Pressespiegel 2025

Berichterstattung
NOVOMATIC

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NOVOMATIC AG · Wiener Strasse 158 · 2352 Gumpoldskirchen · Austria · Europe
Tel.: +43 2252 606 0 · Fax: +43 2252 606 110 · info@novomatic.com · www.novomatic.com

Novomatic bids for Ainsworth takeover

NOVOMATIC has notified Ainsworth of its intention to make an unconditional off-market takeover bid for AU$1 per share to acquire all outstanding shares in Ainsworth that Novomatic or its associates do not currently own.

Novomatic confirmed that its new takeover offer will run in parallel to its existing $1 per share scheme of arrangement offer for Ainsworth in order to provide "choice and certainty for Ainsworth shareholders who are concerned about future liquidity and the performance of Ainsworth shares."

Ainsworth's Independent Board Committee has unanimously recommended that Ainsworth shareholders accept the Novomatic takeover bid, subject to the independent expert continuing to conclude that the bid is fair and reasonable or not fair but reasonable to Ainsworth shareholders.

At the time of writing, the vote is scheduled for August 29, but Novomatic declared that it anticipates Ainsworth applying to the court to postpone the scheme meeting in light of the offer.

"Novomatic's unconditional takeover offer provides instant liquidity to all Ainsworth shareholders and ensures every Ainsworth shareholder is able to make their own decision in relation to the offer, regardless of the outcome of the scheme meeting," said Stefan Krenn, member of the executive board of Novomatic Group.

"We note that a small number of shareholders, including members of the Ainsworth family, have indicated they will not support the Scheme of Arrangement. This decision, if implemented, may block the scheme and would eliminate the opportunity for Ainsworth retail shareholders to participate in the scheme.

"By providing the option to sell into a takeover offer, Novomatic has put the decision-making process back into the hands of individual shareholders, regardless of the size of their holding."

NOVOMATIC GAMING UK

Booth 1259

RETURNING to the Novomatic stand, Novomatic Gaming UK will be showcasing the state-of-the-art NovoLive Studio, designed to seamlessly integrate the energy of a live studio environment with cutting-edge technology.

"Following its successful reception in recent years, we are excited to once again present the studio feed at G2E, offering visitors the chance to see first-hand how NovoLive elevates live gaming to new heights," declared the team.

Launched in late 2022, the NovoLive Studio has quickly become notable within the electronic table gaming (ETG) industry, and now powers almost 1,500 Novomatic terminals in over 50 casinos across the UK. This innovative platform leverages Novomatic's advanced wide-area-network infrastructure, anchored by the Novo Unity system.

The NovoLive Studio provides 24/7 live gaming from single and double zero mini-wheels as well as professionally managed baccarat and blackjack tables, all operated by a team of highly skilled and fully licenced dealers.

Designed to complement Novomatic's ETG terminals and with game pace specifically tailored to ETG players, the NovoLive Studio is helping to reshape the landscape of electronic table gaming in the UK.

Visitors to the Novomatic stand can expect a dynamic demonstration of the NovoLive Studio in action, highlighting its adaptability, advanced features and the entertainment value it brings to the market.

NOVOVISION

Booth 1259

AT the upcoming G2E tradeshow, the NovoVision team will present the latest developments for international gaming venues.

The system demonstration at the Novomatic stand will focus on a standard, high-traffic CMS architecture with options for TITO, cashless or biometrically supported wallet solutions, highlighting dynamic loyalty functionalities across a player journey that is highly individualised, appreciative and fully compliant with responsible gaming protocols.

A variety of new security and surveillance functionalities guarantee that casino operators and their staff have all information at their disposal to ensure the efficient management of their business. The NovoVision smart staff app delivers real-time notifications about defined floor events to the staff's mobile devices, thus guaranteeing that they can react in a swift and accurate manner. With the use of NovoVision eye, staff also have fast and precise access to the video surveillance RTSP sequences that relate to any defined event, according to their user role.

Premiering in the US, the NovoVision self-registration terminal (SRT) will be on show on the Novomatic stand. This new terminal turns customer registration into an intuitive, fast and secure self-service. It can be equipped with a customised registration set-up according to individual operator preferences and prevailing regulatory requirements.

These and many more NovoVision system features and functionalities will be presented at G2E.

Gaming America, Ausgabe Sept./Okt. 2025

KEY FOR G2E FLOOR PLAN

* Selected companies

STAND	COMPANY
1239	Interblock
1259	Novomatic
1824	Optx
2452/3352	EGT
4002	LT Game (at the AA Slots stand)
4023	Playtech
4452	Galaxy Gaming
5036	Gammasweep

WITH GREAT HONOR

Approaching the 25th anniversary of G2E, the conference will also play host to the 12th annual Global Gaming Awards Americas, celebrating the very best in gaming over the past 12 months.

Over the past decade-plus, no awards ceremony has brought greater prestige and honor to the gaming industry than the Global Gaming Awards, especially in the Americas region where growth continues to be seen throughout the US, LatAm and Canada.

Following an incredible 11th annual Global Gaming Awards Americas held at the Venetian Resort in Las Vegas, the Awards will once again be returning to the gaming capital of the world during the G2E in October. The ceremony consistently recognizes and rewards the gaming industry's strongest performers across the previous 12 months. These are the most prestigious and trusted Awards in the industry and have gained respect among sector heavyweights due to the strict rules and procedures put in place.

Ahead of the 2025 iteration, the Americas ceremony has introduced new categories to continue shining a light on the growing markets and verticals within gaming. In Las Vegas, the Global Gaming Awards Americas will now honor the Casino Services Supplier of the Year, handed to the company which outperforms even the highest of expectations over the previous 12 months.

The Awards have also divided the well-known Land-based Supplier of the Year category into both Class II and Class III awards, ensuring all levels of the land-based gaming industry are honored each year. With significant growth seen over the past several months in LatAm, too, the Global Gaming Awards Americas will now be presenting the LatAm & Caribbean Operator of the Year Award.

Last year, operators such as Wynn Resorts, FanDuel and Yaamava' Resort & Casino at San Manuel all took home honors for various categories. FanDuel CEO Amy Howe once again took home the Award for American Executive of the Year, while suppliers Aristocrat Gaming and Kambi were awarded with Land-based Industry Supplier of the Year and Sportsbook Supplier of the Year, respectively.

FanDuel walked away with the Digital Operator of the Year award last year, while Evolution was honored as the 2024 Digital Industry Supplier of the Year. Both companies have continued its momentum into 2025, as the sportsbook operator launched in Puerto Rico with a retail location in January, as well as hosting a ribbon-cutting ceremony for the debut of a New York office in June. Evolution was announced as one of few suppliers forming a new partnership with Hasbro in the summer of 2025, while the company also unveiled its first live casino studio in Brazil.

With the nomination window for the Americas Awards having closed on May 8, operators, suppliers and executives involved now can now read the full Shortlist of potential winners on our website. The Shortlist Magazine was officially finalized in August, with a panel of over 100 C-level executives deciding the winners and KPMG US independently adjudicating the voting process to ensure full transparency and fairness. At the start of September, the Judging Panel were asked to cast their votes for a winner and a runner-up across all categories, while Judges are excluded from voting in categories where they may face a conflict of interest.

Many factors have certainly brought new excitement to the gaming industry over the past 12 months, whether it is growth in markets such as LatAm or Canada, the continued expansion of sports wagering or numerous acquisitions taking over headlines in 2025. Nearly one year from its initial announcement, the $6.3bn acquisition of International Game Technology (IGT)'s gaming and digital business – alongside Everi – was officially closed by Apollo Funds on July 1. Flutter Entertainment also reached a new agreement with Boyd Gaming on July 31 to acquire the remaining 5% stake in FanDuel for approximately $1.755bn, securing full ownership of the leading US sports betting platform at an implied valuation of $31bn.

During G2E, the vast majority of the gaming industry comes together to share insight and provide a look into what the future will hold for the space, but it's also a time to celebrate those who managed to outperform even the highest of expectations. As always, having the ability to honor those in the industry during G2E brings a unique opportunity for *Gaming America* to bring many of the highest-ranking executives together for this incredible affair.

While the Awards certainly capture the attention of any gaming industry executive, G2E will also be holding its own celebration in October, achieving 25 years of operation since its debut. The conference quickly became the epicenter of US gaming every year, living up to the Las Vegas setting and bringing together every name possible throughout the industry. *Gaming America* is once again honored to host the Global Gaming Awards Americas from The Venetian in Las Vegas, and continue cementing its place amongst the G2E lineup.

2025 GLOBAL GAMING AWARDS AMERICAS SHORTLIST:

Land-based Operator: Churchill Downs Incorporated, MGM Resorts International, Wynn Resorts, Caesars Entertainment, Penn Entertainment, Bally's Corporation, Hard Rock International, J&J Gaming, Boyd Gaming, Choctaw Casino & Resorts

Digital Operator: DraftKings, BetMGM, Caesars Entertainment, bet365, FanDuel, Fanatics Betting & Gaming, Hard Rock Bet, ESPN Bet, Rush Street Interactive, Bally's Interactive

Land-based supplier Class II: Eclipse Gaming Systems, Aristocrat Gaming, Everi, Interblock, Light & Wonder, AGS, Bluberi, Incredible Technologies, Konami Gaming, Ainsworth

Land-based supplier Class III: Aristocrat Gaming, IGT, Light & Wonder, Novomatic Americas, Interblock, EGT, Zitro, Konami Gaming, Bluberi, Incredible Technologies

Digital Industry Supplier: Evolution, Greentube, Bragg Gaming, White Hat Studios, CreedRoomz, Play'n GO, AGS, Design Works Gaming, Games Global, 1X2 Network

Digital Product: IGT PlayDigital - Engagement Platform, Fast Track - Fast Track CRM, SPRIBE - Aviator, EveryMatrix - SlotMatrix, SOFTSWISS - SOFTSWISS Game Aggregator, Big Time Gaming - Millionaire Megaways, PayNearMe - PayNearMe platform, BetConstruct - The Last Battle Universe, Playtech - Breaking Bad: Collect'Em & Link, TrafficGuard - TrafficGuard Search

