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Berichterstattung
NOVOMATIC

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Novomatic expanding reach with 'Diamond X 1.55J Quattro' cabinet



Gaming equipment maker Novomatic AG says it is expanding the international reach of its "Diamond X" cabinet series, following the U.S. premiere of its "Diamond X 1.55J Quattro" cabinet.

The model provides a 55-inch ultra-high definition J-curve screen, a glass "touchdeck", and an integrated soundbar, according to a press release.

The cabinet features an "elegant silhouette, and superior ergonomic design, setting new standards in player comfort and visual impact," stated the maker.

Austria-based Novomatic said it showcased the Diamond X 1.55J cabinet at the Global Gaming Expo (G2E) in Las Vegas, Nevada, in the United States. The casino industry trade show and conference took place from October 7 to 9.

The company said the Diamond X 1.55J Quattro – together with the full V.I.P. X cabinet line – “reflects Novomatic’s engineering excellence and long-term reliability”.

The product’s “modular setup and service-friendly concept make it a future-proof investment for both single installations and banked configurations,” added the firm.

The announcement cited Thomas Schmalzer, Novomatic’s vice president for global sales and product management, saying that G2E “once again confirmed the global relevance of Novomatic’s innovations”.

He added: “From cabinet design to game performance, our products inspire confidence and deliver results.”

The gaming supplier said it would “continue to expand its footprint in key U.S. jurisdictions” and other emerging U.S. markets. The firm said it would also “focus on strengthening operator partnerships,” and “driving performance across product segments”.

Novomatic – traditionally strong in Europe and the Americas – has been working to increase the presence of its casino gaming machine products in international markets, including in the U.S. and in Asia Pacific. The gaming manufacturer said in April it **had been awarded** a gaming-related vendor licence in the United Arab Emirates (UAE).

The Austrian gaming equipment supplier controls a 61.5-percent stake in Australia-listed slot machine maker Ainsworth Game Technology Ltd, following a string of on-market acquisitions, as the former seeks to acquire the shares it does not currently control in Ainsworth, and take full control of the business.

In August, Novomatic made an **“off market” takeover bid** of AUD1.00 (US\$0.645) apiece for the shares that it does not currently control in Ainsworth.



“Brands for Life”

The European Brand Institute (EBI), in collaboration with UNIDO, hosted the 20th Brand Global Summit at the Vienna International Centre on October 22, 2024, under the theme “Brands for Life.” The summit highlighted how brands serve as both economic drivers and contributors to society through sustainability, innovation, and long-term relationships with consumers.

Experts from various sectors discussed how brand management can boost economic performance and resilience, especially in a digitally transforming world. The summit also emphasized the growing importance of Financial Inclusion and ESG (Environmental, Social, and Governance) principles, particularly for SMEs. By integrating ESG into their strategies, brands enhance trust, attract socially-conscious investors, and open new market opportunities.

Overall, the summit reinforced that brands are more than economic assets—they are tools for social good, industrial modernization, and sustainable development at regional, national, and global levels.

Gerhard Hrebicek, President of the European Brand Institute, opened the 20th Brand Global Summit at UNIDO Headquarters, emphasizing the theme “Brands for Life” as both a mission and mandate. This reflects the dual responsibility of creating

brands that remain relevant in people's lives while contributing positively to society. He thanked key partner UNIDO, as well as Vienna's Mayor, Dr. Michael Ludwig, and highlighted the economic significance of brands in boosting GDP, competitiveness, and innovation, particularly for SMEs.

Ciyong Zou, Deputy Director General of UNIDO, aligned “Brands for Life” with sustainable development, focusing on long-term growth and wealth while ensur-



ing social and environmental sustainability. He shared UNIDO's new branding project in Bama, China, aimed at enhancing local providers' global competitiveness. Both Hrebicek and Zou stressed the importance of aligning brand strategies with sustainability and innovation, emphasizing brands' role in fostering economic development, consumer loyalty, and societal impact.

PANEL 1: BRANDS FOR LIFE – CHALLENGES & OPPORTUNITIES FOR B2C & B2B BRANDS

Moderated by Gerhard Hrebicek, this panel explored how B2C and B2B brands can stay relevant in today's fast-evolving market. **Stefan Krenn**, Executive Board Member of Novomatic AG, emphasized the company's focus on innovation and sustainability, which have been central to its growth since 1980.

Novomatic, now a global leader in gaming technology with operations in over 120 countries, has built success on continuous innovation. With over 25,000 employees and 32 technology centers worldwide, the company releases over 200 new game titles annually and holds more than 5,000 intellectual property rights. Krenn also highlighted Novomatic's commitment to sustainability, as one of the first in its industry to adopt ESG practices and publish audited sustainability reports. The company has increasingly embraced renewable energy, recently launching a large solar plant at its Austrian headquarters, reflecting its dedication to reducing emissions and promoting responsible corporate practices.

Jörg Spreitzer, CEO of Great Place to Work, emphasized the impact of positive workplace culture on brand value by linking

employer branding with ESG (Environmental, Social, and Governance) principles. He highlighted that employees who trust their leaders are more adaptable and willing to go the extra mile. Spreitzer shared key data: 51% of employees are more likely to believe their company positively impacts the environment if leaders embody company values, and 36% believe their company benefits society when leaders are ethical. Additionally, 27% of employees feel their organization makes better environmental decisions when leadership is trustworthy, and 26% see societal benefits when employees are recognized for trying new initiatives. Spreitzer noted that only 45% of employees worldwide feel their management effectively communicates the organization's environmental and social impact.

Astrid Rompolt, Head of Public Relations



at Wiener Wasser, presented the "Wiener Wasser 2050" strategy, addressing future challenges such as population growth, increased water demand, and global warming. She outlined plans to expand water resources, reservoirs, and the pipe network. Rompolt also highlighted Vienna's climate-neutral status since 1873 and announced plans for 1,500 new drinking fountains and other cooling measures to address future urban water needs.

PANEL 2: BRANDS FOR LIFE – CHALLENGES & OPPORTUNITIES FOR REGIONAL BRANDS

Moderated by **Farrukh Alimjanov**, this panel focused on the importance of regional brands in attracting investment and driving economic development.

Alexander Biach, General Director of SVS, highlighted Vienna's health-focused strate-

gies, which contribute to its status as the world's most livable city. These initiatives not only enhance residents' quality of life but could generate €8.5 billion in added value for the region, positioning healthcare as a key economic driver. Biach emphasized Vienna's goal of becoming a health metropolis by 2030, with support from the Vienna Chamber of Commerce and other stakeholders, fostering innovation and economic growth.

H.E. Sulaiman bin Abdullah Al-Humaidan, Saudi Arabia's Commercial Attaché in Berlin, introduced Saudi Arabia's Vision 2030 and the NEOM project. NEOM, a zero-carbon, renewable energy-powered city in northwest Saudi Arabia, is 33 times the size of New York City and aims to redefine urban living. Al-Humaidan described NEOM as a hub for innovation, sustainability, and human-centered urban

planning, attracting talent and aligning with global sustainability efforts, making it central to Saudi Arabia's Vision 2030.

Other panelists, including **Franco Silva** from Venezuela and **Luhur Pradjarto** from Indonesia, presented successful regional branding initiatives that promote economic growth and community resilience through collaboration and MSME support. Franco Silva discussed Venezuela's "Industrial Upgrading and Modernization Program," which aims to revitalize panel production. The program focuses on modernizing pilot companies and cooperatives while strengthening national institutions. Key value chains include maize, rice, sugarcane, and legumes, with a focus on "panela" production. A pilot project with Agriturismo Visión highlights sustainable practices like hydropower and recycling sugarcane residue, showcasing how



strategic branding and modernization can transform the panela industry economically and socially.

Luhur Pradjarto introduced Indonesia's "Lombok Collective Plan," which empowers MSMEs in textiles, agri-food, jewelry, and aquaculture, aligning them with Sustainable Development Goals (SDGs). Branded as "Mandalika," the plan unites 12 MSMEs under a collective identity symbolizing shared values and quality. By improving branding, marketing, and access to finance, the initiative enhances production capacity and promotes sustainable, handmade products. To date, the project has impacted over 1,000 MSMEs and trained 1,300 entrepreneurs, contributing to economic and cultural sustainability in the region.

Farrukh Alimdjanov, Industrial Development Officer at UNIDO, shared

Uzbekistan's successful use of branding to enhance value creation in its textile industry. Once the world's second-largest exporter of raw cotton, Uzbekistan aimed to increase domestic cotton processing. The country now consumes 110% of its local production by importing cotton to fuel its growing textile sector. Exports have surged from \$1 billion to \$3.5 billion, with a target of \$10 billion.

In May, a project was launched in collaboration with the Uzbekistan Association of Textile Producers, focusing on branding, industrial design, and integrating national traditions. This initiative aims to boost exports, create jobs—especially for women—and leverage Uzbekistan's rich handicraft heritage. The project highlights how branding can drive economic and social value, positioning Uzbekistan to compete successfully in the global market.

PANEL 3: FINANCIAL INCLUSION & ESG

The third panel, moderated by **Dr. Gerhard Hrebicek**, focused on the financial aspects of branding, particularly Financial Inclusion and ESG. **Baybars Altuntas**, Chairman of the World Business Angel Investment Forum (WBAF), delivered a keynote on the role of brands in advancing financial inclusion. He emphasized that brands should not only create value for consumers but also contribute to societal welfare, aligning with the summit's theme of "Brands for Life."

Altuntas highlighted that over a billion people lack access to basic financial services, and brands have the potential to bridge this gap. By promoting microfinance, fintech solutions, and digital banking, brands can democratize financial services, fostering new markets and economic



stability. In partnership with the European Brand Institute (EBI), brands can align with regulatory frameworks and expand their reach to create a broader, more inclusive financial ecosystem. He encouraged brands to align with regulatory frameworks and embrace financial inclusion, not only as a business strategy but as a tool to combat inequality and poverty, supporting the UN Sustainable Development Goals (SDGs).

Stephan Unger, Associate Professor from Saint Anselm College Boston, highlighted how effective ESG practices enhance brand value by fostering trust among consumers and investors. In his presentation, "The Effect of ESG Reporting on Brand Value," Unger explained that brands should focus on key ESG components that directly improve value. Positive factors like renewable energy use and emission reduction (environmental), ethnic minority

representation (social), and governance aspects such as board tenure and diversity were linked to higher brand value. However, over-reporting, such as excessive litigation expenses or too many board meetings, negatively impacted brand perception. Unger urged brands, especially SMEs and start-ups, to focus on relevant ESG components and effectively communicate them through sustainability reports. This strengthens their ESG+ strategy and market position.

Herbert Kovar, Managing Partner at Deloitte Austria, stressed that brands must not only report on ESG but also transform business models and value chains to meet global changes. He noted that while ESG reporting can expose weaknesses, it also offers a path for long-term business transformation. Companies that pair ESG reporting with meaningful changes will build

trust with stakeholders, leading to greater access to capital, growth, and long-term success.

Oliver Breiteneder, CEO of BOB Business Consulting, emphasized the importance of integrating ESG (Environmental, Social, and Governance) principles for long-term growth in startups and SMEs. He stressed that ESG is key to how companies are perceived by investors, customers, and financial institutions.

Breiteneder explained that reducing environmental impact cuts costs and boosts profitability, while social responsibility and ethical governance drive long-term success. Companies with strong ESG practices attract more investors, secure better financing, and appeal to 70% of consumers who prefer sustainable brands. He concluded by urging SMEs to adopt



ESG as a pathway to long-term success, recommending small but impactful steps to improve financial health and future growth.

Aysegül Gökçe Baykal, Deputy Director of Schoellerbank, explained how ESG-related investment products foster trust and loyalty, particularly among socially-conscious investors, enhancing the bank's brand value. She emphasized that trust is the foundation of a strong brand, noting that clients choose banks they trust, not just for competitive products but for a commitment to long-term values like ESG principles. Baykal highlighted that clients recognize the bank's focus on sustainability, ethical growth, and long-term stability, reassuring them that their wealth and their children's future are safe. She also stressed the importance of sustainable growth in wealth management, ensuring a smooth transition of assets to the next generation.

Baykal concluded that embedding ESG into banking operations strengthens brand loyalty, attracts socially-conscious investors, and enhances the bank's reputation, ultimately ensuring long-term success.

PANEL 4: WOMEN LEADERSHIP DRIVING BRANDS FOR LIFE & SUSTAINABILITY

The panel "Women Leadership Driving Brands for Life & Sustainability," moderated by **Gabriela Straka**, highlighted the crucial role of women leaders in fostering sustainable brand strategies. Straka emphasized that diversity in decision-making, beyond legal frameworks for equal rights, drives creativity and innovation, which are essential for building future-proof, sustainable brands. She posed the question of whether gender or cultural background influences decision-making and economic outcomes, concluding that trust and

respect across diverse perspectives are key.

Barbara Bleier-Serentschy, a marketing expert, stressed the importance of empowering women in leadership, noting that they play a pivotal role in developing socially responsible, environmentally sustainable brands. **Daniela Gruber**, Managing Director of LP-Impact HR, added that female leaders often take a holistic approach to sustainability, enhancing brand reputation and operational success, which is crucial for attracting and retaining talent.

Carmen Schuber, UNIDO Gender Expert, emphasized that gender equality is both a human right and an economic necessity. She highlighted the proven correlation between greater diversity in decision-making and improved business outcomes like profitability and innovation.



Bibusa Wißemann, Managing Director of Africa GreenTec, discussed the impact of female leadership in Africa, particularly in Zambia, where women represent 50.7% of the population. She emphasized their critical role in developing innovative, sustainable business models, particularly in energy solutions, and called for greater support for women's empowerment in Africa and beyond.

PANEL 5: AI & TECHNOLOGY DRIVING BRANDS FOR LIFE & SUSTAINABILITY

Moderated by **André Felker**, Co-Founder and CEO of Backbone.one, it examined how AI and technology drive sustainability and innovation in branding. Felker remarked, "Technology might save the world, but only if mankind is willing to adapt."

Bernd Zimmermann from Microsoft Copilot highlighted that AI can enhance customer service while contributing to sustainability. He noted, "AI won't replace humans, but humans with AI will replace humans without AI."

Anna Büchel, Associate at L&P, addressed the legal complexities of AI, particularly concerning intellectual property and the upcoming EU Artificial Intelligence Act. She discussed the ambiguity around ownership rights for AI-generated content, questioning whether the developer or the user providing inputs should hold the copyright. Büchel suggested that AI-generated works might not qualify for copyright at all, potentially entering the public domain, and stressed the need for clearer legal frameworks.

Julia Kniha, UNIDO's Belarus National Project Coordinator, discussed how AI strengthens brand resilience in emerging markets. She highlighted the ongoing cooperation between UNIDO and Belarus, particularly through the Brest Demonstration and Innovation Centre, which aims to enhance institutional branding and foster active discussions on social media.

CLOSING REMARKS

In summary, the 20th Brand Global Summit showcased how brands can be powerful tools for driving productivity, increasing value creation, and enhancing competitiveness. From financial inclusion and ESG to AI and women leadership, the summit demonstrated that brands must remain committed to making a positive societal contribution while ensuring their relevance.



in the global marketplace. Moderator **Jaqueline Knollmayr** led throughout the day.

VIENNA BRAND GALA

In the evening, at the invitation of the Mayor and Governor of Vienna **Michael Ludwig**, the 20th VIENNA BRAND GALA Reception took place in the Festivity Hall of the Vienna City Hall. Together with **Gerhard Hrebíček**, President of the European Brand Institute, **Jürgen Czernohorszky**, Executive City Councillor of Vienna, **Josef Karl-Pelikan**, Director UNIDO, **H.E. Martin Kocher**, Federal Minister of Labor and Economy, via video - message and **H.E. Pablo Berti Oliva**, Ambassador of Cuba, representing GRULAC welcomed the international guests.

NOVOMATIC was honored with the 20 Years Special **BRAND LIFE AWARD**, which recognizes two decades of brand excellence.

Latin American flair once again permeated the ballroom of Vienna City Hall during the traditional tastings of regional specialties such as mojito, rum, coffee, tequilas and cigars by representatives of the Corps Diplomatique of the Latin American and Caribbean countries Dominican Republic, Cuba, Ecuador, El Salvador and Mexico. Ingo Beer and DJ Endre Hoffmann provided musical high spirits.

Spotted among the guests **H.E. Angela Mariana Vigliotta Mella**, Ambassador Dominican Republic, **Stefan Krenn** and **Alexandra Lindlbauer**, Novomatic, **Monika Racek**, Admiral, **Renate**

Altenhofer, European Brand Institute, **Herbert Kovar**, Deloitte Tax, **Paul Leitenmüller**, Leadersnet, **Richard Mauerlechner**, weekend Verlag, **Baybars Altuntas**, WBAF, **André Felker**, backbone. one, **Aysegül Baykal**, Schoellerbank, **Gerald Ganzger** and **Anna Büchel**, L&P lawyers, **H.E. Bakhtiyor Ibragimov** Ambassador of Uzbekistan, **Charisma-Expert Sandra Soravia-Lepuschitz**, **Alexander Blach**, Director SVS, **Martin Heimbühler**, Spartenobmann Information & Consulting, **Monica Rintersbacher**, CEO Leitbetriebe, the Ambassadors of Mexico, Cuba, El Salvador, Nicaragua, Belarus, as well as the UNIDO Manager, **Farrukh Alimdjanov**, and many more.



From Pioneer to Global Corporation

45 YEARS OF INNOVATION, RESPONSIBILITY, AND INTERNATIONAL GAMING EXCELLENCE

Since its founding in 1980 by Prof. Johann F. Graf, NOVOMATIC has developed from a small company with twelve employees in Gumpoldskirchen into one of the world's leading gaming technology groups.

With about 20,000 employees worldwide, over 250 subsidiaries in around 45 countries, and an export rate of 99 percent, the company now operates in around 130 countries. This makes NOVOMATIC one of the most important players in the global entertainment industry.

INNOVATIVE PRODUCER AND OPERATOR

NOVOMATIC's success model is based on the unique combination of in-house technology development and the operation of more than 1,600 gaming venues worldwide, including casinos, electronic casinos, and sports betting branches. The company's comprehensive 360°

portfolio ranges from hardware innovations to system solutions and casino management systems to digital products from its subsidiary Greentube.

NOVOMATIC manufactures at 13 locations in 12 countries and operates 31 technology centers in 18 states worldwide. With around 200 new games annually and more than 5,000 registered IP rights, the company underscores its innovation leadership.

A PIONEER WITH RESPONSIBILITY

NOVOMATIC has always stood for corporate responsibility, which underpins the comprehensive group-wide ESG program. The company operates exclusively

in regulated markets and was the first domestic gaming provider to be certified according to the world's strictest G4 standard for player protection.

A recent milestone in the company's sustainability strategy was the installation of the photovoltaic system at the headquarters in Gumpoldskirchen in Lower Austria, which was commissioned in 2024. It covers an area of 20,000 square meters and is the largest within the entire Group. It is also one of the largest PV systems in the province.

Numerous international awards confirm the success of NOVOMATIC's corporate strategy. Special awards for the company



FACTS ABOUT NOVOMATIC

- Founded in 1980 by Prof. Johann F. Graf
- Europe's largest gaming technology group
- Locations in around 45 countries
- International headquarters in Austria
- About 20,000 employees worldwide
- Exports innovative gaming equipment, system solutions, lottery system solutions, and services to more than 130 countries
- Export quota of 99 percent
- 31 technology centers in 18 countries

Further information can be found at www.novomatic.com

For more information on the ESG program please visit www.novomatic.com/cr

NOVOMATIC INNOVATION



include second place in the European Brand Institute's brand value ranking, with a brand value of €3.859 billion, and second place in the 2025 Sustainable Brand Ranking, recognize not only the Group's innovative strength but also its sustainable success.

In addition, there is the prestigious Brand Life Award, which was presented to NOVOMATIC founder Prof. Johann F. Graf in 2024 for decades of brand excellence. NOVOMATIC also excels as an employer with its diversity, development and equal opportunities. The latter is also reflected in the Group's very high proportion of women (52%) compared to the industry as a whole.

SUCCESSSES IN THE ANNIVERSARY YEAR

Being the largest exhibitor at the ICE in Barcelona, the Group presented a comprehensive product range on a booth the size of a football field at the beginning of 2025.

Market entry in the United Arab Emirates with a vendor license and the acquisition of the french Vikings Casinos Group mark further milestones in global expansion and a new strategic direction to focus even more on international growth markets. After 45 years, it is clear that NOVOMATIC remains a driving force for innovation in the industry and is firmly focused on the future.

/// We are convinced that only sustainable brands create trust and can be successful on the long term. ///

Stefan Krenn, LL. M.

Executive Board Member NOVOMATIC AG

"Our strength lies in consistently combining technological progress with corporate responsibility. This is part of our DNA, because only sustainable brands create trust and can be successful in the long term," explains Stefan Krenn, Executive Board Member of NOVOMATIC AG.



EBI Austrian Brand Value Study 2025

For the 22nd time, the European Brand Institute (EBI) conducted its Austrian Brand Value Study and identified the most valuable brand companies. The results were presented to media representatives and brand managers on June 25, 2025.



Prof. Dr.
Gerhard Hrebicek
President
European Brand Institute

AUSTRIAN BRANDS SHINE WITH SUSTAINABILITY AND DIGITAL EXPERTISE

"This year's brand value growth, both among the TOP 10 and among the overall population, is largely driven by increased awareness of sustainability and the ongoing digital transformation. Sustainability reporting is now firmly established in Austrian companies, and the use of digital technologies, including artificial intelligence (AI), is increasing rapidly. The digital share of brand value is growing disproportionately compared to overall brand value, highlighting how essential digital strategies are for future-proof brand management.

Austria's third consecutive year of recession and the weakest GDP growth in Europe demonstrate that the economic situation remains challenging. This makes the resilience of strong brands all the more remarkable. The TOP 10 brand companies recorded brand value growth of +2.7%, significantly above the economic growth of -1.2%, thus demonstrating their stability," explains Prof. Dr. Gerhard Hrebicek, President of the European Brand Institute and author of the study. "To strengthen Austria's international competitiveness in the long term, a national alliance is needed to promote strategic brand management, leverage digital potential, and pave the way for sustainable growth – from startups and SMEs to large corporations. A strong brand landscape is not a side-show – it is a key economic factor for the future of Austria as a business location," emphasizes Prof. Dr. Gerhard Hrebicek, proposing a broadly supported brand initiative as an economic policy stimulus.



