

Pressespiegel 2026

Berichterstattung
NOVOMATIC

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igamingtoday.com, 02.01.2026

Heir to Ainsworth Family Opposes Novomatic Bid for AGT Control



A major corporate struggle has broken out in Australia's gaming market, with the son of the legendary slot machine clan versus a European industry giant. Kjerulf Ainsworth, the son of prominent industry veteran Len Ainsworth, is mounting a determined challenge to prevent a takeover by Austrian gaming heavyweight Novomatic. The standoff highlights growing internal rifts over the future direction of AGT, a long-established, publicly listed player in the country's gambling sector.

Novomatic's Strategic Ambitions

Central to the dispute is Novomatic's aggressive pursuit of majority control over AGT. For the Austrian firm, this acquisition is a strategic step towards increased internationalization, which simultaneously creates a more solid foothold in the lucrative Australian market. With a dominant stake, Novomatic would further integrate AGT's operations with its business, thereby setting the European giant as a commanding force in the region's gaming machine industry. The proposed deal would allow the European firm considerable clout in influencing the strategic direction of the Australian company, promising a huge shift in the way things operate within the locale.

Defending the Family Heritage

The bid has met firm opposition from the founding family. Kjerulf Ainsworth has flatly rejected the proposal, arguing on both financial and emotional grounds. He maintains that the offer fails to reflect the company's true worth, effectively undervaluing a business with long-standing heritage and deep historical significance.

Beyond the financials, his opposition is driven by a desire to protect the firm's independence. He has stressed the necessity of safeguarding the legacy established by his father, Len Ainsworth, whose innovations in slot machine technology helped shape the modern industry. For the family, the takeover represents not just a business transaction, but a potential threat to the identity of a business built over decades of local innovation. Kjerulf argues that succumbing to the bid would compromise the unique character of the family business that his father worked to build.

Market Division and Foreign Ownership

The potential acquisition has triggered a polarized response among investors and industry observers. While some view the capital and reach of a global partner like Novomatic as a necessary evolution for AGT, offering a pathway to accelerated growth and international expansion, others are wary of the implications of foreign control. Critics have voiced concerns regarding the erosion of Australian influence in a sector that has long been defined by domestic players. The prospect of shifting decision-making power to Europe has unsettled those who believe the company's Australian heritage is a key asset that should be preserved against external consolidation.

Regulatory Hurdles on the Horizon

As the corporate contest intensifies, regulatory oversight is taking on greater significance. Authorities are likely to place the proposed bid under close examination, focusing in particular on the size of the transaction and the implications it could have for competition within the market. That a major international player is seeking dominance in the local market adds a raft of complex questions about market concentration. The regulators may have to decide whether such a purchase would kill off competition or dramatically alter the playing field. With both sides digging in, the outcome of this dispute remains uncertain, with the future ownership of one of Australia's most iconic gaming firms hanging in the balance.

The Australian, 01.01.2026

Ainsworth heir battles giant for pokie empire

JOHN STENSHOLT

The son of poker machines legend Len Ainsworth stands to gain just 8.1 per cent of his father's second global gaming business via his partial takeover strategy, as he tries to spoil Austrian giant Novomatic from privatising it.

Kjerulf Ainsworth has become the second-largest shareholder in Ainsworth Game Technology and is trying to stop Novomatic's \$1-a-share off-market takeover of the business his 102-year-old father established in 1995.

He is arguing the company is worth far more than \$1 a share, and has claimed Ainsworth Game management substantially undervalued properties the company owns in Nevada and Florida and also hit out at its failure to pay dividends for six years.

Mr Ainsworth has offered shareholders a \$1.30-a-share deal for 2.9 per cent of their stock in the company, which if successful would result in him increasing his shareholding to 9.99 per cent – just under the level that would

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It did admit the offer price represented a premium to the trading price of AGT shares, albeit “only in respect of a very small proportion” of stock a shareholder has.

The target statement also outlined a scenario where an investor could sequentially accept Mr Ainsworth's offer and then later the Novomatic offer. It said this would be worth an additional \$8.70 above the Novomatic offer for a shareholder with 1000 shares and \$8700 more for an owner of 1 million shares.

In a bidder's statement lodged earlier in December, Mr Ainsworth argued Nevada and Florida properties had been undervalued by about \$74m on AGT's balance sheet. An upwards re-

need licensing approvals in the states in which Ainsworth Game operates.

The wider Ainsworth family, including Mr Ainsworth, owns about 19.9 per cent of AGT stock. Len Ainsworth sold his then 53 per cent stake for \$473m to Novomatic in 2018.

In a target's statement lodged with the ASX on Wednesday morning, Ainsworth Game said Novomatic – which now holds 62.5 per cent and lodged its takeover proposal in April – had indicated to Mr Ainsworth it would not accept his proportional offer.

If all remaining shareholders accepted his deal, he would directly acquire at most about 2.7 million shares, at a cost of about \$3.5m, and then hold about 8.1 per cent of Ainsworth Game.