Property: Gun Lake Casino Resort, Hard Rock Hotel & Casino Bristol, MGM National Harbor, The Rose Gaming Resort, Yaamava' Resort & Casino at San Manuel, Caesars Virginia, Pechanga Resort Casino, Ocean Casino Resort, Durango Casino & Resort, Jamul Casino Resort

Customer Loyalty Program: Fanatics Betting & Gaming - FanCash, Rush Street Interactive - iRush Rewards, MGM Rewards, DraftKings - Dynasty Rewards, Caesars Rewards, Yaamava' Resort & Casino at San Manuel - Club Serrano, Penn Play, Hard Rock International - Unity, Mohegan - Momentum, Choctaw Casinos & Resorts - Rewards Club

Sportsbook Supplier: Kambi, OpenBet, Sportradar, Playtech, BetConstruct, IGT PlaySports, Huddle Tech, Altenar, Delasport, NRT Technology

Casino Services Supplier: OPTX, Passport Technology, Koin, Gift&Go, IGT, Global Promotional Sourcing, Imagine This, Konami Gaming, Table Trac, Quick Custom Intelligence

LatAm & Caribbean Operator: Betsson, Atlantis Paradise Island, Betano, bet365, Baha Mar, Codere Online, Hipódromo Argentino de Palermo, Betnacional, Grupo Caliente, Superbet

Product Innovation: Interblock - Marble Run, Soft2Bet - MEGA, Sportradar - emBET, Inspired Entertainment - Hybrid Dealer, AGS - Bonus Spin Xtreme for Poker Rooms, Pavilion Payments - Employee Tipping, Galaxy Gaming - Galaxy Operating System Sapphire, Marker Trax - NextGen platform, TAPPP - MicroApp Platform, TXODDS - TX Scores

Slot: Bluberi - Honey Bomb, Aristocrat Gaming - Phoenix Link, Ainsworth - Triple Troves, Gaming Arts - Lava Lock, IGT - Whitney Houston Slots, Light & Wonder - KONG: SKULL ISLAND, Zitro – Legendary Sword, EGT - Bell Link, Sega Sammy Creation - Railroad Riches, Konami Gaming - Charms Full Link

Responsible Business: Aristocrat, DraftKings, Hard Rock International, Play'n GO, FanDuel, SOFTSWISS, BMM Innovation Group, Betsson Group, Penn Entertainment, Yuhaaviatam of San Manuel Nation

THE AINSWORTH VIEW

Sean Evans and **Keith Kruczynski** preview G2E's 25th anniversary.

How will Ainsworth's booth showcase recent innovation?

Sean Evans: We are unveiling a new cabinet, the Raptor 832, with a similar base that the Raptor's on but with three 32-inch, high-definition monitors, available front and center at the booth. We are also introducing our first new hardware for the US market in two years. About 30% of the North American marketplace is still purchasing dual screens, and we haven't been in that space yet. It also plays better to some of our higher-denomination product offerings, our dual screens as we see from old 560s and 600s. We're pretty excited to have an additional bump or product offering in our arsenal.

Keith Kruczynski: We're focusing on brand extension, building upon our current successes as well as innovation. One of the cool things you're going to see along the lines of what Sean was talking about is taking an old school, really successful Ainsworth high-denom title, and bringing it to 2025 and 2026. We've had some successes, let's build upon those and make them even better. As for innovation, we'll be showing Train Heist, which is our foray into a Western theme with perceived persistence and a really awesome holding spin feature. We also have Dragon Legacy, which we showed over at IGA in April, but what's going to be great about showing it at G2E this year is that it's real and ready. It's approved, ready to go and visitors can play it right then and there.

How has G2E grown so much over the past 25 years?

KK: I definitely know a lot more people now than I did 20 years ago! From a personal standpoint, the most fun part is catching up with old colleagues and seeing the cool stuff they're working on. It's also how many more players there are in the industry now. Before, there were the big three or four, but now there's just so many, and I think it requires even more comfortable walking shoes because you have to go to more booths!

In what ways can G2E present opportunities for Ainsworth?

SE: For us, we're in the process of transforming Ainsworth, which has been underway for around a year and we're really starting to make radical changes. We've got five business verticals here, Class II, Class III, HHR, online and VLT. We're really trying to focus on each to maximize our growth in those areas. Being able to showcase all those products in one space is great and we also conduct blind surveys at G2E. We did that last year, and it was just a cutthroat question of what was the best product you saw at our booth. It's very important to also gain a comparison against our peers, our other competitors and confirmation from our customers that we're on the right track.

We've taken a different approach and, as I say, transformational, more than anything in that we are looking at the attributes of the top -performing games every month. We just produced an updated one-year report, which ended up being a 31-page document that we presented to the game dev team. So it's twofold, making sure you're on par with the competition and then getting that feedback directly from the customers. I like the anonymous approach because that's where you get the real feedback.

What will you showcase on an iGaming front?

KK: One of the big initiatives we've done this year is working closer with the studios and the iGaming team. Before this year, there was no visibility, we didn't even know what they were working on or what was in the pipeline. There's a lot more firepower behind the iGaming side now that we're really getting the studios embedded into that side of the business.

We're learning about their struggles and things they have to deal with that we don't. I think you're going to see a lot more of that collaboration from Ainsworth moving forward. ◀

SEAN EVANS
President
Ainsworth

KEITH KRUCZYNSKI
Vice President
Ainsworth

asgam.com, 22.09.2025

Novomatic and Kjerulf Ainsworth both increase holdings as battle for control of Ainsworth Game Technology continues

Austrian gaming giant Novomatic and its founder Johann Graf have increased their stake in Australian slot machine supplier Ainsworth Game Technology (AGT) to almost 60%. However, the Ainsworth family – which has publicly disputed Novomatic's takeover efforts – have taken some steps to increase their stake too.

According to recent filings, Graf and the combined entities of Novomatic AG, JFG Privatstiftung and NovoInvest GmbH have upped their interest in AGT from 58.8% to 59.8% during a series of 14 transactions between 29 August and 18 September. The entities have gradually increased their stake from 52.9% since announcing plans to acquire a 100% interest in the company earlier this year, albeit via an unconditional takeover offer issued to shareholders rather than an initial scheme of arrangement that received pushback from the Ainsworth family.

Notably, Kjerulf Ainsworth, the son of company founder Len Ainsworth and who led a block of shareholders to move against Novomatic's acquisition bid, last week increased his own stake in AGT from 5.58% to 7.27%.

While Novomatic is proceeding with its unconditional takeover bid through which it will acquire all of the shares of any shareholders who accept the offer, AGT's Independent Board Committee has stated that it maintains a unanimous recommendation that shareholders accept the Novomatic takeover bid, subject to an independent expert concluding and continuing to conclude that the bid is fair and reasonable, or not fair but reasonable to AGT shareholders and there being no superior proposal.

gamblinginsider.com, 19.09.2025

ONLINE CASINO FINANCIAL MERGERS & ACQUISITIONS

Novomatic stake in Ainsworth rises to nearly 60% as takeover bid advances

Novomatic has lifted its holding in Ainsworth to 59.8% after a series of share acquisitions.

Key points:

- **Novomatic and founder Johann Graf now control 59.8% of Ainsworth's shares**
- **Takeover offer remains at AU$1.00 per share, valuing the business at AU$336.8m**
- **Ainsworth's board has unanimously recommended shareholders accept the bid**

Novomatic AG has increased its stake in Ainsworth Game Technology (AGT) to almost 60%, according to a filing to the Australian Securities Exchange.

The Austrian supplier and its founder Johann Graf now control 59.8% of shares, up from 58.8% earlier this month.

The increase came through on-market purchases of Ainsworth stock and further acceptances of Novomatic's off-market takeover offer.

That bid, announced in August, remains unconditional and priced at AU$1.00 (US$0.65) per share. The offer values Ainsworth at approximately AU$336.8m on a fully diluted basis.

Last week, Ainsworth's Independent Board Committee (IBC) reiterated its recommendation that shareholders accept the offer.

The committee described it as a "significant premium" to market trading levels, while the appointed independent expert also concluded the deal was "fair and reasonable" in the absence of a superior proposal.

Novomatic had originally pursued a scheme of arrangement announced in April, but this was terminated in late August after doubts about shareholder approval. A separate takeover bid has since been maintained.

Daniel Gladstone, Chair of the IBC, told shareholders in a target's statement: "You should consider the Takeover Offer having regard to your own personal risk profile, investment strategy and tax circumstances. If you are in doubt as to whether to accept or reject the Takeover Offer, you should seek your own independent professional advice."

If Novomatic reaches 75% ownership, it has signalled its intention to delist Ainsworth from the Australian Securities Exchange. A holding of 90% would trigger compulsory acquisition of remaining shares.

The company has said it expects the transaction to close by early November 2025, subject to further acceptances.

For Ainsworth, the deal comes after its latest half-year results showed revenue of AU$152.1m, up 22% year-on-year, though EBITDA fell 63.5%. Novomatic, meanwhile, has been expanding its portfolio, with its acquisition of France's Vikings Casino Group earlier this year.

sigma.world, 19.09.2025

Novomatic's takeover bid pushes Ainsworth stake close to 60%

Austrian gaming equipment supplier Novomatic AG has raised its holding in Australian slot machine manufacturer Ainsworth Game Technology Ltd (AGT) to 59.8 percent, as per a filing with the Australian Securities Exchange (ASX). The increase comes as Novomatic seeks to acquire the shares it does not already control.

The company and its founder, Johann Graf, previously held 58.8 percent of Ainsworth shares earlier this month. The latest increase was achieved through on-market purchases of Ainsworth stock and further acceptances of Novomatic's off-market takeover offer.

Inside the takeover offer

Novomatic announced its unconditional off-market takeover bid in August, offering AU$1.00 (US$0.645) per share for the shares it does not currently own. On a fully diluted basis, the offer values Ainsworth at approximately AU$336.8 million ($222.5 million).

The offer was described by Ainsworth's Independent Board Committee (IBC) as a "significant premium" to the market trading levels. The committee also highlighted that the appointed independent expert concluded the deal was "fair and reasonable" in the absence of a superior proposal.