The ten most valuable Austrian brand companies are collectively worth more than EUR 39 billion, with a positive overall brand value growth of +2.7%. The highest relative brand value growth was recorded by financial services provider ERSTE Group Bank (+3.6%), followed by Red Bull (+3.3%) and NOVOMATIC (+3.1%).

SUSTAINABLE BRAND RATING: SUSTAINABILITY STRENGTHENS BRAND VALUE

Almost all of the brand companies examined improved their ESG scores compared to the previous year – a clear sign that sustainable action is effective. Companies that communicate sustainability transparently and actively practice it noticeably gain trust, competitiveness, and brand value. "More and more companies are recognizing that sustainability is not only a social responsibility, but also a key economic success factor. Those who consistently focus on ESG sustainably increase their brand value and position themselves as long-term market winners," says Prof. Dr. Gerhard Hrebíček.

For the sixth time in a row, ÖBB has been recognized as Austria's leading brand company in sustainability. NOVOMATIC and SPAR follow in the next places. Especially in challenging times, it becomes clear how indispensable public-benefit brand companies are in systemically important sectors – such as APG (Austrian Power Grid) and the Red Cross – which play a central role for the economy and society.

The industry leaders are:

ÖBB	(Transport/AAA)
APG	(Utilities Infrastructure/AAA)
Energie AG	(Energy Supplier/AAA)
Erste Group Bank	(Finance/AAA)
Rotes Kreuz	(Health & Social /AAA)
ORF	(Media/AAA)

"The importance of artificial intelligence (AI) is also constantly growing in the field of brand development and trademark law. All companies involved in this field will have to quickly learn to adapt to the changing circumstances brought about by AI. However, particularly in the area of IP rights, which also includes trademark law, many legal questions remain open, which will (hopefully) be clarified by politicians and the courts in the coming years," emphasizes Dr. Gerald Ganzger, Managing Partner at LGP Lawyers.

Red Bull Takes Off: Digital Transformation and AI Drive Brand Value to Record Levels Through consistent digital transformation, the smart use of AI, and massive brand investments in sports and sponsorship, the company achieved record sales. The brand value increased by an impressive EUR 621 million (+3.3%) to a total of EUR 19.600 billion. This means that Red Bull not only leads the undisputed ranking of the most valuable Austrian brand companies, but also remains the only domestic company represented in the GLOBAL TOP 100.



/// In the future, the digitalization of business models will be crucial for the sustainable success of companies. Companies with well-established brands will find digitalization easier. ///

Herbert Kovar
Managing Partner Tax, Deloitte Austria

NOVOMATIC once again increased its brand value by 3.1% to EUR 3,659 billion in 2024, confidently maintaining its position as Austria's second most valuable brand. Drivers include technological leadership, innovative strength, and a strong ESG commitment – demonstrated by its inclusion in the top 30% of the global electronics industry (ISS ESG rating). Projects such as the largest group-wide PV system and a 360-degree innovation approach underscore NOVOMATIC's sustainable future strategy.



„SMEs are the backbone of our economy but face enormous challenges. A strong brand remains a key success factor.“

Monica Rintersbacher,
Managing Director of Leitbetriebe Austria

With a clear sustainability strategy and targeted investments in digitalization and innovation, Austria's largest grocery retailer, SPAR Austria Group, is consolidating its market leadership and increasing its brand value by 2.9% to EUR 2.675 billion – a strong signal for responsible and future-oriented growth and a top-3 ranking. With a brand value of EUR 2.330 billion (+2.9%), ÖBB ranks fourth in the 2025 Brand Value Ranking as Austria's leading climate protection company in the mobility sector. Sustainability and innovation initiatives, as well as the massive expansion of infrastructure and fleet, strengthen its market position. Furthermore, social responsibility as a major employer with a strong focus on diversity and apprenticeship training, as well as emotional storytelling and clear brand values, make ÖBB a clear pioneer for sustainable mobility in Europe. Erste Group Bank is positioning itself as a

pioneer in the areas of digitalization and artificial intelligence and is asserting its role as Austria's most valuable and sustainable financial services brand. With a brand value increase of +3.0% to EUR 2.271 billion, it secures fifth place in this year's Brand Value Ranking.

Austria's most valuable luxury goods group, Swarovski, is experiencing a clear upward trend: Through targeted targeting of younger audiences, innovative product developments, and a modern brand presentation, the company is increasingly achieving a turnaround. With a brand value increase of +3.0% to EUR 2.252 billion, Swarovski ranks sixth in the ranking.

The Raiffeisen Banking Group is also consistently investing in digital innovation and sustainable brand management. It increased its brand value slightly by +1.2%

SUSTAINABLE BRAND RATING AUSTRIA 2025

DIE 4 KATEGORIEN

- BRAND LEADERSHIP
- SOCIAL RESPONSIBILITY
- PRODUCT / SERVICES
- INVESTMENT

DIE 10 WERTVOLLSTEN MARKENUNTERNEHMEN 2025 IM SUSTAINABLE BRAND RATING

SB* RANK	UNTERNEHMEN	SEKTOR	SB* SCORE	BV** RANK
1	ÖBB	VERKEHR	AAA	4
2	NOVOMATIC	GAMING	AAA	2
3	SPAR	HANDEL	AAA	3
4	ERSTE	FINANZEN	AAA	5
5	Verbund	ENERGIE	AAA	8
6	OMV	UTILITIES	AAA	10
7	Raiffeisen	FINANZEN	AA+	7
8	XXXLutz	HANDEL	AA+	9
9	SWAROVSKI	LUXURY	AA+	6
10	Red Bull	CONSUMER	AA+	1

TOP 3 INDUSTRY LEADERS

VERKEHR

- ÖBB AAA
- SPAR AA+
- VIE AA+

MEDIEN

- ORF AAA
- MediaPrint AAA
- STYRIA AA+

VERSORGUNGS-INFRA

- APC AAA
- austro AAA
- WIENER NETZE AAA

ENERGIEVERSORGER

- energieAG AAA
- Verbund AAA
- WIEN ENERGIE AA+

GESUNDHEIT & SOZIALES

- ERSTERHILFE KREUZ AAA
- Caritas AAA
- volkshilfe. AA+

FINANZEN

- ERSTE AAA
- VIG AAA
- Raiffeisen AA+

Der Markenranking mit 52 Markennamen in 4 Kategorien, abgeleitet aus dem Agency Brand Study Score 2025, wurde ausgehend vom Durchschnitt A (Average) mit All Above Average (All Digely Above Average) bis All Digely Below Average (All Below Average) in 10 Stufen in 10 Kategorien unterteilt, mit dem „SB* Score“ bewertet und in ein „Sustainable Brand Rating“ überführt.

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SB* - Sustainable Brand | BV** - Brand Value

www.europeanbrandinstitute.com

to EUR 2.066 billion, thus reaffirming its seventh place in the ranking. With a brand value of EUR 1.614 billion (+0.3%), Verbund confirms its strong position as a leading energy supplier in Austria and one of the largest hydropower producers in Europe. The consistent implementation of the strategic initiative "Mission V" not only strengthens the brand's visibility, securing it eighth place, but is also increasingly making Verbund visible as an independent, innovation-driven player in the field of renewable energies.

With a brand value of EUR 1.210 billion (+1.8%), the XXXLutz Group further expanded its position among Austria's most valuable brand companies, improving from 11th to 9th place in the current ranking. The consistent combination of brand management, digitalization, and internationalization, coupled with creative, AI-based campaigns, makes XXXLutz one of the most innovative and fastest-growing furniture retailers in Europe and the third largest worldwide. With a brand value of EUR 1.206 billion (-5.9%), OMV remains among the top 10 most valuable brands in Austria despite a difficult and volatile market environment. With its Strategy 2030, OMV is accelerating its transforma-

tion into an integrated energy and chemicals group with a focus on sustainability, innovation, and the circular economy, including through enhanced sustainability reporting and global partnerships such as the establishment of a polyolefin group with ADNOC.

"In the future, the digitalization of business models will be crucial for the sustainable success of companies. Companies with well-established brands will find digitalization easier because they have better access to debt and equity sources to finance this transformation process," emphasizes Herbert Kovar, Managing Partner Tax & Legal, Deloitte Austria.

Monica Rintersbacher, Managing Director of Leitbetriebe Austria, adds: "SMEs are the backbone of our economy and face enormous challenges. A strong brand remains a key success factor – it creates identification, trust, and differentiation. A holistic approach that strategically combines productivity, corporate culture, digitalization, and location policy is crucial. Only in this way can SMEs secure their own future viability, contribute to strengthening their business location, and survive in global competition."



/// The importance of artificial intelligence (AI) is also constantly growing in the field of brand development and trademark law. All companies involved in this field will have to quickly learn to adapt to the changing circumstances brought about by AI. ///

Gerald Ganzger,
Managing Partner Lansky, Ganzger,
Göth & Partner

TOP 10 AUSTRIA BRAND CORPORATIONS 2025

RANK	BRAND CORPORATION	BRAND VALUE*	+/-
001	1 Red Bull	19.600	3,3% ↑
002	2 NOVOMATIC	3.859	3,1% ↑
003	3 SPAR	2.675	2,9% ↑
004	4 ÖBB	2.330	2,9% ↑
005	5 ERSTE	2.271	3,6% ↑
006	6 SWAROVSKI	2.252	3,0% ↑
007	7 Raiffeisen	2.066	1,2% ↑
008	8 Verbund	1.614	0,3% ↑
009	9 XXXLutz	1.210	1,8% ↑
010	10 OMV	1.206	-5,9% ↓

*Markenwerte in Mio. EUR. Informationen über die Methode zur Berechnung des Markenwerts finden Sie auf der Website des European Brand Institute (EBI) unter www.ebi.at.

TOP 10
BRAND
CORPORATIONS
BRAND VALUE
> 39
MRD. EUR

Growth Leader TOP 10
Brand Corporations 2025
in %

1	ERSTE	+3,6%
2	Red Bull	+3,3%
3	NOVOMATIC	+3,1%

Growth Leader TOP 10
Brand Corporations 2025
absolute
in Mio. EUR

1	Red Bull	+ 621
2	NOVOMATIC	+ 114
3	ERSTE	+ 80

HERBSTPAKET FÜR *my*NOVO VIP

DER HERBST BRINGT FRISCHEN WIND IN DIE MYNOVO VIP-WELT: DREI BRANDNEUE BLOCKBUSTER SORGEN FÜR BESTE UNTERHALTUNG IN SPIELHALLEN.



Arthur Stelter, Leiter Produktmanagement

Das Jahr geht zu Ende – doch myNOVO VIP gibt noch einmal richtig Gas: mit neuen Ideen und neuen Spiele-Highlights, die Spielhallen noch erfolgreicher machen. „In unserer Branche ist es wichtig, stets frische Impulse zu setzen“, sagt Arthur Stelter, Leiter Produktmanagement von LÖWEN ENTERTAINMENT. „Und genau das tun wir auch in diesem Herbst mit einem neuen Spielpaket für myNOVO VIP, das Spielgäste begeistern wird.“

Neuheiten das ganze Jahr

Mit der Softwaregeneration NOVOLINE 2025 erhalten in diesem Jahr insgesamt neun neue Spiele-Blockbuster

Einzug in die VIP-Welt. Um Spielgästen immer wieder Neuheiten zu bieten, werden die Spiele über das Jahr verteilt freigeschaltet. Den Anfang im Frühjahr machten BOOK OF RA™ MAGIC WHEEL, MONEY PARTY™ CASH YUMMY YUMMY LOCK'N'WIN und RISE OF CLEO™. Im Sommerpaket folgten GOLDEN BOOK OF RA™ MAGIC LOCK'N'WIN, RISE OF TUT™ MAGIC und BOOK OF THE DRAGON™. Die Highlights im Herbst sind EL MATADOR™, GOLDEN FAUST™ LOCK'N'WIN und GOLDEN CHARMING LADY™ LOCK'N'WIN.

Exklusive Mehrwerte

Exklusive Spiele sind ein zentraler Baustein von myNOVO VIP. Mit diesem Produkt bietet LÖWEN ENTERTAINMENT Unternehmerinnen und Unternehmern die Möglichkeit, Spielgäste an ihre Spielhalle zu binden und neue Spielgäste zu gewinnen. Im Zentrum steht dabei der Spielgast, dem exklusive Mehrwerte geboten werden. Neben einem Mehr an Spielspaß bietet myNOVO VIP Spielgästen auch ein Mehr an Komfort: Das Feature myNOVO Fastlane ermöglicht VIP-Spielgästen einen direkten Zugang zum Spiel und ist gleichzeitig ein Garant für Sicherheit. Zudem profitieren sie von einem VIP-Tagespaß und vielen weiteren exklusiven Funktionen.

„Erfolgreich etabliert“

„myNOVO VIP hat sich erfolgreich im Markt etabliert“, sagt Stelter. „Das zeigt das Feedback, das wir von unseren Partnern und den Spielgästen erhalten. Die Kombination aus exklusiven Spielen und zusätzlichen Serviceleistungen überzeugt. Und wir bleiben nicht stehen: Mit NOVOLINE 2026 steht bereits die nächste Softwaregeneration in den Startlöchern, die noch mehr spannende neue Spiele

und Features bereithält – und damit auch noch mehr Erfolgchancen für Unternehmerinnen und Unternehmer.“

Die Herbst-Neuheiten im Überblick



GOLDEN CHARMING LADY™ LOCK'N'WIN

Die magische Sphäre der charmanten Lady ist der Schlüssel zu fantastischen Preisen. Erscheinen sechs oder mehr Sphären, startet das LOCK'N'WIN-Feature. Ein GRAND wird durch einen Vollbildschirm an Sphären erzielt. Alle auf den Sphären notierten Freispiele werden nach dem LOCK'N'WIN-Feature gespielt.



GOLDEN FAUST™ LOCK'N'WIN

Goethes Meisterwerk der Weltliteratur liefert die Inspiration für dieses Spiel, das es nun auch mit dem Spielkonzept LOCK'N'WIN gibt. Sechs oder mehr Münzen starten das LOCK'N'WIN-Feature. Während des Features können Preise, SUPER, MEGA, MAJOR und GRAND sowie Freispiele erzielt werden.



EL MATADOR™

Das aufregende Leben der spanischen Matadore steht im Zentrum von EL MATADOR™. Drei Bonus-Symbole auf den Walzen eins, drei und fünf entfesseln elf Freispiele mit Fixed Wild-Bonus. Während der Freispiele bleibt das Wild-Symbol an seiner Position und ersetzt alle anderen Symbole.

Effizienzsteigerung beim Bargeldmanagement

Bargeldmanagement: Novo Cash präsentiert zusammen mit Casinonet ein Gesamtkonzept, um die Effizienz von Spielhallen beim Bargeldmanagement zu steigern. Im Mittelpunkt steht dabei der neue Geldwechsler Novo Cash X8 MRX. Als „Innovationstreiber“ ist Guido Kattein von Admiral Entertainment hervorgetreten. Wir haben die Experten nach Details gefragt.

Admiral Entertainment, Löwen Entertainment und Novo Data Solutions haben mit vereintem Know-how eine effiziente Lösung für das Bargeldmanagement in Spielhallen konzipiert. Das Zusammenspiel dieser Ebenen bringt eine Optimierung des Geldkreislaufes hervor, bei der der neue Geldwechsler Novo Cash X8 MRX im Mittelpunkt steht.

Axel Steinhagen, Business Development Manager für Novo Cash, erläutert, dass es den X8 in zwei Varianten gibt. Beim X8 MRX ist der gleichnamige, leistungsstarke Banknotenrecycler von Japan Cash Machine (JCM) verbaut.

Hintergrund war eine Problemlage, für die Guido Kattein, Prokurist und Bereichsleiter Kassierwesen Admiral Entertainment, eine Lösung suchte.

„2019/20 kam die Frage bei uns auf: Wie könnte ein Wechsler aussehen, der mehr kann als das, was es auf dem Markt gibt?“, blickt Kattein zurück.

Da Kassierungen grundsätzlich mit Kosten verbunden sind, war seine Intention damals, dass eine Spielhalle zwischen den Kassierungen, die von Fachkräften im eigenen Haus durchgeführt werden, autark läuft. Etwaige Zwischenkassierungen sollten von geschulten Servicekräften vor Ort durchgeführt werden, ohne dass ein Kassierer oder Techniker extra zum Standort fahren muss. Dies ließ sich damals laut Kattein nur mit einem sehr großen Bestand von Münzen und Banknoten erreichen.

Der erste Impuls war bei Admiral, die Kassierungen in möglichst großen Intervallen durchzuführen. Al-

lerdings hat dieses Vorgehen auch einen Nachteil: „Man bindet eine hohe Menge an Kapital im Spielcenter“, sagt Kattein.

Diese Anforderungen aus der Praxis stellten auch die Software- und Hardwareverantwortlichen vor Herausforderungen. Hier kommt die Einbindung der Unternehmenssoftware Casinonet ins Spiel.

„Wir wollen jegliche Geldbewegungen in der Spielhalle nachvollziehbar machen“, schildert Tom Halbleib, Geschäftsführer Novo Data Solutions.

Einbindung von Casinonet

„Natürlich kann man jedes Mal Geld wieder ins System einbringen, aber besser ist es, wenn ich das nehme, was schon vorhanden ist“, legt Halbleib dar.

In der Folge haben die Spezialisten von Casinonet eine „Zwischenbefüllung Geldwechsler“ programmiert, sodass auch Zwischenkassierungen vor Ort im System einsehbar sind.

„Dadurch hat Casinonet die technischen Freiräume geschaffen, dass man Servicekräften die Schlüsselgewalt zwecks Zwischenkassierungen übertragen kann“, erklärt Halbleib.



Guido Kattein (l.), seit 1985 in der Automatenbranche, suchte eine Lösung für effizienteres Bargeldmanagement in Admiral-Filialen. Im Zusammenspiel mit Tom Halbleib von Novo Data Solutions und Axel Steinhagen (r.) von Löwen Entertainment wurde mit dem Novo Cash X8 MRX eine leistungsstarke Lösung in den Markt gebracht.

Ziel ist es, dass Servicekräfte die Geldversorgung in der Spielhalle sicherstellen können. Häufigere Zwischenkassierungen sind nun auch technisch möglich.



Casinonet habe demnach auch die technischen Voraussetzungen dafür gelegt, dass die Servicekassierung der Geldspielgeräte und die Befüllung des Wechslers im Hintergrund, zum Beispiel vor der Öffnung der Spielhalle, ablaufen kann. „Dabei erhalten die Servicekräfte durch ein Signal angezeigt, dass zum Beispiel am nächsten Morgen eine Servicekassierung durchgeführt werden soll, sobald gewisse Pegelstände im Wechsler unterschritten sind“, erläutert Halbleib. Ein Dialogfeld zeige den Servicekräften die genauen Kassenstände der Geräte an, sodass der Wechsler vor Ort am Standort bedarfsgerecht bestückt werden könne. Diese Abläufe sind bei Casinonet einseh- und nachvollziehbar.

Einfache und praxisorientierte Abläufe

„Diese Handlungsabläufe wurden besonders einfach und praxisorientiert gestaltet, sodass eine Servicekraft ohne großes Kassierwissen Zwischenkassierungen und Befüllungen vom Wechsler durchführen kann“, legt Halbleib dar.

Um das in die Praxis umzusetzen, muss neben der Software auch die Hardware angepasst werden.

„Mit dem MRX-Banknotenrecycler können wir bis zu acht Banknotennwerte zu je 60 Banknoten zwischenspeichern“, erläutert Axel Steinhagen von Novo Cash.

Doch genauso wichtig ist Steinhagen zufolge die Bündelannahme, die mit bis zu 30 Banknoten erfolgen könne.

„Dank der Bündelanzahlung ist eine durchschnittliche Einzahlung in vier Minuten verarbeitet“, bestätigt Kattein aus der Praxis.

Hinzu kommt die Besonderheit, dass der X8 MRX alle Münzen, die auch aus den Geldspielgeräten kommen, also von 10 Cent bis 2 Euro, annehmen kann.

Das führe zu einem Zeitaufwand von zehn bis 15 Minuten, wenn ein Mitarbeiter pro Tag zwei bis drei Geräte kassiert.

„Ausgiebige Testphasen sorgten dafür, dass das Zusammenspiel rund läuft“, betont Steinhagen.

„Die Endabrechnung ist ein Traum. Die Entnahme des Bargeldes, die Einzahlung im Geldwechsler sowie alle Daten und Informationen stehen für das Kassierungsteam dank Casinonet am Tag der Abrechnung vollumfänglich zur Verfügung. Das ist für alle Beteiligten ein großer Pluspunkt“, schwärmt Kattein.

Bargeldreduzierung

Ihm zufolge muss der X8 MRX im Vergleich zu einem Standardwechsler mit fast 50 Prozent weniger Kapital bestückt werden. Dies alles führe nicht nur zu weniger gebundenem Kapital, sondern auch zu weniger Abrechnungen sowie weniger Aufwand im Verbuchungsablauf. Auch beim Wertdienstleister reduzieren sich laut Kattein die Geldabholungen und die Kosten. Das erhöhe zudem die Sicherheit. Hinzu komme die gesteigerte Kundenzufriedenheit. Denn der X8 MRX kann nicht nur sämtliche Banknotengrößen zwischenspei-



„Multitalent im Großformat“: Der Novo Cash X8 MRX sorgt für eine Optimierung des Geldkreislaufes.

chern, sondern auch wieder auszahlen. Das führt laut Kattein dazu, dass Kunden sich bei Auszahlungen auch für große Scheine, wie 100- und 200 Euro entscheiden können. „Der X8 MRX ist ein wichtiger Baustein, um die Kassierung eines Spielcenters von 14-tägig auf vierwöchig umzustellen“, so Kattein. Tom Halbleib betont zudem, dass diese Effizienzsteigerung bei allen Geldspielgeräten – nicht nur bei denen aus dem Hause Löwen – vorgenommen werden könne.

