

### Pressespiegel 2025

Berichterstattung NOVOMATIC

Erstellt von Group Marketing & Communications

Datum 02.06.2025 / KW 22



#### gamblinginsider.com, 30.05.2025

ONLINE CASINO PARTNERSHIPS

# Starcasino expands Dutch market offering with Air Dice content integration

The launch marks the second major supplier partnership for Starcasino.nl this month, following its recent collaboration with Greentube to strengthen its position in the Netherlands' regulated iGaming sector.



#### **Key points:**

- Air Dice titles, including Coins Goddess and The Temple of Relics, are now live on Starcasino.nl
- This follows Starcasino's launch in the Dutch market earlier in May with Greentube's slot portfolio
- Air Dice has maintained a longstanding partnership with Starcasino's Belgian platform

Air Dice Group has announced the integration of its game portfolio with Starcasino.nl, extending its reach into the Netherlands' regulated iGaming market.

The content rollout introduces Dutch players to a selection of Air Dice titles such as Coins Goddess, Bounty Reef and The Temple of Relics.

The development builds on an established partnership between Air Dice and Starcasino in Belgium. With the Dutch expansion, the two companies aim to replicate their previous success by bringing Air Dice's game mechanics and content variety to a new regional audience.

Mark Maes, Air Dice Benelux Director, said: "Our partnership with Star Casino Belgium has been strong and successful for many years and we're proud to extend this collaboration into the Dutch market."

The deal also aligns with Starcasino's broader launch strategy in the Netherlands, which began earlier in May 2025. As part of its market entry, Starcasino partnered with Greentube to deliver a tailored portfolio that includes Piggy Prizes: Wand of Riches 2 and Dutch-themed classics such as Random Runner 15 and Simply Wild.

Good to know: In addition to Air Dice and Greentube, the platform is also expanding its supplier base with Pragmatic Play to deliver a wider range of titles to players in the Netherlands

Pieter van den Bos, Starcasino Director, commented: "This collaboration reinforces Starcasino's dedication to offering innovative, locally relevant gaming experiences."

Starcasino holds a licence issued by the Dutch Gambling Authority and continues to scale its operations by integrating content from international suppliers.

#### automatenmarkt.com, 30.05.2025

#### Aufgeben ist beim NAV "keine Option"

Vor rund 70 Gästen eröffnete am Dienstag, 27. Mai, der Vorsitzende Detlev Graß im Hotel Haberkamp in Achim die Jahreshauptversammlung vom Nordwestdeutschen Automatenverband (NAV). Gleich zu Beginn zeigte sich Graß kämpferisch, trotz der rigorosen Regulierung in der Hansestadt.

#### Dicke Bretter bohren

"Wir können nur positiv in die Zukunft blicken und auf eine neue Spielverordnung hoffen, die den legalen Markt stärkt und damit den illegalen Markt zurückdrängt. Auch in Bremen wird es wieder ein attraktives legales Spiel geben – nicht heute, nicht morgen, aber die Zeit wird kommen", so Graß. Der Verein müsse dafür allerdings "dicke Bretter bohren". Aber: "Aufgeben ist keine Option", so der Vereinsvorsitzende.

Bei den anstehenden Neuwahlen stellte sich das Vorstandsteam erneut zur Wahl. Nur Reinhard Kirchner stellte sich nach über 30-



NAV-Vorsitzender Detlev Graß warf einen Blick in die Zukunft.



Rund 70 Gäste verfolgten die Jahreshauptversammlung vom Nordwestdeutschen Automatenverband.

jähriger Arbeit im Vorstand nicht erneut zur Wahl. Für den Posten Kirchners trat Irina Menchikowski an, die bereits als Kassenprüferin ehrenamtlich für den Verein tätig war. Der Vorstand, mit Detlev Graß, Martin Reuvers, Irina Menchikowski und Torsten Laue wurde mit überwältigender Mehrheit wiedergewählt. Reinhard Kirchner wird dem Verband jedoch weiterhin zur Seite stehen, als neuer Kassenprüfer.

#### Nicht auseinanderdividieren lassen

Georg Stecker, Sprecher des Vorstandes Deutsche Automatenwirtschaft (DAW), überbrachte die Grüße des Dachverbandes und beschwörte die Einheit der Ausstellerschaft, die sich auch beim Thema der Gastro-Aufstellung "nicht auseinanderdividieren" lassen dürfe.

BA-Präsident Thomas Breitkopf lobte die Professionalisierung des Landesverbandes, und: "Gerade jetzt ist es sehr wichtig, Geschlossenheit und Kontinuität beizubehalten. Es muss möglich sein, eine bessere Regelung hinzubekommen, als die, die wir bisher haben."