The independent board committee set up to consider the bid made no recommendation whether shareholders should accept or reject Mr Ainsworth's offer, which is a 29 per cent premium to Ainsworth Game's current share price of \$1.01.

Continued on Page 14

valuation would take its consolidated net assets above the consideration Novomatic offered under its takeover deal.

“The company's asset backing suggests an offer price of \$1.30 is more fair and reasonable than offers that are currently available on- and off-market,” Mr Ainsworth said in a letter to shareholders.

He also said if an AGT board seat were to become available, he would “agree to becoming a board member for a fixed period of 12 months to assist in” issues the company was facing.

Mr Ainsworth's offer closes on January 23. Most of the Ainsworth family wealth is held in shares in Aristocrat Leisure, the company Len Ainsworth started in 1953 before founding AGT four decades later.

agbrief.com, 01.01.2026

Ainsworth heir battles Novomatic's bid for family gaming firm: Report



There is a brewing corporate battle in Australia's gaming industry, with Kjerulf Ainsworth, son of slot machine pioneer Len Ainsworth, fighting to block a takeover bid by Austrian gaming giant Novomatic.

According to The Australian, the dispute centers on the future of Ainsworth Game Technology (**AGT**), a family-founded company with deep roots in the Australian gambling sector.

Novomatic has sought **majority control** of AGT, aiming to expand its global footprint and strengthen its presence in the lucrative Australian market. The proposed deal would give the European firm significant influence over AGT's operations, positioning it as a dominant player in the region's gaming machine industry.

Kjerulf Ainsworth has strongly opposed the takeover, arguing that Novomatic's offer undervalues AGT and threatens the independence of the family business. He emphasized the importance of preserving the company's legacy, which has been built over decades by his father, Len Ainsworth, a pioneer in slot machine innovation.

The potential acquisition has sparked debate among investors and regulators. Supporters see the deal as a pathway to growth and international expansion, while critics worry about foreign ownership and the erosion of Australian influence in the gaming sector.

Regulatory authorities are expected to scrutinize the bid closely, given its scale and implications for competition.

finnewsnetwork.com.au, 31.12.2025

Ainsworth Responds to Hastings Ainsworth Takeover Bid

Ainsworth Game Technology Ltd (ASX: AGI), a company specialising in the design, development, and distribution of gaming content and platforms, has released its Target's Statement in response to the unsolicited proportional off-market takeover bid by Mr Kjerulf David Hastings Ainsworth (KDHA). KDHA is seeking to acquire 2.9% of each shareholder's ordinary shares at a price of \$1.30 cash per share. The Target's Statement, lodged with the Australian Securities and Investments Commission, is expected to be sent to Ainsworth shareholders on 2 January 2026.

The Independent Board Committee makes no recommendation to shareholders regarding acceptance or rejection of the offer. The committee advises shareholders to consider their own circumstances and the information provided in both the Target's Statement and the Bidder's Statement. Ainsworth shareholders should note that Novomatic AG, the largest shareholder, has indicated it does not intend to accept the offer. The Independent Board Committee has recommended, and continues to recommend, that shareholders accept the Novomatic Takeover Offer of \$1.00 per Ainsworth Share.

The Target's Statement outlines key considerations for shareholders, including the premium offered by KDHA, the potential to sequentially accept both the KDHA and Novomatic offers, and the alternative option of selling shares on the ASX. It also details reasons why shareholders may choose to reject the offer, such as potentially delaying their ability to accept the Novomatic Takeover Offer or a desire not to increase KDHA's influence over the company.

Ainsworth has established a Shareholder Information Line to address queries regarding the Target's Statement and the Offer. Shareholders within Australia can call 1300 540 303, while those outside Australia can call +61 2 9066 4083, between 9.00am and 5.00pm (Sydney time) on Monday to Friday, excluding public holidays. The Independent Board Committee authorised the release of this announcement.

intergameonline.com, 31.12.2025

Ainsworth puts out neutral target's statement

December 31, 2025

by Richard Hollis



Ainsworth Gaming Technology (AGT) has released a neutral target's statement in response to the takeover bid by Kjerulf David Hastings Ainsworth.



The independent Board Committee made no official recommendations on whether to accept or reject the deal, stating there "may be reasons why you would choose to accept or reject the proposed offer."

The unconditional offer is to acquire 2.9 per cent of each shareholder's ordinary shares at \$1.30 per share in cash.

Back in August, AGT received an unconditional offer from Novomatic AG to purchase the 47.1 per cent of shares it does not already own – an offer which has been extended until January 30, 2026.

lcb.org, 29.12.2025

Greentube Strengthens Brazil Presence Through Brazino777 Deal

Greentube has expanded its operations in Latin America through a **new partnership with Brazino777**, bringing a selection of its online casino titles to the Brazilian market. The agreement, announced on **22 December 2025** from Vienna, places **Greentube's content** live on Brazino777's platform and represents another step in the company's growth plans.