Doch für wen ist der X8 MRX geeignet? Axel Steinhagen unterstreicht: „Grundsätzlich kann jeder von dieser Effizienzsteigerung profitieren. Für Betreiber mit nur wenigen Standorten haben wir aber natürlich auch andere optimale Lösungen aus unserer X-Reihe im Portfolio.“ □

Sitzkomfort mit Magic und Cosmo

Löwen Entertainment



Löwen Entertainment präsentiert mit Magic und Cosmo zwei neue Stuhlmodelle. „Der Stuhl Magic ist in der Variante mit Armlehnen in den nächsten zwölf Monaten exklusiv bei Löwen Entertainment erhältlich“, so das Binger Unternehmen. In schwarzem Kunstleder gehalten, sorgen beim Magic goldfarbene Partien an den Seiten sowie den Armlehnen für farbliche Akzente. Die Sitzhöhe des Stuhls beträgt 68 bis 84 Zentimeter mit dem Fußteil „High“ und 57 bis 65 Zentimeter mit dem Fußteil „Low“. Die Rückseite des Stuhls kann mit einem Novoline- oder mit einem myNovo-VIP-Logo bestickt werden. Auch eine individuelle Bestickung ist möglich. Der Stuhl Cosmo besticht durch eine geschwungene Sitzschale mit einer Sitzhöhe von 68 bis 74 Zentimeter in der Variante „High“ beziehungsweise 57 bis 65 Zentimeter in der Variante „Low“. Die dekorative Steppung auf der Rückenlehne setzt ein optisches Highlight. Bei beiden Stuhlmodellen sorgen ein chromfarbenes Fußteil mit Fußring und ein gusseiserner Fußteller (55 Zentimeter Durchmesser) für einen stabilen Stand. Die Rollen sind inklusive, bis zu 300 Kilogramm belastbar und für Teppiche und Hartböden geeignet. Das synthetische Leder der Stühle ist vom Hersteller speziell für die Anforderungen in Spielhallen entwickelt worden. Es ist strapazierfähig, scheuerbeständig und besonders pflegeleicht. Die Polsterung aus gegossenem Schaumstoff bietet zudem optimalen Sitzkomfort.

Weitere Infos: info@loewen.de • www.loewen.de • Telefon: 06721 4070

HB10 Feature Pass

Löwen Entertainment

Löwen Entertainment will mit dem neuen HB10 Feature Pass „einen Quantensprung im E-Dartsport“ präsentieren. Bis Jahresende steht die kostenfreie Testversion zur Verfügung – über das Löwen-Kundenportal. „Der HB10 Feature Pass öffnet das Tor zur digitalen Welt im E-Dart noch weiter. Von dieser Innovation profitieren Aufstellunternehmerinnen und -unternehmer in besonderem Maße“, sagt Stefan Mathes, Leiter Löwen Dart. Aufstellunternehmer oder Gastwirte können ihre Löwen Dart HB10 vernetzen und so Turnierserien ganz einfach ausrichten – von der Organisation bis hin zur Ergebniserfassung. DSAB-Ligaspiele können direkt über die HB10 gespielt und live verfolgt werden – inklusive Live-Ticker, Statistiken und individueller Bestleistungen. Über den Online-Turnier-Finder können Darterinnen und Darter zudem Wettbewerbe finden. Ab 2026 soll der HB10 Feature Pass noch erweitert werden.

Weitere Infos: info@loewen.de • www.loewen.de • Telefon: 06721 4070



Rhein-Zeitung: Löwen fordern Maßnahmen von der Politik

Der illegal-kriminellen Konkurrenz muss wirksam der Stecker gezogen werden. Das fordert Dr. Henzgen, Geschäftsführer Kommunikation und Compliance bei Löwen Entertainment, im Interview mit der Rhein-Zeitung. Dr. Daniel Henzgen betont in dem am 4. September erschienenen Beitrag, dass die Zahl der illegal betriebenen Geräte hierzulande, die vor zwei Jahren auf 50 000 geschätzt wurde, mittlerweile deutlich darüber liege.

Je mehr der illegale Markt wachse, umso mehr brechen die Umsätze im legalen Geschäft ein, erläutert Henzgen. Die Kontrollbehörden kämen dagegen nicht an. Dr. Daniel Henzgen unterstreicht: „Repressiv lässt sich das nicht lösen. Das schärfste Schwert im Kampf gegen die Illegalen ist ein attraktives legales Spiel.“ Bei der Regulierung ist laut Henzgen überdreht worden. Denn: „Man muss das

Spielbedürfnis der Kunden mit legalen Geräten befriedigen, statt den legalen Markt so zu gängeln, dass die Spieler in den illegalen wandern.“ Des Weiteren verdeutlicht Henzgen, dass der Markt sich rückläufig entwickle, auch bedingt durch Beschränkungen bei Konzessions- und Gerätezahlen oder Abstandsgeboten.

Löwen schätzt den Markt auf 160 000 Geldspielgeräte, vor zehn Jahren waren es laut Henzgen noch 260 000. Demzufolge habe sich auch die Zahl der Spielhallen verringert. Löwen mit Sitz in Bingen ist laut Henzgen mit einem Umsatz von 340 Millionen Euro im vergangenen Jahr der größte Gewerbesteuerzahler der Stadt am Rhein-Nahe-Eck. Dr. Henzgen reflektiert in dem Beitrag in der Rhein-Zeitung zudem Themen wie Spielerschutz und soziales Engagement. Löwen Entertainment schlägt der Politik



Klartext: Dr. Daniel Henzgen.

Lösungen und Stellschrauben vor, schule Vertreter von Polizei, Staatsanwaltschaft und Zoll beim Vorgehen gegen die Illegalität und trete als Gutachter bei Razzien und Beschlagnahmen auf.

Im Hinblick auf die für 2027 erwartete Novellierung der Spielverordnung äußert sich Dr. Henzgen „kontrolliert optimistisch“. Der Autor des Buches „Der Mensch, das Spiel und der Zufall“ erhofft sich einen großen Schritt bei der Bekämpfung des illegalen und der Stärkung des legalen Spiels!

isa-guide.de, 17.10.2025

NOVOMATIC delivers a high-impact showcase at G2E 2025 in Las Vegas



(Photo: Novomatic AG)

Marking another milestone event, NOVOMATIC delivered record visitor engagement, outstanding product premieres, and a powerful brand presence that perfectly embodied its bold "Play like you own the Block" message.

Gumpoldskirchen/Chicago, October 17, 2025 – The NOVOMATIC booth #1259 was a true crowd magnet throughout all three show days of G2E 2025, attracting record visitor numbers and exceptional feedback from operators and partners. Combining innovative products with an energetic presentation, the company successfully translated its "Play like you own the Block" theme into a powerful on-site experience. Large LED video walls, street art-inspired visuals, and interactive highlights turned the booth into a dynamic meeting point that captured the authentic spirit of Las Vegas while emphasizing NOVOMATIC's creative and forward-looking brand identity.



(Photo: Novomatic AG)

Brilliance perfected: U.S. debut of DIAMOND X™ 1.55J Quattro

The highlight of this year's showcase was the U.S. premiere of the DIAMOND X™ 1.55J Quattro, which expands NOVOMATIC's internationally successful DIAMOND X™ series with a new flagship cabinet. The model impressed operators with its striking 55" UHD J-curve screen, elegant silhouette, and superior ergonomic design, setting new standards in player comfort and visual impact. A refined glass touchdeck and an integrated high-performance soundbar elevate the gaming experience, combining intuitive player interaction with immersive audiovisual quality.



(Photo: Novomatic AG)

In combination with the dedicated Sign Packages, the DIAMOND X™ 1.55J Quattro becomes a true centerpiece on any gaming floor. These signage solutions are available for configurations of four or six cabinets and feature perfectly harmonized LED animations and dynamic game content integration. This holistic design approach ensures that every DIAMOND X™ installation stands out as a premium showcase of technology, performance, and style.



(Photo: Novomatic AG)

Together with the full V.I.P. X™ cabinet line – V.I.P. X Galaxy™ 2.65, V.I.P. X Royal™ 1.85, V.I.P. X Dream™ 3.43, and V.I.P. X Lounge™ 2.32 – the DIAMOND X™ 1.55J Quattro reflects NOVOMATIC's engineering excellence and long-term reliability. Its modular setup and service-friendly concept make it a future-proof investment for both single installations and banked configurations. With its eye-catching sign solution, dynamic LED lighting, and bold design, the presentation stood out as one of the true visual highlights of the NOVOMATIC booth.



Next-level content: linked progressives and game highlights

NOVOMATIC impressed operators and visitors alike with a powerful portfolio of new gaming content designed to deliver excitement and performance at every level. The latest addition to the company's successful jackpot families, ULTRA BOOST™ 3 Treasures, premiered with three captivating titles – Grand Eagle™, Mighty Taurus™, and Tiger Storm™ – combining proven mechanics with engaging bonus features and striking audiovisual effects.



Another major highlight was XTENSION LINK™ Evolution, the latest chapter in NOVOMATIC's internationally acclaimed jackpot series. Building on the remarkable global performance of its predecessors, this new edition introduces fresh game concepts and enhanced jackpot dynamics for an even more captivating player experience. The XTENSION LINK™ series, now spanning Volume 3, Volume 4, and the brand-new XTENSION LINK™ Ultimate, continues to set benchmarks in entertainment and floor performance worldwide.



(Photo: Novomatic AG)

Also drawing strong attention was RISING TREASURES™ – Sizzling Hot™ Treasure Inferno, which expands the popular franchise with fiery Free Games and Xtra Spins. Another standout was the all-new “De la Isla!” Wide Area Progressive, which has been developed exclusively for the Puerto Rican market, reflecting NOVOMATIC's focus on localized content and tailored game design. Each title showcases the company's commitment to high-performing game mathematics, compelling player experiences, and measurable ROI for operators, again confirming NOVOMATIC's ability to combine entertainment and profitability in equal measure.

System innovation: Novo Unity™ Pro and NOVOVISION™

At G2E 2025, NOVOMATIC also highlighted its cutting-edge system solutions that redefine efficiency and player experience in modern casinos. The latest version of Novo Unity™ Pro impressed operators with its flexible architecture and seamless integration of live, automated, and electronic table games, including Roulette, Blackjack, Baccarat, Poker, and Slot Games. Its modular design allows operators to precisely tailor layouts and functionalities to meet their venue's needs, ensuring maximum entertainment and operational efficiency.



(Photo: Novomatic AG)

The NOVOVISION™ casino management system showcased advanced functionalities for comprehensive casino management, player tracking, and responsible gaming. With a future-proof platform based on the latest technologies, NOVOVISION™ continues to set new standards for transparency, security, and data-driven decision-making – empowering operators to optimize their venues' performance and elevate the player experience across all touchpoints.



(Photo: Novomatic AG)

Experience and entertainment: pure energy on the floor

Beyond its strong product line-up, NOVOMATIC also delivered one of the most memorable brand experiences on the G2E show floor. The Street Smart-themed photo wall became a must-visit attraction. Visitors also enjoyed interactive highlights such as the claw machine promotions and the daily “Beat the Champ” table soccer challenges with 11-time World Champion Chris Marks, which added a distinctive layer of fun and engagement.

Reflecting on the event’s success, **Sabine Stoppel, Managing Director of NOVOMATIC Americas**, emphasized the teamwork and flawless execution behind the show: “Our team delivered a seamless performance from concept to show floor. By combining a deep local market understanding with global innovation, NOVOMATIC continues to create sustainable impact and long-term partnerships.” **Jakob Rothwangl, Managing Director of NOVOMATIC Americas**, added: “G2E 2025 demonstrated what is possible when strong teams, bold ideas, and customer confidence come together. Play like you own the Block is more than a theme – it defines how we think, act, and create value in every market.”

Thomas Schmalzer, VP Global Sales & VP Product Management, NOVOMATIC AG, concluded: “G2E once again confirmed the global relevance of NOVOMATIC’s innovations. From cabinet design to game performance, our products inspire confidence and deliver results. We sincerely thank our customers and partners for their trust, loyalty, and ongoing collaboration, which continue to drive our mutual success.”



Sabine Stoppel and Jakob Rothwangl, both Managing Directors of NOVOMATIC Americas.
(Photo: Novomatic AG)



Thomas Schmalzer, VP Global Sales & VP Product Management, NOVOMATIC AG. (Photo: Novomatic AG)

As the company moves into 2026, NOVOMATIC will continue to expand its footprint in key U.S. jurisdictions such as Puerto Rico, Georgia, and other emerging U.S. markets. Building on the strong momentum of G2E 2025, the next phase of the Street Smart 2.0 campaign will focus on strengthening operator partnerships, driving performance across product segments, and advancing NOVOMATIC’s mission to deliver cutting-edge gaming entertainment.

With innovation, reliability, and partnership at its core, NOVOMATIC remains committed to shaping the future of gaming across the Americas and beyond.

globalgamblingnews.com, 17.10.2025

NOVOMATIC delivers a high-impact showcase at G2E 2025



NOVOMATIC booth 1259 was a true crowd magnet throughout all three show days of G2E 2025, attracting record visitor numbers and exceptional feedback from operators and partners.

Combining innovative products with an energetic presentation, the company successfully translated its *Play like you own the Block* theme into a powerful on-site experience.



Large LED video walls, street art-inspired visuals and interactive highlights turned the booth into a dynamic meeting point that captured the authentic spirit of Las Vegas while emphasizing NOVOMATIC's creative and forward-looking brand identity.

The highlight of this year's showcase was the US premiere of the **DIAMOND X 1.55J Quattro**, expanding NOVOMATIC's internationally successful *DIAMOND X* series with a new flagship cabinet.



Together with the full *V.I.P. X* cabinet line, the *DIAMOND X 1.55J Quattro* reflects NOVOMATIC's engineering excellence and long-term reliability.

NOVOMATIC also impressed with a powerful portfolio of new gaming content designed to deliver excitement and performance at every level. The latest addition to the company's successful jackpot families, **ULTRA BOOST 3 Treasures**, premiered with **three** captivating titles, combining proven mechanics with engaging bonus features and striking audiovisual effects.

Another highlight was **XTENSION LINK Evolution**, the latest chapter in NOVOMATIC's internationally acclaimed jackpot series. Building on the remarkable global performance of its predecessors, this new edition introduces fresh game concepts and enhanced jackpot dynamics for an even more captivating player experience.

Also drawing attention was *RISING TREASURES—Sizzling Hot Treasure Inferno*, which expands the popular franchise with fiery free games and Xtra spins. Another standout was the all-new *De la Isla!* Wide Area Progressive, developed exclusively for the Puerto Rican market, reflecting NOVOMATIC's focus on localized content and tailored game design.

NOVOMATIC also highlighted its cutting-edge system solutions that redefine efficiency and player experience in modern casinos. The latest version of **NOVO Unity Pro** impressed operators with its flexible architecture and seamless integration of live, automated and electronic table games. Its modular design allows operators to precisely tailor layouts and functionalities to meet their venue's needs, ensuring maximum entertainment and operational efficiency.

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The *Street Smart*-themed photo wall became a must-visit attraction. Visitors also enjoyed interactive highlights such as the claw machine promotions and the daily *Beat the Champ* table soccer challenges with 11-time World Champion, **Chris Marks**.

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“We sincerely thank our customers and partners for their trust, loyalty and ongoing collaboration, which continue to drive our mutual success.”

Moving into 2026, NOVOMATIC will continue to expand its footprint in key US jurisdictions such as Puerto Rico, Georgia and other emerging US markets.

Building on the strong momentum of G2E 2025, the next phase of the **Street Smart 2.0** campaign will focus on strengthening operator partnerships, driving performance across product segments and advancing NOVOMATIC's mission to deliver cutting-edge gaming entertainment.

indiangaming.com, 17.10.2025

Novomatic Delivers Dynamic Showcase at G2E 2025



LAS VEGAS, NV – Novomatic's booth drew strong attendance throughout all three days of G2E 2025, receiving positive feedback from operators and partners. Combining innovative products with an energetic presentation, the company successfully translated its "Play like you own the Block" theme into a powerful on-site experience. Large LED video walls, street art-inspired visuals, and interactive highlights turned the booth into a dynamic meeting point that captured the authentic spirit of Las Vegas while emphasizing Novomatic's creative and forward-looking brand identity.

The highlight of this year's showcase was the U.S. premiere of the Diamond X™ 1.55J Quattro, which expands Novomatic's internationally successful Diamond X series with a new flagship cabinet. The model impressed operators with its striking 55" UHD J-curve screen, elegant silhouette, and superior ergonomic design, setting new standards in player comfort and visual impact. A refined glass touchdeck and an integrated high-performance soundbar elevate the gaming experience, combining intuitive player interaction with immersive audiovisual quality.

When paired with its dedicated sign packages, the Diamond X 1.55J Quattro serves as a prominent fixture on the gaming floor. These signage solutions are available for configurations of four or six cabinets and feature perfectly harmonized LED animations and dynamic game content integration. This design approach highlights each Diamond X installation as a distinctive example of the product's technology, performance, and design.

Together with the full V.I.P. X™ cabinet line – V.I.P. X Galaxy™ 2.65, V.I.P. X Royal™ 1.85, V.I.P. X Dream™ 3.43, and V.I.P. X Lounge™ 2.32 – the Diamond X 1.55J Quattro demonstrates Novomatic's focus on engineering quality and reliability. Its modular design and service-oriented configuration are intended to support both individual and banked installations over the long term. With its eye-catching sign solution, dynamic LED lighting, and bold design, the presentation stood out as one of the true visual highlights of the Novomatic booth.

Novomatic impressed operators and visitors alike with a powerful portfolio of new gaming content designed to deliver excitement and performance. The latest addition to the company's jackpot families, Ultra Boost™ 3 Treasures, premiered with three captivating titles – Grand Eagle™, Mighty Taurus™, and Tiger Storm™ – combining proven mechanics with engaging bonus features and striking audiovisual effects.

Another highlight was Xtension Link™ Evolution, the latest chapter in Novomatic's internationally acclaimed jackpot series. Building on the remarkable global performance of its predecessors, the new edition introduces fresh game concepts and enhanced jackpot dynamics for an even more captivating player experience. The Xtension Link series, now spanning Volume 3, Volume 4, and the brand-new Xtension Link Ultimate, continues to set benchmarks in entertainment and floor performance worldwide.

Also drawing strong attention was Rising Treasures™ – Sizzling Hot™ Treasure Inferno, which expands the popular franchise with fiery free games and Xtra Spins. Another standout was the all-new "De la Isla!" Wide Area Progressive (WAP), which has been developed exclusively for the Puerto Rican market, reflecting Novomatic's focus on localized content and tailored game design. Each title reflects the company's focus on strong game design, engaging player experiences, and performance metrics aimed at supporting operator returns.

At G2E 2025, Novomatic also highlighted its system solutions that redefine efficiency and player experience in modern casinos. The latest version of Novo Unity™ Pro impressed operators with its flexible architecture and seamless integration of live, automated, and electronic table games, including roulette, blackjack, baccarat, poker, and slot games. Its modular design allows operators to precisely tailor layouts and functionalities to meet their venue's needs, ensuring maximum entertainment and operational efficiency.

The Novovision™ casino management system showcased advanced functionalities for comprehensive casino management, player tracking, and responsible gaming. With a future-proof platform based on the latest technologies, Novomatic continues to set new standards for transparency, security, and data-driven decision-making – empowering operators to optimize their venues' performance and elevate the player experience across all touchpoints.

Beyond its strong product lineup, Novomatic also delivered one of the most memorable brand experiences on the G2E show floor. The Street Smart-themed photo wall drew consistent attention from attendees. Visitors also enjoyed interactive highlights such as the claw machine promotions and the daily "Beat the Champ" table soccer challenges with 11-time World Champion Chris Marks, which added a distinctive layer of fun and engagement.

"Our team delivered a seamless performance from concept to show floor," said Sabine Stoppel, Managing Director of Novomatic Americas. "By combining a deep local market understanding with global innovation, Novomatic continues to create sustainable impact and long-term partnerships."

Jakob Rothwangl, Managing Director of Novomatic Americas, added: "G2E 2025 demonstrated what is possible when strong teams, bold ideas, and customer confidence come together. 'Play like you own the Block' is more than a theme – it defines how we think, act, and create value in every market."

Thomas Schmalzer, VP Global Sales & VP Product Management, Novomatic AG, concluded: "G2E once again confirmed the global relevance of Novomatic's innovations. From cabinet design to game performance, our products inspire confidence and deliver results. We sincerely thank our customers and partners for their trust, loyalty, and ongoing collaboration, which continue to drive our mutual success."

As the company moves into 2026, Novomatic will continue to expand its footprint in key U.S. jurisdictions such as Puerto Rico, Georgia, and other emerging U.S. markets. Building on the strong momentum of G2E 2025, the next phase of the Street Smart 2.0 campaign will focus on strengthening operator partnerships, driving performance across product segments, and advancing Novomatic's mission to deliver cutting-edge gaming entertainment.

isa-guide.de, 17.10.2025

Große Eröffnungsfeier der Spielbank Rostock– Ein neues Kapitel für Unterhaltung in Mecklenburg-Vorpommern

Die Spielbank Rostock öffnete nach umfassenden Umbau- und Modernisierungsarbeiten am 16. Oktober offiziell ihre Türen. Die feierliche Eröffnung lud Gäste, Pressevertreter und Freunde der gehobenen Unterhaltung zu einem Abend voller Highlights und eines deutlich erweiterten Spielangebots ein.

Nachdem sich die Presse, Vertreter aus der Politik und geladene Gäste sowie der Vorstand der NOVOMATIC AG, dem Mutterkonzern der Spielbanken MV, vorab ein Bild des neuen Standorts machen konnten, öffneten sich die Türen für die Gäste um 16 Uhr. Bei kulinarischen Köstlichkeiten begleitet von Künstlern wie der Rostocker Band 4FUN, dem Pianisten Maximilian Kraft, einem Zauberer, oder einer Burlesque Aufführung, wurde der Abend zu



Barbereich der Spielbank Rostock. (Foto: Spielbanken MV)

einem vollen Erfolg. „Wir wollten eine aufgelockerte Atmosphäre für unsere Gäste schaffen, die sowohl die Möglichkeit zum Gespräch als auch zum Feiern bietet“, sagte Thomas Fritz, Geschäftsführer der Spielbanken MV GmbH & Co KG. Das Highlight des Abends bildete die Eröffnung des Clubs „BOLD“. Der großzügige Event- und Barbereich mit Lounge-Atmosphäre bietet Raum für Live-Unterhaltung, Themenabende und Showprogramme. Auch Pokerturniere mit bis zu zehn Tischen sind vorgesehen. Die Spielbank Rostock bietet als einziger Standort in Mecklenburg-Vorpommern sowohl Klassisches Spiel als auch Automatenspiel auf höchstem Niveau an.

Der Standort am Petridamm gilt als Meilenstein für das Glücksspielangebot in Mecklenburg-Vorpommern. Zum Angebot zählen vier Roulettetische, sowie jeweils zwei Black-Jack- und zwei Poker-Tische, ergänzt durch einen Automatenaal mit rund 130 Spielautomaten der neuesten Generation. Auf 1.350 Quadratmetern Spielfläche erwartet die Besucher künftig somit ein deutlich größeres und moderneres Angebot als am bisherigen Standort am Kabutzenhof, der rund 400 Quadratmeter umfasste.