Den zweiten Teil der Versammlung startete Justiziar Prof. Dr. Florian Heinze mit Einblicken in die aktuelle Rechtslage. Ein besonders akutes Thema ist das Aus für die Doppelspielhallen in Niedersachsen zum 31. Dezember 2025. Wodurch laut Prof Heinze rund 2 500 Geräte aus dem Markt genommen werden müssen, rund 1 000 Arbeitsplätze verloren gehen und den Kommunen rund 20 Millionen Euro an Vergnügungssteuern jährlich verloren gehen. Da ursprünglich geplant worden sei, die Doppelspielhallen noch bis 2028 weiterlaufen zu lassen, belaufe sich die Summe auf 50 Millionen Euro, "die ohne Not aus den Kommunen genommen werden", so Heinze.

#### Verstoß kann zu horrenden Geldbußen führen

Eine deutliche Warnung sprach Heinze hinsichtlich der Einhaltung der Sperrzeiten aus: "Ein Verstoß kann zu horrenden Geldbußen führen. Sensibilisieren Sie deshalb auch die Mitarbeiter."

Patrick Waldeck, Geschäftsführer der Unternehmensberatung zwei&40 GmbH, stellte den anwesenden Unternehmern viele Möglichkeiten im Bereich Marketing und Werbung vor.

Zum Abschluss griff Dr. Daniel Henzgen, Mitglied der Geschäftsführung Löwen Entertainment, das Oberthema der Versammlung – die Zukunft des Automatenspiels – erneut auf und macht den Unternehmern Mut: "Es gab keine Kultur ohne Glücksspiel und es gab keine Zeit ohne Glücksspiel." Zwar ende der Kampf um Geräte und Standorte nie, aber Dr. Henzgen verwies auf eine anthropologische Konstante: "Der Mensch spielt immer."

#### casinocompendium.com, 29.05.2025



#### Starcasino enters the Netherlands with Greentube's slot portfolio

Duschek: "With a blend of exciting new titles and proven classics tailored for this regional audience, this launch promises great results for both sides"

VIENNA – Greentube, the NOVOMATIC Digital Gaming and Entertainment division, has strengthened its footprint in the Netherlands through its latest partnership with Starcasino, an established Belgian operator launching for the first time in the Dutch market.

The agreement sees a selection of Greentube's most popular titles made available to Dutch players for the first time via the Starcasino platform. The initial rollout, which commenced on May 14th, introduced both fresh and classic content to the operator's growing customer base.

Among the standout new titles launching are Piggy Prizes™: Wand of Riches™ 2, Little Cluckers™, and Joker Winner, all designed to capture players' attention with their innovative mechanics and engaging themes.

These games are accompanied by iconic classics, including Random Runner 15, Simply Wild™, and Random Flashback, all chosen specifically for their longstanding popularity within the Dutch market.

Greentube's portfolio has quickly gained an impressive fan-following in the Netherlands, with the supplier's localised approach to slot creation appealing to players throughout the country. This agreement underlines Greentube's strategic growth in regulated markets across Europe and reinforces its ongoing success in delivering region-specific content as a trusted partner.

Andy Duschek, Regional Manager at Greentube, said: "The Dutch market continues to be a key focus for us, and partnering with a reputable and fast-growing brand like Starcasino allows us to extend our local footprint even further. With a blend of exciting new titles and proven classics tailored for this regional audience, this launch promises great results for both sides."

Pieter van den Bos, Country Director for Netherlands at Starcasino, said: "The integration of Greentube's slots into the Starcasino platform allows us to offer our players the best possible gaming experience.

"Greentube's content fits perfectly with that mission, and their deep understanding of the Dutch market and the quality of their games make us extremely confident as we enter the Dutch market for the first time."

Step inside the "Home of Games" with Greentube, delivering safe and secure casino entertainment to players around the world. As the NOVOMATIC Digital Gaming and Entertainment division, Greentube offers a diversified portfolio of Video Slots, Table Games, AWP Reloaded Slots, Server-Based Gaming, Social Casino Gaming, Video Bingo and more. Greentube's Omni-channel technology is at the forefront of gaming innovation and converges online, mobile and land-based gaming.

Starcasino is an established casino and sportsbook brand active in Belgium, and now the Netherlands. In Belgium, Starcasino has been a trusted name in the industry for several decades, known for its reliable service and strong player base via www.starcasino.be. In the Netherlands, it operates under the domain www.starcasino.nl with an online casino and sports betting license issued by the Dutch Gambling Authority (Kansspelautoriteit). Starcasino offers Dutch players an immersive iGaming experience in a secure, responsible, and fully regulated environment. The brand is recognized for its commitment to entertainment quality, customer satisfaction, and player protection – making it a respected name in online gaming.