Addressing [shareholders in a target's statement](), Daniel Gladstone, Chair of the IBC, said, *"You should consider the Takeover Offer having regard to your own personal risk profile, investment strategy and tax circumstances. If you are in doubt as to whether to accept or reject the Takeover Offer, you should seek your own independent professional advice."*

If Novomatic reaches 75 percent ownership, it has indicated it intends to delist Ainsworth from the ASX. Reaching 90 percent would trigger a compulsory acquisition of the remaining shares. The company expects the transaction to close by early November 2025, subject to further acceptances.

How Novomatic built its stake in Ainsworth

Novomatic first acquired a controlling stake in Ainsworth in 2016, purchasing 52.9 percent of shares from Ainsworth founder Len Ainsworth. Since then, the company has been gradually increasing its stake in the Australian manufacturer.

Earlier this year, Novomatic also expanded its portfolio with the acquisition of France's Vikings Casino Group, reflecting its ongoing international growth strategy.

Stefan Krenn, a member of Novomatic's executive board, said, *"The acquisition of Ainsworth is consistent with our international growth strategy and the expansion of our presence across the Asia-Pacific and the US region."*

Ainsworth's performance and valuation

Ainsworth reported half-year revenue of AU$152.1 million ($100.5 million), up 22 percent compared to the same period in the previous year. However, its EBITDA fell 63.5 percent, and net profit dropped 65 percent year-on-year to AU$4.9 million ($3.2 million)from AU$14.0 million ($9.3 million).

According to the target statement filed with the ASX, Novomatic's offer represents an acquisition multiple of approximately 7.2 times Ainsworth's full-year 2024 EBITDA and 7.1 times the last 12 months' EBITDA to 30 June 2025. The IBC said these metrics "compared favourably with precedent gaming supplier transactions."

The independent expert assessed Ainsworth's underlying share value between AU$0.93 ($0.60) and AU$1.07 ($0.69), confirming that the AU$1.00 ($0.645) offer per share falls within this range. Each member of the IBC has indicated that they intend to accept the takeover offer for all shares they control, before the end of the offer period.

Why the April scheme was dropped

In April 2025, Novomatic had planned a scheme of arrangement to buy the remaining Ainsworth shares. However, this plan was called off in late August when it seemed unlikely that shareholders would approve it. Novomatic's off-market takeover offer is still active and continues as planned.

Ainsworth stated at the time, *"For the scheme to become effective, specified conditions precedent need to be satisfied or waived, including a requirement for Ainsworth shareholders to approve the scheme by the requisite majorities in accordance with the Corporations Act."*

Following the termination, the IBC confirmed its unanimous recommendation for shareholders to accept the Novomatic takeover bid, subject to confirmation from the independent expert that the proposal is "fair and reasonable or not fair but reasonable" to Ainsworth shareholders.

What's next for Ainsworth and Novomatic

Novomatic's increased ownership demonstrates its intention to become more involved with Ainsworth and to match the company's choices with its overarching investment strategies. In addition to offering a premium over market pricing and a clear choice to sell their shares, the takeover offer gives shareholders an all-cash settlement.

The transaction is expected to close in early November, after which Novomatic would have full control of Ainsworth, potentially leading to delisting from the ASX and closer integration into Novomatic's international business.

ggrasia.com, 19.09.2025

Novomatic's stake in Ainsworth increases to nearly 60pct

Austrian gaming equipment supplier Novomatic AG has increased its stake in Australian slot maker Ainsworth Game Technology Ltd to nearly 60 percent, as the former seeks to acquire the shares it does not currently control in Ainsworth.

The Novomatic group and its founder and owner, Johann Graf, now control 59.8 percent of Ainsworth's shares, following a string of acquisitions since late August, according to a Friday filing by Ainsworth.

The increase was effected via on-market acquisitions of Ainsworth shares, as well as acquisition of relevant interest in shares as a result of acceptances of the off-market takeover offer made by Novomatic. That is per Friday's announcement to the Australian Securities Exchange.

Novomatic in August made an “off market” and “unconditional” **takeover bid** of AUD1.00 (US$0.645) apiece for the shares that it does not currently control in Ainsworth.

The offer price for Ainsworth shares implied an equity value of approximately AUD336.83 million on a fully diluted basis, according to a recent statement published by Ainsworth.

Last week, an independent board committee of Ainsworth **“unanimously” recommended** that Ainsworth’s shareholders accept Novomatic’s takeover bid.

The committee said at the time that the offer price represented “a significant premium” to the trading price of Ainsworth’s shares, and provided “full liquidity through an all-cash offer”.

It also flagged that the independent expert appointed to advise on the deal had “concluded that the takeover offer is fair and reasonable to Ainsworth shareholders, in the absence of a superior proposal”.

In late August, Novomatic and Ainsworth **announced the termination** of a separate scheme implementation deed, which had been proposed in April. Via the scheme transaction, Novomatic had also intended to acquire the shares it does not currently control in Ainsworth.

casinobeats.com, 18.09.2025

Novomatic präsentiert große Neuheiten auf der G2E 2025 in Las Vegas

Foto von Sung Shin auf Unsplash

Der österreichische Glücksspielkonzern Novomatic bereitet sich auf einen umfangreichen Auftritt bei der Global Gaming Expo (G2E) 2025 in Las Vegas vor. Gezeigt werden neue Spielautomaten, frische Spielinhalte sowie moderne Managementsysteme – viele davon speziell für den nordamerikanischen Markt entwickelt.

Neue Cabinets für den US- Markt

Zu den Highlights zählt die US-Premiere des DIAMOND X 1.55J Quattro. Das Gerät verfügt über ein 55-Zoll-UHD-Display in J-Form, eine TouchDeck-Bedienoberfläche und ein integriertes Soundsystem. Es kann in vier- oder sechsfacher Bankkonfiguration als Blickfang auf dem Casino-Floor eingesetzt werden.

Darüber hinaus stellt Novomatic die neue V.I.P. X Serie vor. Dazu gehören die Modelle V.I.P. X Royal 1.85, V.I.P. X Dream 2.43/3.43, V.I.P. X Lounge 2.32 und V.I.P. X Galaxy 2.65. Letzteres bietet zwei 65-Zoll-Displays, einen drehbaren TouchDeck und den komfortablen „Viper"-Lounge-Sessel, der speziell für längere Spielsitzungen ausgelegt ist.

Frische Spielinhalte und ETG Plattform

Auch auf der Content-Seite fährt Novomatic groß auf. Präsentiert wird unter anderem Rising Treasures, eine Multi-Feature-Suite auf der NOVO LINE Plattform mit Free Games, Xtra Spins und Prize Upgrades. Ebenfalls neu ist Ultra Boost Link 3 Treasures, das eine Dreifach-Jackpot-Mechanik und ein Reel-Matrix-Feature kombiniert. Weitere Neuheiten heißen Xtension Link Evolution und Piggy Prizes – Wish of Riches.

Ein weiteres Highlight ist Novo Unity Pro, eine Plattform für Electronic Table Games (ETG). Sie ermöglicht den Zugang zu Live-, automatisierten und virtuellen Spielen wie Roulette, Baccarat, Poker und Blackjack – alles über ein einziges Terminal.

Laut Jakob Rothwangl, Managing Director von Novomatic Americas, liegt der Fokus klar auf Innovation: „Wir zeigen nicht nur Produkte, sondern eine Strategie, die auf nachhaltige Profitabilität für Betreiber ausgelegt ist."

Casino-Management und globale Bedeutung

Im Bereich Systemlösungen präsentiert Novomatic sein NOVOVISION Casino Management System. Die modulare Plattform deckt Cashless Gaming, Datenanalyse, Spieler-Tracking und Kundenbindungsprogramme ab und richtet sich an Casinos, die auf digitale und bargeldlose Prozesse setzen.

Der Konzern selbst ist ein Schwergewicht der Branche. Novomatic AG, gegründet 1980, ist in rund 45 Ländern aktiv und exportiert Produkte in mehr als 130 Länder. Weltweit betreibt das Unternehmen über 1.400 elektronische und klassische Casinos sowie zahlreiche Mietterminals. Das Portfolio reicht von landbasiertem Gaming über Cash- und Casino-Management bis zu Online-, Mobile- und Social-Gaming-Angeboten.

Mit dem großen Messeauftritt unterstreicht Novomatic seine internationale Bedeutung und seinen Anspruch, technologische Trends früh zu besetzen. Schon jetzt zählt das Unternehmen laut aktuellen Rankings erneut zu Österreichs Top Marken und will mit den neuen Lösungen seine Position in Nordamerika weiter ausbauen.

Besucher finden Novomatic während der G2E 2025 in Las Vegas am Stand Nr. 1259 – ein Treffpunkt für Casino-Betreiber, die sich über modernste Hardware, innovative Spielideen und effiziente Managementsysteme informieren möchten.

isa-guide.de, 18.09.2025

Jetzt reinhören! SpielStudio Spezial mit Daniel Henzgen und Dominik Meier

SpielStudio ist der WestLotto-Infotalk zu aktuellen Themen rund um den Glücksspielmarkt. Gastgeber ist Unternehmenssprecher Axel Weber. Im Podcast tauscht er sich monatlich mit Expertinnen und Experten aus. Der Clou: Sein jeweiliger Gast wird per Zufallsprinzip ermittelt. Axel Weber weiß also bis zum Beginn jeder Folge nicht, mit wem er sich unterhalten wird.

37. Episode des WestLotto SpielStudios – diesmal in Form eines SpielStudio Spezial. Denn Gastgeber Axel Weber hat sich zwei ganz bestimmte Gäste gewünscht. Daniel Henzgen und Dominik Meier, Autoren des Buches „Der Mensch, das Spiel und der Zufall". Darin gehen sie über fast 2000 Jahre zurück und fragen: Was bedeutet Glücksspiel eigentlich für den Menschen? Gibt es überhaupt das Glücksspiel? Axel Weber hakt kritisch nach: Wer soll dieses Buch lesen – ist es doch alles andere als leicht verständlich?