Auch in Bezug auf Nachhaltigkeit setzt die neue Spielbank Maßstäbe. Neben der Erfüllung neuester Wärmedämm Anforderungen wird die Abwärme der Spielautomaten zur Beheizung genutzt, und eine Photovoltaikanlage auf dem Dach trägt zur Energieversorgung bei.

Im Bereich Spielerschutz und Geldwäschebekämpfung setzt die Spielbank Rostock auf das neue Casino Managementsystem NOVOVISION™, welches als integriertes Zutrittssystem den Abgleich mit der bundesweiten Sperrdatenbank OASIS sowie die Dokumentation geldwäscherelevanter Vorgänge komfortabel sicherstellt.

Die Investition in den Neubau beträgt rund 8,9 Millionen Euro. Mit dem Umzug ist auch eine deutliche Personalverstärkung verbunden: Statt bisher 35 bis 40 Mitarbeitende arbeiten demnächst dort bis zu 90 Beschäftigte am Standort. Die Spielbank Rostock ist damit nicht nur die größte Spielbank Mecklenburg-Vorpommerns, sondern auch ein wichtiger touristischer und wirtschaftlicher Faktor für die Region. Täglich werden 200 bis 300 Besucher erwartet, bei besonderen Events und am Wochenende deutlich mehr. Rund 50 Parkplätze stehen direkt am Standort zur Verfügung, um eine angenehme Anreise zu gewährleisten.



Löwen: Benefizspiel mit FC Bundestag

Am 14. Oktober 2025 spielte der FC Bundestag – die Parlaments-Fußballmannschaft – im kleinen Stadion des Berliner Jahn-Sportparks gegen die Traditionsmannschaft des 1. FC Kaiserslautern. Verstärkt wurde das Team des FCK durch eine Auswahl von Mitarbeitern von Löwen Entertainment, dem **Hauptsponsor des Vereins** seit 2024. Die Partie endete mit einem 1:0-Sieg für die Traditionsmannschaft.

Spenden für die „Betze-Engel“

Im Rahmen des Benefizspiels spendete das Unternehmen 5.000 Euro an die „Betze-Engel“, das Sozialprojekt des FCK. Sebastian Foethke, Bevollmächtigter der Geschäftsführung für Politik & Regulierung, überreichte den symbolischen Spendenscheck im Beisein von Wolfgang Erfurt, Stellvertretender Vorstandsvorsitzender des 1. FC Kaiserslautern, und Marcus Böse, Direktor für CRM & Digitales, sowie den Abgeordneten Fritz Güntzler MdB und Daniel Baldy MdB.

„Die Betze-Engel sind ein bedeutender Bestandteil unseres gesellschaftlichen Engagements. Mit dieser Spende können wir soziale Einrichtungen in Kaiserslautern und der Region noch besser unterstützen und Menschen helfen, die es in unserer Gesellschaft besonders brauchen. Dafür möchten wir uns herzlich bedanken“, sagte Wolfgang Erfurt. Marcus Böse ergänzte: „Wir sind sehr dankbar, mit unserem Hauptsponsor einen Partner zu haben, mit dem uns viel verbindet. Sowohl der Verein als auch das Unternehmen blicken auf eine lange Tradition zurück und sind tief in Rheinland-Pfalz verwurzelt. Tage wie heute zeigen, dass wir nicht nur sportlich, sondern auch sozial Verantwortung übernehmen.“

Sebastian Foethke betonte: „Es ist uns eine Herzensangelegenheit, die wertvolle Arbeit der Betze-Engel zu unterstützen. Das heutige Freundschaftsspiel hat eindrucksvoll gezeigt, wie Sport und soziales Engagement Hand in Hand gehen können.“ Der 1. FC Kaiserslautern unterstützt mit den Betze-Engeln seit 2010 soziale Projekte in der Region, indem er sowohl finanzielle Mittel als auch Öffentlichkeitsarbeit bereitstellt, um Einrichtungen und Initiativen zu fördern.

Allgemeine Zeitung, 17.10.2025

FCK-Hauptsponsor mischt bei Benefizspiel für Betze-Engel mit

Beim Spiel der Traditionsmannschaft gegen den FC Bundestag ist auch Löwen Entertainment vertreten – inklusive einer Unterstützung für das Sozialprojekt des 1. FC Kaiserslautern.



© Alexander Rentsch

Berlin/Bingen. Das Motto ist bekannt. „Aus Liebe zum Spiel.“ Das hat sich das Unternehmen „Löwen Entertainment“ mit Sitz in Bingen auf die Fahne geschrieben. Nach seiner Gründung im Jahr 1949 ist die Firma, die Geldspielgeräte entwickelt, produziert und vertreibt, heute in einer Führungsrolle der Branche in Deutschland, veranstaltet mit der Marke „Novoline“ zudem virtuelle Automaten-spiele. Es geht aber auch ganz „traditionell“ auf dem grünen Rasen. Und so standen am Dienstag im kleinen Stadion des Berliner Jahn-Sportparks auch Vertreter des Unternehmens auf dem Platz, als der FC Bundestag auf die Traditionsmannschaft des 1. FC Kaiserslautern traf.

Projekt des FCK unterstützt soziale Einrichtungen der Region

Seit 2024 steht „Novoline“ als Hauptsponsor auf der Trikotbrust des Fußball-Zweitligisten aus der Pfalz. Genauso auf dem Trikot der Traditionself, die gegen den FC Bundestag – die Fußballmannschaft des Parlaments – mit 1:0 gewann. Und als Vertreter von Löwen Entertainment nutzte Sebastian Foethke, Bevollmächtigter der Geschäftsführung für Politik & Regulierung, die Gelegenheit zur symbolischen Übergabe eines Spendenschecks in Höhe von 5.000 Euro an die „Betze-Engel“. Das Sozialprojekt des FCK unterstützt seit 2010 soziale Projekte in der Region, indem es sowohl finanzielle Mittel als auch Öffentlichkeitsarbeit bereitstellt, um Einrichtungen und Initiativen zu fördern.

„Die Betze-Engel sind ein bedeutender Bestandteil unseres gesellschaftlichen Engagements“, freute sich Wolfgang Erfurt als Stellvertretender Vorstandsvorsitzender des 1. FC Kaiserslautern. Er kündigte an: „Mit dieser Spende können wir soziale Einrichtungen in Kaiserslautern und der Region noch besser unterstützen und Menschen helfen, die es in unserer Gesellschaft besonders brauchen.“

Als FCK-Direktor für CRM & Digitales ergänzte Marcus Böse: „Wir sind sehr dankbar, mit unserem Hauptsponsor einen Partner zu haben, mit dem uns viel verbindet. Sowohl der Verein als auch das Unternehmen blicken auf eine lange Tradition zurück und sind tief in Rheinland-Pfalz verwurzelt.“ Foethke betonte: „Es ist uns eine Herzensangelegenheit, die wertvolle Arbeit der Betze-Engel zu unterstützen.“ Das Freundschaftsspiel habe eindrucksvoll gezeigt, „wie Sport und soziales Engagement Hand in Hand gehen können“.

europeangaming.eu, 16.10.2025

NOVOMATIC Wins Coveted HERMES Climate Protection Award



NOVOMATIC was awarded the prestigious HERMES Climate Protection Prize for the construction of its photovoltaic system at its headquarters. Covering an area the size of three soccer fields and featuring more than 4600 solar panels, the PV system already caused a stir when it was inaugurated last fall in 2024.

By constructing the photovoltaic system on an area of 20,000 square meters, the company is sending a strong signal for climate protection and a sustainable future. The system generates around 2 million kilowatt hours of electricity annually, enabling the gaming technology group to cover a significant portion of its energy requirements at the site with emission-free energy. This corresponds to carbon dioxide savings of more than 1100 tons per year, comparable to the compensation of over 90,000 trees. The project is the largest among the group-wide PV installations at international company locations, such as Germany, Italy, Spain and Australia, and impressed this year's expert jury at HERMES.

Mag. Stefan Krenn, CEO of NOVOMATIC AG, said: "With the photovoltaic system at our headquarters, we have reached a significant milestone in our sustainability strategy and are sending a clear signal for a strong and environmentally conscious energy future. The HERMES award is therefore an important recognition of our efforts in the area of sustainability."

At the festive "Gala of the Austrian Economy" on October 10 at the Hofburg Palace in Vienna, with around 400 invited guests, the HERMES Climate Protection Award was accepted by Christoph Neubauer, Director Group CR & Sustainability, and Florian Saiko, Director Group Finance.

The HERMES Climate Protection Award is presented annually to Austrian companies that are actively committed to a climate-friendly future through innovative projects. The climate projects submitted from all sectors of the economy show that climate protection and successful business can go hand in hand.

soloazar.com, 16.10.2025

NOVOMATIC Honored with HERMES Climate Protection Award for Groundbreaking Solar Initiative

(Gumpoldskirchen).- The international gaming technology group earns top recognition for its massive photovoltaic system at its Gumpoldskirchen headquarters, setting a new benchmark for sustainability in the gaming industry.



NOVOMATIC has received the prestigious **HERMES Climate Protection Award** for the construction of its state-of-the-art photovoltaic system at its corporate headquarters. Spanning an impressive **20,000 m²**—the size of three soccer fields—and equipped with over **4,600 solar panels**, the installation first captured attention upon its inauguration in late 2024.

Generating approximately **2 million kilowatt-hours of clean electricity annually**, the system allows NOVOMATIC to cover a significant share of its site's energy needs with **zero-emission power**, translating to **CO₂ savings of over 1,100 tons per year**—the equivalent of offsetting more than **90,000 trees**. The Gumpoldskirchen project is currently the largest among NOVOMATIC's international photovoltaic installations across **Germany, Italy, Spain, and Australia**, earning praise from this year's HERMES jury.

Mag. Stefan Krenn, CEO of NOVOMATIC AG, stated: *"With the photovoltaic system at our headquarters, we have achieved a major milestone in our sustainability strategy and set a clear example for an environmentally responsible energy future. The HERMES Award represents meaningful recognition of our commitment to sustainability."*

The award was presented during the **Gala of the Austrian Economy** on **October 10** at Vienna's **Hofburg Palace**, where **Christoph Neubauer**, Director Group CR & Sustainability, and **Florian Saiko**, Director Group Finance, accepted the honor on behalf of NOVOMATIC.

The **HERMES Climate Protection Award** is an annual accolade recognizing Austrian companies that actively promote a climate-friendly future through innovative projects, demonstrating that **climate protection and business success can go hand in hand**.

leadersnet.at, 16.10.2025

NOVOMATIC mit begehrttem HERMES-Klimaschutzpreis ausgezeichnet

Der internationale Gaming-Technologiekonzern überzeugt beim diesjährigen HERMES-Klimaschutzpreis mit seiner konzernweit größten Photovoltaik-Anlage am Headquarter-Standort in Gumpoldskirchen.



Mag. Alexander Klacska, WKÖ Bundesspartenobmann, Mag. Christoph Neubauer, Director Group CR & ESG, Mag. Florian Saiko, Director Group Finance © Bubu Dujmic

NOVOMATIC wurde für die Errichtung seiner Photovoltaik-Anlage am Headquarter-Standort mit dem renommierten HERMES-Klimaschutzpreis ausgezeichnet. Auf einer Fläche in der Größe von drei Fußballfeldern und mehr als 4.600 Solarpaneelen sorgte die PV-Anlage bereits bei der Eröffnung vergangenen Herbst 2024 für Aufsehen.

Das Unternehmen setzt mit der Errichtung der Photovoltaik-Anlage auf einer Fläche von 20.000 m² ein starkes Zeichen für den Klimaschutz und eine nachhaltige Zukunft. Die Anlage erzeugt jährlich rund 2 Millionen Kilowattstunden Strom, wodurch der Gaming Technologiekonzern einen erheblichen Anteil des Energiebedarfs am Standort mit emissionsfreier Energie decken kann. Dies entspricht einer CO₂-Einsparung von mehr als 1.100 Tonnen jährlich, vergleichbar mit der Kompensation von über 90.000 Bäumen. Das Projekt ist das größte unter den konzernweiten PV-Installationen an internationalen Unternehmensstandorten, wie Deutschland, Italien, Spanien und Australien, und konnte die diesjährige Fachjury des HERMES überzeugen.

Mag. Stefan Krenn, Vorstand der NOVOMATIC AG, betont: "Mit der Photovoltaik-Anlage an unserem Headquarter-Standort haben wir einen wesentlichen Meilenstein für unsere Nachhaltigkeitsstrategie erreicht und setzen ein klares Signal für eine starke und umweltbewusste Energiezukunft. Die Auszeichnung mit dem HERMES ist daher eine bedeutende Anerkennung unserer Bemühungen im Bereich Nachhaltigkeit." Bei der feierlichen "Gala der österreichischen Wirtschaft" am **10. Oktober** in der Wiener Hofburg mit rund 400 geladenen Gästen wurde der HERMES-Klimaschutzpreis von **Mag. Christoph Neubauer**, Director Group CR & ESG, sowie **Mag. Florian Saiko**, Director Group Finance, entgegengenommen.

Der HERMES-Klimaschutzpreis zeichnet jährlich österreichische Unternehmen aus, die sich mit innovativen Projekten aktiv für eine klimafreundliche Zukunft einsetzen. Die eingereichten Klimaprojekte aus allen Wirtschaftsbereichen zeigen, dass Klimaschutz und erfolgreiches Wirtschaften Hand in Hand gehen können.

Mehr zum Nachhaltigkeits-Engagement von NOVOMATIC finden Sie unter:
<https://www.novomatic.com/cr>

yogonet.com, 16.10.2025

PHASE 1 LAUNCHED IN EARLY OCTOBER

Ainsworth LATAM & Europe expands omnichannel presence with Big Bola Casinos in Mexico



Ainsworth LATAM & Europe has expanded its presence in Mexico through a new omnichannel partnership with **Big Bola Casinos**, integrating land-based and online gaming across three of the operator's key venues.

Between October 2–4 and 10–11, both brands launched Phase 1 of a joint initiative connecting casino floor players with the online platform BigBola.mx. The project strengthens Ainsworth's visibility both on-site and online.

Players enjoyed Ainsworth's full portfolio of games, available simultaneously at Big Bola's casinos and through its online platform. Each venue featured a photo area with a QR code linking directly to Ainsworth titles on BigBola.mx. Promoters and executives assisted visitors with digital registration, navigation, and first deposits.

Daily **“Big Mystery Raffles”** ran for seven hours, awarding prizes every 30 minutes to **players on Ainsworth machines**. New users who registered and made their first deposits received special bonuses available across both channels.

Ainsworth LATAM & Europe said the initiative **reflects its focus on integrating land-based and online gaming** to deliver complete and secure player experiences and support operator growth.

“Our alliance with Big Bola strengthens Ainsworth LATAM & Europe’s vision of offering a 360° entertainment experience, where players can enjoy our titles both on the casino floor and online,” said company representatives.

The companies plan to expand the program to additional Big Bola casinos and other regions in Mexico in the coming months.

Löwen Dart: Erfolgreicher Tag des Großhandels

Am gestrigen Mittwoch, 15. Oktober 2025, veranstaltete Löwen Entertainment den „Löwen Dart – Tag des Großhandels“ in der Binger Firmenzentrale. Dabei tauschten sich Vertreter von zwölf Großhandelsunternehmen über aktuelle Entwicklungen im Dartssport und die neuesten Produkte im Portfolio von Löwen Dart aus.

Online-Turnier-Finder ist Teil des Leistungspakets

Im Mittelpunkt des eintägigen Events stand der HB10-Feature Pass. Mit diesem Pass bekommen Aufsteller und Wirte im Abonnement neue Features und Spielinhalte für ihre Löwen Dart HB10. Der Feature Pass ermöglicht unter anderem die Vernetzung mehrerer HB10-Geräte und die digitale Anbindung an die DSAB-Liga mit Live-Ticker und Statistiken. Auch ein Online-Turnier-Finder, mit dem Darterinnen und Darter Wettbewerbe in ihrer Nähe finden können, ist Teil des Leistungspakets. Die Basisversion des HB10-Feature Passes ist seit September 2025 in einem Testzeitraum bis Jahresende kostenfrei verfügbar.



Beim „Löwen Dart – Tag des Großhandels“ tauschten sich zwölf Großhandelsunternehmen über aktuelle Entwicklungen aus.

Den E-Dart-Sport aktiv gestalten

Durch das Programm des „Tag des Großhandels“ führte Stefan Mathes (Leiter Löwen Dart). Neben dem HB10-Feature Pass zeigte er auch die Vorteile des kommenden Updates der Löwen Dart-App.

„Gemeinsam mit unseren Partnern möchten wir den E-Dart-Sport aktiv gestalten. Das geht vor allem über direkten Austausch, wofür der Tag des Großhandels eine ideale Plattform ist. Die durchweg positive Resonanz bestärkt uns darin, diesen Weg konsequent weiterzugehen“, sagte Stefan Mathes.



Erfolgreicher Tag des Großhandels bei Löwen Dart

Am 15. Oktober 2025 veranstaltete Löwen Entertainment den „Löwen Dart – Tag des Großhandels“ in der Binger Firmenzentrale. Dabei tauschten sich Vertreter von zwölf Großhandelsunternehmen über aktuelle Entwicklungen im Dartsport und die neuesten Produkte im Portfolio von Löwen Dart aus, meldet das Unternehmen.

„E-Darts-Sport aktiv gestalten“

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Der HB10 sowie der neue Feature Pass sind auch Thema in unserer Titelgeschichte „Unterhaltungsgeräte“ in unserer Oktober-Ausgabe. Neugierig geworden? Hier geht es zum [kostenfreien Probeabo](#).

Die Presse, 16.10.2025

ALC 2025: Das Niederösterreich-Ranking

Die Besten. Für die Auswertung wurde die wirtschaftliche Performance aller Teilnehmer über den Zeitraum von drei Jahren analysiert. Im Bewertungssystem sind zwölf Leistungskennzahlen ausschlaggebend.

Kleinbetriebe (bis 10 Mio. Euro Jahresumsatz)					
	FIRMENSITZ	UMSATZ	MA	TÜV	Rangzahl *
1. NIPCON Communication GmbH	Brunn am Gebirge	6.254.221	6	—	1,0000
2. kpp consulting gmbh	Schrems	6.216.003	52	Ja	1,0166
3. DOT Telematik und Systemtechnik GmbH	Leobendorf	9.880.188	17	Ja	1,0821
4. PUMPENoase Handels GmbH	Vitis	9.131.036	23	—	1,3938
5. SADLER-LICHTKUPPELN KunststoffverarbeitungsgmbH.	Oeynhausen	6.366.521	32	—	1,4058
6. Leth GmbH	Fels am Wagram	5.100.906	14	—	1,4840
7. Cloudtastic GmbH	Mödling	1.383.827	6	—	1,5136
8. TS Handelsagentur & Werbeartikel GmbH	Katzelsdorf	5.362.087	10	—	1,6252
9. Mein Hörstudio MH GmbH	St. Pölten	1.652.159	5	—	1,6439
10. Interflon GmbH	Oeynhausen	4.690.232	31	—	1,6541

Mittelbetriebe (10 bis 50 Mio. Euro Jahresumsatz)					
	FIRMENSITZ	UMSATZ	MA	TÜV	Rangzahl *
1. Arthrex Austria GesmbH	Wiener Neudorf	47.721.254	63	Ja	1,0000
2. ESSECCA GmbH	Bad Fischau-Brunn	26.605.426	110	Ja	1,3756
3. TUI AUSTRIA Holding GmbH	Wien-Flughafen	44.238.196	402	—	1,5223
4. IMC Hochschule für Angewandte Wissenschaften Krems GmbH	Krems	46.035.932	531	Ja	1,5238
5. XERVON Austria GmbH	Maria Lanzendorf	19.611.992	126	—	1,5823
6. Elektro Schwarzmann Gesellschaft m.b.H.	Wiener Neustadt	28.191.233	140	—	1,6675
7. EFAFLEX Torsysteme GmbH	Baden	15.627.441	61	—	1,7805
8. Reisswolf Österreich GmbH	Leobendorf	18.321.410	152	Ja	1,7983
9. ILLICHMANN Wälzlager Import Export GmbH	Obersdorf	17.023.798	15	—	1,8528
10. Horiba GmbH	Tulln	11.130.906	37	—	1,8543

Großbetriebe (ab 50 Mio. Euro Jahresumsatz)					
	FIRMENSITZ	UMSATZ	MA	TÜV	Rangzahl *
1. Sick GmbH	Wiener Neudorf	81.959.956	82	—	1,0000
2. LISEC Austria GmbH	Seitenstetten	296.238.000	1.353	—	1,0829
3. EVN AG	Maria Enzersdorf	3.256.600.000	7.568	—	1,2636
4. Österreichische Bundesforste AG	Purkersdorf	353.300.104	1.032	Ja	1,4013
5. Markas GmbH	St. Pölten	93.529.105	1.838	Ja	1,4013
6. Attensam Holding GmbH	Klosterneuburg	115.344.220	1.460	Ja	1,4103
7. SCHOELLER-BLECKMANN OILFIELD EQUIPMENT Aktiengesellschaft	Ternitz	560.446.000	1.617	—	1,4508
8. Admiral Sportwetten GmbH	Gumpoldskirchen	221.382.967	1.197	Ja	1,4647
9. NOVOMATIC AG	Gumpoldskirchen	3.453.400.000	26.264	—	1,5928
10. Salvagnini Maschinenbau GmbH	Ennsdorf	144.585.126	441	—	1,6006

Das vollständige Ranking finden Sie auf diepresse.com/alc

Quelle: PWC

UMSATZ = 2024 in Euro

MA = Mitarbeiterzahl 2024

TÜV = TÜV-Austria-Check Qualität & Sicherheit

* Das Rangzahl-Verhältnis gibt an, wie weit der jeweilige Teilnehmer vom Sieger entfernt ist.

ps-st.de, 15.10.2025



Florian Bilic trifft mit Bundestagsmannschaft auf FCK-Traditionself

Für Florian Bilic war es ein Spiel, das er so schnell nicht vergessen wird. Der Bundestagsabgeordnete und bekennende FCK-Fan stand am Dienstag im Berliner Cantianstadion im Trikot des FC Bundestag auf dem Rasen – und traf dabei auf die Traditionself des 1. FC Kaiserslautern. Das Benefizspiel zugunsten der „Betze-Engel“, der sozialen Initiative des Vereins, endete knapp mit 1:0 für die Lautrer.