## Ainsworth chair says higher R&D investment necessary to boost global market competitiveness



The chairman of Australian slot machine supplier Ainsworth Game Technology says the company must continue to increase its investment into research and development (R&D) in order to maintain global competitiveness and gain market share.

Danny Gladstone cited R&D as Ainsworth's key priority during an address to shareholders at the Annual General Meeting on Wednesday, pointing to an 8% increase in related expenses in FY24. R&D as a percentage of total revenue also increased from 16% in FY23 to 19% last year, with Gladstone explaining that such investment was "critical to ensure our products are competitive within our global markets.

"This necessary investment is required to assist the Group to secure experienced resources and continually develop technology for our product offerings to maintain and achieve market share gains in the increasingly competitive markets we operate within," he said.

"Development initiatives previously initiated have progressively been commercialized with the ongoing release of the A-Star Raptor [cabinet] in selected markets during the period. This, combined with the release of new game combinations, have been well accepted by our customers based on feedback received and are expected to provide opportunities for market share gains as they are approved across all our markets."

Ainsworth released its Raptor cabinet into North America in late 2023 and Australia in February 2025, with the company stating that the latter has resulted in revenue growth in the first half of 2025.

CEO Harald Neumann said the increased in R&D investment reflects the company's "continued focus on product development investment to produce innovative products in an increasingly competitive market. This commitment to investment in R&D is at the cornerstone of our strategy to ensure we invest in development activities to continue to develop and commercialise new and innovative gaming products."

Gladstone also referenced a recent proposal by parent company Novomatic to acquire all outstanding shares in Ainsworth that it doesn't already own, revealing that a Scheme Booklet was expected to be sent to shareholders in July after being reviewed by financial services regulator ASIC and the court.

The proposal has been recommended by Ainsworth's Board of Directors, with Gladstone noting that an Independent Board Committee had "carefully evaluated the proposed offer against the company's medium and long-term growth prospects and the alternative opportunities available, and unanimously decided to support and recommend that shareholders vote in favor of the offer for Novomatic to acquire all the relevant outstanding shares that they do not have a relevant interest, in the absence of a superior proposal, and subject to the independent expert concluding (and continuing to conclude) that it is in the best interests of shareholders."

The proposal would see Novomatic acquire the outstanding shares for AU\$1.00 per share – representing a 35% premium to the trading price at date of offer and placing the value of the deal at around AU\$158.6 million (US\$102 million).

#### gamblingnews.com, 29.05.2025

#### Ainsworth Justifies Recent Investments with the Importance of R&D

The meeting also saw company leaders discuss Novomatic's proposal to buy out all of Ainsworth's shares



Image Source: Shutterstock.com

**Ainsworth Game Technology's** leadership has justified its recent investments with the importance of **research and development** (R&D) to the long-term success of the company.

#### Ainsworth to Continue Investing in Research and Development

Ainsworth's chairman, **Danny Gladstone**, has commented on the slot machine supplier's plans to continue investing in R&D. Addressing shareholders at the company's annual general meeting earlier this week, he said that the recent increase in investments has been in line with this strategy.

In 2024, the Australian company increased its expenses by 8%. This reflected increasing R&D-related expenses, which, according to Gladstone, would ensure Ainsworth's <u>international competitiveness</u> in the long term.

Addressing the company's shareholders, Gladstone said that the increased investment would ensure that Ainsworth has the necessary resources and expertise to continue developing cutting-edge technology and remain ahead of the curve. He said that this would be crucial to the company's continued international operation considering the increasingly competitive nature of the markets where its products are available.

Gladstone explained that the release of the company's Raptor cabinet and other gaming products reflected the company's continued drive for innovation and satisfying customer demands. He added that player feedback suggests that the products have been well-received.

The Raptor cabinet, originally launched in the US in 2023, made its way to Australian halls earlier this year, causing an instant spike in the company's 2025 revenue.

#### R&D Is at the Cornerstone of Ainsworth's Strategy

Ainsworth's chief executive officer, Harald Neumann, also commented on the matter, echoing Gladstone's words that the R&D investments will ensure that the supplier remains competitive.

This commitment to investment in R&D is at the cornerstone of our strategy to ensure we invest in development activities to continue to develop and commercialize new and innovative gaming products.

Harald Neumann, CEO, Ainsworth Game Technology

#### Board Asks Shareholders to Approve Novomatic's Takeover Deal

The meeting also saw company leaders discuss Novomatic's proposal to buy out all of Ainsworth's shares. After evaluating the proposal, the latter company's board of directors encouraged shareholders to approve it.

The company leaders argued that, in the absence of a superior proposal, the deal is in the best interest of the shareholders.