Die beiden Autoren erzählen, warum das Projekt als eine Art Selbsttherapie begann, welche philosophischen und anthropologischen Fragen sie bewegten und warum Glücksspiel eine transzendentale Ebene haben kann. Es geht um große Themen: Warum wir spielen. Warum Menschen im Spiel für einen Moment alle gleich sind. Weshalb Regulierung niemals abgeschlossen sein kann. Die drei diskutieren, ob wir heute im „Zeitalter der Pathologisierung der Spielfreude" leben – und ob Regulierung Freiheit einschränkt oder ermöglicht. Sie hören ein WestLotto SpielStudio Spezial über Spiel, Zufall, Glück, Gesellschaft und die Frage, warum das Spiel für den Menschen mehr ist als nur ein Einsatz auf Gewinn.

glueckswirtschaft.de, 18.09.2025

Daniel Henzgen und Dominik Meier im SpielStudio-Podcast: Zwischen Prävention und Freiheit

In der September-Folge des WestLotto-Podcasts „SpielStudio" diskutierte Gastgeber Axel Weber mit Dr. Daniel Henzgen und Dominik Meier über die Bedeutung des Glücksspiels und aktuelle Fragen der Branche.

In der jüngsten Folge des WestLotto-Podcasts „SpielStudio" diskutierte Gastgeber Axel Weber mit Dr. Daniel Henzgen und Dominik Meier über die Bedeutung des Glücksspiels und aktuelle Fragen der Branche. Henzgen, Kommunikationsexperte, und Politikberater Meier sind die Autoren des Buches „Der Mensch, das Spiel und der Zufall", das die Glücksspielgeschichte und -philosophie über zwei Jahrtausende beleuchtet. Im Podcast gaben sie Einblicke in zentrale Thesen ihres Werks und spannten den Bogen zu Regulierungsdebatten und Branchentrends.

Kulturelle Bedeutung des Spiels

Ihr Buch sei in der Corona-Zeit aus einer Art „Selbsttherapie" entstanden – eine Gelegenheit, grundlegende Fragen zum Glücksspiel abseits des politischen Tagesgeschäfts neu zu stellen. Der Ansatz ist historisch angelegt: Glücksspiele begleiten die Menschheit seit Jahrtausenden, das Spielen sei „eine anthropologische Konstante". Henzgen und Meier zeigen, wie unterschiedlich Glücksspiel im Lauf der Geschichte gedeutet wurde – etwa als Orakel göttlichen Willens, als subversiver Gegenentwurf zu hierarchischen Strukturen oder als moralische Herausforderung. Trotz wechselnder Sichtweisen bleibt eines gleich: Im Spiel begegnen sich Menschen unabhängig von Status auf Augenhöhe. Für einen Moment „sind alle gleich" – Gewinn oder Verlust hängen allein vom Zufall ab. Dieser Zufallsfaktor verleiht dem Glücksspiel eine besondere Faszination als Ausbruch aus dem durchstrukturierten Alltag.

Regulierung als Daueraufgabe

Das Spannungsverhältnis zwischen Glücksspiel und staatlicher Ordnung zog sich als roter Faden durch das Gespräch. Historisch habe das Spiel mit dem Zufall stets Autoritäten herausgefordert. Herrschende Mächte hätten ein Interesse, unkontrollierbare Risiken einzudämmen und Kontrolle zu wahren. Auch heute gilt, dass Regulierung ein dynamischer, niemals abgeschlossener Prozess ist, der sich laufend neuen Spieltrends anpassen muss. Henzgen und Meier erinnerten etwa an eine Welle sogenannter „Fungames" vor einigen Jahren: Damals umgingen kreative Anbieter strenge Vorgaben für Geldspielgeräte, bis der Gesetzgeber reagierte und die Regeln nachschärfte. Dieses Beispiel zeige, wie Politik und Branche auf Veränderungen reagieren müssen, um legale Angebote attraktiv zu halten.

Herausforderungen im Markt

Neben Grundsatzfragen thematisierten die Gäste den Kampf gegen illegales Glücksspiel. Trotz verschärfter Regulierung floriert ein erheblicher Schwarzmarkt.

Henzgen schilderte, wie in Hinterzimmern weiterhin unerlaubte Automatenspiele und Wettangebote betrieben werden. Schätzungen zufolge gibt es bundesweit rund 50.000 illegale Geräte – fast die Hälfte des Marktes. Für Henzgen und Meier ist das ein „ordnungspolitisches Versagen", das die Glaubwürdigkeit der Politik untergräbt. Beide fordern, illegale Angebote konsequent zu unterbinden und zugleich legale Alternativen zu stärken. Erfolgreiche Regulierung müsse den Spieltrieb der Menschen kanalisieren, statt ihn zu verdrängen.

Zwischen Prävention und Freiheit

Die Gesprächspartner stellten die Frage, ob wir heute im „Zeitalter der Pathologisierung der Spielfreude" leben. Sie kritisierten, dass in der öffentlichen Debatte der Spaß am Spiel nur noch unter Suchtaspekten betrachtet werde. Der Schutz vor Spielsucht sei zwar essenziell, doch ein rein krankheitsorientierter Blick verkenne die kulturelle und soziale Bedeutung des Spiels. Wer jede Spielfreude als potenziell krankhaft einstuft, leitet daraus häufig den Ruf nach übermäßig strikter Regulierung ab – ein Ansatz, vor dem Henzgen und Meier warnen. Regulierung solle vielmehr ungefährliches Vergnügen ermöglichen, statt unnötig Freiheit zu beschneiden.

Politischer Ausblick

Glücksspielpolitik ist immer auch Gesellschaftspolitik: Es geht um die Frage, wie viel Eigenverantwortung mündigen Bürgern zugetraut wird. Meier beobachtet hier eine Tendenz zur Bevormundung, die die individuelle Glückssuche reglementiert. „Jeder Mensch hat das Recht, seine Freizeit nach den eigenen Vorstellungen zu gestalten, ohne pathologisiert und paternalisiert zu werden", betonte Henzgen. Das bedeute nicht, Risiken zu leugnen, sondern dem Einzelnen Freiräume für verantwortungsbewusstes Spiel zu lassen. Fazit: Glücksspiel ist mehr als ein Einsatz auf Gewinn – es berührt Grundfragen von Kultur, Freiheit und dem Verhältnis zwischen Bürger und Staat. Regulierung müsse als dauerhafter Balanceakt begriffen werden – zwischen Spielerschutz und Freiheit, zwischen Kontrolle und dem menschlichen Spieltrieb.

Westlotto: Dr. Daniel Henzgen und Dominik Meier zu Gast im Spielstudio-Podcast

Der Spielstudio-Podcast von Westlotto feiert seinen dritten Geburtstag mit einer Spezial-Folge über Spiel, Zufall, Glück, Gesellschaft und die Frage, warum das Spiel für den Menschen mehr ist als nur ein Einsatz auf Gewinn. Zu Gast sind Dominik Meier und Dr. Daniel Henzgen, der bereits zum zweiten Mal Gast im Podcast ist. Gemeinsam mit Axel Weber sprechen die Autoren des Buches „Der Mensch, das Spiel und der Zufall" über die Geschichte des Glücksspiels und die Bedeutung von Freiheit.

Motivvielfalt rund ums Glücksspiel

„Wir unterschätzen im Allgemeinen die Motivlage, warum gespielt wird in Bezug auf Glücksspiel-Dienstleistungen", sagt Henzgen, Mitglied der Geschäftsführung bei Löwen Entertainment. Eine Motivation für Spielerinnen und Spieler sei der Tagtraum – also die Vorstellung davon, was man mit einem Gewinn alles machen könnte. „Ich glaube, dass die Motivation, die mich durch die Woche bringt, die vielleicht voller Mühsal ist, mindestens genauso wichtig ist, wenn nicht gar viel wichtiger, als den Jackpot zu gewinnen", so Henzgen. Diese Motivvielfalt würde dem Thema Glücksspiel abgesprochen werden. Meier führt zudem im Gespräch aus, dass das Spielen eine besondere Handlung sei, da sie alle Menschen unabhängig von Kultur und Zeit täten. „Das Spielen an sich kann man nicht diskutieren. Man kann nur die Formen diskutieren, die sich daraus ergeben", so der Autor.

SpielStudio ist ein Westlotto-Infotalk zu aktuellen Themen rund um den Glücksspielmarkt. Gastgeber ist Unternehmenssprecher Axel Weber. Im Podcast tauscht er sich monatlich mit Glücksspiel-Expertinnen und -Experten aus. Dabei wird der jeweilige Gast per Zufallsprinzip ermittelt. Hier können Sie die aktuelle Folge vom Westlotto-Podcast hören.

Über das Buch

Das Buch „Der Mensch, das Spiel und der Zufall" hat Henzgen zusammen mit Meier, Inhaber des Politik-Beratungsunternehmens Miller & Meier Consulting, geschrieben. Es versteht sich als Grundlage zur weiteren Meinungsbildung für alle, die sich mit der Thematik befassen. Zum politischen Plädoyer wird das Buch spätestens bei der Fragestellung nach der gelebten Freiheit jedes einzelnen Menschen und inwiefern der staatliche Umgang mit dem Spiel ein Maßstab für eine – oder eben keine – freiheitliche, demokratische Gesellschaftsordnung ist. Erschienen ist es bei Springer VS Wiesbaden im Dezember 2024.

Freizeit-Freiheit

Löwen Entertainment hat im Juni eine neue Informationskampagne unter dem Titel Freizeit-Freiheit veröffentlicht. Ziel der Kampagne ist es Löwen zufolge, für ein offenes, tolerantes und liberales Verständnis der individuellen Freizeitgestaltung zu werben.

soloazar.com, 16.09.2025

Big Stage, Bold Impact: NOVOMATIC Will Set the Tone at G2E 2025

(Gumpoldskirchen/Chicago).- At G2E 2025, NOVOMATIC will showcase a powerful portfolio featuring striking cabinet designs and top-performing game content, crafted to engage players and drive results for operators worldwide.

At this year's **Global Gaming Expo, NOVOMATIC** will unveil a slate of products designed to turn heads on the casino floor and, more importantly, drive measurable returns for operators. The portfolio balances spectacle with substance, showcasing the company's dual commitment to entertainment and profitability.

Cabinets with presence

Taking center stage is the U.S. debut of the DIAMOND X™ 1.55J Quattro, a cabinet that has already earned international acclaim and is now poised to reshape the North American market. Its sweeping 55-inch J-curved UHD display, paired with an immersive TouchDeck™ interface and integrated sound system, delivers a cinematic experience. When deployed in four- and six-bank configurations, the DIAMOND X™ 1.55J Quattro becomes a floor-dominating anchor designed to draw players from across the room.