Den entscheidenden Treffer erzielte die FCK-Auswahl in der 29. Minute. Gespielt wurden zwei Halbzeiten à 30 Minuten. In der Mannschaft der Roten Teufel standen bekannte Namen wie der aus Bilics Wahlkreis stammende Ex-Profi Florian Fromlowitz, dazu Dimitri Nazarov, Torsten Reuter, Markus Karl und Manfred Platz.

Leidenschaft auf und neben dem Platz

„Es war ein faires Spiel mit viel Einsatz auf beiden Seiten“, sagte Bilic nach dem Abpfiff. „Für mich als Fan war das etwas ganz Besonderes – und dann noch bei Fritz-Walter-Wetter.“ Unter den Zuschauern befand sich auch Bundesbauministerin Verena Hubertz (SPD), ebenfalls überzeugte Anhängerin des FCK.

Organisiert wurde das Spiel auf Einladung von Daniel Baldy, Vize-Kapitän des FC Bundestag, in Kooperation mit dem FCK-Hauptsponsor Löwen Entertainment aus Bingen. Eine Auswahl von Mitarbeitenden des Unternehmens unterstützte die Traditionself auf dem Platz. Zudem spendete die Firma 5000 Euro an die „Betze-Engel“.

Die Fußballmannschaft des Deutschen Bundestages ist seit über 50 Jahren fester Bestandteil des politischen Berliner Lebens. Zu ihren früheren Mitgliedern zählen bekannte Persönlichkeiten wie Helmut Kohl, Norbert Lammert, Klaus Töpfer und Theo Waigel.

Titelbild: Die Mannschaften vor dem Spiel (Bildmitte mit der 13: Florian Bilic). Foto: FC Bundestag/Anja Kühn

presseportal.de, 15.10.2025

Benefiz-Spiel für die Betze-Engel: FC Bundestag trifft auf die FCK-Traditionsmannschaft



Am 14. Oktober 2025 spielte der FC Bundestag - die Parlaments-Fußballmannschaft - im kleinen Stadion des Berliner Jahn-Sportparks gegen die Traditionsmannschaft des 1. FC Kaiserslautern. Verstärkt wurde das Team des FCK durch eine Auswahl von Mitarbeitern von LÖWEN ENTERTAINMENT, dem Hauptsponsor des Vereins seit 2024. Die Partie endete mit einem 1:0-Sieg für die Traditionsmannschaft.

Im Rahmen des Benefizspiels spendete das Unternehmen 5.000 Euro an die "Betze-Engel", das Sozialprojekt des FCK. Sebastian Foethke, Bevollmächtigter der Geschäftsführung für Politik & Regulierung, überreichte den symbolischen Spendenscheck im Beisein von Wolfgang Erfurt, Stellvertretender Vorstandsvorsitzender des 1. FC Kaiserslautern, und Marcus Böse, Direktor für CRM & Digitales, sowie den Abgeordneten Fritz Güntzler MdB und Daniel Baldy MdB.

"Die Betze-Engel sind ein bedeutender Bestandteil unseres gesellschaftlichen Engagements. Mit dieser Spende können wir soziale Einrichtungen in Kaiserslautern und der Region noch besser unterstützen und Menschen helfen, die es in unserer Gesellschaft besonders brauchen. Dafür möchten wir uns herzlich bedanken", sagte Wolfgang Erfurt.

Marcus Böse ergänzte: "Wir sind sehr dankbar, mit unserem Hauptsponsor einen Partner zu haben, mit dem uns viel verbindet. Sowohl der Verein als auch das Unternehmen blicken auf eine lange Tradition zurück und sind tief in Rheinland-Pfalz verwurzelt. Tage wie heute zeigen, dass wir nicht nur sportlich, sondern auch sozial Verantwortung übernehmen."

Sebastian Foethke betonte: "Es ist uns eine Herzensangelegenheit, die wertvolle Arbeit der Betze-Engel zu unterstützen. Das heutige Freundschaftsspiel hat eindrucksvoll gezeigt, wie Sport und soziales Engagement Hand in Hand gehen können."

Der 1. FC Kaiserslautern unterstützt mit den Betze-Engeln seit 2010 soziale Projekte in der Region, indem er sowohl finanzielle Mittel als auch Öffentlichkeitsarbeit bereitstellt, um Einrichtungen und Initiativen zu fördern

automatenmarkt.de, 15.10.2025

Benefiz-Spiel für die Betze-Engel – FC Bundestag trifft auf die FCK-Traditionsmannschaft

Am Dienstag, 14. Oktober 2025, spielte der FC Bundestag – die Parlaments-Fußballmannschaft – im kleinen Stadion des Berliner Jahn-Sportparks gegen die Traditionsmannschaft des 1. FC Kaiserslautern. Verstärkt wurde das Team des FCK durch eine Auswahl von Mitarbeitern von Löwen Entertainment, dem Hauptsponsor des Vereins seit 2024. Die Partie endete mit einem 1:0-Sieg für die Traditionsmannschaft.

Bedeutender Bestandteil unserer gesellschaftlichen Engagements

Im Rahmen des Benefizspiels spendete das Unternehmen 5 000 Euro an die „Betze-Engel“, das Sozialprojekt des FCK.

Sebastian Foethke, Bevollmächtigter der Geschäftsführung für Politik & Regulierung, überreichte den symbolischen Spendenscheck im Beisein von Wolfgang Erfurt, Stellvertretender Vorstandsvorsitzender des 1. FC Kaiserslautern, und Marcus Böse, Direktor für CRM & Digitales, sowie den Abgeordneten Fritz Güntzler MdB und Daniel Baldy MdB.

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Sport und soziales Engagement gehen Hand in Hand

Marcus Böse ergänzte: „Wir sind sehr dankbar, mit unserem Hauptsponsor einen Partner zu haben, mit dem uns viel verbindet. Sowohl der Verein als auch das Unternehmen blicken auf eine lange Tradition zurück und sind tief in Rheinland-Pfalz verwurzelt. Tage wie heute zeigen, dass wir nicht nur sportlich, sondern auch sozial Verantwortung übernehmen.“

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Daniel Baldy MdB, Fritz Güntzler MdB, Wolfgang Erfurt (Stellvertretender Vorstandsvorsitzender des 1. FC Kaiserslautern), Florian Hermann (Geschäftsführer Marketing, Product & Operations, Novoline.DE), Sebastian Foethke (Bevollmächtigter der Geschäftsführung für Politik & Regulierung bei Löwen Entertainment) und Christian-Moritz Thorn (Manager Public Affairs bei Löwen Entertainment). Foto: Alexander Rentsch

isa-guide.de, 15.10.2025

Benefiz-Spiel für die Betze-Engel – FC Bundestag trifft auf die FCK-Traditionsmannschaft

Bingen - Am 14. Oktober 2025 spielte der FC Bundestag – die Parlaments-Fußballmannschaft – im kleinen Stadion des Berliner Jahn-Sportparks gegen die Traditionsmannschaft des 1. FC Kaiserslautern. Verstärkt wurde das Team des FCK durch eine Auswahl von Mitarbeitern von LÖWEN ENTERTAINMENT, dem Hauptsponsor des Vereins seit 2024. Die Partie endete mit einem 1:0-Sieg für die Traditionsmannschaft.



V.l.n.r.: Daniel Baldy MdB, Fritz Güntzler MdB, Wolfgang Erfurt (Stellvertretender Vorstandsvorsitzender des 1. FC Kaiserslautern), Florian Hermann (Geschäftsführer Marketing, Product & Operations, NOVOLINE.DE), Sebastian Foethke (Bevollmächtigter der Geschäftsführung für Politik & Regulierung bei LÖWEN ENTERTAINMENT) und Christian-Moritz Thorn (Manager Public Affairs bei LÖWEN ENTERTAINMENT). (Foto: Alexander Rentsch)

Im Rahmen des Benefizspiels spendete das Unternehmen 5.000 Euro an die „Betze-Engel“, das Sozialprojekt des FCK. Sebastian Foethke, Bevollmächtigter der Geschäftsführung für Politik & Regulierung, überreichte den symbolischen Spendenscheck im Beisein von Wolfgang Erfurt, Stellvertretender Vorstandsvorsitzender des 1. FC Kaiserslautern, und Marcus Böse, Direktor für CRM & Digitales, sowie den Abgeordneten Fritz Güntzler MdB und Daniel Baldy MdB.

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NOVOMATIC: Hermes Klimaschutzpreis für größte Photovoltaik-Anlage



NOVOMATIC wird mit dem Hermes Klimaschutzpreis für seine Photovoltaik-Anlage im Hauptsitz ausgezeichnet.
(Bildquelle: NOVOMATIC)

NOVOMATIC, der internationale Gaming-Technologiekonzern, wurde mit dem diesjährigen Hermes Klimapreis ausgezeichnet. Geehrt wurde die konzernweit größte Photovoltaik-Anlage am Hauptquartier-Standort in Gumpoldskirchen. Auf einer Dach- und Freifläche von rund 20.000 Quadratmetern, erzeugen seit Herbst 2024 mehr als 4.600 Solarpaneele emissionsfreien Strom. Dadurch werden jährlich rund 2 Millionen Kilowattstunden durch die Anlage abgedeckt. Damit wird ein bedeutender Teil der Stromversorgung des Standortes gesichert.

Hermes Klimaschutzpreis für NOVOMATIC für mehr als 4.600 Solarpaneele

NOVOMATIC hat im vergangenen Jahr mehr als 4.600 Solarpaneele verbaut. Für dieses gigantische Projekt erhält

das iGaming Unternehmen in diesem Jahr den Hermes Klimaschutzpreis.

Die Einsparung von über 1.100 Tonnen CO₂ pro Jahr entspricht der jährlichen CO₂-Bindung von rund 90.000 Bäumen. Damit erzielt NOVOMATIC einen messbaren Beitrag zur Reduktion des ökologischen Fußabdrucks. Damit setzt der Betreiber des [Novoline Online Casinos](#) ein starkes Zeichen für den Klimaschutz und beweist seine Verantwortung.

Der [Hermes Klimaschutzpreis](#) gilt als eine der bedeutendsten Auszeichnungen für nachhaltiges Wirtschaften in Österreich. Vergeben wird dieser Preis im Rahmen der „Gala der österreichischen Wirtschaft“. Unternehmen, die mit innovativen Projekten zur Stärkung einer klimafreundlichen Zukunft beitragen, werden mit dem Award geehrt.

In diesem Jahr nahm Novomatic den Preis am 10. Oktober 2025 in der Wiener Hofburg entgegen. Bei dieser festlichen Veranstaltung waren rund 400 Gäste geladen. Für den Konzern waren Mag. Christoph Neubauer, Director Group CR & Sustainability und Mag. Florian Saiko, Director Group Finance, vor Ort.

Mag. Stefan Krenn, Vorstand der NOVOMATIC AG, sagt dazu: „Mit der Photovoltaik-Anlage an unserem Headquarter-Standort haben wir einen wesentlichen Meilenstein für unsere Nachhaltigkeitsstrategie erreicht und setzen ein klares Signal für eine starke und umweltbewusste Energiezukunft. Die Auszeichnung mit dem HERMES ist daher eine bedeutende Anerkennung unserer Bemühungen im Bereich Nachhaltigkeit.“

automatenmarkt.de, 14.10.2025

Novomatic mit Hermes-Klimaschutzpreis ausgezeichnet

Das österreichische Unternehmen Novomatic wurde für die Errichtung seiner Photovoltaik-Anlage am Firmensitz in Gumpoldskirchen mit dem Hermes-Klimaschutzpreis ausgezeichnet. Auf einer Fläche in der Größe von drei Fußballfeldern und mehr als 4 600 Solarpaneelen habe die PV-Anlage bereits bei der Eröffnung vergangenen Herbst 2024 für Aufsehen gesorgt, so das Unternehmen.

Kompensation von über 90 000 Bäumen

Novomatic will mit der Errichtung der Photovoltaik-Anlage auf einer Fläche von 20 000 Quadratmetern „ein starkes Zeichen für den Klimaschutz und eine nachhaltige Zukunft“ setzen. Die Anlage erzeuge jährlich rund 2 Millionen Kilowattstunden Strom, wodurch der Gaming-Technologiekonzern einen erheblichen Anteil des Energiebedarfs am Standort mit emissionsfreier Energie decken kann. Dies entspreche einer CO₂-Einsparung von mehr als 1 100 Tonnen jährlich, vergleichbar mit der Kompensation von über 90 000 Bäumen. Das Projekt sei das größte unter den konzernweiten PV-Installationen an internationalen Unternehmensstandorten, wie Deutschland, Italien, Spanien und Australien, und konnte die diesjährige Fachjury des Hermes überzeugen.

Klares Signal für eine umweltbewusste Energiezukunft

Mag. Stefan Krenn, Vorstand der Novomatic AG, betont: „Mit der Photovoltaik-Anlage an unserem Headquarter-Standort haben wir einen wesentlichen Meilenstein für unsere Nachhaltigkeitsstrategie erreicht und setzen ein klares Signal für eine starke und umweltbewusste Energiezukunft. Die Auszeichnung mit dem Hermes ist daher eine bedeutende Anerkennung unserer Bemühungen im Bereich Nachhaltigkeit.“

Bei der feierlichen „Gala der österreichischen Wirtschaft“ am 10. Oktober in der Wiener Hofburg mit rund 400 geladenen Gästen wurde der Klimaschutzpreis von Mag. Christoph Neubauer, Director Group CR & Sustainability, sowie Mag. Florian Saiko, Director Group Finance, entgegengenommen.

Der Hermes-Klimaschutzpreis zeichnet jährlich österreichische Unternehmen aus, die sich mit innovativen Projekten aktiv für eine klimafreundliche Zukunft einsetzen. Die eingereichten Klimaprojekte aus allen Wirtschaftsbereichen zeigen, dass Klimaschutz und erfolgreiches Wirtschaften Hand in Hand gehen können.



Mag. Alexander Klacska, WKÖ Bundesspartenobmann, Mag. Christoph Neubauer, Director Group CR & Sustainability, Mag. Florian Saiko (v. l.), Director Group Finance. Foto: Bubu Dujmic

noen.at, 14.10.2025

NÖNPLUS | IN GUMPOLDSKIRCHEN

Photovoltaik-Projekt von NOVOMATIC ausgezeichnet



Alexander Klacska, WKÖ Bundesspartenobmann, Christoph Neubauer, Director Group CR & Sustainability und Florian Saiko, Director Group Finance freuen sich über die Auszeichnung.
FOTO: NOVOMATIC AG, Bubu Dujmic

NOVOMATIC wurde für seine großflächige Photovoltaik-Anlage am Hauptsitz in Gumpoldskirchen mit dem HERMES-Klimaschutzpreis ausgezeichnet. Die Anlage ist ein zentraler Baustein der konzernweiten Nachhaltigkeitsstrategie.

Der internationale Gaming-Technologiekonzern NOVOMATIC wurde mit dem HERMES-Klimaschutzpreis ausgezeichnet. Prämiert wurde die großflächige Photovoltaik-Anlage am Unternehmenshauptsitz in Gumpoldskirchen, die bereits bei ihrer Inbetriebnahme im Herbst 2024 für Aufmerksamkeit sorgte.

Auf einer Fläche von rund 20.000 Quadratmetern – etwa der Größe von drei Fußballfeldern – erzeugen mehr als 4.600 Solarpaneele jährlich rund zwei Millionen Kilowattstunden Strom. Damit deckt NOVOMATIC einen erheblichen Teil seines Energiebedarfs am Standort mit emissionsfreier Energie.

Die CO₂-Einsparung durch die Anlage beträgt über 1.100 Tonnen pro Jahr. Das entspricht der Kompensation von mehr als 90.000 Bäumen. Die Photovoltaik-Anlage ist die größte innerhalb des Konzerns, der auch an Standorten in Deutschland, Italien, Spanien und Australien auf Solarenergie setzt.

Nachhaltigkeit als strategisches Ziel

„Mit der Photovoltaik-Anlage an unserem Headquarter-Standort haben wir einen wesentlichen Meilenstein für unsere Nachhaltigkeitsstrategie erreicht und setzen ein klares Signal für eine starke und umweltbewusste Energiezukunft. Die Auszeichnung mit dem HERMES ist daher eine bedeutende Anerkennung unserer Bemühungen im Bereich Nachhaltigkeit“, erklärt Stefan Krenn, Vorstand der NOVOMATIC AG.

Die Preisverleihung fand im Rahmen der „Gala der österreichischen Wirtschaft“ in der Wiener Hofburg statt. Rund 400 geladene Gäste nahmen an der Veranstaltung teil. Den Preis nahmen Christoph Neubauer, Director Group CR & Sustainability, und Florian Saiko, Director Group Finance, entgegen.

Der HERMES-Klimaschutzpreis wird jährlich an österreichische Unternehmen verliehen, die mit innovativen Projekten einen aktiven Beitrag zum Klimaschutz leisten. Die ausgezeichneten Initiativen zeigen, dass wirtschaftlicher Erfolg und ökologische Verantwortung vereinbar sind.

Konzernweites Engagement für Umwelt und Gesellschaft

Die Photovoltaik-Anlage ist Teil der umfassenden Nachhaltigkeitsstrategie von NOVOMATIC. Der Konzern verfolgt unter dem Leitmotiv „Winning Responsibly“ ambitionierte Ziele in den Bereichen Umwelt, Soziales und verantwortungsvolles Wirtschaften. Dazu zählen unter anderem Maßnahmen zur Energieeffizienz, zur Reduktion von Emissionen sowie zur Förderung von Diversität und Mitarbeiterwohl.

Weitere Informationen zum Nachhaltigkeitsengagement sind auf der Konzernwebsite unter www.novomatic.com/cr abrufbar.

leitbetriebe.at, 14.10.2025



Mag. Alexander Klacska, WKÖ Bundesspartenobmann, Mag. Christoph Neubauer, Director Group CR & Sustainability, Mag. Florian Saiko, Director Group Finance ©Novomatic

NOVOMATIC mit begehrtem HERMES-Klimaschutzpreis ausgezeichnet

Der internationale Gaming-Technologiekonzern überzeugt beim diesjährigen HERMESKlimaschutzpreis mit seiner konzernweit größten Photovoltaik-Anlage am Headquarter-Standort in Gumpoldskirchen.

NOVOMATIC wurde für die Errichtung seiner Photovoltaik-Anlage am Headquarter-Standort mit dem renommierten HERMES-Klimaschutzpreis ausgezeichnet. Auf einer Fläche in der Größe von drei Fußballfeldern und mehr als 4.600 Solarpaneelen sorgte die PV-Anlage bereits bei der Eröffnung vergangenen Herbst 2024 für Aufsehen.

Das Unternehmen setzt mit der Errichtung der Photovoltaik-Anlage auf einer Fläche von 20.000 m² ein starkes Zeichen für den Klimaschutz und eine nachhaltige Zukunft. Die Anlage erzeugt jährlich rund 2 Millionen Kilowattstunden Strom, wodurch der Gaming-Technologiekonzern einen erheblichen Anteil des Energiebedarfs am Standort mit emissionsfreier Energie decken kann. Dies entspricht einer CO₂-Einsparung von mehr als 1.100 Tonnen jährlich, vergleichbar mit der Kompensation von über 90.000 Bäumen. Das Projekt ist das größte unter den konzernweiten PV-Installationen an internationalen Unternehmensstandorten, wie Deutschland, Italien, Spanien und Australien, und konnte die diesjährige Fachjury des HERMES überzeugen.

Mag. Stefan Krenn, Vorstand der NOVOMATIC AG, betont: „Mit der Photovoltaik-Anlage an unserem Headquarter-Standort haben wir einen wesentlichen Meilenstein für unsere Nachhaltigkeitsstrategie erreicht und setzen ein klares Signal für eine starke und umweltbewusste Energiezukunft. Die Auszeichnung mit dem HERMES ist daher eine bedeutende Anerkennung unserer Bemühungen im Bereich Nachhaltigkeit.“

Bei der feierlichen „Gala der österreichischen Wirtschaft“ am 10. Oktober in der Wiener Hofburg mit rund 400 geladenen Gästen wurde der HERMES-Klimaschutzpreis von Mag. Christoph Neubauer, Director Group CR & Sustainability, sowie Mag. Florian Saiko, Director Group Finance, entgegengenommen.

Der HERMES-Klimaschutzpreis zeichnet jährlich österreichische Unternehmen aus, die sich mit innovativen Projekten aktiv für eine klimafreundliche Zukunft einsetzen. Die eingereichten Klimaprojekte aus allen Wirtschaftsbereichen zeigen, dass Klimaschutz und erfolgreiches Wirtschaften Hand in Hand gehen können.

Mehr zum Nachhaltigkeits-Engagement von NOVOMATIC finden Sie unter <https://www.novomatic.com/cr>

isa-guide.de, 14.10.2025

NOVOMATIC mit begehrtem HERMES-Klimaschutzpreis ausgezeichnet

Der internationale Gaming-Technologiekonzern überzeugt beim diesjährigen HERMES-Klimaschutzpreis mit seiner konzernweit größten Photovoltaik-Anlage am Headquarter-Standort in Gumpoldskirchen.

Gumpoldskirchen – NOVOMATIC wurde für die Errichtung seiner Photovoltaik-Anlage am Headquarter-Standort mit dem renommierten HERMES-Klimaschutzpreis ausgezeichnet. Auf einer Fläche in der Größe von drei Fußballfeldern und mehr als 4.600 Solarpaneelen sorgte die PV-Anlage bereits bei der Eröffnung vergangenen Herbst 2024 für Aufsehen.