If approved, the arrangement will see Novomatic acquire all of Ainsworth's shares that it doesn't currently own for AUD 1 apiece. This means that Novomatic will <u>pay approximately AUD 158.6 million</u> (\$102.1 million) for the acquisition.

#### casino.guru, 29.05.2025

### Starcasino adds momentum to Dutch iGaming debut, adds Greentube slots



- The acclaimed Belgian operator has made its Dutch iGaming debut several weeks ago
- To strengthen its footprint from the start, the operator has teamed up with Greentube
- Starcasino players in the Netherlands will enjoy such blockbusters as Piggy Prizes: Wand of Riches 2,
   Little Cluckers, and more

**Starcasino** has dipped a toe in the Dutch iGaming market for the very first time with the Belgian brand launching in the Netherlands earlier in the month and already signing up several prominent suppliers to enhance its library of games.

#### Starcasino makes its big Dutch debut, Greentube in tow

To this end, the company has also decked out its portfolio with **Greentube** titles, bringing players immediate opportunity to experience some of the very **best online slot games** locally.

The content rollout took place on **May 14**, Starcasino and Greentube said in a press release, with more titles being added as of right now.

The new games featured on the casino include **Piggy Prizes: Wand of Riches 2**, **Little Cluckers**, **Joker Miner**, and more. All of these games stand out by virtue of their innovative mechanics and engaging gameplay.

Among the featured options are such titles as **Random Flashback**, **Simply Wild**, and **Random Runner**, offering players a mix of new and old titles. Commenting on the successful rollout, Greentube Regional Manager **Andy Duschek** said:

"The Dutch market continues to be a key focus for us, and partnering with a reputable and fast-growing brand like Starcasino allows us to extend our local footprint even further. With a blend of exciting new titles and proven classics tailored for this regional audience, this launch promises great results for both sides."

### Starcasino is confident in its content strategy for the local market

Starcasino Country Director for Netherlands **Pieter van den Bos** was similarly pleased with the arrangement, arguing that the Greentube tie-up is a great way to bring local players some of the very best slot experiences.

"Greentube's content fits perfectly with that mission, and their deep understanding of the Dutch market and the quality of their games make us extremely confident as we enter the Dutch market for the first time," van den Bos said.

Previously, Starcasino bolstered its offer in the Netherlands with **Stakelogic**, adding the supplier's acclaimed live and slot games to its offer.

#### igamingexpress.comg, 28.05.2025

#### Greentube Expands Dutch Presence Through Starcasino Partnership

Greentube has extended its reach in the Dutch iGaming market by partnering with Belgian operator Starcasino, marking the brand's official entry into the Netherlands. The collaboration introduces a mix of new and classic slot titles to local players via the Starcasino platform.



#### Launch Introduces Local and New Content

The rollout, which began on May 14, includes several recent releases from Greentube, such as Piggy Prizes™: Wand of Riches™ 2, Little Cluckers™, and Joker Winner. These games aim to engage players through distinctive features and modern gameplay. In addition, popular legacy titles like Random Runner 15, Simply Wild™, and Random Flashback have been added, selected specifically for their strong recognition among Dutch audiences.

Greentube has steadily grown its presence in the Netherlands, with its regionally tailored content resonating well among local players. The company's approach emphasizes designing slot games that align with the specific tastes and expectations of each regulated market.

#### Strengthening Market Entry for Starcasino

For Starcasino, the partnership with Greentube supports its expansion into the Netherlands, a market where it is launching operations for the first time. The integration of well-established and localized game content is intended to help build a strong foundation with Dutch customers

Pieter van den Bos, Country Director Netherlands at Starcasino, said:

"The integration of Greentube's slots into the Starcasino platform allows us to offer our players the best possible gaming experience. Greentube's content fits perfectly with that mission, and their deep understanding of the Dutch market and the quality of their games make us extremely confident as we enter the Dutch market for the first time."

#### **Continued Focus on European Markets**

The partnership reflects Greentube's wider strategy of expanding in regulated European jurisdictions by forming alliances with local operators. The company continues to prioritize regional relevance in its product offerings.

Andy Duschek, Regional Manager at Greentube, commented:

"The Dutch market continues to be a key focus for us, and partnering with a reputable and fast-growing brand like Starcasino allows us to extend our local footprint even further. With a blend of exciting new titles and proven classics tailored for this regional audience, this launch promises great results for both sides."

#### igaming.org, 28.05.2025

#### Shareholders to Vote on Novomatic's Ainsworth Offer in July



Ainsworth Game Technology shareholders may soon have a key decision to make. Austria-based Novomatic AG is <u>planning</u> to acquire the remaining shares in the Australian slot machine manufacturer that it does not already own. The vote is expected to take place after shareholders receive official documents in July.