The rollout allows Brazilian players to access a mix of recent releases and established games from Greentube's catalogue. The launch comes as **Brazil's regulated online gaming environment continues to develop**, creating new opportunities for suppliers and operators seeking compliant market entry.



Game Portfolio Goes Live For Brazilian Players

Through the partnership, **Brazino777** has added several newer slot titles to its offering, including *Piggy Prizes™: Wand of Riches™ 2*, *Trinity Treasures™ Wukong Buy Bonus*, and *Caichen Triple Blossom*. These games form part of Greentube's recent output and have been selected for their performance in other regulated markets.

In addition to newer releases, the agreement also includes a number of long-established titles. Brazilian players now have access to games such as *Book of Ra™ deluxe*, *Diamond Link™: Mighty Sevens*, and *Cash Connection™ – Golden Sizzling Hot™*. These titles have built long-term recognition across multiple jurisdictions and remain central to Greentube's portfolio.

According to the companies, the mix of classic and modern content was chosen to align with player preferences in Brazil while supporting **Brazino777's expanding casino platform**. The integration reflects an effort to balance familiarity with newer mechanics within a regulated framework.

Partnership Aligns With Regional Strategy

The collaboration supports Greentube's broader focus on Latin America as a priority region. By working with Brazino777, a brand positioned around **fast withdrawals and a player-focused approach**, Greentube aims to strengthen its visibility in Brazil while delivering content adapted to local demand.

Wilson Francisco, Sales and Key Account Manage at Greentube, commented on the launch, saying: *"Our launch with Brazino777 is a major step forward for our strategy in Brazil. Their deep understanding of the local audience, paired with Greentube's commitment to delivering top-performing, culturally relevant content, is a powerful combination.*

"We're confident that this partnership will elevate the player experience and help set new standards in the market."

The agreement also reflects Greentube's stated commitment to supplying content that performs consistently in regulated environments, as Brazil's online gaming framework continues to evolve.

Brazino777 Highlights Focus On Local Audience

From the operator's perspective, the **partnership adds recognised international content to a platform** shaped around Brazilian players. Brazino777 has positioned itself as a brand connected to local culture while offering a broad entertainment range.

Andre Medeiros, Country Manager for Brazil at Brazino777, addressed the collaboration, stating: *"Greentube's portfolio is recognised globally for its quality, performance and player appeal. As a brand rooted in Brazilian culture, Brazino777's focus is simple: a fun, smooth experience our community can enjoy every day. Partnering with Greentube reinforces that promise by expanding the entertainment options available to our players in Brazil."*

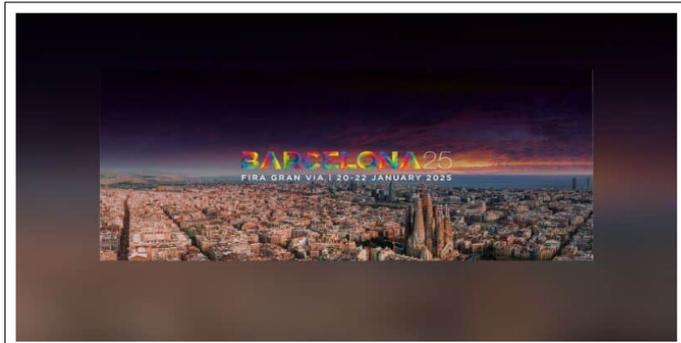
With the launch now live, both companies expect the partnership to benefit from Brazil's growing regulated market. For Greentube, the deal **further establishes its presence in Latin America**, while Brazino777 gains access to a portfolio that combines familiar titles with newer releases aimed at long-term engagement.

ICE 2026: iGaming Branche trifft sich erneut in Barcelona



ICE 2026 in Barcelona steht vor der Tür. Fachmesse wird mit großer Spannung innerhalb der Branche erwartet. (Bildquelle: ICE Barcelona auf Facebook)

Partnerschaften, Content-Deals und Marktstrategien.



Die Erwartungen an die ICE 2026 sind groß, immerhin konnte die [Messe 2025](#) zahlreiche Rekorde brechen. Zum damaligen Zeitpunkt war die Messe so groß wie noch nie und kurz vor dem Start ausverkauft. (Bildquelle: ICE Barcelona auf Facebook)

Die ICE 2026 bringt die internationale iGaming Branche vom 19. bis 21. Januar 2026 erneut nach Barcelona. Im Fira Barcelona Gran Via treffen sich Entwickler, Online Casino Anbieter sowie zahlreiche andere Entscheider aus der Branche, um Trends und Neuheiten zu diskutieren.