Alongside it, NOVOMATIC presents the V.I.P. X™ cabinet series, a family of machines built as much for spectacle as for player comfort. The lineup includes the V.I.P. X Royal™ 1.85, V.I.P. X Dream™ 2.43/3.43, V.I.P. X Lounge™ 2.32, and the commanding V.I.P. X Galaxy™ 2.65. With oversized UHD screens, ambient lighting, and luxury seating, these cabinets push the boundaries of what slot entertainment can look like. The V.I.P. X Galaxy™, with its dual 65-inch displays, swiveling TouchDeck™, and fully integrated "Viper" lounge chair, redefines centerpiece design for extended play.

Games built for performance

On the content front, NOVOMATIC is placing a spotlight on RISING TREASURES™, a Multiple Feature suite on the NOVO LINE™ platform. By layering Free Games, Xtra Spins, and Prize Upgrades into one package, it delivers the kind of variety that keeps players engaged and operators confident in performance.

Also making its debut is ULTRA BOOST™ LINK 3 Treasures, the latest extension of a player-favorite franchise. Its three-pot bonus mechanic, paired with a dynamic reel-matrix feature, offers a blend of frequent wins and long-term jackpot anticipation, striking a balance between accessibility and thrill. Rounding out the lineup are fresh titles like XTENSION LINK™ Evolution and Piggy Prizes – Wish of Riches, broadening the company's already diverse library. NOVOMATIC Americas has built notable success in Puerto Rico's Street Market and continues to place a strategic emphasis on Street Market VGTs overall.

Through its "Street Smart" focus, the company is committed to delivering localized, performance-driven game content that supports operators.*"Our focus is clear: deliver innovation that performs. The cabinets we are launching, the content we are expanding, and the systems we are advancing are all designed to give operators a tangible advantage on their floor. At G2E, we're not just showing products – we're showing a strategy built for lasting operator profitability"* said **Jakob Rothwangl, Managing Director, NOVOMATIC Americas.**

Thomas Schmalzer, VP of Global Sales and Product Management at NOVOMATIC AG, adds: *"At G2E 2025, we are showcasing the full breadth of NOVOMATIC's innovation power – from cabinets with iconic design to premium game content and future-ready systems. What makes our portfolio stand out is not only the visual and entertainment value, but the way it consistently translates into strong performance for our customers."*

Beyond the reel

NOVOMATIC's G2E presence extends well past slot machines. Novo Unity™ Pro, the company's flagship Electronic Table Games platform, allows multiple live, automated, and virtual games – from Roulette and Baccarat to Poker and Blackjack – to be played through a single terminal. For operators, it is a way to expand game variety without expanding footprint.

For the systems sector, NOVOMATIC presents the NOVOVISION™ Casino Management System, a modular suite of applications built to handle the complexities of modern gaming operations. From biometrically supported cashless gaming and real-time analytics to sophisticated player tracking and loyalty dynamics, NOVOVISION™ equips operators with tools to run smarter floors and cultivate deeper player engagement.

A market statement

Together, the DIAMOND X™ 1.55J Quattro, the V.I.P. X™ series, RISING TREASURES™, ULTRA BOOST™ LINK 3 Treasures, Novo Unity™ Pro, NOVOVISION™, and localized game content for Puerto Rico reflect NOVOMATIC Americas' strategic vision: uniting design and technology to captivate players, empower operators, and build a lasting competitive edge in rapidly evolving markets.

indiangaming.com, 16.09.2025

Novomatic Announces Dynamic G2E 2025 Product Portfolio

LAS VEGAS, NV – Novomatic is set to showcase a lineup of products at this year's Global Gaming Expo (G2E), highlighting features intended to engage players while providing value to operators. The portfolio balances spectacle with substance, showcasing the company's dual commitment to entertainment and profitability.

Making its U.S. debut at G2E, the Diamond X™ 1.55J Quattro extends Novomatic's cabinet portfolio with a model that has seen prior adoption internationally. Its sweeping 55-inch J-curved UHD display, paired with an immersive TouchDeck™ interface and integrated sound system, delivers a cinematic experience. When deployed in four- and six-bank configurations, the Diamond X™ 1.55J Quattro becomes a floor-dominating anchor designed to draw players from across the room.

Alongside it, Novomatic will present the V.I.P. X™ cabinet series, a family of machines built as much for spectacle as for player comfort. The lineup includes the V.I.P. X Royal™ 1.85, V.I.P. X Dream™ 2.43/3.43, V.I.P. X Lounge™ 2.32, and the commanding V.I.P. X Galaxy™ 2.65. With oversized UHD screens, ambient lighting, and luxury seating, these cabinets push the boundaries of what slot entertainment can look like. The V.I.P. X Galaxy, with its dual 65-inch displays, swiveling TouchDeck™, and fully integrated "Viper" lounge chair, redefines centerpiece design for extended play.

On the content front, Novomatic is placing a spotlight on Rising Treasures™, a multiple feature suite on the Novo Line™ platform. By layering free games, Xtra spins, and prize upgrades into one package, it delivers the kind of variety that keeps players engaged and operators confident in performance.

Also making its debut is Ultra Boost™ Link 3 Treasures, the latest extension of a player-favorite franchise. Its three-pot bonus mechanic, paired with a dynamic reel-matrix feature, offers a blend of frequent wins and long-term jackpot anticipation, striking a balance between accessibility and thrill. Rounding out the lineup are fresh titles like Xtension Link™ Evolution and Piggy Prizes – Wish of Riches, broadening the company's diverse library. Novomatic Americas has built notable success in Puerto Rico's street market and continues to place a strategic emphasis on street market VGTs overall. Through its "street smart" focus, the company is committed to delivering localized, performance-driven game content that supports operators.

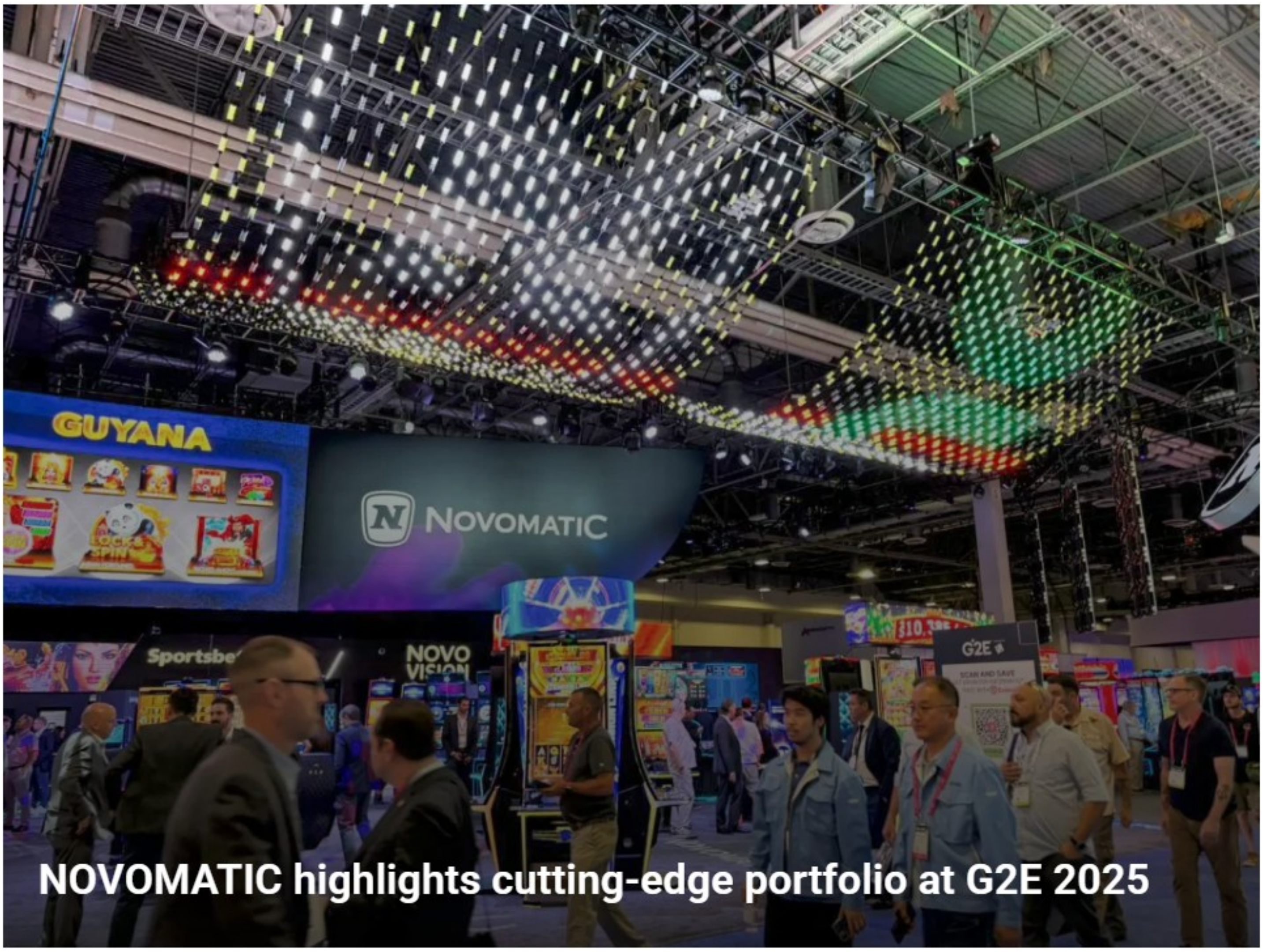
"Our focus is clear: deliver innovation that performs," said Jakob Rothwangl, Managing Director, Novomatic Americas. "The cabinets we are launching, the content we are expanding, and the systems we are advancing are all designed to give operators a tangible advantage on their floor. At G2E, we're not just showing products – we're showing a strategy built for lasting operator profitability."

"At G2E 2025, we are showcasing the full breadth of Novomatic's innovation power – from cabinets with iconic design to premium game content and future-ready systems," said Thomas Schmalzer, VP of Global Sales and Product Management at Novomatic AG. "What makes our portfolio stand out is not only the visual and entertainment value, but the way it consistently translates into strong performance for our customers."

Novomatic's G2E presence extends past slot machines. Novo Unity™ Pro, the company's flagship electronic table games platform, allows multiple live, automated, and virtual games – from roulette and baccarat to poker and blackjack – to be played through a single terminal. For operators, it is a way to expand game variety without expanding footprint.