#### Good to know

- Novomatic already holds 52.9% of Ainsworth and aims to acquire the rest.
- Shareholders will be offered AUD1.00 per share in cash.
- Final court approval could come as early as August 2025.

At Ainsworth's annual general meeting in Sydney, non-executive chairperson Danny Gladstone told investors that official documents on the acquisition will be sent out around July. Those materials will include a report from an independent expert and details from an independent board committee that evaluated the deal.

Gladstone explained that the board committee had reviewed the offer in the context of Ainsworth's medium- and long-term prospects, and alternatives. The committee concluded that shareholders should vote in favour of Novomatic's proposal.

"The independent board committee carefully evaluated the proposed offer against the company's medium and long-term growth prospects and the alternative opportunities available, and unanimously decided to support and recommend that shareholders vote in favour of the offer," he said at the AGM.

#### Deal terms and premium offer

Novomatic plans to acquire the 47.1% of Ainsworth that it does not currently own. The proposed cash offer is AUD1.00 per share, or about \$0.64 in US currency.

According to Gladstone, that offer stands well above Ainsworth's recent share prices. It represents a 35% premium over the stock's closing price on April 24, the final day of trading before the agreement was announced. It also exceeds the stock's highest price in the past year.

If shareholders vote in favour and other conditions are met or waived, the deal will proceed to court for final approval in August 2025. Should the court approve it, implementation would follow shortly afterward.

Chief executive Harald Neumann also addressed shareholders at the AGM. He said that Ainsworth faced tough conditions during the 2024 financial year, especially in the Americas market.

#### soloazar.com, 28.05.2025

## Club 2000 Bedford Expands with the installation of NOVOMATIC's BLACK EDITION II B3™ NOVOLINE Cabinets

(London).- Club 2000 Bedford has further strengthened its gaming offering with the installation of four of NOVOMATIC Gaming UK's latest BLACK EDITION II B3™ NOVOLINE cabinets.



The recent edition of the BLACK EDITION II's operating the B3 NOVOLINE™ platform, adds to an already impressive lineup that includes three V.I.P. Lounge™ and three Thaumic™ B3 NOVOLINE machines. With a total of ten B3 NOVOLINE™ machines now live on site, the venue continues to showcase its commitment to providing top-tier content and cabinet experiences to their players.

B3 NOVOLINE™ remains one of the strongest-performing gaming platforms at Club 2000, regularly ranking in the site's weekly top ten performers. Its rising popularity is a testament to both the strength of its dynamic content and the recognition of player-favourite titles such as Big Bass Bonanza, CASH CONNECTION™ Charming Lady's Boom™ Coins and CASH CONNECTION™ Irish Locks™.

Stefan Harrison, Managing Director at Club 2000, commented, "These cabinets enhance both the performance and visual appeal of our gaming floor. B3 NOVOLINE™ titles like Big Bass Bonanza and the CASH CONNECTION™ collection of games, deliver instant brand recognition and excitement for our players."

Club 2000 has operated NOVOMATIC cabinets on the B3 NOVOLINE™ platform for over four years, playing a key role in supporting the platforms rise within the Bingo sector.

Kevin Temple, Director of Sales at NOVOMATIC Gaming UK, added, "I'm delighted that Club 2000 continues to invest in the B3 NOVOLINE™ platform and thank them for their long-standing partnership in helping to grow the brand in the UK Bingo market."

The latest installation reflects a continued investment in quality, innovation, and trusted partnerships, values that sit at the heart of Club 2000's and NOVOMATIC Gaming UK's approach to gaming entertainment.

#### gamblinginsider.com, 28.05.2025

INDUSTRY PARTNERSHIPS IGAMING SLOTS

### Starcasino launches in the Netherlands with Greentube's slots portfolio

New partnership brings Greentube's slot games to Dutch players.



#### **Key points:**

- Greentube's slot games are now available to Dutch players via Starcasino's new platform
- This deal marks Starcasino's entry into the Dutch market and supports Greentube's focus on regulated European markets

Greentube has expanded its presence in the Netherlands through a new partnership with Starcasino. This marks Starcasino's official launch in the Dutch market, bringing a selection of Greentube's slot games to local players.

Since 14 May, Dutch players have accessed both new releases and classic titles on Starcasino's online platform. New games include Piggy Prizes: Wand of Riches 2, Little Cluckers and Joker Winner, which feature new gameplay and themes relating to Dutch players.

These are offered alongside other titles such as Random Runner 15, Simply Wild and Random Flashback.

Andy Duschek, Greentube Regional Manager, stated: "The Dutch market continues to be a key focus for us, and partnering with a reputable and fast-growing brand like Starcasino allows us to extend our local footprint even further.

