The Independent Board Committee have carefully evaluated the proposed Scheme Consideration against the company’s medium-and long-term growth prospects and alternative opportunities, and has unanimously formed the view that the proposal represents attractive and certain value for AGI minority shareholders.”

Novomatic **previously acquired its existing stake** from Ainsworth founder Len Ainsworth in early 2018 in a move that was designed at the time to increase the Austrian company’s presence in the United States.

Ainsworth Will Complement NOVOMATIC's Business

For context, Ainsworth is an ASX-listed developer of slot machines. Headquartered in Sydney, Ainsworth operates on a global level, supplying its products to operators across the Australasia and the Americas.

The acquisition of Ainsworth's outstanding shares reflects NOVOMATIC's ambition to cement its position as a full-service gaming provider. Already active in 130 countries, the European B2B giant employs some 26,200 people who help it supply content to its countless partners.

The Deal Reflects NOVOMATIC's Broader Strategy

Stefan Krenn, a member of NOVOMATIC's executive board, weighed in on the new deal, saying that it is consistent with the group's international growth strategy, as well as its aim to expand its presence in the Asia-Pacific and the US region.

Krenn added that NOVOMATIC is already familiar with Ainsworth's business and is looking forward to permanently integrating its products into the broader NOVOMATIC operations.

As a long-term shareholder we are familiar with the business and believe that integrating Ainsworth into our operations is in the best interest of this strategy. We look forward to welcoming the highly qualified and experienced Ainsworth employees into the NOVOMATIC family to become part of our international growth and success.

Stefan Krenn, executive board member, NOVOMATIC

In other news, NOVOMATIC just [announced a new tie-up](#) with **Harvest Gaming**, which was hailed as an important step for the former company's growth in Asia.

egr.global, 28.04.2025

Novomatic to snap up Ainsworth's remaining shares in take-private deal

Austrian supplier giant offers A\$1 per share for remaining stock, giving Australian business an equity value of A\$336.8m



Novomatic has proposed to acquire the remaining 47.1% of Ainsworth Game Technology in a deal that values the Australian supplier at A\$336.8m (£162m).

In a release to market today, 28 April, Ainsworth confirmed it had entered a scheme implementation deed with Novomatic, which is already the group's majority shareholder.

Under the proposal, Novomatic will pay A\$1 per share for the remaining Ainsworth stock, which represents a 35% premium on Ainsworth's previous closing price.

The ASX-listed company's stock was sent soaring after the deal was made public, up more than 30% to just under A\$1.

The offer gives an equity value of A\$336.8m, representing around 7x full-year 2024 expected EBITDA for Ainsworth.

Ainsworth established an independent board committee after receiving a non-binding offer from Novomatic, with the body comprised of three non-executive directors.

Subsequently, Daniel Gladstone, Graeme Campbell and Heather Scheibestock unanimously recommended the offer, and stated it is in the best interest of Ainsworth shareholders.

Shareholders will vote on the proposal on a to-be-confirmed date post-July. During July, they will be sent full reasons from the independent board committee and an independent report on the bid.

Should shareholders approve the deal, and the various regulatory and customary closing conditions be met, Ainsworth said the scheme should be implemented in August.

Ainsworth is being advised by Macquarie Capital as its financial consultant, and Clayton Utz has been retained as a legal adviser.

Gladstone said: "The proposal put forward by Novomatic, that is already the majority shareholder of Ainsworth, represents a significant premium to long-term trading value and is compelling for Ainsworth minority shareholders.

"The independent board committee have carefully evaluated the proposed scheme consideration against the company's medium-and long-term growth prospects and alternative opportunities, and has unanimously formed the view that the proposal represents attractive and certain value for Ainsworth minority shareholders."

Novomatic originally purchased its 52.9% stake from Ainsworth's founder, Len Ainsworth, in 2016.

Stefan Krenn, a Novomatic executive board member, remarked: "The acquisition of Ainsworth is consistent with our international growth strategy and the expansion of our presence across the Asia-Pacific and US region.

"As a long-term shareholder, we are familiar with the business and believe that integrating Ainsworth into our operations is in the best interest of this strategy.

"We look forward to welcoming the highly qualified and experienced Ainsworth employees into the Novomatic family to become part of our international growth and success."

sbcamericas.com, 28.04.2025

NOVOMATIC acquires remaining Ainsworth shares in \$336M deal



Image: Shutterstock

European gaming tech giant **NOVOMATIC AG Group** is continuing its expansion across the U.S. with the acquisition of the remaining shares of an electronic machine maker.

On Monday, NOVOMATIC **announced** that it has agreed to a scheme implementation deed to acquire the outstanding shares of **Ainsworth Gaming Technology**. NOVOMATIC has landed a deal to acquire the remaining 47.1% stake in Ainsworth after acquiring a 52.9% stake in the gaming machine supplier and maker in 2016 from founder **Len Ainsworth**.

The transaction has an enterprise value of approximately \$336 million.