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Mehr zum Nachhaltigkeits-Engagement von NOVOMATIC finden Sie unter

<https://www.novomatic.com/cr>



V.l.n.r.: Mag. Alexander Klacska, WKÖ
Bundesspartenobmann, Mag. Christoph Neubauer, Director
Group CR & Sustainability, Mag. Florian Saiko, Director
Group Finance. (Foto: Novomatic AG)

boerse-social.com, 14.10.2025

Novomatic gewinnt Hermes-Klimaschutzpreis

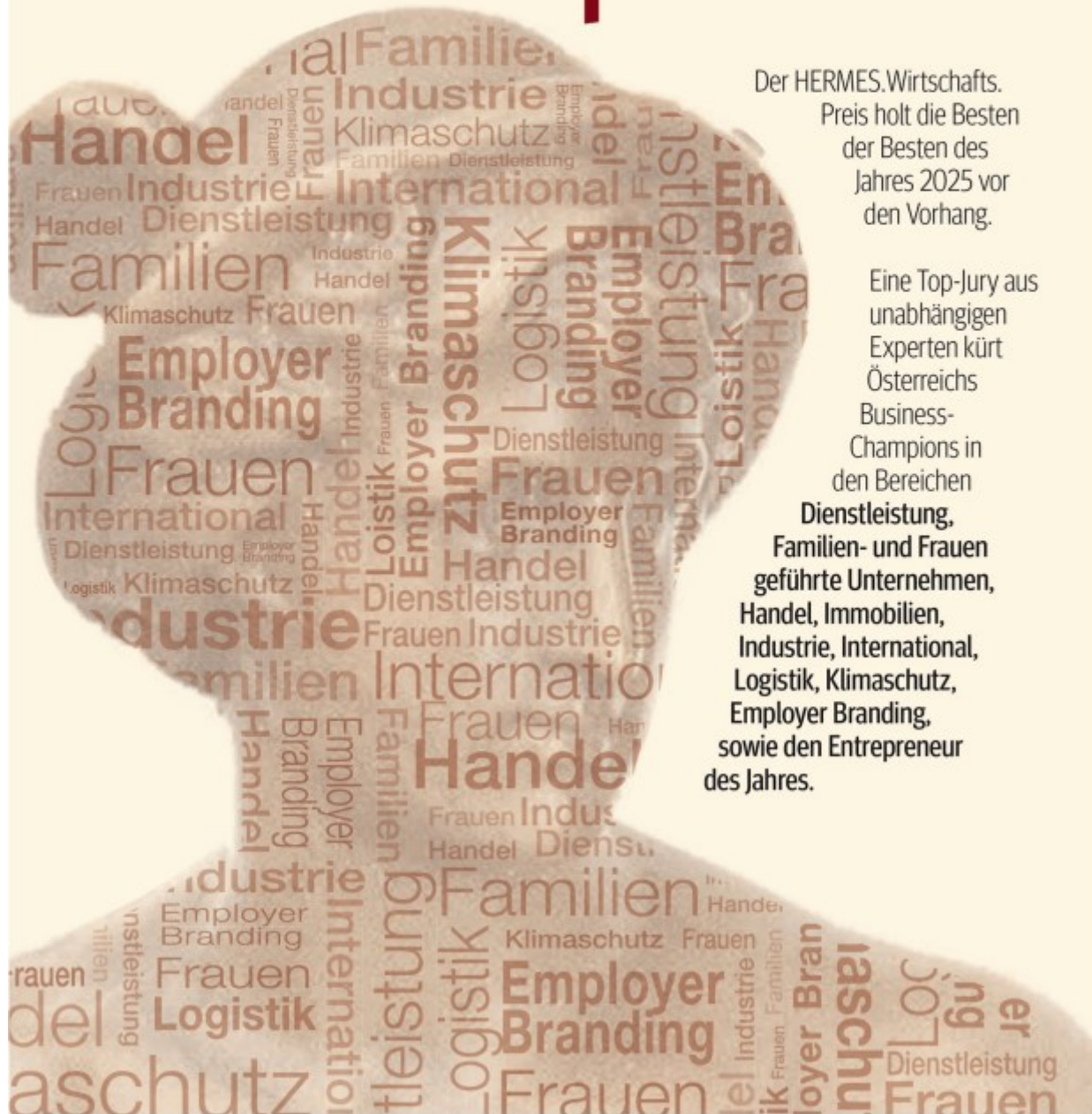
Der Gaming-Technologiekonzern Novomatic wurde für die Errichtung seiner Photovoltaik-Anlage am Headquarter mit dem Hermes-Klimaschutzpreis ausgezeichnet. Auf einer Fläche von drei Fußballfeldern wurden dabei mehr als 4.600 Solarpaneele installiert, die jährlich rund 2 Millionen Kilowattstunden Strom erzeugen, dadurch kann das Unternehmen einen erheblichen Anteil des Energiebedarfs am Standort mit emissionsfreier Energie decken. Die CO₂-Einsparung liegt dabei bei mehr als 1.100 Tonnen jährlich. Novomatic-Vorstand Stefan Krenn dazu: „Mit der Photovoltaik-Anlage an unserem Headquarter-Standort haben wir einen wesentlichen Meilenstein für unsere Nachhaltigkeitsstrategie erreicht und setzen ein klares Signal für eine starke und umweltbewusste Energiezukunft. Die Auszeichnung mit dem Hermes ist daher eine bedeutende Anerkennung unserer Bemühungen im Bereich Nachhaltigkeit.“



Novomatic gewinnt Hermes Klimaschutzpreis für konzernweit größte PV-Anlage beim Headquarter. Foto v.l.n.r.: Mag. Alexander Klacska, WKÖ Bundesspartenobmann, Mag. Christoph Neubauer, Director Group CR & Sustainability, Mag. Florian Saiko, Director Group Finance, Foto-Quelle: Novomatic.com, (© Aussendung)

Kurier, 14.10.2025

Österreichs Champions



Der HERMES.Wirtschafts.
Preis holt die Besten
der Besten des
Jahres 2025 vor
den Vorhang.

Eine Top-Jury aus
unabhängigen
Experten kürt
Österreichs
Business-
Champions in
den Bereichen

**Dienstleistung,
Familien- und Frauen
geführte Unternehmen,
Handel, Immobilien,
Industrie, International,
Logistik, Klimaschutz,
Employer Branding,
sowie den Entrepreneur
des Jahres.**



HERMES.Wirtschafts.Preis

Österreichs Gütesiegel.

Die hohe Auszeichnung der Österreichischen Wirtschafts Champions 2025.

Der HERMES.Wirtschafts.Preis ist die Wertschätzung der herausragenden Leistungen der österreichischen Wirtschaft. Gerade in der außergewöhnlichen Zeit in der wir uns befinden, ist diese Auszeichnung von enormer Bedeutung.

Österreichischer Wirtschaftspreis
Der HERMES.Wirtschafts.Preis ist nicht nur für Österreichs Wirtschaft insgesamt ein bedeutendes Ereignis mit enormer Öffentlichkeitswirkung. Die Hermes „Gala-Nacht der Wirtschaft“ in der Wiener Hofburg ist auch die

Exzellenzplattform für die österreichische Wirtschaft und ihre Entscheider. Die Auszeichnung mit dem HERMES, griechischer Gott für Wirtschaft, gilt Österreichweit als sehr begehrtes Gütesiegel für die Wirtschaft.

Mit dem ausgeschriebenen HERMES.Wirtschafts.Preis 2025 werden die besonderen Leistungen der österreichischen Unternehmen in den Kategorien Dienstleistung, Familien, Frauen-geführte, Handel, Immobilien, Industrie, International und Logistik ausgezeichnet und der Öffentlichkeit wieder umfangreich präsentiert. Zudem widmet sich der HERMES 2025 mit drei Sonderkategorien den nationalen und global wichtigsten Kernthemen der Wirtschaft – „Employer Branding“ und „Klimaschutz“.

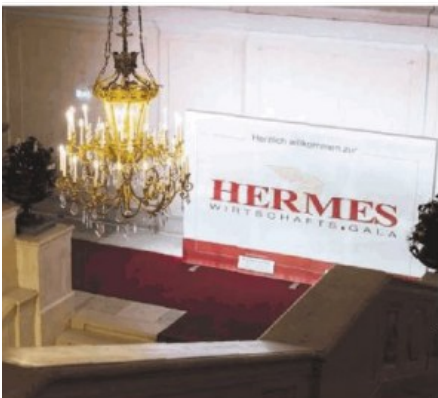
Employer Branding ist heute wichtiger denn je, denn die größten Umwälzungen, die der Arbeitsmarkt bisher erlebt hat, stehen noch bevor. Mit dem HERMES.Employer.Branding.Preis werden jene Unternehmen aus allen Bereichen der Wirtschaft ausgezeichnet, die sich mit Employer Branding Projekten als attraktive ARBEITGEBER-MARKE im Arbeitsmarkt präsentieren.

Innovation und Klimaschutz
Gesellschaftlicher Konsens ist, dass wir unseren Wohlstand nicht auf Kosten nachfolgender Generationen leben dürfen. Mit dem HERMES.Klimaschutz.Preis werden jene Unternehmen und ihre Macher ausgezeichnet, die sich mit innovativen Projekten aktiv für eine klima- und umweltfreundliche Zukunft einsetzen.

Hall of Fame Wirtschaft Mit dem Ehrenpreis ENTREPRENEUR wird eine Persönlichkeit der österreichischen Wirtschaft für das Lebenswerk sowie herausragende Leistungen ausgezeichnet und in die Ruhmeshalle „Hall of Fame Wirtschaft“ aufgenommen.

Die Verleihung der HERMES.Wirtschafts.Preise fand im Rahmen der „Gala-Nacht der österreichischen Wirtschaft“ mit rund 500 hochrangigen Gästen im Großen Festsaal der HOFBURG Vienna statt.

Das Ziel der HERMES-Partner ist, die sehr erfolgreichen Wirtschaftsleistungen verstärkt im Bewusstsein der Öffentlichkeit zu verankern. Bereits eine Nominierung für den HERMES.Preis ist eine hervorragende Gelegenheit ein breites Publikum auf das Unternehmen und seine Leistungen aufmerksam zu machen.





HERMES.Preisträger 2025



Kategorie DIENSTLEISTUNGEN
ADVOKAT Unternehmensberatung GmbH



Kategorie FAMILIEN
SOFTCOM Consulting GmbH



Kategorie FRAUEN
IFN BETEILIGUNGS GMBH



Kategorie HANDEL
the fitness company Handels GmbH



Kategorie IMMOBILIEN
IMMOcontract Immobilien Vermittlung GmbH



Kategorie INDUSTRIE
Energie AG Oberösterreich



Kategorie INTERNATIONAL
AGATEX FEINCHEMIE GMBH



Kategorie LOGISTIK
Saexinger GmbH



Kategorie INNOVATION
Österreichische POST AG



Kategorie KLIMASCHUTZ
NOVOMATIC AG



Kategorie EMPLOYER BRANDING
andamp GmbH



Kategorie ENTREPRENEUR 2025
Manfred HOHENSINNER

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The Austrian Business Award for Excellence

HERMES PREISTRÄGER 2025

HERMES. Nominierungen 2025

Kategorie **INTERNATIONAL**

Alpine Metal Tech GmbH	4844 Regau
AVL DiTEST GmbH	8020 Graz
biologon GmbH	6395 Hochfilzen
Europlast Kunststoffbehälterind. GmbH	9772 Dellach im Drautal
NOVOMATIC AG	2352 Gumpoldskirchen
Röchling Industrial Oepping GmbH & Co.KG	4151 Oepping
Salvagnini Maschinenbau GmbH	4482 Ennsdorf
VENTREX Automotive GmbH	8141 Graz

Kategorie **LOGISTIK**

ACS Logistics GmbH & Co. KG	4481 Asien
Cargomind (Austria) GmbH	1020 Wien
GO! Express & Logistics GmbH	1230 Wien
Lagermax Lagerhaus und Speditionen AG	5020 Salzburg
LTS Holding GmbH	7132 Frauenkirchen
Rail Cargo Austria AG	1100 Wien
Österreichische Post AG	1030 Wien
REDER Group GmbH	4063 Hörsching
Saexinger GmbH	1230 Wien
Vereinigte Eisfabriken und Kühlhallen	1200 Wien

Kategorie **KLIMASCHUTZ (Projekt)**

AGRANA Beteiligungs AG	„Fledermäuse als Bioindikatoren“
BILLA AG	„MENY-TREES“
DIE KÄSEMACHER GmbH	„Optimierung des Wasserverbrauchs“
EVVA Sicherheitstechnologie GmbH	„Klimaneutralität durch effizienten Einsatz von Energie“
Gugler Medien GmbH	„Nachhaltige Druckproduktion“
Handwerk vom Lechner GmbH	„100% Backwaren abfallrecycling“
ISOCELL GmbH & Co KG	„Wohnhaus-Gebäudedämmung erhält 2. Leben“
NOVOMATIC AG	„Going Green mit Solarkraftwerk“
Schachinger Logistik Gruppe	„360 Grad Roadmap2Zero“
Schlager Transport Logistik	„Schlager fährt vor. Mit Mut. Mit Strom. Mit Haltung“

Kategorie **Employer Branding**

andamp GmbH	1090 Wien
ERSTE BANK der österreichischen Sparkassen AG	1100 Wien
Alpenrose Familux Resort	6631 Lermoos
DELTA AG	1030 Wien
BMD Systemhaus GmbH	4400 Steyr
Wiener Städtische Versicherung AG	1010 Wien
Österreichische Post AG	1030 Wien
Land Oberösterreich	4021 Linz
Natur- und Wellnesshotel Höflehner GmbH	8967 Gumpenberg
Hansaton/Sonova Audiological Care Austria GmbH	5071 Wals



NOVOMATIC setzt klares Signal für eine effiziente Energiezukunft



NOVOMATIC. Mit der Errichtung seiner bisher größten Photovoltaikanlage zeigt das Unternehmen wie Innovation und Verantwortung Hand in Hand gehen.

Auf den Dächern des Headquarter-Standortes in Niederösterreich wurden insgesamt 4.600 Solarmodule auf 20.000 Quadratmetern installiert. Die konzernweit größte Photovoltaikanlage erstreckt sich auf einer Gesamtfläche von etwa drei Fußballfeldern und reiht sich damit unter die größten Auf-Dach-Photovoltaikanlagen des Landes. Realisiert wurde die Anlage ausschließlich auf bestehenden Dachflächen, wodurch zusätzliche Flächenversiegelung komplett vermieden wurde.

Mit einer jährlichen Stromproduktion von rund zwei Millionen Kilowattstunden deckt die PV-Anlage einen erheblichen Teil des Energiebedarfs am Standort und versorgt nicht nur Büro- und Produktionsgebäude, sondern auch die stetig anwachsende E-Fahrzeugflotte. Die jährlichen CO₂-Einsparungen belaufen sich auf mehr als 1.100 Tonnen, was einer Kompensationsleistung von 90.500 Bäumen entspricht.

Nachhaltigkeitsmaßnahmen strategisch verankert

Das PV-Projekt ist Teil der konzernweiten ESG-Strategie „Going Green“ und reiht sich in eine ganze Serie internationaler Maßnahmen ein. Auch Tochtergesellschaften, wie etwa in Deutschland, Italien, Spanien und Australien setzen bereits erfolgreich auf Solarenergie aus eigenen Anlagen. Mit rund 250 Konzerngesellschaften weltweit baut der NOVOMATIC AG-Konzern diese Aktivitäten kontinuierlich weiter aus und leistet damit einen wertvollen Beitrag zu einer nachhaltigen Unternehmenszukunft. „Mit der Fertigstellung der größten Photovoltaikanlage des Konzerns haben wir einen wesentlichen Meilenstein erreicht und setzen ein

klares Signal für eine effiziente Energiezukunft. Denn nur durch Verantwortung lässt sich langfristiger Erfolg sichern“, betont Stefan Krenn, Vorstand der NOVOMATIC AG.

Mit Projekten wie der Photovoltaikanlage am Headquarter-Standort bekräftigt NOVOMATIC im 45. Jubiläumsjahr einmal mehr den Anspruch, wirtschaftlichen Erfolg, ökologische Verantwortung und gesellschaftliche Werte in Einklang zu bringen.



Die NOVOMATIC-Vorstände mit Aufsichtsrat Dr. Bernd Oswald gemeinsam mit Niederösterreichs Landeshauptfrau Mag. Johanna Mikl-Leitner und dem ehemaligen Gumpoldskirchner Bürgermeister Ferdinand Kock bei der PV-Anlagen-Eröffnung im Oktober 2024



HERMES
WIRTSCHAFTS-Preis


NOVOMATIC

NOVOMATIC AG

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2352 Gumpoldskirchen
T +43 (0)2252 606 0
info@novomatic.com

Noch mehr über uns erfahren Sie unter
www.novomatic.com

igamingexpert.com, 14.10.2025

The details behind Ainsworth CEO's dramatic resignation



Image: Shutterstock

After a week of intense scrutiny, **Ainsworth Game Technology** (AGT) has confirmed that its CEO, **Harald Neumann**, has resigned.

Internal inquisition over Neumann's position as leader of the **ASX**-listed gambling group came into focus last week after AGT told investors that the **Nevada Gaming Control Board** (NGCB) had recommended that the board of directors withdraw Neumann's application to be licensed in **Las Vegas**.

Now he has officially stepped down with immediate effect, ending his tenure at the company, which began in 2021.

Formerly of Novomatic, Neumann was aiming to oversee a takeover of AGT by the Austrian gaming firm. However, attempts so far have stalled due to the disapproval of Novomatic's \$1-per-share offer by AGT's wider shareholding.

Public grilling

As part of the licensing process, Neumann attended a [public hearing](#) where he was grilled by officials from the NGCB.

During the 90-minute interrogation, Neumann was accused of being hostile and belligerent with agents who were conducting a vetting process, and officials noted that he did not provide direct answers when questioned during the hearing.

He was also questioned as to why he failed to submit documents related to his bank accounts, a house he owns in **Greece** and a rental property in **LA**.

During the vetting process, details also emerged regarding a former relationship with an AGT employee in **Australia**, which Neumann stated constituted several dinner dates and conceded did breach AGT's fraternisation policy.

Addressing Neumann, Board Member **Chandeni Sandall** said: "What you're seeking today is an application for licensure, and as part of that qualification, you have to be a person of good character, honesty and integrity. What I've seen here on the record for the past hour does not support such a finding.

"What I would define as being arrogant is your unwillingness to come to the table and be cooperative and work with the agents and try to get this licensing done."

Meanwhile, a corruption probe remains open in Austria related to Neumann's time leading Novomatic.

In 2019, a series of investigations into more than 100 individuals was launched by Austria's **Economic and Corruption Prosecutor's Office**. Neumann was initially implicated in some of these cases. However, all but one have been discontinued as no further evidence of corruption was uncovered.

He resigned as Novomatic's CEO in 2020 and became a "strategic advisor" for the company before joining AGT as CEO in 2021.

Neumann has always denied any wrongdoing related to the investigations. His legal representative told the board that Neumann and Novomatic expect the final investigation to be closed by the end of the year.

In summing up the hearing, Nevada Board Chair **Brian Dreitzer** said that he had “grave concerns” regarding Neumann’s conduct with agents and his answers during the hearing.

“I think the totality of the circumstances has left you unable to meet your burden to prove suitability at this moment,” he told Neumann.

The NGCB recommended that the licence application be withdrawn. However, crucially for Neumann, they did not deny his licence application.

If that had been the case, he would have been placed on a “grey list” of individuals who are restricted from doing business with licensees in Nevada indefinitely, significantly impacting his future within the gaming industry.

Search for a successor begins

AGT has confirmed that the company’s COO, **Ryan Comstock**, will step in as acting CEO effective immediately.

Comstock joined AGT in 2012 and was promoted to COO in 2018. AGT notes that before joining the company, the Las Vegas resident spent nearly a decade with **Deloitte**’s audit and assurance practice, where he served Gaming, Manufacturing and Technology companies.

AGT will now begin a “comprehensive search” for Neumann’s replacement and will consider both internal and external candidates.

The company’s Board of Directors also placed on record an acknowledgement of Neumann’s contributions during his tenure as CEO.

agbrief.com, 14.10.2025

Ainsworth CEO Harald Neumann steps down



Just days after the Nevada Gaming Control Board pushed for Harald Neumann to withdraw an application to operate a gaming company, the executive is stepping down from his role as CEO of Ainsworth Game Technology.

In a release on Monday, the company indicated that 'Harald Neumann has resigned from the role as CEO, with immediate effect'.

In the interim period, current COO, Ryan Comstock, has been elevated to acting CEO, 'effective immediately'.

A previous company release, dated to October 9th, indicates that, following the rejection by the Nevada Gaming Control Board, the company's board "is undertaking a review of Mr Neumann's role following the outcome of the NGCB's meeting and will provide further details to the market once this review is completed".



According to reports, when under review by the NGCB, the executive was accused of multiple failings, including suppressing phone records and lying on a visa application.

The NGCB indicated that the executive had been “very difficult to work with” in its investigation, following previous allegations regarding **Neumann’s time leading Novomatic**.

Novomatic had previously made a **bid to take over Ainsworth**, aiming to gain control of the remaining shares it did not already own (52.9 percent).



GREENTUBE – Conjures sweet scares in Halloween hit Creepy Candy

Malagic: "It's already made a strong impression at the SBC Summit and G2E in Las Vegas, where visitors to our booths had a frightfully fun time"

VIENNA – Greentube, the NOVOMATIC Digital Gaming and Entertainment division, is summoning the spirit of Halloween with its latest release, Creepy Candy, a spine-tingling cluster pays slot packed with monstrous multipliers and frighteningly fun features.

Played on a 7x7 grid, Creepy Candy invites players to sink their teeth into ghoulish gummies and sinister sweets, where wins are formed by clusters of five or more matching symbols.

Each win triggers the Tumble feature, causing spooky symbols to vanish and new treats to cascade into place, giving players multiple chances to rack up more hauntingly good rewards.

When wins occur on the same highlighted positions, the symbols transform into 2x multipliers, doubling with each consecutive win up to 128x. If several multipliers hit simultaneously, they combine for even higher win potential.

Landing between three and seven BOO-NUS scatter symbols anywhere on the grid grants between 10 and 30 free games, where the chills turn to thrills as all multipliers persist for the entire feature.

Free games can be retriggered, with the maximum win reaching 5000x the total bet, ending the feature automatically once claimed.

Whether you're a candy lover or a ghost hunter, Creepy Candy promises wicked wins and plenty of sugar-fuelled suspense.

Ida Malagic, Head of Corporate Marketing & PR at Greentube, said: "With Creepy Candy, we've delivered a high-impact seasonal release that taps directly into player demand for thrills, rewards, and immersive entertainment during the Halloween season. The game's dynamic mechanics – tumbling wins, multiplying symbols, and persistent free game multipliers – combined with its stunning design and animation, make it the perfect title to lead our Halloween campaign.

"It's already made a strong impression at the SBC Summit and G2E in Las Vegas, where visitors to our booths had a frightfully fun time. We're confident this spooky experience will resonate across markets and drive strong performance throughout the season."

focusgn.com, 14.10.2025

Greentube conjures sweet scares in Halloween hit Creepy Candy



This slot offers cluster pays, persistent multipliers in free games, and a 5000x win potential on a 7×7 grid.