"With a blend of exciting new titles and proven classics tailored for this regional audience, this launch promises great results for both sides."

#### Good to know: Starcasino is licensed in the Netherlands by the Dutch Gambling Authority

Pieter van den Bos, Starcasino Country Director for the Netherlands, added: "The integration of Greentube's slots into the Starcasino platform allows us to offer our players the best possible gaming experience.

"Greentube's content fits perfectly with that mission, and their deep understanding of the Dutch market and the quality of their games make us extremely confident as we enter the Dutch market for the first time."

This comes as Starcasino also expands its partnership with Pragmatic Play for a Dutch launch. The platform will now integrate titles from Pragmatic Play, offering players in the Netherlands access to an extended portfolio of games.

#### igamingfuture.com, 28.05.2025

#### Starcasino startet niederländische Website mit Greentube-Inhalten



Starcasino ist durch eine neue Content-Partnerschaft mit Greentube, der NOVOMATIC Digital Gaming and Entertainment Division, in den niederländischen iGaming-Markt eingestiegen. Die Vereinbarung markiert den ersten Schritt des belgischen Betreibers auf dem niederländischen Markt und sieht die Integration einer Auswahl von Greentube-Titeln in sein lokales Angebot vor.

Die Partnerschaft startete offiziell am 14. Mai und bietet niederländischen Spielern eine Mischung aus neuen und etablierten Slot-Inhalten. Titel wie Piggy Prizes™: Wand of Riches™ 2, Little Cluckers™ und Joker Winner gehören zu den Neuzugängen, ergänzt durch beliebte Klassiker wie Random Runner 15, Simply Wild™ und Random Flashback.

Greentube verzeichnet seit seinem Eintritt in den regulierten Markt in den Niederlanden einen stetigen Zuwachs, da sein lokalisiertes Slot-Portfolio auf regionale Präferenzen zugeschnitten ist. Die Partnerschaft mit Starcasino steht im Einklang mit der umfassenden Strategie des Anbieters, durch Betreiberintegrationen in regulierten europäischen iGaming-Märkten zu expandieren.

Andy Duschek, Regionalmanager bei Greentube, sagte: "Der niederländische Markt bleibt weiterhin ein Schwerpunkt für uns und die Partnerschaft mit einer renommierten und schnell wachsenden Marke wie Starcasino ermöglicht es uns, unsere lokale Präsenz noch weiter auszubauen.

"Mit einer Mischung aus aufregenden neuen Titeln und bewährten Klassikern, die auf dieses regionale Publikum zugeschnitten sind, verspricht diese Markteinführung großartige Ergebnisse für beide Seiten."

Pieter van den Bos, Country Director für die Niederlande bei Starcasino, sagte: "Die Integration der Slots von Greentube in die Starcasino-Plattform ermöglicht es uns, unseren Spielern das bestmögliche Spielerlebnis zu bieten.

"Die Inhalte von Greentube passen perfekt zu dieser Mission und ihr tiefes Verständnis des niederländischen Marktes und die Qualität ihrer Spiele stimmen uns äußerst zuversichtlich, wenn wir zum ersten Mal in den niederländischen Markt eintreten." ggrasia.com, 28.05.2025

## Novomatic's buyout proposal maybe issued to Ainsworth's shareholders in July: Gladstone



Official information on Novomatic AG's proposal <u>to acquire the remainder</u> of the share capital it does not yet control in Australia-listed slot machine maker Ainsworth Game Technology Ltd, is likely to be sent to Ainsworth shareholders in July, with a meeting for them to vote on it soon after that.

The information was given on Wednesday by Danny Gladstone, Ainsworth's non-executive chairperson, at the firm's annual general meeting (AGM) in Sydney, New South Wales.

If the proposal – under what is known as a scheme implementation deed – is approved by Ainsworth shareholders "and other conditions precedent are satisfied or waived, the scheme will be submitted for final court approval in August 2025 and if approved would be implemented shortly after the scheme meeting," stated Mr Gladstone.

The scheme booklet to be sent to Ainsworth stockholders will include details of the reasons for the recommendation by what the company says its an independent board committee, and a report from an "independent expert".

Mr Gladstone stated at the AGM: "The independent board committee carefully evaluated the proposed offer against the company's medium and long-term growth prospects and the alternative opportunities available, and unanimously decided to support and recommend that shareholders vote in favour of the offer."

According to an April 28 filing by Ainsworth to the Australian Securities Exchange, Ainsworth and Austria-based gaming technology group Novomatic have entered into a scheme implementation deed. Under it, Novomatic will acquire the 47.1 percent of Ainsworth's share capital it does not currently own.