For the systems sector, Novomatic presents the Novovision™ Casino Management System, a modular suite of applications built to handle the complexities of modern gaming operations. Novovision includes features such as biometrically supported cashless gaming, real-time analytics, player tracking, and loyalty management.

agbrief.com, 16.09.2025



NOVOMATIC highlights cutting-edge portfolio at G2E 2025

Europe-based gaming giant NOVOMATIC will unveil at G2E Las Vegas 2025 a portfolio of products crafted to captivate on the casino floor and, more importantly, deliver measurable returns for operators.

The portfolio will balance spectacle with substance, showcasing the company's dual commitment to entertainment and profitability.

Cabinets with presence

Taking center stage is the U.S. debut of the DIAMOND X™ 1.55J Quattro, a cabinet that has already earned international acclaim and is now poised to reshape the North American market. Its sweeping 55-inch J-curved UHD display, paired with an immersive TouchDeck™ interface and integrated sound system, delivers a cinematic experience. When deployed in four- and six-bank configurations, the DIAMOND X™ 1.55J Quattro becomes a floor-dominating anchor designed to draw players from across the room.

Alongside it, **NOVOMATIC presents the V.I.P. X™ cabinet series**, a family of machines built as much for spectacle as for player comfort. The lineup includes the V.I.P. X Royal™ 1.85, V.I.P. X Dream™ 2.43/3.43, V.I.P. X Lounge™ 2.32, and the commanding V.I.P. X Galaxy™ 2.65. With oversized UHD screens, ambient lighting, and luxury seating, these cabinets push the boundaries of what slot entertainment can look like. The V.I.P. X Galaxy™, with its dual 65-inch displays, swiveling TouchDeck™, and fully integrated "Viper" lounge chair, redefines centerpiece design for extended play.

Games built for performance

On the content front, NOVOMATIC is placing a **spotlight on RISING TREASURES™**, a Multiple Feature suite on the NOVO LINE™ platform. By layering Free Games, Xtra Spins, and Prize Upgrades into one package, it delivers the kind of variety that keeps players engaged and operators confident in performance.

Also **making its debut is ULTRA BOOST™ LINK 3 Treasures**, the latest extension of a player-favorite franchise. Its three-pot bonus mechanic, paired with a dynamic reel-matrix feature, offers a blend of frequent wins and long-term jackpot anticipation, striking a balance between accessibility and thrill. **Rounding out the lineup are fresh titles like XTENSION LINK™ Evolution and Piggy Prizes – Wish of Riches**, broadening the company's already diverse library.

said Jakob Rothwangl, Managing Director at NOVOMATIC Americas

"Our focus is clear: **deliver innovation that performs**. The cabinets we are launching, the content we are expanding, and the systems we are advancing are all designed to give operators a tangible advantage on their floor. At G2E, we're not just showing products – we're showing a strategy built for lasting operator profitability," **said Jakob Rothwangl, Managing Director, NOVOMATIC Americas.**

NOVOMATIC Americas has built notable success in Puerto Rico's Street Market and continues to place a strategic emphasis on Street Market VGTs overall. Through its "Street Smart" focus, the company is committed to delivering localized, performance-driven game content that supports operators.

Thomas Schmalzer, VP of Global Sales and Product Management at NOVOMATIC AG, added: "At G2E 2025, we are showcasing the full breadth of NOVOMATIC's innovation power – from cabinets with iconic design to premium game content and future-ready systems. What makes our portfolio stand out is not only the visual and entertainment value, but the way it consistently translates into strong performance for our customers."

Thomas Schmalzer, VP of Global Sales & Product Management at NOVOMATIC AG

Beyond the reel

NOVOMATIC's G2E presence extends well past slot machines. **Novo Unity™ Pro, the company's flagship Electronic Table Games platform**, allows multiple live, automated, and virtual games – from Roulette and Baccarat to Poker and Blackjack – to be played through a single terminal. For operators, it is a way to expand game variety without expanding footprint.

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Join **NOVOMATIC at booth #1259** in Las Vegas to experience firsthand what's new, what's trending, and what's redefining the future of gaming worldwide.

igamingexpress.com, 16.09.2025

Ainsworth Recommends Shareholders Support Novomatic Offer

Ainsworth Game Technology's independent directors have unanimously urged shareholders to accept Novomatic AG's $1.00 per share takeover offer. The deal would see the Austrian gaming giant increase its stake from 59.8% to full ownership, potentially leading to Ainsworth's delisting from the Australian Securities Exchange.

Board Unites Behind Offer

The Independent Board Committee announced its support after reviewing an independent expert report prepared by Lonergan Edwards & Associates. The report valued **Ainsworth** shares between $0.93 and $1.07, concluding that the $1.00 cash offer is *fair and reasonable*.

The committee pointed to several key factors behind its recommendation:

- The offer represents a 35% premium to Ainsworth's closing price before the initial proposal was announced in April 2025.
- It provides shareholders with immediate liquidity in a stock with historically low trading volumes.
- Remaining a minority shareholder would be risky if Novomatic proceeds with plans to delist Ainsworth once it holds at least 75% of shares.
- No alternative bidders have emerged despite a six-month strategic review and outreach to potential partners.

Market Context and Strategic Considerations

Ainsworth operates in a highly competitive global gaming sector that requires significant ongoing investment to keep pace with technology, regulatory changes, and market consolidation. The board noted that rejecting the offer would expose shareholders to future operational and regulatory uncertainties without the guaranteed cash return the deal provides.

Offer Terms and Timeline

The takeover opened on 3 September 2025 and is scheduled to close on 3 November 2025, unless extended. **Novomatic** has confirmed the $1.00 offer is final and will not be raised during the offer period.

The Target's Statement and Independent Expert's Report have been lodged with the Australian Securities and Investments Commission and sent to shareholders. Ainsworth has urged investors to carefully review these documents and seek independent financial advice before making a decision.

isa-guide.de, 16.09.2025

HB10 Feature Pass: Die neue E-Darts-Revolution

Bingen - LÖWEN ENTERTAINMENT präsentiert mit dem neuen HB10 Feature Pass einen Quantensprung im E-Dartssport. Mit diesem Pass bekommen Aufsteller und Wirte im Abonnement neue Features und Spielinhalte für ihre LÖWEN DART HB10. Ab September 2025 steht bis Jahresende die kostenfreie Testversion zur Verfügung. Die Bestellung erfolgt über das LÖWEN-Kundenportal.

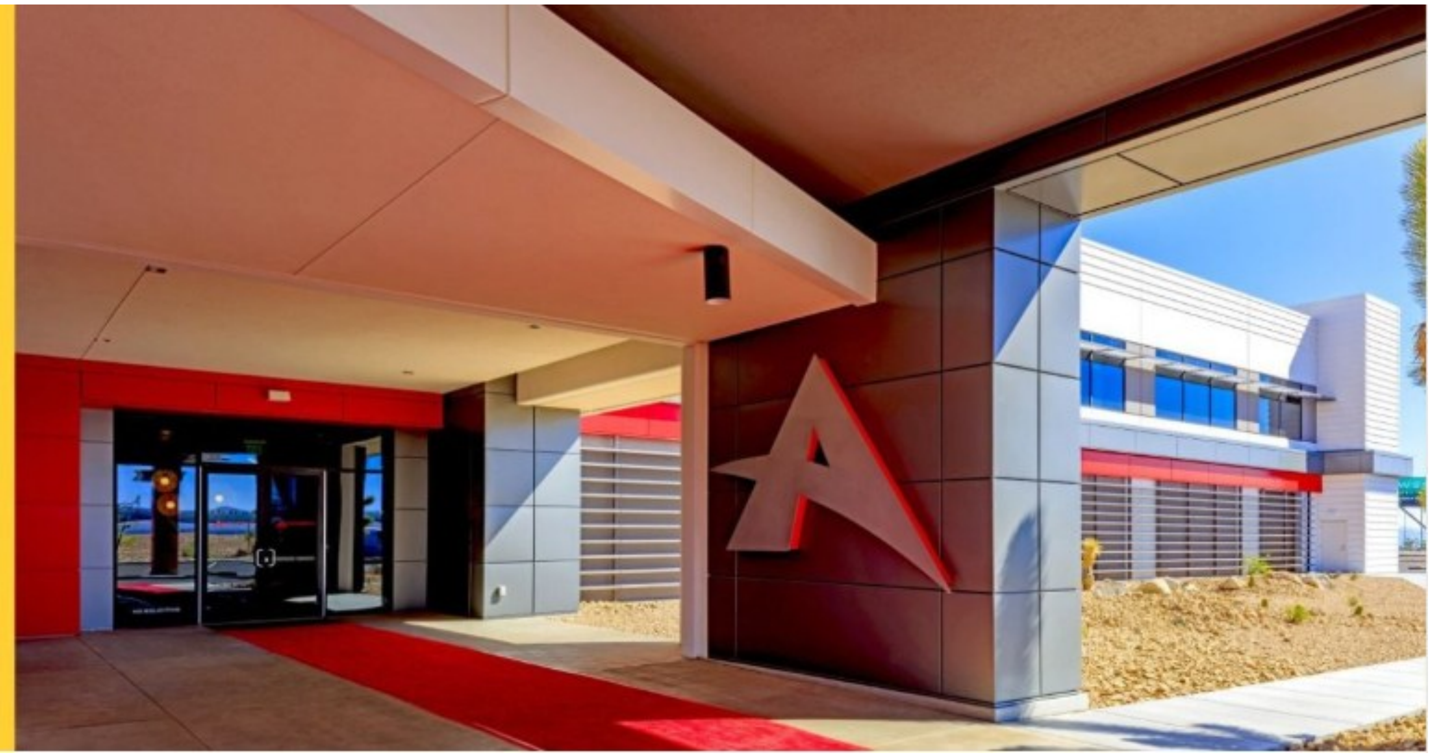
„Der HB10 Feature Pass öffnet das Tor zur digitalen Welt im E-Dart noch weiter. Von dieser Innovation profitieren Aufstellunternehmerinnen und -unternehmer in besonderem Maße", sagt Stefan Mathes (Leiter LÖWEN DART). „Denn neben den neuen Spielinhalten bieten sich neue Chancen, Darterinnen und Darter noch gezielter an die Scheibe zu bringen und für den Aufstellort zu begeistern."