Seit dem Umzug von London nach Barcelona hat sich die Fachmesse spürbar weiterentwickelt. Der Jahresauftakt gilt inzwischen als fixer Orientierungspunkt für viele Unternehmen. Nicht nur um ihre eigenen Produkte zu zeigen, sondern um frühzeitig auszuloten, wohin sich der Markt entwickelt. Entsprechend hoch ist die Erwartung an die Ausgabe im kommenden Jahr, bei der erneut mehrere tausend Fachbesucher erwartet werden.

Rückblick: von London nach Barcelona

Über viele Jahre hinweg war die ICE als Fachmesse in London beheimatet. Dort entwickelte sie sich zu einer der wichtigsten Anlaufstellen der Branche. Mit dem Umzug nach Barcelona wurde das Konzept erweitert. Größere Hallen, mehr Aussteller und zusätzliche Formate rund um die Themen Regulierung, Technologie und internationale Märkte.

Diese Ausrichtung prägt auch die kommende Veranstaltung im Januar 2026. Heute versteht man die Messe nicht nur als Produktaussteller, sondern auch als Plattform für den internationalen Austausch zwischen Anbietern, Betreibern und Dienstleistern. Neben den eigentlichen Produktpräsentationen geht es also zunehmend um

ICE 2026: Inhalte, Themenschwerpunkte und Aussteller

Wie in den Jahren zuvor setzt die ICE 2026 ebenfalls auf ein breites und vielseitiges Programm. Auf der offiziellen Website der ICE 2026 kann man sich bereits jetzt über die Veranstaltung und deren Inhalte informieren.

Neben der klassischen Ausstellung sind mehrere thematische Bereiche vorgesehen. Dazu gehört die Sustainable Gambling Zone, in der Fragen rund um Spielerschutz, Prävention und langfristige Geschäftsmodelle behandelt werden.

Ein weiterer wichtiger Schwerpunkt der ICE 2026 ist die Esports Arena, die Entwicklungen rund um wettbewerbsorientiertes Gaming vorstellt. Die neuen Zielgruppen werden aktiv in den Fokus gerückt. Ergänzt wird das Programm durch Konferenzen wie das World Regulatory Briefing und die Casino Leaders Conference. Auch neue Formate zu Sportwetten, Lotterien und Casinos sind mit auf der ICE 2026 vertreten.

Zusätzlich richtet sich der Blick zunehmend auf internationale Märkte. Für kommendes Jahr sind einige Programmpunkte geplant, die sich unter anderem mit den Entwicklungen in Lateinamerika befassen. Eine Region, die von vielen Studios aktuell als relevant angesehen wird. Im Dezember gab Greentube bekannt, eine [Partnerschaft mit dem Brazino777 Online Casino](#) in Brasilien geschlossen zu haben, um seine Präsenz in Lateinamerika zu stärken. Auch dieses Studio, welches wie auch [Novoline](#) zur Novomatic Gruppe gehört, wird mit einem Stand auf der ICE vertreten sein.

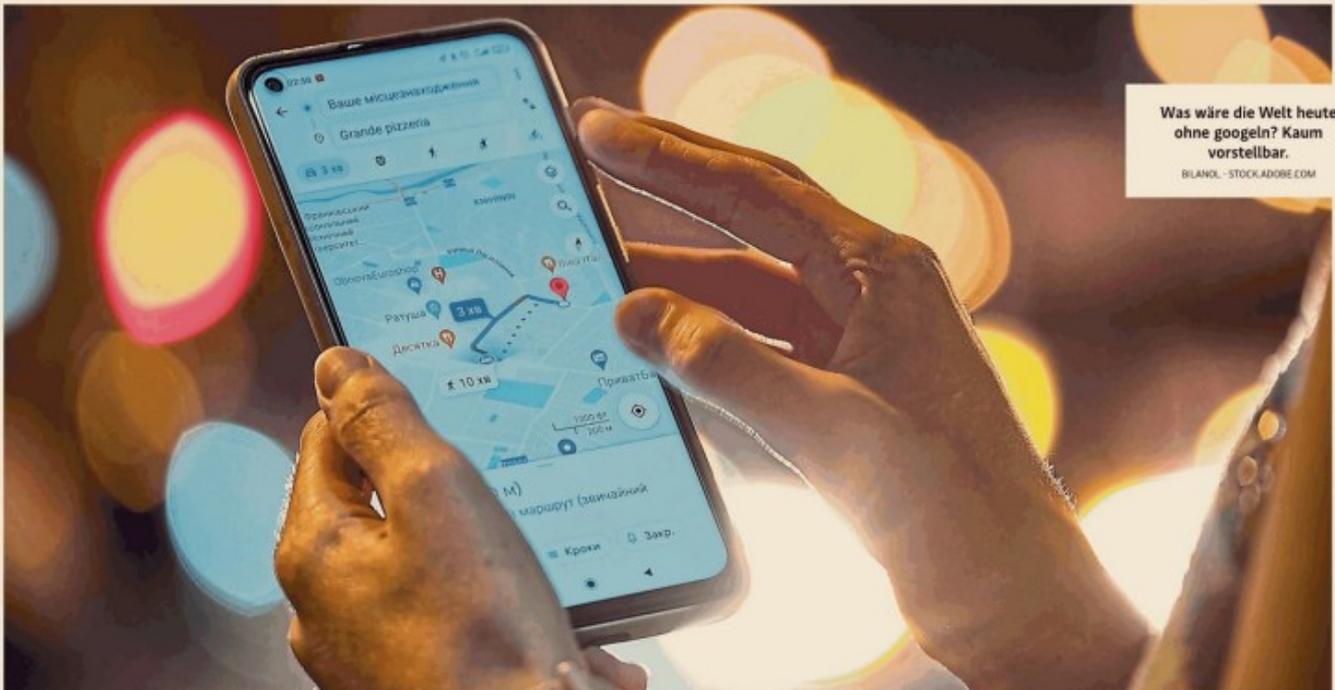
Welche Aussteller werden auf der ICE 2026 in Barcelona noch vertreten sein. Bisher ist bekannt, dass Bragg Gaming vor Ort ist. Auch [Play'n GO](#) hat sich dazu entschlossen, einen Stand zu besetzen und seine neuesten Echtgeldspiele vorzustellen.