Under the deal, Ainsworth shareholders would receive a cash consideration of AUD1.00 (US\$0.64) per Ainsworth share.

Mr Gladstone reiterated in his Wednesday remarks at the AGM that the offer "represents a significant premium to Ainsworth's recent and longer-term trading price prior to the announcement of the scheme implementation deed".

That included a 35 percent premium to Ainsworth's closing price on April 24, the last trading day prior to the scheme implementation deed; and an amount above the highest trading price for the stock over the past 12 months.

Harald Neumann, Ainsworth's chief executive, noted in his remarks at the AGM that the 2024 financial year had "presented the company with difficult and challenging economic conditions within the markets" it operates, "primarily within the Americas".

In February, Ainsworth had reported a **profit after tax of AUD30.3 million** for full-year 2024, with normalised profit before tax – excluding currency translations and one-off items – of AUD23.2 million.

Ainsworth's Asia Pacific business – covering Australia, New Zealand, and Asia – had reported "lower" performance in the 2024 reporting year as "competitive market conditions continued," said the CEO in his Wednesday comments.

Revenue in that market segment was AUD42.7 million, a decrease on the AUD48.8 million in the prior calendar year. Segment profit declined to AUD2.7 million, compared to AUD3.4 million in the prior calendar year.

The region achieved 1,406 unit sales in the period, with Australia representing 1,308 of total units, a slight rise on the prior calendar year. Average selling prices were AUD24,700, a "slight decline" on the prior calendar year "due to discounts to achieve runout of inventory of previous generation models prior to the launch of the A-Star Raptor cabinet in February 2025," stated Mr Neumann.

#### ggbmagazine.com, 27.05.2025

#### Novomatic to Acquire Ainsworth



Austria's Novomatic AG Group, Europe's largest gaming technology group and one of its leading suppliers and operators, has signed an agreement to acquire all outstanding shares of Australian slot supplier Ainsworth Game Technology (ASX: AGI). Novomatic is currently the majority shareholder of Ainsworth.



Novomatic announced that it has signed an agreement to acquire Ainsworth via Scheme of Arrangement. The company holds an existing stake of 52.9 percent in Ainsworth, which it purchased in 2016 from company founder Len Ainsworth. It has agreed to a Scheme Implementation Deed to acquire all of the outstanding shares of Ainsworth, 47.1 percent of the company, for

a "best and final" cash consideration of A\$1 (US\$0.64) per share.

Cash consideration implies an equity value of A\$336.8 million and enterprise value of A\$336.5 million for Ainsworth. The cash consideration represents a premium of approximately 35 percent to Ainsworth's last closing price and 28 percent to Ainsworth's six-month volume-weighted average price on April 24, the last trading day prior to the date of the announcement.

Ainsworth's Independent Board Committee has unanimously recommended that Ainsworth shareholders vote in favor of the transaction.

The transaction is subject to, among other things, Ainsworth shareholder approval and customary closing conditions, and is expected to close in the second half of 2025. The Novomatic offer is not conditional on due diligence or regulatory approvals. Foreign Investment Review Board approval has been received.

"The acquisition of Ainsworth is consistent with our international growth strategy and the expansion of our presence across the Asia-Pacific and the U.S. region," said Stefan Krenn, a member of the executive board of Novomatic AG, in a press statement. "As a long-term shareholder, we are familiar with the business and believe that integrating Ainsworth into our operations is in the best interest of this strategy.

"We look forward to welcoming the highly qualified and experienced Ainsworth employees into the Novomatic family to become part of our international growth and success."

"The proposal put forward by Novomatic, who is already the majority shareholder, represents a significant premium to long-term trading value and is compelling for AGI minority shareholders," said Ainsworth Chairman Danny Gladstone in a statement.

Ainsworth is listed on the Australian Securities Exchange with headquarters in Newington, Sydney and operations worldwide, including North and South America. Ainsworth is one of the leading manufacturers and suppliers of gaming solutions in Australasia as well as in the Americas.

#### gamblinginsider.com, 27.05.2025

ONLINE MARKETING IGAMING SLOTS

# Greentube calls upon the gods in celestial new release Starlight Jackpots Odds of the Gods 2

Greentube, the NOVOMATIC Digital Gaming and Entertainment division, takes players to divine heights in Starlight Jackpots™ Odds of the Gods 2, the latest heavenly instalment in its epic jackpot series.



The all ways pays slot boasts 243 ways to win and features the mighty deities of Greek mythology, including Zeus, Athena and Hades, in a game packed with powerful mechanics and jackpot winning potential.

The gameplay offers 10 to 20 free games, triggered by landing three or more bonus scatter symbols. During these spins, players have the chance to land one of four divine jackpots, Mini, Minor, Major or Grand, through the collection of star symbols.