Press release.- **Greentube**, the NOVOMATIC Digital Gaming and Entertainment division, is summoning the spirit of Halloween with its latest release, **Creepy Candy**, a spine-tingling cluster pays slot packed with monstrous multipliers and frighteningly fun features.

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The company added: "It's already made a strong impression at the **SBC Summit** and **G2E in Las Vegas**, where visitors to our booths had a frightfully fun time. We're confident this spooky experience will resonate across markets and drive strong performance throughout the season."

Pokies boss exits after fight with US regulators

.....
Zoe Samios

Harald Neumann has resigned as chief executive of Ainsworth Game Technology, days after a powerful American gaming regulator told him to withdraw his request for a gaming licence.

The Australian poker machine giant told the ASX on Monday that Neumann would leave his position immediately and be replaced in the interim by chief operating officer Ryan Comstock.

"The board acknowledges Mr Neumann's contribution during his tenure as the company's CEO," a statement said.

Neumann's resignation came after one of the world's most powerful gambling regulators, the Nevada Gaming Control Board, urged him to withdraw an application for a licence to operate a gaming company in the state.

Manufacturers of poker machines in the state require approval from the gaming board. It is not the only place where Neumann required a licence to lead operations, but it is an influential regulator in the US gambling industry.

The board assesses probity but also considers a person's character when deciding whether they are suitable to hold a licence. Neumann, who has led Ainsworth since 2021, has previously

held a licence but sought new approvals when he became chief executive four years ago.

In a 90-minute interview by the gaming board, the Austrian executive was accused of misleading regulatory agents, suppressing phone records, lacking contrition and lying on a US visa application by calling himself a journalist.

That process turned sour late last year when Neumann refused to hand over his phone for nearly five months. He said he refused because of privacy concerns.

"Your behaviour is very unusual, to say the least," said retired judge George Assad, a member of the gaming board.

"I've got eight different issues here that our investigators say were very problematic for them to conduct their investigation because of your being 'very difficult to work with', 'disrespectful', 'arrogant', 'raising your voice', which you've admitted to."

Ainsworth chairman Danny Gladstone said on Friday the board was reviewing Neumann's role following the outcome of the hearing.

It is unclear whether Neumann's resignation was related to a request to withdraw his application or if it was related to the matters raised at the

hearing.

Ainsworth has faced intense scrutiny after *The Australian Financial Review* reported this year that Neumann had been under investigation in Austria since 2019 over allegations related to his time leading a family-owned gaming firm known as Novomatic.

The company had not disclosed the probe to investors and said it did not need to. Neumann has denied wrongdoing and said he kept the company's board and compliance committee up to date with the investigation.

Novomatic, which owns the Admiral Casino brand of poker machines, is the largest shareholder of Ainsworth. It acquired its stake when Neumann was chief executive of Novomatic.

The Austrian company offered to acquire the 47.1 per cent of Ainsworth it did not already own for \$1 a share in April. The proposal was terminated following opposition from major shareholders, but Novomatic pushed ahead with an off-market bid. It now controls 61.5 per cent of the company.

Corporate governance expert Helen Bird said the way the company handled Neumann's overseas investigations raised several questions about continuous disclosures.

But she said the major issue for the business was the conflicts of interest between Neumann, Novomatic and Ainsworth.

"He was the CEO of your now major shareholder who has made an off-market takeover," Bird said.

"Where you have those conflicts, you've got to be even more careful and seek legal advice.

"I can only assume that they determined, based on legal advice, they didn't need to [disclose anything] ... all the indications are that this is a case where you would normally have to give some form of disclosure to the market."

Your behaviour is very unusual, to say the least.

George Assad, Nevada Gaming Control Board

Ainsworth billionaire's son lawyers up after failed bid

Ainsworth Game Technology's Harald Neumann has had a shocker, resigning as chief executive of the Australian poker machine giant on Monday after a bruising appearance in front of the Nevada Gaming Control Board.

But that's far from the \$360 million company's only woes.

Street Talk has seen a letter written on behalf of Ainsworth's second-largest shareholder, Kjerulf Ainsworth, in late September targeting the board with a series of concerns about its proposed sale to Novomatic.

He owns 7.3 per cent of the ASX-listed company.

Novomatic, a poker machine manufacturer owned by a wealthy Austrian family, has a stake of more than 60 per cent of Macquarie Capital-advised Ainsworth and is proposing to acquire the remaining shares for \$1 per share.

That bid is opposed by major investors including fund managers Allan Gray and Spheria Asset Management, and Kjerulf Ainsworth.

In his letter to Ainsworth, Kjerulf Ainsworth, the sixth son of billionaire poker machine king Len Ainsworth, accused the company of pursuing the transaction "at the behest of Novomatic" and "without any reasonable prospects of [it] being

successful. "It appears to our client that there was never really any significant shareholder support for the Scheme in the first place, and this has now been proven on the basis that the Scheme was pulled before the convened meeting of shareholders," Kjerulf Ainsworth said via his lawyers, White & Case partners Timothy Sackar and Brad Strahorn.

Kjerulf Ainsworth contended that the \$1.6 million of shareholder funds spent on pursuing the transaction had been "wasted", and sought to understand why the directors supported what he considered to be a deal which "significantly undervalued the company" and "directly benefit[ed] the major shareholder ... to the detriment of the remaining shareholders". Ainsworth, via its lawyers at Clayton Utz, refuted Kjerulf Ainsworth's claims, noting Novomatic's bid was within the independent expert's valuation range between 93¢ and \$1.07 per share and a 35 per cent to the close price before the transaction was announced.

Ainsworth also pushed back strongly on questions around the possibility of conflicts of interest in supporting the scheme, saying these queries were "baseless and not grounded in reality".

Kurier.at, 13.10.2025

Hermes.Wirtschafts.Preis 2025: Die Gala, die Preisträger - alle Fotos



In der Wiener Hofburg wurden die begehrten Hermes.Wirtschafts.Preise 2025 in zwölf Kategorien vergeben. Das sind die Gewinner - und alle Fotos

Ein glanzvoller Abend in der **Wiener Hofburg** – mit **500 Gästen** und zwölf imposanten Kategorie-Siegern auf der Bühne: der **Hermes.Wirtschafts.Preis 2025** wurde gestern in Kooperation mit dem KURIER vergeben. Und mit ihm die Leistungen der österreichischen Wirtschaft hochgehalten. Denn trotz anhaltender angespannter Lage: die Klein- und Mittelbetriebe im Land versuchen täglich ihr Bestes, um erfolgreich zu wirtschaften, den **Standort Österreich** zu halten und mit ihm die **Arbeitsplätze zu sichern**.

Die Preisträger

Auf der Bühne in rot-weiß zeigte sich am Gala-Abend die Kraft der heimischen Wirtschaft. **Andi Knoll** (Ö3) und **Sandra Baierl** (KURIER) moderierten durch den Abend, **Matthias Hranyai** (COO, KURIER) und **Christian Zsovinecz** (GF Leadersnet) begrüßten als Medienpartner, Chefredakteur **Martin Gebhart** betonte die Wichtigkeit des Standorts Österreich. Hermes-Macher **Gerhard Schlögel** feierte das 10-jährige HermesJubiläum und es wurden würdige Sieger in zwölf Kategorien ausgezeichnet.

- **Dienstleistung:** Advokat Unternehmensberatung, Wien
- **Familien:** Softcom Consulting, Wien
- **Frauen:** IFN Internorm, OÖ
- **Handel:** The Fitness Company, OÖ
- **Immobilien:** Immo-Contract, Wien
- **Industrie:** Energie AG, OÖ
- **International:** Agatex Feinchemie, OÖ
- **Logistik:** Saexinger, Wien
- **Employer Branding:** adamp, Wien
- **Klimaschutz:** Novomatic, NÖ
- **Innovation:** Post, Wien

Der Hermes.Wirtschafts.Preis ^

Jedes Jahr im Oktober wird der **Hermes.Wirtschafts.Preis** an herausragende österreichische Unternehmen vergeben. Macher Gerhard Schlögel (Hermes.Wirtschafts.Forum) füllt dann einen Abend lang die Wiener Hofburg mit Unternehmern aus dem ganzen Land – rund 500 Gäste fanden sich auch heuer wieder zur Galanacht ein. Ausgezeichnet werden die Sieger in zwölf Kategorien – darunter ein Sonderpreis für den Entrepreneur des Jahres: dieser Ehrenpreis geht heuer an Manfred Hohensinner, Geschäftsführer Frutura Obst & Gemüse.



Hermes.Wirtschafts.Preis 2025 / Wiener Hofburg

Kategorie: Klimaschutz - Novomatic

Beim zwölften Preis handelt es sich um den Sonderpreis: "Entrepreneur des Jahres".



Manfred Hohensinner, GF Frutura, ist Entrepreneur des Jahres.

Der Sonderpreis für den Entrepreneur des Jahres ging diesmal an **Manfred Hohensinner**, Geschäftsführer der **Frutura Obst & Gemüse**, Steiermark. Hohensinner sieht sich als "Landwirt mit Vision", der als Erster die Geothermie zum Beheizen von Gewächshäusern nützte. Frutura ist heute Produzent und größter Vermarkter von Obst und Gemüse in Österreich und versorgt täglich bis zu **3 Mio. Menschen**.

cdcgaming.com, 13.10.2025

London's Hippodrome Casino site of Ainsworth's first UK slot-machine install



Photo: Shutterstock

Ainsworth Game Technology is set to install its latest cabinets at The Hippodrome Casino in London, marking the company's first install in the UK in collaboration with distributor World Gaming Tech.

Simon Thomas, Executive Chairman of The Hippodrome Casino, said: "We are delighted to welcome Ainsworth products into the UK market. At the Hippodrome, we pride ourselves on offering our players the very best gaming entertainment, and Ainsworth's reputation for innovation and quality makes them a natural fit."

"This partnership, alongside World Gaming Tech, demonstrates our shared commitment to enhancing the player experience and driving continued growth in the UK gaming sector. We look forward to working closely together and showcasing Ainsworth's impressive portfolio at the Hippodrome."

gamblingnews.com, 13.10.2025

Harald Neumann Steps Down as Ainsworth CEO Amid Nevada Licensing Turmoil

The Ainsworth board previously noted that all executive officers must hold appropriate permits to operate in US jurisdictions



Image Source: Shutterstock.com

Ainsworth Game Technology (AGT) finds itself in a sudden leadership vacuum after the abrupt resignation of CEO **Harald Neumann**, announced by the company in a Monday filing to the **Australian Securities Exchange**. Neumann's departure comes just days after the **Nevada Gaming Control Board** (NGCB) recommended he withdraw his application for a key gaming license renewal in the United States.

NGCB Officials Were Highly Critical of Neumann

The denial by the NGCB effectively barred Neumann from overseeing AGT's **Las Vegas** operations, a critical hub for the Australian slot machine manufacturer. The resignation marks a **dramatic turn** for Neumann, who took over Ainsworth's leadership in 2021 after a long career at **Novomatic AG Austria**, a leading European gambling technology group.

You have to be a person of good character, honesty, and integrity. What I've seen here does not support such a finding.

Chandeni Sendall, NGCB board member

The NGCB ultimately refrained from outright denying Neumann's application, as such a move would have placed him on Nevada's industry "grey list." However, the board recommended that he **step down voluntarily**. Ongoing [legal investigations](#) in Austria **further complicated** the former CEO's position, as local prosecutors allege he sought political favors from the far-right.

AGT Swiftly Recovered from the Shakeup

In a recent announcement, AGT confirmed that current COO **Ryan Comstock** will take up the position of interim CEO as the board searches for Neumann's successor. According to the company, the process will consider **internal and external candidates**. AGT considers the Vegas-based Comstock as a **steady hand**, familiar with the company's technology and its international business.

A comprehensive search process is to be undertaken for a permanent CEO.

AGT statement

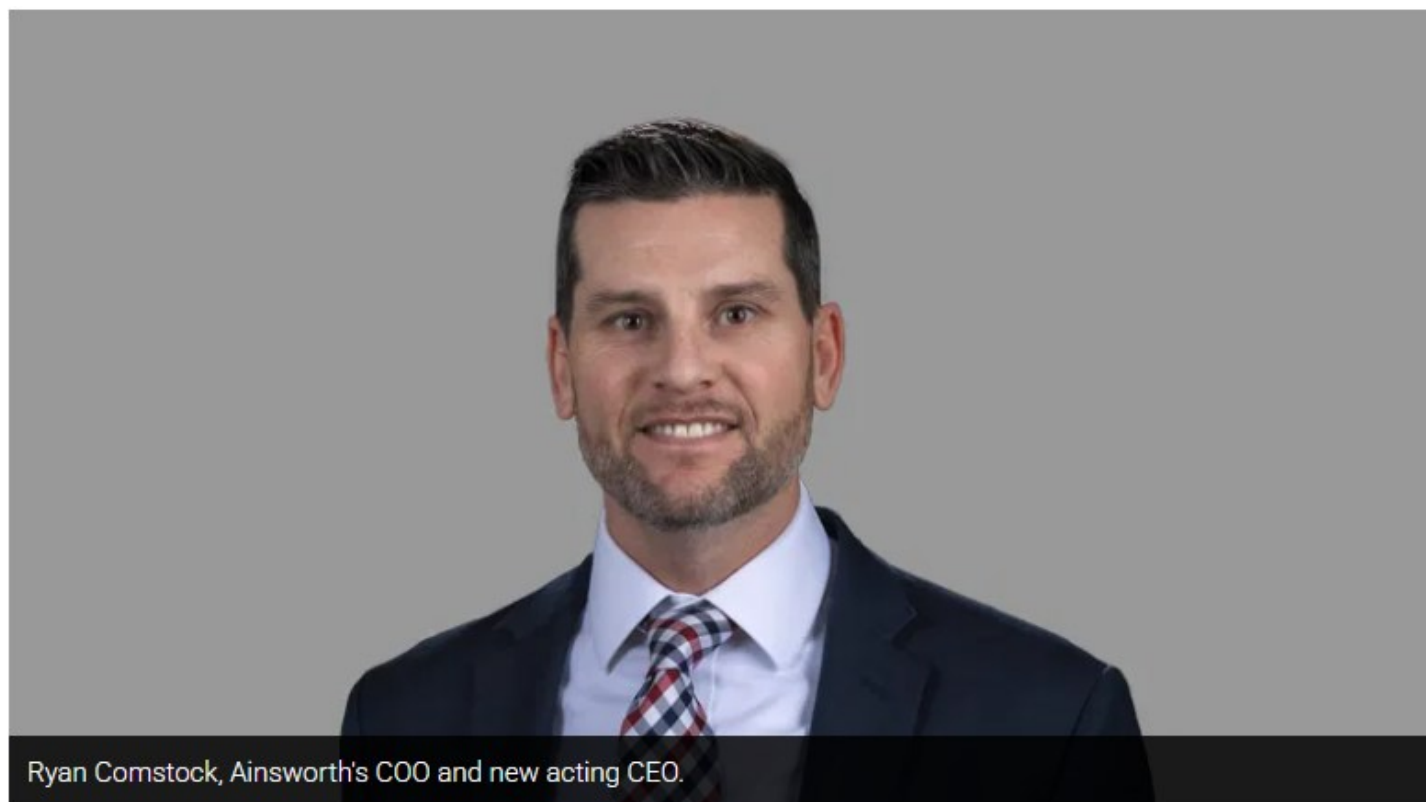
Neumann's resignation aligns with a **delicate period** for AGT as the company seeks to regain public trust and [bolster its earnings](#) after a challenging time for the global gaming industry. AGT chairman **Danny Gladstone** recognized Neumann's contributions but remained adamant that compliance was a **key factor** for executive officers. According to Gladstone, a leader facing such scrutiny was unsuitable for the company.

Industry experts believe that Ainsworth will likely focus on stability and regulatory transparency as it looks for a new leader. **Kjerulf Ainsworth**, son of company founder **Len Ainsworth** and a major shareholder, insisted that the company **could not risk** its US reputation over unresolved licensing issues. Despite this setback, the development could be **an opportunity** for AGT to reaffirm its global credibility.

yogonet.com, 13.10.2025

SEARCH FOR PERMANENT CEO LAUNCHED

Ainsworth CEO Harald Neumann resigns, COO Ryan Comstock appointed acting CEO



Ryan Comstock, Ainsworth's COO and new acting CEO.

Ainsworth Game Technology announced on Monday that Chief Executive Harald Neumann has resigned with immediate effect, and that Chief Operating Officer Ryan Comstock would step in as acting CEO while the company searches for a permanent replacement.

A comprehensive search is being launched to identify Neumann's successor, **with both internal and external candidates to be considered.**

Comstock, who is based in Las Vegas, joined Ainsworth in 2012 and became COO in 2018. He has held roles across finance, manufacturing, hardware and software development, compliance, IT, and operations.

Before joining Ainsworth, Comstock spent nearly a decade at Deloitte in its audit and assurance practice, serving clients in the gaming, manufacturing, and technology sectors. He holds degrees in accounting and computer information systems from the University of Nevada, Reno, and is a certified public accountant.

He is also **Chair** of the Board of the Association of Gaming Equipment Manufacturers (**AGEM**).

Comstock's remuneration would remain unchanged for now, with a "expeditious review" to determine any new compensation for his expanded responsibilities. Details of his current employment terms are included in the company's 2024 annual report.

The board thanked Neumann for his contribution during his tenure as CEO.

g3newswire.com, 13.10.2025

Ainsworth to install slot machines at London's Hippodrome Casino

Deal marks Ainsworth's debut into UK land-based casinos

Ainsworth Game Technology is set to install its latest cabinets at The Hippodrome Casino in London, marking the company's first install in the UK in collaboration with distributor World Gaming Tech.

Simon Thomas, Executive Chairman of The Hippodrome Casino, said: "We are delighted to welcome Ainsworth products into the UK market. At the Hippodrome, we pride ourselves on offering our players the very best gaming entertainment, and Ainsworth's reputation for innovation and quality makes them a natural fit."

"This partnership, alongside World Gaming Tech, demonstrates our shared commitment to enhancing the player experience and driving continued growth in the UK gaming sector. We look forward to working closely together and showcasing Ainsworth's impressive portfolio at the Hippodrome."

Matej Zupancic, Ainsworth's Vice President of Sales for Latin America and Europe, added: "Our collaboration with The Hippodrome Casino and World Gaming Tech marks an important milestone for Ainsworth, reinforcing our commitment to growth and long-term partnerships across Europe. We are proud to introduce our latest cabinets and game portfolio to UK players, offering the innovation, performance, and entertainment that have defined our success globally."

Miguel Cuadros, President of Ainsworth Latin America and Europe, added: "This achievement reflects our ongoing strategy to strengthen Ainsworth's presence in key European markets. Over the past year, we have made significant progress not only in the UK, but also in Spain, Ireland, and France, and we are expanding our Interactive division in Italy. These efforts are part of a unified vision to deliver an omnichannel experience that seamlessly integrates land-based excellence with digital innovation. The entry into the UK market underscores our momentum and commitment to sustainable growth across the region."



gamblinginsider.com, 13.10.2025

LAND-BASED CASINO APPOINTMENTS

Harald Neumann resigns as Ainsworth CEO

Ainsworth confirmed recently that it was reviewing Neumann's position within the company, and the executive has now decided to step down.



Key points:

- Novomatic's takeover of Ainsworth meant the company was seeking new gaming licences for executives
- The Nevada Gaming Control Board recently recommended that Neumann's application be withdrawn
- Neumann has now resigned, with Ryan Comstock, Ainsworth COO, accepting the role as Acting CEO effective immediately

Harald Neumann has resigned effective immediately from his role as Ainsworth CEO according to a letter authorised for release from the company to the Australian Securities Exchange.

The executive, based in Las Vegas, had been seeking a new gaming licence from the Nevada Gaming Control Board (NGCB) amid the ongoing takeover of Ainsworth by Novomatic.

The NGCB had recommended that his application be withdrawn, triggering a review of Neumann's position by the Ainsworth Board of Directors.

With uncertainty swirling, partly due to Neumann's links to a corruption probe in Austria, he has stepped aside and been replaced by Ryan Comstock who transitions from COO to Acting CEO.

Comstock has been at the company since 2012, getting promoted to COO in 2018.

Investigations into potential corruption by Austrian authorities have seemingly been ongoing since 2019, though it came to light that Neumann was a part of those investigations earlier in 2025.

At the time, Ainsworth responded by confirming that all but one of the investigations linked with Neumann had been discontinued and reiterated its ongoing compliance with regulatory disclosure.

The allegations stemmed from a period during which Neumann was CEO at Novomatic – he later resigned from this post due to family reasons, joining Ainsworth initially as a Non-Executive Director nearly a year later.

Good to know: Comstock, Neumann's replacement, is also Las Vegas-based and attended the University of Nevada, Reno

He soon became CEO and has overseen a period in which his old paymasters at Novomatic have been attempting to take over all remaining shares of Ainsworth that the company didn't already own.

In September, Novomatic's stake rose to roughly 60%, though there had been some disharmony between Neumann and minority shareholder Kjerulf Ainsworth, son of Founder Len, who believed that Novomatic's offer undervalues the company.

next.io, 13.10.2025

Harald Neumann resigns as Ainsworth CEO



Harald Neumann has resigned from his role as CEO of Ainsworth Game Technology, effective immediately.

The news comes just days after the Nevada Gaming Control Board (NGCB) last week recommended Neumann withdraw the application to renew his licence to work in the state's gambling sector.

Neumann already held a licence, as required to work as a supplier of gaming machines in Nevada, but the licence required renewal as is typically needed every five years in the state.

After the regulator made its recommendation, Ainsworth announced that it was "undertaking a review of Mr Neumann's role following the outcome of the NGCB's meeting and will provide further details to the market once this review is completed."

The NGCB's recommendation followed reports in June that Neumann had been under investigation over corruption charges by Austrian authorities for several years, but that this had not previously been disclosed to Ainsworth shareholders.

COO to lead Ainsworth on interim basis

Following Neumann's resignation, Ainsworth announced that chief operating officer (COO) Ryan Comstock will take on the role of acting CEO immediately.

Comstock has worked for Ainsworth since 2012 and was appointed as COO in 2018.

Ainsworth pointed out that he has held various global positions focusing on finance, manufacturing, hardware and software development, compliance, IT, and operations.

Before joining Ainsworth, he had worked at Deloitte's audit and assurance practice.