Es ist zu erwarten, dass noch weitere Entwickler und Dienstleister die Messe besuchen und ihre Neuheiten vorstellen. Wer mehr über die ICE wissen will, kann sich unter anderem den [Standplan für 2026](#) ansehen.

Was Marken so mächtig macht

Pampers, Tixo, Tempo & Co: Manche Marken sind mehr als nur ein Produkt, das wir nützen. Sie sind zum Symbol einer Gattung geworden. Wie schaffen die das?

Regina Bruckner



Was wäre die Welt heute ohne googeln? Kaum vorstellbar.

BLANOL - STOCK.ADOBE.COM

Fünftausend Euro, das ist der Ausrufungspreis für Signa. Die einst so strahlende Marke aus René Benkos krachend gescheitertem Reich kommt nach Büro-Ausstattung, Villen-Inventar und Jagdgewehr unter den Hammer. Neben Signa Development, Signa Prime oder auch Marken und Domains zu Immobilienprojekten wie zum Beispiel „An der Hauptwache“ (Frankfurt) - zu haben um wenig Geld.

Milliardenwert

Die ersten haben ihr Gebot für Signa schon abgeben, ganz wertlos ist die Marke trotz der spektakulären Pleite des einstigen Imperiums also ganz offensichtlich nicht. Wer den Zuschlag bekommt, zeigt sich Mitte Jänner. Signa Retail, die an Kaufhausketten wie KaDeWe oder Galeria beteiligt war und 2024 umgefallen ist, ist nicht dabei. 2019 hatte es die Einzelhandelsplattform jedenfalls noch unter die zehn wertvollsten Austro-Marken gebracht.

Benko hat mit der Signa aus dem Nichts ein Milliardenimperium geschaffen, allein der Markenwert der Retail lag damals bei 900 Millionen Euro. Geblieben sind Schall und Rauch. Unangefochten an der Spitze dieses Rankings des European Brand Institute (EBI) damals: Red Bull mit einem Markenwert von gut 13 Milliarden Euro. Heute sind das immerhin 19,6 Milliarden Euro.

Red Bull ist damit nicht nur die mit Abstand wertvollste Marke Österreichs, sie ist auch in etwa so viel wert, wie die neun dahinter folgenden Marken, darunter Novomatic oder Spar, zusammen. Global tummeln sich die wertvollsten Marken in ganz anderen Sphären, es geht um mehrere hundert Milliarden Dollar. Tech-Giganten wie Apple, Microsoft, Amazon und Google finden sich regelmäßig im Olymp der Markenwelt. Neuerdings gehört auch der Chipriese Nvidia dazu.

Red Bull, gemessen am Markenwert Österreichs bestes Pferd im

Stall, findet sich als einziges rotweiß-rotes Unternehmen unter den 100 wertvollsten Marken der Welt. Gerhard Hrebicek erstellt als Präsident des European Brand Institute alljährlich eine Rangliste für Österreich, heuer zum 22. Mal. Er nimmt unter die Lupe, was den Wert nach oben treibt oder, im gegenteiligen Fall, zerstört oder zumindest anknabbert. Das können durchaus auch Entwicklungen sein, auf die ein Unternehmen wenig Einfluss hat. Die Marke OMV ist demnach derzeit weniger wert als vor zehn Jahren. Der Umbruch in der Energielandschaft hinterlässt seine Spuren.