"The acquisition of Ainsworth is consistent with our international growth strategy and the expansion of our presence across the Asia-Pacific and the U.S. region," said NOVOMATIC executive board member **Stefan Krenn**. "As a long-term shareholder, we are familiar with the business and believe that integrating Ainsworth into our operations is in the best interest of this strategy."

NOVOMATIC gaining full control of Ainsworth provides the **Austria-based** company with access to North American markets where the gaming machine maker and supplier provides its products. Ainsworth, which has a North American headquarters in **Las Vegas**, delivers slot machine and historical horse racing systems to casinos across the U.S.

It also provides charitable gaming **products** to retail gaming facilities in **Ontario**.

NOVOMATIC's deal to acquire full ownership of Ainsworth is subject to regulatory approvals but has garnered support from Ainsworth's independent board committee.

The committee has asked Ainsworth shareholders to approve the all-cash transaction, which will see shareholders receive a final cash consideration of \$0.64 per share.

The share price is a 35% increase from Ainsworth's closing price.

If approved, the transaction is expected to close by Q3. It is being advised by investment bank **J.P. Morgan, Macquarie Capital** and law firm **King & Wood Mallesons**.

As of April 2025, NOVOTMATIC provides gaming products and solutions to operators in more than 130 countries. It has a global reach behind a portfolio of roughly 300 subsidiaries. In 2024, the NOVOMATIC generated more than \$3 billion in total revenue.

ENTERTAINMENT

Ainsworth Game Technology to be acquired by Novomatic for \$336.8M



Ainsworth Game Technology (ASX:AGI) has entered into a binding scheme implementation deed with its majority shareholder, Novomatic, to facilitate the acquisition of the remaining 47.1% of AGI shares that Novomatic does not currently own.

Under the terms of the scheme, Ainsworth Game Technology shareholders will receive \$1.00 in cash per share, representing a 35% premium over Ainsworth Game Technology's last closing price of \$0.74 as of April 24.

The offer values the company at approximately \$336.8 million, with an enterprise value of \$336.5 million, reflecting a multiple of around 7.0x FY24 EBITDA.

Novomatic's offer is final and will not be increased, although AGI may pay a fully franked dividend before the scheme's implementation, which would reduce the cash consideration per share.

The scheme is subject to shareholder approval, regulatory conditions, and an independent expert's report confirming the deal's benefit to Ainsworth Game Technology shareholders.

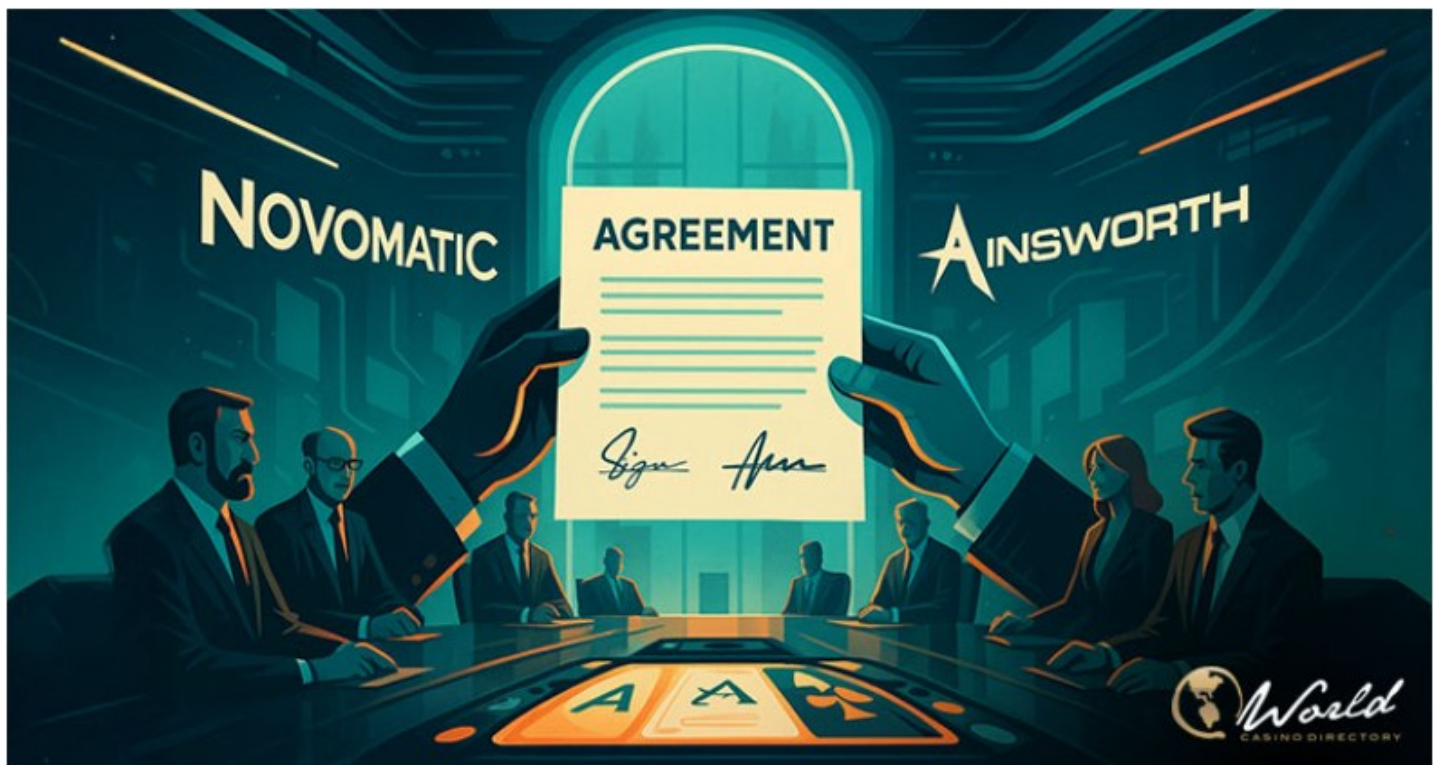
Ainsworth's independent board committee unanimously recommends that shareholders vote in favour of the scheme, citing the significant premium offered to minority shareholders.