Each jackpot has its own unique prize potential, with the Grand Jackpot worth 1000x the total bet.

The Cash Collections feature adds another layer of excitement, with collector symbols, which appear on reels one and five in base play and on all reels during free games, gathering all present cash symbols on the grid and awarding their total values.

Cash symbols can hold values ranging from 0.5x up to 100x the total bet, with green and orange coin values hinting at higher prize potential.

Players can also accumulate four collector symbols during the bonus feature to unlock the Free Games Wheel, which determines extra free spins, multipliers and jackpot prizes depending on which segment the wheel lands on.

Possible outcomes include additional free games, multipliers up to x5, or even direct Mini, Minor, Major, or Grand jackpot wins. All multipliers apply to collected cash values for truly heavenly rewards.

Bernd Baumert, Director of Games Production and Operations at Greentube, said: "With Starlight Jackpots™ Odds of the Gods 2, we're delivering a slot experience that is as grand and exciting as the myths themselves.

"Packed with jackpot potential, dynamic features and powerful godlike characters, this release is a thrilling continuation of a fan-favourite series that promises divine entertainment from the first spin."

agbrief.com, 27.05.2025



<u>Greentube</u>, the <u>NOVOMATIC</u> Digital Gaming and Entertainment division, elevates players to divine heights with Starlight Jackpots<sup>™</sup> Odds of the Gods 2—the latest celestial chapter in its epic jackpot series.

The all ways pays slot boasts 243 ways to win and features the mighty deities of Greek mythology, including Zeus, Athena and Hades, in a game packed with powerful mechanics and jackpot winning potential.

The gameplay offers 10 to 20 free games, triggered by landing three or more bonus scatter symbols. During these spins, players have the chance to land one of four divine jackpots, Mini, Minor, Major or Grand, through the collection of star symbols. Each jackpot has its own unique prize potential, with the Grand Jackpot worth 1000x the total bet.

The Cash Collections feature adds another layer of excitement, with collector symbols, which appear on reels one and five in base play and on all reels during free games, gathering all present cash symbols on the grid and awarding their total values.

In Starlight Jackpots Odds of the Gods 2 by Greentube, players can also accumulate four collector symbols during the bonus feature to unlock the Free Games Wheel, which determines extra free spins, multipliers, and jackpot prizes depending on which segment the wheel lands on.

Possible outcomes include additional free games, multipliers up to x5, or even direct Mini, Minor, Major, or Grand jackpot wins. All multipliers apply to collected cash values for truly heavenly rewards.

Bernd Baumert, Director of Games

Production and Operations at

Greentube, said: "With Starlight

Jackpots™ Odds of the Gods 2, we're

delivering a slot experience that is as

grand and exciting as the myths

themselves. Packed with jackpot

potential, dynamic features and powerful

godlike characters, this release is a

thrilling continuation of a fan-favourite

series that promises divine entertainment

from the first spin."



Bernd Baumert, Director of Games Production and Operations at Greentube

#### yogonet.com, 26.05.2025

#### EXPANDING THEIR EXISTING PARTNERSHIP

NOVOMATIC Americas and CAGE sign exclusive street gaming market deal in Puerto Rico



NOVOMATIC Americas Puerto Rico LLC and CAGE Puerto Rico II Inc. have signed an exclusive, long-term agreement for the street gaming market in Puerto Rico. The deal builds on their existing multi-year collaboration across various Caribbean markets.

Under the new master sales agreement, **NOVOMATIC Americas will distribute thousands of FUNMASTER 2.27 gaming cabinets to CAGE Puerto Rico**. The move is still subject to CAGE receiving the renewal of its gaming license in Puerto Rico.

Each gaming terminal will include access to a curated portfolio of NOVOMATIC gaming content, which is tailored to meet the preferences of the local player base.

"This agreement underscores the strategic alignment between Caribbean CAGE and NOVOMATIC Americas in one of the region's most dynamic and promising markets," said Jakob Rothwangl, Managing Director of NOVOMATIC Americas. "It is a testament to the strength of our long-standing partnership and to the trust that CAGE places in our products, performance, and vision."

**Robert Washington, Chairman of CAGE Puerto Rico II**, echoed the sentiment, stating: "We are proud to deepen our strategic partnership with NOVOMATIC Americas as we continue to expand our footprint in the Caribbean markets.

"Their technology, product quality, performance and long-term vision are exactly what we need to drive sustainable growth and deliver best-in-class gaming entertainment to our customers and partners throughout Puerto Rico."

The agreement grants CAGE exclusive rights in the Puerto Rico street market.

NOVOMATIC will also continue supporting its existing customers on the island with ongoing service and technical support.