Alle Welt googelt

Manche Marken sind zur Kennzeichnung einer Gattung geworden, tausendmal kopiert und kaum erreicht. Pampers, Tixo, Tempo, Uhu, Aspirin und Co sind solche Beispiele. Nicht wegzudenken aus dem Alltag und mittlerweile ein Synonym

für alles, was nachgefolgt ist. Was zeichnet sie aus? Hrebicek nennt folgende Faktoren: Entweder ein innovatives Produkt, wie etwa Tixo, oder eine Welt, die ein Unternehmen entstehen lässt, wie etwa Nike, oder eine Persönlichkeit, die mit einer Marke untrennbar verbunden ist. Dass das auch einmal schiefgehen kann, dafür gilt vielen Tesla als Beispiel. Fachleute sind sich weitgehend einig, dass Elon Musk als Präsidenten-Berater dem Image der Elektroautomarke enorm geschadet hat. Andererseits hat die Marke offenbar soviel Strahlkraft, dass sie auch Persönlichkeiten wie Elon Musks aushält.

Red Bull konnte seinen Markenwert nicht nur halten, sondern hat deutlich zugelegt. Aber was macht nun die Marke Red Bull so wertvoll?

Der Salzburger Energydrink-Hersteller ist für Hrebicek ein Vorzeigebispiel, das sogar an amerikanischen Business Schoos gelehrt werde. Der 2022 verstorbene Gründer

Dietrich „Didi“ Mateschitz habe ganz genau gewusst, was Markenbildung ist. „Sein Produkt hat er über Clubbings und Partys eingeführt, die Margen wollte er sich nicht vom Handel diktieren lassen“, sagt Hrebicek. Als 1987 in Österreich die ersten Dosen ausgeliefert wurden, hat das Fernsehen ein Porträt vom damaligen Ferrari-Piloten Gerhard Berger gebracht – joggend am Strand von Brasilien, ein Red Bull schlürfend. Das fanden die Leute offenbar cool und griffen selbst zur Dose.

„Red Bull ist ein sonderbares Unternehmen. Es produziert im Grunde nichts. Außer Bilder und Worte. Und hat doch Milliarden, um gewaltige Summen in den Sport zu stecken“, so umschrieb die *Süddeutsche Zeitung* einmal das Mysterium. Storytelling nennt Hrebicek das. Die Königsklasse in heutigen Zeiten hat Google erreicht. Wer sagt, er nützt eine Suchmaschine? Alle Welt googelt.

Stadt und Kreis Bad Kreuznach, 27.12.2025

Weihnachtswünsche wurden erfüllt

Löwen Entertainment beschenkte Kinder- und Jugendhilfeeinrichtungen

Bingen. Die Auszubildenden von Löwen Entertainment in Bingen haben mehr als 100 Geschenke an Kinder- und Jugendhilfeeinrichtungen in Bingen und Umgebung überreicht. Die Übergabe war erneut der Höhepunkt der Aktion "Löwen Entertainment erfüllt Weihnachtswünsche", die die Auszubildenden des Unternehmens jedes Jahr eigenverantwortlich planen und umsetzen.

In diesem Jahr kamen die Geschenke der Kinder- und Jugendhilfe St. Hildegard in Bingen sowie dem Haus St.

Martin in Ingelheim zugute. Die Weihnachtsgeschenke stammen von den Mitarbeitern des Unternehmens und wurden am Hauptstandort in Bingen gesammelt. Zuvor hatten die zu beschenkenden Kinder und Jugendlichen Sterne gebastelt und mit einem Wunsch versehen. Diese Sterne wurden an einem Weihnachtsbaum bei Löwen Entertainment angebracht. red

Heute, 24.12.2025

Nach Schlaganfall – Christkind lässt Nico (25) endlich abheben



Zu Weihnachten hat unser Christkind ein ganz besonderes Geschenk für Nico! Einen Monat vor seinem 18. Geburtstag erlitt der heute 25-Jährige einen Schlaganfall. „Fünf, sechs Wochen lang war nicht klar, ob er überhaupt überlebt“, erinnert sich seine Mutter Michaela (44) an die schreckliche Zeit zurück.



Der junge Mann hatte einen

epileptischen Anfall gehabt, der das auslöste. Der einst lebhafteste Bursche konnte weder gehen noch sprechen, zudem war die rechte Hand gelähmt: „Wir mussten unsere Wohnung behindertengerecht umbauen“, erklärt Michaela. Doch Nico gab nie auf: „Er hat das Gehen mittlerweile wieder gelernt, kann auch Wörter sagen.“

Als es Nico sehr schlecht ging, sah er einen Heli am Him-

mel und sagte seiner Mama, dass er fliegen will, wenn es ihm besser geht. Dank des „Heute“-Christkinds und Novomatic bekommt Michaela 500 Euro und kann damit Nico den Großteil der Kosten für einen Hubschrauberflug bezahlen.



Nico mit Mama Michaela heute, damals im Spital



Mit freundlicher Unterstützung von NOVOMATIC

Fotos: Denise Auer, privat

Heute, 23.12.2025



Dach: Schnelle Hilfe für Ehepaar

Hertha und Günter lebten seit rund 30 Jahren in ihrem Einfamilienhaus in Gänserndorf (NÖ). Doch von heute auf morgen verlor das Paar, das seit 50 Jahren verheiratet ist, alles. Am 9. Dezember brach im Dach des Holzgebäudes ein Brand aus. Das Ehepaar wurden von der Rettung erstversorgt und dann ins Krankenhaus gebracht.