Möglich macht das eine Kooperation von LÖWEN DART und der 2K Dart Software GbR, die gemeinsam eine technische Schnittstelle entwickelt haben. Dadurch können Aufstellunternehmer oder Gastwirte ihre LÖWEN DART HB10 miteinander vernetzen und so beispielweise regelmäßige Turnierserien ganz einfach ausrichten – von der Organisation bis hin zur Ergebniserfassung. Neu ist auch die digitale Anbindung an die DSAB-Liga: Ligaspiele können direkt über die HB10 gespielt und live verfolgt werden – inklusive Live-Ticker, Statistiken und individueller Bestleistungen. Um noch mehr Teilnehmer für Turniere zu gewinnen, gibt es den Online-Turnier-Finder. Mit diesem können Darterinnen und Darter nach Wettbewerben in ihrer Nähe suchen. All diese Leistungen sind im HB10 Feature Pass enthalten und während des kostenfreien Testzeitraums uneingeschränkt nutzbar.

„Der HB10 Feature Pass schafft eine Win-Win-Win-Situation: Mehr Unterhaltung und Spielmöglichkeiten für die Darter, mehr Gäste für die Wirte und dadurch auch mehr Erfolg für die Aufsteller", sagt Stefan Mathes. „Und wir stehen erst am Anfang: Ab 2026 werden zahlreiche Leistungspakete den HB10 Feature Pass erweitern."

next.io, 16.09.2025

Ainsworth board repeats support for Novomatic takeover



Ainsworth Game Technology has released its Target's Statement in response to Novomatic's takeover bid, with the Independent Board Committee unanimously recommending that shareholders accept the offer.

In its statement, the board cited several broad reasons in favour of **the proposal**, while also outlining factors that could justify a decision to reject.

According to the committee, the cash consideration offered of A$1.00 (€0.56) per share represents a premium to Ainsworth's recent trading levels and falls within the valuation range prepared by an independent expert.

The certainty of a cash payout was described as particularly important given the company's historically low share liquidity, compounded by Novomatic's existing majority holding that has limited trading opportunities.

The offer was also framed as providing full liquidity and alleviating exposure to operational and regulatory risks that may affect the company's future performance.

The statement highlighted that an extensive strategic review undertaken earlier in the year did not generate any superior proposals, nor has any rival bidder emerged since the offer was announced.

As a result, the committee assessed the likelihood of a competing bid as low. It also noted that remaining a minority shareholder would carry risks, including limited prospects of capturing any future control premium.

At the same time, the Target's Statement acknowledged that some investors may have valid reasons to decline the offer.

Shareholders who disagree with the independent expert's assessment or who believe a higher bid could yet emerge may choose not to accept.

Others may prefer to maintain their exposure to Ainsworth's future performance rather than exit at the current valuation.

Acquisition carries potentially negative outcomes

The board also cautioned that Novomatic intends to seek a delisting of Ainsworth should its ownership exceed 75%, a move that would alter the company's accessibility to public investors.

Tax consequences were also identified as a potential deterrent for some.

In setting out both perspectives, the committee sought to balance the pragmatic benefits of immediate cash certainty with the inherent risks and opportunities tied to remaining invested.

The recommendation ultimately leans on the view that the offer fairly reflects the company's value and provides shareholders with a rare chance to achieve liquidity.

However, the board also emphasised that the decision rests with investors, who must weigh their own investment preferences, tax situations and risk appetite against the offer on the table.

This contrast between certainty and liquidity against the possibility of future upside encapsulates the key considerations that Ainsworth shareholders will face in determining whether to accept Novomatic's bid.

Several shareholders have criticised the proposed arrangement, **including Kanen Wealth Management** which publicly denounced Novomatic's proposal as "materially undervaluing" Ainsworth, according to a letter sent to its board.

The Takeover Offer is scheduled to close, unless it's extended or withdrawn, on 3 November.

yogonet.com, 16.09.2025

NEW LAUNCHES FOR CASINO OPERATORS

NOVOMATIC gears up for multi-vertical showcase at G2E 2025 Las Vegas

NOVOMATIC will introduce a range of cabinets, game content, and management systems at the Global Gaming Expo (G2E) 2025 in Las Vegas, with several debuts aimed at the North American market.

The company will stage the US debut of the DIAMOND X 1.55J Quattro, a cabinet featuring a 55-inch J-curved UHD display, TouchDeck interface, and integrated sound system. It is designed for deployment in four- and six-bank configurations as a centerpiece on the casino floor.

NOVOMATIC will also present its V.I.P. X series, which includes the V.I.P. X Royal 1.85, V.I.P. X Dream 2.43/3.43, V.I.P. X Lounge 2.32, and the V.I.P. X Galaxy 2.65. These machines are built with large UHD screens, lighting features, and seating intended for extended play. The V.I.P. X Galaxy features dual 65-inch displays, a swiveling TouchDeck, and a "Viper" lounge chair.

On the content side, **NOVOMATIC will highlight RISING TREASURES**, a multi-feature suite on the NOVO LINE platform combining Free Games, Xtra Spins, and Prize Upgrades. **The company will also debut ULTRA BOOST LINK 3 Treasures**, which incorporates a three-pot bonus mechanic and reel-matrix feature. Additional releases include XTENSION LINK Evolution and Piggy Prizes – Wish of Riches.

NOVOMATIC Americas noted continued traction in Puerto Rico's Street Market segment and said it is prioritizing localized game content for Street Market VGTs through its "Street Smart" initiative.

"Our focus is clear: deliver innovation that performs. The cabinets we are launching, the content we are expanding, and the systems we are advancing are all designed to give operators a tangible advantage on their floor. **At G2E, we're not just showing products – we're showing a strategy built for lasting operator profitability**," said Jakob Rothwangl, Managing Director, NOVOMATIC Americas.

Novomatic's Thomas Schmalzer

According to Thomas Schmalzer, the Vice President of Global Sales and Product Management at NOVOMATIC AG, **the company aims to present its entire range of innovations at the expo, covering both hardware and content**.

"At G2E 2025, we are showcasing the full breadth of NOVOMATIC's innovation power – from cabinets with iconic design to premium game content and future-ready systems. **What makes our portfolio stand out is not only the visual and entertainment value, but the way it consistently translates into strong performance for our customers**," he said.

The company's portfolio at G2E will also include Novo Unity Pro, an Electronic Table Games (ETG) platform that allows players to access live, automated, and virtual games such as roulette, baccarat, poker, and blackjack through a single terminal.

For systems, NOVOMATIC will feature NOVOVISION, its Casino Management System (CMS) designed with modular applications for cashless gaming, analytics, player tracking, and loyalty programs.

Founded in 1980, **NOVOMATIC AG Group operates in about 45 countries and exports products and solutions to more than 130 countries.** It runs more than 1,400 electronic and regular casinos, along with terminals via rental models. The group offers a portfolio spanning land-based gaming, management systems, cash management, online and mobile gaming, social gaming, lottery, and sports betting solutions.

The company's G2E 2025 showcase will be at booth #1259 in Las Vegas.

intergameonline.com, 16.09.2025

Novomatic prepares to wow in Las Vegas

Novomatic has promised to “bring the energy” to the Global Gaming Expo (G2E) in Las Vegas in October, with a line-up of head-turning products.

The Diamond X 1.55J Quattro cabinet will be getting its US debut. Its sweeping 55-inch J-curved UHD display, paired with an immersive TouchDeck interface and integrated sound system, delivers a “cinematic experience.”

Alongside it, Novomatic will present the V.I.P. X cabinet series, a family of machines which includes the V.I.P. X Royal 1.85, V.I.P. X Dream 2.43/3.43, V.I.P. X Lounge 2.32 and the V.I.P. X Galaxy 2.65.

On the content front, Novomatic will be shining a light on Rising Treasures, a multiple feature suite on the Novo Line platform, which layers Free Games, Xtra Spins and Prize Upgrades into one package.

Also making its debut is Ultra Boost Link 3 Treasures, the latest extension of the popular franchise. Its three-pot bonus mechanic, paired with a dynamic reel-matrix feature, offers a blend of frequent wins and long-term jackpot anticipation.

Rounding out the line-up are fresh titles like Xtension Link Evolution and Piggy Prizes – Wish of Riches. Novomatic Americas has built notable success in Puerto Rico’s Street Market and continues to place a strategic emphasis on Street Market VGTs overall.

“Our focus is clear: deliver innovation that performs,” said Jakob Rothwangl, managing director, Novomatic Americas. “The cabinets we are launching, the content we are expanding and the systems we are advancing are all designed to give operators a tangible advantage on their floor.

“At G2E, we’re not just showing products – we’re showing a strategy built for lasting operator profitability.”

Novomatic’s G2E presence extends well past slot machines. Novo Unity Pro, the company’s flagship electronic table games platform, allows multiple live, automated and virtual games – from roulette and baccarat to poker and blackjack – to be played through a single terminal. For operators, it is a way to expand game variety without expanding footprint.

For the systems sector, Novomatic will present the NovoVision casino management system, offering biometrically supported cashless gaming and real-time analytics as well as sophisticated player tracking and loyalty dynamics.

casinocompendium.com, 16.09.2025

Big stage, bold presence: NOVOMATIC brings the energy to G2E 2025

At G2E 2025, NOVOMATIC will present a portfolio that blends eye-catching design with proven performance. From cutting-edge cabinets to top-performing game content, the lineup is designed to captivate players while delivering measurable results for operators.

Gumpoldskirchen/Chicago, – At this year's Global Gaming Expo, NOVOMATIC will unveil a slate of products designed to turn heads on the casino floor and, more importantly, drive measurable returns for operators. The portfolio balances spectacle with substance, showcasing the company's dual commitment to entertainment and profitability.

Cabinets with presence

Taking center stage is the U.S. debut of the DIAMOND X™ 1.55J Quattro, a cabinet that has already earned international acclaim and is now poised to reshape the North American market. Its sweeping 55-inch J-curved UHD display, paired with an immersive TouchDeck™ interface and integrated sound system, delivers a cinematic experience. When deployed in four- and six-bank configurations, the DIAMOND X™ 1.55J Quattro becomes a floor-dominating anchor designed to draw players from across the room.