While Comstock steps into the CEO role on a temporary basis, Ainsworth said the company will undertake a comprehensive search process for a permanent CEO, "with both external and internal candidates being considered."

As for the outgoing leader, "the board acknowledges Mr Neumann's contribution during his tenure as the company's CEO," Ainsworth said.

gamingamerica.com, 13.10.2025

Ainsworth announces resignation of Harald Neumann



COO Ryan Comstock has been brought on as Acting CEO effective immediately.

Key points:

- Ainsworth CEO Harald Neumann has resigned
- COO Ryan Comstock will become Acting CEO

Ainsworth has announced the resignation of CEO Harald Neumann.

The announcement comes in the midst of **Novomatic's acquisition of outstanding Ainsworth shares**, with Novomatic owning close to 60% of Ainsworth shares by mid-September. Ainsworth has urged its shareholders to accept the bid of AU\$1.00 (US\$0.67) per share, deemed 'fair and reasonable' by the Board.

In an exclusive interview with *Gambling Insider*, Novomatic Executive Board Member Stefan Krenn described the offer as "very good," adding, "Novomatic believes a thorough and independent assessment has been made and notes that the Independent Expert's Report has concluded that the scheme is fair and reasonable, and in the best interests of scheme shareholders, in the absence of a superior proposal."

Neumann joined Ainsworth in 2020, having been the former CEO of Novomatic. He left the business following a corruption investigation in Austria, and has recently been unable to secure a Nevada Gaming Control Board (NGCB) license for Ainsworth.

The latter in particular caused some members of the Ainsworth board to call into question Neumann's position.

Comstock, meanwhile, has been with Ainsworth since 2012, and has acted as COO since 2018. Prior to joining the company, he spent over a decade with Deloitte, working within its audit and assurance practice in aid of gaming, manufacturing and tech companies.

Good to know: Neumann's resignation does not come out of the blue, as it was *announced last week* that the company was reviewing his position

The news comes amid continuous executive reshuffling at the company, with numerous *leadership promotions* announced in July. It also brought on former Aristocrat sales member and Velvix US Sales Director *Jim Brown* as Corporate Sales Director in August.

It also comes following mixed *H1 results*, where revenue increased 25.3% while EBITDA fell 48.4%. Overall, profit after tax reached \$3.2m, down 65% year-over-year.

casino.org, 13.10.2025

‘Attitude Stinks:’ Ainsworth CEO Resigns After Slapdown from Nevada Regulators

- Nevada regulators accuse Ainsworth boss of arrogance, deception
- CEO’s conduct, secrecy, and evasive answers spark outrage
- Resignation follows harsh rebuke from gaming board members

Harald Neumann resigned Monday as the CEO of Australian gaming machine giant [Ainsworth Game Technology](#) after a [bruising inquisition](#) at the hands of the Nevada Gaming Control Board (NGCB). The board ultimately found him unfit to hold a gaming license in the state.



Harald Neumann, above, faced scathing rebuke from Nevada regulators before resigning as Ainsworth CEO on Monday morning. (Image: YouTube/NGCB)

During a 90-minute grilling, the executive was accused of being “hostile,” belligerent,” “evasive,” and “arrogant” with NGCB investigators, and of refusing their request to hand over his phone for four months. When he finally did, some data had been wiped, according to the board.

Corruption Probe

Neumann also failed to disclose on his application that he was under investigation in his native Austria for corruption stemming from his stint as chairman of Austrian gaming giant Novomatic AG, which is [Ainsworth's biggest shareholder](#).

Nor did he mention in his application several bank accounts, a house in Greece, a rental property in LA for his daughter, and monthly payments and a credit card to a "girlfriend" in Berlin.

The NGCB also accused Neumann of lying on a US visa application by describing himself as a "journalist."

“Your whole attitude stinks,” said board member George Assad, a retired judge. “I don’t see remorse. I don’t see acceptance of responsibility. I don’t see acknowledgement of guilt ... I see arrogance. That’s what I see.”

Neumann’s license application has been pending since he became CEO of Ainsworth in 2021. The NGCB considers applicants’ character, honesty, and integrity during the process. At the end of Friday’s hearing, board members urged Neumann to withdraw his application.

Nevada’s licensing process is the “gold standard” for gaming integrity worldwide, and being denied or withdrawing an application there can severely restrict a gaming executive’s career globally.

Board member Chandeni Sendall ultimately accused Neumann of a “lack of emotional intelligence.”

“And for you to be in the position that you’re in as CEO, it’s kind of mind-boggling – honestly – to me that you can function at such a high level and not have these basic leadership skills and communications skills, and that you’re not ... self-aware that you’re coming off as argumentative, arrogant, evasive to questions asked, difficult.”

In a filing to the ASX on Monday, Ainsworth said Neuman would leave his role with immediate effect and “acknowledged his contribution” during his tenure. He will be replaced by current COO Ryan Comstock.

Novomatic Scandal

In May 2019, Heinz-Christian Strache, Austria’s far-right vice chancellor, was forced to resign after he was [caught on videotape](#) offering state contracts for cash to a woman posing as a Russian Oligarch’s niece.

In the video, Strache also discusses how companies can make illegal political donations by using nonprofit organizations to conceal payments from auditors. Strache mentions Novomatic and several other companies that funded his anti-immigration Freedom Party in this way. Novomatic denies it did so.

In March 2019, Freedom Party member and Strache crony Peter Sidlo was appointed CFO of Casinos Austria, then owned by Novomatic, despite having no executive or gaming industry experience.

Whistleblowers alleged that the company backed Sidlo's election to the board as part of a secret quid-pro-quo deal that would grease the skids on its ambition to build a casino in Vienna.

Novomatic has denied being involved in corruption.

igamingtoday.com, 13.10.2025

Harald Neumann Steps Down as CEO of Ainsworth



Harald Neumann has left his role as CEO of **Ainsworth Game Technology**, with the resignation taking effect immediately.

This development follows a recommendation from the **Nevada Gaming Control Board (NGCB)**, which suggested that Neumann withdraw his application to renew his gaming license. Although he held a license necessary for supplying gaming machines in Nevada, the renewal is typically required every five years.

In response to the NCGB's guidance, Ainsworth announced that it would conduct a review of Neumann's role and promised to share updates with the market once the review is complete.

The recommendation from Nevada gaming regulators followed reports indicating that Neumann had been under investigation for corruption by Austrian authorities for several years, a fact that had not been previously disclosed to Ainsworth's shareholders.

The investigation has been ongoing since 2019, with the corruption allegedly having happened during Neumann's time as **CEO of Novomatic**. He resigned due to family reasons that year and joined Ainsworth as a Non-Executive Director almost a year later. It didn't take long for him to become CEO, and he was in charge during a period when his former employers were pushing to own all the remaining shares of Ainsworth that they didn't already own.

Comstock to lead company for now

Ainsworth has appointed Ryan Comstock, the chief operating officer, as the acting CEO, effective immediately. Comstock has been with Ainsworth since 2012 and stepped in the COO role in 2018.

Throughout his tenure, he has held various global positions that emphasize his expertise in areas such as finance, manufacturing, hardware, software development, compliance, IT, and operations. Prior to joining Ainsworth, Comstock gained valuable experience at Deloitte in their audit and assurance practice.

While he takes on the CEO position temporarily, Ainsworth plans to conduct a thorough search for a permanent CEO, considering both internal and external candidates. The board also acknowledged Neumann's contributions during his time leading the company.

intergameonline.com, 13.10.2025

Ainsworth CEO Harald Neumann resigns

October 13, 2025

by Richard Hollis



Subscribe

Harald Neumann has resigned as CEO of Ainsworth Game Technology with immediate effect, the company has confirmed.



Chief operating officer Ryan Comstock is stepping into the role of acting CEO while a search for a new permanent CEO is underway. The company said it would be considering internal and external candidates.

The announcement follows a meeting between Ainsworth and the Nevada Gaming Control Board (NGCB) last week in which the NGCB recommended the company withdraw its application for a Nevada gaming licence.

Comstock is a certified public accountant, member of the Nevada State Board of Accountancy, member of the American Institute of CPAs, and chair of the board of the Association of Gaming Equipment Manufacturers (AGEM).

cdcgaming.com, 13.10.2025

Harald Neumann steps down as Ainsworth CEO following Nevada licensing snub



Photo: CDC Gaming

Australian slot machine provider Ainsworth Game Technology (AGT) has announced the resignation of its CEO, Harald Neumann, with immediate effect after the Nevada Gaming Control Board (NGCB) last week opted against renewing his license in the state.

In a filing, AGT said it would undertake a comprehensive search process for a permanent replacement, with both external and internal candidates being considered. Ryan Comstock, the company's Chief Operating Officer, will step into the role on an interim basis, also effective immediately.

AGT had confirmed late last week that it was reviewing Neumann's position after the NGCB recommended he withdraw his application for license renewal in the state.

focusgn.com, 13.10.2025

Ainsworth CEO Harald Neumann resigns after rebuke from Nevada regulator



The Nevada Gaming Control Board asked Neumann to withdraw his application to renew his gaming licence in the US state.

Australia.- **Harald Neumann** has resigned as CEO of **Ainsworth Game Technology** effective immediately. The move comes after the Nevada Gaming Control Board (NGCB) recommended he withdraw his application to renew his gaming licence in the US state.

Nevada regulators had described Neumann as “arrogant” and “evasive” and deemed him “unsuitable” to hold a licence the state. They accused him of withholding key personal and financial information, including undisclosed properties and payments and criticised his interactions with investigators as “hostile and misleading.”

The resignation was confirmed in a letter to the Australian Securities Exchange. Chief operating officer Ryan Comstock, who has been with the Australian gaming supplier since 2012, will assume the role of acting CEO. Ainsworth said it is reviewing its governance and compliance procedures.

Neumann had confirmed that he remains under investigation in Austria for alleged corruption linked to his former role as CEO of Novomatic. He has denied wrongdoing, but the probe raised serious concerns about his suitability to lead a licensed gaming company in the United States.

Neumann was CEO of Novomatic from October 2014 to February 2020. He said he resigned from this post due to family reasons. He joined Ainsworth as a non-executive director nearly a year later and became CEO in October 2021.

Since then Novomatic has been attempting to **acquire all remaining shares of Ainsworth** that it didn't already own. In September, its stake rose to around 60 per cent but there has been some disagreement between Neumann and minority shareholder Kjerulf Ainsworth, the son of the company's founder Len, who claimed that Novomatic's offer undervalued the company.



Ainsworth CEO Steps Down Following Nevada Regulator Scrutiny

Harald Neumann has resigned as **chief executive officer of Ainsworth Game Technology**, ending his tenure at the Australian slot machine manufacturer amid mounting regulatory and governance challenges. The resignation took immediate effect on Monday, October 13, just days after the Nevada Gaming Control Board (NGCB) recommended that Neumann withdraw his application for a gaming licence renewal in the state.

Nevada Regulator Pressure Leads to Sudden Exit

Neumann's abrupt departure follows a tense exchange with one of the most influential gambling regulators in the world. The NGCB's assessment, which included allegations that Neumann had misled investigators, withheld phone records, and shown a lack of contrition, culminated in a 90-minute hearing described by one board member as *"very unusual."* Retired judge George Assad reportedly told Neumann, *"Your behaviour is very unusual, to say the least ... I've got eight different issues here that our investigators say were very problematic for them to conduct their investigation because of your being 'very difficult to work with', 'disrespectful', 'arrogant', 'raising your voice', which you've admitted to."*

The board's inquiry stemmed from Neumann's attempt to **renew his Nevada licence**, a requirement for executives overseeing gaming machine supply in the state. Although he previously held a licence, the renewal process reignited scrutiny, partly due to ongoing investigations in Austria dating back to 2019 involving his earlier tenure at gaming giant Novomatic AG—allegations Neumann has strenuously denied.

According to AFR, Ainsworth's chairman Danny Gladstone confirmed last week that the company's board **had begun reviewing Neumann's position** following the outcome of the NGCB meeting. Monday's filing to the Australian Securities Exchange (ASX) formalized the leadership change. *"The board acknowledges Mr Neumann's contribution during his tenure as the company's CEO,"* Ainsworth stated.

The company has appointed Ryan Comstock, Ainsworth's chief operating officer since 2018, as acting CEO. Based in Las Vegas, Comstock has been with the firm since 2012, overseeing operations across finance, manufacturing, compliance, and development. Before joining Ainsworth, he spent nearly a decade with Deloitte's audit and assurance practice and currently serves as chair of the Association of Gaming Equipment Manufacturers.

Ainsworth confirmed that a comprehensive search process is underway to **identify a permanent replacement**, considering both internal and external candidates. Shares in Ainsworth Game Technology closed 1.4% lower at A\$1.06 in Sydney on the day of the announcement.

Corporate Governance Questions and Novomatic Ties

Neumann's resignation comes as Ainsworth faces heightened scrutiny over its corporate governance and disclosure practices. Reports revealed that the company had not informed investors about the Austrian probe concerning Neumann's time at Novomatic, where he previously served as chief executive. Corporate governance experts have since questioned whether Ainsworth fulfilled its continuous disclosure obligations, particularly given Neumann's prior leadership at the company's largest shareholder.

Novomatic, which owns the Admiral Casino brand, began acquiring shares in Ainsworth while Neumann was still at its helm. The Austrian firm has since expanded its stake and now holds **61.5% of Ainsworth** following a series of acquisitions and an off-market bid earlier this year. The company had previously offered to buy out the remaining 47.1% for A\$1 per share, but that proposal was withdrawn after resistance from minority shareholders.

Corporate governance specialist Helen Bird commented that Ainsworth's handling of Neumann's offshore investigations raised serious questions about potential conflicts of interest. *"He was the CEO of your now major shareholder who has made an off-market takeover,"* Bird said. *"Where you have those conflicts, you've got to be even more careful and seek legal advice. I can only assume that they determined, based on legal advice, they didn't need to [disclose anything] ... all the indications are that this is a case where you would normally have to give some form of disclosure to the market."*

Neumann, who took over as CEO in October 2021, had previously stepped down from Novomatic in 2020, citing family reasons. His exit from Ainsworth marks the end of a turbulent period for the company, during which **questions over leadership transparency and shareholder influence** became increasingly pronounced.

While Ainsworth **thanked Neumann for his service**, the board's swift appointment of an interim leader and launch of a leadership search signal a clear desire to stabilize operations and rebuild regulatory trust after months of reputational strain.

sigma.world, 13.10.2025

Ainsworth CEO Neumann resigns after Nevada licence withdrawal



Days after Ainsworth Game Technology Ltd withdrew the Nevada licensing application for its Chief Executive Officer Harald Neumann, the company announced his immediate resignation in a filing to the Australian Securities Exchange (ASX).

The Australian-listed slot machine manufacturer said, *"Harald Neumann has resigned from the role as CEO, with immediate effect. The Board acknowledges Mr Neumann's contribution during his tenure as the company's CEO."*

Neumann's resignation follows a recommendation by the Nevada Gaming Control Board (NGCB) that he [withdraw his application for a gaming licence](#) in the United States. The decision prompted Ainsworth's board to initiate a review of his position, and that review has now concluded with his departure.

Ryan Comstock appointed acting CEO

Ainsworth confirmed that [Chief Operating Officer Ryan Comstock will take over as Acting CEO](#) with immediate effect. The company stated, *"A comprehensive search process is to be undertaken for a permanent CEO, with both external and internal candidates being considered."*

Comstock, who is based in Las Vegas, joined Ainsworth in 2012 and was promoted to Chief Operating Officer in 2018. He has held several global positions across finance, manufacturing, hardware and software development, compliance, IT, and operations.

Before joining Ainsworth, Comstock spent nearly a decade at Deloitte in its audit and assurance practice, serving clients in the gaming, manufacturing, and technology sectors.

He holds degrees in Accounting and Computer Information Systems from the University of Nevada, Reno, and is a Certified Public Accountant. Comstock is also a member of the Nevada State Board of Accountancy, the American Institute of CPAs, and serves as Chair of the Board of the Association of Gaming Equipment Manufacturers.

Ainsworth said, *"Mr Comstock's remuneration will remain unchanged, at the present time, with an expeditious review to be undertaken to agree any new compensation arrangements for the additional responsibilities under this interim role."* Any changes to his remuneration will later be detailed in a separate ASX release, in line with disclosure requirements.

Nevada licensing process triggers leadership change

Neumann's exit follows a recommendation from the Nevada Gaming Control Board that he withdraw his licence application, which is a crucial approval for gaming manufacturers to operate in the United States.

Ainsworth had earlier confirmed that *"an application for licensing in Nevada, in the United States, by its chief executive Harald Neumann had been referred back to NGCB staff, including a recommendation that Mr Neumann withdraw his application."*

The NGCB, one of the world's most influential gaming regulators, assesses applicants based on both probity and character. Neumann, who had previously held a licence, reapplied for approval after assuming the CEO role in October 2021.

During a 90-minute NGCB hearing, Neumann was accused of misleading investigators, withholding phone records, and showing a lack of contrition. He declined to hand over his phone for nearly five months, citing privacy concerns.

Retired judge George Assad, a member of the NGCB, said during the session, *"Your behaviour is very unusual, to say the least. I've got eight different issues here that our investigators say were very problematic for them to conduct their investigation because of your being 'very difficult to work with', 'disrespectful', 'arrogant', 'raising your voice', which you've admitted to."*

Following that hearing, Ainsworth Chairman Danny Gladstone had said the company's board was reviewing Neumann's role, stating, *"The board is undertaking a review of Mr Neumann's role following the outcome of the NGCB's meeting and will provide further details to the market once this review is completed."*

Austrian investigations and Novomatic ties

Neumann, who served as CEO of Novomatic AG from 2014 to 2020, has faced investigations in Austria since 2019 linked to alleged corruption involving far-right politicians—allegations he has denied.

According to the Australian Broadcasting Corporation (ABC), Neumann was "under investigation over alleged corruption involving far-right politicians in Austria – allegations he strenuously denied."

Ainsworth has stated that all but one of those investigations have since been discontinued and confirmed its ongoing compliance with disclosure obligations.

Novomatic, which owns the Admiral Casino brand, is the [largest shareholder in Ainsworth](#). The Austrian gaming company increased its stake to 61.5 per cent as of October 2025 through a series of acquisitions, after initially offering to buy the remaining shares it did not own for AUD 1 per share.

The move faced resistance from minority shareholders, including Kjerulf Ainsworth, son of founder Len Ainsworth, who said the offer undervalued the company.

Corporate governance expert Helen Bird commented earlier this year, *"He was the CEO of your now major shareholder who has made an off-market takeover. Where you have those conflicts, you've got to be even more careful and seek legal advice."*

Ainsworth shares dip

Following the announcement, Ainsworth Game Technology (ASX:AGI) shares closed 1.40 per cent lower at AUD 1.06 on Monday.

The board's formal review and leadership change mark a significant shift for Ainsworth, as it continues to navigate regulatory scrutiny, ownership consolidation, and governance expectations across key markets in Australia and the United States.

gamingintelligence.com, 13.10.2025

Ainsworth begins search for new CEO as Neumann resigns



Ainsworth Game Technology has begun the search for a new chief executive following the resignation of Harald Neumann.

Neumann had served as CEO of Ainsworth since October 2021 but has been forced to resign after his application for licensure in Nevada was referred back to the Nevada Gaming Control Board (NGCB), alongside a recommendation that he withdraw his application.

Ainsworth chairman Danny Gladston confirmed last week that the company's board was undertaking a review of Neumann's role following the outcome of the NGCB meeting.

In a statement Monday, Ainsworth announced that Neumann had resigned as CEO with immediate effect, with the board acknowledging Neumann's contribution during his tenure.

A comprehensive search process is to be undertaken for a permanent CEO, with both external and internal candidates being considered.

In the interim, Ainsworth chief operating officer Ryan Comstock, who is currently based in Las Vegas, will take over as acting CEO.

Comstock joined Ainsworth in 2012 and was promoted to COO in 2018. Prior to joining Ainsworth, he spent nearly a decade within Deloitte's audit and assurance practice. He also serves as chair of the Association of Gaming Equipment Manufacturers.

Shares in **Ainsworth Game Technology Ltd (ASX:AGI)** closed 1.40 per cent lower at A\$1.06 per share in Sydney Monday.

yogonet.com, 13.10.2025

AGREEMENT INCLUDES WORLD GAMING TECH

Ainsworth makes UK debut with Hippodrome Casino agreement



Ainsworth Game Technology will introduce its latest cabinets and game portfolio to UK casino players through a new partnership with **The Hippodrome Casino** in London, the company's first market installation in Britain in collaboration with distributor World Gaming Tech.

"We are delighted to welcome Ainsworth products into the UK market," said Simon Thomas, Executive Chairman of The Hippodrome Casino. **"At the Hippodrome, we pride ourselves on offering our players the very best gaming entertainment, and Ainsworth's reputation for innovation and quality makes them a natural fit."**

The partnership is part of Ainsworth's commercial activity in Europe. **The company confirmed it has been increasing deployments and partnerships in other regulated European markets in recent months.**

“This partnership, alongside World Gaming Tech, demonstrates our shared commitment to enhancing the player experience and driving continued growth in the UK gaming sector,” Thomas added. “We look forward to working closely together and showcasing Ainsworth’s impressive portfolio at the Hippodrome.”

Matej Zupancic, Ainsworth’s Vice President of Sales for Latin America and Europe, considers UK as **“among of the most competitive and respected gaming markets in the world.”**

“Our collaboration with The Hippodrome Casino and World Gaming Tech marks an important milestone for Ainsworth, reinforcing our commitment to growth and long-term partnerships across Europe,” said Zupancic. “We are proud to introduce our latest cabinets and game portfolio to UK players, offering the innovation, performance, and entertainment that have defined our success globally.”

According to Ainsworth, **its commercial activity extends to other European regions, including Spain, Ireland and France, with additional development coming from its interactive division in Italy.**

The company stated **it has installations and product releases scheduled for 2025** and subsequent years, involving both land-based and online channels.

Miguel Cuadros, President of Ainsworth Latin America and Europe, said, “This achievement **reflects our ongoing strategy to strengthen Ainsworth’s presence in key European markets.** Over the past year, we have made significant progress not only in the UK, but also in Spain, Ireland, and France, and we are expanding our Interactive division in Italy. **These efforts are part of a unified vision to deliver an omnichannel experience that seamlessly integrates land-based excellence with digital innovation.** The entry into the UK market underscores our momentum and commitment to sustainable growth across the region.”

Ainsworth said it plans additional **European product initiatives in 2025 oriented toward casino operators and cross-platform game delivery.**