Die Brandursache ist noch unklar und wird untersucht. Der

Dachboden ist komplett zerstört, das Haus aufgrund der Schäden unbewohnbar und derzeit auch noch gesperrt.

Nachbarn des Technikers und der Hausfrau wandten sich an das „Heute“-Christkind – und dieses unterstützt

mit Novomatic das Paar mit 500 Euro: „Ich wünsche ihnen den Gewinn von Herzen, damit ist ihnen vor Weihnachten ein wenig geholfen“, so Nachbarin Barbara 



Mit freundlicher Unterstützung von NOVOMATIC

g3newswire.com, 22.12.2025

Greentube expands Latin American footprint with Brazino777 partnership

By [Phil Martin](#) - 22 December 2025 8:53 AM - Last updated on 22 December 2025 9:00 AM

Brazino777 to roll out top-performing titles in Brazil

Greentube, the NOVOMATIC Digital Gaming and Entertainment division, has strengthened its presence in Latin America after partnering with Brazino777, an online casino and sports betting brand known for its player-first experience and fast withdrawals, to roll out a selection of its top-performing titles to the Brazilian market.

Following the agreement, Greentube's platform is now live with Brazino777 in Brazil, marking an important milestone in the supplier's regional growth strategy and reinforcing its commitment to delivering market-relevant content in newly regulated jurisdictions.

As part of the collaboration, Brazino777 players can enjoy some of Greentube's most popular new releases, including *Piggy Prizes:Wand of Riches 2*, *Trinity Treasures Wukong Buy Bonus*, and *Caichen Triple Blossom*.

Alongside these titles, a curated selection of Greentube's iconic classic games have also been integrated, including *Book of Ra deluxe*, *Diamond Link: Mighty Sevens*, and *Cash Connection – Golden Sizzling Hot*.

These games were selected for their proven performance in regulated markets and their strong appeal to Brazilian players, making them an ideal fit for Brazino777's growing casino offering.

Now, with Brazil's regulated online gaming landscape offering fresh opportunities, the collaboration is well positioned to reach new heights as the region continues to thrive.

Greentube's latest Brazilian partnership further reinforces its strategic focus on Latin America as a key growth market. With a diverse portfolio of innovative slots and well-established fan favourites, the company continues to strengthen its position as a leading supplier worldwide.

Wilson Francisco, Sales and Key Account Manager at Greentube, said: "Our launch with Brazino777 is a major step forward for our strategy in Brazil. Their deep understanding of the local audience, paired with Greentube's commitment to delivering top-performing, culturally relevant content, is a powerful combination. We're confident that this partnership will elevate the player experience and help set new standards in the market."

Andre Medeiros, Country Manager for Brazil at Brazino777, said: "Greentube's portfolio is recognised globally for its quality, performance and player appeal. As a brand rooted in Brazilian culture, Brazino777's focus is simple: a fun, smooth experience our community can enjoy every day. Partnering with Greentube reinforces that promise by expanding the entertainment options available to our players in Brazil."



Greentube's Wilson Francisco on signing with Brazino777

igamingtoday.com, 22.12.2025

Greentube grows Brazil presence with Brazino777 Casino launch



Dec. 22, 2025 (VIENNA) – Greentube, the NOVOMATIC Digital Gaming and Entertainment division, has expanded its footprint in Latin America after launching its online casino content with Brazino777 in Brazil.

The partnership brings a mix of new releases and established classics to the operator's platform, as Greentube steps up its push in one of the industry's most closely watched newly regulated markets.

The agreement sees Greentube's platform go live with Brazino777 in Brazil, marking a fresh distribution milestone for the supplier and adding depth to Brazino777's casino offering at a time when local demand for regulated content is accelerating.

A tailored launch for Brazilian players

Under the deal, Brazino777 players gain access to a selection of Greentube's newer titles, including Piggy Prizes™: Wand of Riches™ 2, Trinity Treasures™ Wukong Buy Bonus, and Caichen Triple Blossom. These releases are joined by a curated group of Greentube's long-running classics, such as Book of Ra™ deluxe, Diamond Link™: Mighty Sevens, and Cash Connection™ – Golden Sizzling Hot™.

Greentube said the portfolio was selected based on proven performance in regulated markets, combined with themes and mechanics that resonate strongly with Brazilian audiences. The mix is intended to balance familiarity with novelty, giving players access to recognisable franchises alongside newer content.

The portfolio is a natural fit for Brazino777's player-first proposition

Brazil's online gaming market is entering a new phase, with regulation opening the door for suppliers and operators to establish long-term positions. For Greentube, the launch of Brazino777 aligns with a broader Latin American strategy focused on delivering market-relevant content as jurisdictions formalise their frameworks.