Alongside it, NOVOMATIC presents the V.I.P. X™ cabinet series, a family of machines built as much for spectacle as for player comfort. The lineup includes the V.I.P. X Royal™ 1.85, V.I.P. X Dream™ 2.43/3.43, V.I.P. X Lounge™ 2.32, and the commanding V.I.P. X Galaxy™ 2.65. With oversized UHD screens, ambient lighting, and luxury seating, these cabinets push the boundaries of what slot entertainment can look like. The V.I.P. X Galaxy™, with its dual 65-inch displays, swiveling TouchDeck™, and fully integrated "Viper" lounge chair, redefines centerpiece design for extended play.

Games built for performance

On the content front, NOVOMATIC is placing a spotlight on RISING TREASURES™, a Multiple Feature suite on the NOVO LINE™ platform. By layering Free Games, Xtra Spins, and Prize Upgrades into one package, it delivers the kind of variety that keeps players engaged and operators confident in performance.

Also making its debut is ULTRA BOOST™ LINK 3 Treasures, the latest extension of a player-favourite franchise. Its three-pot bonus mechanic, paired with a dynamic reel-matrix feature, offers a blend of frequent wins and long-term jackpot anticipation, striking a balance between accessibility and thrill. Rounding out the lineup are fresh titles like XTENSION LINK™ Evolution and Piggy Prizes – Wish of Riches, broadening the company's already diverse library. NOVOMATIC Americas has built notable success in Puerto Rico's Street Market and continues to place a strategic emphasis on Street Market VGTs overall. Through its "Street Smart" focus, the company is committed to delivering localized, performance-driven game content that supports operators.

"Our focus is clear: deliver innovation that performs. The cabinets we are launching, the content we are expanding, and the systems we are advancing are all designed to give operators a tangible advantage on their floor. At G2E, we're not just showing products – we're showing a strategy built for lasting operator profitability" said **Jakob Rothwangl, Managing Director, NOVOMATIC Americas.**

Thomas Schmalzer, VP of Global Sales and Product Management at NOVOMATIC AG, adds: "At G2E 2025, we are showcasing the full breadth of NOVOMATIC's innovation power – from cabinets with iconic design to premium game content and future-ready systems. What makes our portfolio stand out is not only the visual and entertainment value, but the way it consistently translates into strong performance for our customers."

Beyond the reel

NOVOMATIC's G2E presence extends well past slot machines. Novo Unity™ Pro, the company's flagship Electronic Table Games platform, allows multiple live, automated, and virtual games – from Roulette and Baccarat to Poker and Blackjack – to be played through a single terminal. For operators, it is a way to expand game variety without expanding footprint.

For the systems sector, NOVOMATIC presents the NOVOVISION™ Casino Management System, a modular suite of applications built to handle the complexities of modern gaming operations. From biometrically supported cashless gaming and real-time analytics to sophisticated player tracking and loyalty dynamics, NOVOVISION™ equips operators with tools to run smarter floors and cultivate deeper player engagement.

A market statement

Together, the DIAMOND X™ 1.55J Quattro, the V.I.P. X™ series, RISING TREASURES™, ULTRA BOOST™ LINK 3 Treasures, Novo Unity™ Pro, NOVOVISION™, and localized game content for Puerto Rico reflect NOVOMATIC Americas' strategic vision: uniting design and technology to captivate players, empower operators, and build a lasting competitive edge in rapidly evolving markets. Join us at the NOVOMATIC booth #1259 in Las Vegas to experience firsthand what's new, what's trending, and what's redefining the future of gaming worldwide.

ggrasia.com, 15.09.2025

Ainsworth committee recommends shareholders accept Novomatic's bid

An independent board committee of Australian slot maker Ainsworth Game Technology Ltd has "unanimously" recommended that Ainsworth's shareholders accept a takeover bid by Austrian gaming equipment supplier Novomatic AG.

Novomatic in August made an **"unconditional" takeover bid** of AUD1.00 (US$0.645) apiece for the shares that it does not currently control in Ainsworth. The offer price was "final", stated Novomatic at the time, saying that the price would "not be increased".

The offer price for Ainsworth shares implies an equity value of approximately AUD336.83 million on a fully diluted basis, according to a statement published on Monday by Ainsworth.

Ainsworth's statement said the Novomatic group currently controlled a 59.8-percent stake in Ainsworth, following **recent share acquisitions**.

According to Ainsworth's target statement included in a filing to the Australian Securities Exchange, Novomatic's offer price represents an "acquisition multiple" of approximately 7.2 times Ainsworth's full-year 2024 earnings before interest, taxation, depreciation, and amortisation (EBITDA) and 7.1 times Ainsworth's last-12-months EBITDA to June 30, 2025.

Such metrics compared "favourably with precedent gaming supplier transactions," said Ainsworth's independent board committee. The statement was signed by Danny Gladstone, Ainsworth's non-executive chairperson. Mr Gladstone also serves as chair of the independent board committee.

Other committee members are Ainsworth's independent non-executive directors Graeme Campbell and Heather Scheibenstock.

The committee said additionally that the offer price represented "a significant premium" to the trading price of Ainsworth's shares, and provided "full liquidity through an all-cash offer".

The document also flagged that the independent expert appointed to advise on the deal had "concluded that the takeover offer is fair and reasonable to Ainsworth shareholders, in the absence of a superior proposal".

It added: "The independent expert has assessed the full underlying value of Ainsworth at between AUD0.93 to AUD1.07 per Ainsworth share. The offer price of AUD1.00 per Ainsworth share is within this valuation range."

The statement also said: "Each member of the independent board committee intends to accept, or procure the acceptance of, the takeover offer in respect of all the Ainsworth shares controlled or held by or on behalf of them after the date of this target's statement and in any event before the end of the takeover offer period".

In late August, Novomatic and Ainsworth **announced the termination** of a separate scheme implementation deed, which had been proposed in April. Via the scheme transaction, Novomatic had also intended to acquire the shares it does not currently control in Ainsworth.

In mid-August, Ainsworth reported first-half **net profit down 65.0 percent** year-on-year, to AUD4.9 million, from AUD14.0 million a year earlier. That was on revenue that grew 25.3 percent year-on-year in the six months to June 30, to AUD152.1 million.

gamblinginsider.com, 15.09.2025

ONLINE CASINO FINANCIAL MERGERS & ACQUISITIONS IGAMING

Ainsworth urges shareholders to accept Novomatic takeover bid

Novomatic's offer has been deemed 'fair and reasonable,' with the transaction closure date now set to 3 November.

Key points:

- **Ainsworth has urged its remaining non-Novomatic shareholders to accept the supplier's takeover bid**
- **The current AU$1 per share proposal has been deemed 'fair and reasonable' in the absence of an alternative offer**
- **This transaction is now projected by the company to close in early November 2025**

Ainsworth Game Technology has issued a statement to its shareholders encouraging them to accept Novomatic's current AU$1.00 (US$0.67) per share takeover bid, following the supplier's Independent Board Committee deeming the offer 'fair and reasonable.'

Indeed, the organisation has specified that its independent expert opinion indicates that Novomatic's most recently tabled takeover bid is acceptable, with non-Novomatic shareholders now formally encouraged to vote in favour of the acquisition. Presently, Novomatic already owns a 58.8% stake in Ainsworth, following the steady increase of its ownership share in the supplier since last month.

In the absence of a separate or superior proposal, an official target's statement has been submitted to Novomatic and formally lodged with the Australian Securities and Investment Commission, with Ainsworth stating that shareholders can expect to receive the statement by 17 September. The company has also underlined that it expects this latest deal to close by 3 November 2025.

Shareholders wishing to reject the takeover offer have been advised to take no action, with those unsure having been told to seek independent advice.

As Novomatic's share in Ainsworth is already at almost 60%, this latest release applies only to non-Novomatic shareholders. However, underlined as part of this release is Novomatic's intention to apply for the delisting of Ainsworth from the Australian Stock Exchange (ASX), should it obtain 75% or more of the company by virtue of acceptance of the takeover offer. If Novomatic's company share reaches 90%, delisting will be required via compulsory acquisition.

Last month, Ainsworth posted its financial results for the first half of the calendar year, highlighting a revenue figure of AU$152.1m, up 22% year-on-year despite a 63.5% drop in EBITDA.

Included as part of this release was a statement from Ainsworth's Chair of the Independent Board Committee, Daniel Gladstone, who said: "The Independent Board Committee strongly encourages you to read this Target's Statement, together with the Independent Expert's Report and the Bidder's Statement, carefully and in their entirety before deciding how to deal with your Ainsworth Shares.

"You should consider the Takeover Offer having regard to your own personal risk profile, investment strategy and tax circumstances. If you are in doubt as to whether to accept or reject the Takeover Offer, you should seek your own independent professional advice."

focusgn.com, 15.09.2025

Ainsworth urges shareholders to accept Novomatic takeover bid

The Independent Board Committee has unanimously recommended the offer.

Australia.- Ainsworth Game Technology has urged shareholders to **accept a AU$1.00 (US$0.67) per share takeover bid** from gaming equipment supplier Novomatic. The Independent Board Committee unanimously recommended the offer, which values Ainsworth at AU$336.83m (US$223m), as “fair and reasonable” in the absence of a superior proposal.

Novomatic currently holds a 59.8 per cent stake in Ainsworth **after recent share acquisitions**. It aims to acquire all remaining shares it does not already own. The Independent Board Committee, chaired by Danny Gladstone, noted that the all-cash offer represents a significant premium on the recent trading price and provides full liquidity. An independent expert's report assessed Ainsworth's underlying value at between AU$0.93 (US$0.61) and AU$1.07 (US$0.71) per share.

Ainsworth has lodged its Target Statement with the Australian Securities and Investments Commission, and shareholders are expected to receive it by September 17. The company expects the deal to close by November 3.

If Novomatic's stake reaches 75 per cent or more, the company intends to delist Ainsworth from the Australian Stock Exchange (ASX). Should its ownership hit 90 per cent, delisting will proceed via compulsory acquisition.

Ainsworth reported a **25.3 per cent revenue increase to AU$152.1m (US$98.9m)** for the six months ending June 30, 2025. Net profit fell 65 per cent year-on-year to AU$4.9m (US$3.2m).