The board also noted that the offer provides an attractive and certain value compared to the company's long-term growth prospects.

Novomatic, which already holds a 52.9% stake in Ainsworth Game Technology, has received approval from the Australian Foreign Investment Review Board for the transaction and plans to fund the acquisition through existing cash reserves and third-party debt financing.

The deal, which is not contingent on further due diligence, is expected to close following approval from the Federal Court of Australia and relevant shareholder meetings.

At the time of reporting, Ainsworth Game Technology's share price was \$0.98.



Novomatic Set to Acquire Remaining Ainsworth Shares in \$336.5M Deal

Novomatic has entered into a binding agreement to purchase the remaining **47.1% of shares** in **Ainsworth Game Technology**, aiming for complete ownership of the Australian gaming manufacturer. Having already secured a 52.9% majority stake from founder **Len Ainsworth** in 2016, Novomatic's latest move will see it consolidate control through a cash offer of **AUS\$1 per share**.

Novomatic to fully acquire Ainsworth, expanding global footprint:

The proposed price reflects a 35% premium over Ainsworth's last traded price as of April 24, 2025, valuing the business at **approximately \$336.5 million**. Ainsworth's Independent Board Committee (IBC), composed of three non-executive directors, has unanimously recommended that shareholders support the deal. The acquisition is expected to be finalized **in the second half of 2025**, pending shareholder approval, Australian Securities Exchange clearance, Australian Securities and Investments Commission approval, and final court consent.

Stefan Krenn, Executive Board Member of Novomatic AG Group, highlighted the strategic nature of the acquisition **in the company's press release**: *"The acquisition of Ainsworth is consistent with our international growth strategy and the expansion of our presence across the Asia-Pacific and the US region. As a long-term shareholder we are familiar with the business and believe that integrating Ainsworth into our operations is in the best interest of this strategy. We look forward to welcoming the highly qualified and experienced Ainsworth employees into the Novomatic family to become part of our international growth and success."*

Despite the board's endorsement, **not all shareholders are pleased**. **Kanen Wealth Management**, an American investor holding about 2% of Ainsworth's shares, has expressed **strong opposition**. In a letter to Ainsworth **CEO Harald Neumann**, the firm accused the company of "*materially undervaluing*" Ainsworth and using a structure that misleads minority shareholders.

"We view Novomatic's declaration of the offer as 'best and final' as an intimidation tactic aimed at coercing shareholders into accepting an offer that does not reflect fair value," Kanen wrote, according to The Australian Financial Review. The letter also criticized the assertion that no superior offers would be considered, arguing that it undermines the goal of maximizing shareholder value.

Kanen Wealth Management maintains that the fair value of Ainsworth should be closer to **\$1.75 per share**, citing the company's strengthened financial position and improved operational performance, including the resolution of a tax dispute in Mexico and an enhanced outlook for North American market growth. In fiscal year 2024, Ainsworth reported underlying earnings of **\$48.2 million**.

The firm also pointed to comments made by Ainsworth's CEO in October 2023, when he stated that a **\$1 share price** did not accurately reflect the company's value — remarks made when Ainsworth's financial footing was weaker than it is now.

Path forward for the acquisition:

If the acquisition plan proceeds as expected, **Ainsworth** shareholders will vote on the scheme following an **independent expert's report**, anticipated after July 2025. Final court approval is expected by August 2025.

Chairman Daniel Gladstone emphasized the merits of Novomatic's proposal, stating: *"The proposal put forward by Novomatic, already the majority shareholder, represents a significant premium to long term trading value and is compelling for minority shareholders. The IBC has carefully evaluated the proposed consideration against the company's medium-and long-term growth prospects and alternative opportunities. We unanimously formed the view that the proposal represents attractive and certain value for minority shareholders."*

While regulatory approvals from various Australian authorities are still required, Novomatic does not anticipate the need for further due diligence, as approval from the **Foreign Investment Review Board** has already been secured.