The supplier, which operates as NOVOMATIC's digital gaming arm, has steadily expanded across regulated markets by pairing local partnerships with a portfolio that blends innovative slots and well-known global brands. Brazil is now a key part of that roadmap.

Greentube to Brazil

Greentube positions itself as a global supplier with a diversified portfolio that spans video slots, table games, social casino content, and omni-channel solutions across online, mobile, and land-based environments.

Wilson Francisco, Sales and Key Account Manager at Greentube, said the partnership reflects the company's ambitions in Brazil and its focus on working with operators that understand local players.

“OUR LAUNCH WITH BRAZINO777 IS A MAJOR STEP FORWARD FOR OUR STRATEGY IN BRAZIL,” FRANCISCO SAID. “THEIR DEEP UNDERSTANDING OF THE LOCAL AUDIENCE, PAIRED WITH GREENTUBE’S COMMITMENT TO DELIVERING TOP-PERFORMING, CULTURALLY RELEVANT CONTENT, IS A POWERFUL COMBINATION. WE’RE CONFIDENT THAT THIS PARTNERSHIP WILL ELEVATE THE PLAYER EXPERIENCE AND HELP SET NEW STANDARDS IN THE MARKET.”

Brazino777: strengthening the local offer

For Brazino777, the deal adds internationally recognised content to a platform that has built its brand around ease of use and fast withdrawals for Brazilian players. The operator said the partnership supports its goal of offering a smooth, entertaining experience rooted in local preferences.

Andre Medeiros, Country Manager for Brazil at Brazino777, said the Greentube launch reinforces that focus.

“GREENTUBE’S PORTFOLIO IS RECOGNISED GLOBALLY FOR ITS QUALITY, PERFORMANCE AND PLAYER APPEAL,” MEDEIROS SAID. “AS A BRAND ROOTED IN BRAZILIAN CULTURE, BRAZINO777’S FOCUS IS SIMPLE: A FUN, SMOOTH EXPERIENCE OUR COMMUNITY CAN ENJOY EVERY DAY. PARTNERING WITH GREENTUBE REINFORCES THAT PROMISE BY EXPANDING THE ENTERTAINMENT OPTIONS AVAILABLE TO OUR PLAYERS IN BRAZIL.”

focusgn.com, 22.12.2025

Greentube expands Latin American footprint with Brazino777 partnership



Wilson Francisco, sales and key account manager at Greentube.

The company has expanded its Latin American presence through a partnership with Brazino777, bringing a selection of its slot titles to the Brazilian market. The agreement includes both recent releases and established games chosen for their strong performance in regulated jurisdictions and their appeal to local players.

Press release.- **Greentube**, the NOVOMATIC Digital Gaming and Entertainment division, has strengthened its **presence in Latin America** after partnering with **Brazino777**, an online casino and sports betting brand known for its player-first experience and fast withdrawals, to roll out a selection of its top-performing titles to the **Brazilian market**.

Following the agreement, Greentube's platform is now live with Brazino777 in Brazil, marking an important milestone in the supplier's regional growth strategy and reinforcing its commitment to delivering market-relevant content in newly regulated jurisdictions.

As part of the collaboration, Brazino777 players can enjoy some of Greentube's most popular new releases, including **Piggy Prizes: Wand of Riches 2, Trinity Treasures Wukong Buy Bonus, and Caichen Triple Blossom**.

Alongside these titles, a curated selection of Greentube's iconic classic games has also been integrated, including **Book of Ra Deluxe, Diamond Link: Mighty Sevens, and Cash Connection – Golden Sizzling Hot**.

These games were selected for their proven performance in regulated markets and their strong appeal to Brazilian players, making them an ideal fit for Brazino777's growing casino offering.

Now, with Brazil's regulated online gaming landscape offering fresh opportunities, **the collaboration is well-positioned to reach new heights as the region continues to thrive**.

Greentube's latest Brazilian partnership further reinforces its **strategic focus on Latin America as a key growth market**. With a diverse portfolio of innovative slots and well-established fan favourites, the company continues to strengthen its position as a leading supplier worldwide.

Wilson Francisco, sales and key account manager at **Greentube**, said: “Our launch with Brazino777 is a major step forward for our strategy in Brazil. Their deep understanding of the local audience, paired with Greentube’s commitment to delivering top-performing, culturally relevant content, is a powerful combination.

“We’re confident that this partnership will elevate the player experience and help set new standards in the market.”

Andre Medeiros, country manager for Brazil at Brazino777, said: “Greentube’s portfolio is recognised globally for its quality, performance and player appeal. As a brand rooted in Brazilian culture, Brazino777’s focus is simple: a fun, smooth experience our community can enjoy every day. Partnering with Greentube reinforces that promise by expanding the entertainment options available to our players in Brazil.”